

13/10/33

Publishing Services

Publications

Cassette Library for Professional Librarians, 1973-76

Box 1:

“People: Their Needs—Our Responsibility” A.L.A. audio cassette library for professional librarians brochure with order form, c. 1973

Audio Cassettes

301, (1 cassette)

People: Their Needs—our Responsibility by Ralph W. Conant
Needs of People as to Reading, 1973-83 by Herman Liebaers

302, (2 cassettes)

White Collar/Blue Collar—The Vanishing Difference: Labor and Libraries by
Albert K. Herlin, Frances M. Jones, and John A Sessions

303, (3 cassettes), CHALLENGES TO LIBRARY SERVICE: SOME CURRENT
PROBLEMS AND RESPONSES

Current Population Trends—Implications for Libraries by Donald J. Bogue, elanor
T. Smith, and Frederick A. Schlipf
Library Experiences in the College level Examination Program by Jose
Orlando Toro and Jim Michael

304, (2 cassettes)

Urban Libraries: An Urban Needs? By Lieutenant Governor Neil F. Hartigan,
Thomas Shaughnessy, Cathleen Palmmini, Kenneth Duchac

305, (4 cassettes)

Libraries and Post-Secondary Education: Change and Response by Verne
Stadtman, john Valentine, Germaine Gibian, and Jai Singh

306, (1 cassette)

Library Service to the Disadvantaged—Means and Methods by Clara S. Jones

307, (2 cassettes)

Accountability: Basis for Decision-Making by Joe Gordon and James Lesiener

308, (5 cassettes), THE LIBRARY AS ORGANIZATION: A VIEW FROM THE
MIDDLE

Organizational Theory and Patterns of Management by Raymond P. Lutz
The Role of Middle Management in Personal Administration by Anthony Greco
How to Sell Your Ideas: Up the Organization by Richard W. Boss
How to Sell Your Ideas: Down the Organization by Ella G. Yates
Vignette Management in Action

309, (5 cassettes), STRATEGIES FOR CHANGE?

Keynote Speaker: Allie Beth Martin

Perceptions of Strategy by Juli Losinski, Thomas Shaughnessy, Dorothy M.
Sinclair, Dorothy Nyren, and Rose Vainstein

New Patterns of Library Administration: Visions of Networking for the User
within States and Among States by David Palmer

Public Library/Community College Cooperation by Larry Earl Bone

- New Patterns for Urban Libraries by Milton S. Byam
 New Approaches to Manpower Use by Ernest R. DeProspo
 New Patterns of Library Services: Where will the Ivy Grow by J. Quentin Jones
 Early Childhood Education Project by Effie Lee Morris
 Mail Order Book Service by Irene W. Swanton
 The Public Library as Information Catalyst by Richard Parsons
 Library Education Reacts to Change: Urban Library Training Program by
 Laurence L. Sherrill
 Problem-Solving Laboratories by Edwin E. Olson
 Staff Development and Continuing Education by Alan B. Clark
 Librarians Technician Program by Bernard W. Lukenbill
- 310, (6 cassettes), MEASUREMENT APPROACHES FOR IMPROVED DECISION-
 MAKING
 The Importance of Measurement by Robert Wedgeworth
 Objectives of the Preconference by Gerald M. Born
 Issue of Measurement by Ernest R. DeProspo
 Techniques of Measurement by Ellen O. Altman
 Applying Measurement to Decision-Making by Kenneth E. Beasley
 Implications of Measurement for:
 Library Standards by Rose Vainstein
 Public Libraries by Allie Beth Martin
 Academic libraries by Robert P. Haro
 School Libraries by Evelyn Daniel
 Library Education by Jane B. Robbins
- 311, (1 cassette)
 Report on the State of the Association—1973 by Robert Wedgeworth
 1973 Inaugural Address by Jean E. Lowrie
- 312, (2 cassettes)
 The Instant Library and Other Non-Traditional Structures by Fred Glazer, R.
 Alden Jones, Edward Howard, and William Bergemann
- 313, (2 cassettes)
 Conference on Serial Publications General Overview by William Huff
 National Serials Data Program by Paul Vassallo
 International Standard Bibliographic Description—Serials by Lawrence Livingston
 Microforms in Serials Acquisition and Management by Norman J. Shaffer
- 314, (4 cassettes)
 Conflict: Public Versus Private Morality by Raymond Gauer, Stanley Fleishman,
 Arnold B. Come, and Eli M. Oboler
- 401, (1 cassette)
 Role of the Supervisor in Professional Growth and Development by Dr. Reba M.
 Burnham
- 402, (4 cassettes), Performance Standards for Librarians, Moderated by Nael Kaske
 Performance Standards by Samuel Connor
 Effectiveness Studies and Performance Standards by Ernest DeProspo
 Cost Studies and Performance Standards by Richard Boss

