

**Box List:** James F. Evans Papers  
Agricultural, Consumer, and Environmental Sciences, UIUC  
**ID:** 8/3/36

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**Arrangement:**

**Series 1: Personal and Early Career**  
**Series 2: Research and Professional Engagement**  
**Series 3: Publications**

**Complete Finding Aid:**

<http://archives.library.illinois.edu/archon/index.php?p=collections/controlcard&id=11386>

Box list created 2016-02-08

**Repository:**

**University Archives**  
**University of Illinois at Urbana-Champaign**  
<http://archives.library.illinois.edu/>

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**1<sup>st</sup> Accession (2015):**

**Series 1: Personal and Early Career, 1947-2014**

Consists of agricultural class materials, professional portfolios and career summaries, Evan's advertisements and scripts from the Aubrey, Finlay, Marley, and Hodgson, Inc. Advertising Agency, his interviews and research regarding his thesis on B.D. Butler and the *Prairie Farmer* magazine, professional awards, and materials related to his retirement. The series is arranged according to Evans' original subheadings and chronologically within.

**Box 1**

Winfield High School - Agriculture

1. Future Farmers of America official manual, 1947
2. High school agriculture class notebook, 1949

Iowa State University

3. Biology class quizzes, 1948-1949
4. Vocational Agriculture III class assignments, 1949
5. Animal Husbandry class notebook, ca. 1950
6. Farm Power and Machinery Management textbook, 1951
7. Learning Guide in Biology textbook, ca. 1950s
8. "The Story of Plants" elementary science booklets, ca. 1950s
9. "What's in a Job" radio script, ca. 1950s
10. Laboratory Experiments in Organic Chemistry textbook, ca. 1950s
11. Laboratory and Field Problems in Botany textbook, ca. 1950s
12. Chemistry 101 class notebook, ca. 1950s
13. Laboratory Exercises in Horticulture textbook, ca. 1950s
14. Laboratory Exercises in Poultry Husbandry textbook, ca. 1950s
15. Farm Tractors: Basic Principles, Operation, and Maintenance textbook, ca. 1950s
16. Farm Crops Student Manual textbook, ca. 1950s
17. Laboratory Manual for Elements of Dairy Industry textbook, ca. 1950s
18. Manual of Mathematics for Students of Agriculture textbook, ca. 1950s
19. "Y" Cyclone Journal- volumes 22-23, 1951-1952
20. Farm Radio Service- farm flash work samples, 1952
21. Newspaper articles by Jim Evans, 1952
22. Personal career correspondence, 1952-1991

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**Series 1: Personal and Early Career, 1947-2014**

**Box 1**

23. Junior spring quarter and senior fall quarter notes, 1953
  24. Iowa Agriculturist- For Future Leaders in Agriculture, volumes 50.8- 51.9, 1952-1953
  25. "Down to Earth" radio program, 1954
  26. Senior winter, spring 1954
  27. Iowa State college of Agriculture commencement program, 1954
  28. Personal-U.S. Airforce-Airman 201 File, 1954-1960
  29. Personal-U.S. Airforce-Officer 201 File, 1955-1967
  30. WMT Radio Station Farm Scholarship brochure (featuring James Evans), 1956
  31. Presence at Agency-Strictly Commercial radio recording, undated
- Air Force, F. E. Warren Air Force Base
32. "Cheyenne Today" radio scripts, 1956
  33. F. E. Warren Air Force Base Sky Liner newspapers, 1956
  34. F. E. Warren Air Force Base welcome brochure, 1956

**Box 2**

- Aubrey, Finlay, Marley, and Hodgson, Inc. Advertising Agency, Chicago
1. Meeting reports, directory, and "Radio Selling News" newsletters, 1957-1960
  2. Aubrey, Finlay, Marley and Hodgson Radio and TV advertisement scripts (1 of 2), 1957-60
  3. Aubrey, Finlay, Marley and Hodgson Radio and TV advertisement scripts (2 of 2), 1957-60
  4. Aubrey, Finlay, Marley, and Hodgson farming advertisements, undated  
Oversized: See Box 11, Folder 1
  5. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1957  
Oversized: See Box 11, Folder 2
  6. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1958  
Oversized: See Box 11, Folder 3
  7. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1959  
Oversized: See Box 11, Folder 4
  8. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1960  
Oversized: See Box 11, Folder 5
  9. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1957-1960 (1 of 2)  
Oversized: See Box 11, Folder 6
  10. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1957-1960 (2 of 2)  
Oversized: See Box 11, Folder 7
  11. Personal awards (1 of 2), 1959-2015
  12. Personal awards (2 of 2), 1959-2015
- Professional Portfolios, 1960-1966
13. Professional portfolios
  14. Employment application/ work portfolio, ca. 1960
  15. Portfolio (1 of 2), 1961
  16. Portfolio (2 of 2), 1961
- University of Chicago- M.B.A.
17. Microeconomics- Accounting I: Decision Making class, fall 1960
  18. Business Fluctuations-Accounting II: Consumer Markets-Marketing Management-Statistics class, winter 1961
  19. Business portfolio, spring 1961
  20. Marketing-Marketing Communication-Marketing Research business portfolio, summer 1961

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**Series 1: Personal and Early Career, 1947-2014**

**Box 2**

University of Illinois- Ph.D.

21. Personal Ph.D. program, 1965-1968
22. Professional improvement, 1965-1978
23. Communications 473: History and Theory of Freedom of the Press, summer 1965

**Box 3**

University of Illinois- Ph.D. (continued)

1. Communications 462: Radio Television Seminar, fall 1965
2. Communications 470: Communications and Popular Culture, fall 1965-1966
3. Communications 471: Pro-seminar I, fall 1965
4. UIUC College of Agriculture Outstanding Instructor nomination, 1966
5. Communications 492, spring 1966
6. Marketing 402- Marketing Management, summer 1966
7. *B.D. Butler and the Crusading Years of the Prairie Farmer* thesis, 1968

**Box 4**

University of Illinois- Ph.D. (continued)

1. Prairie Farmer, 1927-1936
2. Prairie Farmer, 1908-1926
3. Prairie Farmer, 1937-1948
4. Art page, ca. 1966-1968
5. Arthur Moore, ca. 1966-1968
6. B.D. Butler-Gregory file, ca. 1966-1968
7. B.D. Butler-general biographical sketches, ca. 1966-1968
8. Bentley facts, ca. 1966-1968
9. Butler and Mrs. Ina Butler, ca. 1966-1968
10. Butler-Boy Scouts, ca. 1966-1968
11. Butler-death and burial, ca. 1966-1968
12. Butler-Gregory relations, ca. 1966-1968
13. Butler-health, ca. 1966-1968
14. Butler-Phoenix Boys clubs, ca. 1966-1968
15. Butler-Phoenix Hospital, ca. 1966-1968
16. Butler-Trust of Chicago, ca. 1966-1968
17. Butler-Trust of Arizona, ca. 1966-1968
18. Butler-Union League Boys Clubs, ca. 1966-1968
19. Butler-Union League Club, ca. 1966-1968
20. Butler Will-Chicago, ca. 1966-1968
21. Conklin Mann, ca. 1966-1968
22. Correspondence-Gregory papers, 1916-1936
23. Correspondence-Gregory papers, 1911-1915
24. C.P. Dickson, ca. 1966-1968
25. C.P. Reynolds, ca. 1966-1968
26. C.V. Gregory, ca. 1966-1968
27. Dave Thompson, ca. 1966-1968
28. Dr. John Holland, ca. 1966-1968
29. Editorial Policies-Gregory papers, ca. 1966-1968
30. Floyd Keepers, ca. 1966-1968
31. Frank I Mann, ca. 1966-1968
32. F.W. Kellogg, ca. 1966-1968

