12/9/13 Public Information Video & Special Projects Video Publications, 1978, 1980, 1983-97

Note:

- The 4 digit numbers (xxxx) used to identify each video are derived from the ALA Video/Library Video Network ISBN number: 0-8389xxxx-y. ISBN number from other vendor or other kind of numbers are presented in full.
- The length of each video, when available, is presented in the "(xx:yy) format with "xx" in minute(s) and "yy" in second(s).

### <u>Box 1</u>:

Come and See - Children in Action Series, 1984 (17:00), 2068

Days Online, 1983 (14:00), 2052

Difficult Reference Question, 1986 (19:00), 2053

Does this Answer Your Question?, 1985 (16:00), 2054

Laugh and Cry - Children in Action Series, 1984 (15:00) - Program Aids and Discussion Guide is available, 2070

Library Show: Merchandise It, 1985 (19:00), 2057

Meet & Greet - Children in Action Series, 1984 (15:00) - Program Aids and Discussion Guide is available, 2069

Online ... or How Do You Spell Relief?, 1983 (14:00), 2059

Who's First ... You're Next, 1980 (29:00), 2066

Sharing Books with Young Children, Betsy Hearne, 1986 (25:00), 2042

### <u>Box 2:</u>

Caldecott at Fifty: Highlights of the 1987 ALSC - Charlemae Rollins Program, 1988 (43:47), 2082 Facts of Love in the Library: making Sexuality Information Relevant and Accessible to Young People, Patty Campbell, 1987 (19:36), 2080

If It Weren't for the Patron: Evaluating Your Public Service Attitude - 199 Edition, 1988 (17:00), 2081

Kids are Patrons Too!, 1987 (15:00), 2076

Know and Think: Cognitive Development - Children in Action Series, 1984 (15:00) - Program Aids and Discussion Guide is available, 2071

Library Survival Guide: Managing the Problem Situation, 1987 (20:00), 2074

Move & Do: Physical Development - Children in Action Series, 1984 (15:00) - Program Aids and Discussion Guide is available, 2072

On the Job Training: You've been Doing It All Along, 1987 (21:00), 2079

Picture Books: Elements of Illustration and Story, Betsy Hearne, 1987 (25:00), 2075

Tales of Love and Terror: Booktalking the Classics, Old and New, Hazel Rochman, 1987 (25:00), 2077

## <u>Box 3:</u>

At the Interview, 1988 (23:00), 2088

Elementary School Librarians: Partners in Excellence in Science Education, 1987 (16:00), 2083 Fast Forward: Libraries and the Video Revolution, 1988 (17:30), 2086

Information Power Teleconference Highlights: April 1988, 1988 (35:00), 2089

Librarian's Video Primer: Establishing and Maintaining Your Video Collection, 1988 (20:50), 2085

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Library Trustees: Meeting the Challenge, 1988 (15:39), 2091

Mending: A Practical Guide to Book Repair, 1987 (20:00), 2094

A Principal's Analysis of an Effective Library Media Center, 1987 (20:00), 2093

School Administrator's Guide to Information Power, 1989 (25:00), 2090

Tales of Plateauing, 1989 (27:00) - Program Aids and Discussion Guide is available, 2092

### <u>Box 4:</u>

Controlling the Confrontation: Arch Lutsberg on Effective Communication Techniques, 1989 (43:30), 2106

Effective Library Program: A General Overview, 1987 (20:00), 2095

Future is Information: Careers in Library and Information Science, 1989 (18:00), 2107

Library Inventory, 1987 (23:00), 2097

Marketing: A Planned Approach for the Public Libraries, 1989 (24:00), 2108

Weeding: Cultivating Your Library, 1987 (16:00), 2096

Choosing the Best in Children's Videos - A Guide for Parents and Everyone Who Cares about Kids, (36:00), 2110

# <u>Box 5:</u>

Copyright Videotapes, Seminar and Workshop, 1978

Satellite Copyright Teleconference, 1978 [1 folder]

Purpose and Meaning of Copyright, ALA Satellite Teleconference Seminar on Copyright - Part I, February 7, 1978 [3/4" videotape]

Purposes and Meaning of Copyright for Librarians and Teachers - Barbara Ringer Fair Use: Meaning, Criteria, Limitations on Exclusive Rights - Wedgeworth Fair Use: Guidelines, Minimum not Maximum, Keywords - Harry N. Rosenfield Applications of Fair Use to Librarians - Harry N. Rosenfield

Electronic Technology; Off-air Taping, ALA Satellite Teleconference Seminar on Copyright - Part II, February 7, 1978 [3/4" videotape]

New Electronic Technology and the Problems It Raises for Librarians and Teachers - Ken Winslow

Appalachian Education Satellite Program workshop on "The New Copyright Law," July 1978 [3/4" videotapes] - two tapes

