

29/20/13

Public Library Association (PLA)

Conferences

Conference Recordings, 1994-2007, 2010-12

Box 1:

PLA Conference, 1994 (PLA-#)

- 400 Opening General Session: Charlayne Hunter-Gault "In My Place"
- 401 PLA Power Breakfast
- 402 Joint Ventures: Public Libraries and Community Colleges
- 403 Marketing 101
- 404 Public Institution's Role in Public Policy Making
- 405 Public Library directors: The Good, The Bad, and the Ugly
- 406 The Public Library: an Electronic Doorway to Information
- 407 Reach Out to Your Business Community – Anyone Can Do It!
- 408 TQ Tools for Problem Solving and Decision Making [2 cassettes]
- 409 WOW: The Library Card of the Future is Here
- 410 Censorship and Sensitivity
- 411 I love My Job. Why? A Paraprofessional Perspective
- 412 It's About Kids: The NYPL Connecting Libraries and School Project
- 413 Leased Databases Online: What's Behind the Hype?
- 414 Linking Connecticut's Libraries Through Technology
- 415 Naked Ladies and Angry Mothers
- 416 Public Libraries and the Internet: An NCLIS Survey Report
- 417 The Tug of War: Branch and Main Relations
- 418 Young, Black, Male, Endangered: A Discussion of Library Service Needs and Responses
- 419 The Americans With Disabilities Act of 1990: How it Affects Libraries
- 420 Defining What it is: Forecasting What it Should be: Themes in Recent African American Literature for Young Adults
- [Missing PLA-421]
- 422 Genre 101: Popular Fiction Genre for Public Librarians
- 423 Information to Go
- 424 New Directions For Technical Services
- 425 Not Just Storytimes: The Public Library as the Preschooler's Door to Learning
- 426 OWLS-Older Wiser Learners
- 427 Perishable, But Not Disposable
- 428 Personal Financial Planning for Librarians
- [Missing PLA-429 and PLA-430]
- 431 Reference Accuracy Training: Does It Really Work?
- 432 Supporting the National Education Goals: Building Community Coalitions for the '90s and Beyond
- 433 Centering on Research

- 434 Genre Study: The Key to Effective R Advisory Service
- 435 The Internet: A Library Management Perspective  
[Missing PLA-436]
- 437 Latinos in America: Heart, Soul and Library Service
- 438 Library Head Start Partnership Project
- 439 LSCA Pie: Will There Be One? What's It Made Of? Who Gets the Biggest Piece?
- 440 Making the Most of Friends
- 441 Parenting Centers in the Public Library
- 442 The Past is Prologue: What Our History Tells Us About the Future of Library Services
- 443 Reaching Out to Home Schooler: Who Are They and How Can We Serve Them?
- 444 Are They Bored With Your Board?
- 445 Connecting Young Adults and Libraries
- 446 Evaluating Library Programs and Services: The Tell It! Program
- 447 Hard Hats and Band-Aids: Surviving Construction Projects  
[Missing PLA-448]
- 449 Image and Sound: Looking Toward 2000  
[Missing PLA-450 and PLA-451]
- 452 Leadership in Small or Rural Libraries [3 cassettes]
- 453 Library and Learning Center Services for Residents of the Inner City and Public Housing Communities
- 454 Organizational Change [2 cassettes]
- 455 Science in the Summer  
[Missing PLA-456]
- 457 Who Me, Burnout? A Job Renewal Workshop [2 cassettes]
- 458 Against All Odds: Financial Success in Lean Times
- 459 Automating the Small Public Library
- 460 The Blame Stops Where? Insurance, Liability and the Library System
- 461 A Conflict of Cultures: Planning vs. Tradition
- 462 Cultivation Deeper Pockets: Building Rewarding Relationships With Your Constituencies  
[Missing PLA-463]
- 464 LJ Goes Public: Behind the Scenes at Library Journal's Book Review
- 465 Paperweights, Coffee Mugs and More: Products for Your Library Store
- 466 Pop Culture, Paperbacks and Promotion: How to Create a Popular Materials Center for Young Adults
- 467 This Old Library: The Small Public Library Makeover
- 468 Author Luncheons
- 469 Creating, Expanding, Maintaining a Spoken Word Audio Collection
- 470 Disaster Relief: CIS to the Rescue
- 471 Don't Tell, Sell: Young Adult Service and Programs
- 472 Entry-Level Competencies for Public Librarians [2 cassettes]
- 473 Library Security: Providing a Safe Environment for Staff and Users

