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Communications
Advertising
Magazine Campaign Issuances, 1987-

Box 1:

United Way (Ad only)
Opportunities for Minorities/Urban League, January 1987
Red Cross Blood Services, January 1977
Child Abuse; Peace Corps, January 1987
American Red Cross (Chapter Kit), January 1987
Forest Fire Prevention, March 1987
Bicentennial of the Constitution, April 1987
Understanding Mental Illness; Individual Giving, April 1987
Take Pride in America; Free Press, June 1987
Peace Corps, July 1987
Red Cross Health Services, August 1987
Red Cross Blood Services, September 1987
Cooperative Education; Free Press; United Negro College Fund, October 1987
Child Abuse Prevention; Make Your Taxes Less Taxing, December 1987
Red Cross Corporate Campaign, December 1987
Aid to Higher Education; Crime Prevention, February 1988
Child Abuse Prevention; Make Your Taxes Less Taxing, March 1988
Social Security, March 1988
Statue of Liberty; Ellis Island Foundation; Space Technology, May 1988
Forest Fire Prevention, April 1988
Safety Belt Campaign, May 1988
Red Cross Health and Safety Campaign, July 1988
Aid to Higher Education; Individual Giving/Volunteering, August 1988
Continue Your Education, August 1988
Recycling, October 1988
Understanding Mental Illness, October 1988
Red Cross Blood Services, November 1988
Crime Prevention, December 1988
Make Your Taxes Less Taxing, December 1988

Box 2:

Seat Belt Education, [1989]
American Red Cross, January 1989
Aid to Higher Education; Co-Op Education; United Negro College Fund, Feb. 1989
Individual Giving/Volunteer Campaign, May 1989
Red Cross Health and Safety Campaign (Chapter Kit), June 1989
Make Your Taxes Less Taxing, July 1989
Covenant House Campaign, July 1989
Free Press, August 1989
Space Program, October 1989
Radon Awareness, November 1989
Make Your Taxes Less Taxing, December 1989
Crime Prevention, January 1990
Census '90, January 1990
Eat-Lean Campaign, February 1990
Child Abuse Prevention, February 1990

Religion in American Life, March 1990
 International Executive Service Corps, March 1990
 Social Security, March 1990
 Reach for the Power -- Teach, March 1990
 Religion in American Life, March 1990
 Recruiting Nurses Campaign, April 1990
 Give Five, April 1990
 Recycling, May 1990
 Teen Alcoholism, May 1990
 Red Cross, July 1990
 IRS Volunteer Recruitment, July 1990
 Forest Fire Prevention (Children's Magazine Kit), August 1990
 United Negro College Fund, August 1990
 Child Abuse Prevention, September 1990
 Drug Abuse/AIDS Prevention, September 1990
 Red Cross 1990-91 Blood Donor Recruitment, November 1990
 Drunk Driving, December 1990
 It Pays to File Now, January 1991
 Recycling: The Everyday Way to Save the World, January 1991
 Drug Abuse and AIDS Prevention, February 1991
 Red Cross Infant Water Safety, February 1991
 Red Cross Infant Water Safety -- English and Spanish, February 1991
 Understanding Mental Illness, February 1991

Box 3:

Employer Support of the Guard and Reserve, March 1991
 Nurse Recruiting -- Spanish, March 1991
 Crime Prevention, May 1991
 IRS Volunteer Recruitment, July 1991
 Child Abuse Prevention, September 1991
 Child Abuse Prevention -- Spanish, September 1991
 Child Abuse Prevention -- Spanish, revised, September 1991
 Forest Fire Prevention, September 1991
 Crime Prevention -- drugs, September 1991
 United Negro College Fund, September 1991
 Radon Awareness, October 1991
 Environmental Defense Fund -- Recycling, February 1992
 Earth Share, May 1992
 Recruiting New Teachers Campaign, May 1992
 Safety Belt Education, May 1992
 Give Five, November 1992
 Drug Abuse and AIDS Prevention, November 1992
 If You Are Not Recycling (Newspaper Ad), November 1992
 Take a Bite out of Crime, December 1992
 Give Five, January 1993
 Drunk Driving Prevention Campaign, January 1993
 Earth Share, March 1993
 Forest Fire Prevention, March 1993
 Keep the Promise, April 1993
 Change the World of a Child, Summer 1993
 Crime Prevention, Summer, 1993

American Cancer Society, September, 1993
Crime Prevention, September 1993
Forest Fire Prevention, September 1993
Keep the Promise, October 1993
Acts and Humanities, November, 1993
Drug Abuse and AIDS Prevention, November 1993
Drunk Driving Prevention, November 1993
Recruiting New Teachers, December 1993
Crime Prevention Campaign, January 1994
Junior Achievement Elementary School Volunteer Program, January 1994
Safety Belt Education, January 1994
Clean Water, February 1994
Buy Recycled, and Save, March 1994
American Red Cross, April 1994
Childhood Immunization, May 1994
Earth Share, May 1994
Forest Fire Prevention, May 1994
Organ and Tissue Donation, June 1994
Safety Belt Education, June 1994
United Negro College Fund, June 1994

