

8/3/89
Agriculture
Extension
Official NAFB Historian's Records, 1937, 1943-1998

Numbers on left margin indicate binder and folder of the original files, e.g., "28/5" precedes list of contents of the fifth folder from twenty-eighth looseleaf binder.

Box 1:

1943
7781/1

"1943 Summary"
"Attendance at Organization Meeting of NARFD," 5/5/44
Correspondence, Larry Haeg to Homer Martz, 12/15/43, sample of cover letter for report on Chicago organizational meeting for NARFD, 12/12-12/14/43
"Early History of Farm Broadcasting," essay
Photograph of attendees, first meeting of Eastern Radio Farm Directors, 1944

1944-45
2/1

"1944-1945 Summary"
Biographical sketches, portraits of national officers, including Larry Haeg, Herb Plambeck
Clipping, Successful Farming, December 1944, photograph of interview
Fall Convention 1945, Chicago, photographs of attendees, Secretary of Agriculture Clinton Anderson addressing the convention
Photograph of National Safety Council luncheon, 12/3/45

1946
3/1

"1946 Summary"
Biographical sketches, portraits of national officers, including Layne Beaty, Herb Plambeck
Bylaws of NARFD adopted at 1945 Fall Convention, see CHATS (i.e., R.F.D.) for December 31, 1945
Clippings from Agricultural Leaders' Digest, March 1946, article by John C. Baker on radio farm broadcasting; November 1946, report on 4th annual Corn Belt Plowing Match and Soil Conservation Field Day, 4/21/46
Fall Convention, Chicago, photograph of banquet
NARFD Code
Photographs of groups, Hal Totten in radio program promotion, NARFD members at 1946 National Farm Institute, Frank Mullen
"Soil Conservation Education," published by WHO Radio, Des Moines, IA

1947

4/1

"1947 Summary"

Biographical sketches, portraits of national officers

Fall Convention 1946, Chicago, photograph of 1947 officers, including Layne Beaty, Herb

Plambeck, Frank Mullen

Fall Convention 1947, Chicago

Photograph of 1948 officers

Program

1948

5/1

"1948 Summary"

Biographical sketches, portraits of national officers

Clipping, 8-Ten Signal (KCMO, Kansas City, MO), October 1948, feature story and picture of

"Jack" Jackson

Fall Convention, Chicago, "1948 NARFD Resolutions"

Photographs of interview, luncheon, Larry Haeg with Thomas Dewey (1948 Presidential

candidate), Wallace Kadderly with Australian radio farm directors, rotund NARFD

members ("NARFD Beef Trust"), Layne Beaty

Spring Meeting, Washington, D. C., photograph of NARFD members after visit to President

Truman at the White House

1949

6/1

"1949 Summary"

Biographical sketches, portraits, list of national officers and regional chairmen, including

NARFD President Wallace Kadderly

Constitution, 1949, and 1949 revised

Fall Convention, Chicago, summary by Sam Schneider

"NARFD Code 1949"

Portraits, photographs of groups and meetings

"Regional Groups," description of formation of regions within NARFD

1950

7/1

"1950 Summary"

Biographical sketches, portraits of national officers and regional chairmen, including NARFD
 President Roy Battles
 Photograph of 1950 officers
 Summer Meeting, Washington, D. C., photograph of President Harry Truman addressing
 NARFD members
 Summer Meeting 1955, Washington, D. C., photograph of NARFD members with President
 Dwight Eisenhower
 WIBW Round-Up, no. 68, November 1950, program booklet with feature stories on activities
 and people at WIBW, Topeka, KS

1951

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"1951 Summary"

Biographical sketches, portraits of national officers, regional chairmen, including NARFD
 President Phil Alampi and Herb Plambeck, George Kister, Sue Bailey Reid
 Clipping, Broadcasting, November 1951, report on Fall Convention and pictures of Farm Safety
 Award winners, 1952 officers
 Fall Convention, Chicago
 Photograph of meeting, Hoover Committee Awards
 Programs
 Photograph of Secretary of Agriculture Ezra T. Benson with NARFD members
 Roster of officers and committees
 Summer Meeting, St. Louis, photographs of attendees, meetings, tour

1952

9/1

"1952 Summary"

Biographical sketches, portraits of national officers and regional chairmen, including NARFD
 President Sam Schneider
 Clippings, Nashville Banner, December, photograph of John McDonald broadcasting from
 hospital bed; Providence, RI, Evening Bulletin, article and photograph of Sue Bailey
 Reid broadcasting from her home because of illness
 Fall Convention, Chicago
 Flyer announcing convention
 Program
 Map of NARFD regions
 Photographs of Southwest Regional Meeting, Region 6 Meeting, South Dakota TV forum, 1952
 Farm Safety Contest winners
 Summer Meeting, Washington, D. C., program

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1953

10/1

"1953 Summary"

Biographical sketches, portraits of national officers and regional chairmen, including NARFD President Mal Hansen,

Correspondence, Mal Hansen to NARFD members, 6/20/53, urging membership's promotion of National Farm Safety Week

Membership roster, supplement to CHATS, July 1953

"Old Timers Supreme," photographs of early broadcasters Frank Mullen, Bill Drips, Crawford Roquemore

Summer Meeting, Houston

Correspondence, President Dwight Eisenhower to Mal Hansen, 6/4/53, greeting to NARFD

Clipping from a Houston newspaper

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Clippings, RFD Letter (USDA), August 1953 (?), on First International Radio Conference, London; Capper's Weekly, 12/1/53, feature story on farm broadcasters

Constitution and Bylaws, amended November 1953

Correspondence, R. E. Short to Mal Hansen, 7/9/53, thanks for help with farm radio training course for USDA Foreign Agricultural Service

NARFD Dutch Farm Relief Fund, financial report, 7/6/53

Fall Convention, Chicago

Program

Wire reports

Farm Radio-TV Sales Clinic, New York City, 11/2/53

Photograph of participants

Program

Radio-TV Farm Sales Presentation, Kansas City, 4/13/53

"How to Reach the Farm Market," Chuck Calkins, from panel discussion

Program

1954

11/1

"1954 Summary"

Biographical sketches, portraits of national officers

Correspondence, Jack Timmons to NATRFD members, 9/21/54, cover letter for "Proposed Amendments to the Constitution and By-Laws--NATRFD" (see CHATS, December 1954) and "Code of Ethics and Certificate of Active Membership"

Fall Convention, Chicago, President's report by "Jack" Jackson
 Summer Meeting, Omaha, correspondence from Mal Hansen, Arnold Peterson to NATRFD
 Spring Meeting Committee, 3/4/54, regarding status of plans for meeting

11/2

Biographical sketches, portraits of regional chairmen
 East North Central, West North Central Regional Meetings, programs
 Fall Convention, Chicago, program
 "International Farm Radio Programs," brochure issued by National Project in Agricultural
 Communications
 National Farm Radio-TV Sales Clinic, Chicago, 6/1/54, program
 Arthur C. Page obituary, clipping from Prairie Farmer, 4/18/53
 Summer Meeting, Omaha
 Photographs of groups, member award, tours, NAFB members at Ak-Sar-Ben racetrack,
 NATRFD President "Jack" Jackson
 Program

1955

12/1

"1955 Summary"
 Biographical sketches, portraits of national officers and regional chairmen, including NATRFD
 President Frank Atwood, Maynard Speece
CHATS issue, February 1955
 Fall Convention, Chicago, financial report, 11/23/55
 "Farmers have more radios than anybody...and TV is growing, too," sales promotion brochure

12/2

Farm City Week Brochure, from Foundation for American Agriculture
 Fall Convention, Chicago
 Membership Committee report
 Program
 Promotional brochure for WHO, Des Moines
 Summer Meeting, Washington, D. C.
 Address to NATRFD members by President Dwight Eisenhower, 6/21/55
 Clippings, Radio-Television Daily, 6/21/55; American Farm Bureau News Letter,
 6/27/55; Broadcasting-Telecasting, 6/27/55, regarding summer meeting,
 Eisenhower address
 Photographs of meetings, tours, meals, NATRFD members with President Eisenhower,
 White House, Eisenhower address, the Mall

Program
Sightseeing schedule for RFD wives and children

1956
13/1

"1956 Summary"
Biographical sketches, portraits of national officers and regional chairmen, including Maynard Speece
Fall Convention, Chicago
 Membership report
 Membership Committee, report
 President's Report, 11/25/56
West South Central Regional Meeting, St. Louis, Minutes, 4/14/56

13/2

Fall Convention, Chicago
 CHATS Committee, report
 Photographs of groups, member awards, 1957 officers, including NATRFD President John McDonald, Herb Plambeck
 President's Report, John McDonald
 Program
 Resolutions
Photograph of television broadcast
Summer Meeting, Minneapolis, photographs of registration, fishing trip, speaker, tours, 1956 officers

1957
14/1

"1957 NATRFD Summary," including clippings from CHATS picturing groups, East North Central, Southern, Pacific Southwest Regional Meetings, member awards, Maynard Speece
Biographical sketches, portraits of national officers, including NATRFD President Jack Timmons
Jack Timmons obituary, clipping from the Shreveport, LA Times, 10/19/75; text of eulogy broadcast on KWKH, 10/20/75

14/2

Biographical sketches, portraits of regional vice-presidents

Brochure from American Farm Bureau Federation, 6/24/57, inviting farm broadcasters to submit entries for the Federation's Award program for 1957; includes pictures of previous winners

Constitution and Bylaws, amended November 1957

Fall convention, Chicago

Gavel presentation, text

Program

Photographs of groups, station promotion

South East Regional Meeting, satirical program

Summer Meeting, Washington, D. C.

