

Box List: James F. Evans Papers
Agricultural, Consumer, and Environmental Sciences, UIUC
ID: 8/3/36

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Arrangement:

Series 1: Personal and Early Career
Series 2: Research and Professional Engagement
Series 3: Publications

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Series 1: Personal and Early Career, 1947-2014

Consists of agricultural class materials, professional portfolios and career summaries, Evan's advertisements and scripts from the Aubrey, Finlay, Marley, and Hodgson, Inc. Advertising Agency, his interviews and research regarding his thesis on B.D. Butler and the *Prairie Farmer* magazine, professional awards, and materials related to his retirement. The series is arranged chronologically keeping Evan's original subheadings; materials from a range of years are listed under the first date.

Box 1

Winfield High School - Agriculture

1. Future Farmers of America official manual, 1947
2. High school agriculture class notebook, 1949

Iowa State University

3. Biology class quizzes, 1948-1949
4. Vocational Agriculture III class assignments, 1949
5. Animal Husbandry class notebook, ca. 1950
6. Farm Power and Machinery Management textbook, 1951
7. Learning Guide in Biology textbook, ca. 1950s
8. "The Story of Plants" elementary science booklets, ca. 1950s
9. "What's in a Job" radio script, ca. 1950s
10. Laboratory Experiments in Organic Chemistry textbook, ca. 1950s
11. Laboratory and Field Problems in Botany textbook, ca. 1950s
12. Chemistry 101 class notebook, ca. 1950s
13. Laboratory Exercises in Horticulture textbook, ca. 1950s
14. Laboratory Exercises in Poultry Husbandry textbook, ca. 1950s
15. Farm Tractors: Basic Principles, Operation, and Maintenance textbook, ca. 1950s
16. Farm Crops Student Manual textbook, ca. 1950s
17. Laboratory Manual for Elements of Dairy Industry textbook, ca. 1950s
18. Manual of Mathematics for Students of Agriculture textbook, ca. 1950s
19. "Y" Cyclone Journal- volumes 22-23, 1951-1952
20. Farm Radio Service- farm flash work samples, 1952
21. Newspaper articles by Jim Evans, 1952
22. Personal career correspondence, 1952-1991

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Series 1: Personal and Early Career, 1947-2014

Box 1

23. Junior spring quarter and senior fall quarter notes, 1953
 24. Iowa Agriculturist- For Future Leaders in Agriculture, volumes 50.8- 51.9, 1952-1953
 25. "Down to Earth" radio program, 1954
 26. Senior winter, spring 1954
 27. Iowa State college of Agriculture commencement program, 1954
 28. Personal-U.S. Airforce-Airman 201 File, 1954-1960
 29. Personal-U.S. Airforce-Officer 201 File, 1955-1967
 30. WMT Radio Station Farm Scholarship brochure (featuring James Evans), 1956
 31. Presence at Agency-Strictly Commercial radio recording, undated
- Air Force, F. E. Warren Air Force Base
32. "Cheyenne Today" radio scripts, 1956
 33. F. E. Warren Air Force Base Sky Liner newspapers, 1956
 34. F. E. Warren Air Force Base welcome brochure, 1956

Box 2

Aubrey, Finlay, Marley, and Hodgson, Inc. Advertising Agency, Chicago

1. Meeting reports, directory, and "Radio Selling News" newsletters, 1957-1960
 2. Aubrey, Finlay, Marley and Hodgson Radio and TV advertisement scripts (1 of 2), 1957-60
 3. Aubrey, Finlay, Marley and Hodgson Radio and TV advertisement scripts (2 of 2), 1957-60
 4. Aubrey, Finlay, Marley, and Hodgson farming advertisements, undated
Oversized: See Box 11, Folder 1
 5. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1957
Oversized: See Box 11, Folder 2
 6. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1958
Oversized: See Box 11, Folder 3
 7. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1959
Oversized: See Box 11, Folder 4
 8. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1960
Oversized: See Box 11, Folder 5
 9. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1957-1960 (1 of 2)
Oversized: See Box 11, Folder 6
 10. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1957-1960 (2 of 2)
Oversized: See Box 11, Folder 7
 11. Personal awards (1 of 2), 1959-2015
 12. Personal awards (2 of 2), 1959-2015
- Professional Portfolios, 1960-1966
13. Professional portfolios
 14. Employment application/ work portfolio, ca. 1960
 15. Portfolio (1 of 2), 1961
 16. Portfolio (2 of 2), 1961
- University of Chicago- M.B.A.
17. Microeconomics- Accounting I: Decision Making class, fall 1960
 18. Business Fluctuations-Accounting II: Consumer Markets-Marketing Management-Statistics class, winter 1961
 19. Business portfolio, spring 1961
 20. Marketing-Marketing Communication-Marketing Research business portfolio, summer 1961

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Box 2

University of Illinois- Ph.D.

