

13/2/217

Communications

Advertising

Transit & Bus Shelter Ad Bulletins and Transit Ads, 1944-

This record series consists of three different types of media:

- 1) Ad Bulletins, which contain campaign information and instructions for ordering materials. Before 1997, most of these are on regular (8 1/2" x 11") paper and include miniature black and white reproductions of advertisements. After 1997, most of these are in the form of glossy postcards with miniature color reproductions of advertisements.
- 2) glossy reproductions in miniature (generally half-size or quarter-size) of Transit Ads and car cards, with no accompanying documentation.
- 3) actual Transit Ads, which are of varying sizes.

The Transit and Bus Shelter Ad Bulletins (1989-) and the glossies (1949-1957) are described in the first section of this SFA and housed in a single .3 cubic foot box.

The Transit Ads are described in the second, and larger, section of this SFA, and they take up approximately eight cubic feet, divided into oversized boxes and map drawers. The notation for this section of the finding aid is different than most. At the left, in bold letters, is the name of the campaign. Underneath are the slogans printed on a specific ad. The next column over, size, usually only has one number - the width. Where this is the case, it is assumed that the height is 11 inches. In cases where the height is a different number, both dimensions are listed. The next column over lists the date the ad was produced. In cases where there is no date, "nd" is listed. The final column states the location of the particular ad. Ads that are 21 inches or less in width can be found in Boxes 2-5, which are located with the oversized boxes. Ads that are 28 inches in width or larger can be found in map drawers.

Communications

Advertising

Transit & Bus Shelter Ad Bulletins and Transit Ads, 1944-

Glossies and Ad Bulletins

Box 1:

Transit and car cards glossies, 1948-57 (3 folders). Contains the following campaigns:

- American Economic System (Iron Curtain ads)
- American Cancer Society
- American Red Cross
- Armed Services of the U.S.
- Arthritis and Rheumatism Foundation
- Better Schools
- CARE packages
- Census
- Citizens Against Government Waste (Hoover Report)
- Fight Tuberculosis
- Forest Fire Prevention
- Freedom is Everybody's Job
- Future of America
- Green Cross (Safety)
- Ground Observer Corps/Civil Defense
- Heart Fund
- Inflation
- Interfaith Hunger Appeal
- Keep America Beautiful
- National Blood Program
- National Guard
- NATO
- Nursing Recruitment/Student Nurse Recruitment
- Polio
- Presidential Committee on Government Contracts
- Radio Free Europe
- Religion in American Life
- Social Security
- Support the College of Your Choice
- Tuberculosis Control
- Understanding Mental Illness/Better Mental Health
- U.S. Savings Bonds
- Vote
- Women in the Services

Transit & Bus Ad Bulletins, 1989

- Give Five (Transit), June 1989
- Covenant House Nineline (Transit), July 1989
- Red Cross CPR for Infant & Child (Transit), July 1989
- Red Cross Blood Services (Transit), October 1989
- Red Cross Blood Services (Transit), October 1989
- Radon Awareness (Transit), December 1989
- Radon Awareness (Transit), December 1989
- Make Your Taxes Less Taxing (Transit), December 1989
- Make Your Taxes Less Taxing (Transit), December 1989
- Make Your Taxes Less Taxing (Transit), December 1989

Transit & Bus Ad Bulletins, 1990

Census '90 (Transit), February 1990
Census '90 (King Size Bus), February 1990
Census '90 (Bus Shelter), February 1990
Eat Lean Campaign (Transit), February 1990
Eat Lean Campaign (Bus Shelter), February 1990
NeighborWorks (Transit), May 1990
Crime Prevention (Transit), May 1990
Crime Prevention (Bus Shelter), May 1990
Safety Belts (King Size Bus), June 1990
Radon Awareness (Transit), July 1990
Forest Fire Prevention (Bus Shelter), July 1990
Individual Giving/Volunteering (Transit), August 1990
It Pays to File Now (Transit), December 1990
It Pays to File Now (Bus Shelter), December 1990

Transit & Bus Ad Bulletins, 1991

Red Cross Infant Water Safety (Transit), February 1991
Drug Abuse and AIDS Prevention (Bus Shelter), February 1991
Drug Abuse and AIDS Prevention (Transit), March 1991
Crime Prevention (Transit), March 1991
Crime Prevention (Bus Shelter), March 1991
Forest Fire Prevention (Transit), August 1991
Crime Prevention (Transit), September 1991
Crime Prevention (Bus Shelter), September 1991
Radon Campaign (Transit), October 1991
Radon Campaign (Bus Shelter), October 1991
Forest Fire Prevention (Bus Shelter), October 1991

