

13/2/280  
College of Media  
Advertising Department  
Ad Council: Campaign Video Recordings, 1961, 1965, 1972, 1982-

Campaign video recordings are in film, U-matic, Betacam, VHS and DVD formats. Videos in VHS and DVD formats are specified as such below. Videos from 1983 (Box 1) to January 2000 (Box 17) are in U-matic format. Videos from April 2000 (Box 17) to the present are in Betacam format.

**Box 1:**

*Film:* "Construction Road" [narr. by Bob Hope], *Peace Corps*, ca. 1961, 60 sec.

*Film:* "Ten Little Indians" [16mm b&w sound film], Drug Abuse Information, ca. 1972, 60 sec., #CNDA-1086, acq. 12/13/07

*Film:* International Year of Disabled Persons, 1983-84

*Cassette 1:* "Finding Solutions", Dec. 20, 1983, 24 Min., 3/4 inch

<u>TIME (sec.)</u>	<u>SUBJECT</u>
28-74	Collage of ads
74-92	Ad Council history (1942, War effort)
92-10	Patricia Carbine on Child Abuse (Ms. Magazine)
111-113	Leonard Matthew, Pres AAAA
114-120	Robert Keim, President Ad Council
120-135	How a campaign begins
136-158	Following "Crime in America" program
158-	Steve Allen
174-188	Edward Dooley, V.P. Citibank
190-195	Elenore Hangle, Campaign Manager Ad Council
195-207	Selecting an agency
208-211	Stu Upson, Chairman, Daren Fitzgerald Sample Inc.
211-224	Open with lunch at agency (McGruff Team)
224-319	Jack Keil, Vice President/Creative Director Daren Fitzgerald Sample, Inc.
319-325	McGruff Commercial
326-349	Other media involvement (contributions)
350-354	Steve Allen
354-364	Donald Hansen, Forest Service USDA
364-373	How Advertising Council (Smokey Bear) has helped Barton Cummings, Chairman - Ad Council board on Economic System
374-390	Chris Edley, United Negro College Fund
391-407	Census Bureau success - Vincent Banbana
408-411	Steve Allen
412-463	Collage of Ad Council Ads
464-466	Steve Allen
466-471	Credits

*Cassette 2:* Historical Spots, 1984-86 - **also available as DVD-R video**

<u>TIME (sec.)</u>	<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>
20-33	Don't Drive Drunk	Stevie Wonder

38-63	Employer Support of National Guard and Reserve	Roosevelt & Rough Riders
70-82	Employer Support of National Guard and Reserve	Roosevelt & Rough Riders
87-92	Employer Support of National Guard and Reserve	Roosevelt & Rough Riders
97-120	Forest Fire Prevention "Criminal"	
131-142	Forest Fire Prevention "Criminal"	
149-153	Forest Fire Prevention "Monster"	
162-172	Forest Fire Prevention "Little Girl"	
176-196	Statue of Liberty	"Peanuts"
202-211	Statue of Liberty	"Peanuts"
216-226	Religion in American Life	"Woods"
233-237	Religion in American Life	"Maze"
244-248	Religion in American Life	"Maze"
255-273	Employer Support of Guard and Reserve	Harry Truman
280-289	Employer Support of Guard and Reserve	Harry Truman
296-299	Employer Support of Guard and Reserve	Harry Truman
302-310	Red Cross	Disaster Shelter
315-318	Red Cross	Disaster Shelter
321-337	Help Fight Pollution	Clean Community
346-354	Help Fight Pollution	Clean Community
362-365	Help Fight Pollution	Clean Community
368-419	Just Say No	School Yard
422-429	National Urban League	Everyone Deserves a Chance
432-446	Statue of Liberty	Kids singing
450-457	Statue of Liberty	Kids singing
460-473	United Negro College Fund	Father & Son
476-484	United Negro College Fund	Father & Son
487-489	United Negro College Fund	Father & Son
494-498	U.S. Peace Corps	Volunteer
504-517	U.S. Peace Corps	Career Enhancement
522-528	U.S. Peace Corps	Career Enhancement (Spanish)
534-547	U.S. Peace Corps	Career Enhancement (Spanish)
549-562	Participation of Disabled Persons	Ray Charles
566-572	Participation of Disabled Persons	Ray Charles
575-581	International Youth Exchange	The Door
586-590	International Youth Exchange	The Door
595-601	International Youth Exchange	The Door
604-615	Peace Corps	Volleyball
622-628	Peace Corps	Volleyball
630-636	Peace Corps	Porch Swing
641-645	Peace Corps	Porch Swing
648-654	Co-op Education	I'm Different
658-660	Co-op Education	I'm Different
663-674	Statue of Liberty	Gregory Peck
678-684	Statue of Liberty	Gregory Peck
684-690	Red Cross	Chickens

696-701	Red Cross	Chickens
707-710	Red Cross	Chickens
718-720	Red Cross	Chickens
722-732	National Guard & Reserve	Red Alert
737-742	National Guard & Reserve	Red Alert
746-748	National Guard & Reserve	Red Alert
751-761	National Crime Prevention	Teen Assaults
762-772	National Crime Prevention	Teen Assaults
775-785	National Crime Prevention	Teen Assaults
786-791	National Crime Prevention	Teen Assaults
792-795	National Crime Prevention	Teen Assaults
795-798	National Crime Prevention	Teen Assaults
800-805	Safety Belt Education Pre-crash	
807-812	Safety Belt Education Pre-crash	
814-819	Safety Belt Education Wake-up	
822-824	Safety Belt Education Raise your hand	
826-827	Safety Belt Education Life Style	
829-834	Citizens Against Government Waste	
		Caveman
836-841	Red Cross	Volunteer
844-846	Red Cross	I'll Pull you Through
849-854	Red Cross	I'll Pull you Through
856-866	Food Stamps	Meal Times/Rough Times
867-872	Food Stamps	Meal Times/Rough Times
873-882	Food Stamps	Meal Times/Rough Times
883-887	Food Stamps	Meal Times/Rough Times

*VHS copy of Cassettes 1 and 2*

**Cassette 3: Historical Spots, June 25, 1986 - also available on DVD-R and VHS**

<u>TIME (sec.)</u>	<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>
1-13	Vista	Action Volunteers
14-27	Peace Corps	David Thompson/NBA
28-54	Red Cross	The Good Neighbor
55-79	Carpooling	Let's Pool America
80-91	55 M.P.H.	55 Save Lives
92-115	Child Abuse Prevention	Film of Prisoners
116-137	Employer Support of National Guard & Reserve	White Truck "I'm Off"
138-160	Energy Conservation	Little Boy "Don't be Fuelish"
161-180	Nutrition	Cookie Monster
181-201	Forest Fire Prevention	Bears go for a picnic
201-220	Health Careers Camera as interviewer	
221-239	Keep America Beautiful	Indian with Tear
240-257	High Blood Pressure	Take it for the ones you love
259-276	National Alliance Businessmen	Ghetto
277-284	National Endowment for the Arts	Billy Martin, Spokesman
285-302	Aging	Get off your Rocker
303-335	Vocational Rehabilitation	Tom Clancy
336-352	Religion in American Life	Bicentennial

353-368	Technical School	Kelly Blixton
369-383	United Negro College Fund	Reaching for the Dream
384-399	Savings Bonds - Take Stock	Boom Boom Lewis
400-414	American Economic System	Who makes it Work?

*Cassette 3a:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Alcoholism	"Bob Welch"	CNAL-2130	
American Red Cross	"Helping Hands"	CNAK-3130	
Direct Deposit	"Old Neighborhood"	CNDD-2230	10/24/1983
National Office on Disability	"Charlie Voss"	CNDS-2330	
Forest Fire Prevention	"Bambi and Smokey"	DIBA-3060	
Interfaith Hunger Appeal	"Working Together"	CNIH-1230	
Opportunities for Minorities/National	Urban League		
	"Salesman"	CNUL-2130	07/15/1983
National Alliance of Business	"Tradeswoman"	CNBB-2230	11/14/1983
Peace Corps	"Cattleman"	CNAA-2230	03/30/1983
United Way	"Thank You" (Ever Wonder)		

*Cassette 4:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Alcoholism	"Jason Robards"	CNAL-3130	
Employer Support of the Guard and Reserve			
	"Washington Crossing"	CNEG-3130	
Forest Fire Prevention	"Ray Charles"	CNFF-3130	
Peace Corps	"David"	CNPC-2130	
United States Savings Bonds	"President Reagan"	CNUK-3130	
United Way	"Waitress" (Ever Wonder)		
Aid to Higher Education	"Future of America"	CNAE-3130	09/08/1984
Direct Deposit	"Mr. Wilson"	CNDD-3130	06/13/1984
Interfaith Hunger Appeal	"My Check"	CNIH-3130	05/16/1984
Religion in American Life	"Commandments"	CNRL-2130	03/07/1984
High Blood Pressure Educational Program			
	"Hammock"	CNBP-2130	01/07/1984
National Alliance of Business	"Tradesman"	CNNB-2230	11/14/1983

*Cassette 5:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>EXP. DATE</u>
United Way Youth Centers	Sylvester Stallone, #6 Youth	07/02/1982
National Alliance for Business	Jobs Available, Bob Hope	11/23/1983
Drug Abuse Prevention	"Just Say No"	11/23/1983
Opportunities for Minorities/Urban League		11/28/1983
Direct Deposit	"Can't I Help"	11/23/1983
Peace Corps	Babies	11/23/1983
International Youth Exchange	Host Families	11/23/1983
International Youth Exchange	Host Families, "Tables"	11/23/1983
Interfaith Hunger Appeal	"You Can Have My Check"	11/23/1983
U.S. Savings Bonds	"Nest Egg"	11/23/1983
United Negro College Fund	Case History	11/23/1983
Child Abuse Prevention	"Joey"	11/23/1983
American Red Cross	"Health Umbrella"	11/23/1983

*Cassette 6: - also available as DVD-R video*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Alliance to Save Energy	"Slithering Energy"	CNSE-4130	
Forest Fire Prevention	"Two Million Years"	CNFF-4130	
Individual Giving/Volunteering	"Lend a Hand"	CNIS-3130	
Religion in American Life	"Love One Another"	CNRL-4130	03/19/1989
Drunk Driving	"Skeleton"	CNTD-4130	12/12/1985
Employer Support of the Guard and Reserve	"Lincoln"	CNEG-4130	10/27/1985
American Red Cross (Health)	"Chorus"	CNAK-4530	06/01/1985
Statue of Liberty	"Dawn"	CNSL-4330	06/15/1985
Peace Corps	"Cattle Drive"	CNPC-4330	04/10/1985
Child Abuse Prevention	"Take Time Out"	CNCA-4130	04/01/1985
Drug Abuse Prevention	"Davey"	CNDA-3330	03/31/1985
U.S. Savings Bonds	"Pinball"	CIUK-4330	03/15/1985
Direct Deposit	"Fishing"	CNDD-4130	02/21/1985
U.S. Savings Bonds	"Puzzle"	CNUK-4230	01/15/1985
Drunk Driving	"Crashing Glasses"	CNTD-3330	12/31/1984
U.S. Savings Bonds	"Smart Broker"	CNUK-4130	10/31/1984
Crime Prevention	"Jenny"	CNCP-3130	09/15/1984

*Cassette 7:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>
Individual Giving & Volunteering	"Lend a Hand"	CNIS-3130
American Red Cross	"Gift of Life"	CNRC-4033
Aid to Higher Education	"Future of America"	CNAE-3130
Volunteer Against Illiteracy	"Short Story"	CNLT-4130
Statue of Liberty	"Peanuts"	CNSL-4530
Opportunities for Minorities	"Photo Editor"	CNUL-4130
Child Abuse Prevention	"Time Cat"	CNCA-4130
International Youth Exchange	"Exchange Student"	CNYE-3130
International Youth Exchange	"Host Families"	CNYE-3130
Peace Corps	"Housing"	CNPC-4130
Peace Corps	"Fishing"	CNPC-4230
United Negro College Fund	"Leontyne Price"	CNUF-4130
Direct Deposit	"Hospital Volunteer"	CNDD-4330
Direct Deposit	"Old Neighborhood"	CNDD-4230

*Cassette 8:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>EXP. DATE</u>
Drunk Driving	"Stevie Wonder"	05/23/1986
Employer Support of the Guard & Reserve	"Harry"	05/15/1986
Participation of Disabled Persons	"Ray Charles"	05/01/1986
American Red Cross (Health)	"Swimming Pool"	03/30/1986
Statue of Liberty-Ellis Island	"Kids Singing"	01/23/1986
Religion in American Life	"Woods"	01/23/1986
Forest Fire Prevention	"Criminal"	12/31/1985

National Alliance of Business	"Service Station"	12/11/1985
National Alliance of Business	"Hiring Hall"	11/27/1985
American Red Cross	"Disaster Shelter"	10/25/1985
Drug Abuse Prevention	"Gauntlet"	10/11/1985
Direct Deposit	"Infomercial"	

*Cassette 10:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>
Youth Alcoholism Prevention	"Say Yes to Your Life"	CNYA-6230
American Red Cross	"Dummy" revised	CNRC-6163
Religion in American Life	"Something to Believe in"	CNRL-1263
Understanding Mental Illness	"See the Sickness"	CNME-6130
Drug Abuse Prevention	"Rose"	CNDA-6230
Drug Abuse Prevention	"Howard"	CNDA-6330
Statue of Liberty/Ellis Island	"America"	CNSL-6319
Peace Corps	"Porch Swing"	CNPC-5230
Volunteer Against Illiteracy	"Short Story"	CNLT-4130
American Red Cross	"I'll Pull You Through"	CNRC-6108

*Cassette 11:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Crime Prevention Campaign	"Cavett & McGruff"	CNCP-6130	
Forest Fire Prevention	"Paper Dolls"	CNFF-6184	02/10/1988
Drug Abuse Prevention	"Nancy Reagan"	CNDA-6193	12/13/1987
Drug Abuse Prevention	"Roxanne K."	CNDA-6163	12/13/1987
United Negro College Fund	"Bus"	CNUF-6023	09/25/1987
Peace Corps Campaign	"Cyclist"	CNPC-6130	09/25/1987
Cooperative Education	"I'm Different"	CNCE-5130	09/24/1987
Drug Abuse Prevention	"Kenny"	CNDA-6133	09/19/1987
Child Abuse Prevention	"Mouths"	CNCA-6130	09/12/1987
Opportunities for Minorities/National	Urban League		
	"Pregnant Girl"	CNUL-6330	07/31/1987

*Cassette 12:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Employer Support-Guard and Reserve			
	"General Quarters"	CNEG-7130	
Mental Illness	"See the Sickness"	CNME-7130	08/13/1988
Free Press	"If the Press Doesn't Tell Us"		
		CNFP-7130	04/27/1988
Protect Your Public Lands	"Clint Eastwood"	CNPL-7130	04/09/1988
Protect Your Public Lands	"Charles Bronson"	CNPL-7230	04/09/1988
Protect Your Public Lands	"Louis Gossett"	CNPL-7330	04/09/1988
Individual Giving/Volunteering	"Give Five"	CNIS-7130	03/22/1988
Crime Prevention	"Users are Losers"	CNCP-7130	03/10/1988
Peace Corps	"Airport"	CNPC-6230	02/27/1988
Forest Fire Prevention	"Imploding House"	CNFF-6188	02/10/1988
Commemoration of the Bicentennial of the Constitution	"Presidents"	CNCO-7130	01/07/1988
Commemoration of the Bicentennial of the Constitution	"26th Amendment"	CNCO-7230	01/07/1988

**Box 2:***Cassette 13:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Youth Alcoholism Prevention	"Boys"	CNYA-6130	
U.S. Space Foundation	"Sinatra/Nelson"	CNSP-7130	
Employer Support-Guard and Reserve	"Reforger"	CNEG-8130	02/15/1989
Peace Corps	"The Pauwels"	CNPC-7230	12/15/1988
Crime Prevention	"Regina sings 'Users are Losers'"	CNCP-0203	12/11/1988
Colon Cancer	"Too Late"	CNCC-7130	10/28/1988
American Red Cross	"No Need"	CNRC-7443	10/01/1988
Social Security	"Plan/Century"	CNSS-7230	09/30/1988
Forest Fire Prevention	"Imploding House"	CNFF-6188	09/30/1988
Forest Fire Prevention	"Paper Dolls"	CNFF-6184	09/30/1988
Council For Aid to Education	"Give to the College of Your Choice"	CNAE-7130	09/28/1988
Child Abuse Prevention	"Mouths"	CNCA-6130	09/11/1988
Drug Abuse Prevention	"Chris Evert"	NIDA-7030	08/15/1988
United Negro College Fund	"Little Brother"	CNUF-7130	08/13/1988
Cooperative Education	"Wise Man"	CNCE-1730	08/12/1988
Opportunities for Minorities/National Urban League	"Aged"	CNUL-6130	07/14/1988
Opportunities for Minorities	"Jobless"	CNUL-6230	07/14/1988
Opportunities for Minorities	"Pregnant Girl"	CNUL-6330	07/14/1988
Individual Giving/ Volunteering	"Whoopi Goldberg"	CNIS-7324	04/27/1988
Internal Revenue Service	"Television"	CNIR-7330	04/15/1988
Internal Revenue Service	"Goodnight"	CNIR-7130	04/15/1988
Internal Revenue Service	"Television" (Spanish)	CNIR-7430	04/15/1988

*Youth Alcoholism Prevention: (1986-1988) DVD**Cassette 14:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
American Red Cross	"Allegory"	CNRC-8130	
U.S. Space Foundation	"Perlman/Charles"	CNSP-8130	
Drunk Driving	"Aretha Franklin"	DOT-8130	03/18/1990
School Dropouts	"Making Ends Meet"		09/15/1989
Peace Corps	"Virginia White"	CNPC-7130	05/01/1989
Individual Giving/Volunteering	"Marlee Matlin"	CNIS-7322	04/26/1989
Commemoration of the Bicentennial of the Constitution	"Talk to God"	CNCO-8130	03/30/1989
Crime Prevention	"Users are Losers"	CNCP-7130	03/10/1989
Statue of Liberty/Ellis Island Foundation	"America/PO Box Ellis"	CNSL-8130	03/03/1989
Recruiting Young Teachers	"Wake Up Everybody"	CNYT-8130	02/03/1989
Take Pride in America	"Clint Eastwood"	CNPL-7130	01/09/1989
Take Pride in America	"Lou Gossett"	CNPL-7330	01/09/1989
Drug Abuse Prevention	"Michael J. Fox/Doors"	CNDA-8230	01/03/1989

Drug Abuse Prevention	"Door Ajar"	CNDA-8130	01/03/1989
Drunk Driving	"Crashing Glasses"	CNTD-3330	12/31/1988
Vote '88	"Political Machine"	CNVT-8230	11/08/1988

*Cassette 15:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Space Benefits	"Burnett/Selleck"	CNSP-8330	
Safety Belt Education	"Airbags"	CNTD-7203	01/31/1990
Colon Cancer Detection	"Too Late" (rev.)	CNCC-8130	01/05/1990
Peace Corps	"Retirees"	CNPC-8230	11/01/1989
American Red Cross	"Somewhere"	CNRC-8083	10/10/1989
Food Stamp Information	"Mom"	CNSF-8230	08/01/1989
Crime Prevention	"Mask"	CNCF-0293	10/01/1989
Crime Prevention	"Real Situations"	CNCP-0323	10/01/1989
AIDS Prevention	"Macho"	CNAD-8230	09/30/1989
AIDS Prevention	"Wilma"	CNAD-8430	09/30/1989
Understanding Mental Illness	"Misperceptions"	CNME-8230	08/31/1989
United Negro College Fund	"Little Brother"	CNUF-7130	08/13/1989
Recycling	"Earth"	CNED-813	09/02/1989
Recycling	"Wasteland"	CNED-8230	05/10/1989
IRS (File Now)	"No One"	CNIR-8530	04/17/1989
IRS (File Now)	"Nightmare"	CNIR-8430	04/17/1989

*Drug Abuse Prevention and Crime Prevention Compilation: (1980s) DVD**Cassette 15a:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Make Your Taxes Less Taxing	"No One"	CNIR-8530	04/1989
Make Your Taxes Less Taxing	"Den"	CNIR-8130	04/1989
Make Your Taxes Less Taxing	"Nightmare"	CNIR-8430	04/1989
Make Your Taxes Less Taxing	"Briefcase (rev.)"	CNIR-8330	04/1989
Make Your Taxes Less Taxing	"Goodnight (rev.)"	CNIR-8230	04/1989
Make Your Taxes Less Taxing	"No One"	CNIR-8315	04/1989
Make Your Taxes Less Taxing	"Nightmare"	CNIR-8215	04/1989
Make Your Taxes Less Taxing	"Briefcase" (Spanish)	CNIR-8115	04/1989
Make Your Taxes Less Taxing	"No One"	CNIR-8630	04/1989
Make Your Taxes Less Taxing	"Den"	CNIR-9130	04/1989

*Cassette 16: (July 1989)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>
Covenant House-Nineline	"Lost Girl #1"	CNCH-9130
U.S. Space Foundation	"O'Neill/Buckley Laser"	CNSP-9130
Employer Support of the Guard & Reserve	"Biggest Challenge"	CNEG-9130
American Red Cross	"Infant & Child CPR"	CNRC-9103
Free Press	"Too Far"	CNFP-9302
Individual Giving/Volunteering	"Slice/Give 5"	CNIS-9327
Forest Fire Prevention	"March"	CNFF-8230
Peace Corps	"Architect"	CNPC-9130
Take Pride in America	"Take Pride/Youth"	CNPL-8130
Safety Belt Education	"Junkyard"	CNTD-9130



Internal Revenue Service	"No One"	CNIR-8730	
<i>Cassette 17:</i>			
<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Covenant House-Nineline	"Running Boy"	CNCN-9430	
U.S. Space Foundation	"Jabbar/Shoemaker"	CNSP-8230	
Employer Support of the Guard and Reserve	"Your Company"	CNEG-8230	03/19/1991
Bicentennial of the U.S. Constitution	"Presidents" II	CNCO-9130	01/25/1991
Eat Lean	"Knives"	CNKS-9023	12/01/1990
Recycling	"Earth" (W. Nelson)	CNED-9130	09/02/1990
Recruiting New Teachers	"Olmos"	CNYT-9130	08/21/1990
Crime Prevention	"Philadelphia Story"	CNCP-9130	06/19/1990
Crime Prevention	"Tucson Tipoff"	CNCP-9330	06/19/1990
Internal Revenue Service	"Circles"	CNIR-9301	04/17/1990
<i>Census '90:</i>			
	"Matchsticks"	CNBC-0130	04/07/1990
	"Matchsticks"	CNBC-0115	04/07/1990
	"Stand Right Up"	CNBC-0230	04/07/1990
	"Stand Right Up"	CNBC-0215	04/07/1990
	"Do Good"	CNBC-0330	04/07/1990
	"Do Good"	CNBC-0315	04/07/1990
	"Presencia"	CNBC-0430	04/07/1990
	"Abacus"	CNBC-0530	04/07/1990
<i>Cassette 18:</i>			
<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Crime Prevention	"Philadelphia Story"	CNCP-9130	
Crime Prevention	"Tucson Tipoff"	CNCP-9330	
Employer Support of Guard and Reserve	"Biggest Challenge"	CNEG-9130	
Internal Revenue Service	"No One"	CNIR-8730	10/31/1991
Social Security	"Getting Younger"	CNSS-9230	07/25/1991
American Red Cross	"Infant & Child CPR"	CNRC-9013	06/15/1991
Neighbor Works	"Barn Raising"	CNNE-0130	06/01/1991
Individual Giving/Volunteering	"Slice/Give Five"	CNIS-9327	06/01/1991
Forest Fire Prevention	"Faces"	CNFF-0130	05/17/1991
Safety Belt Education	"Game Show"	CNTD-0130	04/02/1991
Peace Corps	"Architect"	CNPC-9130	03/31/1991
United Way	"ABC's"	CNUW-9130	03/09/1991
United Way	"Literacy"	CNUW-0230	03/09/1991
United Way	"Night Job"	CNUW-0130	03/09/1991
United Negro College Fund	"Grandfather"	CNUF-0130	03/01/1991
Recruiting Nurses	"Cardiac Arrest"	CNNU-0130	02/28/1991
Child Abuse Prevention	"Word Pictures"	CNCA-9130	01/01/1991
American Red Cross	"Play Your Part"	CNRC-9053	12/28/1990
Eat Lean	"Frying Pan"	CNKS-9063	12/01/1990
Social Security	"Getting Younger" (Spanish)	CNSS-9330	07/25/1991

*Cassette 19:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Peace Corps	"Eastern Europe"	CNPC-0160	12/01/1991
Drug Abuse	"Ocean"	CNDA-0130	02/28/1992
Drug Abuse & AIDS	"Car"	CNDA-0230	02/28/1992
Energy Efficiency	"Do Your Part"	CNEC-1130	02/01/1992
Recruiting New Teachers	"Olmos"	CNYT-9130	12/01/1991
Drunk Driving	"Jack"	CNTD-0130	12/01/1991
Employer Support of the Guard and Reserve	"Mideast"	CNEG-0330	10/25/1991
Child Abuse Prevention	"Barbara Bush"	CNCA-0130	10/05/1991
United Negro College Fund	"President Bush"	CNUF-0230	07/15/1991
Forest Fire Prevention	"Match"	CNFF-8230	05/17/1991
Safety Belt Education	"Double Date"	CNTD-0330	03/01/1991
United Negro College Fund	"Grandfather"	CNUF-0120	03/01/1992
Drug Abuse & AIDS	"Roof"	CNDA-0320	02/28/1992
Crime Prevention	"Get Organized"	CNCP-0702	
Drug Abuse & AIDS	"Ocean" (Spanish)	ZDFA-0193	02/28/1992

*Make Your Taxes Less Taxing: (January 1991)*

"Circles"	CNIR-0302
"Circles"	CNIR-0103
"Man on the Street"	CNIR-0307
"Man on the Street"	CNIR-0105
"Circles" (Spanish)	CNIR-0304
"Man on the Street" (Spanish)	CNIR-0106
"Circles"	CNIR-9203

*Cassette 20:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Safety Belt Education	"Heavy Metal"	CNTD-0113	05/17/1992
Points of Light	"Candles"	CNPO-1260	05/15/1992
Points of Light	"Candles"	CNPO-1230	05/15/1992
Employer Support of the Guard and Reserve	"Free Fall"	CNEG-0230	04/02/1992
Recycling	"Worm"	CNED-0220	04/02/1992
Drug Abuse & AIDS	"Ocean"	CNDA-0120	04/02/1992
Understanding Mental Illness	"Closed Door"	CNME-1130	02/05/1992
Energy Efficiency	"Valve" (Rev.)	CNEC-1330	02/01/1992
Energy Efficiency	"Slow Down"	CNEC-0115	02/01/1992
American Red Cross	"Play Your Part II"	CNRC-0023	02/01/1992
Drunk Driving	"Cousin"	CNTD-0230	12/01/1991
Drug Abuse & AIDS	"Horror Show"	ZDFA-0216	10/01/1991
Drug Abuse & AIDS	"Ocean" (Spanish)	ZDFA-0202	02/28/1992

*Forest Fire Prevention: (July 1991)*

"Blur" (voice-over)	CNFF-1130
"Blur" (no voice-over)	CNFF-1230
"Blur"	CNFF-1115
"Blur"	CNFF-1110

"Faces" CNFF-0130  
 "Faces" CNFF-0115

*Advertising Council Historical Reel, 1991 (16:00)*

Overview of Ad Council background and history, 1941-1991. Featured spots include:  
 Better Schools jingle, Keep America Beautiful (Suzie Spotless), Peace Corps, United Negro  
 College Fund (fadeout), Share the Ride (Noah's Ark), American Red Cross,  
 Crime Prevention (Don't Use Drugs song), United Way (rape crisis), American  
 Cancer Society (colon cancer), AIDS Awareness (woman w/ child), Underage  
 Drinking Prevention.

