12/3/13 Public Information Office Publications Sound Recordings, 1960-2002

Disk recordings (largely 78 r.p.m) (stored in UAS 29-14)
Phonograph records presented by the ALA:

- 1. Baldur: A Norse Myth, 12", 78, c. 1960
- 2. Brer Mud Turtle's Trickery: An Uncle Remus Story, 12", 78, c. 1960
- 3. The Frog: A Spanish Folk Tale, 12", 78, c. 1960
- 4. Gudbrand-on-the-Hillside: A Norwegian Folk Tale, 12", 78, c. 1960
- 5. A Paul Bunyan Yarn, 12", 78, c. 1960
- 6. A Pecos Bill tale, 12", 78, c. 1960
- 7. Schnitzle, Schnotzle, Schnootzle, 12", 78, c. 1960
- 8. Sleeping Beauty, 12", 78, c. 1960
- 9. Tales from the Volsunga Saga, 12", 78, c. 1960 (2 records)

Other recordings:

- 10. AASL Public Service Spots, School Library/Media Programs, 6 3/4", 33 1/3
- 11. Public Service Library Promotion Spots, 12", 33 1/3, c. 1980
- 12. Public Library Spot Announcements (Celebrity & Musical), 12", 33 1/3, c. 1980
- 13. Public Library Spot Announcements (Celebrity & Musical), 12", 33 1/3, c. 1980
- 14. National Library Week Program spots & features, 12", 33 1/3, April 1965
- 15. National Library Week Program spots & features, 12", 33 1/3, April 1965
- 16. Your Library . . . Magnet or Monument?, 12", 78
- 17. Public Library Spot Announcements, Oscar Brand, Ethel Merman, Barry Nelson, Alan King, Roberta Sherwood, 12" 33 1/3, c. 1966

Box 1:

"ALA Promotional Tape," ca. 1972

"Great Expectations: The New Librarian and the New User," 2 filmstrips and audio cassette tape, ca. 1974 (produced by Virginia H. Matthews for Leadership Training Institute, the Florida State University)

"Where the People Are--the Library Goes," narrative script, audio cassette tape and 70 35 mm color slides

"Library/USA," 28 35mm color slides

Radio public service announcements (comedy spots), narrative script and 4" audio tape, 1975 Henry Mancini, Dinah Shore, Rodney Dangerfield & Marvin Hamlisch narrative script and audio cassette tape, 1976

Joe Wambaugh, Doris Day, Dan Boorstin, Nancy Walker, "Big Bird," Marlo Thomas, Tony Randall, narrative script and 5" audio tape, 1977

Erma Bombeck, Joseph Wambaugh, Gail Sheehy, Bob Newhart, Helen Van Slyke, Marlo Thomas & Dennis Weaver, narrative script and 5" audio tape, 1978

John Ritter, Ed Asner, Ann Landers & Michael Landon, narrative script and 5" audio tape, 1980

<u>Box 2</u>:

Folk Tales Retold

9 cassette tapes, 1970 disks listed above

"Get Carried Away" 30 second TV Commercial Filmstrip

"Get Your Facts Straight, Use your Library" 30 second TV Commercial Filmstrip

"The American Library Association--What is it?" 65 35mm slides, 1970 including charts, visual aids and photographs on the ALA

"A Kaleidoscope of Library Service" Centennial slide show with 78 slides, 2 audio cassettes & script on the image and services of libraries, 1976

Box 3:

Cassette Tapes:

Public Service Spots, cassette tape.

Consumeradio, D.C., cassette tape.

Meryl Kleiman; 1: Characters; 2: Straight Voices, cassette tape.

Public Services Announcements, cassette tape.

Brooke Sheldon Interview with John Irving on WKYS, cassette tape, 1/5/84.

Brooke Sheldon, Talk Show, Midwinter, Washington, DC, cassette tape, Jan. 5, 1984.

Joan Reeves and Carolyn Antony: "Conversation for Consumers," host Wendy WDCU Radio (25:) cassette tape, 1/10/84.

Darrel Hildebradt, WMBI, Chicago, cassette tape, July, 1985.