Box 4:

Domestic Violence, June 1994
Drunk Driving Prevention, October 1994 [missing 10-08-2013]
Infant Immunization, October 1994
National Committee To Prevent Child Abuse, March 1995
Give the Word - Mammogram, April 1995
The College Fund/UNCF, April 1995
Pediatric AIDS Foundation, June 1995
Keep The Promise, June 1995
Understanding Mental Illness, June 1995
Forest Fire Prevention, June 1995
United Nations Association - 50th Anniversary, June 1995
Earth Share, August 1995
Give the Word - Mammogram - Breast Cancer Detection Campaign, Sept. 1995
Individual Giving/Volunteering, August 1995
Safe and Sober Campaign/Drunk Driving Prevention, September 1995
Safety Belt Education, September 1995
Organ and Tissue Donation, October 1995
American Red Cross, November 1995
Gender Equity in Education, November 1995
Domestic Violence, November 1995
Take a Bite Out of Crime, November 1995
Fire Safety Campaign, January 1996
Forest Fire Prevention, April 1996
Math is Power, June 1996
Coalition for America's Children, July 1996
Keep the Promise, August 1996
HeadStart, September 1996
Healthy Start, September 1996
Buy Recycled/Environmental Defense Fund, December 1996

Drunk Driving Prevention, December 1996
 Crime Prevention Kids Campaign, February 1997
 Infant Immunization, February 1997
 Second Harvest, February 1997
 Talking with Kids about tough issues, January 1997
 Compilation File Kit, including promotional file box, December 1996
 Coalition for America's Children
 Fire Safety
 Urban League
 Crime Prevention
 Drunk Driving Prevention
 Employer Support of the Guard and Reserve
 Give Five
 Child Abuse Prevention
 Domestic Violence
 Buy Recycled
 Earth Share
 The College Fund/UNCF
 Education Reform
 Gender Equity in Education
 Junior Achievement
 Healthy Start
 Buy Recycled (order form only), March 1997
 Coalition for American's Children, March 1997
 The College Fund/UNCF, March 1997
 Individual Giving/Volunteering, April 1997

Box 5:

Infant Immunization, May 1997
 Buy Recycled, August 1997
 Anti-Discrimination Campaign, August 1997
 4-H (Adult-Targeted Magazines), August 1997
 4-H (Kid-Targeted Magazines), August 1997
 Organ and Tissue Donation, August 1997
 4-H (Adult-Targeted Magazines), October 1997
 4-H (Kid-Targeted Magazines), October 1997
 Mentoring, October 1997
 Clean Water Campaign, November 1997
 Drunk Driving Prevention, November 1997
 Healthy Start, November 1997
 Crime Prevention Campaign, December 1997
 Infant Immunization, May 1998
 Buy Recycled, August 1998
 Crime Prevention Campaign, August 1998
 Forest Fire Prevention (Adult-Targeted Magazines), August 1998
 Forest Fire Prevention (Kid-Targeted Magazines), August 1998
 Parental Responsibility, August 1998
 Organ and Tissue Donation, October 1998
 United Negro College Fund, October 1998
 Welfare to Work, October 1998
 Compilation of Magazine Ads, October 1998

Coalition for America's Children
Healthy Start
Fire Safety
Forest Fire Prevention
Crime Prevention
Education Reform
Anti-Discrimination
Gender Equity in Education
Learning Disabilities
Infant Immunization
Give a Kid a Hand
Drunk Driving Prevention
Organ and Tissue Donation
Infant Immunization, October 1998

Box 6:

Earth Share, January 1999
National World War II Memorial, April 1999
Compilation Kit of Magazine Ads, April 1999
Connect for Kids
Crime Prevention
Drunk Driving
EarthShare
Education Excellence Partnership
Employer Support of the Guard and Reserve
United Negro College Fund
Compilation Kit, July 1999
America's Promise
Mentoring
Forest Fire Prevention
Earth Share
Education Excellence Partnership
Employer Support of the Guard and Reserve
Compilation Kit, October 1999
Connect for Kids
Crime Prevention
Drunk Driving
EarthShare
Education Reform
Employer Support of the Guard and Reserve
Learning Disabilities
Organ and Tissue Donation
Environmental Defense, July 2000
Earth Share, December 2000
National Crime Prevention, December 2000
Education Excellence Partnership, January 2001
United Negro College Fund, February 2001
Coordinated Campaigns for Learning Disabilities, February 2001
Drunk Driving Prevention, March 2001
Child Hunger, June 2001
National Crime Prevention Council, July 2001

