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Communications

Advertising

Ad Council: Campaign Promotional Mailings, 1986, 1989-2015

**Box 1:**

Addiction Support, 2017

Adoption From Foster Care, 2015, 2016

After School Programs, 2000, 2001

Alzheimer's Awareness, 2019

American Heart Month: High Blood Pressure, Type 2 Diabetes Prevention, 2017

American Red Cross, 1996

Americans Abroad Campaign, 1991

America's Promise, 1999

Anti-Discrimination, 1995

Appreciating Natural Resources: Discovering Nature, Reducing Food Waste, 2019

Arts Education, 2009

Bill Bradley: Kids and Family, 1998

BoostUp.org: Amare Stoudemire, ca. 2008

Breast Cancer Detection, 1995

Breast Cancer Risk Education, 2018

Building Futures: High School Equivalency, Job Training and Employment, November 2019

Buy Recycled, 1995, 1996

Career Placement: Job Training and Employment, Pathways to Employment, 2018

Caregiver Assistance, 2015, 2016

Caring Communities: Diversity and Inclusion, & Caregiver Assistance, December 2019

Caring For Children: Autism Awareness, Hunger Prevention, 2016

Caring for the Future: Caregiver Assistance, Lung Cancer Screening, 2018

Caring for the Mind and Body: Alzheimer's Awareness, Type 2 Diabetes Prevention, November 2019

Caring For Seniors: Caregiver Assistance, Meals on Wheels Volunteer Recruitment, 2017

Child Abuse Prevention, 1986, 1996, 1997

Child Car Safety, 2018

Children Now/Talking with Kids about Tough Issues, 1997, 1998

Children's Aid Society, 2000

Children's Oral Health, 2014

Coalition for America's Children, 1996

Committed to Learning: High School Equivalency, Learning & Attention Issues, 2018

Committing to Care: High Blood Pressure Control, Learning and Attention Issues, 2017

Community Engagement, 2014

Connect for Kids, 1999

Crime Prevention Campaign, 1991, 1994, 1996-2001

Crime Prevention Campaign - "Home Safety Checklist" Booklet, undated

Cyberbullying (Crime Prevention), 2006

Diabetes Type 2 Prevention, 2016

Disaster Prep: Emergency Preparedness, Wildfire Prevention, 2016, 2018

Discovering Nature, 2015

Diversity and Inclusion, 2016

Domestic Violence, 1994, 1995, 1996

Driving Responsibly: Drug-Impaired Driving Prevention, Texting and Driving Prevention, October 2019

Drug Abuse and AIDS Campaign, 1992

Drug-Impaired Driving Prevention, 2019

Drug Prevention Programs, 2000, 2001  
Drunk Driving Prevention, 1997, 1998, 2009, 2013  
Early Detection: High Blood Pressure Control and Lung Cancer Screening, 2019  
Earth Share, 1999, 2000  
El Valor Campaign (in Spanish), 2001  
Embracing Our Differences: Bullying Prevention, Diversity and Inclusion, Learning and Attention Issues, 2016  
Emergency Preparedness, 2015  
Employer Support of the Guard and Reserve, 1996, 1999, 2002  
End Drunk Driving: Buzzed Driving Prevention and Underage Drinking and Driving Prevention, 2019  
Ending Hunger, 2018  
Engaging Dads: Fatherhood Involvement, Type 2 Diabetes, 2019  
Enriching Kids' Lives: Adoption From Foster Care, Learning & Attention Issues, 2017  
Enrollment in Health Insurance, 2014  
Everyday Heroes: Adoption From Foster Care, Fatherhood Involvement, Teacher Recruitment, 2016  
Family and Community: Community Engagement, Foreclosure Prevention Assistance, Shelter Pet Adoption, 2016  
Family Well-Being: Autism Awareness and Seat Belt Safety, 2017  
Fatherhood Initiative, 1998  
Feeding America, 2016, 2017  
Financial Literacy, 2007  
Fire Safety, 1997  
Food Safety Education, 2015, 2016  
Foreclosure Prevention Assistance, 2014, 2015  
Forest Fire Prevention, 1994, 1996-2000  
Fostering Childhood Development: Adoption from Foster Care, Autism Awareness, 2019  
Gender Equity, 1998  
Getting the Job: Job Training & Employment, Pathways to Employment, 2018  
Give a Kid a Hand, 1998  
Gun Safety, 2018  
Head Start, undated  
Healthy Futures: Caregiver Assistance and Saving for Retirement, 2019  
Healthy Guidelines: High Blood Pressure Control, & Lung Cancer Screening, December 2019  
Healthy Living: High Blood Pressure, Diabetes, Stroke Awareness, and Women's Heart Disease, 2016