Gary Strong, WGCI Interview with Mike Sullivan, cassette tape, July 8, 1985.

Public Service Announcements, 30 second spots on radio with Joan Rivers, Oprah Winfrey, Bill Cosby, Carol Channing, Shari Lewis, Fred Rogers, cassette tape, 1987.

Radio Actuality, cassette tape, April 6, 1989.

Rap Public Service Announcements (30 second), by Alex McCullough, Brooklyn Public Library, digital audio tape, 1991.

"ALA/Susan Roman," Newsradio 78, WBBM-AM, Chicago, 1:37, cassette tape, November 16, 1992.

1/4" Magnetic Tape Radio Public Service Announcements:

National Library Week, Fred (:30), Game Show (:30), Night Live (:60), Date (:60). 7 1/2 IPS. ALA/COSLA Call Your Library Campaign. Dog House (:30), Singing Penguins (:30), Common

Answers (:30), Hippo (:30), Einstein (:30), Bob Newhart (:60), Music(:30), 7 1/2 IPS.

Ken Howard (:30 & :60), Tish Baldridge, Dr. Suess (:30), Jimmy Greek (:30 &:60), Malcolm Forbes (:30 & :60). 7 1/2 IPS.

Erma Brombeck (:30 & :60), Joseph Wambaugh (:30), Gail Sheehy (:30), Bob Newhart (:30 & :60), Helen Van Slyke (:30), Dennis Weaver (:30), Marlo Thomas (:30 & :60). 7 1/2 IPS.

3 30-second spots with two versions of each. Start with Your Librarian, Rich & Smart, Reach for a Star. 15 IPS. 1975.

National Library Week. 7 1/2 IPS. 1975.

Book Hotline. 60 second spots. Spots, Power and People, Constant Reader, Looking, Gardening, Savings, Organization. 7 1/2 IPS. 1977.

7 1/2 IPS 1978.

Bob Hope (:30), Ara Parseghian (:30 & :60), Cloris Leachman (:60), Stanley Marcus (:30 & :60). 7 1/2 IPS, with script. 1982.

E. Asner (:30 & :60), A. Landers (:30 & :60), M. Landon (:30 & :60), J. Ritter (:30 & :60); 7 1/2 IPS. 1983.

David Brenner (:30, 2 versions), Danielle Steele (:30, 2 versions), Mike Royko (:30, 2 versions), Ron Kittle (:30), Britt Burns (:30), Kittle & Burns (:50). 7 1/2 IPS with script. 1983.

Bill Cosby (:30, 3 spots). Jim Fixx (:30 & :60), John Jakes (:60), Studs Terkel (:30), 7 1/2 IPS. 1983.

Ed Koch (:30, 2 versions), Brooke Shields (:30), Bill Cosby (:30), Rosalyn Sumners (:30), Louis L'Amour (:30); with and without tags. 7 1/2 IPS. 1986.

Joan Rivers (:30), Oprah Winfrey (:30), Gregory Hines (:30), Billy Crystal (:30), Bill Cosby (:30); with and without tags. 7 1/2 IPS. 1986.

Joan Rivers (:30), Oprah Winfrey (:30), Bill Cosby (:30), Carol Channing (:30), Shari Lewis (:30), Fred Rogers (:30); with and without tags. 7 1/2 IPS. 1987.

Straight Information (:30), 2 versions. 7 1/2 IPS. 1988.

Box 4:

Cassette Tapes:

Get Your Facts Straight: Use Your Library, cassette tape, c.1970's

ALA "Celebrate," cassette tape, c.1970's (see also RS 12/3/63)

Public Service Announcements

Book Hotline, cassette tape, 1977

Endless Loop, cassette tape, 1977

Poster Sessions, cassette tape, 1977

Gene Shalit, NBC Radio Network, cassette tape, April 1978

Massachusettes Library Association PR Awards 1979

American Library Association (master 44317), cassette tape, 1981

Bringing Libraries to the People, cassette tape, May 1982

Studs - Garrison, cassette tape, May 3, 1982

Brooke Sheldon WRC-AM Heritage Committee Meeting, cassette tape, Jan. 5, 1984 "The Library Can Travel With You," Indianhead Federal Library System, Eau Claire, WI

Public Relations Board - 30 Second Spots: Ed Koch, Brooke Shields, Bill Cosby, Rosalyn Sumners, Louis L'Amour, 1981

IKHZ Pulses - 10 second intervals, cassette tape, 1981

Garrison Keillor Interview, cassette tape, c. 1985

Box 5:

Radio Public Service Announcements, 1/4" magnetic tape

"Book Hotline": 7.5 ips, n.d.