21. Personal Ph.D. program, 1965-1968
22. Professional improvement, 1965-1978
23. Communications 473: History and Theory of Freedom of the Press, summer 1965

Box 3

University of Illinois- Ph.D. (continued)

1. Communications 462: Radio Television Seminar, fall 1965
2. Communications 470: Communications and Popular Culture, fall 1965-1966
3. Communications 471: Pro-seminar I, fall 1965
4. UIUC College of Agriculture Outstanding Instructor nomination, 1966
5. Communications 492, spring 1966
6. Marketing 402- Marketing Management, summer 1966
7. *B.D. Butler and the Crusading Years of the Prairie Farmer* thesis, 1968

Box 4

University of Illinois- Ph.D. (continued)

1. Prairie Farmer, 1927-1936
2. Prairie Farmer, 1908-1926
3. Prairie Farmer, 1937-1948
4. Art page, ca. 1966-1968
5. Arthur Moore, ca. 1966-1968
6. B.D. Butler-Gregory file, ca. 1966-1968
7. B.D. Butler-general biographical sketches, ca. 1966-1968
8. Bentley facts, ca. 1966-1968
9. Butler and Mrs. Ina Butler, ca. 1966-1968
10. Butler-Boy Scouts, ca. 1966-1968
11. Butler-death and burial, ca. 1966-1968
12. Butler-Gregory relations, ca. 1966-1968
13. Butler-health, ca. 1966-1968
14. Butler-Phoenix Boys clubs, ca. 1966-1968
15. Butler-Phoenix Hospital, ca. 1966-1968
16. Butler-Trust of Chicago, ca. 1966-1968
17. Butler-Trust of Arizona, ca. 1966-1968
18. Butler-Union League Boys Clubs, ca. 1966-1968
19. Butler-Union League Club, ca. 1966-1968
20. Butler Will-Chicago, ca. 1966-1968
21. Conklin Mann, ca. 1966-1968
22. Correspondence-Gregory papers, 1916-1936
23. Correspondence-Gregory papers, 1911-1915
24. C.P. Dickson, ca. 1966-1968
25. C.P. Reynolds, ca. 1966-1968
26. C.V. Gregory, ca. 1966-1968
27. Dave Thompson, ca. 1966-1968
28. Dr. John Holland, ca. 1966-1968
29. Editorial Policies-Gregory papers, ca. 1966-1968
30. Floyd Keepers, ca. 1966-1968
31. Frank I Mann, ca. 1966-1968
32. F.W. Kellogg, ca. 1966-1968

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Series 1: Personal and Early Career, 1947-2014

Box 4

33. F.W. Orlemann, ca. 1966-1968
34. George C. Biggar, ca. 1966-1968
35. Grace Cassidy facts, ca. 1966-1968
36. George Cook, ca. 1966-1968
37. Glenn Snyder, ca. 1966-1968
38. Gus Holt, ca. 1966-1968
39. Herman Steen, ca. 1966-1968
40. Ina H. Busey Butler, ca. 1966-1968
41. Ina Bulter Citizenship Award, ca. 1966-1968
42. James Thomson, ca. 1966-1968
43. J.E. Edwards, ca. 1966-1968
44. Jim Lilly, ca. 1966-1968
45. John Strohm, ca. 1966-1968
46. Leslie Troeger, ca. 1966-1968
47. Lowden papers, ca. 1966-1968
48. L.V. Ashbaugh, ca. 1966-1968
49. Martha Crane, ca. 1966-1968
50. Paul Johnson, ca. 1966-1968
51. Prairie Farmer-misc. Gregory file, ca. 1966-1968
52. Ralph Ammon, ca. 1966-1968
53. Richard Albrecht, ca. 1966-1968
54. Roy Lynnes, ca. 1966-1968
55. Rowland Wood, ca. 1966-1968
56. Thomas Murphy, ca. 1966-1968
57. Vern Anderson, ca. 1966-1968
58. Winnie Whitfield Butler, ca. 1966-1968
59. W.R. Butler, ca. 1966-1968
60. Butler interviews binder (1 of 4), ca. 1966
61. Butler interviews binder (2 of 4), ca. 1966
62. Butler interviews binder (3 of 4), ca. 1966
63. Butler interviews binder (4 of 4), ca. 1966

Box 5

University of Illinois- Ph.D. (continued)

