

13/2/234

College of Media

Advertising

Ad Council: Administrative Media File, 1991-2007

Box 1:

Paula Veale retrospective, campaign PSAs, photographs, promotion press releases, 1987-2005. CD-R.

Franc Stanton interview, ca. 1991. Audiocassette.

Bob Wright speaking at Autism Speaks event, 1994. CD.

“Ad Council Tape” Annual Meeting, ca. 1997. 2 audiocassettes.

Annual Meeting, 1997. 97-3437. Zip disk.

Client Seminar Reel, 11:00. [Includes TV PSAs for WWII Memorial (Tom Hanks), LCEF, Buckle Up, President’s Council for Sports and Nutrition, Earth Share, Crime Prevention, Save the Children, Drunk Driving Prevention, Sex Education, Learning Disabilities, Connect For Kids, Domestic Violence, Organ and Tissue Donation, Fatherhood, NACME, America’s Promise, Volunteering]. February 2, 2000. Videocassette.

60<sup>th</sup> Anniversary Reel, ca. 2001. VHS.

60<sup>th</sup> Anniversary Reel, ca. 2001. Betacam SP.

60<sup>th</sup> Anniversary Reel, ca. 2001. DVD.

The Advertising Council 2<sup>nd</sup> Annual Dinner Reel. November 27, 2001. Betacam SP. (2 copies)

Ad Council 60<sup>th</sup> Anniversary PSAs, ca. 2001. CD-R.

Congressional Reception portrait station photos, Sept. 16, 2003. CD.

Congressional Reception photos, Sept. 16, 2003. CD.

Ad Council Annual Dinner photos, Nov. 19, 2003. CD-R.

Ad Council Annual Dinner reel, Nov. 19, 2003. VHS.

Writers Guild of America conference photos, March 30, 2004. CD.

WGA Panel Discussion, March 30, 2004. Two Gun Crimes Per Minute: America’s Teens and Violence. Audiocassette.

Peggy Conlon interview re: Smokey Bear 60<sup>th</sup> anniversary, Aug. 9, 2004. Audiocassette.

Ad Council conference photos, 2004. CD.

Ad Council Summer Outing photos, 2004. CD-R.

60<sup>th</sup> Anniversary compilation reel for Ad Week, 2004. DVD-R.

Ad Council Annual Dinner photos, 2004 (2 discs). CD-R.

CAN Sales Presentation, undated. Zip disk.

Box 2:

Ad Council Annual Dinner photos, 2004, CD-R.

Time Warner Reception photos, 2004. CD-R.

“Peggy Meeting 9/21 re: speeches”. Audiocassette.

“Ira C. Herbert, Coca-Cola USA”. American Advertising Federation. AAF12. Audiocassette.

Jackie Glassman, Deputy Administrator of NHTSA, Sept. 13, 2005. Betacam SP.

Ad Council Closing Bell Ceremony, NASDAQ, Sept. 26, 2005. DVD.

Photos with Smokey, Vince and Larry, and McGruff at Capitol Hill, 2005. CD-R.  
Ad Council Board Meeting, tape #1, May 6, 2002. Betacam SP.  
Ad Council Board Meeting, tape #2, May 6, 2002. Betacam SP.  
Ad Council Board Meeting, tape #3, Secretary Tommy Thompson, May 6, 2002. Betacam SP.  
Ad Council Board Meeting, tape #4, Secretary Tommy Thompson; Undersecretary of State;  
William Safire, May 6, 2002. Betacam SP.  
Ad Council Board Meeting, tape #5, Homeland Security Director Tom Ridge, May 6, 2002.  
Betacam SP.