*Cassette 21:*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Drunk Driving	"Kevin"	CNTD-1430	01/01/1993
Crime Prevention	"Hush Little Baby"	CNCP-1430	10/08/1992
Crime Prevention	"Cops & Robbers"	CNPC-1330	10/08/1992
American Red Cross	"Young Heroes"	CNRC-1330	09/23/1992
Recruiting New Teachers	"Heroes"	CNYT-1130	09/16/1992
Parental Involvement in Education	"Parent Who Cares"	CNEX-1130	09/16/1992
Vote '92	"Sophisticated Weapons"	CNVT-2130	09/03/1992
United Negro College Fund	"Graduation"	CNVF-1130	09/01/1992
Radon	"Gnome"	CNFR-1230	08/01/1992
Employer Support of the Guard and Reserve	"Parachutes"	CNEG-0130	05/31/1992

*Museum of Television and Radio Retrospective: (1992) DVD*

*Recycling/Environmental Defense Fund: (February 1992) - available as DVD-R video*

"Rocket" CNED-0130  
 "Product" CNED-0115  
 "Trees" CNED-0310  
 "Air" CNED-0210

**Box 3:**

*Individual Giving/Volunteering*

"High Five" CNIS-2130 04/01/1993  
 "High Five" CNIS-2120 04/01/1993  
 "High Five" CNIS-2110 04/01/1993

*Employer Support of the Guard and Reserve*

"Tank" CNEG-2130 03/15/1993  
 "Tank" CNEG-2115 03/15/1993

*Points of Light Foundation: (April 1992)*

"Erma" CNPO-2160  
 "Erma" CNPO-2130  
 "Drawings" CNPO-2230  
 "Candles" CNPO-1260

	"Candles"	CNPO-1230
<i>Cassette 22: (July 1992)</i>		
<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>
Earth Share	"Save the Earth"	CNES-2130
Anti Discrimination	"Life is Too Short"	CNLC-2730
Drug Abuse	"Ocean"	CNDA-0130
Drug Abuse	"Car"	CNDA-0230
Safety Belt Education	"Dummy Cam"	CNTD-2130
Points of Light	"Drawings"	CNPO-2230
Forest Fire Prevention	"Metamorphosis"	CNFF-2230
Healthy Start	"This is America"	CNHS-2130
Understanding Mental Illness	"Closed Door"	CNME-2130
Individual Giving	"High Five"	CNIS-2130
Employer Support of the Guard and Reserve	"Tank"	CNEG-2130
Radon (EPA)	"Mountain Goat"	CNRA-2130
Vote `92	"Flag"	CNVT-2530
Vote `92	"PhoneBooth"	CNVT-2730
<i>Vote`92 Campaign: (July 1992)</i>		
	"Flag"	CNVT-2530
	"Flag"	CNVT-2630
	"Phone Booth"	CNVT-2730
	"Phone Booth"	CNVT-2120
<i>Healthy Start Campaign: (July 1992)</i>		
	"This Is America"	CNHS-2130
<i>Child Abuse Prevention Campaign: (August 1992)</i>		
	"Good Advice"	CNCA-2130
	"Good Advice"	CNCA-2120
	"Good Advice"	CNCA-2110
<i>Forest Fire Prevention: (August 1992)</i>		
<i>Safety Belt Education: (September 1992)</i>		
<i>National Mental Health Association: (October 1992)</i>		
<i>Be a Hero. Run These PSAs (Employer Support of Guard and Reserve) (November 1992)</i>		
	"Side by Side"	CNEG-2230
	"Side by Side"	CNEG-2215
<i>Points of Light Foundation: (December 1992)</i>		
	"Stephanie"	CNPO-2630
	"Stephanie"	CNPO-2615
	"Erma"	CNPO-2610
	"Erma"	CNPO-2130
	"Drawings"	CNPO-2230
	"Candles"	CNPO-1260
	"Candles"	CNPO-1230
	"Erma" (Spanish)	

“Candles” (Spanish)

*Healthy Start Campaign - "What is a Man": (January 1993)*

“African American” CNHS-2830  
 “Caucasian” CNHS-2630

*Cassette 23: (February 1993)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>
Anti-Discrimination Campaign	"Life's too Short"	CNLC-2730
Earth-Share Campaign	"Save the Earth"	CNES-2130-CA
Child Abuse Campaign	"Good Advice"	CNCA-2115-CA
Recycling Campaign	"Rocket"	CNED-0130
United Negro College Fund	"Generations"	CNUF-2130-CA
Drunk Driving Prevention Campaign	"Hot Car"	CNTD-2630-CA
Healthy Start Campaign	"What is a Man"	CNHS-2830-CA
Points of Light Foundation	"Stephanie"	CNPO-2630-CA
Crime Prevention Campaign	"Drawing"	CNCP-2230-CA
Employer's Support of Guard and Reserve	"Side by Side"	CNEG-2230-CA
Drug Abuse and AIDS Prevention	"Barry"	CNDA-2230-CA
Breaking the Cycle of Disadvantage	"Poverty Line"	CNBR-2130-CA
Safety Belt Education	"Desert Jeans"	CNTD-2230-CA
Forest Fire Prevention	"Metamorphosis"	CNFF-2230-CA
Child Abuse Prevention	"Good Advice" (Spanish)	CNCA-2230
Forest Fire Prevention	"Can't take it Back" (Spanish)	CNEF-2430

*Keep the Promise: (April 1993)*

"Baby Jessica" CNEE-3160  
 "Baby Jessica" CNEE-3130  
 "Baby Jessica" CNEE-3120

**Box 4:**

*Forest Fire Prevention Campaign: (August 1992)*

"Metamorphosis" CNFF-2230  
 "Metamorphosis" CNFF-2115  
 "Type" CNFF-2330  
 "Type" CNFF-2315  
 "Evolution" CNFF-2130

*American Red Cross - Blood Donor Campaign: (March 1993)*

"Goodbye" CNRC-3160  
 "Goodbye" CNRC-3130  
 "Goodbye" CNRC-3260  
 "Goodbye" CNRC-3230

*Crime Prevention Campaign: (March 1993)*

"Scruff Beats the Scary Streets"  
 CNCP-3160

"Scruff Beats the Scary Streets"  
CNCP-3130

*Points of Light Foundation: (May 1993)*

"Stephanie" CNPO-3330  
"Restaurant" CNPO-3430  
"Read" CNPO-3530  
"Candles" CNPO-3130  
"Candles" (Spanish) CNPO-3230

*Employer Support of the Guard and Reserve: (May 1993)*

"Static" CNEG-3230  
"Static" CNEG-3215  
"Static" (Spanish) CNEG-3430  
"Static" (Spanish) CNEG-3415

*Cassette 24: (July 1993)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>
Breaking the Cycle of Disadvantage	"Poverty Line"	CNBR-2130
Safety Belt Education	"Any Questions?"	CNTD-2320-CA
Employer Support of the Guard and Reserve	"Static"	CNEG-3230-CA
Child Abuse Prevention	"Good advice"	CNCA-2115-CA
Points of Light Foundation	"Erma"	CNPO-2130
Forest Fire Prevention	"Metamorphosis"	CNFF-2230-CA
Individual Giving/Volunteering	"High Five"	CNIS-2130-CA
Keep the Promise	"Baby Jessica"	CNEE-3130-CA
American Red Cross	"Cot"	CNRC-3330-CA
Recycling	"Rocket" II	CNED-3130
Drunk Driving	"Roomies"	CNTD-2830-CA
Healthy Start	"What is a Man?"	CNHS-2630-CA
Drug Abuse & AIDS Prevention	"Barry"	CNDA-2230-CA
Drug Abuse & AIDS Prevention	"Jeanine"	CNDA-2130-CA
Crime Prevention	"Unete" (Spanish)	CNCP-2360
Forest Fire Prevention	"Can't Take it Back" (Spanish)	CNFF-2430

*Safety Belt Education: (August 1993)*

"Dummy Cam" CNTD-2130  
"Desert Jeans" CNTD-2230  
"Desert Jeans" CNTD-2120  
"Any Questions?" CNTD-2115  
"Airbags" CNTD-7203

*American Cancer Society: (September 1993)*

"Reveal" ZBON-3113  
"First Sign" ZBON-3023

*Keep the Promise: (September 1993)*

"Baby Jessica" CNEE-3160

	“Baby Jessica”	CNEE-3130	
	“Baby Jessica”	CNEE-3120	
<i>Forest Fire Prevention: (September 1993)</i>			
	“Force of Habit”	CNFF-3001	06/28/1994
	“Force of Habit”	CNFF-3003	06/28/1994
	“Rappin' Smokey”	CNFF-3004	06/28/1994
	“Rappin' Smokey”	CNFF-3005	06/28/1994
<i>Employer Support of the Guard and Reserve: (October 1993)</i>			
	“Approach”	CNEG-3130	
	“Approach”	CNEG-3115	
<i>Fifty Years With Smokey Bear - Forest Fire Prevention 50<sup>th</sup> Anniversary: (October 1993) VHS</i>			
<i>United Way: (October 1993)</i>			
	“Backyard v. I”	ZSSS-9366	
	“Backyard v. I”	ZSSS-9353	
	“Backyard v. II”	ZSSS-9346	
	“Backyard v. II”	ZSSS-9303	
	“Backyard v. II” (Spanish)	ZSSS-9406	
	“Backyard v. II” (Spanish)	ZSSS-9413	
<i>Drug Abuse &amp; AIDS Campaign: (October 1993)</i>			
	“Self Realization” (Jeanine & Barry)	CNDA-2160	
	“Self Realization” (Jeanine)	CNDA-2130	
	“Self Realization” (Barry)	CNDA-2230	
	“Self Realization” (Jeanine)	CNDA-2120	
	“Self Realization” (Barry)	CNDA-2220	
<i>Arts &amp; Humanities: (November 1993)</i>			
	“Something”	CNAH-3160	
	“Something”	CNAH-3130	
	“Something/Poetry”	CNAH-3120	
	“Something/Museum”	CNAH-3220	
<i>American Red Cross: (November 1993)</i>			
	“Life Saving Techniques”	CNRC-3430	
	“Life Saving Techniques”	CNRC-3320	
	“Life Saving Techniques”	CNRC-3530	
<b>Box 5:</b>			
<i>Drunk Driving Prevention: (November 1993)</i>			
	“Brendan”	CNTD-3130	
	“Andrea”	CNTD-3230	
	“Innocent People”	CNTD-3330	
	“Innocent People”	CNTD-3120	
	“Innocent People”	CNTD-3430	

*Earth Share: (December 1993)*

"Connected World"	CNES-3160
"Connected World"	CNES-3130

*Recruiting New Teachers: (December 1993)*

"Heroes"	CNYT-1160
"Heroes"	CNYT-1130
"Heroes"	CNYT-1110
"Heroes"	CNYT-1210

*Underage Drinking Prevention: (January 1994)*

"Blind Date"	CNTA-3130
"Rough Night"	CNTA-3230
"Blind Date"	CNTA-3330
"Rough Night"	CNTA-3430

*Crime Prevention Campaign: (January 1994)*

"Playground"	CNCP-3730
"Childhood"	CNCP-3330
"Weapon"	CNCP-3115
"Weapon"	CNCP-3110
"Playground"	CNCP-3930
"Childhood"	CNCP-3530

*Junior Achievement: (January 1994)*

"Mr. Fields"	CNJA-3160
"Mr. Fields"	CNJA-3730
"Mr. Fields"	CNJA-3120
"Mr. Fields"	CNJA-3110

*American Red Cross: (January 1994)*

"Air Bag"	CNRC-3420
"Air Bag"	CNRC-3630

*Clean Water Campaign: (January 1994)*

"Wave"	CNWQ-4130
"Wave"	CNWQ-4115
"Wave"	CNWQ-4120

*Cassette 25: (February 1994)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>
Drug Abuse & AIDS Prevention	"Self Realization"	CNDA-2160
Junior Achievement	"Mr. Fields"	CNJA-3730
Undergraduate Drinking Prevention	"Rough Night"	CNTA-3230
Earth Share	"Connected World"	CNES-3130
Crime Prevention	"Childhood"	CNCP-3330
Anti Discrimination	"Life's Too Short"	CNLC-2730
Drunk Driving Prevention	"Innocent People"	CNTD-3330
Arts & Humanities	"Something"	CNAH-3160
Breast Cancer Detection	"Reveal"	ZBON-3013
Employer Support of the Guard and Reserve		



Recruiting New Teachers	"Approach"	CNEG-3130
American Red Cross	"Heroes"	CNYT-1130
Safety Belt Education	"Life Saving Techniques"	CNRC-3430
Forest Fire Prevention	"Desert Jeans"	CNTD-2230
Crime Prevention	"Force of Habit"	CNFF-3001
	"Scruff Beats Scary Streets"	CNCP-3130
Individual Giving/Volunteering	"High Five"	CNIS-2130
American Red Cross	"Cot"	CNRC-3330
Crime Prevention	"Unete" (Spanish)	CNCP-2560
Forest Fire Prevention	"Imagination" (Spanish)	CNFF-3330
<i>Points of Light: (March 1994)</i>		
	"Cup of Tea"	CNPO-4130
	"Cup of Tea"	CNPO-4115
	"Dinner"	CNPO-4215
	"Traffic"	CNPO-4315
	"Groceries"	CNPO-4415
	"Cup of Tea"	CNPO-4230
	"Cup of Tea"	CNPO-4515
	"Dinner"	CNPO-4615
	"Traffic"	CNPO-4715
	"Groceries"	CNPO-4815
<i>Vote`94: (March 1994)</i>		
	"Flag"	CNVT-2530
	"Flag"	CNVT-2630
<i>Buy Recycled Campaign: (March 1994) - available as DVD-R Video</i>		
	"Supermarket"	CNED-4130
	"Animated World"	CNED-4110
<i>Take a Bite Out of Crime (Crime Prevention) (March 1994)</i>		
	"President Clinton & Alicia"	CNCP-4560
	"President Clinton & Alicia"	CNCP-4130
	"President Clinton/Children"	CNCP-4230
<i>Buckle your Safety Belt: (March 1994)</i>		
	"Destruction Zone"	CNTD-4130
	"Barney"	CNTD-4230
	"Outta Shape"	CNTD-4120
<i>Childhood Immunization: (April 1994)</i>		
	"Names"	CNCI-4130
	"Names"	CNCI-4120
	"Names"	CNCI-4230
	"Names"	CNCI-4220
<i>Forest Fire Prevention: (April 1994)</i>		
	"Force of Habit"	CNFF-3001

“Force of Habit”	CNFF-3003	08/31/1994
“Rappin' Smokey”	CNFF-3004	08/31/1994
“Rappin' Smokey”	CNFF-3005	08/31/1994

**Box 6:***Earth Share: (April 1994)*

“Act Now”	CNES-4130	
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*American Red Cross: (April 1994)*

“Goodbye Again”	CNRC-4130	
“Bye Again”	CNRC-4230	
“Goodbye”	CNRC-3160	
“Goodbye”	CNRC-3260	

*Drunk Driving Prevention: (May 1994)*

“Brendan”	CNTD-3130	11/01/1994
“Andrea”	CNTD-3230	11/01/1994
“Innocent People”	CNTD-3330	11/01/1994
“Innocent People”	CNTD-3120	11/01/1994
“Innocent People	CNTD-3430	11/01/1994

*United Negro College Fund: (May 1994)*

“Still I Rise”	CNUF-4160	05/30/1995
“Still I Rise”	CNUF-4130	05/30/1995
“Still I Rise”	CNUF-4120	05/30/1995

*Employer Support of the Guard and Reserve: (May 1994)*

“All in A Day’s Work”	CNEG-4130	05/15/1995
“All in A Day’s Work”	CNEG-4115	05/15/1995

*Head Start: (May 1994)*

“Which Child?”	CNST-4130	11/01/1995
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*Anti-Discrimination: (May 1994)*

“Be a Friend - Carlos”	CNLC-4130	09/30/1995
“Be a Friend - Carlos”	CNLC-4120	09/30/1995
“Be a Friend - Carlos”	CNLC-4230	09/30/1995

*Keep the Promise: (June 1994)*

“Fourteenth”	CNEE-4160	06/30/1995
“Fourteenth”	CNEE-4130	06/30/1995
“Fourteenth”	CNEE-4120	06/30/1995
“Fourteenth”	CNEE-4115	06/30/1995
“Fourteenth”	CNEE-4110	06/30/1995
“Fourteenth”	CNEE-4230	06/30/1995

*Domestic Violence: (June 1994)*

“Neighbors”	CNFV-4160	07/15/1995
“Neighbors”	CNFV-4130	07/15/1995
“Wedding”	CNFV-4115	07/15/1995

"Wedding" CNFV-4110 07/15/1995

\*Also contains several info segments from Family Violence Prevention Fund

*Organ Tissue Donation: (June 1994)*

"Rope" CNOT-4130 07/01/1995  
 "Brochure" CNOT-4115 07/01/1995  
 "Brochure" CNOT-4110 07/01/1995  
 "Rope" CNOT-4330 07/01/1995

*Cassette 26-C: (July 1994)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Clean Water	"Wave"	CNWQ-4120	None
Earth Share	"Act Now"	CNES-4130	None
Head Start	"Which Child?"	CNST-4130	11/01/1995
Drug Abuse & AIDS Prevention	"Self-Realization"	CNDA-2160	08/01/1995
Domestic Violence	"Neighbors"	CNFV-4130	07/15/1995
Organ and Tissue Donation	"Rope"	CNOT-4130	07/01/1995
Keep the Promise/Educational Excellence	"Fourteenth"	CNEE-4230	06/30/1995
United Negro College Fund	"Still I Rise"	CNUF-4130	05/30/1995
Anti-Discrimination	"Be a Friend - Carlos"	CNLC-4230	05/30/1995
Employer Support of the Guard and Reserve	"All in a Day's Work"	CNEG-4130	05/15/1995
Forest Fire Prevention	"Metamorphosis"	CNFF-2230	04/30/1995
Safety Belt Education	"Outta Shape"	CNTD-4120	04/01/1995
Childhood Immunization	"Names"	CNCI-4230	04/01/1995
Crime Prevention	"President/Alicia"	CNCP-4130	03/25/1995
Buy Recycled	"Supermarket"	CNED-4130	03/01/1995
Points of Light Foundation	"Dinner"	CNPO-4120	01/30/1995
Underage Drinking Prevention	"Blind Date"	CNTA-3130	12/15/1994
Vote '94	"Flag"	CNVT-2330	11/09/1994
Drunk Driving Prevention	"Andrea"	CNTD-3230	11/01/1994
American Red Cross	"Life Saving Techniques"	CNRC-3530	08/01/1994
Crime Prevention	"Unete - E.J. Olmos" (Spanish)	CNCP-4160	None
Junior Achievement	"Mr. Fields" (Spanish)	CNJA-4130	05/30/1995

*Safety Belt Education: (July 1994)*

"The Dog Spot" CNTD-4330 04/01/1995  
 "Parts" CNTD-4115 04/01/1995  
 "Destruction Zone" CNTD-4130 04/01/1995  
 "Barney" CNTD-4230 04/01/1995  
 "Outta Shape" CNTD-4120 04/01/1995

*Voter Assistance: (August 1994)*

"Flag" CNVT-2530 11/09/1994  
 "Flag" CNVT-2630 11/09/1994

*Forest Fire Prevention: (August 1994)*

"Blur" CNFF-1130 12/31/1994  
 "Blur" CNFF-1115 12/31/1994

	“Blur”	CNFF-1110	12/31/1994
<i>American Cancer Society: (September 1994)</i>			
	“Reveal”	ZBON-3013	10/01/1995
	“First Sign”	ZBON-3023	10/01/1995
	“First Sign”	ZBON-3130	10/01/1995
	“First Sign” (Spanish)	ZBON-3033	10/01/1995
	“First Sign” (Spanish)	ZBON-3189	10/01/1995
<i>Head Start: (September 1994)</i>			
	“Which Child?”	CNST-4130	11/01/1995
<b>Box 7:</b>			
<i>The Arts and the Humanities: (September 1994)</i>			
	“Something”	CNAH-3160	10/01/1995
	“Something”	CNAH-3130	10/01/1995
	“Something/Poetry”	CNAH-3120	10/01/1995
	“Something/Museum”	CNAH-3220	10/01/1995
<i>Employer Support of the Guard and Reserve: (October 1994)</i>			
	“Decisions”	CNEG-4230	05/15/1995
	“Decisions”	CNEG-4215	05/15/1995
<i>Infant Immunization Campaign: (October 1994)</i>			
	“Road”	ZDMA-0351	04/01/1995
	“Road Alt.”	ZDMA-0356	04/01/1995
	“Road”	ZDMA-0353	04/01/1995
	“Road”	ZDMA-0355	04/01/1995
	“Road”	ZDMA-0352	04/01/1995
	“Road Alt.”	ZDMA-0357	04/01/1995
	“Road”	ZDMA-0354	04/01/1995
<i>Second Harvest: (October 1994)</i>			
	“Warehouse”	CNSH-4130	10/17/1995
	“Warehouse”	CNSH-4110	10/17/1995
	“Warehouse”	CNSH-4730	10/17/1995
<i>Drunk Driving Prevention: (October 1994)</i>			
	“Paul”	CNTD-4830	
	“Father and Daughter”	CNTD-4930	
	“Andrea” (Rev.)	CNTD-4430	
	“Innocent People” (Rev.)	CNTD-4530	
	“Innocent People” (Rev.)	CNTD-4220	
	“Innocent People” (Rev.)	CNTD-4630	
<i>Unete a la Lucha Contra la Crimen (Crime Prevention) (November 1994)</i>			
	“Scruff Beats the Scary Streets” (Spanish)	CNCP-4760	
	“Scruff Beats the Scary Streets” (Spanish)	CNCP-4530	

“Unete” Celebrity w/ Edward Olmos (Spanish)	CNCP-4160
“Unete” Celebrity w/ Humberto Luna (Spanish)	CNCP-4260
“Unete” Celebrity w/ Lily Melgar (Spanish)	CNCP-4360
“Unete” Celebrity w/ Anna Azcuy (Spanish)	CNCP-4460
“Unete” Celebrity w/ Luis Enrique (Spanish)	CNCP-2260
“Unete” Celebrity w/ Daisy Fuentes (Spanish)	CNCP-2360
“Unete” Celebrity w/ Lissette Alvarez (Spanish)	CNCP-2460
“Unete” Celebrity w/ Willie Chirino (Spanish)	CNCP-2560

*Take a Bite out of Crime (Crime Prevention) (December 1994)*

“Children-Montage”	CNCP-3106	01/01/1996
“Prisoner”	CNCP-3630	01/01/1996
“Basketball”	CNCP-3230	01/01/1996
“Weapon”	CNCP-3115	11/08/1995
“Weapon”	CNCP-3110	11/08/1995
“Scruff Beats the Scary Streets”	CNCP-3160	09/30/1995
“Scruff Beats the Scary Streets”	CNCP-3130	09/30/1995
“Children-Montage”	CNCP-3346	01/01/1996
“Prisoner”	CNCP-3830	01/01/1996
“Basketball”	CNCP-3430	01/01/1996