Photographs of Planning Committee, presentation of Honorary Membership to President Eisenhower

Remarks to Convention by President Eisenhower, 6/18/57

Report, Sales Promotion Committee

1958

15/1

"1958 NATRFD Summary"

Biographical sketches, portraits of national officers and regional vice-presidents, including NATRFD President Bob Miller, Maynard

Speece, Herb Plambeck

Fall Convention, Chicago, Summary

Summer Meeting, Denver, CO, Minutes of Executive Committee, 6/29/58, 6/30/58; Business Session, 6/30/58

15/2

Clipping, National Grange Monthly, September 1958, feature story on farm broadcasters, 2 copies

Directory 1958

Fall Convention, Chicago

Historian's Report

Photograph of 1958 officers

Program

Registration list

"Is your farm advertising balanced for best results?", promotional brochure

Nor'Easter, Vol. 1, no. 1, North East Regional newsletter

Photographs of groups, member awards, speakers, station promotion, television broadcast, Hawaiian tour

Summaries of regional meetings, member honors, tours and travel

Yabba Yabba, Vol. 1, no. 2 (1958), publication of Australian Broadcasting Commission

Box 2:

1959

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Biographical sketches, portraits of national officers and regional vice-presidents, including
 NATRFD President Maynard Speece, Herb Plambeck
 Flyer promoting Farm Broadcasting Day, 12/2/57, WDOS, Oneonta, NY
 Photograph of 1959 officers
 Summer Meeting, New York City
 Clipping, New Yorker, 6/27/59, feature story
 Photograph of speakers
 Registration list

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Directory 1959

Fall Convention, Chicago

Photographs of groups, social event, meal, musical entertainment, 1959 officers
 "Make the Big Reach Even Bigger," promotional brochure
 Photographs of groups, member awards, National Farm City Week Board
 Summer Meeting, New York City, photograph of group
Yabba Yabba, Vol. 2, no. 3, publication of Australian Broadcasting Commission

1960

17/1

"1960 NATRFD Summary," includes clippings from CHATS picturing member awards,
 interviews, tours, West North Central Regional Meeting, West South Central and Mid-
 South Joint Regional Meeting, Summer Meeting
 Biographical sketches, portraits of national officers, including NATRFD President Wally
 Erickson, Herb Plambeck
 Constitution and Bylaws, amended at Fall Convention 1960

17/2

Biographical sketches, portraits of regional vice-presidents Correspondence, NATRFD
 Convention Committee to membership, 4/27/60, tentative schedule for Summer Meeting
 Directory 1960
 South East Regional Meeting, official and "unofficial" programs
 Summer Meeting, Fresno, CA
 Photographs of tours of farms and factories, meals

Programs
Program for women's activities and junior program
Registration list

1961

18/1

Biographical sketches, portraits of national officers
Fall Convention, Chicago, Minutes, Executive Committee, 11/27/61

18/2

Biographical sketches, portraits of regional vice-presidents

Correspondence

Tom Stentz to Hugh Ferguson, 10/21/63, appreciation for promotional activities for
International Harvester

F. L. Fernald to D. C. Elliott, 3/27/61, regarding death of Chuck Worcester

1962

19/1

Biographical sketch, Milton Bliss, 1962 Meritorious Service Award winner

Directory 1962

Portraits, photographs of groups, broadcasting activities, station promotions, WKY studio in
Oklahoma City, "Dutch" Woodward in 1967, National Pork Queen, Secretary of
Agriculture Orville Freeman

South East Regional Meeting, Atlanta, GA, program

1963

20/1

Biographical sketches, NATRFD officers, 1963 Meritorious Service Award winner Phillip
Alampi

"Crested Clover Citation," presented to NATRFD by the Cooperative Extension Service, Federal
Extension Service on behalf of 4-H members, June 1963; see CHATS, March 1963

Directory 1963

Fall Convention, Chicago, photographs of officers, meeting

1964

21/1

Biographical sketches, portraits of national officers and regional vice-presidents, including
NATRFD President George Menard

Directory 1964

Summaries of Regional Meetings

- East North Central, Louisville, KY

- Pacific Southwest 1963, Davis, CA; 1964, Fresno, CA

- West South Central, Topeka, KS

- Summer Meeting, Cherry Hill, NJ, photograph of NATRFD presidents

21/2

- Clipping, Foreign Agriculture (USDA), 10/28/64, selling wheat for export

- Meritorious Service Award, description and list of winners

- Photograph of member award

- "It's a \$44 Billion Farm Market," promotional cards for NATRFD, 5 of a set of 10 issued by NATRFD Broadcast Promotion Committee

- Summer Meeting, Cherry Hill, NJ, photographs of groups, speakers, tour, children

1965

22/1

- Biographical sketches, portraits of national officers, including NAFB President Orion Samuelson
- Fall Convention 1964, Chicago

- Photograph of 1965 officers

- Program

- Resolution, 11/27/64, changing name of organization to National Association of Farm Broadcasters

- Map of NAFB regions

- "What is the Television or Radio Farm Director?", clipping from 1965 NAFB Directory

22/2

- Constitution, codified May 1965

- Portraits of regional vice presidents

- Regional activities, Canada, summary

- Regional Meetings

- East North Central, Canton, OH, program, summary, minutes, 5/23/65

- Mid-South, Nashville, TN, summary

- North East, College Park, MD, summary

- Pacific Northwest, Portland, OR, summary

- Pacific Southwest, Berkeley, CA, summary

- South East, Charlotte, NC, program

- West North Central, Lexington, NE, summary, program, photograph of panel, registration list

- West South Central, Greeley, CO, program

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Summer Meeting, Kansas City
Minutes

Executive Committee, 6/11/65

Business Session, 6/13/65

Photographs of convention site, Kansas City scene, skyline, Truman Library, stockyards,
baseball game

Program

Summary of activities

22/4

Fall Convention, Chicago

NAFB Tenure Awards, list of recipients

Program

Sponsor list

Summary

"The 'Image' of the Farm Broadcaster," address by Bruce Davies to NATRFD Sales Luncheon,
9/19/62

"Market News by Wireless," U. S. Department of Agriculture Office of Information Picture
Story 176, February 1965

Obituaries for Joseph Bier, Bruce Davies, Ivan Jones, C. W. "Jack" Robinson, Dave Thompson

Photographs of tours of factories

Resolution honoring farm broadcasters from the National Dairy Council

1966

23/1

NAFB President George Stephens, biographical sketch, portrait, photograph of interview

Summer Meeting, Richmond, Williamsburg, VA, and Washington, D. C.

Photographs of speakers, including Layne Beaty, Secretary of Agriculture Orville
Freeman, Association award

Program

Summary

23/2

Summer Meeting, Richmond, Williamsburg, VA, and Washington, D. C.

CHATS "Summer Meeting Issue," July 1966

"The Fifth of July," address by Frank Frazier, 6/28/66, regarding U. S. broiler industry

and the dangers of government overregulation
 "A Guide to the Points of Interest in Historic Richmond," brochure from the Philip
 Morris Co.
 Photographs of groups, meetings, meals, tours of Williamsburg and Philip Morris
 Research Center, plant, picnic
 Postcard, Philip Morris Research Center, Richmond, VA

23/3

Clipping from CHATS, September 1966, picturing NAFB Executive Committee
 Commendation from National Dairy Council; see CHATS, March 1966

Fall Convention, Chicago

Clipping from CHATS picturing 1966 officers
 Program

Regional Meetings

East North Central, Chicago, Minutes, 4/3/66, list of attendees, program

Mid-South, Nashville, TN, summary, clipping from CHATS, July 1966

Pacific Northwest, Portland, OR, summary

Pacific Southwest, Lake Tahoe, CA, clipping from CHATS, July 1966

West South Central, Lubbock, TX, program

"Ten Commandments of Farm Broadcasters," M. L. N. Iyengar

"Twelve Steps to Better Farm Broadcasting, George Biggars, clipping from CHATS, January
 1966

Box 3:

1967

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List of officers, committee chairmen

Photographs of NAFB Executive Committee, Bob Nance, NAFB Bell

Summer Meeting, Quebec

Photographs of groups, speaker, tours, welcoming committee Program

24/2

Fall Convention 1967, Chicago, program

Fall Convention 1968, Chicago, photograph of "Founding Fathers"

Photographs of groups, member awards, interview

Promotional brochure

Regional activities

Canada, report

Pacific Northwest, report

Regional Meetings

- East North Central, East Lansing, MI, clippings from CHATS
- South East, Macon, GA, program, report, photograph of attendees
- West North Central, Faribault, MN, report, photographs of attendees, tour
- West South Central, report
- Summer Meeting, Denver, CO, photographs of Arbie Kirkpatrick, Executive Committee