Transit & Bus Ad Bulletins, 1992

Earth Share (Transit), May 1992
Employers Support for the Guard and Reserve (Bus Shelter), August 1992
Forest Fire Prevention (Transit), August 1992
Forest Fire Prevention (Bus Shelter), August 1992
Drug Abuse and AIDS Prevention Campaign (Bus Shelter), November 1992
Drug Abuse and AIDS Prevention Campaign (Transit), November 1992

Transit & Bus Ad Bulletins, 1993

Crime Prevention Campaign (Bus Shelter), January 1993
Crime Prevention Campaign (Transit), January 1993
Employer Support of the Guard and Reserve (Bus Shelter), June 1993
Employer Support of the Guard and Reserve (Transit), June 1993
Every Child Deserves a Healthy Start (Transit), June 1993
Earth Share (Bus Shelter), June 1993

Transit & Bus Ad Bulletins, 1994

Junior Achievement (Bus Shelter), February 1994
Crime Prevention (Bus Shelter), February 1994
Crime Prevention (Transit), February 1994
'94 Register and Vote Campaign (Bus Shelter), March 1994
Childhood Immunization Campaign (Bus Shelter), April 1994
Childhood Immunization Campaign (Transit), April 1994
Forest Fire Prevention (Bus Shelter), May 1994
Forest Fire Prevention (Transit), May 1994
'94 Register and Vote Campaign (Bus Shelter), September 1994
Safety Belt Education (King Size Bus), October 1994

Transit & Bus Ad Bulletins, 1995

Employer Support of the Guard and Reserve (Transit), June 1995
 Forest Fire Prevention (Bus Shelter), June 1995
 Forest Fire Prevention (Transit), June 1995
 Keep the Promise / Education Reform (Bus Shelter), July 1995
 Keep the Promise / Education Reform (Transit), July 1995
 Individual Giving/Volunteering (Bus Shelter), July 1995
 The Value of Math and Science (Bus Shelter), September 1995
 Breast Cancer Detection (Transit), September 1995
 Take a Bite Out of Crime - Spanish (Transit), September 1995
 Take a Bite Out of Crime - Spanish (Bus Shelter), September 1995

Transit & Bus Ad Bulletins, 1996

Get Out the Vote '96 (Bus Shelter), February 1996
 Get Out the Vote '96 (Transit), February 1996
 Crime Prevention (Transit), March 1996
 Organ and Tissue Donation, (Bus Shelter), March 1996
 Organ and Tissue Donation (Transit), March 1996
 Employer Support of the Guard and Reserve (Transit), October 1996 (2 copies)
 Holiday Boards - Multi-Campaign (Bus Shelter and Transit), December 1996

NOTE: Since 1997 Ad Council has generally combined their promotional efforts for transit and outdoor advertising. Since “outdoor” is a broader category, these combined bulletins are located in 13/2/216: Outdoor Advertising Bulletins.

Transit & Bus Ad Bulletins, 1997

Infant Immunization (Bus Shelter), April 1997
 Value of Math and Science - Math is Power (Bus Shelter), June 1997
 President’s Council on Physical Fitness (Bus Shelter), October 1997
 Talking With Kids About Tough Issues (Bus Shelter), November 1997

Transit & Bus Ad Bulletins, 1998

Coalition for America’s Children, 1998 (2 copies)
 Employer Support of the Guard and Reserve, November 1998 (2 copies)
 United Negro College Fund, December 1998

Transit & Bus Ad Bulletins, 1999

Value of Math and Science - Math is Power, 1999
 National Fatherhood Initiative (Bus Shelter), 1999
 National Fatherhood Initiative (Transit), 1999
 World War II Memorial, April 1999
 Learning Disabilities, April 1999 (2 copies)

Transit & Bus Ad Bulletins, 2001

Partners for Public Education, September 2001

Transit & Bus Ad Bulletins, 2002

Child Hunger, July 2002
 Afterschool Programs, October 2002

Transit & Bus Ad Bulletins, 2003

Partners for Public Education, April 2003

Transit & Bus Ad Bulletins, 2004

Teen Volunteering/Crime Prevention, January 2004

UNCF: A Mind is a Terrible Thing to Waste, “Rocket Boy” native files, ca. 2008. CD.

