



13/2/216

Communications

Advertising

Outdoor Advertising Bulletins and Ads, 1948-57, 1973, 1989-

The materials listed in this document are available for research at the University of Illinois Archives. For more information, email illiarch@illinois.edu or search <http://www.library.illinois.edu/archives/archon> for the record series number.

Box 1:

Outdoor advertising glossies, 1948-57,1973 (3 folders). Contains the following campaigns:

ACTION (American Council to Improve Our Neighborhoods)

Air Force Reserve

American Cancer Society

American Red Cross

Armed Services of the U.S.

Better Schools

Boy's Clubs of America

CARE Packages

Community Chest

Crusade for Freedom

Forest Fire Prevention

Girl Scouts

Hire the Handicapped

Home Fire Prevention

Inflation

Interfaith Appeal

March of Dimes

Mental Health

National Guard

NATO

Nursing Recruitment/Student Nurse Recruitment

Polio Shots

Productivity/American Economic System

Radio Free Europe

Religion in American Life

Skywatch/Ground Observer Corps

USO

U.S. Savings Bonds/Defense Bonds

Vote

Women in the Services

Outdoor Ad Bulletins, 1989

Give Five, May 1989

Covenant House Nineline (2-Sheet Poster Ad Bulletin), July 1989

Covenant House Nineline, July 1989

Red Cross Health Services, July 1989

United Way (2-Sheet Poster Ad Bulletin), October 1989

Red Cross Blood Services (2-Sheet Poster Ad Bulletin), October 1989

Red Cross Blood Services, October 1989

United Way (2-Sheet Poster Ad Bulletin), November 1989

Make Your Taxes Less Taxing, November 1989

Radon Awareness, December 1989

Outdoor Ad Bulletins, 1990

Census '90 (4 mailings), February 1990

Red Cross Volunteer, May 1990

NeighborWorks, May 1990

- Safety Belts (2 mailings), June 1990
- Employer Support of the Guard and Reserve, June 1990
- Radon Awareness, August 1990
- United Negro College Fund, September 1990
- Drunk Driving), November 1990
- Employer Support of the Guard and Reserve, November 1990
- Do Your Part, Drive Smart, December 1990
- Outdoor Ad Bulletins, 1991
 - It Pays to File Now, January 1991
 - Employer Support of the Guard and Reserve, January 1991
 - Be a Red Cross Volunteer, February 1991
 - Red Cross Infant Water Safety, February 1991
 - Crime Prevention, March 1991
 - Safety Belts, June 1991
 - Forest Fire Prevention, September 1991
 - Crime Prevention, September 1991
- Outdoor Ad Bulletins, 1992
 - Employer Support of the Guard and Reserve, May 1992
 - Forest Fire Prevention, August 1992
- Outdoor Ad Bulletins, 1993
 - Crime Prevention, January 1993
 - Drunk Driving Prevention, February 1993
 - Forest Fire Prevention, March 1993
 - American Red Cross - Blood Donor, May 1993
 - Drug Abuse / AIDS Prevention, May 1993
 - Employer Support of the Guard and Reserve, June 1993
 - Every Child Deserves a Healthy Start, June 1993
 - United Negro College Fund, June 1993
 - Forest Fire Prevention, October 1993
 - Drunk Driving Prevention, November 1993
- Outdoor Ad Bulletins, 1994
 - Crime Prevention Campaign, February 1994
 - '94 Register and Vote Campaign, March 1994
 - American Red Cross - Health & Safety, March 1994
 - Childhood Immunization Campaign, April 1994
 - American Red Cross - Disaster Relief, May 1994
 - Employer Support of the Guard and Reserve, September 1994
 - '94 Register & Vote Campaign, September 1994
 - Junior Achievement, September 1994
 - Take a Bite out of Crime, September 1994
 - Domestic Violence, October 1994
 - Drunk Driving Prevention, November 1994
- Outdoor Ad Bulletins, 1995
 - Infant Immunization, 1995 (2 copies)
 - Employer Support of the Guard and Reserve, April 1995
 - Employer Support of the Guard and Reserve, June 1995
 - Forest Fire Prevention, June 1995
 - Individual Giving / Volunteering, July 1995
 - Take a Bite Out of Crime - Spanish, September 1995
- Outdoor Ad Bulletins, 1996
 - Get Out the Vote '96, February 1996