*Public Safety / Environment Compilation: (January 1995)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Crime Prevention	“Scruff”	CNCP-3160	09/30/1995
Crime Prevention	“Playground”	CNCP-3730	11/08/1995
Crime Prevention	“Playground”	CNCP-3930	11/08/1995
Crime Prevention	“Childhood”	CNCP-3330	11/08/1995
Crime Prevention	“Childhood”	CNCP-3530	11/08/1995
Crime Prevention	“Weapon”	CNCP-3115	11/08/1995
Crime Prevention	“Weapon”	CNCP-3110	11/08/1995
Drunk Driving Prevention	“Paul”	CNTD-4830	11/01/1995
Drunk Driving Prevention	“Father and Daughter”	CNTD-4930	11/01/1995
Drunk Driving Prevention	“Andrea” (Rev.)	CNTD-4430	11/01/1995
Drunk Driving Prevention	“Innocent People” (Rev.)	CNTD-4530	11/01/1995
Drunk Driving Prevention	“Innocent People” (Rev.)	CNTD-4630	11/01/1995
Drunk Driving Prevention	“Innocent People” (Rev.)	CNTD-4220	11/01/1995
Employer Support of G. & R.	“All in a Day’s Work”	CNEG-4130	05/15/1995
Employer Support of G. & R.	“All in a Day’s Work”	CNEG-4115	05/15/1995
Employer Support of G. & R.	“Decisions”	CNEG-4230	05/15/1995
Employer Support of G. & R.	“Decisions”	CNEG-4215	05/15/1995
Domestic Violence	“Neighbors”	CNFV-4160	07/15/1995
Domestic Violence	“Neighbors”	CNFV-4130	07/15/1995
Domestic Violence	“Wedding”	CNFV-4115	07/15/1995
Domestic Violence	“Wedding”	CNFV-4110	07/15/1995
Clean Water	“Wave”	CNWQ-4130	None
Clean Water	“Wave”	CNWQ-4115	None
Clean Water	“Wave”	CNWQ-4120	None
Earth Share	“Act Now”	CNES-4130	None
Earth Share	“Connected World”	CNES-3160	11/07/1995

Earth Share	"Connected World"	CNES-3130	11/07/1995
Forest Fire Prevention	"Metamorphosis"	CNFF-2230	04/30/1995
Forest Fire Prevention	"Metamorphosis"	CNFF-2115	04/30/1995
Buy Recycled	"Supermarket"	CNED-4130	03/01/1995
Buy Recycled	"Animated World"	CNED-4110	03/01/1995

*Safety Belt Education: (January 1995)*

"Rebels Without a Clue"	CNTD-5130	01/15/1996
"Pumpkin"	CNTD-5230	01/15/1996
"Child's Play"	CNTD-5330	01/15/1996
"Chip"	CNTD-5115	01/15/1996

*Cassette 27: (January 1995)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Breaking the Cycle of Disadvantage	"Lee/Mitchell-Heroes"	CNBR-5160	None
Buy Recycled	"Animated World"	CNED-4110	03/01/1996
Safety Belt Education	"Pumpkin"	CNTD-5230	03/15/1996
Crime Prevention	"Children - Montage"	CNCP-3106	01/01/1996
Crime Prevention	"Prisoner"	CNCP-3830	01/01/1996
Drunk Driving Prevention	"Father & Daughter"	CNTD-4103	11/01/1995
Head Start	"Which Child?"	CNST-4130	11/01/1995
Second Harvest	"Warehouse"	CNSH-4830	10/17/1995
Breast Cancer Detection	"First Sign"	ZBON-3023	10/01/1995
Recruiting New Teachers	"Heroes"	CNYT-1160	09/30/1995
Infant Immunization	"Road"	ZDMA-0352	08/01/1995
Anti-Discrimination	"Be a Friend - Carlos"	CNLC-4230	05/30/1995
Employer Support of the Guard and Reserve	"Decisions"	CNEG-4230	05/15/1995
Crime Prevention	"Scruff Beats the Scary Streets" (Spanish)	CNCP-4530	None

*Cassette 27-C: (January 1995)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Breaking the Cycle of Disadvantage	"Lee/Mitchell-Heroes"	CNBR-5160	None
Buy Recycled	"Animated World"	CNED-4110	03/01/1996
Safety Belt Education	"Pumpkin"	CNTD-5230	03/15/1996
Crime Prevention	"Children - Montage"	CNCP-3106	01/01/1996
Crime Prevention	"Prisoner"	CNCP-3830	01/01/1996
Drunk Driving Prevention	"Father & Daughter"	CNTD-4103	11/01/1995
Head Start	"Which Child?"	CNST-4130	11/01/1995
Second Harvest	"Warehouse"	CNSH-4830	10/17/1995
Breast Cancer Detection	"First Sign"	ZBON-3023	10/01/1995
Recruiting New Teachers	"Heroes"	CNYT-1160	09/30/1995
Infant Immunization	"Road"	ZDMA-0352	08/01/1995
Anti-Discrimination	"Be a Friend - Carlos"	CNLC-4230	05/30/1995
Employer Support of the Guard and Reserve	"Decisions"	CNEG-4230	05/15/1995
Crime Prevention	"Scruff Beats the Scary Streets" (Spanish)	CNCP-4530	None

*Forest Fire Prevention: (March 1995)*

	"Smokey Says"	CNFF-4230	08/23/1995
	"Smokey Says"	CNFF-4215	08/23/1995
<i>National Committee to Prevent Child Abuse: (March 1995)</i>			
	"Birth"	CNCA-5130	08/10/1996
<i>Breaking the Cycle: (March 1995)</i>			
	"Lee/Mitchell-Heroes"	CNBR-5160	None
	"Vela-Heroes"	CNBR-5130	None
	"Arnoldson-Heroes"	CNBR-5230	None
	"Arnoldson-Heroes"	CNBR-5115	None
	"Kindergarten-Heroes"	CNBR-5110	None
	"Poverty-Heroes"	CNBR-5210	None
<i>Forest Fire Prevention: (March 1995)</i>			
	"Smokey Partner"	CNFF-4330	11/09/1996
	"Smokey Partner"	CNFF-4315	11/09/1996
	"Smokey Says"	CNFF-4230	08/23/1996
	"Smokey Says"	CNFF-4215	08/23/1996
<i>Drunk Driving Prevention: (April 1995)</i>			
	"Alex"	CNTD-5430	11/01/1995
	"Miranda"	CNTD-5530	11/01/1995
	"Paul"	CNTD-4830	11/01/1995
	"Father and Daughter"	CNTD-4930	11/01/1995
	"Andrea" (Rev.)	CNTD-4430	11/01/1995
	"Innocent People" (Rev.)	CNTD-4530	11/01/1995
	"Innocent People" (Rev.)	CNTD-4220	11/01/1995
	"Innocent People" (Rev.)	CNTD-4630	11/01/1995

**Box 8:**

*Earth Share: (April 1995)*  
*Clean Water: (May 1995)*  
*Health Concern Campaigns: (May 1995)*  
*HHS Infant Immunization: (May 1995)*  
*The Value of Math and Science: (May 1995)*  
*The College Fund/UNCF: (May 1995)*  
*American Red Cross: (May 1995)*  
*Pediatric AIDS Foundation: (June 1995)*  
*UN 50th Anniversary: (June 1995)*

*Cassette 28: (June 1995)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Forest Fire Prevention	"Smokey Says"	CNFF-4230	08/23/1996
Understanding Mental Illness	"Blue Period"	CNRS-5230	07/15/1996
Value of Math and Science	"Four Letter Word"	CNNA-5130	07/15/1996
Educational Excellence Partnership	"Heart Surgeon"	CNEE-5120	07/01/1996
Educational Excellence Partnership	"Bridge Builder"	CNEE-5315	07/01/1996
Educational Excellence Partnership	"Airplane Mechanic"	CNEE-5110	07/01/1996
Employer Support of the Guard and Reserve			

	"Power"	CNEG-5330	06/15/1996
Pediatric AIDS	"Chance"	CNPE-5130	05/01/1996
Earth Share	"Pull Over"	CNES-5160	04/30/1996
Clean Water	"Drop by Drop"	CNWQ-5230	04/10/1996
American Red Cross	"X"	CNRC-5130	03/27/1996
The College Fund/UNCF	"A Mind to Dream"	CNUF-5160	03/02/1996
Safety Belt Education	"Child's Play"	CNTD-5330	01/15/1996
Drunk Driving Prevention	"Alex"	CNTD-5430	11/01/1995
Infant Immunization	"Road (Alt.)"	ZDMA-0356	10/31/1995

*Keep the Promise: (June 1995)*

*Employer Support of the Guard and Reserve: (June 1995)*

*Understanding Mental Illness: (June 1995)*

*Safety Belt Education: (August 1995)*

*Second Harvest - Hunger's Hope: (September 1995)*

*Individual Giving/ Volunteering: (September 1995)*

### **Box 9:**

*Organ and Tissue Donation: (October 1995)*

*Drunk Driving Prevention: (November 1995)*

*Employer Support of the Guard and Reserve: (November 1995)*

*Gender Equity in Education: (November 1995)*

*Take a Bite Out of Crime: (November 1995)*

*Fire Safety Campaign: (November 1995)*

*Domestic Violence: (November 1995)*

*Raising a Better Tomorrow - Commitment to Children: (January 1996)*

*Child Abuse Prevention: (September 1995)*

*Cassette 29: (January 1996)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>
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Earth Share	"Act Now"
Individual Giving/Volunteering	"In America"
Organ and Tissue Donation	"Kathy"
Gender Equity in Education	"Julie Willey"
Fire Safety	"Escape Plan"
Fire Safety	"Seemore Smoke"
Crime Prevention	"Two Lives"
Drunk Driving Prevention	"Baby"
Understanding Mental Illness	"Blue Period"
Value of Math and Science	"Four Letter Word"
Employer Support of the Guard and Reserve	"Power"
The College Fund/UNCF	"Still I Rise"

*Cassette 29-C: (January 1996)*

[Same contents as Cassette 29, but for cable television distribution.]

*Get Out the Vote '96: (February 1996)*

*Get Out the Vote '96: (February 1996)*

*Junior Achievement: (March 1996)*



*American Red Cross - Volunteer Campaign: (March 1996)*  
*Forest Fire Prevention: (April 1996)*

**Box 10:**

*Drunk Driving Prevention: (April 1996)*  
*Math is Power: (April 1996)*  
*Employer Support of the Guard and Reserve: (April 1996)*  
*Crime Prevention Kids Campaign: (May 1996)*  
*Keep the Promise/Educational Excellence: (May 1996)*  
*Individual Giving/Volunteering: (June 1996)*  
*National Fatherhood Initiative: (June 1996)*

*Cassette 30: (June 1996)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Forest Fire Prevention	"Smokey Says"	CNFF-4230	11/09/1997
Individual Giving/Volunteering	"In America"	CNIS-5330	10/15/1997
Fatherhood Initiative	"Lions"	CNFI-6230	06/15/1997
Crime Prevention	"Scruff's Adventures II"	CNCP-6130	06/01/1997
Safety Belt Education	"Pop Up"	CNTD-6430	05/31/1997
Employer Support of the Guard and Reserve	"Where's Michael?"	CNEG-6130	05/15/1997
Employer Support of the Guard and Reserve	"Can You Find"	CNEG-6115	05/15/1997
American Red Cross	"Anthem"	CNRC-5430	05/01/1997
Junior Achievement	"Twenty Kids"	CNJA-6130	04/30/1997
Keep the Promise/Educational Excellence	"Hurdles"	CNEE-6130	04/15/1997
Value of Math and Science	"Viking Burger"	CNNA-6130	04/15/1997
Clean Water	"Drop by Drop"	CNWQ-5230	04/08/1997
Vote '96	"Quotes"	CNVT-6130	11/05/1996
Drunk Driving	"Monty's Birthday"	CNTD-6130	10/31/1996

*Cassette 30-C: (June 1996)*

[Same contents as Cassette 30, but for cable television distribution.]

*Recruiting New Teachers: (June 1996)*  
*Safety Belt Education: (June 1996)*  
*Prevencion de Incendios Forestales (Forest Fire Prevention) (June 1996)*  
*Coalition for America's Children: (July 1996)*  
*Keep the Promise/Educational Excellence: (August 1996)*  
*Vote: (August 1996)*  
*Be Cool About Fire Safety: (August 1996)*

**Box 11:**

*Head Start: (September 1996)*  
*National Urban League: (September 1996)*

*Cassette 31: (October 1996)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>
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American Red Cross	"Gift"
American Red Cross	"Anthem"
American Red Cross	"X"
Buy Recycled "Circle"	
Child Abuse Prevention	"Child"
Child Abuse Prevention	"Birth"
Coalition for America's Children	"Composite/Launch"
Coalition for America's Children	"MADDads"
Crime Prevention	"Scruff"
Crime Prevention	"Two Lives"
Domestic Violence	"Stairs"
Domestic Violence	"Stairs"
Earth Share	"Act Now"
Education Excellence Partnership	
	"Hurdles"
Education Excellence Partnership	
	"Heart Surgeon"
Employer Support of the Guard and Reserve	
	"Where's Michael?"
Fathering Initiative	"Lions"
Fire Safety	"Seemore Smoke Detector"
Forest Fire Prevention	"Smokey Says"
Forest Fire Prevention	"Smokey Says"
Healthy Start "Tightrope"	
Individual Giving/Volunteering	"In America"
Junior Achievement	"Twenty Kids"
Organ & Tissue Donation	"Daku"
Organ & Tissue Donation	"Brochure"
Pediatric AIDS	"Chance"
Points of Light Foundation	"Steps"
Recruiting New Teachers	"I Teach"
Safety Belts	"Conductor"
Urban League "Clock/Beat the Street"	
Value of Math and Science	"Four Letter Word"

*Cassette 31C: (October 1996)*

[Same contents as Cassette 31, but for cable television distribution.]

*Employer Support of the Guard and Reserve: (November 1996)*

*Infant Immunization Campaign: (November 1996)*

*Anti-Discrimination Campaign (Leadership Conference Education Fund) (November 1996)*

*United Negro College Fund: (November 1996)*

*Buy Recycled/Environmental Defense Fund: (December 1996)*

*Drunk Driving Prevention Campaign: (December 1996)*

*Keep the Promise/Educational Excellence Partnership: (December 1996)*

*Talking with Kids about Tough Issues: (January 1997)*

*Crime Prevention Coalition: (February 1997)*

*Youth Fitness Campaign: (February 1997)*

*Value of Math and Science (NACME): (February 1997)*

*Buy Recycled/Environmental Defense Fund: (March 1997)*

**Box 12:**

*Coalition for America's Children: (March 1997)*  
*Healthy Start: Maternal and Child Health: (March 1997)*

*Cassette 32: (February 1997)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Education Excellence	"Hurdles"	CNEE-6130	03/01/1998
Domestic Violence Prevention	"Stairs"	CNFV-6130	03/01/1998
Children Now "Must I Amanda"	CNCN-6230	02/15/1998	
Children Now "Casey at the Bat"	CNCN-6130	02/15/1998	
Second Harvest	"Hunger has a Cure"	CNSH-7230	02/01/1998
Value of Math & Science	"Algebra"	CNNA-6230	01/15/1998
Crime Prevention	"Where Have..Children"	CNCP-5373	01/15/1998
Domestic Violence Prevention	"Neighbors"	CNFV-4130	01/01/1998
Fire Safety	"Stop, Drop, & Roll"	CNFS-7130	12/15/1997
Infant Immunization	"Astronaut"	CNCI-6130	12/15/1997
Drunk Driving	"The DeLair Family"	CNTD-6103	12/01/1997
American Red Cross	"Gift"	CNRC-5160	11/20/1997
Gender Equity in Education	"Julie Willey"	CNGE-5130	11/15/1997
Forest Fire Prevention	"Smokey Says"	CNFF-4230	11/09/1997
College Fund/UNCF	"Two Michaels"	CNUF-6230	10/29/1997
National Urban League	"Clock/Beat the Street"	CNUL-6130	10/01/1997
Anti-Discrimination	"Crayon Box...Talked"	CNLC-6130	09/30/1997
Crime Prevention	"Scruff's Adventures II"	CNCP-6130	06/01/1997
Employer Support of the Guard and Reserve	"Where's Michael?"	CNEG-6130	05/15/1997
American Red Cross	"X"	CNRC-5130	05/13/1997
American Red Cross	"Anthem"	CNRC-5430	05/01/1997

*Cassette 32C: (February 1997)*

[Same contents as Cassette 32, but for cable television distribution.]

*Fire Safety Campaign: (February 1997)*

*The College Fund/UNCF: (March 1997)*

*Individual Giving/Volunteering: (April 1997)*

*The Fatherhood Initiative: (May 1997)*

*Drunk Driving Prevention Campaign: (April 1997)*

*Early Childhood Development Campaign: (May 1997)*

*Safety Belt Campaign: (April 1997)*

*Parents as First Teachers: (May 1997)*

*Employer Support of the Guard and Reserve: (June 1997)*

*Forest Fire Prevention: (June 1997)*

*Campana Points of Light: (July 1997)*

*Education Reform Campaign: (July 1997)*

**Box 13:**

*The Value of Math and Science: (August 1997)*

*Cassette 33: (August 1997) (with DVD-R copy)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>
Anti-Discrimination	"The Crayon Box That Talked"
Children Now "Casey/Amanda"	
Children Now "Casey at the Bat"	
Children Now "Must I Amanda"	
Children Now "Hush Little Baby"	
Coalition for America's Children "Toughest Job"	
Drunk Driving Prevention	"Suto Mom"
Early Childhood Development	"I Am Your Child: Grandfather, Read to Me"
Early Childhood Development	"I Am Your Child: Father, Teach Me"
Earth Share	"Choice"
Educational Excellence	"Rubber Arm"
Educational Excellence	"Dinosaur"
Educational Excellence	"Major League Math"
Employer Support of the Guard and Reserve	"Snow Rescue"
Forest Fire Prevention	"On the Fire Line 'A'"
Forest Fire Prevention	"Otter"
Gender Equity	"Julie Willey"
National Urban League	"Clock/Beat the Street"
Points of Light	"Steps"
Safety Belt Education	"Back Seat Baby"
Safety Belt Education	"Pinata"
Safety Belt Education	"Kids in the Back"
Value of Math and Science	"Algebra"

*Cassette 33C: (August 1997)*

[Same contents as Cassette 33, but for cable television distribution.]

*Clean Water Campaign: (August 1997)*

*Buy Recycled: (August 1997)*

*4-H: (August 1997)*

*Youth Fitness Campaign: (August 1997)*

*Organ and Tissue Donation: (Fall 1997)*

*American Red Cross: (September 1997)*

*Buy Recycled: (March 1997)*

*Earth Share: (October 1997)*

*Safety Belt Education: (October 1997)*

*Drunk Driving Prevention Campaign: (November 1997)*

*Healthy Start: Maternal and Child Health: (November 1997)*

*Safety Belt Education: (November 1997)*

*Employer Support of the Guard and Reserve: (December 1997)*

#### **Box 14:**

*Earth Share: (February 1998)*

*Cassette 34: (Spring 1998)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>
Earth Share	"Choice"
Organ & Tissue Donation	"David"

Organ and Tissue Donation	"Brochure"
Point of Light Foundation	"Steps"
Coalition for America's Children	"Help Wanted"
Healthy Start "Tightrope"	
Youth Fitness "Parents"	
Education Excellence	"Major League Math"
Employer Support of the Guard and Reserve	"Snow Rescue"

*Coalition for America's Children: (March 1998)*

*Education Reform: (March 1998)*

*Learning Disabilities: (March 1998)*

*California "I Teach!" Campaign: (April 1998)*

*Drunk Driving Prevention: (April 1998)*

*Earth Share: (April 1998)*

*Points of Light Foundation: (April 1998)*

*Youth Fitness: (April 1998)*

*Get Out the Vote '98: (May 1998)*

*Infant Immunization: (May 1998)*

*Crime Prevention Campaign: (June 1998)*

*Forest Fire Prevention: (June 1998)*

*Kids' Compilation Cassette #2*

CAMPAIGN

AD NAME/THEME

Anti-Discrimination	"The Crayon Box That Talked"
Crime Prevention	"Scruff's Adventures II"
Fire Safety	"Cool Rules"
Fire Safety	"Call 911"
Fire Safety	"Matches & Lighters"
Fire Safety	"No Elevators"
Fire Safety	"No Toys or Pets"
Fire Safety	"Stop, Drop, & Roll"
Forest Fire Prevention	"Otter"
4-H Council	"Are You Into It"
Value of Math & Science	"Algebra"
Youth Fitness "Video Boy"	
Youth Fitness "Gofer Cakes"	
Youth Fitness "Frequent Phone Calls"	

*Waste Prevention (Recycling): (June 1998)*

**Box 15:**

*Welfare to Work: (June 1998)*

*Buy Recycled: (August 1998)*

*Get Out the Vote: (August 1998)*

*Math is Power: (August 1998)*

*Fire Safety: (January 1998)*

*Kids' Compilation Cassette #2 (revised): (September 1998) [see above]*

*Children's Issues Compilation: (September 1998) [missing since Nov. 2 1999]*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>
Coalition for America's Children	"Help Wanted"
Coalition for America's Children	"Help Wanted"
Coalition for America's Children	"Help Wanted"
Domestic Violence Prevention	"Stairs"
Domestic Violence Prevention	"Neighbors"
Drunk Driving Prevention	"Jessica"
Drunk Driving Prevention	"Abby"
Drunk Driving Prevention	"Abby"
Drunk Driving Prevention	"Tony"
Fire Safety	"Fall and Crawl"
Fire Safety	"Fall and Crawl"
Fire Safety	"Fall and Crawl"
Give a Kid a Hand	"Computers"
Give a Kid a Hand	"Sven"
Points of Light	"Stephanie"
Points of Light	"Candles"
Points of Light	"Erma"
Safety Belt Education	"Back Seat Baby"
Safety Belt Education	"Pinata"
Safety Belt Education	"Kids in the Back"
Talking with Kids About Tough Issues	"Kind of Funny"
Talking with Kids About Tough Issues	"Facing Issues"

*United Negro College Fund: (July 1998)**4-H: (August 1998)**Employer Support of the Guard and Reserve: (October 1998)**Mentoring: (October 1998)**Infant Immunization: (October 1998)**Organ and Tissue Donation: (October 1998)**Drunk Driving Prevention: (December 1998)*

Michael	:15	9/14/1999
Michael	:20	9/14/1999
Jeffrey	:30	9/14/1999
Jessica (Rev.)	:30	9/14/1999
Jessica (Rev.)	:20	9/14/1999
Abby (Rev.)	:20	9/14/1999
Aaron (Rev.) Spanish	:30	9/14/1999
Dennis Franz	:30	no expiration date
Faith Hill	:30	no expiration date
Hootie & the Blowfish	:30	no expiration date
Shaquille O'Neal	:30	no expiration date

*Learning Disabilities: (December 1998)**National Fatherhood Initiative: (August 1998)***Box 16:***Compilation Cassette #35: (December 1998)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>
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Coalition for America's Children	"Help Wanted"
Crime Prevention	"Misperceptions"
Crime Prevention	"Less Crime is no Accident"
Earth Share	"Choice"
Employer Support of the Guard and Reserve	"Alarm" (English and Spanish)
National Fatherhood Initiative	"Elephants"
Fire Safety	"Fall and Crawl"
Learning Disabilities	"Carnival Letters"
Organ and Tissue Donation	"Pass it Down"
Organ and Tissue Donation	"You're Not"
Points of Light	"Erma"
Welfare to Work	"Lou Ann"

*Talking With Kids About Tough Issues: (January 1999)*

*Safety Belts: (February 1999)*

*National World War II Memorial: (April 1999)*

*Monthly Compilation Kit: (April 1999)*

CAMPAIGN

Child Abuse Prevention  
 Drunk Driving Prevention  
 Forest Fire Prevention  
 Gender Equity in Education  
 Math is Power  
 National Fatherhood Initiative

*Earth Share/Environmental Protection Agency (Watts on Your Mind?): (February 1999)*

*Crime Prevention: (April 1999)*

*Monthly Compilation Kit: (August 1999)*

CAMPAIGN

Earth Share  
 National 4-H Council  
 National Fatherhood Initiative  
 Safety Belt Education

*Recycling: (September 1999)*

*Monthly Compilation Kit: (September 1999)*

CAMPAIGN

Talking With Kids About Violence  
 Math is Power  
 Parental Responsibility  
 America's Promise  
 Connect for Kids  
 Crime Prevention  
 Fire Safety

**Box 17:**

*Monthly Compilation Kit: (May 1999)*

CAMPAIGN

Fire Safety  
Connect for Kids  
Employer Support of the Guard and Reserve  
Learning Disabilities  
Recruiting New Teachers  
United Negro College Fund

*Monthly Compilation Kit: (June 1999)*

CAMPAIGN

Mentoring  
National World War II Memorial  
America's Promise  
Connect for Kids  
Crime Prevention  
Drunk Driving Prevention  
Earth Share  
Employer Support of the Guard and Reserve  
Fire Safety  
Parental Responsibility

*Monthly Compilation Kit: (October 1999)*

CAMPAIGN

Safety Belt Education  
United Negro College Fund  
World War II Memorial  
Discouraging Academic Cheating  
Drunk Driving Prevention  
Learning Disabilities  
National Fatherhood Initiative

*Dinner Reels 1997-2000 (DVD)*

\*This DVD contains campaign highlights from the respective years.