"Get your Facts Straight - Use Your Library," (:30), Florida Libraries, n.d.

Mary Tyler Moore (:30), Mel Blanc (:60 and :30), Phyllyis Diller (:60 and :30), Hank Aaron (:30), 7.5 ips, n.d.

National Library Week, 7.5 ips, 1975

Dinah Shore, Henry Mancini, and others, 7.5 ips, 1976

Ed Asner (:30), A. Landers (:30), M. Landon (:30), J. Ritter (:30), E. Asner (:60), A. Landers (:60), M. Landon (:60), J. Ritter (:60) 7.5 ips, March 5, 1980

Bob Hope (:30), Ara Parseghian (:30 and :60), Cloris Leachman (:60), Stanley Marcus (:30 and :60), 7.5 ips, Jan. 21, 1982

Bill Cosby (3 spots, :30), Jim Fixx (:30 and :60), John Jakes (:30), Studs Terkel (:30), 7.5 ips, Feb. 4, 1983

Takes and music edits, Sherry Lewis, Fred Rogers, Carol Channing, 15 ips, 1/16/86 Parts, Joan Rivers, Oprah Winfrey, Jeffrey Hines, Billy Crystal, 15 ips, 11/19/86 60 second music and "Common Answers" with Bob Newhart, 15 ips, March 17, 1981 "Hungry" with and without tags, 15 ips, July 11, 1988

revised, with and without tags, 15 ips, Sept. 8, 1988

12/3/13 4

PSA, 4-Track, 1/2" magnetic tape, 1/16/86

PR Board Element, Bill Cosby, "Cosby Reading," 1" magnetic tape, June 1984

Box 6:

Public Service Announcements, cassette tapes:

"Right to Know" (:30) with Wally Amos, Garrison Keilor, John McLaughlin, Studs

"Library Card Sign-Up Month (2:00), August 31, 1988

Radio highlights, cassette tapes:

U.S. News, interview with Patricia G. Schuman, c. 1992

"Library Cutbacks," Diane Rehm show, WAMU 88.5, Washington D.C., April 7, 1992

"Library Association Protests Funding Cuts," (2:41) Newsradio 78, WBBM-AM Chicago, March 16, 1992

Interview with Carolyn Noah, Contact, WHYN AM 560 (Massachusetts), March 29, 1992

Pat Schuman interview with Casper Citron, April 21, 1992

"Kostline Pt. 2", Call for America's Libraries, April 4, 1992

Metro Detroit Speaks, host: Denise Jenkins, Guest: Frances Buckley, WJOI-FM 97,c. 1992

Interview with Judith Gibbons, KY-WKQQ/WVLK, c. 1992

American Library Association, WMAL, March 26, 1992

"Drive Time," host: Arlene Violet, Guest: Donna Roberts and Frances Bergeron, WHJJ Talk Radio, March 25, 1992

"Forum: Libraries," KQED FM, March 17, 1992

"Community Forum," interview with Patricia G. Schuman, WSPY, c. 1992

"American Library Association Protests Cuts in Spending," (:55) WBZ-AM/Boston, March 16, 1992

Callers, "Call for America's Libraries Campaign," cassette tape, c. 1992

Summit: A Nation Connected," Anoberg Center, 3 cassette tapes, 2/20/96

"Are We to be a Nation?: The Making of the Federal Constitution," cassette tape, n.d. (with Exhibition Guide and Flyer)

Conceived, Composed, and Produced by Alex McCullough, 1991 (30:00); Developed with the Brooklyn Public Library [cassette tape]

Write for America's Libraries, Crain's Chicago Business - WBEZ-FM Chicago, 4/22/93 (37:00) [cassette tape]

John Newberry / Medal Honors, Morning Edition - National Public Radio, 1/26/93 (03:00) [cassette tape]

Libraries of the Future, The Osgood File - WBBM-AM Chicago, 7/11/96 (03:25) [cassette tape]

Box 7:

Information Power at Your Library, n.d.