1. George Cook interview recording (1 of 2), ca. 1968-1970
2. George Cook interview recording (2 of 2), ca. 1968-1970
3. James Edwards interview recording (1 of 2), ca. 1968-1970
4. James Edwards interview recording (2 of 2), ca. 1968-1970
5. Harold Florea interview recording, ca. 1968-1970
6. Fred Orkmann interview recording, ca. 1968-1970
7. Fred Orkmann and August Hauke interview recordings, ca. 1968-1970
8. Glenn Snyder interview recordings, ca. 1968-1970
9. Prairie Farmer reviews, 1969

Personal Files and Career Summaries

10. Jim Evans-personal photographs, 1954-2009
11. Jim Evans-personal file (1 of 3), 1969-2015
12. Jim Evans-personal file (2 of 3), 1969-2015
13. Jim Evans-personal file (3 of 3), 1969-2015
14. Career summaries, 1985-2015

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Series 1: Personal and Early Career, 1947-2014

Box 5

Honors and Awards, 1974-2014

15. Paul A. Funk Recognition award, 1974
16. Excellence in Undergraduate Teaching award, 1978
17. Nomination of Jim Evans for Excellence in Teaching, 1978
18. National Agri-Marketing Association, 1990
19. Retirement event slides, 1990
20. Agricultural Communicators in Education Professional Award, 1994
21. Retirement party, 1995
22. Retirement letters, 1995
23. "With Gratitude to Jim Evans" retirement binder, 1995
See Box 12, Folder 1
24. Jim Evans Retirement Celebration binder, 1995 (1 of 2)
See Box 12, Folder 2
25. Jim Evans Retirement Celebration binder, 1995 (2 of 2)
See Box 12, Folder 3

Box 6

Honors and Awards, 1974-2014 (continued)

1. OACE Party-Champaign County Farm Bureau Auditorium, 1995
2. Alumni dinner, St. Louis, MO, 1995
3. American Agricultural Editors' Association honor, 1996
4. Iowa State-Schwartz Award, 1996
5. National Association of Farm Broadcasters meeting and award, 1996
6. Agricultural Communicators in Education award, 1997
7. Cooperative Communicators Association award, 2003
8. Kansas State University award, 2006
9. North American International Livestock Exposition (NAILE) anniversary, 2006
10. Lincoln award, 2007
11. Chicago Farmers Award, 2009
12. Rantoul, 2009
13. Honorary Master Farmer Award, 2010
14. Phoenix Agricultural Club Stewardship and Sustainability Award, 2012
15. National Association of Farm Broadcasting certificates of recognition, 2013-2014

Series 2: Research and Professional Engagement, 1969-2007

Consists of conference proceedings, Farm Publication Study research and data, materials from the Thomas Pawlett Scholar and Haydn Williams Fellowship sabbaticals in Australia, international agriculture programs research and correspondence, materials on the publication of *Marking the Land: Collection of Australia Bush Wisdom and Humor*, and subject files. The series is arranged chronologically by Evan's original subheadings (materials dating from a range of years are listed under first date); we added a new heading of 'subject files' for loose folders at the end of the series.

Box 6

Farm Publication Study, 1969

16. Farm Publications Study correspondence, 1969-1978
17. Farm Publications Study proposal, 1969
18. Farm Publications Study conference memos, 1970-1971
19. Farm Publications Study finances, 1970-1971
20. Farm Publications Study analysis material, ca. 1970
21. Farm Publications Study procedures in analysis, 1971

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Series 2: Research and Professional Engagement, 1969-2007

Box 6

22. Jim Evans, 1972
23. Farm Publications, Rudy Salcedo-3-4785, ca. 1975
24. Farm Publications Study Codebook, ca. 1975
25. Farm Publications Study code sheets-agricultural variables, ca. 1975
26. Farm Publications Study code sheets-communications variables, ca. 1975
27. Farm Publications Study code sheets-farm Publications time series data, ca. 1975
28. Farm Publications Study code sheets-general economic variables, ca. 1975
29. Farm Publications selection of variables, ca. 1975
30. Farm Publications Study Ideas for inquiry, ca. 1975
31. Farm Publications Study table form sheets, ca. 1975
32. Appendix B, ca. 1975-1977
33. Communications in Agriculture: The American Farm Press, ca. 1975-1977
34. Categories of Farm Publications (CFP)-data, ca. 1975-1977 (1 of 4)
35. Categories of Farm Publications (CFP)-predictions, ca. 1975-1977 (2 of 4)
36. Categories of Farm Publications (CFP)-reactions, 1975-1977 (3 of 4)
37. Categories of Farm Publications (CFP)-book reactions, 1983-84 (4 of 4)
38. Successful Farming Seminar, 1971
39. Ideas for research, 1971-1987
40. Ideas for research, 1972-1993
41. Data set (reel) used on SOUPAC in 1972 (1 of 4)
42. Data set used on SOUPAC in 1972 (2 of 4)
Oversized: See Box 11, Folder 8
43. Data set used on SOUPAC in 1972 (3 of 4)
Oversized: See Box 11, Folder 9
44. Data set used on SOUPAC in 1972 (4 of 4)
Oversized: See Box 11, Folder 10