*Winter 2000 Compilation Kit: (January 2000)*

CAMPAIGN

Safety Belt Education  
United Negro College Fund  
Watts on Your Mind (EPA)  
World War II Memorial  
Drunk Driving Prevention  
Give Kids the World  
Importance of Listening

*Forest Fire Prevention: (January 2000)*

*Recycling: (April 2000)*

*Library of Congress Campaign: (April 2000)*

*Safety Belts: (May 2000)*

*Spring 2000 Compilation Kit: (May 2000)*



CAMPAIGN

America's Promise

Drunk Driving Prevention

Forest Fire Prevention

Math is Power

National Fatherhood Initiative

Talking With Kids About Violence

*National World War II Memorial : (May 2000)**Children's Aid Society (Coalition for Community Schools): (May 2000)***Box 18:***Community Drug Prevention Campaign: (May 2000)*

"I Can Help"	CNOD-0130	02/18/2001
"I Can Help"	CNOD-0230	02/18/2001
"Scare Tactics"	CNOD-0330	02/18/2001
"Scare Tactics"	CNOD-0120	02/18/2001

*Fire Safety Campaign: (June 2000)*

"Kitchen"	CNFS-0160	06/01/2001
"Kitchen"	CNFS-0130	06/01/2001
"Kitchen"	CNFS-0235	06/01/2001
"Kitchen"	CNFS-0115	06/01/2001
"Escape Plan 1999"	CNFS-9160	12/15/2000
"Rap Escape"	CNFS-9130	12/15/2000

*Get Out the Vote 2000 Campaign: (June 2000)*

"Fritz & John"	CNVT-0330	11/08/2000
"Fritz & John"	CNVT-0430	11/08/2000
"Fritz & John"	CNVT-0215	11/08/2000
"Clarence"	CNVT-0130	11/08/2000
"Clarence"	CNVT-0230	11/08/2000
"Clarence"	CNVT-0115	11/08/2000

*Early Fall 2000 Compilation Kit: (July 2000)*CAMPAIGNAD NAME/THEMEISCI CODEEXP. DATE

Community Drug Prevention	"I Can Help"	CNOD-0130	02/18/2001
Community Drug Prevention	"I Can Help"	CNOD-0230	02/18/2001
Community Drug Prevention	"Scare Tactics"	CNOD-0330	02/18/2001
Community Drug Prevention	"Scare Tactics"	CNOD-0120	02/18/2001
Community Schools for Excellence	"Kids Won't Leave"	CNCS-0130	05/01/2001
Community Schools for Excellence	"Kids Won't Leave"	CNCS-0120	05/01/2001
Crime Prevention	"Quiet Time"	CNCP-0130	04/30/2001
Earth Share	"Projections"	CNES-0160	02/06/2001
Earth Share	"Projections"	CNES-0130	02/06/2001
Environmental Defense	"Circle"	CNED-0230	None
Environmental Defense	"Garbage Cart/Spoon"	CNED-0215	06/14/2001
Fatherhood Initiative	"Catch"	CNFI-9130	None
Fire Safety	"Rap Escape"	CNFS-9130	12/15/2000

Fire Safety	“Smoke Detector”	CNFS-0260	09/01/2001
Fire Safety	“Kitchen”	CNFS-0160	06/01/2001
Forest Fire Prevention	“Smokey N’ Da Boyz”	CNFF-9130	12/15/2000
Forest Fire Prevention	“Smokey N’ Da Boyz”	CNFF-9115	12/15/2000
Importance of Listening/CMA	“Natalie”	CNCM-9130	01/15/2001
Library of Congress	“Frisbee”	CNLO-0430	03/01/2001
Organ Donation	“Change the World”	CNOT-0230	03/27/2001
Safety Belt Education	“Ice Cream”	CNTD-9430	02/15/2001
Safety Belt Education	“Cruisin”	CNTD-9520	02/15/2001
United Negro College Fund	“Graffiti”	CNUF-9230	11/16/2000
United Negro College Fund	“Tie”	CNUF-9160	11/16/2000
United Negro College Fund	“Tie”	CNUF-9330	11/16/2000

*Safe Storage of Hand Guns Campaign: (August 2000)*

“Omar”	CNSG-0430	06/29/2001
“Omar”	CNSG-0115	09/01/2001
“Omar”	CNSG-0110	09/01/2001
“Kalie”	CNSG-0230	09/01/2001

*Fire Safety Campaign: (August 2000)*

“Detector”	CNFS-0260	09/01/2001
“Detector”	CNFS-0330	09/01/2001
“Detector”	CNFS-0430	09/01/2001
“Detector”	CNFS-0215	09/01/2001
“Kitchen”	CNFS-0130	06/01/2001
“Rap Escape”	CNFS-9115	12/15/2000

*Operation Graduation: (October 2000)*

“Joey”	CNOG-0330	None
“Joey”	CNOG-0120	None
“Joey”	CNOG-0115	None
“Ashley”	CNOG-0130	None
“Ashley”	CNOG-0220	None
“Ashley”	CNOG-0215	None
“Thomas”	CNOG-0230	None
“Montage”	CNOG-0430	None

*Afterschool Programs: (October 2000)*

“What is a Hero”	CNAA-0130	10/15/2002
“What is a Hero”	CNAA-0230	10/15/2002
“What is a Hero”	CNAA-0120	10/15/2002
“What is a Hero”	CNAA-0110	10/15/2002

*Drunk Driving Prevention: (November 2000)*

“Tiffany Young”	CNTD-0330	None
“Carol Leigh Ledford”	CNTD-0530	None
“Marcus”	CNTD-0120	None
“Jill”	CNTD-0630	None
“Jeff”	CNTD-0730	None
“Jennifer Hagain”	CNTD-0830	None

“Jennifer Hagain”	CNTD-0115	None
“Marc Antony”	CNTD-0203	None
“Judd Nelson”	CNTD-0213	None
“98 Degrees”	CNTD-0223	None
“George Strait”	CNTD-0233	None
“Marc Antony” (Spanish)	CNTD-0243	None

*El Valor: (December 2000)*

“Going Gaga”	CNEV-0130	12/11/2001
“Going Gaga”	CNEV-0120	12/11/2001
“Going Gaga”	CNEV-0115	12/11/2001

*National Fatherhood Initiative (Texas): (December 2000)*

“Lions”	CNFI-0130TX	02/14/2001
“Catch”	CNFI-0230TX	None

*National Fatherhood Initiative (Pennsylvania): (December 2000)*

“Lions”	CNFI-0130PA	02/14/2001
“Catch”	CNFI-0230PA	None

*Winter 2001 TV Compilation: (December 2000)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Community Drug Prevention	“I Can Help”	CNOD-0130	02/18/2002
Community Drug Prevention	“I Can Help”	CNOD-0230	02/18/2002
Community Drug Prevention	“Scare Tactics”	CNOD-0330	02/18/2002
Community Drug Prevention	“Scare Tactics”	CNOD-0120	02/18/2002
Community Schools For Excellence	“Kids Won’t Leave”	CNCS-0160	05/01/2001
Crime Prevention	“64 Bit Bully”	CNCP-9430	10/31/2001
El Valor	“Going Gaga”	CNEV-0330	12/11/2001
El Valor	“Brainwave”	CNEV-0730	03/04/2002
Environmental Defense	“Circle”	CNED-0160	None
Forest Fire Prevention	“Smokey N’Da Boyz”	CNFF-9120	12/15/2001
Forest Fire Prevention	“Smokey N’Da Boyz” (Spanish)	CNFF-0130	12/01/2001
Library of Congress	“Skateboard”	CNLO-0130	03/01/2001

*Safety Belt Education: (January 2001)*

“A Little Thing”	CNTD-0253	11/25/2001
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*United Negro College Fund: (January 2001)*

“Investment/Samuel L. Jackson”	CNUF-0315	12/19/2001
“Tie”	CNUF-0160	11/16/2001
“Financial Aid”	CNUF-0130	11/16/2001
“Graffiti”	CNUF-0115	12/19/2001

*National Fatherhood Initiative (Pennsylvania): (February 2001)*

“Lions”	CNFI-0130PA	02/14/2001
“Catch”	CNFI-0230PA	None

**Box 19:**

*Childhood Asthma: (February 2001)*  
*Learning Disabilities: (February 2001)*

*Feb/Mar 2001 TV Compilation: (February 2001)*

CAMPAIGN

Afterschool Alliance  
Connect for Kids  
Drunk Driving Prevention  
Learning Disabilities  
Safe Gun Storage

*Safe Storage of Hand Guns: (March 2001)*  
*El Valor (Spanish): (March 2001)*  
*Earth Share: (March 2001)*  
*Act Against Violence Campaign: (March 2001)*  
*Healthy Start Campaign: (April 2001)*  
*Employer Support of Guard and Reserve: (April 2001)*  
*Wildfire Prevention Campaign: (April 2001)*  
*National Fatherhood Initiative Campaign: (May 2001)*

*May 2001 TV Compilation: (May 2001)*

CAMPAIGN

Afterschool Alliance  
Drunk Driving Prevention  
Operation Graduation  
Safety Belt Education  
Save the Children

*Employer Support of the Guard and Reserve: (May 2001)*  
*Child Hunger Campaign: (June 2001)*  
*Operation Graduation: (June 2001)*  
*Learning Disabilities Campaign: (July 2001)*  
*Math is Power: (July 2001)*

*August 2001 TV Compilation: (August 2001)*

CAMPAIGN

ACT Against Violence  
Afterschool Alliance  
Crime Prevention  
Library of Congress  
Operation Graduation  
United Negro College Fund

*Environmental Defense: (August 2001)*  
*United Negro College Fund: (August 2001)*  
*Partners for Public Education: (August 2001)*  
*Library of Congress: (August 2001)*  
*Operation Graduation: (August 2001)*

*Fall 2001 TV Compilation: (September 2001)*CAMPAIGN

Childhood Asthma  
 Child Hunger  
 Community Drug Prevention  
 Drunk Driving Prevention  
 Earth Share  
 El Valor  
 Environmental Defense  
 ESGR  
 Fatherhood Initiative  
 Healthy Start  
 Safe Gun Storage

*National Crisis TV Compilation Kit: (October 2001)*AD NAME/THEME

Laura Bush  
 I am an American  
 ESGR  
 National Campaign for Mental Health  
 The Salvation Army  
 American Red Cross  
 Sesame Workshop  
 United Way  
 28-de-enero  
 AFL-CIO

*Families for Freedom Scholarship Fund: (October 2001)**Drunk Driving Prevention Campaign: (October 2001)**Seat Belt Education Campaign: (October 2001)***Box 20:***United Negro College Fund: (July 2001)*

"Investment/Samuel L. Jackson"	CNUF-0315	12/19/2001
"Tie"	CNUF-0160	11/16/2001
"Tie"	CNUF-1130	11/16/2001
"Financial Aid"	CNUF-0130	11/16/2001
"Graffiti"	CNUF-0115	11/16/2001

*Operacion Graduacion: (September 2001)*

	"Soccer Game"	CNOG-1730	05/01/2002
	"Soccer Game"	CNOG-1830	05/01/2002
* All in Spanish	"Soccer Game"	CNOG-1320	05/01/2002
	"Soccer Game"	CNOG-1315	05/01/2002
	"Soccer Game"	CNOG-1110	05/01/2002
	"Sponge"	CNOG-1930	05/01/2002
	"Sponge"	CNOG-1013	05/01/2002
	"Sponge"	CNOG-1420	05/01/2002
	"Sponge"	CNOG-1415	05/01/2002

*Fall 2001 Compilation Kit: (September 2001)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Childhood Asthma	"Fish"	CNAS-0130	None
Childhood Asthma	"Fish"	CNAS-0120	None
Childhood Asthma	"Fish"	CNAS-0110	None
Child Hunger	"Ketchup Soup"	CNCH-1160	06/01/2002
Child Hunger	"Shared Food"	CNCH-1130	06/01/2002
Community Drug Prevention	"I Can Help"	CNOD-0130	02/18/2002
Community Drug Prevention	"Scare Tactics"	CNOD-0330	02/18/2002
Drunk Driving Prevention	"Carol Leigh Ledford"	CNTD-0530	None
Drunk Driving Prevention	"Marcus"	CNTD-0120	None
Earth Share	"This..."	CNES-1160	02/15/2002
Earth Share	"This..."	CNES-1130	02/15/2002
El Valor	"Going Gaga"	CNEV-0330	12/11/2001
El Valor	"Brainwave"	CNEV-0730	03/04/2002
Environmental Defense	"Tuned-Cash/Planet"	CNED-1315	08/06/2002
Employer Support of the Guard and Reserve	"Captions"	CNEG-1130	04/15/2002
Employer Support of the Guard and Reserve	"Captions"	CNEG-1120	04/15/2002
Fatherhood Initiative	"Tarzan"	CNFI-1130	06/01/2003
Healthy Start	"Want a Healthy Baby?"	CNHS-1130	02/15/2002
Safe Gun Storage	"Jerry"	CNSG-0630	01/01/2002

*National Crisis Compilation Kit: (October 2001)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Ad Council	"Laura Bush"	CNWH-1130	None
Ad Council	"Laura Bush"	CNWH-1115	None
Ad Council	"I am an American"	CNAC-1160	03/20/2002
Ad Council	"I am an American"	CNAC-1130	02/20/2002
Ad Council	"I am an American"	CNAC-1115	03/20/2002
Employer Support of the Guard and Reserve	"Captions"	CNEG-1130	04/15/2002
Employer Support of the Guard and Reserve	"Captions"	CNEG-1120	04/15/2002
Employer Support of the Guard and Reserve	"Captions" (Spanish)	CNEG-1230	04/15/2002
Employer Support of the Guard and Reserve	"Captions" (Spanish)	CNEG-1230	04/15/2002
National Mental Health	"September 11" (Alma Powell & Tipper Gore)	CNMH-1130	None
Salvation Army	"Tools/Disaster"	CNSV-1130	12/31/2001
American Red Cross	"Dr. Healy for Blood & Financial Donations"	CNAK-1130	None
American Red Cross	"Dr. Healy for Blood Donations"	CNAK-1230	None
American Red Cross	"Dr. Healy for Financial Donations"	CNAK-1330	None
American Red Cross	"Dr. Healy for Mental Health"		

Sesame Workshop	"Coping" (Child)	CNAK-1430	None
Sesame Workshop	"Coping" (Parent #1)	CNSW-1120	None
Sesame Workshop	"Coping" (Parent #2)	CNSW-1220	None
United Way	"Sprinter"	CNSW-1320	None
United Way	"Sprinter"	CNUW-1160	06/01/2002
United Way	"Sprinter"	CNUW-1130	06/01/2002
Ad Council	"palante" (Spanish)	CNUW-1120	06/01/2002
Ad Council	"si se puede" (Spanish)	CNAC-1110	None
Ad Council	"todos somos" (Spanish)	CNAC-1210	None
AFL-CIO	"Kevin Bacon"	CNAC-1310	None
AFL-CIO	"John Turturo"	CNNY-1130	None
		CNNY-1230	None

*Drunk Driving Prevention: (October 2001)*

"Wiggins Kids"	CNTD-1330	None
"Wiggins Kids"	CNTD-1120	None
"Wiggins Kids"	CNTD-1115	None
"Carissa Deason"	CNTD-1430	None
"Tiffany Young"	CNTD-0330	None
"Jeff"	CNTD-0730	None
"Brian McKnight"	CNTD-1133	None
"Brian McKnight - Holiday"	CNTD-1123	None
"Marc Anthony"	CNTD-1143	None
"Marc Anthony" (Spanish)	CNTD-1153	None
"98 Degrees"	CNTD-1163	None

*Families of Freedom Scholarship Fund: (October 2001)*

"Spirit - Bill Clinton & Bob Dole"	CNAC-1230	None
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*Community Drug Prevention: (Fall 2001)*

"Rabbi/Reverend"	CNOD-1130	01/01/2003
"Study Group"	CNOD-1115	01/01/2003
"Garden"	CNOD-1215	01/01/2003

*Environmental Defense: (Fall 2001)*

"Tires/Tuned - Cash"	CNED-1330	08/06/2002
"Recycle"	CNED-1120	08/06/2002
"Recycle"	CNED-1215	08/06/2002
"Thermostat"	CNED-1115	08/06/2002
"Tuned - Cash/Planet"	CNED-1315	08/06/2002
"Tuned - Wax"	CNED-1415	08/06/2002
"Tires"	CNED-1515	08/06/2002

*Seat Belt Education: (November 2001)*

"Oh, Dear"	CNTD-1130	09/15/2002
"Enclave"	CNTD-1230	09/15/2002
"A Little Thing"	CNTD-0253	12/22/2002

*December 2001 Compilation Kit: (December 2001)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Afterschool Alliance	"What is a Hero?"	CNAA-0130	10/15/2002
Afterschool Alliance	"What is a Hero?"	CNAA-0120	10/15/2002
Afterschool Alliance	"What is a Hero?"	CNAA-0110	10/15/2002
Crime Prevention	"Boy Band"	CNCP-1160	07/16/2002
Crime Prevention	"Boy Band"	CNCP-1330	07/16/2002
Drunk Driving Prevention	"Wiggins Kids"	CNTD-1330	None
Drunk Driving Prevention	"Wiggins Kids"	CNTD-1120	None
Drunk Driving Prevention	"Carissa Deason	CNTD-1430	None
Learning Disabilities	"Accomplishments/Writing"	CNLD-0330	02/25/2003
Library of Congress	"Karaoke"	CNLO-1230	05/24/2002
Library of Congress	"George on a String"	CNLO-1220	05/24/2002
Partners for Public Education	"Cheers"	CNPP-1230	08/15/2002
Operation Graduation	"Ashley"	CNOG-1130	None
Operation Graduation	"Thomas"	CNOG-1230	None
Operation Graduation	"Joey"	CNOG-1330	None
Operation Graduation	"Montage"	CNOG-1430	None
Save the Children	"YouthNOISE"	CNSA-1130	None

*December 2001 Compilation Kit: (December 2001)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
ACT Against Violence	"What a Child Learns" (version 1)	CNAV-1130	None
ACT Against Violence	"What a Child Learns" (version 2)	CNAV-1330	None
Afterschool Alliance	"What is a Hero?"	CNAA-0130	10/15/2002
Afterschool Alliance	"What is a Hero?"	CNAA-0120	10/15/2002
Afterschool Alliance	"What is a Hero?"	CNAA-0110	10/15/2002
Childhood Asthma	"Fish"	CNAS-0130	None
Childhood Asthma	"Fish"	CNAS-0120	None
Childhood Asthma	"Fish"	CNAS-0110	None
Child Hunger	"Ketchup Soup"	CNCH-1530	06/01/2002
Child Hunger	"Chicken Pox"	CNCH-1115	06/01/2002
Fatherhood Initiative	"Tarzan"	CNFI-1130	06/01/2003
Fatherhood Initiative	"Tarzan" (Spanish)	CNFI-1330	06/01/2003
Healthy Start	"Want a Healthy Baby?"	CNHS-1130	04/15/2002
Learning Disabilities	"What are you waiting for?"	CNLD-0115	02/25/2003
Learning Disabilities	"Accomplishments/Writing"	CNLD-0330	02/25/2003
Learning Disabilities	"¿Cual de estos niños?" (Spanish)	CNLD-1130	02/25/2003
Save the Children	"YouthNOISE"	CNSA-1130	None
United Negro College Fund	"Tie"	CNUF-1130	11/16/2002
United Negro College Fund	"Financial Aid"	CNUF-0130	11/16/2002
United Negro College Fund	"Graffiti"	CNUF-9230	11/16/2002
United Negro College Fund	"Investment"	CNUF-0315	12/19/2002

*Crime Prevention: (December 2001)*



"Boy Band"	CNCP-1160	07/16/2002
"Boy Band"	CNCP-1330	07/16/2002
"Guitar"	CNCP-1430	10/15/2002
"Clouds"	CNCP-1530	01/11/2003
"64-Bit Bully"	CNCP-9430	12/07/2002
"64-Bit Mailbox"	CNCP-9215	12/07/2002
"Quiet Time"	CNCP-0130	04/30/2003
"Quiet Time"	CNCP-0120	04/30/2003
"Billy Gilman"	CNCP-1130	None

*Library of Congress: americaslibrary.gov: (January 2002)*

"Soccer"	CNLO-1130	05/24/2002
"Soccer"	CNLO-1120	05/24/2002
"Karaoke"	CNLO-1230	05/24/2002
"Pool"	CNLO-1330	05/24/2002
"Pool"	CNLO-1110	05/24/2002
"George on a String"	CNLO-1430	05/24/2002
"George on a String"	CNLO-1220	05/24/2002
"Liar's Poker"	CNLO-1530	05/24/2002

*Colon Cancer Detection and Prevention: (January 2002)*

"Alley"	CNCC-1230	09/19/2002
"Lecture Hall"	CNCC-1130	09/19/2002
"Fridge"	CNCC-1330	09/19/2002
"Interrogation"	CNCC-1115	09/19/2002
"Alley"	CNCC-1430	09/19/2002

*March 2002 Compilation Kit: (March 2002)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Hate Crime-NCPC/SHINE	"Stop the Hate"	CNCP-2130	01/14/2003
Hate Crime-NCPC/SHINE	"Stop the Hate - Teen"	CNCP-2430	01/14/2003
Child Hunger	"Shared Food"	CNCH-1130	06/01/2002
Community Drug Prevention	"I Can Help"	CNOD-0630	02/19/2003
Community Drug Prevention	"Scare Tactics"	CNOD-0730	02/19/2003
Community Schools	"My Child Won't Come Home"	CNCS-2160	03/11/2003
Community Schools	"My Child Won't Come Home"	CNCS-2130	03/11/2003
Community Schools	"My Child Won't Come Home"	CNCS-2230	03/11/2003
Community Schools	"My Child Won't Come Home"	CNCS-2110	03/11/2003
Crime Prevention	"Neighborhood Watch"	CNCP-2160	03/10/2003
Crime Prevention	"Dabruzio"	CNCP-2530	03/10/2003
Crime Prevention	"Dance"	CNCP-2630	03/10/2003
Crime Prevention	"Dinero"	CNCP-2730	03/10/2003
Earth Share	"This is"	CNES-1160	04/21/2003
Earth Share	"This is"	CNES-1130	04/21/2003
Environmental Defense	"Tires/Tuned - Cash"	CNED-1130	08/06/2002
Environmental Defense	"Recycle"	CNED-1120	08/06/2002
Employer Support of the Guard and Reserve			

Employer Support of the Guard and Reserve	"Captions"	CNEG-1130	04/15/2003
Partners for Public Education	"Captions"	CNEG-1120	04/15/2003
Safe Gun Storage	"Cheers"	CNPP-1230	08/15/2002
Seat Belt Education	"Jenny"	CNSG-0630	01/03/2003
Seat Belt Education	"Oh Dear"	CNTD-1130	09/15/2002
Seat Belt Education	"Enclave"	CNTD-1230	09/15/2002
Wildfire Prevention	"A Little Thing"	CNTD-0253	12/22/2002
Wildfire Prevention	"Smokey N' Da Boyz"	CNFF-2130	12/15/2002
Childhood Asthma	"Crime Scene"	CNFF-1230	05/01/2002
Childhood Asthma	"Fish" (Spanish)	CNAS-0230	None
Childhood Asthma	"Fish" (Spanish)	CNAS-0215	None
Employer Support of the Guard and Reserve	"Captions" (Spanish)	CNEG-1230	04/15/2003
Employer Support of the Guard and Reserve	"Captions" (Spanish)	CNEG-1220	04/15/2003
Partners for Public Education	"Mother Tongue" (Spanish)	CNPP-1130	08/15/2002
Wildfire Prevention	"Smokey N' Da Boyz" (Spanish)	CNFF-2230	12/15/2002
<i>Partners for Public Education: (March 2002)</i>			
	"Cheers"	CNPP-1230	08/15/2002
	"Mother Tongue" (Spanish)	CNPP-1130	08/15/2002
<i>April 2002 Compilation Kit: (April 2002)</i>			
<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
ACT Against Violence	"What a Child Learns" (version 1)	CNAV-1130	None
ACT Against Violence	"What a Child Learns" (version 2)	CNAV-1330	None
Americans for the Arts	"Boy/Dog"	CNAF-2130	01/01/2003
Americans for the Arts	"Girl"	CNAF-2230	01/01/2003
Americans for the Arts	"Boy/Violin"	CNAF-2110	01/01/2003
Child Abuse Prevention	"Closet"	CNCA-2130	03/15/2003
Child Abuse Prevention	"Stove"	CNCA-2330	03/15/2003
Colon Cancer Prevention	"Lecture Hall"	CNCC-1130	09/19/2002
Colon Cancer Prevention	"Fridge"	CNCC-1330	09/19/2002
Crime Prevention	"Neighborhood Watch"	CNCP-2260	03/05/2003
Crime Prevention	"Dabruzzo"	CNCP-2830	03/05/2003
Domestic Violence	"Now"	CNFV-2130	02/18/2003
Safe Gun Storage	"Jenny"	CNSG-0630	01/01/2003
Seat Belt Education	"Oh Dear"	CNTD-1130	09/15/2002
Seat Belt Education	"Enclave"	CNTD-1230	09/15/2002
Seat Belt Education	"A Little Thing"	CNTD-0253	12/22/2002
United Negro College Fund	"Tie"	CNUF-0160	11/16/2002
United Negro College Fund	"Financial Aid"	CNUF-0130	11/16/2002
United Negro College Fund	"Investment - Samuel L. Jackson"	CNUF-0315	12/19/2002
Wildfire Prevention	"Smokey N' Da Boyz"	CNFF-2130	12/15/2002

