

29/3/69

Public Library Association

Publications

Reading with a Purpose Promotion Material, 1927

Box 1:

Bookmarks

“Our Children”, (2 bookmarks), c. 1927

“To Make Your Reading Count”, (4 bookmarks), c. 1927

“Reading with a Purpose”, (2 bookmarks), c. 1927

“Your Next Book”, (1 bookmark), c. 1927

Pamphlets

“Reading with a Purpose: Announcing a Series of Reading Courses”, (3 copies), c. 1927

“Reading with a Purpose: Announcing a Series of Reading Courses”, (2 copies), c. 1928

“Reading with a Purpose: Psychology and Its Uses by Everett Dean Martin”, c. 1929

“Reading with a Purpose”, c. 1930

“700,000”, c. 1933

“Lasting Satisfaction”, (2 copies), c. 1933

Posters

“Early Reading with a Purpose Courses Brought to Date”, June, 1929

Press Releases

Reading with a Purpose, 1927

Books Recommended in Forthcoming Reading Course

Number 45, English History, by George H. Locke, c. 1929

Number 56, Invention and Society, by Waldemar Kaempffer, c. 1929

Number 59, Shakespeare, by Felix E. Schelling, c. 1929

*Box 1 is 0.10 Empty*