Transit Ads

<u>Campaign</u>	<u>size</u>	<u>date</u>	<u>location</u>
ACTION (VISTA/Peace Corps)			
Don't Crawl Under a Rock	21	1973	Box 2
Don't Crawl Under a Rock	28	1973	Box 6
Getting Nowhere Fast?	21	1974	Box 2
Getting Nowhere Fast?	28	1974	Box 6
Ad Council			
Inflation can Crush you	21	nd	Box 2
What Good Does Advertising Do?	28	nd	Box 6
Save Used Fats	28	nd	Box 6
Hold it Down	28	nd	Box 6
Can You Solve These Problems?	28	1957	Box 6
Your Future is Great in a Growing America	21	1958	Box 2
American Business Serves the Public...	28	1961	Box 6
American Cancer Society			
Strike Back	28	nd	Box 6
A.C.T.I.O.N.			
Repair, Replan, Renew	28	1957	Box 6
You Could Be Robbed Today	28	1958	Box 6
American Economic System			
How High is Your EQ?	28	1977	Box 6
Armed Forces Ads			
Join the Women in the Services	21	nd	Box 2
Join the National Guard	28	nd	Box 6
You'll Like it in the Coast Guard	28	1946	Box 6
Among the First Families of America	21	1948	Box 2
Our All-American "Freedom Team"	28	1948	Box 6
Among the First Families of America	28	1948	Box 6
Better Business Bureau			
Speak Up	14	1973	Box 2
Better Mental Health (Understanding Mental Illness)			
Your Understanding can Help her Find Herself (I)	28	nd	Box 6
Your Understanding can Help her Find Herself (II)	28	nd	Box 6
Are Your Attitudes...Dark Ages?	28	nd	Box 6
Most Precious Gift	21	1957	Box 5
16 Million Americans	21	1957	Box 5
Troubled Minds	21	1960	Box 5
"Troublemaker"	21	1963	Box 5
"Troublemaker"	28	1963	Box 6
Better Schools			

Better Schools, Better Citizens, Better Communities	28	nd	Box 2
Essential Industry in Peace or War	28	1951	Box 6
Americas Most Important Desk Job...	28	1954	Box 6
Lets All Help	28	1954	Box 6
Better Schools Build Better Communities	21	1955	Box 2
Greatest Asset of Any Neighborhood	28	1955	Box 6
Better Schools...A Problem as Close...	28	1958	Box 6
Your Child Might be Passing his Tests...	28	1959	Box 6
Booklet: "The Future of America"			
The Better You Know America...	21	1954	Box 2
The Better You Know America	28	1954	Box 6
Booklet: "Goals for Americans"			
We are Challenged	21	1961	Box 2
We are Challenged	28	1961	Box 6
Booklet: "The Miracle of America"			
Garment Worker	14	1947	Box 2
Grocer	14	1947	Box 2
Here's a Great Story for You	28	nd	Box 6
Mechanic	14	1947	Box 2
Otto Soglow New Yorker	14	1947	Box 2
No "Let Downs" on the Defense Line	14	1951	Box 2
Power Lineman	14	1947	Box 2
Here's a Great Story for You...	21	1949	Box 2
Steady Does It!	14	1951	Box 2
Booklet: "Prices, Growth, and You"			
Dynamic Growth	21	nd	Box 2
Dynamic Growth	28	1960	Box 6
Boys Club			
Needed... (Herbert Hoover)	21	nd	Box 2
Needed... (Herbert Hoover)	28	1964	Box 6
Campaign Funding			
Don't Pass the Buck	14	nd	Box 2
Camp Fire Girls			
Fifty years of Service	21	1960	Box 2
CARE			
Choose the Country	21	nd	Box 2
Send Another Care Package Overseas Today	28	nd	Box 7
Our Friends Abroad are Hungry	21	nd	Box 2
Our Friends Abroad are Hungry	28	nd	Box 7
Invest in Friendship	28	1948	Box 7
Send A CARE Package Overseas Today	28	1951	Box 7