**Box 2:**

Helping Children and Caregivers: Adoption from Foster Care, Caregiver Assistance, 2016  
Helping Families Thrive: Fatherhood Involvement, Ending Hunger, 2018  
Helping Kids Succeed: Learning & Attention Issues, Teacher Recruitment, 2018  
High School Dropout Prevention, 2004(?)  
High School Equivalency, 2015 Hispanic College Enrollment, 2014  
Holiday Giving: Shelter Pet Adoption, Meals on Wheels Volunteer Recruitment, 2017  
Holiday Meals: Ending Hunger, Meals on Wheels Volunteer Recruitment, 2018  
Housing Discrimination, 2007  
Hunger Prevention, 2011, 2015  
Individual Giving/Volunteering, 1997  
Infant Immunization, 1998  
International Youth Exchange Campaign, 1986  
Job Training and Employment (Goodwill), 2015  
Job Placement: Job Training & Employment, Pathways to Employment, 2019  
Keep the Promise, 1996, 1997

Learning and Attention Issues, 2015  
Learning Disabilities, 1998  
LGBT Acceptance, 2018  
Life Goals: Reducing Food Waste, High School Equivalency, Saving for Retirement, 2018  
Love the Earth: Discovering Nature, Wildfire Prevention, Recycling, Reducing Food Waste, 2017  
Math is Power, 1996, 1998, 2001  
Meals on Wheels, 2016  
Nature: Discovering Nature, Recycling, Wildfire Prevention, 2016  
New Year's Resolutions: Financial Literacy, High School Equivalency, 2017  
Nurturing Kids & Teens: Adoption From Foster Care, Fatherhood Involvement, 2018  
Organ and Tissue Donation, 1996, 1998  
Parenting 101: Adoption from Foster Care, Autism Awareness, Fatherhood Involvement, 2017  
Partners for Public Education, 2001  
Paths To Learning: Autism Awareness, Empowering Girls in STEM, High School Equivalency, 2018  
Pathways to Employment, 2014  
Pediatric AIDS Campaign, 1996  
Points of Light Foundation, 1995, 1996, 1997  
Preventative Care: High Blood Pressure Control, Lung Cancer Screening, Type 2 Diabetes Prevention, 2018  
Protecting Kids: Child Car Safety & Gun Safety, February 2020  
Protecting Our Environment: Recycling, Reducing Food Waste, Discovering Nature, 2018  
Radio PSAs: Now on PSACentral.org or ExtremeReach.com (no longer on CD) 2018  
Recruiting New Teachers, 1990, 1992, 1994, 1997  
Recruiting Nurses Campaign, 1991  
Recycling, 2015  
Reducing Food Waste, 2016  
Religion in American Life, 1992  
Rethinking Waste: Recycling, Reducing Food Waste, 2018  
Road Safety: Texting and Driving Prevention, Underage Drinking and Driving Prevention, 2015, 2016  
Road Safety: Buzzed Driving Prevention, Child Passenger Safety, Texting and Driving Prevention, Underage Drinking and Driving Prevention, 2017  
Road Safety: Child Passenger Safety, Seat Belt Safety, Texting and Driving Prevention, Underage Drinking and Driving Prevention, Dec. 2017  
Safe Driving: Buzzed Driving Prevention, Seat Belt Safety, Texting and Driving Prevention, Underage Drinking and Driving Prevention, 2018  
Safe Driving: Texting & Driving Prevention, Underage Drinking & Driving Prevention, 2018  
Safety Belt Education, 1998, 2001  
Safer Driving Practices: Child Car Safety, Texting and Driving Prevention, 2019  
Saving For Retirement, 2017  
Second Harvest National Food Bank, 1995, 1996, 1997  
September 11, 2001  
Shelter Pet Adoption, 2016  
The Simulator: Teen Driver Education, undated  
Spring Break: Buzzed Driving Prevention, Texting & Driving Prevention, Underage Drinking & Driving Prevention, 2017  
Steps to Well-Being: High Blood Pressure Control, Type 2 Diabetes Prevention, Feb. 2017  
Support Bullying Prevention, 2016  
Support College Access, 2015  
Support Teens and Young Adults: Adoption from Foster Care, Bullying Prevention, Suicide

Prevention, LGBT Acceptance, 2018, 2019  
Supporting Kids and Teens: Bullying Prevention, Fatherhood Involvement, 2019, Supporting  
Youth: Bullying Prevention, Fatherhood Involvement, February 2020  
Supporting Minority Education, 2015  
Talk to Your Doctor: High Blood Pressure Control, Type 2 Diabetes Prevention, 2018  
Teen Pregnancy Prevention Campaign, 2001  
Understanding Mental Illness, 1989, 1996  
United Negro College Fund, 1996, 1997  
Violence Prevention, 2016  
World Stroke Day: High Blood Pressure, Stroke Awareness, 2016