Public Service Announcement (audio tape reel)

1976

1978

Joe Wambaugh for the American Library Association - Script to Phonotape, 1979

"The Right to Know: A United Voice - ALA Media Training and Speaker's Network" (Media Training Guide, 2nd Edition), 1993 (2 folders)

Cassette Tapes:

- "The Restless Spirit" from The Book Group, n.d.
- "Volunteer Against Illiteracy" BY THE Advertising Council (Ad Council), ca. 1985
- "Best Gift" Public Service Announcement (PSA) in English and Spanish (10/2/1987) by American Library Association, 1987
- "Say Yes and Know" Public Service Announcement, by American Library Association, produced by J. Walter Thompson (Cassettee PI0394), 1988
- Public Library / Radio Initiative with Mrs. George Bush, President Ronald Reagan, Dr. Vartan Gregorian, Mr Gregory Peck, and Mr. James Reston, n.d.
- American Library Association with Joan Rivers, Oprah Winfrey, Gregory Hines, Billy Crystal, and Bill Cosby (Produced by Public Relations Board), n.d.
- American Library Association Public Service Announcement, Produced by the Public Relations Board (Master: 81651), 1983
- American Library Association Public Service Announcement Tape (Produced by American Library Association), n.d.

American Library Association Public Service Spots, n.d.

Box 8:

Cassette Tapes:

Ad Council/Benton Foundation Radio Spots, 1. Parental Guidance, 2. Town Hall, 3. School Board, 4. Daily Dilemma, 3/5/1999

Adult Lit, 2 Versions - Kid, n.d.

ALA369 Changing Lives: Changing Service for Changing Needs (NLW Committee), 112th Annual ALA Conference

ALA OpEd Ann K. Symons, n.d.

ALA President Ann Symons, News, KMOX-AM (CBS) St. Louis, 15:33, 10/1/1998, 2:30pm (CT)

Always in Season, 9:28, n.d.

Always in Season, 9:28, Greatest Love, n.d.

American Library Association, 3 x :30 PSAs, Some Stuff from Huff, n.d.

American Library Association, 8 x :30 Radio Spots, 1. Wally "Famous" Amos w/ Tag; 2. Garrison Keillor w/ Tag; 3. John McLaughlin w/ Tag; 4. Studs Terkel w/ Tag; 5. Wally "Famous" Amos w/o Tag; 6. Garrison Keillor w/p Tag; 7. John McLaughlin w/o Tag; 8. Studs Terkel w/o Tag, Produced by Media Strategy Inc, 15 ips Mono, 3/4/1992

American Library Association, All News 67, WMAQ-AM Chicago, 9:55AM, 0:49, 4/24/1993 American Library Association, The Bob Show, WWL-AM (870) New Orleans, 4PM, 39:56, 1/12/1998

American Library Association, Produced By: Public Relations Board, Master: 87328, n.d. American Library Association/Constance Hodder, Focus, WCMP-AM Pine City, MN, 12:00, 6/25/1993, 4:30PM

American Library Association on Conversations (CIPA), KFRA 90.1, 3/28/2002

American Library Association/Marilyn Miller, News, Talk and Sports, WWL-AM New Orleans, 2:00, 6/25/1993, 4:45-5:45 PM (CT)

American Library Association Winner, Reporter: Brenda Jorett, 6/25/1993

Ann Penway, Assistant Director for Intellectual Freedom, WBEZ R, 10:40AM, 20:00, 9/22/1994 Arthur Curley, Inaugural Banquet, n.d.

Ballroom A, Tape 1, 7/11/1988 [2 copies]

Ballroom A, Tape 2, 7/11/1988 [2 copies]

Beauty and the Beast, :30 Radio PSA #985, Walt Disney Pictures [2 copies]

"Best Gift" - Public Service Announcement (PSA) in English and Spanish (10/2/1987) by American Library Association, 1987 [2 copies]

Book Banning - Ann Symons, WBEZ-FM 91.5, 9:35am, 9/23/1997

Bookwise Demo, WFTR-FM/AM, n.d.