In Korea Where People Are Starving	28	1953	Box 7
Help Them Help Themselves	21	1954	Box 2
Join the Food Crusade	28	1954	Box 7
Still Wanted	28	1954	Box 7
Help Them Help Themselves	28	1954	Box 7
You Help Harvest Freedom when you Send Tools	28	1954	Box 7
Join the Food Crusade	21	1955	Box 2
Please Care	21	1956	Box 2
Please Care	28	1958	Box 7
Straight from your Heart to theirs	21	1960	Box 2
Hunger Can't Wait	28	1962	Box 7
Hunger Hurts Please CARE	14	1962	Box 7
Please Care... So Others May Eat	21	1963	Box 2
Careers			
Have a College Man's Career without four years...	21	nd	Box 2
Headed for a Dead-end Job?	21	nd	Box 2
You Won't Get Tomorrow's Jobs	28	1964	Box 7
When This Circuit Learns to do its Job	28	1965	Box 7
You Can Be More than You Are	28	c1970s	Box 7
Census			
Helping the Census Helps Uncle Sam	21	1950	Box 2
Helping the Census Helps Uncle Sam	28	1950	Box 8
1960 Census is Coming	14	1960	Box 2
We Can't Know where We're Going...	28	1970	Box 8
Answer the Census	28	1980	Box 8
Child Abuse Prevention			
Child Abuse Hurts Everybody	28	nd	Box 8
Take Time Out	42	nd	Box 8
12 Alternatives	21	nd	Box 2
Words Hit as Hard as a Fist	28	nd	Box 8
You Can Help Us Prevent Child Abuse	28	nd	Box 8
You Can Help Us Prevent Child Abuse	42	nd	Box 8
Citizens Against Government Waste			
One of the Largest Depositories...	21	nd	Box 2
Continue Your Education			
For the Kind of Job You Want	28	1968	Box 8
Community Relations Service			
Face the Problem, Face-To-Face	28	nd	Box 8
Co-operative Education			
In Today's Job Market...	21	1985	Box 2
In Today's Job Market...	28	1985	Box 8
How Do You Get a Job...	21	1987	Box 2
How Do You Get a Job...	28	1987	Box 8

Crime Prevention Campaign

Don't Let 'em Knock Your Block Off	42	1981	Box 20
Don't Get Caught Napping	21	1986	Box 2
Don't Get Caught Napping	28	1986	Box 8
Talk is Better	28	1987	Box 8

Direct Deposit

Before Direct Deposit...	12 1/2x18 1/2	nd	Box 2
Parental Guidance	21		Box 2
Now that I have Direct Deposit.....	28	nd	Box 9
I Might Take Some Risks	28	nd	Box 9
Millions of People...	28	nd	Box 9
Tired of Waiting in Line?	28	nd	Box 9

Drunk Driving Prevention

Ever Get Somebody Wasted	7	nd	Box 2
Drinking and Driving Can Kill a Friendship	9 1/2 x 20 1/2	nd	Box 2
Drinking and Driving Can Kill a Friendship	21	nd	Box 2
Drinking and Driving Can Kill a Friendship	28	nd	Box 9

Employer Support of the Guard and Reserve

Don't Get Caught...	28	nd	Box 9
Keep it Up	28	nd	Box 9
Let Us Be Ready to Take the Field	42	nd	Box 20
Whenever Public Spirit Prevails	28	nd	Box 9
Whenever Public Spirit Prevails	42	nd	Box 20

Fight Tuberculosis

Check Tuberculosis 2 ways	21	1947	Box 2
Get a Chest X-Ray	21	1948	Box 2
It's Wonderful to Know	28	1948	Box 9
A Picture of Health	28	1948	Box 9
Living is Fun!	21	1950	Box 2

Forest Fire Prevention

Only You	13	nd	Box 2
Another Enemy to Conquer	28	1944	Box 9
And Please Make People Careful, Amen	28	1947	Box 9
Another 30 Million Acres will Burn	28	1948	Box 9
... And When Leaves Begin ... Home and in the Woods	28	1948	Box 9
Our Most Shameful Waste	21	1949	Box 2
Smart Folks are Always Careful with Fire	21	1950	Box 2
Good Outdoor Habits for Everyone	28	1955	Box 9
Smokey's Commandments	28	1958	Box 9
Thanks for Being Careful	21	1960	Box 2
Smokey's ABCs	28	1964	Box 9
Before You Start Any Fire	28	1965	Box 9
Follow Smokey's ABCs	28	1966	Box 9
Forest Fires Burn More Trees	28	1971	Box 9
Take Along Some Caution, Too	21	1973	Box 2
Take Along Some Caution, Too	28	1973	Box 9
Never Turn Your Back on a Debris Fire	13x18 1/2	1982	Box 2