Wildfire Prevention	"Smokey N' Da Boyz" (Spanish)	CNFF-2230	12/15/2002
<i>Americans for the Arts: Art. Ask for More (c. Spring 2002)</i>			
	"Boy/Dog"	CNAF-1130	01/01/2003
	"Girl"	CNAF-1230	01/01/2003
	"Boy/Violin"	CNAF-1115	01/01/2003
	"Girl/Book"	CNAF-1315	01/01/2003
	"Boy/Violin"	CNAF-1110	01/01/2003
	"Boy/Dog"	CNAF-1330	01/01/2003
	"Girl"	CNAF-1430	01/01/2003
	"Girl"	CNAF-1145	01/01/2003
<i>Domestic Violence Prevention: (c. April 2002)</i>			
	"Now"	CNFV-2130	02/18/2003
	"Now"	CNFV-2230	02/18/2003
	"Now"	CNFV-2115	02/18/2003
<i>Child Abuse Prevention: (c. April 2002)</i>			
	"Closet"	CNCA-2130	03/15/2003
	"Closet"	CNCA-2120	03/15/2003
	"Stove"	CNCA-2330	03/15/2003
	"Stove"	CNCA-2320	03/15/2003
	"Closet" (Spanish)	CNCA-2530	03/15/2003
	"Closet" (Spanish)	CNCA-2420	03/15/2003
	"Stove" (Spanish)	CNCA-2730	03/15/2003
	"Stove" (Spanish)	CNCA-2620	03/15/2003
<i>National Fair Housing Alliance: (April 2002)</i>			
	"House"	CNHA-2130	03/31/2003
	"House"	CNHA-2230	03/31/2003
	"House"	CNHA-2115	03/31/2003
	"House" (Spanish)	CNHA-2330	03/31/2003
	"House" (Spanish)	CNHA-2430	03/31/2003
	"House" (Spanish)	CNHA-2215	03/31/2003
<i>VHS Copy of Homeland Security (March 2003)</i>			
<b>Box 21:</b>			
<i>Vote 2002: (May 2002)</i>			
	"Fast Food"	CNVT-2130	06/01/2003
	"Hair Salon"	CNVT-2230	06/01/2003
	"Fast Food"	CNVT-2330	06/01/2003
	"Hair Salon"	CNVT-2430	06/01/2003
<i>June 2002 Compilation Kit: (June 2002)</i>			
<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Community Drug Prevention	"I Can Help"	CNOD-0630	02/16/2003
Community Drug Prevention	"Scare Tactics"	CNOD-0730	02/16/2003
Community Schools	"My Child Won't Come Home"		

		CNCS-2160	03/11/2003
Community Schools	"My Child Won't Come Home"		
		CNCS-2130	03/11/2003
Crime Prevention	"Guitar"	CNCP-1430	10/15/2002
Environmental Defense	"Tires/Tuned - Cash"	CNED-1130	08/06/2003
Employer Support of the Guard and Reserve	"Captions"	CNEG-1130	04/15/2003
Employer Support of the Guard and Reserve	"Captions"	CNEG-1120	04/15/2003
Employer Support of the Guard and Reserve	"Captions" (Spanish)	CNEG-1230	04/15/2003
Employer Support of the Guard and Reserve	"Captions" (Spanish)	CNEG-1220	04/15/2003
Fair Housing	"House"	CNHA-2130	03/31/2003
Fair Housing	"House" (Spanish)	CNHA-2330	03/31/2003
Hate Crime-NCPC/SHINE	"Stop the Hate"	CNCP-2130	01/14/2003
Learning Disabilities	"What Are You Waiting For?"	CNLD-0130	02/25/2003
NACME/Math is Power	"Coffee"	CNNA-1160	02/21/2003
Wildfire Prevention	"Crime Scene"	CNFF-1230	05/01/2003
<i>National Fatherhood Initiative: (June 2002)</i>			
	"Big Daddy"	CNFI-2230	05/31/2003
	"Big Daddy"	CNFI-2220	05/31/2003
	"Tarzan"	CNFI-1130	06/01/2003
	"Tarzan"	CNFI-1120	06/01/2003
<i>Racial Cooperation: (July 2002)</i>			
	"Interview"	CNUR-2130	08/01/2003
	"The Table"	CNUR-2230	08/01/2003
	"Why?"	CNUR-2330	08/01/2003
	"Interview"	CNUR-2160	08/01/2003
	"The Table"	CNUR-2260	08/01/2003
	"Why?"	CNUR-2360	08/01/2003
<i>Connect for Kids: (July 2002)</i>			
	"Salt"	CNAM-2130	06/01/2004
	"Lewis and Clark"	CNAM-2230	06/01/2004
<i>Campaign for Freedom: (July 2002)</i>			
	"Main Street USA"	CNAC-2730	06/26/2003
	"Main Street USA"	CNAC-2415	06/26/2003
	"Church"	CNAC-2830	06/26/2003
	"Library"	CNAC-2930	06/26/2003
	"Diner"	CNAC-2103	06/26/2003
	"Hope"	CNAC-2113	06/26/2003
	"Hope"	CNAC-2515	06/26/2003
	"Change"	CNAC-2123	06/26/2003
	"Change"	CNAC-2615	06/26/2003
	"Choice"	CNAC-2133	06/26/2003

"Choice"	CNAC-2715	06/26/2003
"Arrest"	CNAC-2143	06/26/2003

*DVD copy of Campaign for Freedom (July 2002)**Points of Light Foundation: (July 2002)*

"Remember Them All"	CNPO-2160	10/31/2002
"Remember Them All"	CNPO-2130	10/31/2002
"Juliana's Story"	CNPO-2230	10/31/2002
"Juliana's Story"	CNPO-2115	10/31/2002
"Keith's Story"	CNPO-2330	10/31/2002
"Keith's Story"	CNPO-2215	10/31/2002
"Tu-Anh's Story"	CNPO-2430	10/31/2002
"Tu-Anh's Story"	CNPO-2315	10/31/2002
"Hilda's Story"	CNPO-2530	10/31/2002
"Hilda's Story"	CNPO-2415	10/31/2002
"Senator Stabenow"	CNPO-2260	10/31/2002
"Senator Stabenow"	CNPO-2630	10/31/2002
"Senator Stabenow"	CNPO-2515	10/31/2002

*Family Literacy: (June 2002)*

"Rural"	CNFL-2130	08/01/2004
"Urban"	CNFL-2230	08/01/2004
"One Room"	CNFL-2330	08/01/2004
"Urban"	CNFL-2115	08/01/2004
"One Room"	CNFL-2215	08/01/2004
"Urban" (Spanish)	CNFL-2630	08/01/2004
"Urban" (Spanish)	CNFL-2315	08/01/2004

*Operation Graduation: (June 2002)*

"Face Off"	CNOG-2130	07/01/2003
"Face Off"	CNOG-2120	07/01/2003
"Back Pat"	CNOG-2230	07/01/2003
"Back Pat"	CNOG-2220	07/01/2003
"Back Pat"	CNOG-2115	07/01/2003
"Blackboard"	CNOG-2215	07/01/2003

*Operation Graduation: (June 2002)*

"Wallet/Spare Change"	CNOG-2160	07/01/2003
"Wallet"	CNOG-2430	07/01/2003
"Wallet"	CNOG-2225	07/01/2003
"Wallet"	CNOG-2415	07/01/2003
"Spare Change"	CNOG-2530	07/01/2003
"Spare Change"	CNOG-2325	07/01/2003
"Spare Change"	CNOG-2515	07/01/2003
"Interview"	CNOG-2330	07/01/2003
"Interview"	CNOG-2125	07/01/2003
"Interview"	CNOG-2315	07/01/2003
"Wallet" (Spanish)	CNOG-2630	07/01/2003
"Wallet" (Spanish)	CNOG-2615	07/01/2003

*Child Hunger: (August 2002)*

"Heat or Food"	CNCH-2530	05/09/2004
"Rent or Food"	CNCH-2630	05/09/2004
"Medicine or Food"	CNCH-2430	05/09/2004
"Heat or Food"	CNCH-2115	05/09/2004
"Rent or Food"	CNCH-2215	05/09/2004
"Heat or Food"	CNCH-2830	05/09/2004
"Rent or Food"	CNCH-2930	05/09/2004
"Medicine or Food"	CNCH-2730	05/09/2004
"Rent or Food"	CNCH-2260	05/09/2004

*Community Drug Prevention: (August 2002)*

"Chef/Plummer/Policeman"	CNOD-2230	08/15/2003
"Chef/Plummer/Policeman"	CNOD-2120	08/15/2003
"Banker/Ballplayer"	CNOD-2130	08/15/2003
"Rabbi/Reverend"	CNOD-1130	01/01/2003
"Study Group"	CNOD-1115	01/01/2003
"Garden"	CNOD-1215	01/01/2003

*Vote 2002: (August 2002)*

"Fast Food"	CNVT-2130	06/01/2003
"Hair Salon"	CNVT-2230	06/01/2003
"Fast Food"	CNVT-2330	06/01/2003
"Hair Salon"	CNVT-2430	06/01/2003
"Fast Food"	CNVT-2730	06/01/2003
"Hair Salon"	CNVT-2830	06/01/2003

*August/September 2002 Compilation Kit: (August 2002)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Americans for the Arts	"Boy/Dog"	CNAF-2130	01/01/2003
Americans for the Arts	"Girl"	CNAF-2230	01/01/2003
Americans for the Arts	"Boy/Violin"	CNAF-2110	01/01/2003
Colon Cancer Prevention	"Alley"	CNCC-1230	09/19/2003
Crime Prevention	"Boy Band"	CNCP-1160	07/16/2003
Crime Prevention	"64-Bit Bully"	CNCP-9430	12/07/2002
Crime Prevention	"Dance"	CNCP-2930	03/05/2003
Drunk Driving Prevention	"Carissa Deason	CNTD-1430	None
Drunk Driving Prevention	"Wiggins Kids"	CNTD-1115	None
Learning Disabilities	"Accomplishments/Writing"	CNLD-0215	02/25/2003
Learning Disabilities	"¿Cual de estos niños?" (Spanish)	CNLD-1130	02/25/2003
Library of Congress	"Soccer"	CNLO-1130	12/06/2002
Library of Congress	"George on a String"	CNLO-1220	05/24/2003
Seat Belt Education	"A Little Thing"	CNTD-0253	12/22/2002
Wildfire Prevention	"Smokey N'Da Boyz"	CNFF-2115	12/15/2002
Wildfire Prevention	"Smokey N'Da Boyz" (Spanish)	CNFF-2230	12/15/2002
Wildfire Prevention	"Crime Scene"	CNFF-1215	05/01/2003

*USA Freedom Corps: (August 2002)*

"Rivera"	CNFC-2130	08/14/2003
"Rivera" (Spanish)	CNFC-2230	08/14/2003
"Angie Harmon"	CNFC-2330	08/14/2003
"Zoo"	CNFC-2430	08/14/2003

*Community Schools: (August 2002)*

"My Child Won't Come Home"	CNCS-2160	03/11/2003
"My Child Won't Come Home"	CNCS-2130	03/11/2003
"My Child Won't Come Home"	CNCS-2230	03/11/2003
"My Child Won't Come Home"	CNCS-2110	03/11/2003

*Partners for Public Education: (September 2002)*

"Cheers"	CNPP-1230	08/15/2003
"Mother Tongue (Spanish)"	CNPP-1130	08/15/2003

*Big Brothers Big Sisters: (October 2002)*

"Burp"	CNBB-2130	10/08/2003
"Office"	CNBB-2230	10/08/2003
"Stare"	CNBB-2330	10/08/2003
"Gum"	CNBB-2430	10/08/2003
"Office"	CNBB-2120	10/08/2003
"Gum"	CNBB-2115	10/08/2003

*Drunk Driving Prevention: (October 2002)*

"Jesselyn Rose"	CNTD-2230	None
"John Elliot"	CNTD-2330	None
"Jeff Peckler"	CNTD-2133	None
"Wiggins Kids"	CNTD-2153	None
"Barry Bonds"	CNTD-2630	None
"Cyndi Thompson"	CNTD-2730	None
"Kelly Hu"	CNTD-2830	None
"Aerosmith - Concert"	CNTD-2173	None
"Marc Anthony" (Spanish)	CNTD-2183	None

*Afterschool Programs: (October 2002)*

"Soccer Mom"	CNAA-2230	05/15/2003
"Soccer Mom"	CNAA-2125	05/15/2003
"Soccer Mom"	CNAA-2115	05/15/2003
"Ping Pong"	CNAA-2330	05/15/2003
"Ping Pong"	CNAA-2225	05/15/2003
"Ping Pong"	CNAA-2215	05/15/2003
"Volcano"	CNAA-2430	05/15/2003
"Volcano"	CNAA-2325	05/15/2003
"Soccer Mom" (Spanish)	CNAA-2630	05/15/2003

*Environmental Defense: Get Green: (November 2002)*

"Earth"	CNED-2230	10/15/2003
"Tires/Tuned - Cash"	CNED-2330	08/06/2003
"Thermostat/Recycle"	CNED-2130	08/06/2003
"Recycle"	CNED-2120	08/06/2003
"Recycle"	CNED-2215	08/06/2003
"Thermostat"	CNED-2315	08/06/2003
"Tires"	CNED-2415	08/06/2003
"Tuned - Cash"	CNED-2515	08/06/2003
"Circle"	CNED-2160	None
"Circle"	CNED-2430	None
"Circle"	CNED-2220	None
"Animated World"	CNED-2110	None
"Water"	CNED-2210	None
"Air"	CNED-2310	None

*AIDS Awareness: Apathy is Lethal: (November 2002)*

"Kids"	CNUN-2160	11/11/2003
"Kids"	CNUN-2130	11/11/2003
"Kids - Baby in Stroller"	CNUN-2115	11/11/2003
"Kids - Baby in Crib"	CNUN-2215	11/11/2003
"Kids - Boy w/ Pull Car"	CNUN-2315	11/11/2003
"Kids - Girl w/ Bear"	CNUN-2415	11/11/2003
"Kids"	CNUN-2190	11/11/2003

*November Compilation Kit: (November 2002)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Afterschool Alliance	"Soccer Mom"	CNAA-2230	05/15/2003
Afterschool Alliance	"Soccer Mom"	CNAA-2115	05/15/2003
Afterschool Alliance	"Ping Pong"	CNAA-2330	05/15/2003
Afterschool Alliance	"Ping Pong"	CNAA-2215	05/15/2003
Afterschool Alliance	"Volcano"	CNAA-2430	05/15/2003
Afterschool Alliance	"Soccer Mom" (Spanish)	CNAA-2630	05/15/2003
Americans for the Arts	"Boy/Dog"	CNAF-2130	01/01/2004
Americans for the Arts	"Girl"	CNAF-2230	01/01/2004
Americans for the Arts	"Boy/Violin"	CNAF-2110	01/01/2004
Child Abuse Prevention	"Closet"	CNCA-2130	03/15/2003
Child Hunger	"Heat or Food"	CNCH-2530	05/09/2004
Child Hunger	"Medicine or Food"	CNCH-2430	05/09/2004
Child Hunger	"Rent or Food"	CNCH-2260	05/09/2004
Connect for Kids	"Lewis and Clark"	CNAM-2230	06/01/2004
Connect for Kids	"Salt"	CNAM-2130	06/01/2004
Drunk Driving Prevention	"Jesselyn Rose"	CNTD-2230	None
Drunk Driving Prevention	"Wiggins Kids"	CNTD-1330	None
Family Literacy	"Urban"	CNFL-2230	08/01/2004
Family Literacy	"Rural"	CNFL-2130	08/01/2004
National Fatherhood Initiative	"Big Daddy"	CNFI-2230	05/31/2003
National Fatherhood Initiative	"Tarzan"	CNFI-1130	06/01/2003
Partners for Public Education	"Cheers"	CNPP-1230	08/15/2003
Partners for Public Education	"Mother Tongue (Spanish)	CNPP-1130	08/15/2003



Racial Cooperation	"Why?"	CNUR-2360	08/01/2003
Seat Belt Education	"Enclave" (Spanish)	CNTD-2203	11/01/2003

**Box 22:***Girls Go Tech: (December 2002)*

"Bedtime Story"	CNGS-2130	11/05/2004
"Bedtime Story"	CNGS-2120	11/05/2004
"Bedtime Story"	CNGS-2115	11/05/2004
"Blue Sky"	CNGS-2230	11/05/2004
"Blue Sky"	CNGS-2220	11/05/2004

*Library of Congress: (December 2002)*

"Cold"	CNLO-2160	08/01/2003
"Cold"	CNLO-2130	08/01/2003
"Delivery Guy"	CNLO-2230	08/01/2003
"Delivery Guy"	CNLO-2120	08/01/2003
"Gurney"	CNLO-2330	08/01/2003

*Colon Cancer Detection and Prevention: (January 2003)*

"Open Mic"	CNCC-2130	02/14/2004
"Open Mic"	CNCC-2230	02/14/2004
"Family Picnic"	CNCC-2330	02/14/2004
"Alley"	CNCC-1230	09/19/2003
"Alley"	CNCC-1430	09/19/2003
"Fridge"	CNCC-1330	09/19/2003

*Earth Share: (January 2003)*

"One"	CNES-2160	None
"One"	CNES-2130	None

*February/March 2003 TV Compilation: (February 2003)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Afterschool Alliance	"Volcano"	CNAA-2430	05/15/2003
Connect for Kids	"Salt"	CNAM-2130	06/01/2004
Connect for Kids	"Lewis & Clark"	CNAM-2230	06/01/2004
Crime Prevention	"Clouds"	CNCP-1530	01/11/2004
Crime Prevention	"Boy Band"	CNCP-1160	07/15/2003
Drunk Driving Prevention	"Jesselyn Rose"	CNTD-2230	None
Drunk Driving Prevention	"John Elliot"	CNTD-2330	None
Family Literacy	"Urban"	CNFL-2230	08/01/2004
Fatherhood Initiative "Big Daddy"	CNFI-2230	05/31/2003	
Partners for Public Education	"Cheers"	CNPP-1230	08/15/2003
Partners for Public Education	"Mother Tongue" (Spanish)	CNPP-1130	08/15/2003
Racial Cooperation	"Why"	CNUR-2360	08/01/2003
Racial Cooperation	"Why"	CNUR-2330	08/01/2003

*Homeland Security: (March 2003)*

"Families in Florida"	CNHL-3130	02/18/2004
"Mothers and Fathers"	CNHL-3230	02/18/2004

“Its America”	CNHL-3330	02/18/2004
“Simple Necessities”	CNHL-3430	02/18/2004
“Plans”	CNHL-3160	02/18/2004
“Ridge/Every Family”	CNHL-3115	02/18/2004

*Learning Disabilities: (March 2003)*

“I’m Not”	CNLD-3130	01/07/2004
“I’m Not”	CNLD-3120	01/07/2004
“Excuses”	CNLD-3230	01/07/2004
“Excuses”	CNLD-3220	01/07/2004

*Americans for the Arts: (April 2003)*

“Dinner”	CNAF-3130	01/01/2004
“Chuck D.”	CNAF-2430	None
“La Bruja”	CNAF-2530	None
“La Bruja” (Spanish)	CNAF-2630	None
“Hits”	CNAF-2330	None
“Boy/Dog”	CNAF-2130	01/01/2004
“Girl”	CNAF-2230	01/01/2004
“Boy/Violin”	CNAF-2110	01/01/2004
“Boy/Violin”	CNAF-2115	01/01/2004
“Girl/Book”	CNAF-2215	01/01/2004

*National Trust for Historic Preservation: (April 2003)*

“Wedding”	CNNT-3130	01/28/2004
“Wedding”	CNNT-3230	01/28/2004
“Wedding”	CNNT-3115	01/28/2004
“School”	CNNT-3330	01/28/2004
“School”	CNNT-3430	01/28/2004
“School”	CNNT-3215	01/28/2004

*April/May 2003 TV Compilation: (April 2003)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
AIDS Awareness	“Kids”	CNUN-2230	11/11/2003
AIDS Awareness	“Kids”	CNUN-2260	11/11/2003
Americans for the Arts	“Diner”	CNAF-3130	01/01/2004
Americans for the Arts	“Chuck D.”	CNAF-2430	None
Colon Cancer Prevention	“Open Mic”	CNCC-3130	02/14/2004
Colon Cancer Prevention	“Alley”	CNCC-1230	09/19/2003
Connect for Kids	“Salt”	CNAM-2130	06/01/2004
Connect for Kids	“Lewis and Clark”	CNAM-2230	06/01/2004
Earth Share	“One”	CNES-2130	None
Earth Share	“One”	CNES-2160	None
Homeland Security	“Families in Florida”	CNHL-3130	02/18/2004
Homeland Security	“Mothers and Fathers”	CNHL-3230	02/18/2004
Homeland Security	“Its America”	CNHL-3330	02/18/2004
Homeland Security	“Simple Necessities”	CNHL-3430	02/18/2004
Homeland Security	“Plans”	CNHL-3160	02/18/2004
Homeland Security	“Ridge/Every Family”	CNHL-3115	02/18/2004

Library of Congress	“Delivery Guy”	CNLO-2230	08/01/2003
Library of Congress	“Cold”	CNLO-2160	08/01/2003
Library of Congress	“George on a String”	CNLO-1430	05/24/2003
<i>Stroke Early Response: (April 2003)</i>			
	“Dempsey”	CNSK-3130	04/21/2005
	“Rickles”	CNSK-3230	04/21/2005
	“Stone”	CNSK-3330	04/21/2005
	“Marshall”	CNSK-3430	04/21/2005
	“Duncan”	CNSK-3530	04/21/2005
<i>Martin Luther King: (May 2003)</i>			
	“Halle”	CNML-3230	05/04/2004
	“Al”	CNML-3330	05/04/2004
	“Morgan”	CNML-2130	10/16/2003
<i>Wildfire Prevention: (May 2003)</i>			
	“Vigilant”	CNFF-3130	04/01/2004
	“Smokey N’ Da Boyz”	CNFF-2130	12/15/2003
	“Smokey N’ Da Boyz”	CNFF-2120	12/15/2003
	“Smokey N’ Da Boyz”	CNFF-2115	12/15/2003
	“Smokey N’ Da Boyz” Spanish	CNFF-2230	12/15/2003
<i>Childhelp USA: (May 2003)</i>			
	“Coffee Shop”	CNCU-3130	05/07/2004
	“Elevator”	CNCU-3230	05/07/2004
	“Elevator”	CNCU-3115	05/07/2004
	“School Yard”	CNCU-3215	05/07/2004
<i>Primary Immunodeficiency: (May 2003)</i>			
	“Seasons”	CNPI-3130	03/07/2005
	“Seasons”	CNPI-3120	03/07/2005
	“Seasons”	CNPI-3115	03/07/2005
	“Phone”	CNPI-3230	03/07/2005
<i>Community Drug Prevention: (July 2003)</i>			
	“Mom/Mechanic”	CNOD-3330	06/01/2004
	“Soprano/Cardiologist”	CNOD-3430	06/01/2004
	“Soprano/Cardiologist”	CNOD-3120	06/01/2004
	“Chef/Plumber/Policeman”	CNOD-2230	08/14/2004
	“Chef/Plumber/Policeman”	CNOD-2120	08/14/2004
	“Banker/Ballplayer”	CNOD-2130	08/14/2004
	“Rabbi/Reverend”	CNOD-1130	01/01/2004
	“Study Group”	CNOD-1115	01/01/2004
	“Garden”	CNOD-1215	01/01/2004
<i>Operation Graduation: (July 2003)</i>			

	“Cheat Sheat”	CNOG-3130	08/01/2004
	“Cheat Sheat”	CNOG-3115	08/01/2004
	“Cheat Sheat” (Spanish)	CNOG-3230	08/01/2004
	“Cheat Sheat” (Spanish)	CNOG-3215	08/01/2004
	“Line Up”	CNOG-3330	08/01/2004
	“Line Up”	CNOG-3125	08/01/2004
	“Line Up” (Spanish)	CNOG-3430	08/01/2004
	“Line Up” (Spanish)	CNOG-3225	08/01/2004
<i>Operation Graduation: (July 2003)</i>			
	“Cheerleader”	CNOG-3530	08/01/2004
	“Prom Date”	CNOG-3630	08/01/2004
	“Prom Date”	CNOG-3325	08/01/2004
	“High School Athletics”	CNOG-3730	08/01/2004
	“High School Athletics”	CNOG-3315	08/01/2004
<i>Women, Infants and Children: (July 2003)</i>			
	“Itsy-Bitsy”	CNWI-3130	08/01/2004
	“Prenatal”	CNWI-3330	08/01/2004
<i>United Negro College Fund: (August 2003)</i>			
	“Neighborhood”	CNUF-3130	03/17/2004
	“Neighborhood”	CNUF-3115	03/17/2004
	“Schedule”	CNUF-3160	03/17/2004
	“Schedule”	CNUF-3230	03/17/2004
<i>Childhood Asthma: (August 2003)</i>			
	“Drain”	CNAS-3130	10/23/2005
	“Drain”	CNAS-3120	10/23/2005
	“Drain”	CNAS-3115	10/23/2005
	“Drain”	CNAS-3110	10/23/2005
	“Drain” (Spanish)	CNAS-3230	10/23/2005
	“Drain” (Spanish)	CNAS-3220	10/23/2005
	“Drain” (Spanish)	CNAS-3215	10/23/2005
	“Drain” (Spanish)	CNAS-3210	10/23/2005
<i>Give Kids the World: (August 2003)</i>			
	“These are the Days”	CNGW-3130	08/31/2004
	“These are the Days”	CNGW-3120	08/31/2004
<i>Housing Discrimination: (August 2003)</i>			
	“Accents”	CNHD-3160	12/16/2004
	“Accents”	CNHD-3130	12/16/2004
	“Do You Still Like Me?”	CNHD-3260	12/16/2004
	“Do You Still Like Me?”	CNHD-3230	12/16/2004
	“Do You Still Like Me?”	CNHD-3330	12/16/2004
	“Do You Still Like Me?” (Spanish)	CNHD-3360	12/16/2004
	“Do You Still Like Me?” (Spanish)		