United Negro College Fund, July 2001
September 11 Fund, October 2001
Community Drug Prevention, January 2002
Colon Cancer Prevention, February 2002
Connect for Kids, July 2002
Prevent Child Abuse America, July 2002
Drunk Driving Prevention, August 2002
Wildfire Prevention, September 2002
Drunk Driving Prevention, October 2002
United Nations Foundation - AIDS, November 2002
Art. Ask for More, November 2002
Earth Share, December 2002
Firewise (Fire Prevention), March 2003
Partners for Public Education, April 2003
Child Help USA, May 2003
Homeland Security, May 2003
Martin Luther King, Jr. Memorial Project Foundation, June 2003
Fall 2003 Magazine Compilation Kit (CD-ROM), Fall 2003
Earthshare, December 2003
Parent Teacher Associations, January 2004
Lewis and Clark Bicentennial, February 2004
Healthy Lifestyles and Disease Prevention, March 2004
Teen Volunteering/Crime Prevention, March 2004
Forest Fire Prevention, May 2004
Breastfeeding, May 2004
Reducing Gun Violence, 2005
National Fair Housing Alliance, November 2005
United Negro College Fund, April 2006
Mental Illness, March 2008
Nutrition Education, April 2008
Men's Preventive Health, May 2008
Forest Fire Prevention, June 2008
Diabetes Awareness, June 2008
Hispanic Preventive Health (CD-ROM), October 2008
Adoption (CD-ROM), November 2008
Financial Literacy (CD-ROM), November 2008
LATCH System (CD-ROM), February 2009
Anti-Steroids (CD-ROM), March 2009
Nutrition Education, March 2009
Feeding America, April 2009
Lupus (CD-ROM), April 2009
Patient Involvement, May 2009
Autism Awareness, June 2009
Adoption (CD-ROM), July 2009
Diabetes Management - Spanish (CD-ROM), October 2009

Box 7:

Fatherhood Involvement (CD-ROM), October 2009
Adoption (CD-ROM), November 2009

Fight Arthritis Pain, February, 2010
 Lifelong Literacy (with Curious George), June 2010
 Newborn and Child Survival, July 2010
 Men's Preventative Health, July 2010
 Community Engagement, July 2010
 Making Home Affordable, September 2010
 GED Achievement, September 2010
 Hispanic Parental Engagement, November 2010
 Autism Awareness, December 2010
 Foreclosure Prevention, February 2011
 Lead Poisoning Prevention, February 2011
 Hunger Prevention, March 2011
 College Access, March 2011
 Emergency Preparedness Business, June 2011
 Let's Move, July 2011
 Hispanic Health, July 2011
 Fight Arthritis Pain, October 2011
 Patient Involvement, Compilation Kit, October 2011
 Making Home Affordable, November 2011
 Wildfire Prevention, November 2011
 Community Engagement, January 2012
 Pet Adoption, January 2012
 Adoption, April 2012
 Mentoring - Big Brothers Big Sisters, April 2012
 Child Passenger Safety, July 2012
 Wildfire Prevention, July 2012
 Autism Awareness, August 2012
 Wildfire Preparedness, August 2012
 Children's Oral Health, September 2012
 Emergency Preparedness, October 2012
 Caregiver Assistance, December 2012
 Save the Children, December 2012
 Drunk Driving Prevention, December 2012

Box 8:

Autism Awareness, June 2013
 United Negro College Fund, June 2013
 Wildfire Preparedness, June 2013
 Financial Literacy (Feed the Pig), July 2013
 Wildfire Prevention, September 2013
 Job Training and Employment/Goodwill, October 2013
 Emergency Preparedness/Ready.gov, October 2013
 Caregiver Assistance, December 2013
 Magazine Public Service Ads - CD Catalog, Winter 2014 (January 2014)
Adoption from Foster Care
Autism Awareness
Buzzed Driving Prevention
Caregiver Assistance
Child Passenger Safety
Childhood Asthma

Children's Oral Health
Community Engagement (United Way)
Emergency Preparedness (FEMA)
Emergency Preparedness - NYC
Fatherhood Involvement
Financial Literacy (feedthepig.org)
Food Safety Education
Gay and Lesbian Bullying Prevention
GED Achievement
Hunger Prevention
Job Training & Employment (Goodwill)
Shelter Pet Adoption
Stroke Awareness
Texting and Driving Prevention
Unplanned Pregnancy Prevention
Wildfire Preparedness
Wildfire Prevention

Teacher Recruitment (teach.org), February 2014
Adoption From Foster Care (AdoptUSKids.org), April 2014
Wildfire Prevention (70 Years of Smokey Bear), May 2014
Pathways to Employment, October 2014
Community Engagement (United Way), October 2014
Children's Oral Health, November 2014
Emergency Preparedness (ready.gov), December 2014
Caregiver Assistance (AARP), February 2015
High School Equivalency, February 2015
Seat Belt Safety, April 2015
Love Has No Labels, June 2015
Caregiver Assistance (AARP), June 2015
Wildfire Prevention, September 2015