Oscars in Agriculture 1976-2005

45. Oscars, 1976
46. Oscars, 1977
47. Oscars, 1978
48. Oscars, 1979
49. Oscars, 1980
50. Oscars, 1981
51. Oscars, 1982
52. Oscars, 1983
53. Oscars, 1984
54. Oscars, 1985
55. Oscars, 1986
56. Oscars, 1987-2005

Box 7

Thomas Pawlett Fellowship Sabbatical-Univ. Sydney, NSW- Department of Agriculture, 1979-80

1. Agricultural extension, 1977-1979
2. Farm broadcasting, 1977-1979
3. Australia Kellogg Rural Adjustment Center, 1978-79
4. Australia University of Sydney, 1978-83
5. Australia NSW Department of Agriculture, 1978-1986
6. Sabbatical Application, administration, 1978-80
7. Sabbatical-other international contacts, 1978-1992

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Box 7

8. Agriculture-Australia, 1979
 9. Australia Queensland Dept. primary ind., 1979
 10. Sabbatical-travel preparations, 1979
 11. Technology, 1979
 12. Editorial seminars, 1979-1980
 13. Journal Education in Australia, 1979-1980
 14. Sabbatical-Center for International Comparative Studies, 1979-1980
 15. Chris Griffith trip, 1980
 16. Australia- general resources, 1980-1981
- Other International Correspondence, 1981-2012
17. Brien, 1981-2015 (1 of 7)
 18. Kern, 1991-2012 (2 of 7)
 19. Perry, Share, 1992 (3 of 7)
 20. Francis, Adrienne, 2000 (4 of 7)
 21. Tallentine, Chris,, 2008 (5 of 7)
 22. David Cussons, 2009 (6 of 7)
 23. Caroline Stocks, 2012 (7 of 7)
- Agricultural Communicators of Tomorrow (ACT) Trip Planning, 1985
24. Britain-study tour, 1985
 25. Britain trip, 1985 (1 of 3)
 26. Britain trip, 1985 (2 of 3)
 27. Britain trip, 1985 (3 of 3)
- Armidale Conference and Visits, 1989
28. Sydney, 1987-1988
 29. Australia- Rural Press Ltd., 1988
 30. Perth, 1988
 31. Armidale, 1989
 32. Agricultural Communicators in Education (ACE) professional development workshop, 1989
 33. Extension field staff meeting, 1989
 34. Communication, Information, and Technology (CIT) Conference-Arizona, 1990
 35. Meat Board conference, 1990
- Haydn Williams Fellowship-Western Australia, 1991
36. Adelaide, 1991
 37. Australia-business, 1991
 38. Australia-contacts, 1991
 39. Australia-planning, 1991
 40. Australia-program, 1991
 41. Career field, 1991
 42. Class Lectures- journalism 314, 1991
 43. Communication and Cultural Studies at Curtin University references, 1991
 44. Correspondence, 1991
 45. Education Media Center, 1991
 46. "Keeping the Culture in Agriculture" presentation slides and presentation, 1991
 47. Muresk Institute references, 1991
 48. Research projects, 1991
 49. Review report, 1991

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Haydn Williams Fellowship-Western Australia, 1991 (continued)

1. Rural Communication bibliography, 1991
2. Rural Journalism class field trip, 1991
3. Rural Press Club speech, 1991
4. Sydney trip, 1991
5. Varied references, 1991
6. Williams Fellowship and lecture, 1991

Marking the Land: A collection of Australian Bush Wisdom and Humor, 1991-2008

7. Bush Wisdom-activities, 1991
8. Bush Wisdom-contest, 1991-1994
9. Bush Wisdom-original entries, 1991
10. Bush Wisdom-publishers, 1991-1993
11. Bush Wisdom-project origins, 1991
12. Bush Wisdom-activities, 1992
13. Bush Wisdom-activities, 1993
14. Bush Wisdom-citation approvals, 1993
15. Bush Wisdom-Fremantle publisher, 1993
16. Bush Wisdom-introductions, 1993
17. Bush Wisdom-Rural Book Club, 1993
18. Bush Wisdom-subject indexing, 1993
19. Bush Wisdom-Texas paper- B. Dibble, 1993
20. Bush Wisdom-Utah publisher, 1993
21. Bush Wisdom-activities, 1994
22. Brian Dibble/ Jim Evans correspondence (1 of 3), 2001-2005
23. Brian Dibble/ Jim Evans correspondence (2 of 3), 2001-2005
24. Brian Dibble/ Jim Evans correspondence (3 of 3), 2001-2005
25. Copyright, 2003-2004
26. Bush Wisdom-administration, 2005-2014
27. Complimentary copy press correspondence, 2005-2006
28. Marking the Land cover options, 2005
29. University of Western Australia Press invoice, 2006-2007
30. Marking the Land-royalties, 2008
31. University of Western Australia Press, 2008-2012

