

22/80/3

Association of College and Research Libraries

Task Forces

@yourlibrary Task Force Subject File, 2000-04

Box 1:

Brochures, Flyers, and Posters, 1999-2002

Chronicle of Higher Education advertisements, 2001-02

Correspondence

(1 folder), 2000, 2002

(1 folder), 2002-03

Costs correspondence, 2003-04

Every Student Succeeds @yourlibrary: Strategic Marketing for School Library Media Centers participant manual with facilitator guide, slides, and workshop handouts, c. 2003

How to Market @yourlibrary: Creating Your Five-Year Campaign

Draft correspondence, 2002

Participant manual, c. 2003

Key Messages

Correspondence, 2002

KRC Research memoranda and report, October 2002

Mini-Campaign correspondence, 2001-03

Research National Statistics of Academic Libraries, c. 2002

Slogans correspondence and list, 2002-03

Strategic Marketing for Academic and Research Libraries

Facilitator Guide, (1 printed spiral-bound publication), c. 2003

Facilitation Slides, (1 printed spiral-bound publication), c. 2003

Participant Manual

Draft, c. 2003

Final Draft, (1 printed spiral-bound publication), c. 2003

Toolkit

Correspondence, 2003

Draft, 2003

Final Draft, 2002

Feedback, 2003

Wonewok

Campaign Planning correspondence, 2002

Thank-You correspondence, 2002

*Box 1 is Full*