

19/1/6
Office for Library Advocacy (OLA)
Director
Subject File, 1983-84, 1994-2019

Box 1:

@ your library Toolkits, 2003

Includes *Campaign for America's Libraries: Toolkit for Academic and Research Libraries; Toolkit for School Library Media Programs; The Small but Powerful Guide to Winning Big Support for Your Rural Library*

65% Conundrum, 2005, 2007

Add It Up, Youth Advocacy Website
2008

Christine Taylor, 2008

RSL Research Group, 2008

Sara Behrman, 2008

Linda Wallace, April 3, 2008

American Association of School Administrators (AASA), 2009

Bookmark, Marci Merola, 2009

Bookmark, 2009

2011

Advocacy Action Plan Workbook, c. 2004

Advocacy Bootcamp

December 7, 2016

February 9, 2018

Advocacy Handbook (Library Advocate's Handbook), 2007-08

Advocacy Institute

Chapter Advocacy/Advocacy Institute Funding, Ford Foundation Grant Application,
2004-06

Proposal for Public Information Office (PIO) Advocacy Institute Follow-up Project, 2006

Advocacy Planning Retreat

General, May 10, 2002

Media, 1 floppy disk and 4 cassette tapes, May 10, 2002

July-October, December 2002

Advocacy University

Syllabus, c. 2005

Curricula (including 1 CD), 2005

A. Veronica Chawla, Invoice, September 2007

Chris Castelle, Agreement, February and April 2008

Frontline Advocacy

(including 2 CDs), 2010

Button, "Meet me at the Front Lines!" 2010

Supplies, 2010

Advocacy Vision Plan, Plans, Drafts, and Correspondence, 2002-03
 ALA-American Library Trustee Association (ALTA) Advocacy, 1998, 2003-05
 ALA-Allied Professional Association (APA), 2002-03
 ALA Action, 21st Century Literacy, 2001
 ALA Advocacy Strategic Plans
 Advocacy Retreat Notes, Chicago, 2003
 2004
 Notebook, May 25, 2004
 2005
 Award-Winning Books Poster, Correspondence and Invoice, 2010
 Banned Books Week Read-Out! 2002
 Campaign to Save America's Libraries Toolkit
 Planning, 2003
 LAN! (including 1 CD-R) 2003
 Campaign for America's Librarians: Advocating for Better Salaries and Pay Equity Toolkit,
 2002
 Council of State Library Agencies in the Northeast (COSLINE), Conference on "Effective
 Connections," August 5-7, 1984
 Declaration for the Right to Libraries, Copies, 2014
 Elementary and Secondary Education Act (ESSA)/School Libraries, 2016
 Ellen Breslau, "The Library Changed My Life," *Writer's Digest*, March 6, 2007
 Geek the Library Public Awareness Campaign, 2011
 Grants
 IMLS Proposal Ideas, 2000, 2006
 Carnegie Corporation of New York, 2008
 Exempt Staff Attendance Report, James M. Vertovec, 2008
 Ford Foundation Grant, 2008
 National Leadership Collaborative Planning Grant – Level I: Research, *Libraries Matter:
 Research on the Impact of Libraries*, 2011

Box 2:

I Love Libraries (ILL)
 Banner, 2008-09
 Bookmarks, 2007-10, 2012
 Buttons and Pins
 "ilovelibraries.org," 2007-09, 2015
 "I Love My Library," 2008-12
 Clip Art Membership, 2009
 Employee Extra Service
 Greg Landgraf, 2008
 Kerri Price, 2008-09
 Chris Cieslak, 2009
 Stephanie Kuenn, 2009

eWayDirect Inc. Email Blasts, 2008-12

Independent Contractors

- Debi Lewis, 2007-08
- Isaac Tufvesson, 2008
- Gretchen Kalwinski, 2010
- Christina Stole, 2010-12
- Liz Humrickhouse, 2012

Leslie Burger, "I Love Libraries," *American Libraries*, January 2007

Photo Release Form, December 5, 2007

Posters, 2008-09

Stickers

- "I [heart] Libraries," 2010, 2012
- "I Read Banned Books," 2011

Trademark, 2007-08

Website

- Imagination Publishing, 2006-07
- Better World Referral Source Link Agreement, 2007
- ilovelibraries.org (including 1 CD), 2007-08