	CNHD-3430	12/16/2004
"Do You Still Like Me?" (Spanish)		
	CNHD-3530	12/16/2004

**Box 23:***August/September 2003 TV Compilation: (August 2003)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Afterschool Alliance	"Soccer Mom"	CNAA-2230	05/14/2004
Afterschool Alliance	"Ping Pong"	CNAA-2330	05/14/2004
Child Hunger	"Heat or Food"	CNCH-2530	05/09/2004
Child Hunger	"Rent or Food"	CNCH-2630	05/09/2004
Child Hunger	"Rent or Food"	CNCH-2215	05/09/2004
Colon Cancer Prevention	"Open Mic"	CNCC-2130	10/15/2004
Colon Cancer Prevention	"Fridge"	CNCC-1330	09/19/2004
Crime Prevention	"Neighborhood Watch"	CNCP-2230	03/04/2004
Crime Prevention	"64-Bit Bully"	CNCP-90430	12/07/2003
Drunk Driving Prevention	"Aerosmith Concert"	CNTD-2173	None
Drunk Driving Prevention	"Barry Bonds"	CNTD-2630	None
Early Stroke Response	"What am I?"	CNSK-3115	08/15/2005
Earth Share	"One"	CNES-2160	None
Earth Share	"One"	CNES-2130	None
Fatherhood Initiative	"Big Daddy"	CNFI-2230	05/31/2004
Learning Disabilities	"Excuses"	CNLD-3230	01/07/2004
Learning Disabilities	"I'm Not"	CNLD-3130	01/07/2004
Library of Congress	"Cold"	CNLO-2160	07/31/2004
Library of Congress	"Cold"	CNLO-2130	07/31/2004
Library of Congress	"Delivery Guy"	CNLO-2230	07/31/2004
Library of Congress	"Delivery Guy"	CNLO-2120	07/31/2004
Library of Congress	"Gurney"	CNLO-2330	07/31/2004
Operation Graduation	"Wallet/Spare Change"	CNOG-2160	06/06/2004
Operation Graduation	"Back Pat"	CNOG-2230	03/06/2004
Wildfire Prevention	"Vigilant"	CNFF-3130	04/01/2004

*Project Safe Neighborhoods: (August 2003)*

"Mothers"	CNSN-3160	07/30/2004
"Mothers"	CNSN-3130	07/30/2004
"Mothers"	CNSN-3260	07/30/2004
"Mothers"	CNSN-3230	07/30/2004

*Campaign for Freedom: (September 2003)*

"Tom"	CNCF-3130	09/04/2004
"Eugenia"	CNCF-3230	09/04/2004
"Yuri"	CNCF-3330	09/04/2004
"Freedom"	CNCF-3160	09/04/2004
"Main Street USA"	CNCF-3430	09/04/2004
"Main Street USA"	CNCF-3115	09/04/2004

*El Valor/Parents as First Teachers: (September 2003)*

"Playing"	CNEV-3430	09/15/2005
"Now"	CNEV-3130	09/15/2005

"Moon"	CNEV-3230	09/15/2005
"Advice"	CNEV-3330	09/15/2005
"Going Gaga"	CNEV-0330	09/15/2005
"Brainwave"	CNEV-0730	09/15/2005
"Jugando" (Spanish)	CNEV-7230	09/15/2005
"Jugando" (Spanish)	CNEV-7220	09/15/2005
"Ya" (Spanish)	CNEV-8230	09/15/2005
"Ya" (Spanish)	CNEV-8220	09/15/2005
"Luna" (Spanish)	CNEV-7130	09/15/2005
"Luna" (Spanish)	CNEV-7120	09/15/2005
"Consejos" (Spanish)	CNEV-7330	09/15/2005
"Consejos" (Spanish)	CNEV-7320	09/15/2005
"Gu-Gu, Ga-Ga" (Spanish)	CNEV-0130	09/15/2005
"Gu-Gu, Ga-Ga" (Spanish)	CNEV-0120	09/15/2005
"Gu-Gu, Ga-Ga" (Spanish)	CNEV-0115	09/15/2005
"Onda Cerebral" (Spanish)	CNEV-0530	09/15/2005

*Lewis and Clark Bicentennial: (September 2003)*

"Legacy"	CNLB-3160	04/30/2005
"Legacy"	CNLB-3130	04/30/2005
"Legacy"	CNLB-3115	04/30/2005
"Discovery"	CNLB-3230	04/30/2005
"Discovery"	CNLB-3120	04/30/2005

*Parental Involvement: (November 2003)*

"Quiz-Anthony"	CNPT-3130	12/08/2005
"Quiz-Luke"	CNPT-3230	12/08/2005
"Quiz-Charles"	CNPT-3330	12/08/2005
"Quiz-Kathy"	CNPT-3115	12/08/2005

*November Compilation Kit: (November 2003)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Americans for the Arts	"Girl"	CNAF-2230	01/01/2005
Americans for the Arts	"Dinner"	CNAF-3130	01/01/2005
Americans for the Arts	"Chuck D"	CNAF-2430	None
Crime Prevention	"Neighborhood" (Rev.)	CNCP-3160	03/04/2004
Crime Prevention	"Dabruzio" (Rev.)	CNCP-3130	03/04/2004
Crime Prevention	"Dance" (Rev.)	CNCP-3230	03/04/2004
Earth Share	"One"	CNES-2160	None
Earth Share	"One"	CNES-2130	None
Family Literacy	"Rural"	CNFL-2130	07/31/2004
National Trust	"Wedding"	CNNT-3130	01/28/2004
National Trust	"Wedding"	CNNT-3115	01/28/2004
National Trust	"School"	CNNT-3330	01/28/2004
Racial Cooperation	"Why"	CNUR-2360	09/26/2004
Racial Cooperation	"Interview"	CNUR-2160	09/26/2004
Racial Cooperation	"Interview"	CNUR-2130	09/26/2004

Save the Children	"YouthNOISE"	CNSA-1130	None
Stroke Early Response	"Stone"	CNSK-3330	04/21/2005
Stroke Early Response	"Dempsey"	CNSK-3130	04/21/2005

*November Cable Compilation Kit: (November 2003)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
AIDS Awareness	"Kids" (Rev.)	CNUN-3160	09/30/2004
AIDS Awareness	"Kids" (Rev.)	CNUN-3130	09/30/2004
Americans for the Arts	"Girl"	CNAF-2230	01/01/2005
Americans for the Arts	"Dinner"	CNAF-3130	01/01/2005
Americans for the Arts	"Chuck D"	CNAF-2430	None
Campaign for Freedom	"Eugenia"	CNCF-3230	09/04/2004
Child Hunger	"Rent or Food"	CNCH-2260	05/09/2004
Child Hunger	"Heat or Food"	CNCH-2530	05/09/2004
Crime Prevention	"Neighborhood" (Rev.)	CNCP-3160	03/04/2004
Crime Prevention	"Dabruzzo" (Rev.)	CNCP-3130	03/04/2004
Crime Prevention	"Dance" (Rev.)	CNCP-3230	03/04/2004
Earth Share	"One"	CNES-2160	None
Earth Share	"One"	CNES-2130	None
Girls Go Tech	"Blue Sky"	CNGS-2230	11/05/2004
Girls Go Tech	"Bedtime Story"	CNGS-2120	11/05/2004
Library of Congress	"Skateboard"	CNLO-0130	03/15/2004
Library of Congress	"Delivery Guy"	CNLO-2120	07/31/2004
National Fatherhood Initiative	"Big Daddy"	CNFI-2230	05/31/2004
Project Safe Neighborhoods	"Mothers"	CNSN-3160	07/30/2004
Project Safe Neighborhoods	"Mothers"	CNSN-3130	07/30/2004
Racial Cooperation	"Why"	CNUR-2360	09/26/2004
Racial Cooperation	"Interview"	CNUR-2160	09/26/2004
Stroke Early Response	"Stone"	CNSK-3330	04/21/2005

*December Cable Compilation Kit: (December 2003)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Childhood Asthma	"Drain"	CNAS-3130	10/23/2005
Childhood Asthma	"Drain"	CNAS-3120	10/23/2005
Childhood Asthma	"Drain"	CNAS-3115	10/23/2005
Childhood Asthma	"Drain"	CNAS-3110	10/23/2005
Drunk Driving Prevention	"Wiggins Kids"	CNTD-2153	None
Drunk Driving Prevention	"John Elliot"	CNTD-2330	None
Family Literacy	"Rural"	CNFL-2130	07/31/2004
Family Literacy	"Urban"	CNFL-2230	07/31/2004
Give Kids the World	"These are the Days"	CNGW-3130	08/31/2004
National Trust	"School"	CNNT-3330	01/28/2004
Save the Children	"YouthNOISE"	CNSA-1130	None
United Negro College Fund	"Schedule"	CNUF-3160	03/17/2004
United Negro College Fund	"Schedule"	CNUF-3230	03/17/2004
United Negro College Fund	"Neighborhood"	CNUF-3130	03/17/2004
Women, Infants and Children	"Prenatal"	CNWI-3330	08/01/2004

*Project Safe Neighborhoods: (January 2004)*

"Mothers"	CNSN-3160	07/30/2004
"Mothers"	CNSN-3130	07/30/2004

	"Mothers"	CNSN-3260	07/30/2004
	"Mothers"	CNSN-3230	07/30/2004
	"Brother Sentenced"	CNSN-4130	02/01/2005
	"Brother Sentenced"	CNSN-4115	02/01/2005
	"Brother Sentenced"	CNSN-4110	02/01/2005
	"Mother Sentenced"	CNSN-4230	02/01/2005
	"Mother Sentenced"	CNSN-4215	02/01/2005
	"Mother Sentenced"	CNSN-4210	02/01/2005
	"Sister Sentenced"	CNSN-4330	02/01/2005
	"Sister Sentenced"	CNSN-4315	02/01/2005
	"Sister Sentenced"	CNSN-4310	02/01/2005
	"Sister Sentenced" (Spanish)	CNSN-4430	02/01/2005
	"Sister Sentenced" (Spanish)	CNSN-4415	02/01/2005
<i>Firewise: (February 2004)</i>			
	"Assault"	CNFW-3130	12/31/2004
<i>Booster Seat Education: (February 2004)</i>			
	"Anthem/Dummy"	CNSB-4160	06/30/2004
	"Anthem/Dummy"	CNSB-4130	06/30/2004
	"Anthem/Dummy" (Spanish)	CNSB-4260	06/30/2004
	"Anthem/Dummy" (Spanish)	CNSB-4230	06/30/2004
<i>February/March National Compilation Kit: (March 2004)</i>			
<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Colon Cancer Prevention & Detection	"Family Picnic"	CNCC-2330	10/15/2004
Colon Cancer Prevention & Detection	"Fridge"	CNCC-1330	09/20/2004
Earth Share	"One"	CNES-2130	None
Earth Share	"One"	CNES-2160	None
Environmental Defense	"Circle"	CNED-2160	None
Environmental Defense	"Water"	CNED-2210	None
Housing Discrimination	"Accents"	CNHD-3160	12/16/2004
Housing Discrimination	"Do You Still Like Me?"	CNHD-3230	12/16/2004
National Fatherhood Initiative	"Big Daddy"	CNFI-2230	05/31/2004
Operation Graduation	"Cheat Sheet"	CNOG-3130	08/01/2004
Operation Graduation	"Joey"	CNOG-1330	None
Operation Graduation	"Montage"	CNOG-1430	None
Stroke Early Response	"Stone"	CNSK-3330	04/21/2005
Stroke Early Response	"Dempsey"	CNSK-3130	04/21/2005
Women, Infants and Children	"Itsy Bitsy"	CNWI-3130	08/01/2004
Women, Infants and Children	"Prenatal"	CNWI-3330	08/01/2004
<i>AIDS Awareness - Apathy is Lethal: (March 2004)</i>			



	"School" M. Douglas	CNUN-4160	12/24/2004
	"School"	CNUN-4230	12/24/2004
	"Artwork"	CNUN-4130	12/24/2004
	"Artwork"	CNUN-4125	12/24/2004
	"Artwork"	CNUN-4115	12/24/2004
	"School/Chairs"	CNUN-4215	12/24/2004
	"School/Janitor"	CNUN-4315	12/24/2004
	"School"	CNUN-4190	12/24/2004
	"Kids" (Rev.)	CNUN-3160	09/30/2004
	"Kids" (Rev.)	CNUN-3130	09/30/2004
<i>Energy Efficiency: (March 2004)</i>			
	"Fridge"	CNEN-4130	03/15/2006
	"Exterminator"	CNEN-4230	03/15/2006
	"Fridge"	CNEN-4115	03/15/2006
	"Exterminator"	CNEN-4215	03/15/2006
<i>Crime Prevention: (March 2004)</i>			
	"Football"	CNCT-4160	12/25/2004
	"Football"	CNCT-4130	12/25/2004
	"Football"	CNCT-4125	12/25/2004
	"Neighborhood Watch" (Rev.)	CNCP-3160	03/05/2005
	"Dabruzzo" (Rev.)	CNCP-3130	03/05/2005
	"Dance" (Rev.)	CNCP-3230	03/05/2005
<i>Healthy Lifestyles and Disease Prevention: (March 2004)</i>			
	"Love Handles"	CNHH-4230	02/23/2005
	"Love Handles"	CNHH-4225	02/23/2005
	"Love Handles"	CNHH-4215	02/23/2005
	"Chin"	CNHH-4330	02/23/2005
	"Chin"	CNHH-4325	02/23/2005
	"Chin"	CNHH-4315	02/23/2005
	"Belly"	CNHH-4430	02/23/2005
	"Belly"	CNHH-4430	02/23/2005
	"Belly"	CNHH-4430	02/23/2005
	"Belly" (Spanish)	CNHH-4530	02/23/2005
	"Belly" (Spanish)	CNHH-4525	02/23/2005
	"Belly" (Spanish)	CNHH-4515	02/23/2005
	"Snack Meet" Sesame Workshop	CNHH-4630	None
	"Time for Exercise" Sesame Workshop	CNHH-4730	None
	"Time for Exercise" (Spanish) Sesame Workshop	CNHH-4830	None
<i>Wildfire Prevention: (March 2004)</i>			
	"Vigilant"	CNFF-4130	12/31/2004
	"Vigilant" (60 <sup>th</sup> Anniv.)	CNFF-4230	12/31/2004
	"How"	CNFF-4330	12/31/2004
	"How" (60 <sup>th</sup> Anniv.)	CNFF-4430	12/31/2004

"How" (Spanish)	CNFF-4530	12/31/2004
"Candle"	CNFF-4115	12/31/2004

*United Negro College Fund Compilation DVD: (March 2004)*

\*This DVD includes digitized copies of all UNCF video ads through 2003

*Vote 2004: (April 2004)*

"Trash"	CNVT-4130	04/15/2006
"Trash"	CNVT-4230	04/15/2006
"Trash"	CNVT-4115	04/15/2006
"Faucet"	CNVT-4330	04/15/2006
"Faucet"	CNVT-4430	04/15/2006
"Faucet"	CNVT-4215	04/15/2006

Vote 2004: (April 2004) DVD copy of Betacam videotape)

*Afterschool Programs – Youth Initiative: (April 2004)*

"Blow Fish"	CNAA-4130	04/19/2005
"Jonesy Kitty"	CNAA-4230	04/19/2005
"Sock Friend"	CNAA-4330	04/19/2005
"Blow Fish"	CNAA-4125	04/19/2005
"Jonesy Kitty"	CNAA-4225	04/19/2005
"Sock Friend"	CNAA-4325	04/19/2005

*Girls Go Tech: (April 2004)*

"See the World"	CNGS-4130	04/05/2005
"See the World"	CNGS-4215	04/05/2005

*Online Sexual Exploitation: (May 2004)*

"Acronyms"	CNCE-4160	05/20/2005
"Acronyms"	CNCE-4130	05/20/2005
"Acronyms"	CNCE-4125	05/20/2005
"Acronyms"	CNCE-4115	05/20/2005
"Acronyms"	CNCE-4110	05/20/2005
"Monitor"	CNCE-4230	05/20/2005
"Monitor"	CNCE-4225	05/20/2005
"Places"	CNCE-4330	05/20/2005
"Places"	CNCE-4325	05/20/2005
"Places"	CNCE-4215	05/20/2005

*May Cable Compilation Kit: (May 2004)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
AIDS Awareness - Apathy is Lethal	"School"	CNUN-4230	12/24/2004
AIDS Awareness - Apathy is Lethal	"Artwork"	CNUN-4130	12/24/2004
AIDS Awareness - Apathy is Lethal	"School/Janitor"	CNUN-4315	12/24/2004
Childhood Asthma	"Drain"	CNAS-3130	10/23/2005
Childhood Asthma	"Drain"	CNAS-3115	10/23/2005
Colon Cancer Prevention & Detection			

Colon Cancer Prevention & Detection	“Family Picnic”	CNCC-2330	10/15/2004
	“Fridge”	CNCC-1330	10/15/2004
Energy Efficiency	“Exterminator”	CNEN-4230	03/15/2006
Energy Efficiency	“Fridge”	CNEN-4130	03/15/2006
Operation Graduation	“Cheat Sheet”	CNOG-3130	08/01/2004
Operation Graduation	“Interview”	CNOG-2330	06/05/2005
Operation Graduation	“Wallet”	CNOG-2430	06/06/2005
Project Safe Neighborhoods	“Brother Sentenced”	CNSN-4130	02/01/2005
Project Safe Neighborhoods	“Sister Sentenced”	CNSN-4330	02/01/2005
Stroke Early Response	“Rickles”	CNSK-3230	04/21/2005
Stroke Early Response	“Stone”	CNSK-3330	04/21/2005
Vote 2004	“Faucet”	CNVT-4330	04/15/2006
Vote 2004	“Trash”	CNVT-4115	04/15/2006

**Box 24:***Breastfeeding Awareness: (May 2004)*

	“Log Rolling”	CNBA-4130	02/04/2005
	“Mechanical Bull”	CNBA-4230	02/04/2005

*Adoption: (June 2004)*

	“Lion”	CNAU-4130	03/30/2006
	“Couch”	CNAU-4230	03/30/2006
	“Band”	CNAU-4330	03/30/2006
	“Basketball”	CNAU-4430	03/30/2006
	“Lion”	CNAU-4125	03/30/2006
	“Couch”	CNAU-4225	03/30/2006
	“Band”	CNAU-4325	03/30/2006
	“Basketball”	CNAU-4425	03/30/2006

*Big Brothers Big Sisters: (June 2004)*

	“Race Track”	CNBB-4130	06/07/2006
	“Yo-Yo”	CNBB-4230	06/07/2006
	“Ping Pong”	CNBB-4330	06/07/2006
	“Paddle”	CNBB-4430	06/07/2006
	“Race Track”	CNBB-4530	06/07/2006

*Lewis and Clark Bicentennial: (July 2004)*

	“We Are Still Here”		
	“Respect”		

*Vote 2004: (August 2004)*

	“Trash”	CNVO-4730	04/15/2006
	“Trash”	CNVO-4830	04/15/2006
	“Trash”	CNVO-4315	04/15/2006
	“Faucet”	CNVO-4930	04/15/2006
	“Faucet”	CNVO-4301	04/15/2006
	“Faucet”	CNVO-4415	04/15/2006

*Community Drug Prevention: (Spring 2005)*

	"Pool"	CNOD-5130	02/14/2006
	"Roller Coaster"	CNOD-5230	02/14/2006
	"Pool"	CNOD-5120	02/14/2006
	"Roller Coaster"	CNOD-5220	02/14/2006
<i>Early Childhood Development: (Spring 2005)</i>			
	"Laundromat"	CNUW-5130	02/16/2006
	"Laundromat"	CNUW-5115	02/16/2006
	"Signs"	CNUW-5630	02/16/2006
	"Piggies"	CNUW-5330	02/16/2006
	"Piggies"	CNUW-5215	02/16/2006
	"Piggies" (Spanish)	CNUW-5530	02/16/2006
	"Piggies" (Spanish)	CNUW-5315	02/16/2006
<i>Adoption - Spanish: (Spring 2005)</i>			
	"Mirror" (Spanish)	CNAU-5130	02/28/2007
	"Soccer" (Spanish)	CNAU-5230	02/28/2007
	"Tea Party" (Spanish)	CNAU-5330	02/28/2007
	"Mirror" (Spanish)	CNAU-5125	02/28/2007
	"Soccer" (Spanish)	CNAU-5225	02/28/2007
	"Tea Party" (Spanish)	CNAU-5325	02/28/2007
<i>Infant &amp; Child Nutrition: (Spring 2005)</i>			
	"Dashboard"	CNWI-5130	05/11/2007
	"Dashboard"	CNWI-5230	05/11/2007
	"Training Camp"	CNWI-5330	05/11/2007
	"Training Camp"	CNWI-5430	05/11/2007
	"Dashboard" (Spanish)	CNWI-5530	05/11/2007
	"Dashboard" (Spanish)	CNWI-5630	05/11/2007
	"Training Camp" (Spanish)	CNWI-5730	05/11/2007
	"Training Camp" (Spanish)	CNWI-5830	05/11/2007
<i>May Cable Compilation Kit: (May 2005)</i>			
<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Breastfeeding Awareness	"Log Rolling"	CNBA-4130	12/28/2005
Breastfeeding Awareness	"Mechanical Bull"	CNBA-4230	12/28/2005
Childhood Cancer Resource	"Why"	CNCR-4230	10/01/2005
Childhood Cancer Resource	"Hair"	CNCR-4130	10/01/2005
Childhood Cancer Resource	"Hair"	CNCR-4115	10/01/2005
Community Drug Prevention	"Pool"	CNOD-5130	02/14/2006
Community Drug Prevention	"Roller Coaster"	CNOD-5230	02/14/2006
Domestic Violence Prevention	"Wrong Way Around"	CNFV-4130	12/08/2005
Emergency Preparedness	"Felicity"	CNHL-4130	11/09/2005
Emergency Preparedness	"Medley"	CNHL-4330	11/09/2005
High School Dropout Prevention	"Bus" (Spanish)	CNOG-4530	09/27/2005
High School Dropout Prevention	"Megaphone"	CNOG-4130	09/27/2005
Housing Discrimination	"Accents"	CNHD-3130	12/17/2005
Math/Science for Girls	"See the World"	CNGS-4130	04/05/2006
Predatory Lending	"Truth Serum"	CNPL-4130	12/18/2005

Reducing Gun Violence	"Family Prison"	CNSN-5160	03/01/2006
Reducing Gun Violence	"Family Prison"	CNSN-5130	03/01/2006
Reducing Gun Violence	"Family Prison" (Spanish)	CNSN-5260	03/01/2006
Second Hand Smoke and Kids	"Grandpa"	CNSM-4130	09/23/2005
Second Hand Smoke and Kids	"SUV"	CNSM-4230	09/23/2005
Second Hand Smoke and Kids	"Baby"	CNSM-4330	09/23/2005
Stroke Awareness	"Reverse Hospital"	CNSK-5130	02/16/2006
Wildfire Prevention	"Once Upon a Time"	CNFF-4630	None
Wildfire Prevention	"Once Upon a Time"	CNFF-4215	None
Wildfire Prevention	"Once Upon a Time"	CNFF-4110	None
Wildfire Prevention	"Happily Ever After"	CNFF-4730	None
Youth Civic Engagement	"The City"	CNVO-5130	03/01/2006
Youth Civic Engagement	"The City" (version 1)	CNVO-5115	03/01/2006

*June TV Compilation Kit: (June 2005)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Blood Donation	"Charlie"	CNBD-4160	08/16/2005
Blood Donation	"Julie"	CNBD-4230	08/16/2005
Disease Prevention	"Protect Yourself"	CNPH-4160	06/15/2006
Disease Prevention	"Protect Yourself" (Rev.)	CNPH-4130	06/15/2006
Emergency Preparedness	"Felicity"	CNHL-4130	11/09/2005
Emergency Preparedness	"Medley"	CNHL-4330	11/09/2005
Family Literacy	"Street Vendors"	CNFL-4130	08/16/2005
Father Involvement	"Dance"	CNFI-4130	12/01/2005
Father Involvement	"Errand"	CNFI-4330	12/01/2005
Father Involvement	"Light Saber"	CNFI-4215	12/01/2005
Reducing Gun Violence	"Family Prison"	CNSN-5160	03/01/2006
Reducing Gun Violence	"Family Prison"	CNSN-5130	03/01/2006
Reducing Gun Violence	"Family Prison" (Spanish)	CNSN-5260	03/01/2006
Second Hand Smoke and Kids	"Grandpa"	CNSM-4130	09/23/2005
Second Hand Smoke and Kids	"SUV"	CNSM-4230	09/23/2005
Second Hand Smoke and Kids	"Baby"	CNSM-4330	09/23/2005
Supporting Minority Education	"Schedule"	CNUF-3160	06/18/2006
Supporting Minority Education	"Neighborhood"	CNUF-3130	06/18/2006
Youth Civic Engagement	"The City"	CNVO-5130	03/01/2006
Youth Civic Engagement	"The City" (version 1)	CNVO-5115	03/01/2006