24/3

"CBC Farm News," Canadian Broadcasting Corporation promotional brochure

Correspondence

- Russell Pierson to NAFB members, 4/4/68, regarding hospitality suite at NAAMA convention
- George Webster to Don Osterling, Robert Webster, 1/22/68, warning of impending removal from NAFB membership
- Jack Crouner to NAFB Regional Vice-Presidents, December 1967, membership issues
- "NAFB--The First Medium," marketing research report
- Promotional brochure
- Clipping, Sponsor, December 1967
- Promotional meetings, Chicago, New York City, October, photographs of groups, meetings, speakers
- Photograph of National Rooster Crowing Champion rooster
- WCMR, Elkhart, IN
 - Programming schedule
 - Promotional literature
 - Agenda for Farm City Banquet

24/4

Clippings

- Farmer's Exchange, Elkhart, IN?, 12/1/67, Farm City Banquet
- Agri Marketing, November 1967, farm radio study
- Sponsor, December 1967, farm radio study
- Correspondence, John McLaughlin to George [Logan?], 12/19/67, cover letter for picture and caption for KFAB scholarship winners; for picture, see 24.83
- East North Central Regional Meeting, East Lansing, MI, Minutes, 6/5/67
- Fall Convention, Chicago, Minutes
 - Business Session, 11/25/67
 - Audits Committee, 11/26/67
- Pacific Southwest Regional Meeting, San Francisco, report
- Photographs of group, 4-H scholarship winners, Howard Heath

24/5

Fall Convention, Chicago

Clippings from newspapers, 1967, 1968

NAFB Devotional, 1967

Photographs of groups, speakers, meal, registration desk, 1968 officers, Program Committee, Past Presidents, including Layne Beaty, Herb Plambeck, Bob Nance

"NAFB--The First Medium" marketing research study, clippings from newspapers and magazines, 1967, 1968

News release, 12/15/67, John McDonald awarded medal by Federal Land Bank

Photographs of group, member award

1968

25/1

Clipping, Mid-South Weekly, 10/16/68, column by Bob Buice

Fall Convention 1967, Chicago, photographs of groups, historical exhibit, 1968 officers, Maynard Speece

Portraits, photographs of groups, member awards, interview, Mid-South Regional Meeting, Farm City Week 1967 in Elkhart, IN, broadcasting studio, television broadcast, members with private planes

Promotional cards to commemorate bearer's radio interview by NAFB member, stations WFBL, WLW, WNAX, WBAA, 1940's

25/2

Portraits, photographs of groups, interviews, NAFB hospitality suite at NAAMA convention, South East, West South Central, East North Central Regional Meetings, broadcast studio, WLW display, Don Knotts with NAFB member, NAFB members in Japan and Vietnam

25/3

Portraits, photographs of groups, member awards, meetings, interviews, buildings, television broadcast, West North Central Regional Meeting, NAFB President Keith Kirkpatrick

25/4

Budget reports, NAFB, 2/12/68, 4/12/68

Correspondence, George Webster to NAFB North East Region members, 2/9/68, announcing regional meeting

Portraits, photographs of groups, member awards, Harry Martin's 25th anniversary at WFBM

Summer Meeting, Denver, CO

Minutes

Executive Committee, 6/30/68

Membership Committee, 6/30/68

Business Session, 7/1/68 (2 meetings)

Photographs of groups, speakers, interviews, tours

25/5

Portraits, photographs of groups, member honors, member activities, interview, speaker, meetings, KFAB scholarship winners, Walley Ausley with a bear, NAFB Executive Committee, "First Medium" survey promotion, NAFB President Keith Kirkpatrick, Maynard Speece, NAFB member in Italy

25/6

Constitution, codified November 1968

Fall Convention, Chicago

Minutes

Business Sessions, 11/29/68, 11/30/68, 12/1/68

Auditing Committee, 11/29/68

Executive Committee, 12/2/68

Photographs of member awards

Resolutions from the Business Sessions

Photographs of groups, interview, livestock

25/7

Correspondence

Keith Kirkpatrick to William Roberts, 10/31/68, sample of letter sent to radio and TV stations with active farm services

Responses to Kirkpatrick letter of October 31, 8 items

Wayne Liles to Bob Buice, 12/17/68, soliciting nominations for committee assignments

Wayne Liles to NAFB membership, 12/18/68, reporting on conversations with Agriculture Secretary Clifford Hardin

Russell Pierson to Bob Buice, 12/18/68, regarding slides for promotional activities

25/8

Silver Anniversary Convention, Chicago

"Beginning and Organization of the National Association of Radio Farm Directors," address by Larry Haeg, 11/29/68

NAFB Devotional, 12/1/68, 2 copies
 "Excerpts from Letters from NAFB Charter Members," sent for Silver Anniversary
 Recognition ceremony
 Photograph of 1969 officers
 Program
 "Silver Anniversary Recognition for NAFB Charter Members," report by Herb Plambeck

25/9

Photograph of group
 Silver Anniversary Convention, Chicago, photographs of groups, member awards, speakers,
 meetings, 1969 officers

Box 4:

1969
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Portraits, photographs of groups, member honors, interviews, station promotions, Spizz Singer
 40th anniversary open house
 Silver Anniversary Convention, Chicago 1968, photographs of groups, speakers, member and
 Association awards, Past Presidents, 1969 officers, including NAFB President Wayne
 Liles, Larry Haeg, Herb Plambeck, Layne Beaty
 Summer Meeting, Honolulu, HA, photographs of groups, speakers, interviews, tours, social
 activities, entertainment, luau

26/2

Portraits, photographs of groups, speakers, meetings, member activities and awards, NAFB
 members with Secretary of Agriculture Clifford Hardin, interviews, musical groups,
 Summer Meeting, Princess Soya, Herb Plambeck in Vietnam, Anita Bryant, NAFB
 President Wayne Liles

26/3

Correspondence, James F. Jae, Jr. to station managers with NAFB farm departments, 7/69,
 urging that members attend the NAAMA convention
 Portraits, photographs of groups, member awards, interviews, North East Regional Meeting,
 NAFB hospitality suite at NAAMA, Summer Meeting promotional poster, Secretary of
 Agriculture Clifford Hardin
 South Central Regional Meeting, Hot Springs, AR
 Correspondence from Russell Pierson, Nelson Robinson to corporate sponsors, 5/19/69,

letters of thanks, 5 items; to Bob Buice from individuals complimenting his role as host of the meeting, 5/21/69, 5/23/69, 3 items

26/4

Correspondence, Jack Crowner to NAFB officers, 12/8/69, regarding departure of Lola Barrett, need for a CHATS editor for 1970

Photographs of groups, member awards, interviews

South Central Regional Meeting, Hot Springs, AR

Photographs of groups, tour

Program

South East Regional Meeting, photographs of groups, Charlie Slate with billboard

Summer Meeting, Honolulu, HA

Clippings, Aloha Magazine, 6/22/69; Honolulu Star-Bulletin and Advertiser, 6/23/69

Minutes

Business Session, 6/29/69

Executive Committee, 7/1/69

Photographs of groups, lei ceremony

Program

26/5

Portraits, photographs of groups, member activities and awards, interviews, broadcasting activities, station promotion, Summer Meeting, Fall Convention speaker, NAFB President Wayne Liles, Secretary of Agriculture Clifford Hardin, cattle in Australia, crawfish promotion, KFAB scholarship winner, Princess Soya, coverage of Nebraska, Ohio State Fairs

26/6

Fall Convention, Chicago

Photographs of speakers, musical entertainment, 1969 NAFB President Wayne Liles, 1970 NAFB President Jack Crowner

Program

Photographs of groups, member activities and awards, interviews

1970

27/1

Fall Convention 1969, Chicago, photographs of groups, member and Association awards, speakers, interview, 1970 officers, 1969 NAFB President Wayne Liles, "Kentucky Colonels"

John McDonald, 25th anniversary celebration, 11/69

News release

Portrait, photographs of groups, Secretary of Agriculture Clifford Hardin

Photograph of group

27/2

Summer Meeting, Washington, D.C., Minutes

Executive Committee, 6/28/70

Business Session, 6/30/70

Minutes, Executive Committee, 10/13/70

Portraits, photographs of groups, member awards, interviews, South East, North Central Regional Meetings, NAFB hospitality suite at NAAMA convention, astronaut Neil Armstrong, NAFB President Jack Crowner

27/3

Correspondence, Jack Crowner to Bill Mason, 8/4/70, concerning nominations for NAFB officers; Russell Pierson to NAFB Executive Committee, 8/10/70, regarding NAFB membership application forms

"Picture of Success--NAFB," abstract and excerpt from "Communication Habits as Predictors of Commercial Success Among United States Farm Broadcasters," Billy Nelson Wolfe, Ph.D. dissertation, Michigan State University, 1970
 Portraits, photographs of groups, member awards, interviews
 Summer Meeting, Washington, D.C.
 Photographs of groups, member awards, speakers, social activities, Herb Plambeck Program

27/4

Constitution and Bylaws, codified November 1969
 Correspondence, Russell Pierson to Bob Buice, 10/5/70, cover letter for copies of CHATS and photographs sent to Historian; Paul Pippert to Bob Buice, 12/10/70, cover letter for photograph of NAFB exhibit at FA convention; photograph attached
 Photographs of groups, member awards, interviews, NAFB at FFA convention, Art Linkletter with NAFB member
 Summer Meeting, Washington, D.C., photographs of groups, member awards, speakers, interviews, social activities, Secretary of Agriculture Clifford Hardin, NAFB President Jack Crowner, Herb Plambeck