Subject Files, 1969-2007

32. 4-H Leader's Banquet (Montgomery County) speech, December 1969
33. Rural-urban research sabbatical, 1972-73
34. Sabbatical, 1972-73
35. Agricultural Advertiser Agency Study, 1973
36. Agricultural Organizations paper, 1973
37. National Agri-Marketing Association (NAMA) "Sorting out the Urban Scene" speech, 1974
38. American Business Press (ABP) judging, 1976
39. CIBA-GEIGY corporation judging, 1976
40. Education Campaign Planning prospectus g, 1976-81
41. "The Independent Publisher in Agriculture" *speech given at the Agricultural Forum of the Miller Publishing Company, Minneapolis, Minnesota, August 24, 1976*
42. American Business Press (ABP) judging-1977
43. E.B. Knight committee, 1977-78
44. "Mass Media in Urban Extension Programming" speech given at Urban Home Economics Extension Workshop for Counties with Populations of 50,000 to 300,000, November 9, 1977

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Series 2: Research and Professional Engagement, 1969-2007

Box 8

45. Agricultural Relations Council (ARC) Founders Award judging, 1978
46. Australia Rural Communicators, 1978-1980
47. Drache Review, 1978
48. "Making Decisions about Educational Methods" speech given at the Extension Annual Conference, Iowa State University, November 15, 1978
49. Central, Illinois farms and UIUC campus slides, 1979-1982
50. E.B. Knight judging, 1979-1980
51. Farm publications, 1979-1984
52. International Harvester gas safety, 1979-81
53. K.C.-career speech, 1979
54. Phi Upsilon Omicron speech, 1979
55. Australia Victoria Dept. of Agriculture, 1980-1984
56. Campaigns Book-planning, 1980-1981
57. Newspaper Farm Editors of America (NFEA) speech, 1980
58. Office of Technology assessment, 1980-1981
59. "Spotlight on the Extension Communicators: Ready or Not." Presentation given at the Conference of Regional Publicity Officers, New South Wales Department of Agriculture, Sydney, February 21, 1980

Box 9

Subject Files (continued)

1. Education Campaign Planning (1 of 2), chapters 1-8, 1981
2. Education Campaign Planning (2 of 2), chapters 9-appendix, 1981
3. American Agricultural Editors Association(AAEA)- ARC speeches, 1981
4. Illinois Agricultural Youth Institute Leadership conference, 1981
5. Illinois Young Farmers, 1981
6. Newspaper Farm Editors of America (NFEA) judging, 1981
7. Recent Developments in Dairy article, 1981
8. DevCom-concept, 1982
9. American Association of State Colleges of Agriculture and Renewable Resources (AASCARR) speech, 1983
10. American Business Press judging, 1983
11. Extension conference, 1983
12. Intl. Comm. workshop, Madison, WI, 1983
13. American Business Press, 1984
14. Community Worker workshop, 1984
15. Cooperative Editorial Association judging, 1984
16. "Current Patterns and new trends in disseminating information related to human resource development in agriculture." Presentation at the Symposium on Education for Agriculture sponsored by International Rice Research Institute, Committee on Science and Technology in Developing Countries and Asian Association of Agricultural Colleges and Universities of Agriculture, Los Banos, Philippines, November 13, 1984
17. DevCom seminar, 1984
18. Regional National Association of Farm Broadcasters- Peoria, 1984
19. "Swapping thoughts and ideas about farm broadcasting" Report of the results of a survey among member of the National Association of Farm Broadcasters (Northeast Region) Presented at the Northeast Regional meeting of NAFB in Peoria, Illinois, April 28, 1984
20. American Business Press (ABP) Neal Award, 1985

