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Executive Board and Executive Director
Associate Executive Director, Communications
Correspondence, Reports, and Surveys, 1986-88, 1994, 1997-2006

Additional nearline digital records are not available online and are available upon request. File listing is available at the end of this document.

Box 1:

Gerald Hodges Communications
Campaign for America's Libraries
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Conference Evaluation, 2004
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Gerald Hodges
Biographical Information, 2001, 2006
Staff Memorial Program, January 12, 2006
IMLS Grant Proposal
National Library Leadership Institute, 2000-01
International Members Survey Result, 2004

Box 2:

Marketing General Membership Recruitments, 1999-2005
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Toronto Conference Attendee Analysis, 2003

Box 3:

Peggy Barber Communications

AED Communications, Peggy Barber

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Massey Communications Class, 1998

Midwinter Attendee Survey, 1995

NEH Carnegie Library of America Project, 2000

NEH, 1995-2001

NEH, 1983-1995

Organization of Chinese Americans

PBS, 1996-2000

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Extra Pictures of "Year of the lifetime Reader," 1991

Audit Applications, 1986

Platte County Library Communications Audit, 1986-1987 (4 folders)

POV, 2000

Powerup, 2000

Project Know Fraud, 1999

Success Stories, 1983

Swan Stele, 1995

U.S. Postal Service, 1994-1998

Video Materials, (videocassette)

Achieving Breakthrough Service in Libraries, May 12, 1994

America's Libraries Change Lives

Kids Can't Wait... Library Advocacy Now! (With Mary R. Somerville, ALA President)

Log on at Your Local library

Fullerton College Media Services

1. Questions; 2. Be Cool; 3. Best Gift; 5. Books - Check Em Out; Patrick Stewart

The Campaign for America's Libraries Compilation Video

Box 4:

Achieving Breakthrough Teleseminar, 1994

ALA Advocate Membership, 1999

AED Position Description

ALA Customer Service, Team, 2000

ALA Communication Department Mission, 1998

ALA Communications Department Planning, 1999

ALA Dues Structure

ALA Endowment Campaign, 1989-1990

ALA Goal 2000

ALA Highway Logo

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ALA Key Indicators, 1997

ALA Logo, 1991

ALA Self Study, 1995
ALA Staff Membership Marketing TF, 1999
ALA Use of Name, 2000
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AmeriCorps: National Service in Public Libraries, 1994
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AOL Consumer Education Project, 1996
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Coalition for Quality Children's Video, 1995
Coalition on Government Information, 1987

Box 5:

Communications Audit, 1984-1995
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Huron Plaza Dedication, 1981
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Vote Smart Project, 1997-2001
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ALA RFP for Strategic Communications Plan (two folders), 1999

Lisa Wolfe Communications and 125th Anniversary Files

American Libraries Magazine, June/July 2001
American Library Association 125th Anniversary, (1 Video Cassette), 2001
ALA Photographs and Press Releases, (2 Zip Disks)
ALA Video Images, (1 Compact Disc), June 6, 2001
Brochures, 2000-2001
Celebrating 125 Years of Service Slides and Correspondence, 2001
Photographs (from *American Libraries* and Freelance Photographers)
 Advocacy for National Library Week, 1958, 1969, 1989, 2001
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Box 6:

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Copies of Low-Resolution Photographs for 125th Anniversary Presentation Exhibits, 1969, 1977, 1984, 1989,
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Headquarters Building, 1949, 1978
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Hospital Librarian, A.L.A. War Service, Bookmobiles, Library Wastelands with John Mackenzie Cory and Helen A. Ridgway, Toy Library in Municipality of Essendon of Melbourne, Paralyzed EMC student Ronald Rothweiler uses Computer Terminal, Knowledge is Power, Borrowers of Film Section at Hawaii Library, Air Force Base Librarian Teaches Girl Scouts Book Binding, Library Headquarters Service Staff, Queens Library
Library Views, c. 1939, c. 1960, c. 1992
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Staff, 1975, 1977, 1979, 1997

*Judith Krug, Bill Gordon, David Clift, Mary W. Ghikas, Lillian Gerhardt,
Eileen Cooke*

Box 6 is 0.10 Empty

Digital Content – Nearline [Contact the Archives for access]

2012 ALA Virtual Members Meeting Files

2012 Survey Charts

Link to Video and Audio

President's Report – Narrative

Raw Data 2012 Virtual Membership Meeting Results

Virtual Meeting Slides, June 5 & 6, 2012