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**Series 1: Personal and Early Career, 1947-2014**

**Box 4**

33. F.W. Orlemann, ca. 1966-1968
34. George C. Biggar, ca. 1966-1968
35. Grace Cassidy facts, ca. 1966-1968
36. George Cook, ca. 1966-1968
37. Glenn Snyder, ca. 1966-1968
38. Gus Holt, ca. 1966-1968
39. Herman Steen, ca. 1966-1968
40. Ina H. Busey Butler, ca. 1966-1968
41. Ina Bulter Citizenship Award, ca. 1966-1968
42. James Thomson, ca. 1966-1968
43. J.E. Edwards, ca. 1966-1968
44. Jim Lilly, ca. 1966-1968
45. John Strohm, ca. 1966-1968
46. Leslie Troeger, ca. 1966-1968
47. Lowden papers, ca. 1966-1968
48. L.V. Ashbaugh, ca. 1966-1968
49. Martha Crane, ca. 1966-1968
50. Paul Johnson, ca. 1966-1968
51. Prairie Farmer-misc. Gregory file, ca. 1966-1968
52. Ralph Ammon, ca. 1966-1968
53. Richard Albrecht, ca. 1966-1968
54. Roy Lynnes, ca. 1966-1968
55. Rowland Wood, ca. 1966-1968
56. Thomas Murphy, ca. 1966-1968
57. Vern Anderson, ca. 1966-1968
58. Winnie Whitfield Butler, ca. 1966-1968
59. W.R. Butler, ca. 1966-1968
60. Butler interviews binder (1 of 4), ca. 1966
61. Butler interviews binder (2 of 4), ca. 1966
62. Butler interviews binder (3 of 4), ca. 1966
63. Butler interviews binder (4 of 4), ca. 1966

**Box 5**

University of Illinois- Ph.D. (continued)

1. George Cook interview recording (1 of 2), ca. 1968-1970
2. George Cook interview recording (2 of 2), ca. 1968-1970
3. James Edwards interview recording (1 of 2), ca. 1968-1970
4. James Edwards interview recording (2 of 2), ca. 1968-1970
5. Harold Florea interview recording, ca. 1968-1970
6. Fred Orkmann interview recording, ca. 1968-1970
7. Fred Orkmann and August Hauke interview recordings, ca. 1968-1970
8. Glenn Snyder interview recordings, ca. 1968-1970
9. Prairie Farmer reviews, 1969

Personal Files and Career Summaries

10. Jim Evans-personal photographs, 1954-2009
11. Jim Evans-personal file (1 of 3), 1969-2015
12. Jim Evans-personal file (2 of 3), 1969-2015
13. Jim Evans-personal file (3 of 3), 1969-2015
14. Career summaries, 1985-2015

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**Series 1: Personal and Early Career, 1947-2014**

**Box 5**

Honors and Awards, 1974-2014

15. Paul A. Funk Recognition award, 1974
16. Excellence in Undergraduate Teaching award, 1978
17. Nomination of Jim Evans for Excellence in Teaching, 1978
18. National Agri-Marketing Association, 1990
19. Retirement event slides, 1990
20. Agricultural Communicators in Education Professional Award, 1994
21. Retirement party, 1995
22. Retirement letters, 1995
23. "With Gratitude to Jim Evans" retirement binder, 1995  
See Box 12, Folder 1
24. Jim Evans Retirement Celebration binder, 1995 (1 of 2)  
See Box 12, Folder 2
25. Jim Evans Retirement Celebration binder, 1995 (2 of 2)  
See Box 12, Folder 3

**Box 6**

Honors and Awards, 1974-2014 (continued)

1. OACE Party-Champaign County Farm Bureau Auditorium, 1995
2. Alumni dinner, St. Louis, MO, 1995
3. American Agricultural Editors' Association honor, 1996
4. Iowa State-Schwartz Award, 1996
5. National Association of Farm Broadcasters meeting and award, 1996
6. Agricultural Communicators in Education award, 1997
7. Cooperative Communicators Association award, 2003
8. Kansas State University award, 2006
9. North American International Livestock Exposition (NAILE) anniversary, 2006
10. Lincoln award, 2007
11. Chicago Farmers Award, 2009
12. Rantoul, 2009
13. Honorary Master Farmer Award, 2010
14. Phoenix Agricultural Club Stewardship and Sustainability Award, 2012
15. National Association of Farm Broadcasting certificates of recognition, 2013-2014

**Series 2: Research and Professional Engagement, 1969-2007**

Consists of conference proceedings, Farm Publication Study research and data, materials from the Thomas Pawlett Scholar and Haydn Williams Fellowship sabbaticals in Australia, international agriculture programs research and correspondence, materials on the publication of *Marking the Land: Collection of Australia Bush Wisdom and Humor*, and subject files. The series is arranged chronologically by Evan's original subheadings; the category of 'subject files' was added by the archives for folders under no original subheading.

**Box 6**

Farm Publication Study, 1969

16. Farm Publications Study correspondence, 1969-1978
17. Farm Publications Study proposal, 1969
18. Farm Publications Study conference memos, 1970-1971
19. Farm Publications Study finances, 1970-1971
20. Farm Publications Study analysis material, ca. 1970
21. Farm Publications Study procedures in analysis, 1971

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**Series 2: Research and Professional Engagement, 1969-2007**

