

89/1/61  
War Services Committee  
World War I  
Publicity Releases, 1917-1919

**Box 1**

Publicity, volume I, 1917-1919

Contents: Press releases (1918-1919; "War Service Library Week," vol.1, no.1 (July 15, 1917); "Branch Library News" - New York Public Library (February 1918); "Library Service" - Detroit Public Library (March 1918); "News" (December 7, 1918); "More News" (February 12 - October 22, 1919); "Clip Sheet" (May 8 and 10, 1919); "Mess-kit" (November 1919); "Good Stories for Camp and Trench"; "Books for Soldiers" - Cleveland Public Library bulletin.

Publicity, volume II, 1918-1919

Contents include publicity on the Second Library War Fund Campaign (1918); circular letters on "Advertising Man" (a program to promote vocational study in every camp); vocational book lists and plans for promoting vocational study; a clipping; report to Herbert Putnam and Correspondence about ALA participation in the Allied War Exposition (San Francisco, 1918); statements on aims of the Library War Service (1918); letters, notes, and stories of appreciation expressing approval of LWS (1918-1919); a letter and clipping describing the opening of the Coblenz Library (1919); circular letters to librarians concerning materials (bookmarks, films, placards, posters, signs, and slides) to be used for publicity (1918-1919); circulars and releases about the needs of LWS; and an article about the painting of Denman Fink, illustrator for LWS.