

13/3/10

Publishing Services

The Booklist

Booklist Promotional Material, 1924, 1942, 1968-

Box 1:

Broadsheets, Brochures, and Pamphlets

“Announcing a New Service to Booklist Readers: A Nonprint Reviewing Program”, Undated

“Is it Worth Buying?”, (2 copies), Undated

“Love your library!”, (2 postcards), Undated

“Read With Pride”, Undated

“Need a Few More Hands? Let Booklist do the Job for You!”, Undated

“One-Stop Shopping with Booklist”, (2 copies), Undated

“Prepare Your Students for Tomorrow...Subscribe to Booklist Today!”, Undated

“Your Library Marketing Strategy: The Key Ingredient? Booklist!”, Undated

“The Booklist”, 1924

“Booklist Books, 1930”, (2 copies), 1930

“Booklist Mixes the Media”, c. 1970

“Booklist’s 1982 Fall Announcements Issue”, (2 copies), 1982

“Booklist Editorial Folder”, 1982

“Booklist Presents...”, (2 copies), 1982

“Children’s Editors’ Choice”, 1985

“The Image of Success”, 1988

What’s New, 2006

“Online Opportunities and Specifications”, 2007

Evaluation Sheet for Nonprint Materials blank forms, 1969

Memoranda and News Releases, 1970, 1973-84

Oversize (Please see: “Oversize” at the bottom)

Selection Policy

Reviewing Procedures of The Booklist and Subscription Books Bulletin, Undated

“Criteria for Evaluation Films, Filmstrips and Nonmusical Recordings”, c. 1970

“Booklist Selection Policy”, 1983

Special Readers

“The American Spirit in Fiction”, 1941

“A New World Order”, 1941

“Mexican Americans”, 1972

“Books for Everychild: Picture Book Classics”, (2 copies), 1981

“Books for Everychild: Contemporary Fiction Classics”, (2 copies), 1981

“Books for Everychild”, (2 copies), c. 1982

“Books for the Youngest Child”, (2 copies), 1982

“Especially for Children—Outstanding Audiovisual Materials”, 1983

“Booklist’s 1982 Library Landmarks in Children’s Books”, (2 copies), 1982

“Top Choices for Young Adults Recreational Reading”, 1982

“Adult Reviewers’ Choice”, 1983

“Children Reviews’ Choice”, 1983

“Nonprint Reviewers’ Choice”, 1983
“Young Adult Reviews’ Choice”, 1983
“Junior High Contemporary Classics”, 1984
“Contemporary Classics for Young Adults”, 1985
“Contemporary Nonfiction for Young Adults”, 1986

Oversize

“Read Smarter: Booklist Online”, Undated
“Books for Children: Preschool Through Junior High School, 1968-1969”, (1 poster), 1968
“When is a Book List Not Just a Book List? When It’s The Booklist.”, (2 posters), 1971

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