**Box 6**

22. Jim Evans, 1972
23. Farm Publications, Rudy Salcedo-3-4785, ca. 1975
24. Farm Publications Study Codebook, ca. 1975
25. Farm Publications Study code sheets-agricultural variables, ca. 1975
26. Farm Publications Study code sheets-communications variables, ca. 1975
27. Farm Publications Study code sheets-farm Publications time series data, ca. 1975
28. Farm Publications Study code sheets-general economic variables, ca. 1975
29. Farm Publications selection of variables, ca. 1975
30. Farm Publications Study Ideas for inquiry, ca. 1975
31. Farm Publications Study table form sheets, ca. 1975
32. Appendix B, ca. 1975-1977
33. Communications in Agriculture: The American Farm Press, ca. 1975-1977
34. Categories of Farm Publications (CFP)-data, ca. 1975-1977 (1 of 4)
35. Categories of Farm Publications (CFP)-predictions, ca. 1975-1977 (2 of 4)
36. Categories of Farm Publications (CFP)-reactions, 1975-1977 (3 of 4)
37. Categories of Farm Publications (CFP)-book reactions, 1983-84 (4 of 4)
38. Successful Farming Seminar, 1971
39. Ideas for research, 1971-1987
40. Ideas for research, 1972-1993
41. Data set (reel) used on SOUPAC in 1972 (1 of 4)
42. Data set used on SOUPAC in 1972 (2 of 4)  
Oversized: See Box 11, Folder 8
43. Data set used on SOUPAC in 1972 (3 of 4)  
Oversized: See Box 11, Folder 9
44. Data set used on SOUPAC in 1972 (4 of 4)  
Oversized: See Box 11, Folder 10
- Oscars in Agriculture 1976-2005
45. Oscars, 1976
46. Oscars, 1977
47. Oscars, 1978
48. Oscars, 1979
49. Oscars, 1980
50. Oscars, 1981
51. Oscars, 1982
52. Oscars, 1983
53. Oscars, 1984
54. Oscars, 1985
55. Oscars, 1986
56. Oscars, 1987-2005

**Box 7**

- Thomas Pawlett Fellowship Sabbatical-Univ. Sydney, NSW- Department of Agriculture, 1979-80
1. Agricultural extension, 1977-1979
  2. Farm broadcasting, 1977-1979
  3. Australia Kellogg Rural Adjustment Center, 1978-79
  4. Australia University of Sydney, 1978-83
  5. Australia NSW Department of Agriculture, 1978-1986
  6. Sabbatical Application, administration, 1978-80
  7. Sabbatical-other international contacts, 1978-1992

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**Box 7**

8. Agriculture-Australia, 1979
9. Australia Queensland Dept. primary ind., 1979
10. Sabbatical-travel preparations, 1979
11. Technology, 1979
12. Editorial seminars, 1979-1980
13. Journal Education in Australia, 1979-1980
14. Sabbatical-Center for International Comparative Studies, 1979-1980
15. Chris Griffith trip, 1980
16. Australia- general resources, 1980-1981
- Other International Correspondence, 1981-2012
  17. Brien, 1981-2015 (1 of 7)
  18. Kern, 1991-2012 (2 of 7)
  19. Perry, Share, 1992 (3 of 7)
  20. Francis, Adrienne, 2000 (4 of 7)
  21. Tallentine, Chris,, 2008 (5 of 7)
  22. David Cussons, 2009 (6 of 7)
  23. Caroline Stocks, 2012 (7 of 7)
- Agricultural Communicators of Tomorrow (ACT) Trip Planning, 1985
  24. Britain-study tour, 1985
  25. Britain trip, 1985 (1 of 3)
  26. Britain trip, 1985 (2 of 3)
  27. Britain trip, 1985 (3 of 3)
- Armidale Conference and Visits, 1989
  28. Sydney, 1987-1988
  29. Australia- Rural Press Ltd., 1988
  30. Perth, 1988
  31. Armidale, 1989
  32. Agricultural Communicators in Education (ACE) professional development workshop, 1989
  33. Extension field staff meeting, 1989
  34. Communication, Information, and Technology (CIT) Conference-Arizona, 1990
  35. Meat Board conference, 1990
- Haydn Williams Fellowship-Western Australia, 1991
  36. Adelaide, 1991
  37. Australia-business, 1991
  38. Australia-contacts, 1991
  39. Australia-planning, 1991
  40. Australia-program, 1991
  41. Career field, 1991
  42. Class Lectures- journalism 314, 1991
  43. Communication and Cultural Studies at Curtin University references, 1991
  44. Correspondence, 1991
  45. Education Media Center, 1991
  46. "Keeping the Culture in Agriculture" presentation slides and presentation, 1991
  47. Muresk Institute references, 1991
  48. Research projects, 1991
  49. Review report, 1991

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**Box 8**

Haydn Williams Fellowship-Western Australia, 1991 (continued)

1. Rural Communication bibliography, 1991
2. Rural Journalism class field trip, 1991
3. Rural Press Club speech, 1991
4. Sydney trip, 1991
5. Varied references, 1991
6. Williams Fellowship and lecture, 1991

Marking the Land: A collection of Australian Bush Wisdom and Humor, 1991-2008

7. Bush Wisdom-activities, 1991
8. Bush Wisdom-contest, 1991-1994
9. Bush Wisdom-original entries, 1991
10. Bush Wisdom-publishers, 1991-1993
11. Bush Wisdom-project origins, 1991
12. Bush Wisdom-activities, 1992
13. Bush Wisdom-activities, 1993
14. Bush Wisdom-citation approvals, 1993
15. Bush Wisdom-Fremantle publisher, 1993
16. Bush Wisdom-introductions, 1993
17. Bush Wisdom-Rural Book Club, 1993
18. Bush Wisdom-subject indexing, 1993
19. Bush Wisdom-Texas paper- B. Dibble, 1993
20. Bush Wisdom-Utah publisher, 1993
21. Bush Wisdom-activities, 1994
22. Brian Dibble/ Jim Evans correspondence (1 of 3), 2001-2005
23. Brian Dibble/ Jim Evans correspondence (2 of 3), 2001-2005
24. Brian Dibble/ Jim Evans correspondence (3 of 3), 2001-2005
25. Copyright, 2003-2004
26. Bush Wisdom-administration, 2005-2014
27. Complimentary copy press correspondence, 2005-2006
28. Marking the Land cover options, 2005
29. University of Western Australia Press invoice, 2006-2007
30. Marking the Land-royalties, 2008
31. University of Western Australia Press, 2008-2012

Subject Files, 1969-2007

32. 4-H Leader's Banquet (Montgomery County) speech, December 1969
33. Rural-urban research sabbatical, 1972-73
34. Sabbatical, 1972-73
35. Agricultural Advertiser Agency Study, 1973
36. Agricultural Organizations paper, 1973
37. National Agri-Marketing Association (NAMA) "Sorting out the Urban Scene" speech, 1974
38. American Business Press (ABP) judging, 1976
39. CIBA-GEIGY corporation judging, 1976
40. Education Campaign Planning prospectus g, 1976-81
41. "The Independent Publisher in Agriculture" *speech given at the Agricultural Forum of the Miller Publishing Company, Minneapolis, Minnesota, August 24, 1976*
42. American Business Press (ABP) judging-1977
43. E.B. Knight committee, 1977-78
44. "Mass Media in Urban Extension Programming" speech given at Urban Home Economics Extension Workshop for Counties with Populations of 50,000 to 300,000, November 9, 1977



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**Series 2: Research and Professional Engagement, 1969-2007**