27/5

Fall Convention, Chicago, photographs of groups, member awards, speakers, Executive Committee, NAFB President Jack Crowner, Herb Plambeck
 Photographs to accompany CHATS article on John and Evelyn McDonald, November 1970

27/6

Budget report, NAFB, December 1970
 Fall Convention, Chicago
 Correspondence, Dean Curtiss to Bob Buice, 12/10/70, thanks for assistance at convention
 Minutes
 Executive Committee, 11/26/70, 11/30/70
 Business Session, 11/27/70, 11/28/70, 11/29/70
 Photographs of member awards, 1971 officers
 Program
 Registration lists
 Photograph of luncheon, 12/7/70

1971

28/1

Portraits, photographs of groups, member activities and awards, interviews, NAFB members with Secretary of Agriculture Clifford Hardin, NAFB President Dean Curtiss, NFO President Oren Lee Staley, Norman Borlaug, NAFB member in Japan

28/2

Correspondence, NAFB Resolutions Committee, South Central Region to Dean Curtiss, 5/24/71, offering resolution from South Central Region regarding NAFB involvement in the USDA Consumer and Marketing Service; Paul Evenson to Bob Buice, 7/15/71, regarding Kentucky Farm Bureau participation in Summer Meeting

Photographs of groups, member activities and awards, meetings, interviews, station promotion, North Carolina Farm Writers and Broadcasters Association scholarship winner, NAFB member in Germany, entertainer Roy Acuff, Secretary of Agriculture Clifford Hardin, President Richard Nixon, NAFB President Dean Curtiss

Salute to Agriculture, 5/7/71, photographs of groups, interviews, ladies' tour, NAFB members with Secretary of Agriculture Clifford Hardin and President Richard Nixon

28/3

Portrait, photographs of member awards, interview, advertisers as broadcasters, NAFB hospitality suite at NAAMA convention, North Central Regional Meeting, NAFB President Dean Curtiss

28/4

Budget reports, NAFB, June-August 1971

Photographs of station promotions

Summer Meeting, Louisville, KY

"Kentucky Bluegrass...and its role in the rich agricultural heritage of the Bluegrass State," report issued by Kentucky Department of Agriculture

Map of Louisville

Minutes

Executive Committee, 6/27/71

Business Session, 6/28/71

Photographs of groups, member awards, tours, social events, buildings

Program

Tour itinerary and general information on Louisville area

28/5

Portrait, photographs of groups, member awards, interview, South Central Regional Meeting, NAFB members with Richard Nixon, with Secretary of Agriculture Clifford Hardin,

Herb Plambeck with Norman Borlaug, NAFB member in Germany, Senator Robert Dole
Promotional literature, KHQ, Spokane, WA

28/6

Budget report, NAFB, October 1971

Fall Convention, Kansas City

Minutes

Membership Committee, 10/9/71, 10/10/71

Business Sessions, 10/9/71, 10/10/71, 10/11/71

Executive Committee, 10/12/71

Program

Photographs of member activities and awards, interviews, Salute to Agriculture, NAFB members
at 1971 Farm Science Review, NAFB President Dean Curtiss, Herb Plambeck

28/7

Clipping, Mid-Am Reporter, August 1972, feature story on Chuck Lilligren, WCCO Fall
Convention, Kansas City

Minutes, Associates, 10/9/71

Petition from Associate members to attend meeting of Voting members

Photographs of groups, member awards, speakers, Miss Soya

Portrait, photographs of groups, member activities, interviews, station promotion, Vigortones
barbershop quartet, Secretary of Agriculture Earl Butz, 1971 President George Logan,
1972 President Dean Curtiss

Promotional literature, WCMR, Elkhart, IN

Stelco Farm Report (Steel Co. of Canada Ltd.), containing "Communications in Agriculture--
What of the 70's," George Atkins, CBC

Box 5:

1972

29/1

Portraits, photographs of groups, member awards, interviews, tours, South Central Regional
Meeting, NAFB members with Paul Harvey in 1971, with Secretary of Agriculture Earl
Butz, Layne Beaty, NAFB President George Logan

29/2

Portraits, photographs of groups, member awards, South Central Regional Meeting, NAFB
members at the White House

Summer Meeting, Orlando, FL

Budget report, NAFB, July 1972

Minutes, Executive Committee, 6/25/72, 6/28/72

Photographs of groups, speakers, meetings, interviews, tours, location shots, social activities, meals

29/3

Budget report, NAFB, October 1972

Fall Convention, Kansas City

Minutes

Executive Committee, 10/7/72, 10/11/72

Membership Committee, 10/7/72

Business Sessions, 10/7/72, 10/8/72, 10/10/72

Management Council (NAFB Associates), 10/9/72

Registration list

John F. Merrifield, obituary

Photographs of groups, member awards, interview, Summer Convention, NAFB members with Richard Nixon, with Secretary of Agriculture Earl Butz, Layne Beaty, 1973 President Russell Pierson, New Zealand tour, NAFB lapel pin

1973

30/1

Constitution and Bylaws, codified October 1973

Lists of officers, committee chairmen

Portraits, photographs of groups, member awards, interviews, South East, South Central

Regional Meetings, Princess Soya, Secretary of Agriculture Earl Butz, NAFB President Russell Pierson

Summer Meeting, Washington, D.C., program

30/2

Portraits, photographs of groups, member awards, interviews, station promotions, social activities and events, South Central Regional Meeting, 1973 Maid of Cotton, Princess Soya, Layne Beaty, NAFB President Russell Pierson

30/3

Clippings from CHATS, August-September 1973

Photographs of groups, member awards

Summer Meeting, Washington, D.C., photographs of groups, registration, speakers, Iowa delegation, Nebraska delegation, Secretary of Agriculture Earl Butz

30/4

Fall Convention, Kansas City

NAFB Devotional

Minutes

Executive Committee, 10/13/73, 10/16/73

Membership Committee, 10/13/73, 10/14/73

Business Sessions, 10/13/73, 10/14/73, 10/15/73

Special Business Session, 10/15/73

Summer Meeting, Washington, D.C., Minutes

Executive Committee, 7/8/73, 7/9/73

Sales/Marketing Board, 7/9/73

Business Session, 7/10/73

30/5

Clipping from CHATS, December 1973

Fall Convention, Kansas City, photographs of groups, member awards, speakers, interviews, social activities, 1974 officers, musical entertainment, Princess Soya

Photographs of groups, member awards, interviews

Louis H. Wilson, portrait and obituary as printed in CHATS, October 1973

1974

31/1

Budget, NAFB for 1974

Clippings from CHATS, January-February 1974

Correspondence, Ray Kremer to Sales/Marketing investors, 2/74, regarding 1974

Sales/Marketing Program

"Duties of NAFB National Vice Presidents"

List of officers, 1974

Portraits, photographs of groups, member activities and awards

31/2

Correspondence, Robert M. Mehlinger to George Logan, 4/19/74, regarding NAFB accounting practices

"The Future of Farm Broadcasting," Thad M. Sandstrom, address to the National Agri-Marketing Association, Chicago, 10/17/73

Minutes, NAFB Management Board meeting, 4/23/74
Photographs of station promotions, members in Europe, Soybean Princess

31/3

Chester W. (Jack) Jackson, portrait, obituary
Photographs of groups, member awards, NAFB members at NAMA convention, KGBX
scholarship winner, social activities

31/4

Portraits, photographs of groups, meetings, member awards, South Central, North Central
Regional Meetings, member in Africa

31/5

Correspondence, Ray Kremer to Agriculture businessmen, 7/17/74, regarding Doane Farm
Broadcast Study
Portraits, photographs of speakers, member awards, Southeast Regional Meeting, member in
Bulgaria

31/6

Clipping from CHATS, August 1974
Portraits, photographs of member awards, South East Regional Meeting, Queen Elizabeth II
(ship)
Summer Meeting, Spokane, WA
Minutes
Executive Committee, 7/7/74
Business Session, 7/10/74
Photographs of groups, member awards, speakers, interviews, social activities,
entertainment, tours, Doane Report

31/7

Fall Convention, Kansas City
Budget, NAFB for 1975
Minutes
Executive Committee, 10/17/74, 10/21/74
Membership Committee, 10/18/74
Sales/Marketing Board, 10/18/74, 10/19/74, 10/20/74
Business Session, 10/19/74, 10/20/74

Registration lists

31/8

Portraits, photographs of groups, interviews, member awards, broadcasting activities, fall convention banquet, Kansas City skyline, NAFB members at FFA convention, 1975 Iowa State Fair, NAFB President Lynn Adair

31/9

Clipping, October 1974, announcing election of Marvin Vines as NAFB Vice-President

Clippings from CHATS, October-December 1974

Fall Convention, Kansas City

Photographs of groups, member awards, speakers, entertainment, social activities, 1975 officers including NAFB President Lynn Adair, Layne Beaty

Program

Portraits, photographs of groups, members as judges

31/10

Auditor's report, 1974

Photographs of NAFB members in Israel, Japan, Switzerland

Box 6:

1975

32/1

Correspondence, George Logan to NAFB Executive Committee, 1/21/75, financial report for 1974

Portraits, photographs of groups, meetings, member awards, speakers, Agricultural Seminar, NAFB President Bill Mason

32/2

Portraits, photographs of Holland landscape, groups, member awards, station promotions, interviews