- 474 Linking African-American Constituencies with the Public Library  
 475 Making Your Case: Using the Public Library Data Service to Tell Your Story  
 476 Management Information: Putting It All Together  
 477 Play Your Position: Team Building For Directors and Trustees  
 478 Risk Taking for Leadership [2 cassettes]  
 479 Summer in the City: Columbus' Summer Reading Programs  
 480 You Can't Write Library From Jail  
 481 Branch Library Design  
 [Missing PLA-482 and PLA-483]  
 484 Economic Recovery: Partners or Passed By?  
 485 I Think I Can: I Think I Can: Case Studies in Organizational Change  
 486 Legal Information For the Public  
 487 Lifestyle Clusters: Community Information to Meet the Lifestyle Needs of Your  
 Customers  
 [Missing PLA-488]  
 489 Strategic Planning for Technology  
 490 We Say We Don't, But They won't Stop Coming: Serving School-Related Needs of  
 YAs  
 491 Building For Library Technology [2 cassettes]  
 492 Connecting Preschoolers and Books: How? Why? With What?  
 493 Doing Your Own Library Public Relations  
 494 Get the Job!: Successful Employment Interviewing [2 cassettes]  
 [Missing PLA-495]  
 496 Libraries As Gateways to Health Information  
 [Missing PLA-497]  
 498 Managing Troubled and Troublesome Employees [2 cassettes]  
 499 Opening Doors: Middle-School Readers and the Library  
 500 Tough Times, Tough Choices: Workload Evaluation [2 cassettes]  
 501 Weed to Succeed  
 502 Family Literacy: Where Does the Public Library Fit In?  
 503 Form Follows Function: Central Library Architecture  
 504 The Information Needs of Gays and Lesbians  
 505 Is There a Public Library in the Future? The Great Debate  
 506 Pounding the Pavement: Marketing Public Library Services to the Business  
 Community  
 507 Socrates in Person

PLA Chicago Cluster, 1995 (PLA-#)

- 5000 Keynote Speech by John Dunning  
 5001 Address by Nora Roberts

ALA's 113<sup>th</sup> Annual Conference, 1994, PLA recordings (ALA-#)

- 403 PLA President's Program: Author Peter Matthiessen, Laureate of the Wild

- 419 Librarians Beyond the Walls and Beyond the Institution: What Have We Learned
- 421 The Role of the Small Library in Rural Economic Development [2 cassettes]
- 425 Information Literacy: Survive or Drown in an Ocean of Information [2 cassettes]
- 435 Fraternal Twins - Equal Partners? Marketing and Public Relations [2 cassettes]
- 439 PLA All-Star Breakfast
- 442 Providing I and R (Information and Referral) Service on a Budget [2 cassettes]
- 443 Technology or Tradition-Unchartered Waters: Managing Change in Small and Medium-Sized Public Libraries [2 cassettes]
- 457 Does That Answer Your Question? Research Findings About Reference Effectiveness [2 cassettes]
- 612 Beyond Bean Counting: Focus Groups and Other Client-Centered Methodologies [2 cassettes]
- 613 Mother Goose and Beyond [2 cassettes]
- 614 Multimedia Madness: Developing a CD-ROM Circulating Collection [2 cassettes]

Box 2:

ALA's 113<sup>th</sup> Annual Conference, 1994, PLA recordings (ALA-#) (continued)