**Box 8**

45. Agricultural Relations Council (ARC) Founders Award judging, 1978
46. Australia Rural Communicators, 1978-1980
47. Drache Review, 1978
48. "Making Decisions about Educational Methods" speech given at the Extension Annual Conference, Iowa State University, November 15, 1978
49. Central, Illinois farms and UIUC campus slides, 1979-1982
50. E.B. Knight judging, 1979-1980
51. Farm publications, 1979-1984
52. International Harvester gas safety, 1979-81
53. K.C.-career speech, 1979
54. Phi Upsilon Omicron speech, 1979
55. Australia Victoria Dept. of Agriculture, 1980-1984
56. Campaigns Book-planning, 1980-1981
57. Newspaper Farm Editors of America (NFEA) speech, 1980
58. Office of Technology assessment, 1980-1981
59. "Spotlight on the Extension Communicators: Ready or Not." Presentation given at the Conference of Regional Publicity Officers, New South Wales Department of Agriculture, Sydney, February 21, 1980

**Box 9**

Subject Files (continued)

1. Education Campaign Planning (1 of 2), chapters 1-8, 1981
2. Education Campaign Planning (2 of 2), chapters 9-appendix, 1981
3. American Agricultural Editors Association(AAEA)- ARC speeches, 1981
4. Illinois Agricultural Youth Institute Leadership conference, 1981
5. Illinois Young Farmers, 1981
6. Newspaper Farm Editors of America (NFEA) judging, 1981
7. Recent Developments in Dairy article, 1981
8. DevCom-concept, 1982
9. American Association of State Colleges of Agriculture and Renewable Resources (AASCARR) speech, 1983
10. American Business Press judging, 1983
11. Extension conference, 1983
12. Intl. Comm. workshop, Madison, WI, 1983
13. American Business Press, 1984
14. Community Worker workshop, 1984
15. Cooperative Editorial Association judging, 1984
16. "Current Patterns and new trends in disseminating information related to human resource development in agriculture." Presentation at the Symposium on Education for Agriculture sponsored by International Rice Research Institute, Committee on Science and Technology in Developing Countries and Asian Association of Agricultural Colleges and Universities of Agriculture, Los Banos, Philippines, November 13, 1984
17. DevCom seminar, 1984
18. Regional National Association of Farm Broadcasters- Peoria, 1984
19. "Swapping thoughts and ideas about farm broadcasting" Report of the results of a survey among member of the National Association of Farm Broadcasters (Northeast Region) Presented at the Northeast Regional meeting of NAFB in Peoria, Illinois, April 28, 1984
20. American Business Press (ABP) Neal Award, 1985

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**Box 9**

21. Agricultural Relations Council (ARC) speech, July, 1985
22. Association of US University Directors of International Agricultural Programs and Agricultural Communicators in Education (ASUDIAP- ACE) conference, St. Louis, 1985
23. "The communicator's challenge- training people to meet the needs of the new agriculture"  
Speech given at the meeting of Agricultural Relations Council, Asheville, North Carolina, July 19, 1985
24. Dialogue, 1985
25. Ohio State visit, 1985
26. National Agri-Marketing Association judging, 1986
27. NCR Ag Curriculum study, 1986
28. Newspaper Farm Editors of America (NFEA)- Iowa State conference, 1986
29. Future Farmers of America (FFA) speech, 1987
30. Royal Agricultural Society of England (RASE) symposium-plans, contacts, 1987
31. Royal Agricultural Society of England (RASE) symposium presentation, 1987
32. SW Missouri State University, 1987
33. University of Missouri presentation, 1987
34. National Association of Farm Broadcasting (NAFB) archives (1 of 2), 1987-2014
35. National Association of Farm Broadcasting (NAFB) archives (2 of 2), 1987-2014
36. Farmers Home Administration (FMHA) presentation, 1991
37. Research ideas, 1991-1994
38. Agricultural Communicators in Education – North Central Regional meeting (ACE/NCR), 1992
39. Communication Leaders conference (Michigan), 1992
40. Extension Technology conference (Michigan), 1992
41. Agricultural Communicators in Education (ACE)- Whiting nomination, 1994
42. Communicators in Education: Tops and Roots, 1994
43. National Association of Farm Broadcasters (NAFB) vision project, 1994
44. University of Florida review, 1996
45. Retiree meeting, 1997
46. Wisconsin review, 1997
47. "A Look Back." University of Illinois Agricultural Communications Alumni Banquet, October 15, 1999
48. U.S. Agricultural Communicators' Congress (USACC), 2000
49. U.S. Agricultural Communicators' Congress (USACC) panel – journalists' dilemmas, 2000
50. University of Missouri-AgJ, October, 2000
51. "Black Earth" essay, 2002-2003
52. Professional Advisor Committee/ ACES department meetings notes, ca. 2002
53. University of Missouri- review, 2002
54. AgCom 214/320 Reference and course outline, 2003
55. Agricultural l Communicators in Education –Agricultural Communicators in Education/Agricultural Communicators of Tomorrow (ACE/ACT) conference, 2003
56. AgCom Summit, 2004
57. Kansas State- curriculum, 2004
58. "Thoughts about the Development, role and future of academic programs in Agricultural Communications" resource for the 2004 Agricultural Communications Summit, 2004
59. Agricultural Communicators in Education conference, 2005
60. AgCom Theory, 2005
61. Ag Media Summit, 2005

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**Series 2: Research and Professional Engagement, 1969-2007**

**Box 9**

62. "Best of the Golden Age of Farm Writing" review, 2006
63. Journal of Applied Communications (JAC) - roaming, 2006

**Box 10**

1. Journal of Applied Communications (JAC)- AKM framework, 2006-2007
2. North American International Livestock Exposition, 2006
3. Agricultural Communicators in Education-Journal of Applied Communications (ACE- JAC) Study Team, 2007
4. Appraisal of Loving the Land, 2007
5. Any Ideas on How to Persuade Kids that Journalism is a Noble Calling? some thoughts of Jim Evans, July, 2007

**Series 3: Publications, 1963-2015**

Consists of books, journal articles, reports, bulletins, conference proceedings, and reviews authored and co-authored by James F. Evans. Organized chronologically by date of publication; with journal articles, reports, bulletins, reviews, and conference proceedings filed together first, and books second.

