

12/1/5

Public Information

Director's Office

Correspondence, 1929-65, 1984-89

Box 1:

Public Relations - General Correspondence, 1929-44

Secretary's Job Manual, 1940's

United War Work Campaign Fund, 1938-44

Awards - Wilson Honor Roll (4 folders), 1939-42

Field Trips, 1942-47

Forms, 1943-44

Committees (8 folders), 1945-56

Cooperative Service - McKeown, Mitchell Organization, 1946

American Publishers Textbook Institute, 1947

Budget, 1947-48

Cooperative Service - McKeown, 1947

Library Public Relations Service, 1946-47

McKeown, Mitchell (2 folders), 1947-48

Subscriptions for McKeown Packets (2 folders), 1947

General Correspondence - unfiled, 1947-53

Berninghausen, David, 1948-49

Byrne, Ignatius, 1949-50

Great Issues (2 folders), 1948

Jansen - the Nation, 1948

Kirchwey, Frieda - the Nation, 1948

Los Angeles County Censorship, 1948

MacLeish, Archibald - the Nation, 1948

McDiarmid - the Nation, 1948-49

Year End Summary Story, 1948-49

The Nation (5 folders), 1948-51

National Council of Arts, Sciences, and Professions, 1948

Philadelphia Censorship, 1948

Public Relations - Cooperative Service, 1948

 Executive Secretary, 1948-49

 Executive Subcommittee, 1948

Accrediting Professional Programs, 1950

Advertising Council, Inc. (2 folders), 1947-54

General Sessions, 1950

General Correspondence, 1950

Post-conference Correspondence, 1950

Radio Publicity

Requests for Speeches, 1950

Awards, 1951

Conference - Chicago, 1951
 New York (2 folders), 1952
Haverlind Project: Recording Reviews, 1951-52
The "Librarian" - Columbia Pictures - Mary Pickford, 1951-52
Paul Harvey's Radio Broadcasts, May 4, 1952

Box 2:

Convention Public Relations Committee (5 folders), 1952
American Heritage - Len Arnold, 1953
ALA Program Proposed - Len Arnold, 1953
Columbia University Centennial, 1953
Crusade for Freedom, 1953-54
American Heritage Project, 1954-55
Booklist, 50th Anniversary, 1954
Conference - Minneapolis, 1954
Storm Center, 1955-56
General Correspondence, 1956
Liberty and Justice Book Awards, 1956-57
National Broadcasting Company - "Critic at Large", 1956
Public Relations Office Headquarters, 1957
Encyclopedia Articles - Funk and Wagnalls, 1958
National Library Week Publicity, 1956
Norton, Alice, 1959
Public Relations - Copies of Letter, 1958
 Carner, Charles, 1960
 Office, 1958
 Wallace, Sarah, 1960
A, 1960
Adult Education, 1959-60
Adult Services Division, 1961
Advertising Age, 1959-60
"Ah-Well" File, 1957
American Association of Library Trustees (2 folders), 1956-57
American Association of School Librarians (2 folders), 1957-61
American Association of State Librarians, 1957
American Book Publishers Council, Inc., 1957
American Library Association (3 folders), 1958-61
ALA Executive Board, 1958

Box 3:

ALA Washington Office, 1961
Associations, 1960

Association of College and Research Libraries (2 folders), 1955-62
Association of Hospital and Institutional Libraries, 1956
Atomic Energy Exhibit, 1958
Audio Visual Committee, 1960
Awards (2 folders), 1957-58
B, 1961
Bibliotherapy, 1960
Bookbinding Committee, 1960
Booklist, 1958
Brody, Julia, 1960
Brucker, Herbert, 1956
Bulletin (ALA), 1960
Business, Libraries Help to, 1960
C, 1960
Censorship, 1960
Children's Book Week, 1955-57
Children's Services Division (2 folders), 1960-61
Clift, David - Speeches, 1954
Clippings (2 folders), 1953-57
Committees, 1961
Committee of Five, no date
Conduite, Gretchen, 1957
Conferences (other than ALA), 1958-61
Contests, 1960
Council of Library Resources, Inc., 1958
Council of National Organizations, 1957
Council of National Library Associations, 1958
Crusade for Freedom (2 folders), 1952-58
D, 1960-61
E, 1960
Egoff, Sheila, 1960
Executive Board, 1960
Exhibits Round Table, 1957
F, 1960-61
Federal Relations Committee, 1957
Films about Libraries, 1955-58
Frank, Stanley, 1958
Freedom of Access to Libraries, 1963
Freedom Agenda, 1956-57
Fund Drive Materials, 1949-60