- 620 Research on Reference Services and Implications for Practice [2 cassettes]
- 621 Rura; Empower: Economic Development, The Internet and the Small Public Library [2 cassettes]
- 623 National Funding for the Internet: A Legacy of Partnerships [2 cassettes]
- 625 Mastering the Internet Job Search (PLA) [2 cassettes]
- 631 50 Ways to Love Your Library [2 cassettes]
- 638 Future Public Libraries: Integrating Technology With Traditional Service Values [2 cassettes]
- 639 Green Cards and Gold Cards: Meeting the Needs of Non-Traditional Populations [2 cassettes]
- 642 The World at Your Fingertips
- 643 Public Library Planning Process: What's Next? [2 cassettes]

PLA Conference Tapes, 1996 (PLA-#)

- 600 Cooking Up a Community Analysis: How the Galloping Gourmet Trampled My Demographics
- 601 Perils and Pleasures of Genre Study: Skill Building for Reader's Advisors Volunteers in Libraries
- 602 Volunteers in Libraries
- 603 Doc 21: Dewey for the 21st Century
- 604 Looking for the On-Ramp: Connecting Your Library To the Internet
- 605 International Book Fairs and Price Winner: Tools for Building an Outstanding Foreign Language Collection
- [*Missing PLA-606*]
- 607 Getting Real About Make-Believe: Why Subject Access to Fiction Matters
- 608 To Build, Add or Renovate, That is the Question

- 609 Street Language & Pidgin English: Programming for Teens in a Multi-Ethnic Environment
- 610 Lunch with Jayne Ann Krentz
- 611 Getting Help: California Public Libraries, Politics and Coalition Building
- 612 Public/School Partnerships: Six Ideas That Work
- 613 Nurturing Reader's Advisors: Training Activities that Work
- 614 Public Libraries in a Changing World: Who, What, and How Do We Manage?
- 615 Just Desserts: Strategies for "Serving Staff Right"
- 616 Come to the Library! Opening Your Doors to the Literacy community
- 617 CD-ROM To Go: Developing a Circulating CD-ROM Collection
- 618 Rediscovering Reference: The Implications of New and Emerging Technologies
- 619 Seven Steps to Technological Success
- 620 People Make it Happen, Machines Don't: Managing Your Human Resources in Times of Change
- 621 Turn It On: Library Lighting and Wiring
- 622 Taking Control of the Internet and Making it Work for You
- 623 Advocacy Now: Spread the Word
- 624 Absolutely Indispensable: Economic Impact of Public Libraries
- 625 Crossing the Lines: Measuring Cross-Use of Neighboring Libraries
- 626 Library Cable Network: Your Road Map to the Interactive Highway
- 627 Get Off Your Soapbox: Using data to Advocate for Children's Services
- 628 Into the Lion's Den: Access to Religious Materials in Public Libraries
- 629 Censorship in Cyberspace: A Whole New Ballgame?
- 630 To Keep or Not to Keep? Evaluating Adult Fiction Collections
- 631 Into the Looking Glass: Can You Really Plan Your Library's Future?
- 632 Pleased to Meet You: Introducing the Internet to the Business Community
- 633 Small Literacy Magazines of the Northwest
- 634 Get Slimed: Make the Science & Invention Connection
- 635 Electronic Equity: Bringing Digital Information to All
- 636 Family Friendly Libraries: Sense or Censorship?
- 637 Access for the Other 17%: Keeping the Public Library Promise to Persons With Disabilities
- 638 And the Walls Came Tumbling Down: Providing Off-Site Access
- 639 Developing Collections for New Americans
- 640 Mastering the Internet Job Search
- 641 Virtual Communities: The Most Important Information We Aren't Hearing About
- 642 Discovery Zone: Kids and the Internet
- 643 Big Books, Big Bang, Little Bucks! Family Programming
- 644 Customer service With Class
- 645 Lobby for Your Library
- 646 Working with Authors
- 647 Rockets, Boom Boxes and Kids in the Nineties: Partnerships Recreating Communities