**Box 10**

6. Articles, 1963-1965
  - "Noontime Radio and Television Listening in East-Central Illinois," *Agricultural Communications Research Report-15* (May 1963). Supervised by Jim Evans.
  - "Illinois Radio Stations and their Agricultural news," *Agricultural Communications Research Report-18* (August 1963). Supervised by Jim Evans.
  - Midmorning Radio and Television Listening in East-Central Illinois. *Agricultural Communications Research Report-19* (August 1963). Supervised by Jim Evans.
  - "Evaluation of the County Visual Library Program." *Communications Evaluation Report 2* (December 1963). Supervised by Jim Evans.
  - "Time Lag in the use of Extension News sent to Illinois Dailies." *Communications Evaluation Report 6* (August 1964). Supervised by Jim Evans.
  - "Profile of Radio and Television in Today's Farm Home." *Journal of Broadcasting* 8 (Fall 1964): 363-370.
  - "Profile of Radio and Television Listening by East-Central Illinois Farmers." *Agricultural Communications Research Report-20* (August 1964).
  - "Homemaking News in Illinois Daily Newspapers." *Agricultural Communications Research Report-22* (September 1965).
7. Articles, 1966-1969
  - "Agricultural News in Illinois Daily Newspapers." *University of Illinois College of Agriculture, Agricultural Experiment Station Bulletin* 717. (June 1966).
  - (with J.H. Behrens). "Grading by Recording: An Idea for Journalism Teachers." *Journalism Educator* 21:2 (Spring 1966): 53-56.
  - "News? 'That ain't Hay!'" *Scholastic Editor* (May 1967).
  - "What the Church tells Children in Story and Song." *Journalism Quarterly* 44 (autumn 1967): 513-519.
  - "Impression Management and Specialist. *Journal of Cooperative Extension* 6 (winter 1968).
  - "Toward an Academic Base for Agricultural Communications" (June 1969).
  - "Clover Leaf: The Good Luck Chain, 1899-1933." *Journalism Quarterly* 46: 3 (autumn 1969): 207-215.

Series 3: Publications, 1963-2015  
Box 10

Articles, 1966-1969 (continued)

- "Communications and the Sheep Industry Development Program." *University of Illinois, College of Agriculture Publication 120-12-16-69-26/6*. (November 1969).
- "Moving into Action." *American Association of Agricultural College Editors* (December 1969).

8. Articles, 1970-1973

- (With R. Lindsay). "A Survey of Opportunities in Latin American for Developing Graduate-Level Education in Communication" (September 1970).
- (With R. Salcedo, H. Reed, A. Kong, and E. Achacoso). "Improving the Communication Adequacy of Pesticide Labels" *United States Department of Agriculture, Pesticides Regulation Division Agricultural Research Service* (November 1970).
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- "Preparing Communicators for the New Agriculture." *The New Agriculture- Information* (Winter 1971).
- (With R. Salcedo, H. Read, and A. Kong) "A Broader Look at Legibility." *Journalism Quarterly*, 49: 2 (Summer 1972): 285-289.
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- (With E. Kroupa). "New Directions in Agricultural Communications Curricula." *American Association of Agricultural College Editors Quarterly* 56:3 (July-September 1973): 28-38.
- (With R. Salcedo, H. Read, and A. Kong) "A Test of Some Principles in Information Campaign Planning" *American Association of Agricultural College Editors Quarterly* 56: 3 (July-September 1973): 15-27.
- "Agricultural Organizations as Communicators." *American Association of Agricultural College Editors Quarterly* 56:4 (October-December 1973): 3-16.
- "Improving User Attitude Toward and Readership of Pesticide Labels: a summary report." *Agricultural Communications Research Report* 26. (December 1973).

9. Articles, 1974

- "In a Fledgling Discipline" *Papers by the Paul A Funk Recipients of Awards in 1974*, College of Agriculture, University of Illinois at Urbana-Champaign (1974).
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Series 3: Publications, 1963-2015

Box 10

Articles, 1974 (continued)

- A Successful Information Campaign on Pesticides. *Journalism Quarterly*, 51: 1 (Spring 1974): 91-95.
- "The Sheetwriter: Rural Confidence Man in Illinois." *Journal of the Illinois State Historical Society* 67:5 (November 1974): 548-554.

10. Articles, 1975-1979

- (With R. Ballew, V. Bice, L. Fryman, M. Hardin, G. Kaiser, E. Olver, F. Shuman., G. Stone, H. Turner, and R. Walker). "In Service to Agriculture." *Heritage Horizons Extension's Commitment to People* (1976): 32-56.
- "Characteristics and Course Recommendations of Agricultural Communicators: An Update." *Agricultural College Editors Quarterly* 59:1 (January-March 1976): 23-31.
- "Some Pains for Growth of Agricultural College Communicators." *Agricultural College Editors Quarterly* 59:4 (Oct-Dec 1976): 3-6.
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11. Articles, 1980

- "Changes in Journalism Education in Australia." *Media Asia and Asian Mass Communication Quarterly* 7:3. (1980): 169-174.
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- "Australian Rural Communicators Look Ahead." *Agricultural Extension and Communication Paper No. 3*, Department of Agricultural Economics, University of Sydney (February 1980) 89pp.
- "Comparative Developments in Communication Systems for Food Production in Australia and the United States." Report of an Exploratory Study supported by The Center for International Comparative Studies, University of Illinois (March 1980) 13pp.
- "Impact of Communications Technology on Productivity of Land." Office of Agricultural Communications University of Illinois (October 1980). 50pp.
- "When you Preside." *National Association of Colleges and Teachers of Agriculture Journal*, 24: 3 (September 1980).

12. Articles, 1981-1984

- "Recent Developments in Dairy Journalism." *Journal of Dairy Science* 64:6 (1981): 1933-1941.
- "Today's Curricula in Agricultural Journalism and Communications." *Agricultural Communicators in Education Quarterly Vol. 65, No. 1* (Jan-Mar 1982).
- "The Literature of Ag Communication- A partial view, 1970-1979." *Agricultural Communicators in Education Quarterly* 65:4 (Oct-Dec 1982): 15-31.

Series 3: Publications, 1963-2015  
Box 10

Articles, 1981-1984 (continued)

- (With M. Soedjono, M. Prodjosuhardjo, S. Widodo, S. Moersantoro, S. Hariadi, and R. Witjaksono.) "An Academic Program in Agricultural Communication at Gadjah Mada University." Report of joint study team, Gadjah Mada University- University of Illinois, Yogyakarta, Indonesia (December 1982). 77pp.
- (With R. Hayes, editors) *The Agricultural Communicator Today and Tomorrow- Four Professional Views*. (1983).
- "Response to Keynote Address. *Development Communications in the third world- proceedings of a Midwest regional symposium at the University of Illinois at Urbana-Champaign* (April 15, 1983).
- "The Importance of the Art of Communications in Agriculture." *The American Association of State Colleges of Agriculture and Renewable Resources-Proceedings of the 1983 annual meeting*. (1984).
- "INTERPAKS- an Attempt to aid Agricultural Communications Around the World." *Agricultural Communicators in Education Quarterly* 67:4. (Oct-Dec 1984): 26-34.
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13. Articles, 1985-1989

- "International Communications Education and Training: A look to the Future." *Proceedings of a national conference sponsored by Association of U.S. University Directors of International Agricultural Programs and Agricultural Communicators in Education, St. Louis, Missouri*. (February 13-15, 1985): 209-227.
- "International Communications Education and Training: A look into the Future." *Agricultural Communicators in Education*, 68:2 (April-May 1985): 1-15.
- "Patterns and Trends in Information Dissemination." *International Rice Research Institute, Education for agriculture. Manila, Philippines*. (1985): 1973-184.
- "Agri-Selling." *National Association of Colleges and Teachers of Agriculture Vol. 29:4* (December 1985).
- "An Open Land: Photographs of the Midwest, 1852-1982 book review" in *Illinois Historical Journal* 79:1 (Spring 1986): 65-66.
- "Training and education in agricultural communications." *Office of Agricultural Communications and Extension Education, University of Illinois* (1987).
- "Sorting out the Rural-Urban Scene." *Annotated Bibliography of Rural-Urban Communications- Agricultural Communications Research Report- 30*. (July 1987).
- "International Agricultural Communications: An Overview." *Communication in Agriculture an International Conference Papers Vol. 2*. (January 30-February 3 1989): 61-66.