Box 4:

G, 1960-61

General Motors Corporation - Pamphlets, 1959
Goals for Americans, 1961
Grants (2 folders), 1961-62
Greenaway, Emerson, 1957
Executive Board Subcommittee on Headquarters Location, 1957
H, 1960-61
Headquarters Reporter, 1957
I, 1960
I.F.L.A., 1956-57
Intellectual Freedom Background Materials, 1957
Intellectual Freedom Newsletter (2 folders), 1952-60
International Relations, 1959-60
International Relations Committee, 1957
International Round Table, 1957
J, 1960-61
Joint Committee Library Work as a Career (J.C.L.W.C.), 1957
K, 1960-61
Kennedy, John F. - Message, 1961
L, 1960-61
Legislation, 1960
Library Administration Division, 1960
Librarianship as a Career, 1959-60
Library Club of America, 1957
Library Community Project, 1959
Library Community Project Materials, 1955-58
Library Education Division (2 folders), 1958-61
"Library Insignias", 1957
Library Services Act (4 folders), 1958-61
Library Technology Project, 1961
M, 1960-62
Mailing Lists, 1960
Melcher Scholarship, 1961
Magazines, 1960-61
Magazine Articles, re: Libraries and ALA, 1960-61
Membership, 1960-61

Box 5:

Membership Committee, 1960-61
Morton, Elizabeth, 1960-61
N, 1960-61
National Book Committee, 1954-57
National Education Association, 1957-58
National Library Week, 1957-58

National Newspaper Week (4 folders), 1957-61
 National Publicity Council, 1958
 National Radio Month, 1961
 National School Public Relations Association, 1956
 Newbery, Caldecott, 1961-62
 News Bulletin, 1960-61
 Notable Books, 1955-58
 O, 1961
 Office for Adult Education, 1957
 Office for Overseas Library Development, 1956-57
 Officers, 1960-61
 "Operation Library" International, 1957
 P, 1960-62
 Program, Evaluation, and Budget, 1960-62
 Projects, 1957
 Public Libraries, 1957-61
 Public Library Association, 1957-60
 Public Relations, 1961
 Public Relations Office - Reports, 1956
 Publications, 1960-61
 Publicity Clippings, 1958
 R, 1960-61
 Radio and Television, 1963
 Reading Trends, 1945-58
 Reference Services Division, 1962
 Releases - Alphabetical after Subject

Box 6:

Research Surveys, 1961
 Resources and Technical Services Division, 1961
 Routines
 Russian Mission
 S, 1960-61
 Scott, Matianne, 1960
 Sears Fall-Winter Catalog, 1958
 Sears Project (2 folders), 1957-58
 Spain, Francis, 1959
 Staff, Travel Reports, 1960
 State Library Associations, 1958
 Statistics, 1955-60
 Stevenson, Grace T., 1957-58
 U, ca. 1960
 U.S. Information Agency, 1957

V, 1960
Visitors, 1960
W, 1960-61
White House Conference on Aging (3 folders), 1960-61
White House Conference on Children and Youth, 1960
Y, 1960
Young Adult Services Division, 1961
A, 1960-62
Adult Reading Interests Results, 1962
ALA Backgrounder, 1963
ALA Headquarters - At Your Service, 1963-64
ALA "Of Service to You", 1962
ALA President, Bryan, James E., 1962
ALA - Decade of Progress, 1962
Audio-Visual, 1963
Aurianne Award, 1962
Awards, 1963
B, 1962
Budget, 1963
C, 1961
Censorship, 1962
D, 1961-62
Discovery, 1962
E, 1962
F, 1962
G, 1961-62
H, 1961
Headquarters Building (2 folders), 1962-63
I, 1962
Idea File, 1962
Integration Efforts, 1962
J, 1962
K, 1962
Kiwanis, 1963
Knapp Foundation, 1962
Labor Reading Lists, 1963
Library Administration Division (LAD), 1963
Library Education Division (LED), 1963
Library 21 (2 folders), 1963
Library Services Act, 1963
Magazines, 1962
Membership, 1963

Box 7:

Melcher Scholarship, 1963
Memoranda (2 folders), 1962-63
Midwinter Meeting - Edgewater, 1962
Morton, Florinell F., 1961
Mc, 1962
N, 1962-63
National Association of Educational Broadcasters, 1963
National Newspaper Week, 1963
National Radio Month, 1963
Newbery-Caldecott Award, 1963
Newbery-Caldecott Publicity, 1963
O, 1962
P, 1962
Public Relations, 1963
Public Relations Employee Prospects, 1961
R, 1962
Radio, Magazines, Television - Idea File
Radio, TV Programs, Columns, Articles, 1962
Reading Survey Release, 1962
Recruiting, 1963
Register and Vote Campaign, 1962
S, 1961-62
W, 1963
Year End Survey Requests, 1963
A, 1963
Accounting, 1964
ACMEC, 1963
ALA Dockets and Minutes, 1963-64
Altrusa International, 1963-64
American Association of School Libraries, 1963-64
American Library Trustee Association (ALTA), 1963-64
Articles, 1963
Association of Hospital and Institutional Libraries, 1963
Awards, 1964
B, 1963
Budget, 1963-64
Buildings, 1961-63
C, 1963
Choice: Books for College Libraries, 1963-64
Council on Library Resources - Shaw List, 1963-64
Children's Services Division (CSD), 1963-64
CSD, "Good Reading for Youth", 1963-64
Crisis in Our Libraries, 1964
D, 1963

E, 1963
Exhibits, Posters, 1963-64
F, 1963
Films - for TV, 1963-64
G, 1963
General Public Feature, 1963
Grolier-American Scholarships, 1963
H, 1963
I, 1963
Intellectual Freedom (2 folders), 1963-64
J, 1963
K, 1963
Knapp Project - Press Conference, New York (2 folders), 1963-64
L, 1963
LAD - Access to Public Libraries, 1963-64
LAD - Library Buildings Awards Program (including photos of winners), 1964

Box 8:

Lake County Public Library, 1964
Law Day/USA, 1964
Library Binding Institute (LBI) Award, 1964
Library Technology Project (LTP), 1963-64
Management Memoranda, 1963-64
Membership, 1963-64
Metro Newspaper Service, 1963-64
Midwinter, 1964
Mutilation of Library Materials, 1963-64
Mc, 1963
N, 1962-63
National Library Week, 1964
National Newspaper Week, 1963
National Radio Month, 1964
New York World's Fair, 1963-64
O, 1963
P, 1963
Program Evaluation and Budget Committee (PEBCO), 1963-64
Public Relations, 1963-64
Reading Survey, 1962-63
Recruiting, 1962-63
Resources and Technical Services (RTSD), 1963-64
Rizek and Caverly, 1963
S, 1963
Small Libraries Project (2 folders), 1961-64

Story Ideas, 1963-64
 Surveys, 1962
 T, 1963
 Travel (C. Garner), 1963-64
 TV - Criteria for Educational TV, 1963
 V, 1963
 W, 1962-63
 Washington Office, 1963-64
 H. W. Wilson Scholarship, 1964
 Accounting, 1964-65
 ACMEC, 1964-65
 Association of College and Research Libraries (ACRL), 1965
 Adult Services Division, 1964-65
 Airlie House Conference, 1965
 ALA Awards, 1964-65
 ALA Background, 1965
 Automation, 1964-65
 Bibliotherapy, 1964-65
 Blind, ALA Round Table on Library Services to, 1964-65
 Book List (for Blair House) - House and Garden, 1964
 Broadcasting Subcommittee, 1964-65
 Budget, 1964-65
 Buildings, 1964-65
 Consumer's Conference, 1964

Box 9:

CSD - Wilder Award, 1964-65
 CWC - Student Use, 1964-65
 Flagpole, ALA Headquarters Building, 1964
 General Inquiries, 1964-65
 Headquarters Library, 1964-65
 Illinois Library Association (ILA), 1964-65
 Intellectual Freedom Conference (Midwinter), 1965
 Intellectual Freedom (Materials), 1964
 International Cooperation Year, 1965
 International Relations, 1964-65
 Knapp Project, 1964-65
 LAD Committee on Public Relations Services to Libraries, 1964-65
 Legislative Workshop (Midwinter), 1965
 Library Public Relations Council, 1964-65
 Library/USA, 1964-65
 M, 1965
 Magazine Publicity, 1964-65