Budget Cuts/Technology, NPR, n.d.

C. G. Needum (sp?), Erin Freman, 4/1996

Call for America's Libraries: WPPI, Carrollton, 1:30-1:50PM; Issues and Answers, Radio Interview With Charles E. Beard/Gordon Staples, n.d.

Changing Lives: Changing Service for Changing Needs (NLW Committee), ALA369, 112th Annual Conference, 1993

Charlotte Talks, Mike Collins - host, Helen spalding, Amy Dykeman, NPR, WFAE-FM, 4/10/2003

Check It Out: The Library Program, Demo Cassette, Introductory Script Followed by 10 2-minute Porgrams [2 Sample Weeks], Produced by KQED-FM San Francisco, Jerry Neuman Productions, 23:07, 1993

Check Out a Job, :30 PSA, n.d.

"Christopher Curtis, Author: Bud Not..." Fresh Air, NPR Network, 38:00, 3PM, 1/26/2000

Communications Revolution, Program 3: Marian the Librarian Meets the CyberSpace Info-Surfer, Telecommunications Radio Project/KPFA Radio, 1992

CSN (The Children's Sonshine Network) Library Features, 3/2/1996

Danielle Steele Library Card PSA, 1KHz Tone/:15:05 Leader:30 Spot, n.d.

Danielle Steele PSA #2, 1. 1Khz tone; 2. Music cut; 3. 1st mix of PSA & Music; 4. 2nd mix of PSA & Music; 5. PSA & tag, no music, 1 7/8 ips, Dolby "B," HX Pro, n.d.

The del Becks!, n.d.

Diane Rehm Show, Pornography/Libraries, 4/7/1992

Do You Use Your Public Library?/ALA, Victoria Jones, WRKO-AM Boston, 12:06PM, 1:44:00, 4/27/1993

Dr. Laura

Dr. Laura on the American Library Association, Dr. Laura, WLS-AM (ABC) Chicago, 9AM, 11:36/15:35, 4/28/1999

"Go Ask Alice Website," Dr. Laura, WLS-AM (ABC) Chicago, 2-3PM, 15:26, 4/28/1999

Dr. Laura on the American Library Association, Dr. Laura, WLS-AM (ABC) Chicago 11AM, 5:33, 4/30/1999

9AM-3PM, 1:25, 5/10/1999

9AM-3PM, 7:27, 5/11/1999

9-11AM, 3:49, 5/12/1999

9AM-3PM, 8:13, 5/13/1999

9AM, 1:57, 5/14/1999

9AM-3PM, 3:49, 5/17/1999

9Am-3PM, 11:11, 5/18/1999

"Dr. Laura/ALA & Toys-R-Us," Bruce & Colin Show, WTIC-AM (CBS) Hartford), 5-6PM, 6:10, 5/18/1999

Dr. Laura on the American Library Association, Dr. Laura, WLS-AM (ABC) Chicago 9AM, 3:02, 5/19/1999

9AM, 1:34, 5/20/1999

9-11AM/2-3PM, 2:00, 5/21/1999

"Le Show Takes on Dr. Laura's ALA Attacks," Le Show, WBEZ-FM (NPR) Chicago, 11PM, 6:57, 5/23/1999