- Crime Prevention, March 1996
- Organ and Tissue Donation, April 1996
- Employer Support of the Guard and Reserve, Summer 1996
- Forest Fire Prevention, Summer 1996
- Crime Prevention, September 1996
- Get Out the Vote '96, October 1996 (2 copies)
- Prenatal Care, November 1996 (4 copies)
- Holiday Boards - Multi-Campaign, December 1996
- Outdoor Ad Bulletins, 1997
 - Drunk Driving Prevention, February 1997
 - Infant Immunization, April 1997
 - Crime Prevention (Spanish), May 1997 (2 copies)
 - Drunk Driving Prevention, December 1997
- Outdoor Ad Bulletins, 1998
 - Get Out the Vote '98, 1998 (2 copies)
 - Forest Fire Prevention, 1998 (3 copies)
 - Crime Prevention, March 1998 (2 copies)
 - Crime Prevention, September 1998 (2 copies)
 - Drunk Driving Prevention, September 1998 (3 copies)
 - Childhood Immunization, October 1998 (3 copies)
 - 4-H, October 1998
 - Drunk Driving Prevention, November 1998
 - 4-H, November 1998 (2 copies)
 - Employer Support of the Guard and Reserve, November 1998
 - Drunk Driving Prevention, December 1998 (3 copies)
 - Do Good. Mentor a Child, December 1998 (2 copies)
 - Organ and Tissue Donation, December 1998 (3 copies)
 - United Negro College Fund, December 1998, (2 copies)
 - Organ and Tissue Donation, Winter 1998 (2 copies)
- Out-of-Home Campaigns Compilation, August 1998 (3 copies)
 - 4-H (Are You Into It?)
 - Organ and Tissue Donation
 - Drunk Driving Prevention
 - Crime Prevention (English and Spanish)
 - Math is Power
 - Youth Fitness
 - Talking with Kids About Tough Issues
 - Get Out the Vote
 - Employer Support of the Guard and Reserve
 - Child Abuse Prevention
 - Domestic Violence Prevention
- Outdoor Ad Bulletins, 1999
 - Education Excellence Partnership, April 1999 (3 copies)
 - Employer Support of the Guard and Reserve, June 1999 (3 copies)
 - Forest Fire Prevention, June 1999
 - Connect for Kids, June 1999 (3 copies)
 - Drunk Driving Prevention, October 1999 (3 copies)
 - Safe Gun Storage, 1999
- Out-of-Home Campaigns Compilation , November 1999 (3 copies)
 - Connect for Kids
 - Crime Prevention (English and Spanish)

Drunk Driving Prevention
Education Excellence
Employer Support of the Guard and Reserve
Forest Fire prevention
Learning Disabilities
Math is Power
Organ and Tissue Donation
Parental Responsibility
Save the Children (Mentoring)
United Negro College Fund

Outdoor Ad Bulletins, 2000
Crime Prevention, July 2000
Y2 Vote, July 2000
Forest Fire Prevention, August 2000
Afterschool Programs, October 2000
Operation Graduation, October 2000
El Valor, December 2000
Safety Belt Education - Buckle Up, December 2000
Community Drug Prevention, 2000

Outdoor Ad Bulletins, 2001
Drunk Driving Prevention, June 2001
Child Hunger, June 2001
United Negro College Fund, July 2001
Fair Housing, August 2001
Childhood Asthma, 2001
Act Against Violence, 2001
Prevent Child Abuse, 2001

Outdoor Ad Bulletins, 2002
Crime Prevention, March 2002
Employer Support of Guard and Reserve, May 2002
National Fatherhood Initiative, September 2002
Forest Fire Prevention (2 mailings), October 2002
Community Drug Prevention, November 2002
Your Vote Counts, 2002

Outdoor Ad Bulletins, 2003
Anti-Discrimination, April 2003
Childhood Asthma, May 2003
Colon Cancer Prevention, May 2003
Child Help USA, June 2003
Early Childhood Development, August 2003
Learning Disabilities, November 2003
Parent Teacher Associations, December 2003

Outdoor Ad Bulletins, 2004
Healthy Lifestyles and Disease Prevention, March 2004
Stroke Early Response, March 2004
Register and Vote, April 2004
Online Sexual Exploitation, May 2004
Breastfeeding Awareness, May 2004

Outdoor Ad Bulletins, 2007
Youth Reckless Driving Prevention, May 2007
Volunteering, May 2007

- Foreclosure Prevention, May 2007
- Childhood Obesity Prevention, August 2007
- Foreclosure Prevention, October 2007
- Wireless Amber Alerts, November 2007
- Obesity Prevention, November 2007
- Patient Involvement, November 2007
- High School Dropout Prevention, November 2007
- Drunk Driving, November 2007
- Financial Literacy “Feed the Pig”, December 2007
- Reducing Gun Violence, December 2007
- Nutrition Education, December 2007
- Outdoor Ad Bulletins, 2008
 - Childhood Obesity Prevention, January 2008
 - Emergency Preparedness (“Ready”), May 2008
 - Community Engagement, June 2008
 - Wildfire Prevention, June 2008
 - Oceans Awareness, July 2008
 - Men’s Preventative Health, July 2008
 - Predatory Lending, September 2008
- Outdoor Ad Bulletins, 2009
 - Lupus Awareness, May 2009