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Communication
Advertising
Ad Council Speeches, 1987-

Box 1:

Ad Council Chairmen's Speeches
- Remarks Sanford Buchsbaum, Crime Prevention News Conference, April 15, 1987
- Remarks for Industries Advisory Committee Meeting by Sanford Buchsbaum, April 29, 1987
- Presentation by Walter Mattson in Detroit, February 28, 1988
- Remarks by Walter E. Mattson to the New Board Members of the Ad Council, September 8, 1988
- Salute to Volunteers Luncheon, remarks by Walter Mattson, 1988
- Walter Mattson remarks to Advertising Council, February 28, 1989
- Walter Mattson remarks at The Advertising Council Conference, May of '89
- Salute to Volunteers Luncheon Presentation Script, Walter Mattson, June 23, 1989
- "Report on the Point of Light Campaign"-remarks by Stuart B. Upson, April 30, 1991
- Remarks by Stuart B. Upson at Meeting of Minneapolis Business Leadership, June 18, 1991
- Remarks by Kay Koplovitz, Magazine Publishers Association National Conference, October 9, 1991 (2 versions)
- Presentation by Kay Koplovitz to Association of National Advertisers Annual Meeting, October 19, 1991
- Remarks by Kay Koplovitz, Ad Clum Luncheon, March 17, 1992
- Remarks by Philip H. Geier, Jr. Japanese Chamber of Commerce and Industry of New York, January 11, 1994
- Remarks by Philip H. Geier, Jr. at The White House, March 17, 1994
- Remarks by Reginald K. Brack, Annual Board of Directors Meeting, June 14, 1994
- Remarks by Reginald K. Brack, Jr. Lunch of National Campaign on Domestic Violence, June 30, 1994
- Sanford Buchsbaum Presentation in Fairfield Outline
- Sanford Buchsbaum Presentation, "Why you should Contribute to the Advertising Council"
- Remarks Herbert Baum, Association of National Advertisers, 1994

Advertising Council Speeches, January 1986 - October 1986
- Correspondence, January 30, 1986
- The Social Responsibility of Advertising," Talk for the Argentine Advertising Council, October 7, 1986
- The Advertising Council Washington Conference, Edward N. Ney Remarks
- Edward Ney, Remarks UCLA Presentation

June 1987-October 1987
- Radio Committee Report, The Advertising Council Board Meeting, June 30, 1987

The Advertising Council Board Meeting, June 30, 1987
Remarks Jack Elliot, “Advertising you can’t Hate,” Ithaca College, October 5, 1987
June 1988-November 1988
CEO Luncheon, Crain Communications, January 1988
Remarks Ed Ney, The New Board Members, June 6, 1988
Public Relations Department Plan, Outline of Presentation to Ad Council Staff, August 1988
Remarks Walter E. Mattson, The Advertising Council on the Council’s Aids Campaign, September 30, 1988
Remarks James D. Robinson III, The Primary Market for Public Service, November 17, 1988
By-Laws of The Advertising Council, Inc. December 5, 1988
Awards Luncheon, Presentation Outline, 1988
Remarks on Social Responsibilities, A Review of the Work of the Quintessential Volunteer Organization, 1988
Remarks Nancy P. Clott, Magazines Publishers of America, 1988
Remarks Jane Dean at Chicago, 1988
Sanford Buchsbaum Presentation in Fairfield Outline, 1988
Remarks by Eugene Kummel to the Advertising Council, 1988
Go for the Lighting Speech, 1988
Speech, Untitled, 1988
Speech, Untitled, 1988
Ad Council Speeches, 1988
Salute to Chicago, Show Flow Outline, 1988
Remarks Edward N. Ney, The Advertising Council Washington Conference, 1988
Aids Prevention Packet, 1988
April 1989-August 1989
Remarks Bob Schultz, University of Rhode Island Presentation, March 29, 1989
Remarks John A. Calhoun, Testimony before the Subcommittee on Commerce, Justice, State and the Judiciary House Committee on Appropriations, April 5, 1987
Advertising Research Foundation Speech, April 11, 1989
AEF General Presentation, Goucher College, April 17, 1989
Washington Conference Awards Dinner, May 24, 1989
A Talk by John E. O'Toole, Advertising a Better Way of Life, the Story of the Advertising Council in America, August 10, 1989
Remarks Nancy P. Clott, Magazines Publishers of America, 1989
The Bottom Line is Helping People Speech, 1989
March 1990-October 1990
Remarks Jeff Boal, Neighborworks, Jan 20, 1990
AEF General Presentation, Catholic University, March 22, 1990
Teen Alcoholism Joint Campaign Ad Council/Harvard Initiative, Harvard Club, NYC, June 4, 1990
Remarks Ira C. Herbert, AAF Meeting, June 12, 1990
Drug Abuse and Aids Press Conference Status, July 24, 1990

Remarks Eva Kasten, Drugs and Aids NIDA Press Launch, July 25, 1990
Remarks Bobo Zabel, Crain's Reception, September 17, 1990
Remarks Jim Daroling, Public Relations Report to Board of Directors, September 26, 1990
Remarks Dick O'Connor, Detroit Reception, October 23, 1990
Salute to Volunteers Award Luncheon, Show Flow/Time Sheet, 1990
Ike Herbert Speech, 1990
Alex Kroll Speech, 1990
Presentation of 1990-1991 P.R. Plan to Staff

