

27/14/6

Library Administration and Management Association
Public Relations Section
Subject File, 1946-68, 1988-91

Box 1:

Adult Education, 1959-60
American Heritage Foundation - Crusade for Freedom, (3 folders), 1953-55
Mrs. Balch, 1956-58
Channing Bete, 1957
California Library Week, 1956-57
Conference (ALA) Los Angeles, 1953
 Press Releases (3 folders)
Conference (ALA) Minneapolis, 1954
 Press Releases (3 folders)
Thomas Dreier, 1956
Ralph Ellsworth, 1951-53
Farm and City Week, 1957
Friends of the Library, 1956-57
Health Services, 1959
Lesley Heathcote, 1954-55
Kiwaniis Magazine, 1954-55
Ladies Home Journal, 1954
Liberty and Justice Book Awards, 1956
 (2 folders), 1957
Library Services Act, 1952-56
 Coordinating Committee, 1956

Box 2:

Life Magazine, 1953
Look Magazine Presentation, 1953
Reg Manning Cartoon, 1955
Membership, 1955
Miami Beach Conference, 1956
 Public Relations Workshop, 1956
Michigan Library Association Meeting Panel Discussion, 1951
Mutual Broadcasting Company, 1952
Library Public Relations Service, 1946
National Citizens Committee, 1955
National Library Day, 1951
Northwestern Reviewing Stand, 1951-55
Notable Books, 1955
NSPRA, (4 folders), 1956-58
Operation Library Areas; Alabama - New Mexico, 1957

27/14/6

2

New York - Wyoming, 1956-57
Operation Library Chairman, 1957
Kit, 1956-57
Materials, 1957

Box 3:

Optimist Magazine, 1952
Pamphlets - Ideas, 1946-55
Pathfinder Magazine, 1954-55
Leon Pearson, 1955-56
Philadelphia Conference Releases, 1955
Public Libraries, 1954
Public Relations Brochure, 1956-57
Public Relations Pamphlets, 1950-75
Public Relations Committee, Dan Williams, 1954-55
 1952-53
 Survey, 1952
Reading Out Loud, 1960
Regional Library Press Conference, 1954
Register and Vote Awards, 1953
Register, Inform Yourself and Vote Materials, 1956
Religious Books, ALA Annual List, 1935-51
 1954-57
Report Material, 1958
Storm Center, 1956, Discussion Guide to
 Follow-up
 Pre-Miami Correspondence
 Reviews
 Script
TV Programs, 1955-58
UNESCO Gift Coupon Project, 1953
United Nations Bookshelf, 1956
University of Chicago Round Table, 1955
"What's My Line?", 1956
Wonderful World of Books, 1956
Woman's Day Magazine, 1953-55

Box 4:

Jon Eldredge - Correspondence & Memoranda, 1988-89 (2 folders)
 1988-90
Newsletter Survey, 1989
Phone-A-Pro Campaign, 1984-86
Public Affairs Committee, 1972
Public Affairs Committee, 1989-91
Public Relations Services to Librarians, 1985-86