Summer Convention, Chicago

Placard

Photographs of downtown Chicago, travel and tour scenes, member awards

Registration list

32/3

Clipping from CHATS, June 1975

Correspondence, Russell Pierson to NAFB Stations, 7/23/75, regarding 1976 Farm Broadcast Media Study

Portraits, photographs of South Eastern Regional Meeting, Western Regional Meeting, North Central Regional Meeting, member awards, interviews, WMT scholarship winner

32/4

Al Bishea, photograph and obituary clipping from CHATS, May 1975

Clippings from CHATS, November 1975

Portraits, photographs of groups, member awards, meetings, North East Regional Meeting, Secretary of Agriculture Earl Butz with NAFB members, NAFB President Bill Mason

South Central Regional Meeting, San Antonio, TX

Photograph, group

Program

Summer Meeting, Chicago

Cover letter, George Logan to Executive Committee, 7/15/75

Minutes

Executive Committee, 6/29/75

Special Business Session, 6/30/75

Sales/Marketing Board, 6/30/75

Membership Committee, 7/1/75
 Business Session, 7/2/75

32/5

Constitution and Bylaws, codified November, 1975
 Fall Convention, Kansas City
 Photographs of NAFB officers, including NAFB President Bill Mason, member awards,
 meal
 Program
 Budgets, CHATS and NAFB for 1976
 Minutes
 Executive Committee, 11/13/75, 11/15/75, 11/17/75
 Sales/Marketing Board, 11/14/75, 11/15/75, 11/16/75
 Membership, 11/14/75
 Business Session, 11/15/75, 11/16/75

32/6

Clippings from CHATS, July, September, 1975
 Portraits, photographs of groups, summer convention activities, member awards, speaker,
 member trip to Europe

1976

33/1

Audit for 1976
 Biographies, Rich Hull, Gene Millard
 Clipping, NAFB Marketing Survey
 Clippings from CHATS, January-February 1976
 NAFB Directory 1976
 Photographs of 1976 officers, member awards, speakers, speakers and member awards from
 1977 Fall Convention

33/2

Clippings from CHATS, January-March 1976
 Portraits, photographs of groups, member awards, speakers, Australian broadcaster, interviews
 Promotional literature, George Atkins, CBC Radio
 South Central Regional Meeting, St. Joseph, MO, program

33/3

Correspondence, Ray Kremer to Doane Study participants, 5/20/76, regarding 1976 Doane Farm Broadcast Study

Minutes

Executive Committee, 5/9/76 (2 meetings)

Sales/Marketing Board, 5/10/76

Portraits, photographs of member awards, South Central Regional Meeting, speaker, interviews, NAFB President Royce Bodiford, Secretary of Agriculture Earl Butz

33/4

Clipping, Kalamazoo Gazette, feature story on Harold Sparks

Portraits, photographs of groups, member awards, interview, Secretary of Agriculture Earl Butz

Summer Meeting, Honolulu, minutes

Executive Committee, 7/18/76

Business Session, 7/18/76

33/5

Fall Convention, Kansas City, photographs of groups, speakers, member awards, social activities, NAFB officers for 1977, NAFB President Royce Bodiford, Secretary of Agriculture Earl Butz

Photographs of member awards, South East Regional Meeting, North Central Regional Meeting, North East Regional Meeting, 1950 National Safety Council award winners

33/6

Clippings from CHATS, September-December 1976

Fall convention, program

Portraits, photograph of North Central Regional Meeting, NAFB President Royce Bodiford

33/7

Dewey and Ronnie Compton, fatal airplane crash, clippings from Houston newspapers, 10/18/76, 10/21/76, editorial, obituary

Correspondence, George Logan to NAFB Executive Committee, cover letter for forms, minutes of meetings; Ray Senate to NAFB members and stations, regarding enrollment in 1977 Sales/Marketing program

Membership application, blank form

"Procedures for Handling NAFB Applications," for use of regional vice-presidents

33/8

Budget reports, NAFB, Sales/Marketing, 1976, 1977

Fall Convention, Kansas City

Minutes

Executive Committee, 11/11/76, 11/14/76

Sales/Marketing Board, 11/11/76, 11/14/76

NAFB Foundation, 11/11/76

Membership Committee, 11/11/76

Business Session, 11/12/76 (2 meetings), 11/13/76

Registration lists

1977

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Clipping, Warsaw, IN Union, 1/3/77, New Year's Baby

Portraits, photographs of groups, member awards, speakers, interviews, 1976 President Royce Bodiford, 1977 President Marvin Vines, Secretary of Agriculture Earl Butz

34/2

Clipping, Davenport, IA Times, 2/13/77, feature story on J. C. Underwood, WOC

Correspondence, Orion Samuelson to NAFB members, 2/22/77, regarding NAFB Foundation

News release, WIBW scholarship

Portraits, photographs of groups, speakers, member awards, interviews

Promotional flyers, NAFB membership, Doane Studies

34/3

Clipping from CHATS, May 1977

Correspondence, Skip Davis to NAFB officers, 7/13/77, regarding proposed constitutional changes

News releases

WMT scholarship

KMA activities for Agriculture Day

KTRH Agri-Business Director

KFGO Agriculture Day promotion

North Central NAMA Ag Day Activities

"Major Changes Coming in All of Agriculture," George Atkins, CBC

Minutes, Executive Committee, 5/1/77

Portraits, photographs of groups, member awards, interviews, promotional activities, Secretary of Agriculture Bob Bergland

South Central Regional Meeting, program

Summer Meeting, Washington, D.C., program, photographs of speakers

34/4

Budget reports, NAFB, Sales/Marketing, March-May 1977
 Photographs of groups, member awards, speakers, social events

34/5

Budget reports, NAFB, Sales/Marketing, June-October 1977
 News release, NAFB Foundation Scholarship
 Summer Meeting, Washington, D.C., Minutes
 Executive Committee, 7/10/77, 7/13/77
 Membership Committee, 7/10/77
 Business Session, 7/11/77, 7/13/77, 7/13/77
 Sales/Marketing Board, 7/13/77

Box 7:

1977

34/6

Budgets, NAFB, Sales/Marketing projected for 1978
 Fall Convention, Kansas City, Minutes
 Executive Committee, 11/10/77, 11/13/77
 Membership Committee, 11/10/77
 Sales/Marketing Board, 11/10/77
 Business Session, 11/11/77, 11/12/77

34/7

Clippings from CHATS, June 1977
 "History of the NAFB Sales/Marketing Project," Ray Kremer
 Portraits, photographs of member awards, NAFB suite at National Agri-Marketing Association
 convention, interviews
 Promotional literature for Doane Studies
 Thad Sandstrom, photograph and death announcement

34/8

Barney Arnold Silver Jubilee celebration, photographs
 Clipping regarding employment of Don Hopkins by KWMB, Wabasha, MN
 News releases
 Bryce Anderson hired at KFEQ, Agricultural Agents honor Ray Wilkinson and Verne

Strickland, Arthritis Foundation award to Verne Strickland, WOWO Caravan for Bus Safety, KXEL farm programming, soil conservation awards to William S. Ray, Charles L. Muller, American Soybean Association award to Leland Glazebrook, European trip for Ed Slusarczyk, Jack Crowner new WFIE Farm Director

Photographs of groups, member awards, interviews, speakers, WIBW scholarship winner, Layne Beaty, Secretary of Agriculture Bob Bergland, NAFB President Marvin Vines

34/9

Fall Convention, Kansas City

Program

Convention schedule

Photographs of meetings, speakers, 1978 officers, including 1977 President Marvin Vines and 1978 President Rich Hull, social events

Photographs of groups, meeting, member awards, musical entertainment, North East Regional Meeting, interviews

34/10

Audit, 1977

Budget reports, NAFB, Sales/Marketing, November 1977-January 1978

News releases

Davonna Oskarson new Farm Service Director, WLW, Cincinnati

Ken S. Tanner new Farm Service Director, WNCT, Greenville, NC

Portraits, photographs of groups, member awards, interviews, broadcasting from a cornfield, station promotions, South Eastern Regional Meeting, Secretary of Agriculture Bob Bergland

1978

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Portraits, photographs of groups, member awards, meetings, KWOA scholarship winner

35/2

Minutes

Executive Committee, 4/24/78

Sales/Marketing Board, 4/25/78

Fall Convention, Kansas City

Executive Committee, 11/9/78, 11/12/78

Membership Committee, 11/9/78 (2 meetings), 11/11/78

Sales/Marketing Board, 11/9/78
 Business Session, 11/10/78, 11/11/78
 NAFB Foundation Board, 11/11/78

Correspondence, mailgram from Rich Hull to Bob Bergland, 10/26/78, recommending NAFB representation in party for Bergland's trip to China

35/3

Budget reports, NAFB, Sales/Marketing, February, March, August-December 1978
 Fall Convention, Kansas City, registration lists

35/4

Budget reports, NAFB, Sales/Marketing, April 1978
 Clipping, Cincinnati Enquirer, 3/15/78, feature story on Bob Miller
 News release, Marvin Vines 25th anniversary at KAAV, Little Rock
 Portraits, photographs of groups, member awards, speakers, interviews, Summer Meeting banquet, San Francisco scenes, North East Regional Meeting