Dr. Laura on the American Library Association, Dr. Laura, WLS-AM (ABC) Chicago

9AM, :59, 5/24/1999

9AM, :19, 5/28/1999

9AM, 5:55, 5/31/1999

9AM-3PM, :32, 6/2/1999

9AM, 2:10, 6/3/1999

9AM, 3:58, 6/3/1999 9-11AM/2-3PM, 4:20, 6/8/1999 9AM-3PM, 4:29, 6/10/1999 9AM, :40, 6/11/1999 9AM, 2:00, 6/14/1999 9AM, 3:00, 6/17/1999 9AM, 4:44, 6/23/1999 9AM, 4:45, 6/23/1999 9AM, 1:23, 6/24/1999 9AM, 2:20, 6/26/1999 9AM, 2:04, 6/28/1999 9AM-3PM, 1:11, 7/14/1999 9AM, 2:36, 7/15/1999 9AM, 2:47, 7/16/1999 9AM-3PM, 1:48, 7/28/1999 9AM-3PM, 5:49, 7/29/1999 9-11AM/2-3PM, 1:35, 9/1/1999 9-11AM/2-3PM, 11:52, 9/7/1999 9-11AM/2-3PM, 2:25, 9/8/1999 9-11AM/2-3PM, 2:14, 9/13/1999 9-11AM/2-3PM, 1:33, 9/15/1999 9-11AM/2-3PM, 1:38, 9/16/1999 9AM, 2:16, 9/20/1999 9AM, 4:29, 9/23/1999

Box 9:

Cassette Tapes:

Elliot Shelkrot/CIPA, 3/21/2001

Faith Hill PSA's, 1. Take Time to Read to Your Child, 2. Reading is One of the Most Important Skills, 3. I Wanna Be... (Reach Your Goals), 4. The Greatest Gift You Can Give Your Child, Warner/Reprise Records [3 copies]

FIO Awards, 3/16/1992

Free Library of Philadelphia: 1. 3/21/01, KYW, 10-11AM; 2. 3/21/01, KYW, 7-8AM; 3. 3/20/01, KYW, 6-7PM; 4. 3/20/01, KYW, 3-4PM, 2001

Gabrielle Carteris/Read to Grow, Newsradio 78, WBBM-AM Chicago, 1:07, 9/3/1992, 1:15PM Ginnie Cooper, News, KCUR-FM/Kansas City, 60:00, 3/11/1998, 10:00AM

Good Day - ALA National Library week, 4/18/??

Hightower Radio, Week#13-2, 5-9-13/1994

Hungry w/ tag, Hungry w/o tag, 3/17/1988

Information Super Highway/Library Service, Weekend Edition, NPR Network, 9:00-11:00AM, 7:00, 12/11/1994

Internet Update 971010, n.d.

Jim Hightower, 9/27/1999

Joe Janes for NPR Communications Decency Act/ "Newbery Medal," All Things Considered, NPR, 4-6PM, 1:08, 2/17/1997

Judith Gibbons Book Review, WKQQ, 6/9/1994

Judith on Orlando Radio, 5/2001

Julie Walker & Others on City Libraries, Morning Edition, NPR Network, 5:40, 11/11/1999, 6-7AM (ET)

KBIG Community Heroes, California Literacy Campaign, 8/0:60, n.d.

Larry King Show: Featuring Pat Schuman and Gwen Davis, 7/16/1991 [2 copies]

Larry King Show, 55:00, 7/16/1991; American Library Association, 12/19/1991

Librarian Campaign - 3 Radio PSA, :30 sec, n.d.

Libraries/Pat Schuman-American Library Association, All Things Considered, WBEZ-FM NPR, 7:00, 6/5/1991, 5:30PM

Library Lady/Roadkiller Reads,WKQQ Lexington, KY

Library Reading Raps Radio PSAs, 0:30 secs each, 1. Salt N Pepa, 2. MC Lyte, 3. KRS One, 4. Spinderella & The Wiz (Kid N Play), 5. EPMD, 6. The Group (C Money, Main Source, Dana Dane, The Don, Downtown Science, Larry Larr), 7. Sweet T, 8. Dana Dane, composed and produced by Alex McCullough, developed with Brooklyn Public Library, Streeterville Studios, 1991 [4 copies]

"The Library Song" produced by Kurt Rell and Jim Babjak, 1997

Library Week, Satellite Music Network

Literacy: It's a Whole New World, "Literacy: A Smart Investment," National Institute for Literacy PSA, 1:30

Literacy Volunteers of America (5) PSA Spots (Tails Out) with Patrick Stewart, Side A Only, [2 copies]

The Media Coach, "Preparing for Q & A," "How to Speak TV," 1991

Media Talk Training Tape, 6/15/1994

Mitch Freedman on the Ronn Owens Show, 11/19/2002

Nancy Kranich Interview, 9/23/?? (ink written "Dr. Laura")

Nancy Kranich, WQSQ-AM, 9/23/1999

National Library Week Publis Service Announcements, Esmeralda Santiago, 1998

Neihardt Elementary School Radio Program, n.d.