14. Articles, 1990-1999

- "Decision Data Service: A New Resource for Communications Planning." *Journal of Applied Communications* 75:1 (1991): 1-7.
- "Where field staff get information." *The Journal for Extension Professionals*. (Fall 1991).
- "Chapter 14: Issues in Equitable Access to Agricultural Information." *Agriculture and Human Values* 9:2 (Spring, 1992): 80-85.
- "Using Communications Media." *Extension Handbook Processes and Practices Second Edition* (1994).

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Box 10

Articles, 1990-1999 (continued)

- “The Social Sciences: Research Programs, Inter-Disciplinary Work, and Communications.” *National Association of State Universities and Land Grant Colleges* (June 1994).

15. Articles, 2003-2009

- “Fading Voices: A 10-Year Trend within an Agricultural Advertiser-Media-Reader Triad.” *Journal of Applied Communication* 88:2 (2001).
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- (With S. Banning). “Counting Room Voices in the Farm Publisher-Reader-Advertiser Triad.” *Journal of Applied Communications*, 88:4 (2003):23-39.
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- “The Starch Ad Litmus Test.” *Black Earth and Avery Tower: New American Essays from Farm and Classroom* (University of South Carolina Press, 2005).
- “Preparing to cover public health emergencies that involve food and agriculture.” Article published on the *International Federation of Agricultural Journalists* website (2006).
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- “Rural Reporting-under fire.” *International Federation of Agricultural Journalists, IFAJ News, Issue 4* (2006).
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- “When public health emergencies hit: the special work of agricultural journalists.” Article published on the *International Federation of Agricultural Journalists* website (2006).
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- “Developing an International Framework and Agenda for Agricultural Communications Research” (2007).
- “15 ways the ACDC can help.” Article published on the *International Federation of Agricultural Journalists* website (October/November 2007).
- “Honoring Courage- and caring- in rural journalism.” Article published on the *International Federation of Agricultural Journalists* website (2007).
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- “Strong News Releases: More Important than Ever.” Article published on the *International Federation of Agricultural Journalists* website (2007).
- (With National Research Agenda Development Team). *Research Priority Areas and Initiatives* (2007-2010) 23pp.

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Box 10

Articles, 2003-2009 (continued)

- “When (not if) a food crisis strikes: Advice for covering and managing them.” Article published on the *International Federation of Agricultural Journalists* website (June 2007).
- “Using color today to boost your rural readership.” Article published on the *International Federation of Agricultural Journalists* website (January 2008).
- “How to use photographs to boost your rural readership. Article published on the *International Federation of Agricultural Journalists* website (February 2008).
- “Measure and improve the accuracy of what you report.” Article published on the *International Federation of Agricultural Journalists* website (May-June 2008).
- “Budget cuts and time pressures among key concerns for IFAJ survey respondents.” Article published on the *International Federation of Agricultural Journalists* website (May-June 2008).
- “The growing angst in rural-urban relations.” Article published on the *International Federation of Agricultural Journalists* website (May 2008).
- “Great Laments in rural-urban relations and why these issues are so difficult to cover.” Article published on the *International Federation of Agricultural Journalists* website (August 2008).
- “Sorting the roles of journalists and other communicators in addressing rural-urban issues.” Article published on the *International Federation of Agricultural Journalists* website (March 2009).
- “Skills and approaches media can use to cover rural-urban relations.” Article published on the *International Federation of Agricultural Journalists* website (June 2009).
- (With K. Simon and O. Roberts) “Ag journalists paying more attention to ethics. *American Agricultural Editors’ Association Newsletter* (August/September 2009): 12-13.
- “Ways to advance interests and views in rural-urban communicating.” Article published on the *International Federation of Agricultural Journalists* website (December 2009).

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- “How agricultural journalists can assess the media in their societies.” *International Federation of Agricultural Journalists* (October 2010).
- “Professional topics that agricultural journalists and communicators addressed around the world during 2010.” *International Federation of Agricultural Journalists*. (January 2011).
- (With S. Banning, O. Roberts, and K. Simon). “Stiffening Strategies: A 20 year review of agricultural journalist experiences in the publication-reader-advertiser triad.” *Journal of Applied Communications*, 94:3-4 (2010): 37-50.
- (With D. Cartmell II). “Understanding Whence we came: role of the association for communication excellence in the development of agricultural communications during the past century- and future implications.” *Journal of Applied Communications*, 97:2. (2011)L 50-70.
- (With O. Roberts). “Tackling Structure and Format- The ‘Great Unknown’ in Professional Blogging.” *Journal of Applied Communications*, 88: 2 (2015): 6-14.
- (With S. Heiberger). “Fitting Farm Safety into Risk Communications Teaching, Research and Practice.” *Journal of Applied Communications*, 99:3 (2015): 68-80.
- (With L. Rodriguez, S. Kulpavaropas, D. Annamalai, and J. Wright). “Trends in information needs and communication channel use among rural women in Africa, Asia, and Latin America, 2000-2012.” *Journal of Agricultural and food Information* 6 (2015): 221-241.



**Box List:** James F. Evans Papers  
**ID:** Agricultural, Consumer, and Environmental Sciences, UIUC  
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**Series 3: Publications, 1963-2015**

**Box 10**

Articles, 2010-2016 (continued)

- (With S. Heiberger). "Agricultural Media Coverage of Farm Safety: Review of the Literature." *Journal of Agromedicine* 21: 1 (2016): 91-105.

17. Articles, Undated

- Building a Farm Audience One Person at a Time, undated.

**Books**

18. Prairie Farmer and WLS: The Burrige D. Butler Years. (July 1969).
19. (With R. Salced). *Communications in Agriculture: The American Farm Press*. (Iowa State University Press, 1974.)
20. What the Public Says about Food, Farmers, and Agriculture. *A Nationwide survey conducted for Pacer, Inc.* (January 1974).
21. Planning Extension Campaigns, Using Mass Media for Extension Teaching, Organizing for Extension Communications. *Agricultural Extension: a reference manual second edition*. (1984).
22. (With V. Blake) *Rural Communication in Australia: A select bibliography*. (Muresk Institute of Agriculture, Northam Western Australia, 1992).
23. (With Brian Dribble). *Marking the Land: A Collection of Australian Bush Wisdom and Humor*, (University of Western Australia Press, 2005).