*Online Sexual Exploitation: (June 2005)*

"Exchange"	CNCE-5160	06/17/2006
"Exchange"	CNCE-5130	06/17/2006
"Evidence Bag"	CNCE-5230	06/17/2006
"Evidence Bag"	CNCE-5330	06/17/2006
"Evidence Bag"	CNCE-5115	06/17/2006
"Evidence Bag" (Spanish)	CNCE-5430	06/17/2006
"Acronyms"	CNCE-5260	05/20/2006
"Acronyms"	CNCE-5530	05/20/2006
"Acronyms"	CNCE-5110	05/20/2006
"Places"	CNCE-5630	05/20/2006
"Places"	CNCE-5215	05/20/2006
"Places" (Spanish)	CNCE-5730	05/20/2006

	“Monitor”	CNCE-5830	05/20/2006
<i>American History Resource: (July 2005)</i>			
	“Car”	CNLO-5130	07/11/2006
	“Forest”	CNLO-5230	07/11/2006
	“Car”	CNLO-5150	07/11/2006
	“Forest”	CNLO-5125	07/11/2006
<i>Childhood Asthma: (July 2005)</i>			
	“Fight”	CNAS-5130	07/11/2006
	“Fight”	CNAS-5230	07/11/2006
	“Fight/Wrench”	CNAS-5115	07/11/2006
	“Fight/Duck”	CNAS-5215	07/11/2006
	“Fight/Bear”	CNAS-5315	07/11/2006
	“Combatelo”	CNAS-5330	07/11/2006
	“Combatelo/Patito”	CNAS-5415	07/11/2006
	“Combatelo/Osito”	CNAS-5515	07/11/2006
	“Fish”	CNAS-5430	07/11/2006
	“Fish”	CNAS-5120	07/11/2006
	“Fish”	CNAS-5615	07/11/2006
	“Fish”	CNAS-5110	07/11/2006
	“Pez”	CNAS-5530	07/11/2006
	“Pez”	CNAS-5220	07/11/2006
	“Pez”	CNAS-5715	07/11/2006
	“Pez”	CNAS-5210	07/11/2006
<i>Childhood Cancer Resource: (July 2005)</i>			
	“Hair”	CNCR-5130	08/29/2006
	“Why”	CNCR-5230	08/29/2006
	“Diaper”	CNCR-5330	08/29/2006
	“Hair”	CNCR-5115	08/29/2006
	“Why”	CNCR-5215	08/29/2006
	“Diaper”	CNCR-5315	08/29/2006
	“Hair”	CNCR-5430	08/29/2006
	“Why”	CNCR-5530	08/29/2006
	“Diaper”	CNCR-5630	08/29/2006
<i>Booster Seat Education: (September 2005)</i>			
	“Precious Cargo”	CNSB-5130	None
	“Four Nine”	CNSB-5230	None
	“Precious Cargo”	CNSB-5115	None
	“Precious Cargo”(Spanish)	CNSB-5430	None
	“Four Nine” (Spanish)	CNSB-5530	None
	“Precious Cargo”(Spanish)	CNSB-5215	None
<i>Childhood Obesity Prevention: (November 2005)</i>			
	“Bulls Eye”	CNHH-5830	10/21/2006
	“Birds”	CNHH-5930	10/21/2006

"Birds"	CNHH-5625	10/21/2006
"Birds"	CNHH-5815	10/21/2006
"Grandpa"	CNHH-5103	10/21/2006
"Grandpa"	CNHH-5725	10/21/2006
"Grandpa"	CNHH-5915	10/21/2006
"Grandpa" (Spanish)	CNHH-5133	10/21/2006
"Grandpa" (Spanish)	CNHH-5825	10/21/2006

*Underage Drinking Prevention: (November 2005)*

"David"	CNUD-5530	10/31/2006
"David"	CNUD-5315	10/31/2006
"Lisa"	CNUD-5630	10/31/2006
"Lisa"	CNUD-5730	10/31/2006
"Lisa"	CNUD-5415	10/31/2006

*November TV Compilation Kit: (November 2005)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Adoption	"Couch"	CNAU-4230	03/30/2006
Adoption	"Lion"	CNAU-4130	03/30/2006
American History Resource	"Forest"	CNLO-5230	07/11/2006
Blood Donation	"Charlie"	CNBD-4160	08/16/2006
Blood Donation	"Julie"	CNBD-4230	08/16/2006
Crime Prevention	"Bully Hotline"	CNBP-4130	06/05/2006
Early Childhood Development/ Born Learning	"Laundromat"	CNUW-5130	02/16/2006
Early Childhood Development/ Born Learning	"Piggies"	CNUW-5215	02/16/2006
Lewis & Clark Bicentennial	"Legacy"	CNLB-3160	01/31/2006
Lewis & Clark Bicentennial	"Discovery"	CNLB-3230	01/31/2006
Lewis & Clark Bicentennial	"Legacy"	CNLB-3115	01/31/2006
Math/Science for Girls	"Blue Sky"	CNGS-2230	10/06/2006
Obesity Prevention	"Spare Tire"	CNHH-5130	02/23/2006
Obesity Prevention	"Thunder Thighs"	CNHH-5125	02/23/2006
Reducing Gun Violence	"Mothers" Revised	CNSN-5360	08/01/2006
Reducing Gun Violence	"Mothers" Revised	CNSN-5530	08/01/2006
Stroke Awareness	"Reverse Hospital"	CNSK-5130	02/16/2006
Stroke Awareness	"Reverse Hospital"	CNSK-5115	02/16/2006
Wildfire Prevention	"Smokey N' Da Boyz"	CNFF-2130	08/31/2006

*December Cable Compilation Kit: (December 2005)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Adoption	"Couch"	CNAU-4230	03/30/2006
Adoption	"Lion"	CNAU-4130	03/30/2006
Afterschool Participation	"Blowfish"	CNAA-4130	04/30/2006
Afterschool Participation	"Jonesy Kitty"	CNAA-4230	04/30/2006
American History Resource	"Car"	CNLO-5130	07/11/2006
Booster Seat Education	"Four Nine"	CNSB-5230	None
Booster Seat Education	"Precious Cargo"	CNSB-5130	None
Father Involvement	"Dance"	CNFI-4130	12/01/2006
Father Involvement	"Errand"	CNFI-4330	12/01/2006
Father Involvement	"Light Saber"	CNFI-4215	12/01/2006

Online Sexual Exploitation	“Exchange”	CNCE-5160	06/17/2006
Online Sexual Exploitation	“Evidence Bag”	CNCE-5230	06/17/2006
Online Sexual Exploitation	“Monitor”	CNCE-5830	05/20/2006
Supporting Minority Education	“Schedule”	CNUF-3160	06/17/2006
Wildfire Prevention	“Smokey N’ Da Boyz”	CNFF-2130	08/31/2006

*Wildfire Prevention: (January 2006)*

“Matchsticks”	CNFF-5130	None
“Matchsticks”	CNFF-5125	None
“Matchsticks”	CNFF-5115	None
“Matchsticks” Spanish	CNFF-5230	None
“Matchsticks” Spanish	CNFF-5215	None
“Fuse”	CNFF-5330	None
“Twice Upon A Time”	CNFF-5430	01/01/2007
“Twice Upon A Time”	CNFF-5315	01/01/2007
“Twice Upon A Time”	CNFF-5110	01/01/2007

**Box 25:**

*Drunk Driving Prevention: (January 2006)*

“House Party”	CNDD-5430	11/14/2006
“House Party”	CNDD-5115	11/14/2006
“Karaoke”	CNDD-5630	11/14/2006
“Karaoke”	CNDD-5215	11/14/2006
“Drum Solo”	CNDD-5530	11/14/2006

*High School Dropout Prevention: (January 2006)*

“Cameras”	CNOG-6130	01/09/2007
“Stories”	CNOG-6230	01/09/2007
“Stories”	CNOG-6115	01/09/2007
“Teen Boost”	CNOG-6330	01/09/2007
“Teen Boost”	CNOG-6125	01/09/2007
“Teen Boost”	CNOG-6215	01/09/2007
“Parent Boost”	CNOG-6430	01/09/2007
“Parent Boost”	CNOG-6325	01/09/2007
“Parent Boost”	CNOG-6315	01/09/2007
“Parent Boost” Spanish	CNOG-6530	01/09/2007
“Parent Boost” Spanish	CNOG-6225	01/09/2007
“Parent Boost” Spanish	CNOG-6415	01/09/2007

*Hurricane Mental Health Awareness: (January 2006)*

“Mind”	CNMA-5130	12/06/2006
“Mind”	CNMA-5230	12/06/2006
“Strength”	CNMA-5330	12/06/2006
“Mental Hurricane”	CNMA-5430	12/06/2006
“Drop”	CNMA-5530	12/06/2006
“Drop”	CNMA-5115	12/06/2006
“Mind” Spanish	CNMA-5630	12/06/2006
“Mind” Spanish	CNMA-5730	12/06/2006



*Domestic Violence: (January 2006)*

Father and Son	CNFV-5130	01/15/2007
Father and Son/Sport	CNFV-5115	01/15/2007
Father and Son/Baseball	CNFV-5215	01/15/2007

*Booster Seat Education: (February 2006)*

Cropped Kids/Light Switch	CNSB-6130-1	02/13/2007
Cropped Kids/Light Switch	CNSB-6230-1	02/13/2007
Cropped Kids/Monkey Bars	CNSB-6330-1	02/13/2007
Cropped Kids/Monkey Bars	CNSB-6430-1	02/13/2007
Casi Soy Grande: Spanish	CNSB-6530-1	02/13/2007
Casi Soy Grande: Spanish	CNSB-6630-1	02/13/2007
Precious Cargo	CNSB-6730-1	None
Four Nine	CNSB-6830-1	None
Precious Cargo	CNSB-6115-1	None
Precious Cargo: Spanish	CNSB-6930-1	None
Four Nine: Spanish	CNSB-6103-1	None
Precious Cargo	CNSB-6215-1	None

*Community Drug Prevention: (January 2006)*

Boxing	CNOD-6130-1	12/13/2006
Darkroom	CNOD-6230-1	12/13/2006
Boxing	CNOD-6330-1	12/13/2006
Darkroom	CNOD-6430-1	12/13/2006
Pool	CNOD-6530-1	12/13/2006
Roller Coaster	CNOD-6630-1	12/13/2006
Pool	CNOD-6120-1	12/13/2006
Roller Coaster	CNOD-6220-1	12/13/2006

*Disease Prevention: (February 2006)*

"Bus Stop"	CNPH-6130-1	11/15/2006
"Bus Stop"	CNPH-6230-1	11/15/2006
"Bus Stop"	CNPH-6115-1	11/15/2006
"Protect Yourself"	CNPH-4160-1	06/15/2006
"Protect Yourself" (Version A)	CNPH-4130-1	06/15/2006
"Protect Yourself" (Version B)	CNPH-4230-1	06/15/2006
"Protect Yourself"	CNPH-4125-1	06/15/2006
"Protect Yourself"	CNPH-4115-1	06/15/2006
"Protect Yourself" Span.	CNPH-4260-1	06/15/2006
"Protect Yourself" (Version A) Spanish	CNPH-4330-1	06/15/2006
"Protect Yourself" (Version B) Spanish	CNPH-4430-1	06/15/2006
"Protect Yourself" Span.	CNPH-4225-1	06/15/2006
"Protect Yourself" Span.	CNPH-4215-1	06/15/2006

*Mentoring- Big Brothers Big Sisters: (March 2006)*  
*(Featuring Laura Bush)*

“Chess”	CNBB-6130-1	None
“Lake”	CNBB-6230-1	None
“Hope”	CNBB-6115-1	None

*Lifelong Literacy: (April 2006)*

“Open Your Child’s Mind”		CNLO-6130-1	
			09/04/2007
“Open Your Child’s Mind”		CNLO-6115-1	
			09/04/2007
“Open Your Mind”	CNLO-6230-1		09/4/2007
“Open Your Mind”	CNLO-6215-1		09/04/2007

*Autism Awareness: (April 2006)*

“Car Seat”	CNAT-6130-1		04/20/2007
“Car Seat”	CNAT-6125-1		04/20/2007
“Car Seat”	CNAT-6115-1		04/20/2007
“Broadway”	CNAT-6230-1		04/20/2007
“Broadway”	CNAT-6225-1		04/20/2007
“Broadway”	CNAT-6215-1		04/20/2007
“Baseball”	CNAT-6330-1		04/20/2007
“Baseball”	CNAT-6325-1		04/20/2007
“Baseball”	CNAT-6315-1		04/20/2007
“Autism Speaks”	CNAT-6110-1		04/20/2007
“Car Seat” Spanish	CNAT-6430-1		04/20/2007
“Car Seat” Spanish	CNAT-6425-1		04/20/2007
“Car Seat” Spanish	CNAT-6415-1		04/20/2007

*Global Warming: (April 2006)*

“Train”	CNGB-6130-1		03/23/2007
“Train”	CNGB-6230-1		03/23/2007
“Tick”	CNGB-6330-1		03/23/2007
“Tick”	CNGB-6430-1		03/23/2007
“Tick”	CNGB-6115-1		03/23/2007

*May TV Compilation Kit: (May 2006)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Childhood Cancer Resource	“Hair”	CNCR-5130-1	08/29/2006
Childhood Cancer Resource	“Why”	CNCR-5230-1	08/29/2006
Drunk Driving Prevention	“House Party”	CNDD-5430-5	11/14/2006
Drunk Driving Prevention	“Karaoke”	CNDD-5215-1	11/14/2006
Early Childhood Development	“Signs”	CNUW-5630-1	02/16/2007
Fatherhood Involvement	“Dance” Revised	CNFI-6130-2	11/30/2006
Fatherhood Involvement	“Errand” Revised	CNFI-6330-2	11/30/2006
Fatherhood Involvement	“Light Saber” Revised	CNFI-6230-2	11/30/2007
Highschool Dropout Prevention/Boost		“Parent Boost”	CNOG-6430-4
			01/09/2007
Highschool Dropout Prevention/Boost		“Teen Boost”	CNOG-6330-4
			01/09/2007

Parental Involvement in Schools	“Choir”	CNPT-5330-1	11/14/2006
Parental Involvement in Schools	“Drama Club”	CNPT-5430-1	11/14/2006
Predatory Lending	“Truth Serum”	CNPL-4130-1	01/19/2007
Secondhand Smoke and Kids	“Baby”	CNSM-4330-1	09/23/2006
Secondhand Smoke and Kids	“Grandpa”	CNSM-4130-3	09/23/2006
Supporting Minority Education	“Schedule”	CNUF-3160-1	06/17/2007

*Adoption: (May 2006)*

“Gift”	CNAU-6130-1	03/16/2008
“Consoling”	CNAU-6230-1	03/17/2008
“Phone”	CNAU-6330-1	03/16/2008
“Hamster”	CNAU-6430-1	03/17/2008
“Gift”	CNAU-6530-1	03/16/2008
“Consoling”	CNAU-6630-1	03/17/2008
“Phone”	CNAU-6730-1	03/16/2008
“Hamster”	CNAU-6830-1	03/17/2008

*Youth Voter Participation: (June 2006)*

“Old Relish Packet	CNVO-6130-1	07/11/2007
“Side of Hashbrowns	CNVO-6230-1	07/11/2007
“Frozen Peas”	CNVO-6330-1	07/11/2007
“Bag of Leaves”	CNVO-6430-1	07/11/2007
“Bag of Leaves”	CNVO-6115-1	07/11/2007
“Old Relish Packet”	CNVO-6215-1	07/11/2007
“Spoiled Yappy Dog”	CNVO-6315-1	07/11/2007
“Spoiled Yappy Dog”	CNVO-6110-1	07/11/2007
“Someone’s Teddy Bear”	CNVO-6415-1	07/11/2007
“Someone’s Teddy Bear”	CNVO-6210-1	07/11/2007

*August TV Compilation Kit: (August 2006)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Autism Awareness	“Baseball”	CNAT-6330-3	04/20/2007
Autism Awareness	“Broadway”	CNAT 6230-3	04/20/2007
Global Warming	“Tick”	CNGB-6330-4	03/23/2007
Global Warming	“Train”	CNGB-6130-3	03/23/2007
High School Dropout Prevention	“Teen Boost”	CNOG-6330-7	11/09/2007
Lifelong Literacy	“Open Your Child’s Mind”	CNLO-6130-3	09/04/2007
Obesity Prevention	“Belly”	CNHH-4430-1	02/23/2007
Obesity Prevention	“Grandpa”	CNHH-5103-1	10/21/2006
Obesity Prevention	“Butt”	CNHH-5415-3	02/23/2007
Reducing Gun Violence	“Family Prison”	CNSN-5160-2	03/01/2007
Reducing Gun Violence	“Family Prison”	CNSN-5130-2	03/01/2007
Secondhand Smoke and Kids	“Grandpa”	CNSM-4130-4	09/23/2007
Secondhand Smoke and Kids	“SUV”	CNSM-4230-4	09/23/2007
Supporting Minority Education	“Schedule”	CNUF-3230-1	06/17/2007

*High School Dropout Prevention: (September 2006)*

“Friends”	CNOG-6330-1	09/11/2007
“Friends”	CNOG-6515-1	09/11/2007
“Graduate”	CNOG-6730-1	09/11/2007
“Graduate”	CNOG-6615-1	09/11/2007

	“Obstacles I”	CNOG-6830-1	09/11/2007
	“Obstacles II”	CNOG-6930-1	09/11/2007
	“Obstacles I”	CNOG-6715-1	09/11/2007
	“Obstacles II”	CNOG-6815-1	09/11/2007
	“Amanda”	CNOG 6301-1	09/11/2007
	“Amanda”	CNOG 6915-1	09/11/2007
	“Graduate” (Spanish)	CNOG 6302-1	09/11/2007
	“Graduate” (Spanish)	CNOG 6151-1	09/11/2007
<i>Blood Donation: (September 2006)</i>			
	“Gold Reserve”	CNBD-6230-1	08/21/2007
	“Gold Reserve”	CNBD-6125-1	08/21/2007
	“Gold Reserve”	CNBD-6115-1	08/21/2007
	“Gold Reserve”	CNBD-6110-1	08/21/2007
	“Car”	CNBD-6160-1	08/21/2007
	“Car”	CNBD-6130-1	08/21/2007
<i>Financial Literacy: (October 2006)</i>			
	“Feed the Pig”	CNFN-6130-1	10/24/2008
	“TV Store”	CNFN-6230-1	10/24/2008
	“Laugh”	CNFN-6115-1	10/24/2008
<i>Energy Efficiency: (October 2006)</i>			
	“Hog Commandos”	CNEN-6160-1	08/02/2008
	“Hog Commandos”	CNEN-6260-1	08/02/2008
	“Hog Commandos”	CNEN-6130-1	08/02/2008
	“Hog Commandos”	CNEN-6230-1	08/02/2008
	“Hog Commandos”	CNEN-6330-1	08/02/2008
	“Hog Commandos”	CNEN-6430-1	08/02/2008
	“Hog Commandos”	CNEN-6115-1	08/02/2008
<i>Generous Nation: (November 2006)</i>			
	“Almost Fed”	CNAC-6130-1	09/13/2007
	“Almost Fed”	CNAC-6115-1	09/13/2007
	“Crutches”	CNAC-6230-1	09/13/2007
	“Sarah Watkins”	CNAC-6330-1	09/13/2007
	“Kids”	CNAC-6430-1	09/13/2007
	“Kids”	CNAC-6215-1	09/13/2007
	“Smoldering House”	CNAC-6530-1	09/13/2007
	“Smoldering House”	CNAC-6315-1	09/13/2007
	“Homeless Man”	CNAC-6630-1	09/13/2007
<i>Mental Health National Anti-Stigma Campaign: (November 2006)</i>			
	“Friends”	CNMD-6130-1	11/29/2007
	“Video Game”	CNMD-6230-1	11/29/2007
	“Video Game”	CNMD-6125-1	11/29/2007
	“Video Game”	CNMD-6115-1	11/29/2007
	“Door”	CNMD-6330-1	11/29/2007
	“Door”	CNMD-6325-1	11/29/2007
<i>Secondhand Smoke: (November 2006)</i>			

“Dinner”	CNSM-6130-1	11/11/2007
“Movie”	CNSM-6230-1	11/11/2007

*Stroke Awareness: (November 2006)*

“Bull’s Eye”	CNSK-6130-1	07/30/2007
“Bull’s Eye”	CNSK-6230-1	07/30/2007
“Bull’s Eye”	CNSK-6115-1	07/30/2007

**Box 26:***December Compilation Kit: (December 2006)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Adoption	“Consoling”	CNAU-6230-2	03/17/2008
Adoption	“Gift”	CNAU-6130-2	03/16/2008
Adoption	“Hamster”	CNAU-6430-2	03/17/2008
Adoption	“Phone”	CNAU-6330-2	03/17/2008
Autism Awareness	“Broadway”	CNAT-6230-4	04/20/2007
Autism Awareness	“Car Seat”	CNAT-6130-6	04/20/2007
Booster Seat Education	“Cropped Kids/Light Switch”	CNSB-6130-6	02/13/2007
Booster Seat Education	“Precious Cargo”	CNSB-5130-1	
Childhood Obesity Prevention	“Grandpa”	CNHH-5130-2	09/09/2007
Disease Prevention	“Protect Yourself”	CNPH-4160-2	06/14/2007
Disease Prevention	“Protect Yourself” (Version A)	CNPH-4130-2	06/14/2007
Global Warming	“Tick”	CNGB-6330-6	03/23/2007
Global Warming	“Train”	CNGB-6130-4	03/23/2007
High School Dropout Prevention	“Friends”	CNOG-6630-3	09/11/2007
High School Dropout Prevention	“Graduate”	CNOG-6730-3	09/11/2007
High School Dropout Prevention	“Obstacles I”	CNOG-6830-3	09/11/2007
Lifelong Literacy	“Forest”	CNLO-5230-1	07/11/2007
Obesity Prevention	“Thunder Thighs”	CNHH-5230-1	09/15/2007
Ocean’s Awareness	“Part of Your World”	CNOA-6130-4	09/18/2007
Ocean’s Awareness	“Under the Sea”	CNOA-6230-4	09/18/2007
Reducing Gun Violence	“Family Prison”	CNSN-5160-3	03/01/2007
Wildfire Prevention	“Fuse”	CNFF-5330-10	
Wildfire Prevention	“Matchsticks”	CNFF-5130-8	

*Seat Belt Education: (December 2006)*

“Buckle Up”	CNSB-6113-1	11/30/2007
“Buckle Up”	CNSB-6125-1	11/30/2007
“Buckle Up”	CNSB-6215-1	11/30/2007
“Buckle Up”	CNSB-6110-1	11/30/2007
“Buckle Up” (Spanish)	CNSB-6123-1	11/30/2007
“Buckle Up” (Spanish)	CNSB-6225-1	11/30/2007
“Buckle Up” (Spanish)	CNSB-6315-1	11/30/2007
“Buckle Up” (Spanish)	CNSB-6210-1	11/30/2007

*Underage Drinking Prevention: (January 2007)*

“Brandon”	CNUD-6130-1	11/28/2007
“Brandon”	CNUD-6115-1	11/28/2007

“Emily”	CNUD-6230-1	11/28/2007
“Emily”	CNUD-6330-1	11/28/2007
“Emily”	CNUD-6215-1	11/28/2007

*Childhood Obesity Prevention: (February 2007)*

“Be a Player”	CNHH-7130-1	12/26/2007
“Be a Player”	CNHH-7230-1	12/26/2007
“Be a Player”	CNHH-7115-1	12/26/2007
“Be a Player” Spanish	CNHH-7330-1	12/26/2007
“Be a Player” Spanish	CNHH-7430-1	12/26/2007
“Be a Player” Spanish	CNHH-7215-1	12/26/2007

*DVD copy of Childhood Obesity Prevention: (February 2007)*

*Emergency Preparedness: (February 2007)*

“Meeting Place”	CNHL-6630-4	10/31/2007
“Meeting Place”	CNHL-6730-4	10/31/2007
“Meeting Place”	CNHL-6115-4	10/31/2007
“Picking Up the Girls”	CNHL-6830-4	10/31/2007
“Picking Up the Girls”	CNHL-6215-4	10/31/2007
“Cell Phone”	CNHL-6930-4	10/31/2007
“Tomato Paste”	CNHL-6103-4	10/09/2007
“Tomato Paste”	CNHL-6113-4	10/09/2007
“Tomato Paste”	CNHL-6315-4	10/09/2007
“Family Preparedness”	CNHL-6430-5	01/19/2009
“Family Preparedness”	CNHL-6530-5	01/19/2009
“Advance Planning”	CNHL-6230-6	None
“Resiliency”	CNHL-6130-6	None
“Corner of the Ring” (Spanish)	CNHL-7430-1	01/16/2008
“Tia Contingencia” (Spanish)	CNHL-7530-1	01/16/2008
“Corner of the Ring” (Spanish)	CNHL-7630-1	01/16/2008
“Tia Contingencia” (Spanish)	CNHL-7730-1	01/16/2008

*Youth Reckless Driving Prevention: (February 2007)*

“Act Now”	CNRD-0001-0	01/25/2008
“Act Now”	CNRD-0002-0	01/25/2008
“New & Improved”	CNRD-0003-0	01/25/2008
“New & Improved”	CNRD-0004-0	01/25/2008

*Patient Involvement: (March 2007)*

“We Need Your Questions”	CNPQ-7160-1	03/07/2008
“We Need Your Questions”	CNPQ-7130-1	03/07/2008
“We Need Your Questions”	CNPQ-7115-1	03/07/2008

*DVD Copy of Patient Involvement: (March 2007)*

*Online Sexual Exploitation: (April 2007)*

“Everyone Knows Your Name”	CNCE-7160-3	03/12/2008
“Everyone Knows Your Name”	CNCE-7130-3	03/12/2008
“Bulletin Board”	CNCE-7260-3	03/12/2008
“Bulletin Board”	CNCE-7230-3	03/12/2008
“Bulletin Board”(Spanish)	CNCE-7330-2	03/12/2008
“Bulletin Board”	CNCE-7115-1	03/12/2008
“Bulletin Board”(Spanish)	CNCE-7215-1	03/12/2008