Neil Parikh/American Library Association, KQED-FM News, KQED-FM San Francisco, 1:55, 6/25/1992, 6:30AM

Newberry [Newbery] BookAwards/American Library Association, News, WBEZ-FM/NPR, 1:22, 1/15/1991, 7:33AM [2 copies]

News, WMAQ-AM Chicago, 2:30PM, 3:20, 9/16/1997

Newsfront, Dale With David Flint, L.A. Libraries, 5/30/1993

Newsradio 88, WCBS-AM New York, 1. 6-7AM, 1:03, 3/19/1997; 2. 8-10AM, 1:03, 3/19/1997 Night of a Thousand Stars, 4/24-25/1990

NLW [National Library Week], Paul Harvey, eddie Hubbard, Tape 6, 1989

No Batteries Required (Spanish), 0:30, n.d.

NPR Interview With S. Keitel and Patricia Schuman, 12/11/1994

Reading's the Only Way, n.d.

Night of a Thousand Stars, 4/24-25/1990

On-Air Credit, National Public Radio, 4/1999

Patricia Glass-Schuman/American Library Association, Talk of the Nation, WNYC-AM/New York, 2:00PM, 41:26, 12/16/1991 [2 copies]

Patricia Glass Schuman on Library cuts, All News 67, WMAQ-AM Chicago, 6:27AM, 1:00, 6/16/1992

Patricia Schuman, n.d.

Peggy Sullivan - ALA News, WBEZ-FM, 6PM, 6:00, 4/20/1994

PIO Adv. Cte., 2:00-5:30, 6/25/1993

PIO Adv. Cte. Annual Conference, 1993

Public Service Announcements, 1986 [2 copies]

Public Service Announcements: Joan Rivers (:30), Oprah Winfrey (:30), Bill Cosby (:30), Carol Channing (:30), Shari Lewis (:30), Fred Rogers (:30), Joan Rivers (:26/:04), Oprah Winfrey (:26/:04), Bill Cosby (:26/:04), Carol Channing (:26/:04), Shari Lewis (:26/:04), Fred Rogers (:26/:04), 1987 [2 copies]

Radio Actuality, 4/6/1989

Raisin Rap, Charmin "Squeeze Me" Demos, 1 Tenor Version, 2 Baritone Version, nd.

"Right to Know" Radio PSAs with Wally Amos, Garrison Keillor, John McLaughlin, Studs Terkel (:30), n.d. [3 copies]

"The Right to Know" and "Making it Happen in Your Community," n.d.

Rocking' with the Library, Rock 'n' Read, n.d.

Saluting Public Libraries, M. Stage/C. Blaszczyk/E. Sikorovsky, 10 x :90, n.d.

Sara A. Long on Kids Books, & H. Potter, Morning Edition, NPR-TV Network, 5:24, 10/29/1999, 6-7AM (ET)

"Sara Long: ALA on Interest [Internet] Use & Safety," WBBM Newsradio 78, WBBM-AM (CBS) Chicago, 9/22/1998, 3:00pm (CT), 1:21 / "Banned Book Week," WMAQ ALL News 67, WMAQ-AM (CNN) Chicago, 9/21/1998, 3:00pm (CT), 0:35

Say Yes and Know Radio PSA, Cassette PIO394, 1. "Straight Information," :30 sec; 2. "Straight Information"/Local, :30 sec, Produced by J. Walter Thompson, 1988 [2 copies]

School Libraries with Bill Harley, 12/30/1991 [2 copies]

The Spence and Adrienne Show, John W. Berry, National Library Week, 4/15/??

Straus' Place, 9/25/1999

Teen Read Week Interview Chesterfield County, VA, n.d.

To Get Book Returned on Time, Rock 1, Rap 2, Slow 3, n.d.

Tony Hawkes Contest Entry by Morgan Savage and Haley Beckett, n. d.