Panel discussion at the University of Kentucky by the library school dean, Copyright Office representative, National Association of School Boards and a High School Librarian, featuring segments of the February 7, 1978 ALA teleconference

## <u>Box 6:</u>

American Library Association, Eyewitness News - KPIX-TV San Francisco, 7/27/92 (01:54) Adam Eisgrau, American Library Association and the Internet, Business Insiders - CNBC-TV Network, 12/3/96 (07:45)

Elaine Albright - Telecommunication Policy Roundtable, C-Span, 10/28/93 (47:00) American Agenda: Library Funding, World News Tonight - ABC-TV Network, 10/26/93 (04:28) Gabrielle Carteris "Read to Grow", Chicago Live - WMAQ-TV (NBC) Chicago, 8/3/92 (06:01)

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Gabrielle Carteris "Read to Grow", Entertainment Tonight (Syndicated) - WBBM-TV (CBS) Chicago, 8/10/92 (00:20)

Maryland Librarians on the Internet, Today Show - NBC-TV Network, 12/12/96 (46:00) American Library Association, Action News 10 at 6PM - WALA-TV (NBC) Mobile, 6/22/93 (01:50)

Doing Homework, Ameritech - WLS-TV Network, 12/12/96 (00:30), 9612-2514 Macho Man Savage, Slim Jim - WNYW New York, 3/14/93 (00:30), 9303-0781

High Tech Libraries, CBS Evening News - WBBM-TV (CBS) Chicago, 8/4/96 (02:30)

# <u>Box 7:</u>

Former President Jimmy Carter at the American Library Association, News WVUE-TV New Orleans, 6/26/93 (01:01 min.)

American Library Association Meeting, News WWL-TV New Orleans, 6/28/93 (03:14)

Susan Roman - Executive Director Censorship, Global View - CNN-TV (Cable), 10/1/94 (30:00) Hardy Franklin at the American Library Association, Prime News Saturday - CNN-TV, 2/19/94 (02:34)

American Library Association Big Sky Radio, TRT (dubbed on 7/7/94)

Media Highlights January-June 1991, American Library Association - Public Information Office (09:32)

Cyberspace, Adam Eisgrau and American Library Association, Prime News CNN-TV Chicago, 5/6/96

NCTA, 10/27/97 (wo#33937)

Revised Broadcast Highlight

Revised Local Announcement Kit

Look Me Up in the Library, American Library Association (92:00)

Literacy Campaign - Anne Archer, 6/2/92 (00:45)

The Campaign for America's Libraries (04:00)

Media Highlights, American Library Association - Summer/Fall 1993 (06:15)

<u>Box 8:</u>

Love to Read, with Barney! - Barney & Friends (32:28 dubbed on 10/25/93)

Read Together Disney, Walter Andersen

American Library Association Spec Spot by Fred Goodich

My Favorite Book by Marlee Matlin, The Maltese Companies Inc., Sample Reel Tape #7, 10/18/89 California Raisins, WNBC-TV Preview, 9/18/90

Libraries: Accessing The Past, Present & Future - 1996 Edition, Round Rock Independent School District, 1996

Conan the Librarian, Lancit Media, Show #100, 11/22/91 (29:41)

Library of the Future, The Osgood File - WBBM-AM Chicago, 7/11/96 (03:25/Audio Tape)

Perfecting Presentations with Arch Lustberg. ALA Video/Library Video Network, 1992 (37:00), ISBN: 1566410045

Newberry Caldecott Press Conference, San Antonio, 1/22/96

Howard Stern's Book Banned from a Texas Library (Doanhue, Air Date 9/30/94)

12/9/13

<u>Box 9:</u>

Summit Highlights- Discussion Starter, American Library Association, 6/27/96 (09:56), 96-07280A American Library Association, 6/16/93 (01:48), 93-03612

Libraries Change Lives

Editorials

"1992 American Library Association Annual Conference, San Francisco" Media Coverage

KPIX-TV	7/27/92		(01:54)
KGO-TV (ABC)	6/27/92	6:00 PM	(00:30)
KGO-TV (ABC)	6/27/92	11:00 PM	(00:30)

Opening General Session, ALA Annual Conference - New Orleans, 6/26/93

American Library Association - Laurie Hendler, 1986

American Library Association Message - Sidney Sheldon, 2/95

Press Conference - American Library Association Mid Winter Conference, 1993

Summer Smarts at the Library: American Library Association, 1994 (10:45/Evergreen Version), ALA3B199485SM

Look to A Book Series, PSA's (4)

Eagles Aerie	8/11/89	(00:30)
Dinosaurs	8/11/89	(00:30)
Michael & Froggie	10/30/89	(00:30)
Baseball	10/30/89	(00:30)

Write 2 Know, Read 2 Grow - A Public Service Message from the American Library Association National Library Week Workshop - ALA Mid Winter 1994, Fleck, 2/7/94