January 1991-October 1991

Speech by Eva Karsten, National Highway Safety, January 11, 1991
Business Forum, January 15, 1991
Remarks Bob Bloom/Jeremy Halbreich, Dallas Breakfast, February 19, 1991
Remarks Brad Lynch, Raw Speeches, June 12, 1991
Remarks Jack Bowen, Campaign Management Board Meeting, June 13, 1991
Remarks Richard Dreyfuss, American Magazine Conference, October 9, 1991
Arie Weissman Speech, 1991

January 1992-September 1992

Remarks Philip Guarascio, New York Advertising Club Luncheon Meeting, January 29, 1992
Remarks Arie Weissman, Oklahoma City Advertising Club Luncheon Meeting, February 12, 1992
Memorandum on the Board of Directors Meeting, March 17, 1992
Remarks Peter Lund, Ad Council Board Meeting, March 25, 1992
Remarks F.B. Lynch, Ad Council Board, March 25, 1992
Remarks Eva Kasten at the Senate Caucus Room, April 9, 1992
Remarks Brad Lynch, Japan Ad Council Speech, April 14, 1992
Remarks Eva Kasten, Vote 92 Reception, September 2, 1992

March 1994-September 1994

Remarks Arie Weissman at the Will Rogers Auditorium, March 9, 1994
Remarks Bradley F. Lynch at the Organ Transplant Conference, May 11, 1994
Remarks Herb Baum, Pittsburgh Medic Reception, September 13, 1994
Remarks Bob Schultz at the Greenville Ad Club, September 19, 1994

Box 2:

1995

Remarks Alex Kroll, Feb. 14, 1995
Remarks Phil Guarascio at the Board of Directors Meeting, March 21, 1995
Remarks Alex Kroll at the American Advertising Foundation Conference, June 1, 1995
Remarks Penny Hawkey at the Dallas Advertising League Luncheon, June 6, 1995
Remarks Alex Kroll at the Ad Council Client Seminar, June 8, 1995
Philip Guarascio Tribute to Reginald K. Brack, Jr. at Ad Council Meeting, June 20, 1995
Remarks Edna McConnell at the Clark Foundation Program for Justice, Sept. 9, 1995

Remarks Eva Kasten at the Women's College Coalition Campaign Launch, Sept. 28, 1995
Remarks Eva Kasten at the Organ and Tissue New Work Launch, Oct. 10, 1995
Speech at Tools for Change Conference GE Foundation, Oct. 24, 1995
Remarks Phil Guarascio at YPPA Conference, Nov. 2, 1995
Remarks Phil Guarascio at MPA Conference, Nov. 7, 1995

1996-97

Remarks Lila Herbert at the Making Change for Children Conference, Oct. 22, 1996
Donna Feiner Talking Points at the Children Now Media Reception, Feb. 18, 1997
Remarks Alex Kroll at NAB Conference, Apr. 8, 1997
Introduction of Mary Lou Quinlan at the Matrix Award Luncheon, Apr. 14, 1997
Remarks Alex Kroll, "Start Me With Ten," Sept. 15, 1997
R.L. Wehling Remarks at Ad Council Meeting, June 17, 1997
Ken Barun's Presentation, "Kids These Days," June 26, 1997
Remarks Bill Bradley at Kids These Days Research Press Launce, June 26, 1997
AEF Presentation Speech, July, 1997
Remarks John Costello at Newspaper Sales and Marketing Manager Conference, July 21, 1997
Remarks Mary Lou Quinlan at Television Bureau of Advertising Conference, Sept. 4, 1997
Murray Gaylord's Script at the National Conference On Preventing Crime, Oct.14, 1997
Remarks S. Murray at ANA Convention, Oct. 17-20, 1997

1998-2000

Remarks Bob Wehling at the Radio Advertising Bureau, March 28, 1998
Remarks Bob Wehling at the TV Bureau of Advertising, April 7, 1998
Remarks Robert Wehling at ABC Affiliate Meeting, June 2, 1998
Speech at National Governor's Association, Aug. 8, 1998
American Educational Foundation Presentation Materials, 1997-98
American Educational Foundation Presentation Materials, 1998-99
Remarks Harvey Dzodin at the Advertising and Media New Biz Forum, Jan 23, 1999
Speech Donna Feiner at AAAA Media Conference, Feb. 26, 1999
Remarks Robert Wehling at the UJA Awards Dinner, Mar. 9, 1999
Remarks Robert Wehling at the NAB Convention, April 20, 1999
Speech at the IAB Conference, June 9, 1999
Murray Gaylord Comments for National Dialogue on Cancer, Oct. 4, 1999
Murray Gaylord MPA Silver Bell Comments, Oct. 30, 1999
Remarks Paula Veale at NBACA Annual Conference, Sept. 21, 2000
Murray Gaylord Speech on Academic Cheating, Oct. 8, 2000

2002

Remarks of Paula Zahn Presenting Matrix Award to Peggy Conlon, April 15, 2002
Remarks of Priscilla Natkins at Morris Heights Health Center, April 17, 2002

Advisory Committee Speeches, 1988-91

Annual Public Service Award Dinner, Recipients' Speeches

1957-75

1976-90
1993-94
Annual Public Service Award Dinner: Presentation Speeches, 1985-91
Unspecified Speech, No Date