## 648 What's Next? The Public Library Planning Process

## PLA Conference Tapes, March 10-14, 1998, MASTER TAPES (PLA-#)

- 801 Opening General Session
- 802 A Return on the Investment: Increasing Training and Staff Development Results
- 803 Connecting Diverse Communities: Nontraditional Approaches to Serving New Americans
- 804 Information Service Work Environments: What Works!
- 805 Multiage Children's Programming: Serving the Developmental Needs of Young Library Patrons
- 806 Open for Business
- 807 Organizing for 2000: Technology and Success
- 808 Planning in Partnership: Working With the Community to Develop a Strategic Plan
- 809 Poetry Readings and Workshops in the Public Library
- 810 The Built Environment as a Marketing Tool
- 811 Valuable Tips for the Voice of America's Public Libraries
- 812 Impact of Rapidly Changing Technology on Library Building Planning
- 813 Inclusion: Reach Out to Children With Special Needs

Box 3:

## PLA Conference Tapes, March 10-14, 1998 (PLA-#) (continued)

- 814 The Three P's to Success: Marketing Basics for Your Library
- 815 Public Access Computing Technology: Lessons Learned
- 816 Love in the Library: The Romance Genre Uncovered
- 817 Is There Imaging in Your Future? Planning For a Local Digitization Project
- 818 Positive Attitudes: Choices You Make
- 819 Selling of the American Public Library
- 820 The Seven Deadly Sins of Public Library Architecture
- 821 How to Handle Filtering
- 822 Talking the Talk and Making Your Case
- 823 Getting Your Dream Built: A Nuts and Bolts Handbook of the Bidding and Construction Process
- 824 Marketing Technology to Position Your Library For the 21st Century
- 825 Second Adulthood: Are You Ready?
- 826 Values Based Circulation Services: The Service Philosophy for the 90's and Beyond
- 827 Get Creative!
- 828 Developing Strategies to Better Serve Young Adults and Their Changing Families
- 829 Get Ready, Get Set, Read! Volunteers, Child-care Providers and Early Literacy
- 830 Managing With Data: Cost Analysis and Work Load Measurement Studies of Library Operations
- 831 Marketing to Culturally Diverse Communities: A Practical Approach
- 832 Planning For Results
- 833 Unexpected Consequences: Technology "Surprises"

- 834 Central and Branches: Friends and Foes?
- 835 Homeschooling and the Public Library
- 836 News You Can Use
- 837 Speaking Up and Out: Combining Legislative strategies to Benefit Libraries Today
- 838 Technical Services: Manage Your Library's Future
- 839 Hard Science Fiction: What It Is, Who Likes It, How and Where To Buy It, How to Promote It
- 840 Librarians on the Rack: Stretching Staff to Meet New Demands
- 841 The No Guess Technology Plan
- 842 How to Move a Library
- 843 Teens and Poems Aren't Oil and Water
- 844 Assessing Networked Information Services in Public Libraries
- 845 Beyond Web 101: Content That Counts
- 846 Blood, Bullets, Bimbos & Badguys: The Exciting World of Adventure/Suspense Reader's Advisory
- 847 Don't Get Caught in the Undertow... Be Ready... The Agewave is Coming
- 848 Collaborators or Competitors: Chain Bookstores and Public Libraries
- 849 Ignorance Was Bliss: How We Learned to Love the Internet and Use It to Political Advantage
- 850 Planning Public Library Facilities: Programming as Process
- 851 Reader's Choice: A Voice For Everyone in Your Community
- 852 Everybody is Getting Crabbiar

PLA National Conference, 2000, MASTER TAPES, (PLA-#)