Mailing Lists, 1964-65
 Midwinter (Congressional Luncheons), 1965
 Midwinter (Washington, D. C.), 1965
 National Library Week, 1965
 National Newspaper Week, 1964
 National Radio Month, 1965
 Nationwide Inventory of Library Resources, 1964
 O, 1964
 Oberly Award, 1965
 P, 1964-65
 PEBCO, 1964-65
 Personnel, 1964-65
 Photos - Congressional Luncheon, Washington, D. C., 1964
 Placement Service, 1964-65
 Public Relations (General), 1964-65
 Public Relations Program, 1963
 PR Reporter (Correspondence), 1964-65
 Publicity Club of Chicago, 1964-65
 Q, 1964
 Radio-TV Program Ideas, 1965
 Recordings in Libraries, 1964-65
 Recruiting, 1964-65
 Register and Vote Campaign, 1964-65
 Research Office, 1964-65
 Statistics, 1964-65
 Stock Request, 1964-65
 Survey of Photo Service - Congressional Luncheon, 1964-65
 U-V, 1964-65
 Washington Office, 1964-65
 H. W. Wilson Scholarships, 1964-65
 World Book Award (J. Morris Jones - ALA Goals), 1965

Box 10:

Advertising Council, 1975-76
 Bicentennial, 1976
 Budgets, 1974-77
 Centennial Action Committee, 1973-76
 Centennial Items, 1976
 Centennial Membership Sweepstakes, 1976
 Chapter Relations Committee, 1972-76
 Chicago Annual - Publicity Plans, 1976
 Conference Publicity, 1976
 Grolier National Library Week - Correspondence, 1974-75

Clippings, no date
 Proposals, 1975-77
 Grant, 1977
 Hobby Month and Libraries, 1976-77
 Membership Committee, 1974-76
 Membership Promotion, 1973-76
 Divisional, 1975-76
 National Book Awards, 1974-76
 National Library Week (3 folders), 1975-76
New York Times Supplement, 1976
 Public Information Office Reports, 1976-77

Box 11:

Public Relations Board, 1975-76
 Activities Reports, 1975-76
 Reading Begins at Home, 1975-76
 Speeches from the ALA Conference (3 folders), 1967-71
 Students to Chicago, 1976
 Students to New York, 1974
 Conferences, Annual - Correspondence and Memoranda, 1984
 Correspondence, Clippings, News Releases, Press Mailing Lists, Notes, 1986
 Press Releases, 1987
 Press Releases and Clippings, 1988
 Press Releases, Clippings, Notes, Press Relations (2 folders), 1989
 Conferences, Midwinter - Press Releases, Clippings, and Correspondence, 1985
 Correspondence, Schedules, Press Releases, Clippings - including Newbery and Caldecott
 Awards (2 folders), 1986
 Clippings, News Releases, Press Mailing Lists, and Reports - including Newbery and
 Caldecott Awards, 1987
 Press Releases, Correspondence, Clippings, 1988-89
 Press Releases and Clippings - Newbery and Caldecott Awards, 1989

Box 12:

Conferences
 AASL National - Correspondence, Press Releases, Brochures and Schedules, 1986
 Information Power Teleconference - Press Releases, Press Mailings Lists, 1988
 Memoranda, Press Releases, Programs, and Clippings, 1989
 LITA - Press Releases, Memoranda, Programs, and Press Information (2 folders), 1988
 PLA National - Press Releases, Programs, Clippings, and Memoranda (2 folders), 1988
 Media Reports, 1988-89
 Washington Office - Bibliography, Newsletter, Report, 1986-87

Box 13:

Award Winners - Photographs, 1989

Conferences - Annual, 1985

News Releases and Newspaper Articles, 1985

Annual, 1986-Convention Center Packet, 1983-84

Correspondence, 1984-86

Media Report and News Clippings, 1986-1988

New York Convention and Visitor's Bureau, 1984

Queens Library, New York Public Library, 1985-86

Annual, 1988

Box 14:

Annual, 1989

Correspondence, News Releases, Publicity, 1989

Midwinter, 1984 - Correspondence, 1983-84

Midwinter, 1985-86

Midwinter, 1988 - Press Releases, Newspaper Articles, Photographs, 1987-88

Friends of the Library USA Award - Brooke Astor, 1986

Library Advocacy Now Action Pack, 1994

Photograph - Nancy Evans, NMRT speaker

Photographs - Jacqueline Briskin, Mohammed Aman, Mark Pumphrey, Frederick C.

Lyden, Margot Woodwell, Joyce Saricks, and the Ethics in America Panel, 1989

Box 15:

Publicity - Radio and Film, 1946-1947

Public Relations Conference Week Release, 1948

Farm Week, Mailing Lists, Liaison, Mid-Winter Meetings, and Regional Conferences, 1948

Public Relations Division - Radio, 1948-1949

Memoranda, Releases, and ALA Fact Sheets, 1951-1973

Releases on Media and TV Spot Announcements, 1955-1962

ALA Awards Committee - Minutes, 1975