**Box 11**

**Oversized Materials**

1. Aubrey, Finlay, Marley, and Hodgson farming advertisements, undated
2. From Box 2, Folder 4
3. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1957  
From Box 2, Folder 5
4. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1958
5. From Box 2, Folder 6
6. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1959
7. From Box 2, Folder 7
8. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1960
9. From Box 2, Folder 8
10. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1957-1960 (1 of 2)
11. From Box 2, Folder 9
12. Aubrey, Finlay, Marley, and Hodgson farming advertisements, 1957-1960 (1 of 2)
13. From Box 2, Folder 10
14. Data set used on SOUPAC in 1972 (2 of 4)
15. From Box 6, Folder 42
16. Data set used on SOUPAC in 1972 (3 of 4)
17. From Box 6, Folder 43
18. Data set used on SOUPAC in 1972 (4 of 4)
19. From Box 6, Folder 44

**Series 1: Personal and Early Career, 1947-2014**

**Box 12**

1. "With Gratitude to Jim Evans" retirement binder, 1995  
From Box 5, Folder 23
2. Jim Evans Retirement Celebration binder, 1995 (1 of 2)  
From Box 5, Folder 24
3. Jim Evans Retirement Celebration binder, 1995 (2 of 2)  
From Box 5, Folder 25

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**Processing Notes for first Accession:**

The following materials were weeded from Evan's papers: duplicates, secondary literature, drafts, financial statements, travel fare and receipts; duplicate farming advertisements were returned to the family. Loose materials, materials in hanging folders or binders were re-folded and labeled; [] indicate added titles. All other titles are original titles. The subheading 'Subject Files' was added at the end of Series 2 to accommodate loose folders that were not included in Evan's original subheadings.

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**2<sup>nd</sup> Accession (2017):**

A 2<sup>nd</sup> accession of 1 box was transferred to the university archives in spring 2017; this box was processed in summer 2017.

**Arrangement:**

**Series 1: Personal and Early Career, 1974-2016**

**Series 2: Research and Professional Engagement, 1992-2015**

**Series 3: Publications, 2012-2013**

**Series 1: Personal and Early Career, 1974-2016**

Consists of career summaries, an updated CV, and professional awards. Also contains a copy of "Jim's Official Sing-Along Songbook." Arranged chronologically.

**Box 13**

1. Career summaries, including photograph from 1974 Agricultural Photography Class, 1974-1995
2. "Jim's Official Sing-Along Songbook," 1995
3. Phoenix Agricultural Club Award, 2012
4. Agricultural Communicators in Education (ACE) Award for Research, 2012
5. American Agricultural Editors Association (AAEA) Distinguished Service Award, 2012
6. National Association of Farm Broadcasters (NAFB) Tenure Award, 2013
7. CV and career summary, updated, 2016

**Series 2: Research and Professional Engagement, 1992-2015**

This series consists of conference proceedings and presentations, writings, survey results, and various materials relating to committee work. This series is arranged chronologically.

**Box 13**

8. Dr. Robert Agunga, 1992
9. Tony Rees, 1997
10. Ethics survey, 1998
11. Journal of Applied Communications (JAC) "Fading Voices" research notes and related correspondence, 2001
12. "Counting Room Voices" journal submission, related correspondence, 2004-2005
13. Hayloft Gang video, includes DVD, 2007
14. Ethics research series summary, 2008
15. American Agricultural Editors Association (AAEA) Ethics Survey, 2008-2009
16. Farmer survey proposal, related correspondence, 2009
17. "Finding your place in the National Research Agenda (NRA)," Agricultural Communicators in Education (ACE) Conference presentation, 2009

**Series 2: Research and Professional Engagement, 1992-2015**

**Box 13**

18. Six Dimensions for Excellence in Agricultural Communications at the University of Illinois, report, 2009-2012
19. American Agricultural Editors Association (AAEA) Affiliates code of ethics, 2009-2010
20. "Point-of-view Communications: A fresh look at telling rural-urban stories." Presentation given at Agricultural Communicators in Education (ACE) annual conference, St. Louis, 1 of 3, 2010
21. "Retirees Do Matter." Presentation given at Agricultural Communicators in Education (ACE) annual conference, St. Louis, 2 of 3, 2010.
22. "Yesterday, today, and tomorrow: Journalism ethics among agricultural writers." Presentation given at the Agricultural Communicators in Education (ACE) annual conference, St. Louis, 3 of 3, 2010
23. American Agricultural Editors Association (AAEA) Ethics Committee, notes and related correspondence, 2010-2014
24. American Agricultural Editors Association (AAEA) ethics interview notes, 2012
25. Agricultural Communications Symposium, speech, 2012
26. American Agricultural Editors Association (AAEA) Legacy Committee, 2012-2013
27. Journal of Applied Communications (JAC) "Understanding Whence," research files and related correspondence, 2012-2013
28. "Trends in information needs and communication channel use among rural women in Africa, Asia, and Latin America, 2000-2012," research files and related correspondence, 2012-2014
29. Agricultural Communicators in Education (ACE) oral history, 2013
30. James Evans on Agricultural Communications and Agriculture, 2013
31. James Evans on Agricultural Communication and Science Communication, 2013
32. James Evans on Agricultural Journalism and Communications, 2013
33. 89<sup>th</sup> Anniversary of the WLS National Barn Dance, presentation, 2013
34. Blog writing article, related correspondence, 2015
35. Cooperative Communicators Association (CCA) *Communique* feature, 2015

**Series 3: Publication, 2012-2013**

**Box 13**

This series contains articles authored by James F. Evans. Organized chronologically by date of publication.

36. "50 Years of agricultural media." *Agri Marketing* (October 2012): 91-96.
37. "Money won't buy trust." *The Furrow by John Deere* 120: 2 (June 2013): 20.

**Processing Notes:**

Duplicates and reference materials were weeded. Processed by Olivia Hagedorn in summer 2017, under the supervision of Susanne Belovari.

**Box List:** James F. Evans Papers  
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**3<sup>rd</sup> Accession (2022):**

A 3<sup>rd</sup> accession of 8 boxes was transferred to the university archives and processed in 2022.

**Arrangement:**

**Series 2: Research and Professional Engagement, 1957-2019**

**Series 2: Research and Professional Engagement, 1957-2019**

This series consists of materials related to the Agricultural Communications program at the University. This includes folders documenting the program's history, personnel, program governing documents, information on program scholarships and endowments, program activity planning, teaching plans and learning outcomes, class curriculum and outlines, and career and research methods and agenda. This series also includes a few of Professor Evans' publications. This series keeps Professor Evans' original subheadings and arrangement.