Box 3:

Ad Council Board Meeting, tape #6, Director Ridge; Librarian of Congress James Billington,  
May 6, 2002. Betacam SP.  
Ad Council Board Meeting, tape #7, Q & A, May 6, 2002. Betacam SP.  
60<sup>th</sup> Anniversary video, Nov. 20, 2002. Videocassette.  
60<sup>th</sup> Anniversary and Annual Dinner video, Nov. 20, 2002. Videocassette.  
Radio Disney Integrated Marketing: Ad Council Theatre Skits, ca. 2005. DVD-R.  
Ad Week parade icon photos: Smokey, McGruff, et al. 2005. CD-R.  
Woman of the Year photos, 2005. CD-R.  
Ad Council Summer Outing photos, 2005. CD-R.  
Ad Council Annual Dinner photos, low-res, 2005. CD-R.  
Ad Council Annual Dinner photos (image listing in sleeve), 2005. CD-R.  
Ad Council Cocktail Reception and Board Meeting photos, 2005. CD-R.  
Woman of the Year (Peggy Conlon) photos (image listing in sleeve), Mar. 15, 2006. CD-R.  
Ad Council Summer Volunteer Day photos, July 11, 2006. CD-R.  
Mental Health campaign CYM TIFFs and RGB, ca. 2006. Video stills. CD-R.  
Annual Dinner reels (2 copies, interactive, print, radio/OOH, TV), 2006. DVD.  
Staff Appreciation Day and Partnership Conference photos, 2006. CD-R.  
Ad Council Annual Dinner photos, 2006. CD-R.  
Ad Council Annual Dinner photos (labeled "select images that open"), 2006. CD-R.  
Ad Council Board Meeting photos, Jan. 24, 2007. CD-R.  
Ad Council Annual Dinner photos, 2007. CD-R.  
Ad Council Annual Dinner photos, 2007. DVD-R.  
Washington Conference photos, 2007. CD.  
Dick Parsons Dinner photos, 2007. CD-R.  
Johnson & Johnson Beijing Olympics Retrospective, 2008. DVD.  
"Real Impact" with Peggy Conlon, 2008. DVD.  
SADD event photos, 2008. CD-R.  
Ad Council E-Newsletter with Forrest Long, Feb. 22, 2008. DVD.  
Pro Seminar Series photos, featuring Susan Jacobsen, March 2008. DVD-R.  
"Advertising That Changed the Nation" exhibit photos, 2009. CD-R.  
Ad Council Annual Dinner, Part I (Reel 1 of 2), Nov. 18, 2009. DVD-R.  
Ad Council Annual Dinner, Part II (Reel 2 of 2), Nov. 18, 2009. DVD-R.  
Ad Council Annual Dinner photos, 2009. DVD-R.  
Ad Council Annual Dinner photos, 2009. DVD-R.

Ad Council Annual Awards Dinner, Nov. 15, 2010.  
Ad Council Annual Awards Dinner I, Nov. 15, 2010.  
Ad Council PSA Award Dinner (Disk 1 of 2), Nov. 17, 2010. DVD-R.  
Ad Council PSA Award Dinner (Disk 2 of 2), Nov. 17, 2010. DVD-R.  
Ad Council Annual Dinner invitation, 2010. DVD.  
Photoshop files of truffula trees, The Lorax, Sept. 1, 2011. DVD-R.  
Ad Council Annual PSA Award Dinner music and opening speakers (Disk 1 of 2), 2011. CD-R.  
Ad Council Annual PSA Award Dinner music and opening speakers (Disk 2 of 2), 2011. CD-R.

Box 4:

Ad Council Annual PSA Award Dinner music and opening speakers (Disk 1 of 2), 2012. CD-R.  
(2 copies)  
Ad Council Annual PSA Award Dinner music and opening speakers (Disk 2 of 2), 2012. CD-R.  
(2 copies)  
Ad Council 59<sup>th</sup> Annual PSA Award Dinner photos, hosted by Conan O'Brien, Nov. 14, 2012.  
DVD-R.  
Lisa Sherman (president/CEO of Ad Council) interviews, Mar. 26, 2015. DVD-R.  
Ad Council "Salute to Volunteers" 60 minute repeater, undated. VHS.