

13/10/11
Publishing Services
Books and Pamphlets
Book Promotion Material, 1908-

Box 1:

American Libraries and ALA Bulletin

Handsome and Practical "Library Luggage" bag by Melville, undated

Notes from Headquarters, (2 copies), undated

ALA Bulletin Covers the Library Market, c. 1955

The difference between *American Libraries* and *Booklist* and the difference it makes, c.
1978

EXTRA: American Libraries Extra, 1983

What's this about a press run of 50,000?, 1983

Book Promotion Literature, unsorted, 1967-1983

Brochures, Circulars, and Pamphlets

To Promote Summer Reading, undated

1922

Wanderlust Book Shelf, (2 gray copies), 1922

Wanderlust Book Shelf, (2 white copies), 1922

1923

For teachers, librarians and parents: Graded List of Books for Children, (2
copies), c. 1923

Graded List of Stories to Tell and Read Aloud, (2 copies), 1923

New Guide to Reference Books, by Isadore Gilbert Mudge, (3 copies), c. 1923

Now Ready: New Guide to Reference Books, by Isadore Gilbert Mudge, (3
copies), 1923

1924

Announcing the First of a Series: American Library Pioneers, Edited by A. E.
Bostwick, *John Shaw Billings: A Biography*, by H. M. Lydenberg, (2
copies), 1924

Where Can I Find Pictures of—?, (2 copies), undated

The Library and the Community, by Joseph L. Wheeler, (2 copies), undated

What is the Most Important Library Publication in Recent Years?, undated

For Trustees and Librarians: Reasonable Budgets for Public Librarians, by O. R. Howard
Thomson, (2 copies), undated

1925

County Library Service, by Harriet C. Long, (2 copies), c. 1925

A List of Thirty-Seven Important American Books of 1925, (1 mimeographed
press release), c. 1925

Fifty Years of the A.L.A., 1876-1926, undated

1926

Announcing the Second of a Series, Edited by Arthur E. Bostwick, Samuel Swett
Green: A Biography, by Robert K. Shaw, (2 copies), 1926

For School Libraries, (2 copies), 1926

Half Price A.L.A. Catalog, (2 copies), 1926

The Library in the School, by Lucile F. Fargo, undated
The Young Child, by Bird T. Baldwin, c. 1928
Children's Reading, (2 copies), undated
1928
 To the Librarian—Anniversaries and Holiday, 1928
1929
 Will Durant's One Hundred Best Books for an Education, c. 1929
 Will Durant's 100 Best Books, (2 green copies), c. 1929
 Graded List of Books for Children, (2 copies), c. 1929
 Readable Books in Many Subjects, (2 copies), c. 1929
1930
 To the Librarian—Here Are Some New A.L.A. Publications, (2 copies), April 1930
Now Ready: Reference Work, by James I. Wyer, (2 copies), undated
1931
 Do You Have Essentials in Library Administration?, (2 copies), c. 1931
Making the Most of Books, by Leal A. Headley, (2 copies), undated
Making the Most of Books, by Leal A. Headley, (1 orange copy), undated
1932
 To the Librarian: Here are some of the more recent A.L.A. publications, (2
 copies), 1932
1934
 Countrywide Library Service, by Ethel M. Fair, (2 copies), 1934
1936
 The Libraries of Washington, by David Spence Hill, 1936
1937
 The History of Children's Literature
1946
 Introduction to Cataloging and the Classification of Books, by Margaret Mann,
 1946
1970
 Reading for Boys and Girls: Illinois, by Dorothy Hinman and Ruth Zimmerman,
 1970
 The American Library Association presents the "Aniqua" Series—Stabilimento
 tipografico, c. 1970
1976
 The Poet and His Critics, Edited by Charles Sanders, 1976
 The ALA Yearbook, (2 copies), 1976
1977
 The ALA Yearbook, 1977
 Paperback Books for Young People, 1977
 Oral History, From Tape to Type, 1977
 The History of Freedom of Expression in America, 1977
 An Insurance Guide for Librarians and Agents, 1977
1978
 25 Titles Forthcoming, 1978
1980

- Interlibrary Loan Codes, 1980
 Reach for the Library Market, 1980
 ALA World Encyclopedia of Library and Information Services prospectus, 1980
- 1981
 ALA magazines & journals—zoom in on the library market, c. 1981
 Who's Who in Library and Information Services, 1981
- 1982
 1981 to 1982 ALA Publishing Highlights, 1982
 Cataloging, Classification, and Catalog Maintenance, c. 1982
 Who's Who in Library and Information Services, (2 copies), 1982
 Look What They're saying about the ALA World Encyclopedia of Library and Information Services, 1982
- 1983
 The ALA Connection: The advertiser's natural link to the library marketplace, c. 1983
- 1984
 Price List 1984, 1984
- 1985
 Price List 1985, 1985
- 1986
 Building Library Collections and Facilities: Resources from the American Library Association, c. 1986
 Professional Practice in Librarianship: Training, Policy, and Action for Public and Technical Services, c. 1986
- 1987
 The Public Library Development Project: Planning for the 1990's
- 1988
 Books for College Libraries, Third Edition, 1988
- 1992
 The Archival Enterprise, by Bruce W. Dearstyne, 1992
- 1993
 Best Books for Young Adults, 1993
 ALA divisional journal broadsides, undated
Includes College and Research Libraries, Library Resources and Technical Services, RQ, School Library Media Quarterly, and Top of the News
- Book and Author News
 (1 folder), 1979-81
 (1 folder), 1982-85
- For Immediate Release, 1985-87
- Media Kits
A.L.A. Publishing Overview, 2008
American Libraries, 2008
Book Links, 2008
Booklist, 2008
American Libraries, 2009
Booklist, 2009

New from ALA Books, 1990-91

Press Releases

Library Response to Urban-Change: A Study of the Chicago Public Library, 1969

American Library Association News

Jack Hagopian, 1969

Guide for Adult Reference Collections, 1969

Cataloging American-Style, 1969

Magazines for Today's Schools, 1969

The Untold Story of the Patron Saint of Libraries, 1969

Latest Observations on Bookmobiles, 1969

Starter Collection for School Libraries, 1969

A.L.A. Advertising Managers, 1969

A.L.A. Senior Editors, 1969

Outstanding Theater for College-Bound Students, 1969

A.L.A. Rights and Permissions, 1969

Jason A. Noguee, 1969

Pauline J. Love, 1970

Books from Other Countries: 1968-71: A Bibliography of Translations of Books
for Young People, 1972

A Quarter-Century of Library Progress, by Theodor Schuchat, 1981

Box 1 is Full