How to Burn up Your Debris	13x18 1/2	1983	Box 2
Help Smokey	13x18 1/2	1983	Box 2
Be Smokey's Friend	13x18 1/2	1983	Box 2
Be My Guest But Please...	21	1944	Box 9

Freedom is Everybody's Job

I Voted for the Defendant/ Who Says My Vote Doesn't Count?	14	nd	Box 2
Now Freedom Needs You	28	nd	Box 9
When You're Giving Thanks	21	1949	Box 2
When Your Giving Thanks	28	1949	Box 9

Green Cross

Do-It-Yourself Projects	28	nd	Box 10
Driving Without Safety Belts	14	nd	Box 2
Look First! Live Longer	21	1949	Box 2
Look First! Live Longer	28	1949	Box 10
Shortcut to Death	21	1950	Box 2
Shortcut to Death	28	1950	Box 10
Take Your Time-Not Your Life	21	1951	Box 2
Take Your Time - Not Your Life	28	1951	Box 10
His Narrow New Home	28	1952	Box 10
You Have Only One Life	21	1954	Box 2
Poison in Person	28	1956	Box 10

Ground Observer Corps/Civil Defense

Disaster Strikes Suddenly	28	1953	Box 10
Next Time, Brother...	21	1953	Box 2
Civilian Plane Spotters	21	1954	Box 2
Civilian Plane Spotters	28	1954	Box 10
If You've Ever Listened to Godfrey	28	1954	Box 10
Which of your Neighbors is Watching....	28	1954	Box 10
So Long as the Iron Curtain Exists	21	1955	Box 2
So Long as the Iron Curtain Exists	28	1955	Box 10
Look, Listen and Live	28	1955	Box 10
US Airforce Needs 1,000,000	28	1955	Box 10
Your Country Needs More Paul Reveres	21	1956	Box 2
Your Country Needs More Paul Reveres	28	1956	Box 10

Handicap Rehabilitation

Pride, Fear and Confusion	21	nd	Box 2
I Used to Have a Handicap	28	1970	Box 11

Health Care Jobs

Can You See Me...	21	nd	Box 2
I Wanted More out of Life	21	nd	Box 2

Heart Fund

Help your Heart	28	nd	Box 11
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Home Fire Prevention

Protect your Family, Home and Job	28	nd	Box 11
Sparky Says	21	1953	Box 2
Sparky Says "Don't gamble with fire"	28	1953	Box 11
Sparky Says	28	1953	Box 11

Independent Sector

Lend a Hand	21	nd	Box 2
What You Give in Five	21	nd	Box 2
What You Give in Five	28	nd	Box 11

Interfaith Hunger Appeal

Promise You'll Remember	21	nd	Box 2
Promise You'll Remember	28	nd	Box 11
Twenty-Two Dollars Will Help	21	nd	Box 2
Give them Help Overseas	28	nd	Box 11
Keep Faith with Those in Need	28	1956	Box 11
America's Religious Faiths	28	1958	Box 11
America's Religious Faiths	21	1958	Box 2
Give Them Help Overseas	21	1959	Box 2
Their Hope... Your Help	21	1959	Box 2
Their Hope... Your Help	28	1959	Box 11
Alone... And in Need	14	1960	Box 2
Alone... And in Need	14	1961	Box 2

International Youth Exchange

The World is Waiting	28	nd	Box 11
The World is Waiting	42	nd	Box 20

IRS/Tax Advice

For the Best Free Tax Advice	28	nd	Box 11
This Year, the IRS Would Like to Give...	28	nd	Box 11

Jobs for Disabled Veterans

Passports to Dignity	21	1959	Box 3
Passports to Dignity	28	1959	Box 11
Hire Disabled Veterans	21	1960	Box 3

Jobs for Veterans

He's Home	21	nd	Box 3
Peace is Hell...	28	nd	Box 11
Welcome Home	28	1972	Box 11
Hire the Veterans and You...	28	1972	Box 11

Keep America Beautiful

Litter. It's Enough to Make You Sick	21	nd	Box 3
Litter. It's Enough to Make You Sick	28	nd	Box 11
The Cure for Pollution is People	28	nd	Box 11
Bit by Bit... Every Litter Bit Counts	28	1963	Box 11
Join the Pollution Fighters	21	1971	Box 3