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21. Agricultural Relations Council (ARC) speech, July, 1985
22. Association of US University Directors of International Agricultural Programs and Agricultural Communicators in Education (ASUDIAP- ACE) conference, St. Louis, 1985
23. "The communicator's challenge- training people to meet the needs of the new agriculture"
Speech given at the meeting of Agricultural Relations Council, Asheville, North Carolina, July 19, 1985
24. Dialogue, 1985
25. Ohio State visit, 1985
26. National Agri-Marketing Association judging, 1986
27. NCR Ag Curriculum study, 1986
28. Newspaper Farm Editors of America (NFEA)- Iowa State conference, 1986
29. Future Farmers of America (FFA) speech, 1987
30. Royal Agricultural Society of England (RASE) symposium-plans, contacts, 1987
31. Royal Agricultural Society of England (RASE) symposium presentation, 1987
32. SW Missouri State University, 1987
33. University of Missouri presentation, 1987
34. National Association of Farm Broadcasting (NAFB) archives (1 of 2), 1987-2014
35. National Association of Farm Broadcasting (NAFB) archives (2 of 2), 1987-2014
36. Farmers Home Administration (FMHA) presentation, 1991
37. Research ideas, 1991-1994
38. Agricultural Communicators in Education – North Central Regional meeting (ACE/NCR), 1992
39. Communication Leaders conference (Michigan), 1992
40. Extension Technology conference (Michigan), 1992
41. Agricultural Communicators in Education (ACE)- Whiting nomination, 1994
42. Communicators in Education: Tops and Roots, 1994
43. National Association of Farm Broadcasters (NAFB) vision project, 1994
44. University of Florida review, 1996
45. Retiree meeting, 1997
46. Wisconsin review, 1997
47. "A Look Back." University of Illinois Agricultural Communications Alumni Banquet, October 15, 1999
48. U.S. Agricultural Communicators' Congress (USACC), 2000
49. U.S. Agricultural Communicators' Congress (USACC) panel – journalists' dilemmas, 2000
50. University of Missouri-AgJ, October, 2000
51. "Black Earth" essay, 2002-2003
52. Professional Advisor Committee/ ACES department meetings notes, ca. 2002
53. University of Missouri- review, 2002
54. AgCom 214/320 Reference and course outline, 2003
55. Agricultural I Communicators in Education –Agricultural Communicators in Education/Agricultural Communicators of Tomorrow (ACE/ACT) conference, 2003
56. AgCom Summit, 2004
57. Kansas State- curriculum, 2004
58. "Thoughts about the Development, role and future of academic programs in Agricultural Communications" resource for the 2004 Agricultural Communications Summit, 2004
59. Agricultural Communicators in Education conference, 2005
60. AgCom Theory, 2005
61. Ag Media Summit, 2005

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62. "Best of the Golden Age of Farm Writing" review, 2006
63. Journal of Applied Communications (JAC) - roaming, 2006

Box 10

1. Journal of Applied Communications (JAC)- AKM framework, 2006-2007
2. North American International Livestock Exposition, 2006
3. Agricultural Communicators in Education-Journal of Applied Communications (ACE- JAC) Study Team, 2007
4. Appraisal of Loving the Land, 2007
5. Any Ideas on How to Persuade Kids that Journalism is a Noble Calling? some thoughts of Jim Evans, July, 2007

Series 3: Publications, 1963-2015

Consists of books, journal articles, reports, bulletins, conference proceedings, and reviews authored and co-authored by James F. Evans. Organized chronologically by date of publication; with journal articles, reports, bulletins, reviews, and conference proceedings filed together first, and books second.

Box 10

6. Articles, 1963-1965
 - "Noontime Radio and Television Listening in East-Central Illinois," *Agricultural Communications Research Report-15* (May 1963). Supervised by Jim Evans.
 - "Illinois Radio Stations and their Agricultural news," *Agricultural Communications Research Report-18* (August 1963). Supervised by Jim Evans.
 - Midmorning Radio and Television Listening in East-Central Illinois. *Agricultural Communications Research Report-19* (August 1963). Supervised by Jim Evans.
 - "Evaluation of the County Visual Library Program." *Communications Evaluation Report 2* (December 1963). Supervised by Jim Evans.
 - "Time Lag in the use of Extension News sent to Illinois Dailies." *Communications Evaluation Report 6* (August 1964). Supervised by Jim Evans.
 - "Profile of Radio and Television in Today's Farm Home." *Journal of Broadcasting* 8 (Fall 1964): 363-370.
 - "Profile of Radio and Television Listening by East-Central Illinois Farmers." *Agricultural Communications Research Report-20* (August 1964).
 - "Homemaking News in Illinois Daily Newspapers." *Agricultural Communications Research Report-22* (September 1965).
7. Articles, 1966-1969
 - "Agricultural News in Illinois Daily Newspapers." *University of Illinois College of Agriculture, Agricultural Experiment Station Bulletin* 717. (June 1966).
 - (with J.H. Behrens). "Grading by Recording: An Idea for Journalism Teachers." *Journalism Educator* 21:2 (Spring 1966): 53-56.
 - "News? 'That ain't Hay!'" *Scholastic Editor* (May 1967).
 - "What the Church tells Children in Story and Song." *Journalism Quarterly* 44 (autumn 1967): 513-519.
 - "Impression Management and Specialist. *Journal of Cooperative Extension* 6 (winter 1968).
 - "Toward an Academic Base for Agricultural Communications" (June 1969).
 - "Clover Leaf: The Good Luck Chain, 1899-1933." *Journalism Quarterly* 46: 3 (autumn 1969): 207-215.

