

11/3/10
Member Relations & Services
Publications
Promotional Materials, 1940-

Box 1:

1940

“Rural Public Library Services”, 1940

1952

“Alone You Can’t”, c. 1952

1957

“A County or Regional Library Serves ALL the People”, 1957

1960

Applications

“Application for Institutional Membership in the American Library Association”,
c. 1960

“Personal Membership Application”, (Blue paper), c. 1960

“The Association of Hospital and Institution Libraries presents its Traveling Exhibit”,
April, c. 1960

“Greater Achievements Through Greater Membership”, (1 poster), c. 1960

“Grow with AHIL!”, c. 1960

“Improve library education!”, c. 1960

“Key to Success for School Librarians”, (2 variants), c. 1960

“Membership Renewal Instructions and Information”, c. 1960

“Refer Now: Join the Reference Services Division”, c. 1960

“Seen Only in Reflected Lith ... you and your library”, c. 1960

“You and the ALA Library Education Division”, c. 1960

1962

“The Librarian: Idea Consultant”, 1962

1963

“Information for Institutional Members”, 1963

1964

“Exchange Ideas! LAD for effective library administration”, 1964

1965

“Acquisitions, Cataloging, Copying Methods, Serials, Resources for You!”, 1965

“College University Research Special Librarians and Libraries, Choose Membership in
ACRL”, 1965

1967

“Act Now, Join the Adult Services Division”, c. 1967

“Check Your Strategy from A to Z”, January, 1967

“It’s your move to YASD membership!”, January, 1967

“Keep In Touch”, (Armed Forces Librarians Section), January, 1967

“State Your Case, Belong to the American association of State Libraries”, January, 1967

“On this occasion, the A.L.A. Membership Committee sends greetings...” foldable, three-
dimensional paper cube, c. 1967

1969

- A.L.A. Membership Day bookmark, 1969
- “The American Library Association and you”, c. 1969
- “ASD: Adult Services Division”, September, 1969
- “Association of hospital and Institution Libraries”, September 1969
- “Chief, Merchant, Lawyer, Doctor, Trustees”, (A.L.T.A.), May, 1969
- “CSD: Children’s Services Division”, October, 1969
- “Don’t Overdue It! Just Renew It!”, 1969
- “ISAD: Information Sciences and Automation Division”, September, 1969
- “LED: Library Education Division”, July, 1969
- “RSD: Reference Services Division”, c. 1969
- “Special Members of the American Library Association”, March, 1969
- “YASD: Young Adult Services Division”, April, 1969

1970

- “American Library Association: What it is and What it Does”, c. 1970
- “American Library Association Invites You to Become an Insider...”, c. 1970
- “For A Better Library In Every School”, c. 1970
- “LED: What You Learn is What You Are”, c. 1970
- “Meet With the American Association of School Librarians”, 1970
- “PLA Action”, c. 1970
- “PLA: Public Libraries are Changing...”, 1970
- “Service Librarians Are Joining...”, c. 1970
- “She’s On Her Way to Join C.S.D. How About You?”, c. 1970
- “What Do You Know About RSD?”, c. 1970

1972

- “Announcing a Merger”, (RSD and ASD), 1972
- “AASL Speaks Librarianship with a Media Accent”, 1972
- “I Don’t Get Enough Out of ALA, And Besides, the Dues Are Too High!”, 1972
- “PLA: A Strategy for Change”, 1972
- “The Voices of ALA”, 1972

1973

- “ACRL: Association of College and Research Libraries!!!”, 1973
- “And What Has ALA Done for Me Lately?”, 1973
- “Are the Young Adults in Your Community Dropping Out?”, 1973
- “Children Absorb—Spill a Library On Them”, 1973
- “Express Your Concern for the Visually Handicapped”, 1973

1974

- “ALA Round Tables”, 1974
- “Breakthrough at ALA for ALSC”, 1974
- Public Information Offices (PIO) Information Card, 1977

1976

- “50,000”, (1 button), 1976
- “Come Join Us for Our Second Century”, 1976
- “How to Participate in HRLSD”, 1976

- “It Can Happen to Anyone...”, 1976
- 1979 “How Does Your Institution Benefit from ALA Membership?”, 1979
- 1980 Applications
 “Application for Personal Membership”, 1982
 “Application for Personal Membership”, 1988
 “Application for Personal Membership”, 1989
 “Librarians. Leaders. ALA”, c. 1980
- 1981 “AASL”, 1981
 “ALA, the Key to Your Future”, c. 1981
 “Students!: Be one Giant Step Ahead of the Others, Join AASL”, 1981
- 1982 “Graduate Library Education Programs”, 1982
 “Your Professional Connection: American Library Association”, 1982
 “What AASL Does for You!”, 1982
- 1985 “You. You work hard. You are committed. Sometimes your commitment needs a boost.
 Join ALA...For you.”, 1985
- 1988 “El Aprendizaje Empieza en Casa”, 1988
Includes Bill Cosby licensed photographs
 “You have a Friend when you join FOLUSA”, 1988
- 1989 “Problem Solver”, c. 1989
 “The Very Best PLAcE for you!: PLA Membership”, 1989
 “What? Come to Chicago in March Again?, The Very Best Workshops II”, (PLA), 1989
- 1990 Applications
 “Application for Personal Membership”, 1990
 “Application for Personal Membership”, 1991
 “Application for Personal Membership”, 1992
 “Application for Personal Membership”, 1994
 “ALA Membership Changes Lives”, c. 1990
 “PLA Invites You to Recognize Excellence”, 1990
- 1991 “The Right to Know—You Make It Happen!”, 1991
 “Welcome to ALA”, 1991
- 1992 “Thank You for Renewing!”, c. 1992
- 1993 “Associate with Leadership”, c. 1993
Includes quotes and member photos of Diane J. Graves, Carla D. Hayden, Elliot L. Shelkrott, and Thomas C. Wright

2003

“Corporate Membership”, 2003
“Organizational Membership”, 2003
“Personal Membership”, 2003
“Student Membership”, 2003

2006

“Ahead to 2010”, 2006

2009

“The American Library Association Membership: This is How We Connect”, 2009

2010

“ALA 2015”, 2010
“Corporate Membership”, 2010
“International Membership”, 2010
“Library Support Staff Membership”, 2010
“Organizational Membership”, 2003
“Personal Membership”, 2010
“Student Membership”, 2010

2011

“Corporate Membership”, 2011
“International Membership”, 2011
“Library Support Staff Membership”, 2011
“Organizational Membership”, 2011
“Personal Membership”, 2011
“Student Membership”, 2011

Memberline

1991-92

1993-94

1994-95

Membership Promotion: Ideas for the Month

(4 issues), 1962

Includes September, October, November and December

(12 issues), 1963

(issues), 1964

Includes January, February, May, August, September, November, and December

(12 issues), 1965

(12 issues), 1966

(8 issues), 1967

Includes January, February, March, April, May, June, July, and August

Membership Promotion Handbook, June, 1988

Member Handbook, 1995

Books Go To War: Armed Services Editions in World War 2, An Exhibition at the University of Virginia by Daniel J. Miller, exhibition catalog, 1996

“Library” Magazine, Undated

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