- Library Personnel and Performance Standards by Joyce D. Veenstra
Panel Discussion: Jeffrey J. Gardner, William Jones, Lora Landers, Anne G. Lipow
- 403, (2 cassettes)
Renovation–Budget Crisis/Energy Crisis by Walter Netsch, Fred Dubin, and Richard Kelly
- 404, (2 cassettes)
Technical Services: How to Figure and Cut Costs by Richard M. Dougherty, H. William Axford, and Paul Fasana
- 405, (2 cassettes)
Issues in Commercial Processing Services by Dallas R. Shawkey and David G. Remington
- 406, (3 cassettes)
Current Legislation and Libraries: Funding, Revenue sharing, and Copyright Revision by Eileen D. Cooke, Sara Case, Jeffrey Schiff, and Barbara Ringer
- 407, (2 cassettes)
Alternatives in Financing Public Libraries Issues and Alternatives by Rodney Lane
Library Authorities by Dr. Mark L. Crum
Washington State Plan of Financing Public Libraries by Maryan E. Reynolds
- 408, (2 cassettes)
Allocation of Funds in Support of Collection Development Programs by William McGrath
- 409, (3 cassettes)
Paperbacks: Acquisition, Distribution, and Use by Murray Martin, George Nicholson, Dr. John Gillespie, Nancy Larrick, Mary Ann Swanson, William Bunnell, and Phyllis F. Calese
Publishing Industry Spokesmen: Harold Laskey, Carl Tobey, Morris Goldberger, Aaron Rabinovitz, James Thompson, G. Roysce Smith
- 410, (1 cassette)
Local History, the Library, and the Bicentennial by Edward J. Smits
- 411, (1 cassette)
The Use of the Computer for Bibliographic Control of Government Documents
- 412, (2 cassettes), Government Publications in Machine Readable Form: A New Tool for the Reference Librarian
The Use and Mis-Use of Government-Produced Statistical Data Files by Judith S. Rowe
Directory of Computerized Data Files by Robert Jaxel
Statistical Data files: An Extension of Social Science Reference Service by Billie I. Salter
The Place of Bibliographic Data files in the Research Library by Peter Watson
Learning to Use Bibliographic Data Files by Mary Pensyl
- 413, (1 cassette)
International Standards and Anglo-American Cataloging Rules by Elizabeth Tate