Series 3: Publications, 1963-2015

Box 10

Articles, 1966-1969 (continued)

- “Communications and the Sheep Industry Development Program.” *University of Illinois, College of Agriculture Publication 120-12-16-69-26/6*. (November 1969).
- “Moving into Action.” *American Association of Agricultural College Editors* (December 1969).

8. Articles, 1970-1973

- (With R. Lindsay). “A Survey of Opportunities in Latin American for Developing Graduate-Level Education in Communication” (September 1970).
- (With R. Salcedo, H. Reed, A. Kong, and E. Achacoso). “Improving the Communication Adequacy of Pesticide Labels” *United States Department of Agriculture, Pesticides Regulation Division Agricultural Research Service* (November 1970).
- Improving the Communication Adequacy of Pesticide labels: Phase 1 Summary Report. Agricultural Communications Research Report 25 (January 1971).
- (With R. Salcedo, H. Read, and A. Kong). “Rural-Urban Perspectives of the Pesticide Industry.” *Rural Sociology* 36: 4 (December 1971): 554-562.
- “Preparing Communicators for the New Agriculture.” *The New Agriculture- Information* (Winter 1971).
- (With R. Salcedo, H. Read, and A. Kong) “A Broader Look at Legibility.” *Journalism Quarterly*, 49: 2 (Summer 1972): 285-289.
- “Broadening the Academic Base in Agricultural Communications.” *American Association of Agricultural College Editors Quarterly* 55:4 (October-December 1972): 30-40.
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Box 10

Articles, 1974 (continued)

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10. Articles, 1975-1979

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Box 10

Articles, 1981-1984 (continued)

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14. Articles, 1990-1999

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Articles, 1990-1999 (continued)

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Articles, 2003-2009 (continued)

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- “The growing angst in rural-urban relations.” Article published on the *International Federation of Agricultural Journalists* website (May 2008).
- “Great Laments in rural-urban relations and why these issues are so difficult to cover.” Article published on the *International Federation of Agricultural Journalists* website (August 2008).
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- “Skills and approaches media can use to cover rural-urban relations.” Article published on the *International Federation of Agricultural Journalists* website (June 2009).
- (With K. Simon and O. Roberts) “Ag journalists paying more attention to ethics. *American Agricultural Editors’ Association Newsletter* (August/September 2009): 12-13.
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Box List: James F. Evans Papers
Agricultural, Consumer, and Environmental Sciences, UIUC
ID: 8/3/36

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Box 10

Articles, 2010-2016 (continued)

- (With S. Heiberger). "Agricultural Media Coverage of Farm Safety: Review of the Literature." *Journal of Agromedicine* 21: 1 (2016): 91-105.

17. Articles, Undated

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Books

18. *Prairie Farmer and WLS: The Burrige D. Butler Years*. (July 1969).

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20. What the Public Says about Food, Farmers, and Agriculture. *A Nationwide survey conducted for Pacer, Inc.* (January 1974).

21. Planning Extension Campaigns, Using Mass Media for Extension Teaching, Organizing for Extension Communications. *Agricultural Extension: a reference manual second edition*. (1984).

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23. (With Brian Dribble). *Marking the Land: A Collection of Australian Bush Wisdom and Humor*, (University of Western Australia Press, 2005).

Box 11

Oversized Materials

1. Aubrey, Finlay, Marley, and Hodgson farming advertisements, undated
2. From Box 2, Folder 4
3. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1957
From Box 2, Folder 5
4. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1958
5. From Box 2, Folder 6
6. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1959
7. From Box 2, Folder 7
8. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1960
9. From Box 2, Folder 8
10. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1957-1960 (1 of 2)
11. From Box 2, Folder 9
12. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1957-1960 (1 of 2)
13. From Box 2, Folder 10
14. Data set used on SOUPAC in 1972 (2 of 4)
15. From Box 6, Folder 42
16. Data set used on SOUPAC in 1972 (3 of 4)
17. From Box 6, Folder 43
18. Data set used on SOUPAC in 1972 (4 of 4)
19. From Box 6, Folder 44

Series 1: Personal and Early Career, 1947-2014

Box 12

1. "With Gratitude to Jim Evans" retirement binder, 1995
From Box 5, Folder 23
2. Jim Evans Retirement Celebration binder, 1995 (1 of 2)
From Box 5, Folder 24
3. Jim Evans Retirement Celebration binder, 1995 (2 of 2)
From Box 5, Folder 25

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Processing Notes for first Accession:

The following materials were weeded from Evan's papers: duplicates, secondary literature, drafts, financial statements, travel fare and receipts; duplicate farming advertisements were returned to the family. Loose materials, materials in hanging folders or binders were re-folded and labeled; [] indicate added titles. All other titles are original titles. The subheading 'Subject Files' was added at the end of Series 2 to accommodate loose folders that were not included in Evan's original subheadings.