Investor Education @ your library, 2005-06

Keeping Public Libraries Public: A Checklist for Communities Considering Privatization of Public Libraries, 2011

Ken Haycock and Cheryl Stenström, *Reviewing the Research and Evidence: Towards Best Practices for Advocacy for Library Support and Funding*, June 2013

Kentucky, Kenton County and Campbell County Public Library Board of Trustees amicus curiae briefs, 2013

Leslie Burger, Libraries Transform Communities, Correspondence on President's Program at 2007 Annual Conference, 2006-07

Libraries & the Internet Toolkits

- 2000-01
- 2001, 2003

Libraries on the Information Superhighway Advocacy Network (LISAN), Binder, December 7-8, 1995

Libraries Transform, 2011

LibrariUS Invoices, 2011-12

Library Advocacy Now! (LAN!)

Presenter's Guide

- 1994
- 1995
- 1996
- Edits, 2007
- 2008

Action Pack: *A Library Advocate's Guide to Building Information Literate Communities* (including 1 CD and 1 DVD), 1994, 2000-02

Kids Can't Wait, including 1 button, 1996-97
 Library Advocate's Handbooks
 c. 1999, 2000
 Spanish Translation, *Manual para promotores de bibliotecas*, c. 2001, 2003
 Reprint Correspondence, 2001-04, 2006
 Library Card Holder/Envelope, *Charlotte's Web*, Invoice, 2008
 Library Services and Technology Act (LSTA)
 Committee Conference Call Notes, May-November 2001
 Committee Correspondence, May-November 2001
 2002-03
 Library Snapshot, 2013
 Library Strategies Consulting Group, Building Coalitions, 2009-10
 Marci Merola, Miscellaneous Invoices, 2009-10
 National Book Festival
 2001
 2002
 2003
 2006
 2007
 2008
 2009
 2010
 2011

Box 3:
 National Library Legislative Day
 2008
 2009
 New York Comic Con Invoices, 2010
New York Times, Correspondence with Friends of Libraries USA (FOLUSA) on Librarian of the
 Year Award and "I Love My Librarian," Ad, 2007-08
 Office for Library Advocacy (OLA)
 Deupree Family Foundation Donation, September 21, 2009
 Procedure Manual, December 2009
 Folder Stickers, 2009
 Our Authors, Our Advocates
 2010
 2011
 Bookmarks, 2011
 Public Library Association (PLA), "Libraries Prosper with Passion, Purpose and Persuasion! A
 PLA Toolkit for Success," Binder (includes 1 CD), 2007
 Quotable Facts About America's Libraries
 2001

2002
 (including 1 CD), 2003
 2004
 2005
 2006
 2007
 2008
 2009
 2010
 2011
 2012
 2016-17
 2019

Box 4:

Safeway Inc., Cereal Box Designs, 2009

General

Copyright and Trademark Licensing Agreement

Themes

Discover the world @ your library

Discover your family tree @ your library

Get rich @ your library

Great Mysteries of the Library Explained

Learn for a lifetime @ your library

School Library Journal (SLJ)

Patricia Glass Schuman, "Say the Right Thing: Winning Strategies for Talking to the Press," September 1998

Reprints, Correspondence and Invoices

2001

2002

2004

2007

School Library Task Force

"Funding and Legislation" and "Awareness and Advocacy," c. 1983

California Library Referenda, 1996

Includes *California Library Referenda: The Determinants of Success and Failure*

by Dr. Bruce Cain, et al., (1996) and *California Library Referenda*

Campaigns by Richard B. Hall (October 1996)

"The Community-Library Advocacy Project: Eight States Stepping Up Advocacy Plans,"
 Libraries for the Future, 1998

The Role of Public Libraries in Local Economic Development, by Robert H. Glass, et al.,
 University of Kansas, November 2000

2004-06, 2008, 2011-12, 2015

Correspondence from State Officials to Michael Gorman (ALA President) on School and Public Library Funding, 2006

Mayor's Blue Ribbon Task Force to Study the Miami-Dade Public Library System (MDPLS), Florida, 2013-14

"U.S Public Libraries Weather the Storm: Innovative services continue despite continuous budget cuts," Brochure, 2012

Washington IUTs, Spokane Moms (including 1 CD), 2008

Washington Office, White House Conference on Library and Information Services Taskforce (WHCLIST), June 12, 1984

World Book-ALA Goal Award

2002-03

2005-06

Box 4 is full.