35/5

Burns, Colleen Callahan
 Biographical sketch, portrait, correspondence from Illinois Governor James Thompson, 5/8/78, regarding appointment to Illinois Board of Agricultural Advisors, photocopy of certificate of award as an Outstanding Woman of America for 1978
 Clipping, Raleigh, NC Times, Hap Hansen broadcasts despite injuries
 Clipping, Farm Wife News Magazine, March 1978, KSOY, Decatur, IL, activities for Agriculture Day
 Correspondence, Rich Hull to Bob Bergland, 5/23/78, protesting USDA weather programming; Robert Miller to Arlene Tefft, 6/13/78, announcing her scholarship award
 News releases
 Michigan Milk Producers honor Michigan Farm Radio Network (3/20/78), personnel changes at WMT (3/17/78), Century Communications announces Agri-Marketing Editorial Board, Marinel Sutherland hired at WLW (2/1/78), John Hawkins hired at WJBC/WBNQ, Bloomington, IL, Jim Bernstein hired by Fetzer Broadcasting, Kalamazoo, MI (12/23/77), Ed Slusarczyk, WTIB, Utica, NY, assists in CBS News film story, WHO broadcasts on family farms (3/9/78)
 Photographs of groups, member awards

35/6

Atkins, George

Business card, biographical sketch, clipping from Closed Circuit, 11/11/77
 Budget reports, NAFB, Sales/Marketing, May 1978
 Clipping, The Paper, Moberly, MO, on hiring of Charlie Slate at KWIX-KRES and The Paper
 Clippings from CHATS, May 1978
 Portraits, photographs of groups, member awards, interviews, farm organization presidents

35/7

Budget reports, NAFB, Sales/Marketing, June, July 1978
 Summer Meeting, San Francisco
 Program
 Minutes
 Executive Committee, 7/17/78, 7/18/78
 Membership Committee, 7/16/78 (2 meetings), 7/17/78
 Sales/Marketing Board, 7/16/78
 Business Session, 7/17/78, 7/19/78
 Photographs of banquet, San Francisco scenes

35/8

Clipping, Television/Radio Age, 7/17/78, letter from Ray Kremer
 Clipping from CHATS, July/August 1978
 Correspondence, Rich Hull to Douglas W. Hunt, 7/4/78, to protest decision of National
 Association of Secondary School Principals to delete Future Farmers of America
 convention from list of approved activities
 News releases
 Soil Conservation Society of America 1978 Broadcaster Award to Gene Ragan (8/3/78)
 Outdoor Writers Association of America, Keith Kirkpatrick top outdoor broadcaster for
 1978 (6/14/78)
 Photographs of member awards, interviews, KFAB scholarship winners, South Central Regional
 Meeting, NAFB members at the White House, NAFB President Rich Hull, Layne Beaty,
 President Carter

35/9

Clipping, advertisement honoring Marvin Vines
 Fall Convention, Kansas City, program
 Portraits, photographs of groups, member awards, interviews

1979

36/1

Budget reports, NAFB, Sales/Marketing, January-October 1979
 Membership report, 1979

36/2

Certificate of Appreciation to Gene Williams and NAFB from the Peace Corps
 Correspondence, Jerry Bretey to participating stations and networks, NAFB Sales/Marketing
 Project, regarding 1979 Doane Media Measurement Study, with attached forms

Minutes

Sales/Marketing Board, 4/22/79 (2 meetings)

Research Committee, 4/23/79

Executive Committee, 4/23/79

NAFB Foundation, 4/23/79

Portraits, photographs of groups, speakers, member awards, interviews, interviews, women in
 farm broadcasting, social activities

36/3

News release, John Philpot new Farm Service Director, KAAY, Little Rock, AR
 Portraits, photographs of groups, member awards, Western Regional Meeting, tour of Ecuador
 and Peru
 Proclamation of "Farm Broadcasters Day," Ft. Wayne, IN, 4/28/79

36/4

Photographs of groups, Scandinavian tour, USDA Radio and Television Division
 Summer Meeting, Billings, MT

Minutes

Executive Committee, 7/8/79

Membership Committee, 7/8/79

Sales/Marketing Board, 7/9/79

Business Session, 7/11/79

Portraits, photographs of groups, speakers, banquet, cookout, monument

Program

Registration Statistics

36/5

Clipping from CHATS, September 1979

Portraits, photographs of groups, member awards, interviews, North East Regional Meeting,
 South Central Regional Meeting, homesteading in 1889, salute to Ray Kremer, KWOA
 scholarship winners, European tour, Herb Plambeck

36/6

Correspondence

Dave Sylvester to Ed Hanna; William Smith; James Conerd; Frank Luepke, 7/19/79, informing each man that he had been rejected for membership status in NAFB;
 Charlie Rankin to NAFB officers, 9/5/79, regarding a response to USDA criticism of weather reporting; clipping attached Fall Convention, Kansas City

Minutes

Sales/Marketing Board Executive Committee, 11/7/79, 11/8/79
 Executive Committee, 11/8/79, 11/11/79
 Membership Committee, 11/8/79
 NAFB Foundation Board, 11/8/79
 Business Session, 11/9/79, 11/10/79

Program

36/7

Budget reports, NAFB, Sales/Marketing, November, December 1979
 Invitation, 12/12/79, to attend banquet to honor Russell Pierson

Minutes

Sales/Marketing Board, 4/20/80
 Executive Committee, 4/21/80
 NAFB Foundation Board, 4/21/80

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1980

37/1

Budget reports, NAFB, Sales/Marketing, January-October 1980; 1980 Summer Meeting
 Membership statistics, 11/10/80

37/2

Andrews, Harry (deceased)

Portraits

Biographical sketch

Commendation from Indiana Farm Bureau

Correspondence, Layne Beaty to Bob Buice, 2/20/80, regarding deposit of Beaty's farm
 broadcasting memorabilia with USDA Technical Information Systems

Fall Convention, Kansas City

Photographs of speakers, officers, member awards, musical entertainment
 Portraits, photographs of member awards, member activities, interviews, Layne Beaty's
 retirement celebration

37/3

Auditor's Report for 1979, 4/10/80
 Oscars in Agriculture, programs, 1979, 1980
 Portraits, photographs of groups, broadcasting, NAFB members with the Statler Brothers,
 Brenda Lee, 1981 Summer Meeting (see CHATS, August 1981)
 South Central Regional Meeting, program
 Summer Meeting, Cedar Rapids, IA
 Minutes
 Executive Committee, 6/20/80
 Sales/Marketing Board, 6/20/80
 Membership Committee, 6/21/80
 Business Session, 6/21/80, 6/23/80
 Photographs of speakers, social events
 Program
 Registration list

37/4

Atkins, George (CBC)
 Clippings from Report on Farming, August 1980; The Globe and Mail, 11/24/80
 Portrait
 Program, Agricultural Institute of Canada, Official Opening and Awards Presentation,
 3/30/80
 Correspondence, Herb Plambeck to NAFB members, 10/31/80, regarding distribution of Farm
 City Week cassette; cassette not present
 Fall Convention, Kansas City, photographs of member awards, presidents, new members, NAFB
 scholarship winner, 1980 President Earl Sargent, Layne Beaty
 Portraits, photographs of groups, member awards, billboard tribute to Verne Sheppard,
 Agricultural Communicators of Tomorrow officers

37/5

Correspondence, George Logan to Bob Buice, 9/19/80, regarding clipping recalling Harry
 Truman addressing NAFB members in 1950; clipping attached
 Portraits, photographs of groups, member awards, interviews, 1980 President Earl Sargent

37/6

Budget reports, NAFB, Sales/Marketing, October-December 1980

Fall Convention, Kansas City

Minutes

Executive Committee, 11/13/80, 11/16/80

Business Session, 11/14/80, 11/15/80

Program

Farm City Week 1980

Correspondence, Herb Plambeck to NAFB Farm City Week Committee, 12/4/80, report on Farm City Council meeting

Report on NAFB activities, 2 drafts, 11/14/80, 12/1/80

Income analysis, 1979 to 11/3; 1980 to 11/10

1981

38/1

Clipping, Radio-TV Highlights (National Association of Broadcasters), 12/15/80, picture including NAFB officers

John McDonald, WSM, obituaries and eulogies printed in Nashville, TN, Tennessean and Banner

Pictorial essay of Dean Curtiss, KDHL, Faribault, MN, broadcasting during spring planting and fall harvesting from a MN farm

Portraits, photographs of groups, speakers, member honors, interviews, Farm City Week Committee 1981, 1981 President Ray Wilkinson, Secretary of Agriculture John Block

38/2

Portraits, photographs of groups, speakers, member awards, interviews, U.S. Naval Academy, John C. Baker and book, Farm Broadcasting: The First Sixty Years, NAFB members with Secretary of Agriculture John Block

38/3

Portraits, photographs of groups, member awards, broadcasting by candlelight, sites for South Central, North Central, North East Regional Meetings, attendees at West, North Central, North East, Southeast Regional Meetings, 1981 President Ray Wilkinson

38/4

William D. Alford, portrait and biography

"BWSN Synopsis," Blair Wired System Network description Clippings, Mid-Am Reporter, December 1981, feature story on Arnold Peterson; unidentified source, feature story on John and Evelyn McDonald, SM

Correspondence, Joe Brown to Bob Buice, 2/17/81, regarding Brown's leaving farm broadcasting; George Logan to NAFB Executive Committee, 1/12/81, regarding membership statistics