Know Mexico

Know Mexico	21	1963	Box 3
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National Alliance of Businessmen (Jobs)			
Reach Out Hire the Disadvantaged	21	nd	Box 3
Businessmen: Put Unemployment out of Business	21	nd	Box 3
Of All the Things He Could Be...	21	nd	Box 3
The Fountain of Youth/One Job for One Kid	21	nd	Box 3
(Youth) It's Up to You, Mr. Businessman	21	1971	Box 3
If You Can Help Find...	28	1973	Box 12
National Blood Program			
It's Time to Roll Up Your Sleeve	28	nd	Box 12
Listen to Your Conscience	21	1953	Box 3
National Center for Productivity			
America Needs More Work	28	nd	Box 12
National Commission on Productivity			
Would You Hire You?	21	1973	Box 3
How Would You Like to Sign the Work You Do?	28	1973	Box 12
National Urban League			
Everybody Deserves a Chance (I)	14	nd	Box 3
Everybody Deserves a Chance (II)	14	nd	Box 3
Everybody Deserves a Chance (III)	14	nd	Box 3
Everybody Deserves a Chance (IV)	21	nd	Box 3
Everybody Deserves a Chance (V)	14	nd	Box 3
Everybody Deserves a Chance	42	nd	Box 20
Love It Comes in All Colors	21	1970	Box 3
NATO			
Your Shield of Freedom	21	nd	Box 3
If NATO Wasn't There...	14	nd	Box 3
Shield of Freedom	28	1949	Box 12
Nursing Recruitment			
What did You Accomplish this Morning?	9 1/2x10	nd	Box 3
While He's in Training...	28	1951	Box 12
Nursing - The Opportunity...	28	1953	Box 12
Opportunity Knocks Twice in Nursing	28	1954	Box 12
Nursing is a Proud Profession	28	1954	Box 12
Office of Housing Expedition			
Help a Veteran's Family	28	1947	Box 13
Peace Corps			
Best Job You'll Ever Love	21	nd	Box 3
There's a Place for You	28	1962	Box 13
Why Would Anyone Want to Join	28	1964	Box 13
Peace Demonstration	28	1967	Box 13

Planned Parenthood

An Unexpected Child Can Really...	21	nd	Box 3
How Many Children Should a Couple Have?	14	1972	Box 3

Polio

Don't Press Your Luck	21	1957	Box 3
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President's Committee on Government Contracts

President's Committee on Government Contracts	21	1955	Box 3
There are no Closed Doors	28	1955	Box 13

President's Commission on Mental Retardation

If the President Finds Time...	28	c1960s	Box 13
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President's Council on Physical Fitness

The Future Belongs to the Fit	14	nd	Box 3
The Future Belongs to the Fit	21	nd	Box 3
Fight Hypokinesia	28	1964	Box 13
Don't Fence me Out	14	1966	Box 3
Tryouts for the President...	14	1966	Box 3

Proper Nutrition (Spanish)

Dos Buenas Rozones...	28	nd	Box 13
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Radio Free Europe

Broadcast the American Message	28	nd	Box 13
He Knows Freedom is not Free	21	nd	Box 3
Shouldn't They Hear Both Sides?	21	nd	Box 3
Shouldn't They Hear Both Sides?	28	nd	Box 13
He Knows Freedom is not Free	28	nd	Box 13
Fight Communism with "Truth Dollars"	28	1954	Box 13
Let George do it!	28	1954	Box 13
The One Thing the Iron Curtain Can't Keep Out	21	1957	Box 3
Write a 25-Word Truth Broadcast	28	1959	Box 13
Answer the Call for Help	21	1960	Box 3
Answer the Call for Help	28	1960	Box 13
The Iron Curtain Isn't Soundproof	21	1965	Box 3
The Iron Curtain Isn't Soundproof II	21	1965	Box 3
The In Sound from the Outside	28	1969	Box 13
We Will Bury You!	28	1961	Box 13
Your Dollar Sponsors a Minute of Truth	21	nd	Box 13
He Needs a Mind of his Own	28	1970	Box 13

Red Cross

It's Time to Roll Up Your Sleeve	28	nd	Box 14
Everyday Someone Needs Us	21	nd	Box 3
Everyday Someone Needs Us	28	nd	Box 14
For Safe Boating	14	nd	Box 3