- 414, (1 cassette), International Developments in Library Automation: Emerging Networks
LIBRIS: Computerized Swedish Library Network by Lennart Rosquist and Olov
Hoeglund
- 415, (2 cassettes), COMMUNITY INFORMATION CENTERS
Introduction by Virginia E. Parker
The Brooklyn AMRA Project by Kenneth Duchac with a Summary of Remarks by
Beatrice Fitzpatrick
Nassau Library System by Muriel Javelin, Jean Jones, Thomas E. Dutelle, Sylvia
Kaplan, Evelyn D. Corbin
Neighborhood Information Centers (NIC) in the Queens Borough Public Library
by Samuel Lacey
Information and Referral Service by Dr. Timothy W. Costello
- 416, (5 cassettes), THE INDEPENDENT LEARNER FINDS HIS FORUM
General Introduction by Harold Goldstein and Ernest DeProspero
The National Project by Jose Orland Toro
Philosophy and Rationale by Foster Mohrhardt
The Service Model by Joseph Kimbrough and Barbara Smith
The Training Model by James J. Michael, Edward Sintz, and Cathryn F. Oles
Program Planning and Evaluation Model by Suzanne Boles, Richard Radmacher,
K. Richard Greene
- 417, (2 cassettes)
Labor Tells Libraries What Labor Needs by Joseph F. Lindenfeld and Robert G.
Porter
- 418, (2 cassettes)
The Librarian as Educator to the Socially and Economically Deprived by Ann
Hayes Drennan, Leslie W. Sandy, and Jose Orlando Toro
- 419, (1 cassette)
Report on the State of the Association--1974 by Robert Wedgeworth
1974 Inaugural Address by Edward G. Holley
- 420, (1 cassette), The Library Trustee as Politician
Introduction by Ralph G. Newman and John Berry
- 421, (1 cassette), An Address by Studs Terkel
Introduction by Marilee Foglesong
Studs Terkel
- 422, (2 cassettes), Cable Television, Its Realities and Promise
Introduction by Merry Sue Smoller and Ralph Lee Smith
Panel of Reactors: Frank Norwood, Clara S. Jones, Russell Shank, and James
Welbourne
- 423, (2 cassettes)
Reality and Reason: Intellectual Freedom and Youth by R. Kathleen Molz, Dr.
Richard H. Escott, Elaine Simpson, Patricia Finley, and Norma Klein
- 424, (2 cassettes)
Free Speech and Censorship by Dr. Ernest van den Haag
- 425, (1 cassette)
Should the public Library Be Liquidated? by Milton S. Byam

- Challenge for Excellence in Media Leadership and Program by Dr. George N. Smith
- 426, (2 cassettes)
Ethnicity and Librarianship: Multi-Ethnic Media and Programs by Irving M. Levine, Michael Novak, Milton Meltzer, and Preston David
- 427, (2 cassettes)
Women in the Past as Leaders in the Library Profession by Patricia Brown Pond and Dr. Laurel Grotzinger

Box 2:

“Looking Forward to 1976: 30 New Programs and 65 New Tapes”, A.L.A. audio cassette library for professional librarians brochure with order form, 1975

Audio Cassettes

- 501, (3 cassettes)
Performance Measures for the Public Library and Their Meaning for Management by Gerald M. Born, Ernest De Prospro, Ellen Altman, Lucille M. Wert, Ruth Gregory, Philip Clark, Arthur Curley, Suzanne E. Boles, Kenneth Beasley, and Rose Vainstein
- 502, (2 cassettes)
Human Effectiveness in Organizations by Lee Bolman
- 503, (2 cassettes)
Legal Responsibility of Library Trustees by William W. Esseks
- 504, (2 cassettes)
Collective Bargaining by Sam Bottone, Archive Kleingartner, and Bernard Kreissman
- 505, (2 cassettes)
Building Safety Regulations and Your Library by Russell Norman, John L. Fisher, William Stock, and Derek Parker
- 506, (3 cassettes)
Libraries and the Legislative Process by Dan F. Henke, Eileen Cooke, Roger McDonough, and Clarence Walters
- 507, (3 cassettes)
Papers of Public Officials: Two Points of View by William E. Sudow and Richard L. Darling
- 508, (0 cassettes)
*Not Available
- 509, (2 cassettes)
Anglo-American Cataloging Rules: Past, Present, and Future
AACR: A Historical Perspective by Wyllis R. Wright
Revision of AACR in Relation to UBC by Dorothy Anderson
- 510, (3 cassettes) Institute on International Standards as Related to Universal Bibliographic Control
History and Growth by Elizabeth L. Tate
Cataloging in Arab-Speaking Countries by Dr. Saad M. El-Hagrassy
Serials by Michael Gorman
Nonbook Materials (NBM) by Ronald Hagler