- 001 Business as Usual: How to Survive Construction When You Stay in the Building
- 002 Cultural Programming: How One Small Library Does It
- 003 Filling in the Gap: Young Adult Service Tips
- 004 Librarians & Publishers: Partnerships in Excellence
- 005 Librarian's Guide to Genealogical Research
- 006 Reader's Advisory Novel Training: Two Years to Success
- 007 We Need More Staff: Strategies and Tools to Help
- 008 Everyone Can Make a Difference: Using an Employee-Driven Idea System
- 009 How to Create a Successful Computer Training For Your Adult Patrons
- 010 How to Develop Professional Displays in Your Library
- 011 The Library of the Future: A Status Report
- 012 Managing For Results: Allocating Public Library Resources
- 013 Popular Fiction: Big and Better Than Ever
- 014 Creating Readers: Redesigning Library Service for Young Children and Families
- 015 How to Implement a Planned Giving Program in Your Library
- 016 Intellectual Freedom and the Fundamentalist Christian
- 017 The Learning Organization: A Tale of Two Libraries
- 018 Plan For Librarians to Replace Professional Athletes in the Lives of Our Children

Box 4:

- PLA National Conference, 2000, MASTER TAPES, (PLA-#) (continued)
- 019 Performance Vs. Development From New Jersey to a National Model
  - 020 Serving the Homeless: A Public Librarian's Guide  
[Missing PLA-021]
  - 022 Current Issues in Technology: Ask the Consultants
  - 023 Practical Work Models for Public Libraries: The Work of the Bertelsmann  
Foundation
  - 024 Reading Festival: Charlotte Shares the Secrets Behind Its Novello
  - 025 Science Extravaganzas in Your Library
  - 026 Support Staff: How to Hire and Train a Superior Work Group
  - 027 Using Long-Range Budgeting as a Planning Tool  
[Missing PLA-028]
  - 029 Art of the Deal: Negotiating With Vendors
  - 030 Born to Read: Florida's Successful Program
  - 031 Getting a Grip on Internet Law
  - 032 Kids in Trouble: Juvenile Justice Outreach
  - 033 Partnering for Profit: A Public Library Business Resource Center
  - 034 What Your Staff Members Need to Know: Core Competencies in Technology
  - 035 When Bad Things Happen in Good Libraries: Training Staff to Deal With Problem  
Behavior
  - 036 Carts, Cafes, and Coffeehouses: A Report on Food in the Library
  - 037 Chef Larry's Virtual Time Machine: Digitizing A Local History Collection
  - 038 Creating Win-Win Situations: An Introduction to Interest Based Bargaining
  - 039 Electronic Books: The Next Big Thing
  - 040 Front and Center: Developing Front-Line Training Teams
  - 041 The Long Hot Summer: Creating and Sustaining An Adult Summer Reading  
Program
  - 042 Teaching Technology to K-12 Students
  - 043 Turning Collaborator: Offsite Library Services
  - 044 Attracting Business: Promoting Your Library's Business Website
  - 045 Keys to a Successful Library Store
  - 046 Protecting Our Libraries in the 21st Century: Practical Violence Prevention  
Strategies for Small Institutions
  - 047 Booktalking Psych-Up Tricks and Program Models
  - 048 Programming Parents to Love the Library
  - 049 Public Libraries 2008: Mapping the Future
  - 050 Selling Your Library: Community Presentation using Powerpoint
  - 051 Deciding to Investigate, Deploy, or Abandon Technologies
  - 052 The Changing Face of Resource Sharing
  - 053 Docents: a New Way to Improve Customer Service in Your Library
  - 054 Do Your Young Adult Services Need a Makeover?
  - 055 I Hate Hobbits! Science Fiction and Fantasy for the Reluctant Librarian

- 056 Measuring Library Services Where Minorities Are the Majority: A Final Report
- 057 Partnerships and Design - Innovative Youth Services
- 058 Staff Intranets: The New Communication Tool
- 059 Supporting Homework Success Through Public Libraries
- 060 What Can You Do With Your Bookmobile? A Look At The Many Ways to Use Mobile Libraries
- 061 The Body in the Library: Librarianship & The Making of a Guide to Crime & Mystery Writing
- 062 Collaborating With Schools to Improve Math, Science & English/Language Arts Education
- 063 Job and Career Resources on the Internet: Using the Internet For Career Advancement
- 064 Libraries in 2010: Leading or Left Behind
- 065 The Team Advantage
- 066 Safe Passage: The Role of Public Libraries in Youth Development
- 067 What Makes Them Happy? Customer Satisfaction in Urbana Libraries
- 068 Get Ready for Success: How to Prepare Your Friends Groups for New Projects
- 069 Library Directors and Literacy Programs
- 070 Diversity Tool Kit on the Web
- 071 New Partnership Planning for Joint Public and University Library