If Only They Came with Instructions	28	nd	Box 14
Learn How to Jumpstart a Life	21	nd	Box 3
Learn How to Jumpstart a Life	28	nd	Box 14
Please, My Little Girl Needs Blood	21	nd	Box 3
Roll Up Your Sleeves	28	nd	Box 14
Somewhere Somebody	28	nd	Box 14
This Dummy Could Save a Life	28	nd	Box 14
Until there is no Loneliness...	12x24 1/2	nd	Box 3
Until there is no Loneliness...	28	nd	Box 14
We'll Help. Will You?	28	nd	Box 14
We'll Help. Will You?	42	nd	Box 20
Your Armed Forces	28	1951	Box 14
Give to Launch Hope	21	1960	Box 3
One Side of the POW Question	21	c1970s	Box 3
One Side of the POW Question (II)	21	c1970s	Box 3
We're Counting on You	21	1977	Box 3
Please, My Little Girl Needs Blood	11x17	1987	Box 3

RIAL

And Now a Word From Our Creator	21	nd	Box 4
Break the Hate Habit	21	nd	Box 4
Break the Hate Habit	28	nd	Box 14
God Knows, You Should Practice what You Pray	14	nd	Box 4
Live Your Faith	21	nd	Box 4
Loneliness	14	nd	Box 4
Love Thy Family	42	nd	Box 20
Love Thy Family	9x20	nd	Box 4
United We Stand	21	nd	Box 4
What's Going On	14	nd	Box 4
Worship Together	28	1958	Box 14
Find the Strength for Your Life	28	1959	Box 14
Worship Together (II)	21	1960	Box 4
You Can Lift Your Life	28	1962	Box 14
Find the Strength	28	1963	Box 14
Give them a Faith	28	1964	Box 14
Put Your Faith to Work	28	1965	Box 14
Let's Keep it Growing	14	c1976	Box 4
Worship Together	21	1984	Box 4

Service Life Insurance

Don't Be the Sad Sack	28	1946	Box 15
It's not too Late to Reinstate	28	1946	Box 15

Share Medical Knowledge

Give to Help Launch Hope	28	nd	Box 15
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Social Security

Many People Only Know Half the Story	28	nd	Box 15
Social Security for 10 Million People	21	1950	Box 4

State Department of Vocational Rehab

I Got My Job Through...	28	nd	Box 15
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I Got My Job Through...	21	1974	Box 4
Stay in School			
Education is For the Birds	28	1965	Box 15
Looking for Work?	28	1968	Box 15
The Odds are 2 to 1 Against a Dropout	28	1970	Box 15
Support the College of Your Choice			
Enrich his Future and Americas	28	nd	Box 16
College is America's Best Friend	28	nd	Box 9
Help	28	nd	Box 16
Help	42	nd	Box 20
Invest in the Future of America	21	nd	Box 4
Invest in the Future of America	42	nd	Box 20
Make America Smarter	21	nd	Box 4
Tuition Now Covers about 1/3	21	nd	Box 4
When He's Ready for College	21	1957	Box 4
When He's Ready for College	21	1957	Box 16
When He's Ready for College	28	1957	Box 16
When He's Ready for College	28	1957	Box 16
When They're Ready for College	28	1958	Box 16
His Future and Yours Depends on Our Colleges	28	1958	Box 16
When They're Ready for College	28	1958	Box 16
When He is Ready for College	28	1959	Box 16
Wanted: 200,000 More Teachers	21	1960	Box 4
Wanted: 200,000 More Teachers	28	1960	Box 16
The Strength of Our Community	14	1960	Box 4
Every Drop in the Bucket Helps	14	1961	Box 4
Pick a College, Any College	14	1971	Box 4
Swine Flu Shot			
If You're Sick...	28	nd	Box 16
Technical Training			
Have a College Graduate's Career	28	nd	Box 16
United Nations			
A Trip to United Nations Headquarters	28	nd	Box 16
You are Looking at one Alternative	28	1963	Box 16
United Negro College Fund			
Who Ever Said...	21	nd	Box 5
My Mother is Scrubbing Floors	28	nd	Box 16
The Person Who Could Save Your Life Tomorrow	28	nd	Box 16
His Contribution was Made Possible	21	1977	Box 5
His Contribution was Made Possible	28	1977	Missing
The Old Brodie Plantation	21	1981	Box 5
A Part-time Job Only Pays for Part...	21	1982	Box 5
Some Students are Fighting for More	21	1983	Box 5
My Father Gave Me Ambition	21	nd	Box 16
When Bright Young Students	28	1984	Box 16