- International Standards (Requirements and Projections) for the Interchange of Bibliographic Records in Machine Readable Form by Henriette Avram
511, (2 cassettes)
Geographic Elements in library of Congress Subject Headings: Implications of Policy Change for Reference Services, Cataloging Catalog Management by Edward Blume, Robert Balay, Nathan A. Josel, and C. Donald Cook
512, (2 cassettes)
Accessibility of Local History and Genealogy Materials by Sam Suhler, J. Carlyle Parker, and Margaret D. Uridge
513, (5 cassettes), Issues in Federal Librarianship Federal Library Automation
Procurement of Data Services by Elizabeth J. Yeates
OCLC Capability in the Federal Library Community by Madeline Henderson
The Federal Library Scientific Data Community by Dr. Joseph Caponio
Federal Library Career Management Programs by Neil Strickland
Continuing Education for the Federal Librarian by Dr. Margaret E. Chisholm, Dr. Joseph W. Price, Patricia R. Emerson, and Amy Osterman
514, (3 cassettes)
The Technical Implications of the NCLIS Report by Joseph Becker, Marth Williams, Allen Veaner, Philip Long, and Ralph Shoffner
515, (2 cassettes)
Mini-computer-Based Package Circulation Systems: A Consumer's Approach by Barbara E. Markuson, Jane B. Nida, F. Lawrence Daawson, and Joseph S. Dilucca
516, (1 cassette)
Microform—Brining Order Out of Chaos by Idelle Port
517, (2 cassettes)
Networks of Knowledge: Model Reference Cooperatives by Sue Critchfield and Rita Paddock
518, (4 cassettes), Library Service to the Special Patron
Library Service to Correctional Institutions by Elizabeth M. Smith
Library Service to the Deaf by Keith C. Wright
Bibliotherapy by Lois Hinserth
Library Service to the Elderly by Lethene Parks
Children and Young People with Special Needs: Legal Rights of Handicapped Young Adults by Carolyn Vash
Special Resource for Special Needs by Charles A. Watts
Attitudes: The Patron's View by Barbara Quarles
519, (2 cassettes)
Library Services to the Graduate Community by Eldred R. Smith, Connie R. Dunlap, Thomas Michalak, Anne G. Lipow
520, (1 cassette)
School Library Media Centers by Burton C. Tiffany
521, (3 cassettes)
Educating Librarians and Users for a New Model of Library Service by Marcia J. Bates and Ethel Manheimer

- 522, (1 cassette), Report on the State of the Association – 1975
Action and the American Library Association: ALA's Responsibility to Act Not
React by Robert Wedgeworth
1975 Inaugural Address "In Touch with Tomorrow" by Allie Beth Martin
- 523, (2 cassettes)
Privacy and Data Bases by William A. Fenwick, Irving M. Klempner, and Bela
Hatvany
- 524, (5 cassettes), Book Marketing and Selection: A Publishing/Library Forum
Part 1. Money: Where Do All the Dollars Go? By Andrew Neilly, Jr., DeWitt C.
Baker, Carol E. Moss, Beverly Schroeder, Harlan Kessel, and Marguerite
Soroka
Part 2. Selection Tools: What's Good? What's Bad? What's Missing? Why? By
Jean Boyer, Murray Martin, Elizabeth Geiser, William Buchanan, Roger
Straus III, David Brooks, and Peter Jacobs
Part 3. Marketing and Selection: What Are Effective Responses to Common
Needs? By Jack Feyock, Preston Treiber, Norman Dudley, Shirley Sarris,
Lionel Wilson, and Hendrik Edelman
Part 4. Where Do We Go From Here? By Robert Sachs
- 525, (3 cassettes)
West Coast Publishing: What is the Difference? By Kevin Starr, Thomas L.
McFarland, William Freeman, William Larkin, Della van Heyst, Ernest
Scott, George Pfeiffer III, Samuel Bercholz, Ruth Gottstein, Annette
Welles, and Louis Brindamour
- 526, (1 cassette)
Women in Unions by Maxine Jenkins, Jane Ellison, Ann Uthman, and Bernice
Krawzyk
- 527, (2 cassettes)
Sexism in Adolescent Lives and Literature by Dorothy M. Broderick, Diane
Davenport, Mary M. Chelston, Susan Paplitz, and Gwendolyn Lesh
- 528, (1 cassette)
Girls are Equal Too by Dale Bick Carlson
- 529, (3 cassettes)
Treatment of Minorities in Libraries and Publishing by Nancy Larrick, Joan K.
Marshall, Joan Neumann, Carmine Diodati, Elizabeth Martinez Smith,
Frank A. Stevens
- 530, (2 cassettes)
Information Needs of Librarians Working with Urban and Rural Mexican
Americans and Farmworkers by Robert Trujillo, Isao Fujimoto, Patrick
Sanschez, Robert P. Haro, Martin J. Zonlight