**Box 14**

Ag Comm Program

1. Ag Comm program history, 1974-2017
2. Ag Comm program history. 1957-1962
3. Ag Comm teaching history – US, 2011
4. Ag Comm organizations – archived collections, c. 2010s
5. Ag Comm program planning, 1990-2017
6. Ag Comm Association with ACDC, 2017
7. MOU – Ag Comm & ACES, 2016
8. Memorandum of understanding revision – ACES/media, 2012-2016
9. MOU, 2008
10. Program ideas, 1990
11. UI Ag Comm – Hispanic program, 2002-2008
12. Ag Comm – Personnel, 1988-2012
13. Katie Abrams, 2009-2015
14. Barbara Anderson, 2014
15. Steve Banning, 2005
16. Roger Barnard, 1991-2011
17. Gary Beaumont, c. 2000s
18. John Behrens, 1982-2012
19. Jim Evans, 2008
20. Everly, 2003-2013
21. Jon Greeneisen, 2002
22. Bob Hays, 1993-2016
23. Violet Malone extension education, 2008
24. Dean Nosker, 2002
25. Don Jugenheimer, 1996-2008
26. Hadley Read, 1967-2016
27. Ann Reisner, 2006
28. Bob Siebrecht, 1993-2012
29. Gerry Walter, 2006-2015
30. Chair search, 2013

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**Series 2: Research and Professional Engagement, 1957-2019**

**Box 14**

31. Visiting asst. prof. search, 2009-2010
32. Asst. prof. search (failed), 2001-2002
33. IBHE Review, 2010-2014
34. Governing document, 2010
35. Joint committee – ACES-comm, 2006-2007
36. Scholarship procedures, 2007-2014
37. Guidelines for collaboration, 2012
38. Highlights joint program, 2011

Synergizing

39. Synergizing, 2017-2019

Program Activities by Year

40. Ag Comm activities, 2016
41. Activities, 2015
42. Activities, 2014
43. Activities, 2013
44. Activities, 2012
45. Ag Comm activities, 2014
46. 50<sup>th</sup> Gala Symposium, 2012
47. Symposium- planning 1, 2011-2012
48. Ag Com symposium planning 2, 2011-2012
49. Symposium – communications team, 2011
50. Symposium – communicators panel, 2011-2012

**Box 15**

Program Activities by Year, Continued

1. Ag Comm – 50<sup>th</sup> Celebration, 2011-2012
2. 50<sup>th</sup> memories, 2010-2012
3. Alliance to feed the future, 2011
4. Activities, 2011
5. Activities, 2010
6. Activities, 2009
7. Activities, 2008
8. Activities, 2007
9. Program activities alumni council, 2006
10. Program activities alumni council, 2005
11. Program activities alumni council, 2004
12. Program activities alumni council, 2003
13. Program activities alumni council, 2002
14. Program activities alumni council, 2001
15. Program activities alumni council, 1999
16. Program activities alumni council, 1998
17. Ag Comm/educ personnel, 1995-1996
18. Reorganization, 1996
19. Long range plan academic program, 1991
20. Progress report, 1987-1994

Teaching

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**Series 2: Research and Professional Engagement, 1957-2019**

**Box 15**

21. Strategic plan teaching administration, 2010
22. Strategic plan teaching report, 2010
23. Ag Comm teaching plans, 2008-2013
24. Student learning outcomes by course, 2017
25. PACE program, 1981
26. NAILE internship program, 1982-2014
27. Ag Comm teaching ideas, 2005-2013

Courses & Curricula

28. C&C procedures, 2013-2014
29. C&C needs and opportunities, 2009-2015
30. C&C, 2014
31. C&C, 2013
32. C&C, 2012
33. C&C, 2008-2011
34. AGCM 110, 2009-2013
35. AGCM 199 visual, 2014
36. AGCM 210, 2008-2012
37. AGCM 293, 2014
38. AGCM 220, 2006-2016
39. AGCM 240, 2008-2015
40. Report of trip to England, Ireland, and Scotland – Delmar Hatesohl, 1985
41. AGCM 270, 2010-2015
42. AGCM 315, 2011-2013
43. AGCM 330 (former 273), 2010-2016
44. AGCM 398, 2010-2011
45. AGCM 430, 2003-2017

Illini ACT

46. Illini ACT – Sample activities, c. 2000s
47. Illini ACT, 2014
48. Illini ACT, 2013
49. Illini ACT, 2012
50. Illini ACT, 2011
51. Illini ACT 2011 & earlier, 1978-2015

**Box 16**

Career Information

1. Career information, 1983-2016
2. UI campus reference, 1999-2020
3. ACES reference, 2012-2018
4. Media college reference, 2008-2016
5. University library reference, 2016-2018
6. Job search, 1979-2015

Endowment, Scholarship funding

7. Endowment chair campaign, 2015
8. Endowment, 2014
9. Endowment, 2013

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**Series 2: Research and Professional Engagement, 1957-2019**

**Box 16**

10. Endowment, 2012
11. Endowment, 2011
12. Endowment, 2010
13. Endowment, 2009
14. Endowment, 2008
15. Endowment, 2007
16. Endowment – lists, 2008
17. (classified) Scholarships – Sasha Thompson Blackford, 2013
18. Scholarships – Richard Brooks, 2013-2015
19. (classified) Scholarships – Richard L. Gibbs, 2013
20. (classified) Scholarships – James P. Lilly, 2013
21. (classified) Gary Reynolds Scholarship – Agricultural Journalism, 2013
22. (classified) Scholarships – James E. Ross, 2012-2014
23. (classified) Scholarships – Paul & Edith Sancken JBT, 2013-2014
24. (classified) Scholarships – Paulette J. Sancken, 2013-2014
25. (classified) Scholarships – Marshall J. Scott, 2013
26. (classified) Scholarships – Robert L. Zimmer, 2013
27. (classified) Scholarships – James F. Evans, 1995-2016

Research

28. Research – methods, 1979-2016
29. Research ideas, 2011
30. National Research Agenda 2.0, 2010
31. National Research Agenda complete agenda, 2007-2010
32. National Research Agenda – development (1 of 2), 2007-2010
33. National Research Agenda – development (2 of 2), 2007-2010
34. JAC centennial – reflection in Natl. Ag Comm research agenda, 2014-2016
35. Research in JAC Journal of Applied communications, 2001-2015
36. Theoretical base – admin, 2005-2008

**Box 17**

Research, continued

1. JAC – framework, 2001-2007
2. Theoretical – economic/business, 2005-2007
3. Theoretical – development, 1971-2005
4. Journalism ethics among ag writers, 2009
5. JAC centennial NPAC communication seminars, 2013-2017

**Processing Notes:**

Duplicates were weeded, and added folder titles are indicated by brackets []. Processed by Lana Kay Tutterow in summer 2022 under the supervision of Susanne Belovari.