PLA National Conference, 3/12-16/2002, MASTER TAPES, PLA-200-275 (PLA-#)

- 200-273 "T.O./Close/Cont/Open..."
- 201 Reader's Advisory Luncheon
- 202 Closing Speaker of the Preconference [2 cassettes]
- 203 Face to Face: Strategies for Effective Consumer Health Communication
- 204 Get Your Money's Worth: Choosing and Using a Consultant
- 205 What Have You Done for Me Lately? Adult Programming in Public Libraries
- 206 If You Hire the Right People, You Can Teach Them Anything
- 207 Building Language Collections to Serve Multilingual Library Communities
- 208 Internet Issues for Rural Public Library Systems
- 209 Behind Closed Doors: How the Newbery and Caldecott Award Winners are Chosen
- 210 Books on the Move: The Mechanics of Intralibrary Delivery
- 211 To Infinity and Beyond: Science Fiction and Fantasy for Your Patrons and You
- 212 Dynamic Programming Partners: The Rural Public Library and the Chamber of Commerce
- 213 Inspiring Phenomenal Customer Service: Techniques to Sway the Most Reluctant Staff Members
- 214 Something Old, Something New: Marrying a Community Partner
- 215 Taking the Reading Initiative
- 216 Teen Volunteers: Not an Oxymoron
- 217 Mentoring: Library Leaders of Our Future
- 218 Babies and Books: Fun with Family Literacy

- 219 Top Ten Human Interface Design Factors for Your Web Site
- 220 Meeting Rooms: Damned if You Do and Damned if You Don't
- 221 Listening to Power
- 222 Digital Reference: Virtual Users, Real Issues
- 223 Work for a Living and Still Have a Life
- 224 Mobile EVEN START – Family Literacy Targeting Migrant Farm Workers
- 225 Chef Larry's "Voice of the Library"
- 226 How to Get Elected Officials to Do What You Want
- 227 Building Projects for Small and Medium-Sized Libraries
- 228 Library Advocacy in Your Own Backyard
- 229 Coping with New Community Diversity
- 230 Adoption Searchers – Use of Public Libraries
- 231 Teen Programming 101: Sure-Fire Ideas to Get Teens in Your Library  
[*Missing PLA-232*]
- 233 Nothing About Me Without Me: Planning for Library Services for People with  
Disabilities, and Inclusive Process
- 234 Selling the Book: Customer Service in the Children's Room
- 235 Is YOUR Library Safe?
- 236 Libros Esenciales: Building and Marketing Children's Spanish Language Collections
- 237 [*Missing Title*]
- 238 Counting on Results: New Tools for Outcome-Based Evaluation of Public Libraries
- 239 [*Missing Title*]
- 240 Summer Reading and Corporate Sponsorship: A Statewide Success
- 241 Libraries Change Lives - Oh Yeah? Prove It!
- 242 Exemplary Library Branch Managers: Their Characteristics and Effectiveness
- 243 Preparing Your Library for Disaster
- 244 Telling It Like It Is – Real "Stories" About Quality Children's Programming
- 245 Personnel Administration in Small and Medium-Sized Public Libraries: Hire, Fire,  
Inspire
- 246 Building Trust: Techniques for Partnering to Serve Diverse Communities
- 247 Free-Range Library Service: How LII and 24/7 Took California by Storm
- 248 Changing Communities, Changing Libraries
- 249 New Solutions to Old Problems
- 250 Values-Based Circulation Supervision
- 251 [*Missing Title*]
- 252 Managing Multiple Library Construction Projects: A Blueprint for Success
- 253 Is a Combined Friends and Foundation the Right Choice for Your Library?
- 254 The Big Picture Show – A Presentation About Presenting
- 255 Ready to Read: An Early Childhood Literacy Collaboration
- 256 Selling It in the Stacks: Readers Advisory Services for Teens
- 257 Staffing for Results: An Introduction to Assessing Staff Workload
- 258 Getting Started: Serving Your Gay, Lesbian, Bisexual, and Transgendered Users  
with Pride