Unlabeled Tape, [2]

Victoria Jones Show: "Libraries," WRKO Radio, 4/27/1993 [2 copies]

Vocal Designs, 1993

Volunteer Against Illiteracy, PSA for Coalition for Literacy, 1. Bedtime :60; 2. Gettysburg :60; 3. Epidemic :60; 4. Epidemic :30; 5. Gettysburg :30; 6. Epidemic :30, The Advertising Council, c. 1985

WBEZ Banned Books Week, Tape 3, 1990

WGN Banned Books Week, 9/25/2002

Where Have All the Public Librarians Gone?, PLA 239, National Conference, 3/14-16/2002 Wide Spread Panic, :30 Radio PSA, n.d.

Box 10:

Radio Public Service Announcements

1/4" Magnetic Tape

Best Gift, 1. 0:30 English, 2. 0:30 Spanish, 7.5 ips mono, 10/2/1987

Check Out a Job, 0:30 sec, 7.5 ips mono, 5/31/1991 [3 copies]

Football Coach Joe Paterno, Pennsylvania State University, Studio One Master: 93346, 7.5 ips mono, 9/19/1988

Library Association PSA, 1. Straight Information, 0:30R Comp #8244, 2. Straight Information/Local, 0:30R Comp #8246, 7.5 ips mono, 9/1/1988 [3 copies]

Library Reading Raps Radio PSAs, 0:30 secs each, 1. Salt N Pepa, 2. MC Lyte, 3. KRS One, 4. Spinderella & The Wiz (Kid N Play), 5. EPMD, 6. The Group (C Money, Main Source, Dana Dane, The Don, Downtown Science, Larry Larr), 7. Sweet T, 8. Dana Dane, composed and produced by Alex McCullough, developed with Brooklyn Public Library, 1991 [3 copies]

Patrick Stewart PSAs "Literacy," 1. 0:30 English, 2. 0:30 Spanish, copyright LVA Texas, Inc., 1992 [3 copies]

Reach for a Star, 7.5 ips mono, 3/4/1990 [3 copies]

Reach for a Star Radio PSA's, 1. Start With Your Librarian (Open End Version), 2. Rich & Smart (Open End Version), Reach for a Star (Open End Version), 7.5 ips mono., prod. Belinoff & Bagley, 1990 [3 copies]

Read On with Widespread Panic, 0:30 sec, Audio One 8893, 7.5 ips stereo, 10/13/1998 Say Yes and Know Radio PSA, Cassette PIO395, 1. "Straight Information," 0:30 sec., 2.

"Straight Information"/Local, 0:30 sec., prod. J. Walter Thompson, 1988 [3 copies] Utah Library Association 1:30 spot with tag for National Library Week, March 1978

7" audio reels

6/27/1980, File 179, Mary Tyler Moore (:30), Mel Blanc (:60, :30), Phyllis Diller (:60, :30), Hank Aaron (:30), Dub Master, 7.5ips, 1 Track

10/29/1980, File 1504, Erma Bombeck (:30, :60), Joseph Wanbaugh (:30), Gail Sheehy (:30), Bob Newhart (:30, :30), Helen Van Slyke (:30), Dennis Weaver (:30), Marlo Thomas (:30, :60), Dub Master

11/24/1980, File 1639

1/21/1982, File 3742, Bob Hope (:30-A, :30-B), Ara Parseghian (:30, :60), Cloris Leachman, (:60), Stanley Marcus (:30, :60), Dub Master, 7.5ips,

1/28/1983, 79579, Bill Cosby (:30, :30, :30), Jim Fixx (:30, :60), John Jakes (:30), Studs Terkel (:30), Studio One Master

c. 1/28/1983, 79579, Part B

1/16/1986/1/6/1987, 87328, Master

n.d., Open for Business, Part Two: Product Selection, Some Stuff from Huff, 28:41, Spliced Master, Tails Out, Mono Full Track

R15 Digital Audio Tape

The Del BECKS! 1. OdB Reference; 2. Library Jingle #1 + Tag; 3. Library Jingle #2 + Tag, Production Master, n.d.

Right to Know x 2/AVO, n.d.