2nd Accession:

A 2nd accession of 1 box was transferred to the university archives in spring 2017; this box was processed in summer 2017.

Arrangement:

Series 1: Personal and Early Career, 1974-2016
Series 2: Research and Professional Engagement, 1992-2015
Series 3: Publications, 2012-2013

Series 1: Personal and Early Career, 1974-2016

Consists of career summaries, an updated CV, and professional awards. Also contains a copy of "Jim's Official Sing-Along Songbook." Arranged chronologically.

Box 13

1. Career summaries, including photograph from 1974 Agricultural Photography Class, 1974-1995
2. "Jim's Official Sing-Along Songbook," 1995
3. Phoenix Agricultural Club Award, 2012
4. Agricultural Communicators in Education (ACE) Award for Research, 2012
5. American Agricultural Editors Association (AAEA) Distinguished Service Award, 2012
6. National Association of Farm Broadcasters (NAFB) Tenure Award, 2013
7. CV and career summary, updated, 2016

Series 2: Research and Professional Engagement, 1992-2015

This series consists of conference proceedings and presentations, writings, survey results, and various materials relating to committee work. This series is arranged chronologically.

Box 13

8. Dr. Robert Agunga, 1992
9. Tony Rees, 1997
10. Ethics survey, 1998
11. Journal of Applied Communications (JAC) "Fading Voices" research notes and related correspondence, 2001
12. "Counting Room Voices" journal submission, related correspondence, 2004-2005
13. Hayloft Gang video, includes DVD, 2007
14. Ethics research series summary, 2008
15. American Agricultural Editors Association (AAEA) Ethics Survey, 2008-2009
16. Farmer survey proposal, related correspondence, 2009
17. "Finding your place in the National Research Agenda (NRA)," Agricultural Communicators in Education (ACE) Conference presentation, 2009
18. Six Dimensions for Excellence in Agricultural Communications at the University of Illinois, report, 2009-2012
19. American Agricultural Editors Association (AAEA) Affiliates code of ethics, 2009-2010

Box List: James F. Evans Papers
Agricultural, Consumer, and Environmental Sciences, UIUC
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Series 2: Research and Professional Engagement, 1992-2015

Box 13

20. "Point-of-view Communications: A fresh look at telling rural-urban stories." Presentation given at Agricultural Communicators in Education (ACE) annual conference, St. Louis, 1 of 3, 2010
21. "Retirees Do Matter." Presentation given at Agricultural Communicators in Education (ACE) annual conference, St. Louis, 2 of 3, 2010.
22. "Yesterday, today, and tomorrow: Journalism ethics among agricultural writers." Presentation given at the Agricultural Communicators in Education (ACE) annual conference, St. Louis, 3 of 3, 2010
23. American Agricultural Editors Association (AAEA) Ethics Committee, notes and related correspondence, 2010-2014
24. American Agricultural Editors Association (AAEA) ethics interview notes, 2012
25. Agricultural Communications Symposium, speech, 2012
26. American Agricultural Editors Association (AAEA) Legacy Committee, 2012-2013
27. Journal of Applied Communications (JAC) "Understanding Whence," research files and related correspondence, 2012-2013
28. "Trends in information needs and communication channel use among rural women in Africa, Asia, and Latin America, 2000-2012," research files and related correspondence, 2012-2014
29. Agricultural Communicators in Education (ACE) oral history, 2013
30. James Evans on Agricultural Communications and Agriculture, 2013
31. James Evans on Agricultural Communication and Science Communication, 2013
32. James Evans on Agricultural Journalism and Communications, 2013
33. 89th Anniversary of the WLS National Barn Dance, presentation, 2013
34. Blog writing article, related correspondence, 2015
35. Cooperative Communicators Association (CCA) *Communique* feature, 2015

Series 2: Publication, 2012-2013

Box 13

This series contains articles authored by James F. Evans. Organized chronologically by date of publication.

36. "50 Years of agricultural media." *Agri Marketing* (October 2012): 91-96.
37. "Money won't buy trust." *The Furrow by John Deere* 120: 2 (June 2013): 20.

Processing Notes:

Duplicates and reference materials were weeded. Processed by Olivia Hagedorn in summer 2017, under the supervision of Susanne Belovari.