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Communications
Advertising
Ad Council: Campaign Promotional Mailings, 1986, 1989-2020

Box 1:

Addiction Support, 2017
Adoption From Foster Care, 2015, 2016
After School Programs, 2000, 2001
Alzheimer's Awareness, 2019
American Heart Month: High Blood Pressure, Type 2 Diabetes Prevention, 2017
American Red Cross, 1996
Americans Abroad Campaign, 1991
America's Promise, 1999
Anti-Discrimination, 1995
Appreciating Natural Resources: Discovering Nature, Reducing Food Waste, 2019
Arts Education, 2009
Bill Bradley: Kids and Family, 1998
BoostUp.org: Amare Stoudemire, ca. 2008
Breast Cancer Detection, 1995
Breast Cancer Risk Education, 2018
Building Futures: High School Equivalency, Job Training and Employment, November 2019
Buy Recycled, 1995, 1996
Career Placement: Job Training and Employment, Pathways to Employment, 2018
Caregiver Assistance, 2015, 2016
Caring Communities: Diversity and Inclusion, & Caregiver Assistance, December 2019
Caring For Children: Autism Awareness, Hunger Prevention, 2016
Caring for the Future: Caregiver Assistance, Lung Cancer Screening, 2018
Caring for the Mind and Body: Alzheimer's Awareness, Type 2 Diabetes Prevention, November 2019
Caring For Seniors: Caregiver Assistance, Meals on Wheels Volunteer Recruitment, 2017
Child Abuse Prevention, 1986, 1996, 1997
Child Car Safety, 2018
Children Now/Talking with Kids about Tough Issues, 1997, 1998
Children's Aid Society, 2000
Children's Oral Health, 2014
Coalition for America's Children, 1996
Committed to Learning: High School Equivalency, Learning & Attention Issues, 2018
Committing to Care: High Blood Pressure Control, Learning and Attention Issues, 2017
Community Engagement, 2014
Connect for Kids, 1999
Crime Prevention Campaign, 1991, 1994, 1996-2001
Crime Prevention Campaign - "Home Safety Checklist" Booklet, undated
Cyberbullying (Crime Prevention), 2006
Diabetes Type 2 Prevention, 2016
Disaster Prep: Emergency Preparedness, Wildfire Prevention, 2016, 2018
Discovering Nature, 2015
Diversity and Inclusion, 2016
Domestic Violence, 1994, 1995, 1996
Driving Responsibly: Drug-Impaired Driving Prevention, Texting and Driving Prevention, October 2019
Drug Abuse and AIDS Campaign, 1992
Drug-Impaired Driving Prevention, 2019

Drug Prevention Programs, 2000, 2001
 Drunk Driving Prevention, 1997, 1998, 2009, 2013
 Early Detection: High Blood Pressure Control and Lung Cancer Screening, 2019
 Earth Share, 1999, 2000
 El Valor Campaign (in Spanish), 2001
 Embracing Our Differences: Bullying Prevention, Diversity and Inclusion, Learning and Attention Issues, 2016
 Emergency Preparedness, 2015
 Employer Support of the Guard and Reserve, 1996, 1999, 2002
 End Drunk Driving: Buzzed Driving Prevention and Underage Drinking and Driving Prevention, 2019
 Ending Hunger, 2018
 Engaging Dads: Fatherhood Involvement, Type 2 Diabetes, 2019
 Enriching Kids' Lives: Adoption From Foster Care, Learning & Attention Issues, 2017
 Enrollment in Health Insurance, 2014
 Everyday Heroes: Adoption From Foster Care, Fatherhood Involvement, Teacher Recruitment, 2016
 Family and Community: Community Engagement, Foreclosure Prevention Assistance, Shelter Pet Adoption, 2016
 Family Well-Being: Autism Awareness and Seat Belt Safety, 2017
 Fatherhood Initiative, 1998
 Feeding America, 2016, 2017
 Financial Literacy, 2007
 Fire Safety, 1997
 Food Safety Education, 2015, 2016
 Foreclosure Prevention Assistance, 2014, 2015
 Forest Fire Prevention, 1994, 1996-2000
 Fostering Childhood Development: Adoption from Foster Care, Autism Awareness, 2019
 Gender Equity, 1998
 Getting the Job: Job Training & Employment, Pathways to Employment, 2018
 Give a Kid a Hand, 1998
 Gun Safety, 2018
 Head Start, undated
 Healthy Futures: Caregiver Assistance and Saving for Retirement, 2019
 Healthy Guidelines: High Blood Pressure Control, & Lung Cancer Screening, December 2019
 Healthy Living: High Blood Pressure, Diabetes, Stroke Awareness, and Women's Heart Disease, 2016

Box 2:

Helping Children and Caregivers: Adoption from Foster Care, Caregiver Assistance, 2016
 Helping Families Thrive: Fatherhood Involvement, Ending Hunger, 2018
 Helping Kids Succeed: Learning & Attention Issues, Teacher Recruitment, 2018
 High School Dropout Prevention, 2004(?)
 High School Equivalency, 2015 Hispanic College Enrollment, 2014
 Holiday Giving: Shelter Pet Adoption, Meals on Wheels Volunteer Recruitment, 2017
 Holiday Meals: Ending Hunger, Meals on Wheels Volunteer Recruitment, 2018
 Housing Discrimination, 2007
 Hunger Prevention, 2011, 2015
 Individual Giving/Volunteering, 1997
 Infant Immunization, 1998
 International Youth Exchange Campaign, 1986
 Job Training and Employment (Goodwill), 2015
 Job Placement: Job Training & Employment, Pathways to Employment, 2019
 Keep the Promise, 1996, 1997

Learning and Attention Issues, 2015
Learning Disabilities, 1998
LGBT Acceptance, 2018
Life Goals: Reducing Food Waste, High School Equivalency, Saving for Retirement, 2018
Love the Earth: Discovering Nature, Wildfire Prevention, Recycling, Reducing Food Waste, 2017
Math is Power, 1996, 1998, 2001
Meals on Wheels, 2016
Nature: Discovering Nature, Recycling, Wildfire Prevention, 2016
New Year's Resolutions: Financial Literacy, High School Equivalency, 2017
Nurturing Kids & Teens: Adoption From Foster Care, Fatherhood Involvement, 2018
Organ and Tissue Donation, 1996, 1998
Parenting 101: Adoption from Foster Care, Autism Awareness, Fatherhood Involvement, 2017
Partners for Public Education, 2001
Paths To Learning: Autism Awareness, Empowering Girls in STEM, High School Equivalency, 2018
Pathways to Employment, 2014
Pediatric AIDS Campaign, 1996
Points of Light Foundation, 1995, 1996, 1997
Preventative Care: High Blood Pressure Control, Lung Cancer Screening, Type 2 Diabetes Prevention, 2018
Protecting Kids: Child Car Safety & Gun Safety, February 2020
Protecting Our Environment: Recycling, Reducing Food Waste, Discovering Nature, 2018
Radio PSAs: Now on PSACentral.org or ExtremeReach.com (no longer on CD) 2018
Recruiting New Teachers, 1990, 1992, 1994, 1997
Recruiting Nurses Campaign, 1991
Recycling, 2015
Reducing Food Waste, 2016
Religion in American Life, 1992
Rethinking Waste: Recycling, Reducing Food Waste, 2018
Road Safety: Texting and Driving Prevention, Underage Drinking and Driving Prevention, 2015, 2016
Road Safety: Buzzed Driving Prevention, Child Passenger Safety, Texting and Driving Prevention, Underage Drinking and Driving Prevention, 2017
Road Safety: Child Passenger Safety, Seat Belt Safety, Texting and Driving Prevention, Underage Drinking and Driving Prevention, Dec. 2017
Safe Driving: Buzzed Driving Prevention, Seat Belt Safety, Texting and Driving Prevention, Underage Drinking and Driving Prevention, 2018
Safe Driving: Texting & Driving Prevention, Underage Drinking & Driving Prevention, 2018
Safety Belt Education, 1998, 2001
Safer Driving Practices: Child Car Safety, Texting and Driving Prevention, 2019
Saving For Retirement, 2017
Second Harvest National Food Bank, 1995, 1996, 1997
September 11, 2001
Shelter Pet Adoption, 2016
The Simulator: Teen Driver Education, undated
Spring Break: Buzzed Driving Prevention, Texting & Driving Prevention, Underage Drinking & Driving Prevention, 2017
Steps to Well-Being: High Blood Pressure Control, Type 2 Diabetes Prevention, Feb. 2017
Support Bullying Prevention, 2016
Support College Access, 2015
Support Teens and Young Adults: Adoption from Foster Care, Bullying Prevention, Suicide

Prevention, LGBT Acceptance, 2018, 2019
Supporting Kids and Teens: Bullying Prevention, Fatherhood Involvement, 2019, Supporting
Youth: Bullying Prevention, Fatherhood Involvement, February 2020
Supporting Minority Education, 2015
Talk to Your Doctor: High Blood Pressure Control, Type 2 Diabetes Prevention, 2018
Teen Pregnancy Prevention Campaign, 2001
Understanding Mental Illness, 1989, 1996
United Negro College Fund, 1996, 1997
Violence Prevention, 2016
World Stroke Day: High Blood Pressure, Stroke Awareness, 2016
Caregiver Assistance, Saving For Retirement, Type 2 Diabetes Prevention, March 2020