

Record Series Number



13/2/210

Communications

Advertising

Ad Council: Campaign Bulletins 1946-

Box 1:

Radio Bulletin

(Public Service Themes) 1946

(Public Service Themes) January - December, 1947

(Public Service Themes) January - December, 1948

(Public Service Themes) 1949, 1950

(Public Service Themes) 1951

(Public Service Themes) 1952

Radio-Television Bulletin

1953

(Contact List & Bulletin Subjects) 1954-1956

(Contact List & Bulletin Subjects) 1957

(Contact List & Bulletin Subjects) 1958-1959

(Contact List & Bulletin Subjects) 1960-1961

(Contact List & Bulletin Subjects) 1962-1964

(Contact List & Bulletin Subjects) 1964

(Contact List & Bulletin Subjects) 1965

Box 2:

Radio - Television Bulletin

(Contact Lists & Bulletin Subjects) 1966, 1967

(PSA Themes) 1968

January-August 1969

Radio/TV Fact Sheets

#15-W – 75 D, 1946-1964

Campaign Fact Sheet & Copy Guide #76-88, 1961-1964

Campaign Fact Sheet & Copy Guide #49-R – 100, 1968-1971

Box 3:

Public Advertising Bulletin Campaign Listings 1973

Ad Council Public Service Advertising Bulletin

#1-2 Sept.-Dec. 1969

#3-14 Jan.-Dec. 1970-1971

#15-26 Jan.-Dec. 1972-1973

#27-32 Jan.-Dec. 1974

#33-38 Jan.-Dec. 1975

#39-44 Jan.-Dec. 1976

The materials listed in this document are available for research at the University of Illinois Archives. For more information, email illarch@illinois.edu or search <http://www.library.illinois.edu/archives/archon> for the record series number.

Box 4:

Ad Council Public Service Advertising Bulletin

#45-50 Jan.-Dec. 1977
#51-56 Jan.-Dec. 1978
#57-62 Jan.-Dec. 1979
#63-68 Jan.-Dec. 1980
#69-74 Jan.-Dec. 1981
#75-80 Jan.-Dec. 1982
#81-86 Jan.-Dec. 1983
#87-92 Jan.-Dec. 1984
#93-98 Jan.-Dec. 1985
#99-104 Jan.-Dec. 1986

Box 5:

Ad Council Public Service Advertising Bulletin

#105-110 Jan.-Dec. 1987
#111-116 Jan.-Dec. 1988
#117-122 Jan.-Oct. 1989
#123-124 Mar.-June 1990
#127-131 Mar.-Dec. 1991
#132-133 Jan.-Apr. 1992
#134-135 May-Aug. 1992
#136 Sep.-Oct. 1992
#137 Nov-Dec. 1992
#138 Jan.-Feb. 1993
#139 Mar.-Apr. 1993
#140 May-June 1993
#141 Aug.-Sept. 1993
#142 Oct.-Nov. 1993
#143 Dec.-Jan. 1994
#144 Mar.-Apr. 1994
#145 May-June. 1994
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#148 Nov.-Dec. 1994
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#151 May-June 1995
#152-153 July-Oct. 1995
#154 Nov.-Dec. 1995
#155 Jan.-Feb. 1996
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- #157 May-June 1996
- #158-159 July-Oct. 1996
- #160-161 Nov.-Feb. 1997
- #162-163 Mar.-June. 1997
- #164-165 Jul.-Dec. 1997

Box 6:

Ad Council Public Service Advertising Bulletin

- #167 January-February 1998
- #168 March- April 1998
- #169 May-June 1998
- #170 July-August 1998
- #171 September-October 1998
- #172 November-December 1998
- #173 January-February 1999
- #174 March-April 1999
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November-December 2006

Box 7:

Ad Council Public Service Advertising Bulletin

January-February 2007
March-April 2007
May-June 2007
July/August 2007
September-October 2007
November-December 2007
May-June 2008
July-August 2008

Ad Council Public Service Advertising Bulletin: Spanish, El Boletín

July-August 2007
November-December 2007
March-April 2008

Ad Council Public Service Advertising Catalogs

Quarter 4, 2011
Quarter 2, 2012
Quarter 2, 2013
Quarter 3, 2013
Quarter 2, 2014
Quarter 4, 2014