News release, 9/15/81, William Alford appointed Agri-Business Director, Blair Radio Portraits, photographs of groups, member awards, interviews, KFAB scholarship winners, Secretary of Agriculture John Block

38/5

Budget reports, NAFB, Sales/Marketing, January-December 1981

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Minutes

Executive Committee, 5/5/81

Membership Committee, 5/5/81

Sales/Marketing Board, 5/5/81

NAFB Foundation Board, 5/5/81

Summer Meeting, Washington, D.C., Minutes

Executive Committee, 7/19/81, 7/21/81

Sales/Marketing Board, 7/19/81

Business Session, 7/20/81

Membership Committee, 7/21/81

Statistical table, 1981 Convention Sponsors

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Fall Convention, Kansas City, Minutes

Executive Committee, 11/12/81, 11/16/81

Membership Committee, 11/12/81, 11/15/81

Sales/Marketing Board Executive Committee, 11/13/81

Sales/Marketing Board, 11/13/81

NAFB Foundation Board, 11/14/81

Business Session, 11/14/81, 11/15/81

38/8

Constitution and Bylaws, codified November 1981

Correspondence, Stanley Yates to Ray Wilkinson, 10/14/81, suggesting deposit of NAFB archives at Iowa State University; Ray Wilkinson to Stanley Yates, 12/29/81, response to Yates letter of 10/14/81

Photograph of Bryce Anderson and Bruce Azelton, KFEQ

Summer Convention, Washington, D.C., photographs of groups, speakers, interviews, social activities, Congressional reception, 1981 President Ray Wilkinson, Secretary of Agriculture John Block

38/9

Correspondence, George Gatley to CHATS readers, 12/81, soliciting news items for CHATS
Portraits, photographs of groups, member awards, interviews, Summer Meeting 1980, European agricultural trip, Minnesota Association of Cooperatives meeting honoring Minnesota NAFB members, 1981 President Ray Wilkinson, Secretary of Agriculture John Block

38/10

Clippings

1981, Keith Kirkpatrick given conservation award

Broadcasting, 10/12/81, Layne Beaty writing on farm broadcasters' influence on broadcast industry

Des Moines Register, 2/15/81, feature story on John C. Baker and book, Farm Broadcasting: The First Sixty Years

Fall Convention, Kansas City

NAFB Devotional

Photographs of speakers, member awards, 1982 officers, NAFB scholarship winner Program

Portraits, photographs of groups, member awards, interviews, 1980-81 officers including 1981 President Ray Wilkinson, KWOA scholarship winners, promotional activities, Maynard Speece

1982

39/1

Budget reports, NAFB, Sales/Marketing, January-December 1982

39/2

Budget reports, NAFB, Sales/Marketing, January-April 1983

Correspondence, R. C. Lamphier III to Charles Might, 11/4/82, soliciting financial contribution to Future Farmers of America; Jim Stewart to South Central Region members, 4/6/82, announcing regional meeting

Minutes, North Central Regional Meeting, 11/12/82

Portraits, photographs of groups, member awards, promotional activities, 1982 President Roddy Peoples

39/3

Clippings, injury to Wally Erickson, farm broadcaster activities

Constitution and Bylaws, codified November 1982

Correspondence

Roddy Peeples to NAFB Executive Committee, 3/31/82, regarding meeting

Gene Millard to Farm Network Management and Farm Directors, 9/24/82, soliciting enrollment in the 1983 Sales/Marketing project; carbon copy and cover letter to Farm Broadcasters

George Logan to NAFB Executive Committee, regarding Broadcast Inter Association Council

Indiana Rural Radio Network, 10th anniversary newsletter

Ed Mason, portrait and obituary

Pictorial collage, 1982 Summer Meeting

Portraits, photographs of groups, speakers, member awards, interviews, promotional activities, tour of England

39/4

Minutes

Executive Committee, 5/2/82

Sales/Marketing Board, 5/2/82

Portraits, photographs of groups, interviews, member awards, officers, Herb Plambeck

Summer Meeting, Vail, CO

Correspondence, George Logan to NAFB Executive Committee, 9/1/82, financial report of the meeting

Minutes

Past Presidents' Committee, 7/12/82

Executive Committee, 7/13/82

Sales/Marketing Board, 7/13/82

Business Session, 7/13/82

Program

Registration lists

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Fall Convention, Kansas City

Hospitality Suite brochures

Photographs of member awards, officers, NAFB scholarship winner, 1982 President Roddy Peeples

Program

North Central Regional Meeting, Kearney, NE

Minutes, 6/1/82
 Photographs of groups, speakers, social activities, carved watermelon
 Program
 Voting member registration list
 Portraits, photographs of groups, member awards, interviews, promotional activities

39/6

Budget reports, NAFB, Sales/Marketing, October 1982
 Correspondence, George Gatley to NAFB officers, 12/27/82, regarding CHATS contributions
 Fall Convention, Kansas City
 Minutes
 Executive Committee, 11/11/82, 11/14/82
 Membership Committee, 11/11/82,
 Sales/Marketing Board, 11/11/82
 Business Session, 11/12/82, 11/13/82
 NAFB Foundation Board, 11/13/82
 Program with annotations
 Registration lists

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Clipping, Macleans, 6/29/81, feature stories on George Atkins
 Correspondence
 Craighton Knau to NAFB Executive Committee, regarding meeting at NAMA
 convention
 Verne Strickland to Bob Buice, 10/25/82, regarding Strickland's change of employment;
 clipping from Raleigh, NC News and Observer, 6/1/82, attached
 Skip Ragland to Craighton Knau, 5/6/83, regarding reduction of Ciba-Geigy awards
 program
 Craighton Knau, 5/16/83, response to above; 5/17/83, regarding alternatives to award
 program
 Developing Countries Farm Radio Network
The Blue Sheet, newsletter, 4 issues, 1980-1982
 Information leaflets
 Minutes
 Sales/Marketing Board, 5/5/83
 Executive Committee, 5/6/83

Box 9:

1983

40/1

Correspondence, Royce Bodiford to NAFB voting members and Sales/Marketing directors,
regarding a new audio-visual production

Directory

Photographs of member awards, promotional activities, 1983 President Craighton Knau

40/2

Budget reports, NAFB, Sales/Marketing, May-August 1983

Committee reports, 1983

Correspondence

Byron F. Rawls to Craighton Knau, regarding NAFB contribution to Future Farmers of
America Foundation

William Cosgriff to Stewart Entz, 12/13/83, threatening legal action against NAFB by a
Mr. Rothman over denial of Voting membership status

Stewart Entz to William Cosgriff, 12/21/83, response to letter of 12/13, outlining
rationales for past decision and urging forbearance until case is reviewed by
NAFB officials

Photographs of groups, interviews, broadcasting from a cornfield

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Budget reports, NAFB, Sales/Marketing, September-December 1983

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Correspondence, Mark Vail to NAFB Executive Committee, 11/10/83, cover letter and attached
proposal for publishing CHATS

Fall Convention registration statistics, 1978-1983

Note from Layne Beaty on visit to Claude Mahoney

Portraits, photographs of meetings, wedding

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Greeting from Ronald Reagan, 11/7/83

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Portrait, photographs of groups, member awards, interviews, harness racing, Ray Wilkinson interviewing John Block in February of 1981, 1983 President Craighton Knau Dick Wood, portrait and obituary from CHATS, November 1983

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Budget reports, NAFB, Sales/Marketing, January, March, April 1984

Correspondence

 George Logan to Executive Committee and Membership Committee, 1/3/84, regarding appeal by Tom Rothman to gain Voting membership

 Mark Vail to Bob Buice, 2/23/84, regarding historical article for CHATS

 George Logan to Executive Committee, 2/27/84, regarding Tom Rothman case; letter from Stewart Entz to William Cosgriff, 2/22/84 attached

Ralph Dennis, obituary, Peekskill, NY Evening Star, 1/4/84

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Photograph of member activities

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Acknowledgement of receipt of memorial for Dick Wood from NAFB

Portraits, photographs of groups, member awards, speakers, interviews, station promotions, social events, broadcasting activities, NAFB employees, NAFB members at the White House, President Reagan with Herb Plambeck, Orion Samuelson with Secretary of Agriculture John Block, 1984 President Art Sechrest

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Brochure for Wisconsin resort featuring photograph of NAFB members

Photographs of groups, speakers, South Central, North East Regional Meetings, President Reagan, Secretary of Agriculture John Block, 1984 President Art Sechrest

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Photographs of speaker, member awards, Willard and Rafert (radio advertising personalities),
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Budget reports, NAFB, Sales/Marketing, May-October 1984
Correspondence, George Logan to NAFB Voting members, 5/23/84, regarding proposed
constitutional changes; George Logan to NAFB Executive Committee, regarding 1985
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Invocation by Dix Harper, text
News release, 11/84, Herb Plambeck receives NAFB Meritorious Service Award
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Budget reports, NAFB, Sales/Marketing, October 1984-May 1985

Correspondence, Herb Plambeck to Bob Buice, 11/13/84, regarding disposition of Plambeck's NAFB-related papers

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Clipping, Ft. Wayne, IN News-Sentinel, 1/24/84, eulogy
Obituaries, CHATS, March 1984, Ft. Wayne, IN News-Sentinel, 1/21/84
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Correspondence, Layne Beaty to Ken Root, 3/20/86, regarding disposition of NAFB archives
Fall Convention, Kansas City, photographs of groups, member awards, speakers, meetings, interviews, social events, food, officers including 1984 President Art Sechrest, musical entertainment, NAFB Gypsies (musical group)
Ralph Seeley, WMAQ, portrait