United States Department of Health, Education, and Welfare

Protect America's Clean Water	14	1964	Box 5
United States Savings Bonds			
Happy New Yield	42	nd	Box 20
New Variable Interest Rate	42	nd	Box 20
Opportunity Knocks but Once	42	nd	Box 20
See How Your Money Grows	28	1947	Box 17
The Part of Your Take Home Pay	21	1948	Box 5
I See a Happy Future	21	1948	Box 5
I See a Happy Future	28	1948	Box 17
Today...Plan for Tomorrow	28	1949	Box 17
Are you Taking Care of yours	28	1949	Box 17
Paint Yourself a Rosy Future	28	1949	Box 17
For That Rainy Day	28	1949	Box 17
I've Signed My Declaration of Independence	28	1950	Box 17
Invest Regularly in Defense Bonds	21	1952	Box 5
U.S. Defense Bonds	28	1952	Box 17
It's Your Future	28	1953	Box 17
Take Your Future in Your Own Hands	21	1954	Box 5
Better Buy Bonds for A Better Future	21	1954	Box 5
Put Your Future on the Payroll	28	1954	Box 17
Better Buy Bonds for a Better Future	28	1954	Box 17
Take your Future in your Own Hands	28	1954	Box 17
Safe as America	28	1955	Box 17
Store'em Away	28	1955	Box 17
Safe as America	21	1956	Box 5
In Savings There's Security	28	1957	Box 18
Strengthen Americas Peace Power	28	1958	Box 18
Your Shares in America	28	1958	Box 18
When You Buy US Savings Bonds	21	1959	Box 5
When You Buy US Savings Bonds	28	1959	Box 18
Share in America	28	1959	Box 18
Buy U.S. Savings Bonds	28	1960	Box 5
Buy U.S. Savings Bonds (II)	21	1960	Box 5
Buy U.S. Savings Bonds	28	1960	Box 18
You Save More than Money	28	1961	Box 18
Keep Freedom in Your Future	21	1962	Box 5
Keep Freedom in Your Future	28	1962	Box 18
Keep Freedom in Her Future	28	1963	Box 18
Keep Freedom in Their Future	28	1963	Box 18
Keep Freedom in Their Future	21	1963	Box 5
Buy Better-Than-Ever	28	1966	Box 18
Buy Bonds Where You Work	21	1967	Box 5
Only Certain Americans Can...	21	1968	Box 5
Take Stock in America	28	1968	Box 18
Take Stock in America	28	1970	Box 18
New Bonus Interest Rates	28	1970	Box 18
Join the Payroll Savings Plan	28	1971	Box 18
This Space Available	28	1971	Box 18
For a Rainy Day	21	1972	Box 18
Buy U.S. Savings Bonds	21	1980	Box 5

Save for a Sunny Day	21	1980	Box 5
U.S. Travel Service			
This Year Why Not Invite	28	nd	Box 18
United Way			
Thanks to You it's Working (I)	28	1972	Box 18
Thanks to You it's Working (II)	28	1972	Box 18
Urban America			
What Happens to Our Cities	21	1968	Box 5
Ghettoes	28	1968	Box 18
USO			
Someone You Know	21	nd	Box 5
Someone You Know	28	nd	Box 19
Winning the Peace is a Lonely Battle	21	1961	Box 5
Winning the Peace is a Lonely Battle	28	1961	Box 19
Does Anybody Know I'm Here?	28	1962	Box 19
Don't Short Change Him	28	1963	Box 19
USO is There	28	1964	Box 19
USO is There	28	1965	Box 19
USO is There	28	1966	Box 19
Someone You Know Needs USO	28	1968	Box 19
The USO is for Someone...	21	1969	Box 5
When You Say Good-bye	21	1970	Box 5
There is no USO	21	1971	Box 5
Volunteer			
It'll Make You a Better Human Being	28	nd	Box 19
You'll Never Know How Much Good...	14	nd	Box 5
Wanted!	28	1972	Box 19
Vote			
See You at the Polls	28	1952	Box 19
Don't Pass the Buck	21	1960	Box 5
Don't Pass the Buck	28	1960	Box 19
Vote and the Choice is Yours	28	1966	Box 19
Work America			
His Hardest Job Shouldn't Be Finding One	21	nd	Box 5
His Hardest Job Shouldn't Be Finding One	42	nd	Box 20
World Refugee Year			
The Homeless of the World Still Wait	21	1959	Box 5
The Homeless of the World Still Wait	28	1959	Box 19

United Negro College Fund, "A Mind is a Terrible Thing to Waste." Rocket Boy native files, 2008. CD.