- 259 Finding and Nurturing Partnerships in Your Community
- 260 Big Management Ideas for Small and Medium-Sized Libraries
- 261 Bringing Information Ethics to the Libraries Front Line Staff
- 262 Creating Genealogy Collections from Local Sources
- 263 Collecting Statistics in the Networked Environment
- 264 Dazzling Books and Dinosaur Bones: A Joint Museum-Library Partnership
- 265 Does Circulation Mean Airflow or Checkout? Defining Words
- 266 Intellectual Freedom: It's Not Just a Good Idea, It's the Law!
- 267 GOAL: Creating a Generation of Readers
- 268 Teen Power: Services to Teens Through Teen Work Programs
- 269 So You Want to Be a Learning Organization?
- 270 If I Can Read I Can Do Anything: Reading on the "Rez"
- 271 Internet2 – What's In It for You?
- 272 The Merchant Librarian
- 273 Inside Editions – Leadership From the Core
- [Missing PLA-274]
- 275 Having It All: Library Service in the 21st Century

Box 5:

PLA National Conference, 2004, MASTER TAPES, PLA-Cues-469 (PLA-#)

PLA-Open, Close, T.O.

PLA-Cues

- 401 You Can Do It! Ten Strategies for Getting a New Library Building When They Tell You It Can't be Done
- 402 Delivering the Goods: Innovative Ideas to Improve Book Delivery in a MultiBranch System
- 403 Self-Assessment for Library Boards
- 404 Marketing for Dollars and Awareness at Your Library
- 405 Sound Bytes: Digitizing Audio Materials
- 406 Desktop Delivery of E-Learning: Strategies
- 407 New Directions for Serving Young Adults in Libraries
- 408 Detectives Without Pants: Alternatives to the Traditional Mystery
- 409 Choices, Choices, Choices: Making Decisions in a Complex Environment
- 410 Retooling the Library While the Engine is Running
- 411 Dead Wood: Staff Who Don't Work and Can't Work and Can't be Fired
- 412 Libraries and E-Commerce: What Can Libraries Learn and Leverage From Online Bookselling?
- 413 'Round the Clock Readers' Advisory: Online Services for Leisure Readers
- 414 State Involvement in Early Learning and Emergent Literacy
- 415 Welcome to the Feast: A Literacy Potluck
- 416 Reading America: Using Book Discussion to Reach Out to New Immigrant Populations
- 417 Swimming with Fish: Using the Fish Philosophy in Customer Service