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Clippings from Broadcast Week (Tisch Communications), 6/4/84, feature stories on farm broadcasting highlighting NAFB members
George Atkins and the Developing Countries Farm Radio Network
Clippings

Christian Farmer 17/1, Winter 1984

Indonesia Times, 3/24/83

Daily News: Tanzania No. 3381, 12/31/83

Agri-Week, Republic of China (Taiwan), 9/3/84

The Globe and Mail (Canada), 8/25/83

Macleans, 6/29/81

Toronto Star Magazine, 5/30/81

Translation of story from Fujian Daily (People's Republic of China), 8/4/84

Xerox copy of Award of Recognition to George Atkins from the Philippine Federation of Rural Broadcasters

Photographs of groups, member awards, interviews, musical group, Bob Buice
Appreciation Day, 1984 President Art Sechrest

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Correspondence

Mize, Houser, Mehlinger and Kimes, accountants, to NAFB, 1/2/85, regarding effects of 1984 Tax Reform Act on business expenses reporting

George Logan to NAFB Executive Committee, 1/4/84, regarding membership application changes, revised application form attached; 1/8/84, regarding reporting of mileage expenses

Anna Pfrang to Executive Committee, thanks for gift

Cork McHargue, obituary and portrait

Photographs of groups, member awards, interviews, broadcasting from the Great Wall of China, broadcasting activities, station promotions, Western Regional Meeting, Herb Plambeck with President Eisenhower in the 1950's, 1985 President Johnnie Hood

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Lawrence Haeg, obituary and portrait, insert from CHATS, May 1982

Portraits, photographs of groups, member awards, interviews, television broadcast, NAFB members with John Block in Brussels, Herb Plambeck

Portraits, photographs of 1982 events, picturing groups, member awards, interview, South East Regional Meeting, John Block with NAFB members in Mexico, billboard honoring Curt Lancaster of the Voice of Southwestern Agriculture, 1982 officers, KFAB scholarship winner, livestock

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Clipping, Progressive Farmer, March 1985, Jim Yancey broadcasting from towboat; see CHATS, May 1985

Photographs of interviews

South Central Regional Meeting, Little Rock, AR

Photographs of groups, speakers, meeting, tours, social events

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Don Edson, picture and obituary

North Central Regional Meeting, Sioux Falls, photographs of groups, speakers

Portraits, photographs of groups, speakers, Secretary of Agriculture John Block

Western Regional Meeting, Salt Lake City, photographs of broadcast studio tour

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Budget reports, NAFB, Sales/Marketing, June, July, September, October 1985

Clipping from CHATS, August 1985

Clipping, Mid-Am Reporter, August 1985, feature story on Sherry Newell

Fall Convention registration statistics, 1978-1985
 Photographs of groups, member honors, North Central, South Central Regional Meetings
 Summer Meeting, Washington, D.C.

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Summer Meeting, Washington, D.C., proof sheets and photographs of groups, speakers, meetings, interviews, social events, landscapes, tours, President Reagan, Secretary of Agriculture John Block, Senator Robert Dole, 1985 President Johnnie Hood

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Bob Azelton, photograph and obituary

Amos Kirby, Edd Lemons, obituaries

Photographs of speakers, interviews, NAFB members in Europe

Summer Meeting, Washington, D.C., photographs of groups, speakers, interviews, meals, cattle, horseshoe pitching, Secretary of Agriculture John Block, 1985 President Johnnie Hood, Maynard Speece

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Best of National Agri-Marketing Association 84/85, certificate naming CHATS a merit winner for company publications; program for awards ceremony

Fall Convention, Kansas City, program

Photographs of groups, member awards, interviews, interview on a tractor, 1985 officers, NAFB members in the Mississippi Delta area

Summer Meeting, Washington, D.C., proof sheets and negatives containing photographs of groups, speakers, interviews, meetings, social events, meals, cattle

42/9

Budget reports, NAFB, Sales/Marketing, November, December 1985

Correspondence, David Haeg to Ken Root, 11/24/86, regarding induction of Larry Haeg into
 National Agriculture Hall of Fame
 Fall Convention, Kansas City
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 "1986 Participants, 12/2/85," financial report on payments to Sales/Marketing Program by
 member stations?

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Fall Convention, Kansas City, photographs of groups, member awards, speaker, 1986 officers
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 entertainment, videotaping, Secretary of Agriculture John Block
 Photographs of NAFB members in Hong Kong, member honors

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Fall Convention, Kansas City, photographs of member awards, speakers, meetings, social events,
 meals, reception honoring Johnnie Hood
 Portraits of NAFB officers for 1986, photographs of member activities, National Agri-Marketing
 Association award to NAFB, 1983-84, Herb Plambeck, Secretary of Agriculture John
 Block

42/12

Fall Convention, Kansas City, 1984, photographs of groups, member awards, speakers,
 interviews, social events, meals, musical entertainment including Linda Mandrel, Past
 Presidents, Eddie Albert (actor), Senator Robert Dole, 1985 President Johnnie Hood,
 Secretary of Agriculture John Block, Executive Committee, 40th anniversary celebration
 for NAFB, NAFB scholarship winner
 Photographs of NAFB members in Japan, station promotions

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Budget reports, NAFB, Sales/Marketing, January, March-July 1986
 Correspondence, Ken Root to NAFB Voting members, regarding tour of Soviet Union; itinerary
 attached
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Clippings, Sycamore, OH, Messenger, 5/22/86, 5/29/86, feature stories on "Everybody's Farm,"
 WLW radio program, early farm broadcasting
 Portraits, photographs of groups, member awards, station promotions, NAFB hospitality suite at
 NAMA convention, broadcast studio, NAFB members in Mongolia, "NAFB
 Cheerleaders", Herb Plambeck, former President Gerald Ford

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Clipping, 1985, on Herb Plambeck's 50th anniversary as a farm broadcaster
 North Central Regional Meeting, Des Moines, photographs of award presentation, speaker, tour
 North East Regional Meeting, Cincinnati, photographs of groups, tours
 Portraits, photographs of groups, member awards, interviews, broadcasts
 Summer Meeting, Fort Worth, TX, photographs of speakers, meetings, musical entertainment,
 social events, leisure time activities, meals, 1986 President Ken Root
 Western Regional Meeting, Spokane, WA, photograph of attendees

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Clipping, Bob Buice inducted into NAFB Hall of Fame
 Clipping, Denver Post, 7/1/86, feature story on Evan Slack
 Fall Convention, Kansas City
 Budget report, projection for 1987
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 Photographs of groups, member awards, "NAFB Cheerleaders," 1986 President Ken Root Program
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1987 Professional in the Classroom
 Executive Committee Agenda, November 12, 1986
 Hall of Fame nominations, September 18, 1987
 Sales/marketing division documents, September-October 1987

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"Your Market is Listening to Us" (marketing brochure)
 Welcome to the 1983 Annual Convention of the NAFB in Kansas City, Missouri, November 10-13, 1983
 Welcome to the 40th Anniversary Fall Convention in Kansas City, Missouri, November 8-11, 1984
 Les C. Rav (Lima Broadcasting Co.) to Royce Bodiford, April 16, 1987, about farm needs and practices
 Dix Harper to Art Sechrest, December 30, 1987 on history
 NAFB Convention Registration, November 10-13, 1988
 National Farm Broadcasters Week Resolution, November 1988
 Dix Harper to members on dues structure, November 23, 1988
 1989 NAFB Membership Survey Forms
 1989 NAFB Executive Committee List
 Roger Olson letters to Doane Media Usage Study and Member Survey, March 1989
 Opening of St. Paul NAFB Office, February 17, 1989
 Executive committee mailings, 1989
 "Today's Farmer is Tuned In" brochure

Box 11:

NAFB Historian Correspondence, Herb Plembeck Profiles, Promotional Slides for "American Farmers," and Newspaper Photograph of Vice President George Bush and Dix Harper, 1943, 1987-88
 NAFB Historian Report - Art Sechrest, 1985, 1987-89

1987-88

Art Sechrest Correspondence as NAFB Historian, 1988-89, 1991-92

NAFB Archives, 1987-88 (4 folders)

Charles D. Bennett, 1987

Constitution & Bylaws, 1986, 1988

Financial Records, (includes Financial Statements & Auditor's Reports), 1984-88

NAFB Committee Reports, 1987

Minutes of Meetings, 1987-89

Never A Dull Moment by Herb Plembeck: Book, Correspondence to Art Sechrest, Promotional Pamphlet, and Added Chapter, 1990

NAFB Oral History Project - George Menard (includes photographs), 1937, 1953-54, 1963, 1967-68, 1993

Interviews, 1993

Dix Harper and Art Sechrest NAFB Histories Written for the 50th Anniversary, 1970, 1992, 1994-95

Box 12:

Photographs

Historians Records, 1977, ca. 1984

Chats, 1977-81, 1984-85

43.9, December 1982

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NAFB 50th Anniversary, Kansas City, Missouri, 1/2 VHS videotape (6 segments) produced and voiced by Joe Cornely, November, 1994 (35:86)

Box 13:

Historians Records, 1995-1998

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