- 418 Teens As Co-Workers
- 419 Building Library Communities of Change
- 420 Triumphs & Pitfalls - Planning & Implementing the Next Wave of Library Technology
- 421 How to Find and Keep Your Digital Reference Customers
- 422 Voices and Visions: New Fiction and Nonfiction for Grades Five and Up
- 423 There and Back Again: The Newest Fantasy and Science Fiction Titles for Your Patrons and You
- 424 Can We Close It, Weed It, Renovate It, Open It? Yes, We Can!
- 425 Creating Excellence: It's All About the Customer
- 426 You Can't Do It Alone: Partnering and Outreach to Serve Hard-to-Reach Families
- 427 Managing Public Use Computers: Implementing a Print & Time Management System
- 428 Virtual Reference Customers
- 429 Make Room for Teens
- 430 Reader's Advisory Tool Kit: Reading Reviews Speed Reading Books, and Writing
- 431 Getting the Green Light for GLBT Services
- 432 We Just Don't Have the Money: How to Improve Security, Protect Visitors, Staff and Collections with Reduced Means
- 433 Ethical Leadership & the Common Good in an Era of Secrecy
- 434 Looking Backward, Looking Forward: Local History in the 21st Century Library
- 435 First Year Librarianship: an Exploration of What's Working and Where We're Going
- 436 Current Issues in Technology: Ask the Consultants
- 437 Using Web Technology to Build Literacy @ Your Library and in Your Community
- 438 Programming for Boys: Closing the (Gender) Gap
- 439 Book List: Recommended Reading for Every Mood, Moment and Reason
- 440 No More Dust: New Approaches to Periodical Collections in Large Libraries
- 441 What a Difference a Generation Makes! Recruiting and Retaining Four Generations in Today's Public Libraries
- 442 Learning Large: The Cerritos Library as a Creative Learning Environment
- 443 The Learning Commons: A Fully Integrated Public and Community College Library
- 444 Compensation Trends in Public Libraries
- 445 Public Libraries, CIPA and Filtering
- 446 Environments for Kids: Rich in Materials, Hands-on Learning Fun!
- 447 Author Programs Made Easier
- 448 Libris DESIGN: Free Computer Software for Library Facility Planning
- 449 Set Your Books Free: An Alternative Concept in Collection Management
- 450 Not Just for the Big Guys: Fundraising Strategies for All Libraries
- 451 Attention Shoppers: Are Libraries taking the Retail Concept too Far?
- 452 Super Supervisors: A Training Program for Supervisory Excellence
- 453 Emergent Literacy Update: Where to Go From Here
- 454 Rx for All: Using Reliable Sources to Address Multicultural Health Information Needs

- 455 Staffing for Results Reality Check: Reports from Applications of PLA's Staffing Analysis Manual
- 456 Reinventing Your Library: 12 NEW Steps for 2004
- 457 Motivating Front Line Staff
- 458 Romancing the Reader: What's Love Got to Do with It
- 459 The Urban Male Reading Experience
- 460 Advocacy in Hard Time@ Your Library
- 461 When Customers Take Over: Self-Service Integration
- 462 Untangled, Unwire, Unbound: Going Wireless in the Public Library
- 463 WebJunction: Making the Most of the Gates Library Project Online Community
- 464 I Love a Mystery
- 465 Reaching Out! & Sharing Cultures: Outreach @ The Miami-Dade Public Library System
- 466 Robert Spector on Customer Service [*NOT A MASTER*]
- 467 Providing Effective Computer Assistance: Three Different Approaches
- 468 Library Web Sites Deconstructed
- 469 Outcomes Guaranteed: Assessing Effective After-School Homework Centers

CD Master discs of 2004 conference [ripped 11/20-21/2014]

Box 6:

VHS Tapes

- News 15 at 5 (KNXV) with Judith Krug, 3/17/2002
- PLA National Conference, 02/24-27/2004
- PLA CGS Feb. 28, 2004

DVDs

- PLA National Conference
  - 2006, Boston, Massachusetts, March 21-25 [3 discs]
  - 2010, Portland, Oregon, March 23-27
  - 2012, Philadelphia, Pennsylvania, March 13-17 [2 discs]
- "Your Public Library: Keeping Your Community Connected," January 2007 [2 copies]
- PLA Conference Materials for Session: "Local History Live at Your Library," Handout and Handout Waiver Form PDFs, undated

CDs

- PLA National Conference
  - 2000, March 28 – April 1
  - 2006, March
    - "Book Buzz" Presentation, Talia Ross from Holtzbrinck Publishers [2 discs]
    - "Launching New Leaders," Joyce Sjoberg and Stack, PowerPoint Handouts

“Planning Smart” PowerPoint and Printouts  
2012, Philadelphia, Pennsylvania, March 13-17  
Samples of Discs 1 and 2 [3 discs]  
Opening Session, March 14  
Kennedy Interview, March 14  
Kennedy Opening, March 14

*Box 6 is half-full*