*Supporting Minority Education: (April 2007) (formerly United Negro College Fund)*

“Anthem”	CNUF-7130-1	04/09/2008
“Mower”	CNUF-7115-1	04/09/2008
“Mailbox”	CNUF-7215-1	04/09/2008
“Blood Bank”	CNUF-7315-1	04/09/2008

*May Compilation Kit: (May 2007)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Adoption	“Hamster”	CNAU-6430-3	03/17/2008
Blood Donation	“Car”	CNBD-6160-3	08/21/2007
Blood Donation	“Gold Reserve”	CNBD-6230-3	08/21/2007
Blood Donation	“Gold Reserve”	CNBD-6115-3	08/21/2007
Booster Seat Education	“Cropped Kids/Light Switch”	CNSB-6130-7	02/12/2008
Booster Seat Education	“Precious Cargo”	CNSB-5130-4	None
College Access	“Airplane”	CNLU-6130-4	10/16/2007
Drunk Driving Prevention	“Drum Solo”	CNDD-5230-3	12/23/2007
Drunk Driving Prevention	“House Party”	CNDD-5130-4	12/23/2007
Early Childhood Development	“ATM”	CNUW-6330-2	08/22/2007
Early Childhood Development	“Supermarket”	CNUW-6115-3	08/22/2007
Energy Efficiency	“Hog Commandos”	CNEN-6160-5	08/02/2007
Energy Efficiency	“Hog Commandos” Version A	CNEN-6130-5	08/02/2007
Generous Nation	“Kids”	CNAC-6430-4	09/13/2007
Global Warming	“Tick”	CNGB-6330-10	03/22/2008
Global Warming	“Tick”	CNGB-6115-3	03/22/2008
Mental Health National Anti-Stigma	“Door”	CNMD-6330-4	11/29/2007
Mental Health National Anti-Stigma	“Friends”	CNMD-6130-4	11/29/2007
Reducing Gun Violence	“Family Prison”	CNSN-5160-6	03/01/2008
Reducing Gun Violence	“Mothers” Revised	CNSN-5360-2	08/16/2007
Secondhand Smoke and Kids	“Dinner”	CNSM-6130-6	10/05/2007
Secondhand Smoke and Kids	“Movie”	CNSM-6230-6	10/05/2007
Stroke Awareness	“Bull’s Eye”	CNSK-6130-3	07/30/2007
Stroke Awareness	“Bull’s Eye”	CNSK-6115-3	07/30/2007
Wildfire Prevention	“Fuse”	CNFF-5330-13	None
Wildfire Prevention	“Matchsticks”	CNFF-5130-11	None
Youth Reckless Driving Prevention	“Act Now”	CNRD-0013-2	01/25/2008
Youth Reckless Driving Prevention	“New and Improved”	CNRD-0014-2	01/25/2008

*Autism Awareness: (May 2007)*

“Babysitter” New	CNAT-7130-1	04/14/2008
“Babysitter” New	CNAT-7125-1	04/14/2008
“Babysitter” New	CNAT-7115-1	04/14/2008
“Golf” New	CNAT-7230-1	04/14/2008
“Golf” New	CNAT-7225-1	04/14/2008
“Golf” New	CNAT-7215-1	04/14/2008
“Lightning” New	CNAT-7330-1	04/14/2008
“Lightning” New	CNAT-7325-1	04/14/2008
“Lightning” New	CNAT-7315-1	04/14/2008
“Lightning” New(Spanish)	CNAT-7430-1	04/14/2008
“Lightning” New(Spanish)	CNAT-7425-1	04/14/2008
“Lightning” New(Spanish)	CNAT-7415-1	04/14/2008
“Autism Speaks”	CNAT-7110-1	04/14/2008
“Baseball” Revised	CNAT-7530-1	04/14/2008
“Broadway” Revised	CNAT-7630-1	04/14/2008
“Car Seat” Revised	CNAT-7730-1	04/14/2008
“Baseball” Revised	CNAT-7515-1	04/14/2008
“Broadway” Revised	CNAT-7615-1	04/14/2008
“Car Seat” Revised	CNAT-7715-1	04/14/2008
“Car Seat” Revised (Spanish)	CNAT-7830-1	04/14/2008
“Car Seat” Revised (Spanish)	CNAT-7815-1	04/14/2008

*August Kid-Targeted Compilation Kit: (August 2007)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Childhood Obesity Prevention	“Bulls Eye”	CNHH-5830-3	09/09/2008
Childhood Obesity Prevention	“Grandpa”	CNHH-5103-3	09/09/2008
Childhood Obesity Prevention	“Grandpa” (Spanish)	CNHH-5133-3	09/09/2008
Childhood Obesity Prevention	“Birds”	CNHH-5815-3	09/09/2008
Childhood Obesity Prevention	“Get Up and Play” LPGA	CNHH-7603-2	05/29/2009
Cyberbullying Prevention	“Kitchen”	CNCP-7130-4	12/06/2007
Cyberbullying Prevention	“Talent Show”	CNCP-7230-4	12/06/2007
Energy Efficiency	“Hog Commandos”	CNEN-6160-6	08/02/2008
Energy Efficiency	“Hog Commandos” Version B	CNEN-6230-5	08/02/2008
Inspiring Invention	“Bandage Puller”	CNIN-7230-5	04/25/2008
Inspiring Invention	“Cat Magnet”	CNIN-7130-5	04/25/2008
Inspiring Invention	“Meet the Robinsons”	CNIN-7330-1	08/01/2008
Inspiring Invention	“Meet the Robinsons”	CNIN-7115-1	08/01/2008
Lifelong Literacy	“Camelot”	CNLO-7160-1	07/01/2008
Lifelong Literacy	“Camelot”	CNLO-7130-1	07/01/2008
Lifelong Literacy	“Oz”	CNLO-7260-1	07/01/2008
Lifelong Literacy	“Oz”	CNLO-7230-1	07/01/2008
Lifelong Literacy	“Narnia”	CNLO-7360-1	07/01/2008
Lifelong Literacy	“Narnia”	CNLO-7330-1	07/01/2008

*September Compilation Kit: (September 2007)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Autism Awareness	“Lightning”	CNAT-7330-4	04/14/2008
Childhood Asthma	“Fish”	CNAS-5430-2	N/A



Drunk Driving Prevention	“House Party”	CNDD-7130-2	12/23/2007
Drunk Driving Prevention	“Drum Solo”	CNDD-5230-6	12/23/2007
Early Childhood Development	“Laundromat”	CNUW-5130-3	02/16/2008
Early Childhood Development	“Signs”	CNUW-5630-2	02/16/2008
Emergency Preparedness	“Meeting Place”	CNHL-6630-5	10/31/2007
Emergency Preparedness	“Tomato Paste”	CNHL-6103-5	10/09/2007
Emergency Preparedness	“Corner of the Ring” (Spanish)	CNHL-7430-3	01/16/2008
Emergency Preparedness	“Tia Contingencia” (Spanish)	CNHL-7530-3	01/16/2008
Foreclosure Prevention	“Dollhouse”	CNFR-7130-4	06/25/2009
Foreclosure Prevention	“Phone Call”	CNFR-7230-4	06/25/2009
Global Warming	“Tick”	CNGB-6330-13	03/22/2008
Global Warming	“Tick”	CNGB-6115-6	03/22/2008
Housing Discrimination	“Accents”	CNHD-7160-2	04/15/2008
Housing Discrimination	“Accents”	CNHD-7130-2	04/15/2008
Mental Health Anti-Stigma	“Friends”	CNMD-6130-7	11/29/2007
Mental Health Anti-Stigma	“Video Game”	CNMD-6230-4	11/29/2007
Patient Involvement	“We Need Your Questions”	CNPQ-7130-5	03/07/2008
Secondhand Smoke	“Dinner”	CNSM-6130-9	10/05/2008
Secondhand Smoke	“Movie”	CNSM-6230-9	10/05/2008
Supporting Minority Education	“Anthem”	CNUF-7130-4	04/09/2008
Supporting Minority Education	“Blood Bank”	CNUF-7315-4	04/09/2008
Supporting Minority Education	“Mailbox”	CNUF-7215-4	04/09/2008
Youth Civic Engagement	“Bus Stop”	CNVO-7130-4	05/06/2008
Youth Civic Engagement	“Bus Stop”	CNVO-7115-4	05/06/2008
Youth Civic Engagement	“Locusts”	CNVO-7230-4	05/06/2008
Youth Civic Engagement	“Locusts”	CNVO-7215-4	05/06/2008

*Reducing Gun Violence: (September 2007)*

“Babies”	CNSN-7160-1	05/02/2008
“Babies”	CNSN-7130-1	05/02/2008
“Babies” (Spanish)	CNSN-7260-1	05/02/2008
“Babies” (Spanish)	CNSN-7330-1	05/02/2008
“Mothers” Revised	CNSN-5360-3	08/14/2008
“Mothers” Revised	CNSN-5330-2	08/14/2008

*Fall Compilation Kit: (Fall 2007)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Autism Awareness	“Babysitter”	CNAT-7130-4	04/14/2008
Autism Awareness	“Golf”	CNAT-7230-4	04/14/2008
Drunk Driving Prevention	“House Party”	CNDD-7130-3	12/23/2007
Drunk Driving Prevention	“Drum Solo”	CNDD-5230-7	12/23/2007
Early Childhood Development	“Laundromat”	CNUW-5130-4	02/16/2008
Early Childhood Development	“Signs”	CNUW-5630-3	02/16/2008
Emergency Preparedness	“Meeting Place”	CNHL-6630-6	10/31/2007
Emergency Preparedness	“Tomato Paste”	CNHL-6103-6	10/09/2007
Emergency Preparedness	“Corner of the Ring” (Spanish)	CNHL-7430-4	01/16/2008
Emergency Preparedness	“Tia Contingencia” (Spanish)	CNHL-7530-4	01/16/2008

Financial Literacy	“Feed the Pig”	CNFN-6130-9	10/24/2008
Financial Literacy	“TV Store Revised”	CNFN-7130-6	10/24/2008
Financial Literacy	“Laugh Revised”	CNFN-7115-6	10/24/2008
Financial Literacy	“Rocket Revised”	CNFN-7215-7	10/24/2008
Global Warming	“Tick”	CNGB-6330-14	03/22/2008
Global Warming	“Tick”	CNGB-6115-7	03/22/2008
Housing Discrimination	“Accents”	CNHD-7130-3	04/15/2008
Mental Health Anti-Stigma	“Friends”	CNMD-6130-8	11/29/2007
Mental Health Anti-Stigma	“Video Game”	CNMD-6230-5	11/29/2007
Patient Involvement	“We Need Your Questions”	CNPQ-7130-6	03/07/2008
Secondhand Smoke	“Dinner”	CNSM-6130-10	10/05/2008
Secondhand Smoke	“Movie”	CNSM-6230-10	10/05/2008
Supporting Minority Education	“Anthem”	CNUF-7130-5	04/09/2008
Supporting Minority Education	“Blood Bank”	CNUF-7315-5	04/09/2008
Supporting Minority Education	“Mailbox”	CNUF-7215-5	04/09/2008
Youth Civic Engagement	“Bus Stop”	CNVO-7130-5	05/06/2008
Youth Civic Engagement	“Bus Stop”	CNVO-7115-5	05/06/2008
Youth Civic Engagement	“Locusts”	CNVO-7230-5	05/06/2008
Youth Civic Engagement	“Locusts”	CNVO-7215-5	05/06/2008

*Diabetes Management: (October 2007)*

“Restaurant”	CNDB-7130-1	06/08/2008
“Robbery”	CNDB-7330-1	06/08/2008
“Boat”	CNDB-7530-1	06/08/2008
“Restaurant”	CNDB-7230-1	06/08/2008
“Robbery”	CNDB-7430-1	06/08/2008
“Boat”	CNDB-7630-1	06/08/2008
“Restaurant”	CNDB-7115-1	06/08/2008
“Robbery”	CNDB-7215-1	06/08/2008
“Boat”	CNDB-7315-1	06/08/2008
“Faces” A (Spanish)	CNDB-7730-1	N/A
“Faces” B (Spanish)	CNDB-7930-1	N/A
“Faces” A (Spanish)	CNDB-7830-1	N/A

*Foreclosure Prevention: (October 2007)*

“Wrecking Ball”	CNFR-7530-1	08/22/2009
“Wrecking Ball”	CNFR-7325-1	08/22/2009
“Wrecking Ball” (Spanish)	CNFR-7630-1	08/22/2009
“Wrecking Ball” (Spanish)	CNFR-7425-1	08/22/2009
“Dollhouse” (Spanish)	CNFR-7730-1	06/25/2009
“Dollhouse” (Spanish)	CNFR-7525-1	06/25/2009
“Dollhouse”	CNFR-7130-1	06/25/2009
“Phone Call”	CNFR-7230-1	06/25/2009

*Wireless Amber Alerts: (October 2007)*

“Advertised”	CNWA-7130-1	08/29/2008
“Every Parent Knows”	CNWA-7230-1	08/29/2008
“Advertised”	CNWA-7115-1	08/29/2008
“Every Parent Knows”	CNWA-7125-1	08/29/2008

*High School Dropout Prevention/BOOST: (November 2007)*

"Frankie"	CNOG-7130-1	10/31/2008
"Josh"	CNOG-7330-1	10/31/2008
"Mom"	CNOG-7530-1	10/31/2008
"Mom" (Spanish)	CNOG-7730-1	10/31/2008
"Frankie"	CNOG-7230-1	10/31/2008
"Josh"	CNOG-7430-1	10/31/2008
"Mom"	CNOG-7630-1	10/31/2008
"Mom" (Spanish)	CNOG-7830-1	10/31/2008
"Frankie"	CNOG-7115-1	10/31/2008
"Josh"	CNOG-7215-1	10/31/2008
"Mom"	CNOG-7315-1	10/31/2008
"Mom" (Spanish)	CNOG-7415-1	10/31/2008

*Childhood Obesity Prevention: (December 2007)*

"Play Sixty" NFL	CNHH-7113-2	01/31/2009
"Play Sixty" NFL	CNHH-7133-2	01/31/2009
"Play Sixty" NFL	CNHH-7815-2	01/31/2009
"Play Sixty" NFL (Spanish)	CNHH-7123-2	01/31/2009
"Get Up and Play" LPGA	CNHH-7603-5	05/29/2009
"Get Up and Play" LPGA	CNHH-7703-3	05/29/2009
"Get Up and Play" LPGA	CNHH-7615-4	05/29/2009
"Get Up and Play" LPGA (Spanish)	CNHH-7803-4	05/29/2009
"Get Up and Play" LPGA (Spanish)	CNHH-7715-4	05/29/2009
"Be a Player" Shrek	CNHH-7130-5	12/26/2007
"Be a Player" Shrek (Spanish)	CNHH-7330-6	12/26/2007

**Box 27:***December Cable Compilation Kit: (December 2007)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
College Access	"Airplane"	CNLU-6160-3	10/11/2008
College Access	"Airplane" (Spanish)	CNLU-7130-3	12/14/2008
Cyberbullying/Crime Prevention	"Kitchen" Revised	CNCP-7430-1	10/24/2008
Cyberbullying/Crime Prevention	"Talent Show" Revised	CNCP-7330-1	10/24/2008
Diabetes Management "Boat"	CNDB-7530-4	09/17/2008	
Diabetes Management "Boat"	CNDB-7315-4	09/17/2008	
Diabetes Management "Restaurant"	CNDB-7130-4	09/17/2008	
Diabetes Management "Restaurant"	CNDB-7115-4	09/17/2008	
Diabetes Management "Robbery"	CNDB-7330-4	09/17/2008	
Diabetes Management "Robbery"	CNDB-7215-4	09/17/2008	
Drunk Driving Prevention	"Drum Solo"	CNDD-5530-12	12/21/2008
Drunk Driving Prevention	"House Party"	CNDD-7130-8	12/21/2008
Early Childhood Development	"ATM"	CNUW-6330-4	08/22/2008
Early Childhood Development	"Supermarket"	CNUW-6130-5	08/22/2008
Financial Literacy	"Feed the Pig"	CNFN-6130-11	10/24/2008
Financial Literacy	"Rocket Revised"	CNFN-7215-9	10/24/2008

Foreclosure Prevention	“Dollhouse”	CNFR-7130-6	06/25/2009
Foreclosure Prevention	“Phone Call”	CNFR-7230-6	06/25/2009
Foreclosure Prevention	“Wrecking Ball”	CNFR-7530-5	08/22/2009
Generous Nation	“Smoldering House”	CNAC-6530-4	09/13/2008
Generous Nation	“Kids”	CNAC-6215-3	09/13/2008
Global Warming	“Tick”	CNGB-6330-16	03/22/2008
National Mental Health Anti-Stigma	“Friends”	CNMD-6130-10	11/29/2008
National Mental Health Anti-Stigma	“Video Game”	CNMD-6230-7	11/29/2008
Patient Empowerment	“We Need Your Questions”	CNPQ-7160-5	03/07/2008
Reducing Gun Violence	“Mothers” Revised	CNSN-5360-6	08/14/2008
Reducing Gun Violence	“Babies”	CNSN-7160-5	05/02/2008
Reducing Gun Violence	“Babies”	CNSN-7130-5	05/02/2008
Secondhand Smoke	“Dinner”	CNSM-6130-12	09/15/2008
Secondhand Smoke	“Movie”	CNSM-6230-12	09/15/2008
Supporting Minority Education	“Anthem” Revised	CNUF-7130-7	04/09/2008
Supporting Minority Education	“Mailbox” Revised	CNUF-7215-6	04/09/2008

*December TV Compilation Kit: (December 2007)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Adoption (Spanish)	“Airplane” (Spanish)	CNAU-7330-2	06/05/2008
Adoption (Spanish)	“Pizza” (Spanish)	CNAU-7230-2	06/06/2008
Adoption (Spanish)	“Tooth” (Spanish)	CNAU-7130-2	06/06/2008
Autism Awareness	“Babysitter”	CNAT-7130-5	04/14/2008
Autism Awareness	“Golf”	CNAT-7230-5	04/14/2008
College Access	“Airplane”	CNLU-6130-7	10/11/2008
Early Childhood Development	“ATM”	CNUW-6330-3	08/22/2008
Early Childhood Development	“Supermarket”	CNUW-6130-4	08/22/2008
Financial Literacy	“Feed the Pig”	CNFN-6130-10	10/24/2008
Financial Literacy	“Rocket Revised”	CNFN-7215-8	10/24/2008
Foreclosure Prevention	“Dollhouse”	CNFR-7130-5	06/25/2009
Foreclosure Prevention	“Dollhouse” (Spanish)	CNFR-7730-4	06/25/2009
Foreclosure Prevention	“Wrecking Ball”	CNFR-7530-4	08/22/2009
Foreclosure Prevention	“Wrecking Ball” (Spanish)	CNFR-7630-4	08/22/2009
Foreclosure Prevention	“Phone Call”	CNFR-7230-5	06/25/2009
Generous Nation	“Almost Fed”	CNAC-6130-7	09/13/2008
Generous Nation	“Sarah Watkins”	CNAC-6330-7	09/13/2008
Global Warming	“Tick”	CNGB-6330-15	03/22/2008
National Mental Health Anti-Stigma	“Friends”	CNMD-6130-9	11/29/2008
National Mental Health Anti-Stigma	“Video Game”	CNMD-6230-6	11/29/2008
Patient Involvement	“We Need Your Questions”	CNPQ-7130-7	03/07/2008
Secondhand Smoke	“Dinner”	CNSM-6130-11	09/15/2008
Secondhand Smoke	“Movie”	CNSM-6230-11	09/15/2008
Supporting Minority Education	“Blood Bank” Revised	CNUF-7415-1	04/09/2008

*Veteran Support: (December 2007)*

“Parade”	CNWV-7130-1	10/27/2008
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*Nutrition Education: (January 2008)*

“Healthy Balance”	CNNE-7130-1	08/31/2009
“Healthy Balance”	CNNE-7230-1	08/31/2009
“Coloring Book Pyramid”	CNNE-7330-1	08/31/2009

“Coloring Book Pyramid”	CNNE-7430-1	08/31/2009
“Coloring Book Pyramid”	CNNE-7115-1	08/31/2009
“Coloring Book Pyramid”	CNNE-7110-1	08/31/2009

*Nutrition Education: (January 2008)*

“Jungle Gym”	CNNE-7530-1	02/02/2009
“Jungle Gym”	CNNE-7630-1	02/02/2009
“Jungle Gym” (Spanish)	CNNE-7730-1	02/02/2009
“Jungle Gym” (Spanish)	CNNE-7830-1	02/02/2009
“Ceiling”	CNNE-7930-1	02/02/2009
“Ceiling”	CNNE-7103-1	02/02/2009
“Ceiling”	CNNE-7215-1	02/02/2009
“Ceiling” (Spanish)	CNNE-7123-1	02/02/2009
“Ceiling” (Spanish)	CNNE-7315-1	02/02/2009
“Ceiling” (Spanish)	CNNE-7113-1	02/02/2009

*February TV Compilation Kit: (February 2008)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Child Abuse Prevention	“Coffee Shop Revised”	CNCU-7130-3	12/15/2008
Child Abuse Prevention	“Elevator Revised”	CNCU-7230-3	12/15/2008
Child Abuse Prevention	“Elevator Revised”	CNCU-7115-3	12/15/2008
Childhood Asthma	“Fish”	CNAS-5430-3	never
College Access	“Airplane”	CNLU-6130-8	10/11/2008
Diabetes Management	“Faces A” Spanish	CNDB-7330-4	never
Diabetes Management	“Restaurant”	CNDB-7130-5	09/17/2008
Diabetes Management	“Robbery”	CNDB-7330-5	09/17/2008
Financial Literacy	“Feed the Pig”	CNFN-6130-12	10/24/2008
Financial Literacy	“Laugh Revised”	CNFN-7115-7	10/24/2008
Financial Literacy	“Rocket Revised”	CNFN-7215-10	10/24/2008
Foreclosure Prevention	“Dollhouse”	CNFR-7130-7	06/25/2009
Foreclosure Prevention	“Phone Call”	CNFR-7230-7	06/25/2009
Generous Nation	“Homeless Man”	CNAC-6630-9	09/13/2008
Generous Nation	“Kids”	CNAC-6215-4	09/13/2008
High School Dropout Prevention	“Josh”	CNOG-7330-4	10/31/2008
High School Dropout Prevention	“Mom”	CNOG-7530-4	10/31/2008
National Mental Health Anti-Stigma	“Friends” Spanish	CNMD-7130-2	11/29/2008
Obesity Prevention	“Porter”	CNHH-7530-3	05/31/2008
Obesity Prevention	“Theatre”	CNHH-7630-3	05/31/2008
Obesity Prevention	“Theatre” Spanish	CNHH-7830-3	05/31/2008
Reducing Gun Violence	“Babies”	CNSN-7160-6	05/02/2008
Reducing Gun Violence	“Babies”	CNSN-7130-6	05/02/2008
Stroke Awareness	“Arrow”	CNSK-7130-3	06/04/2008
Supporting Minority Education	“Anthem”	CNUF-7130-8	04/09/2008
Underage Drinking Prevention	“Brandon”	CNUD-6130-5	11/28/2008

*March Cable Compilation Kit: (March 2008)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
College Access	“Airplane”	CNLU-6160-4	12/15/2008
Drunk Driving Prevention	“Drum Solo”	CNDD-5530-13	12/15/2008
Financial Literacy	“Feed the Pig”	CNFN-6130-13	10/24/2008
Financial Literacy	“Laugh Revised”	CNFN-7115-8	10/24/2008

Financial Literacy	“Rocket Revised”	CNFN-7215-11	10/24/2008
Foreclosure Prevention	“Dollhouse”	CNFR-7130-8	06/25/2009
Foreclosure Prevention	“Wrecking Ball”	CNFR-7530-6	08/22/2009
Generous Nation	“Kids”	CNAC-6430-6	09/13/2008
Generous Nation	“Almost Fed”	CNAC-6115-3	09/13/2008
High School Dropout Prevention	“Frankie”	CNOG-7130-4	10/31/2008
High School Dropout Prevention	“Mom” (Spanish)	CNOG-7730-4	10/31/2008
National Mental Health Anti-Stigma	“Friends”	CNMD-6130-11	11/29/2008
Obesity Prevention	“Porter”	CNHH-7530-4	05/31/2008
Obesity Prevention	“Theatre” (Spanish)	CNHH-7830-4	05/31/2008
Reducing Gun Violence	“Babies”	CNSN-7160-7	05/02/2008
Reducing Gun Violence	“Babies”	CNSN-7130-7	05/02/2008
Supporting Minority Education	“Anthem Revised”	CNUF-7230-1	04/08/2009
Supporting Minority Education	“Blood Bank Revised”	CNUF-7415-2	04/08/2009
Supporting Minority Education	“Mailbox Revised”	CNUF-7515-1	04/08/2009
Supporting Minority Education	“Mower Revised”	CNUF-7615-1	04/08/2009
Underage Drinking Prevention	“Brandon”	CNUD-6130-6	11/28/2008
Underage Drinking Prevention	“Emily”	CNUD-6230-3	11/28/2008
Wireless Amber Alerts	“Advertised”	CNWA-7130-4	08/29/2008
Wireless Amber Alerts	“Every Parent Knows”	CNWA-7230-4	08/29/2008

*Environmental Involvement: (March 2008)*

“Promises”	CNES-0001-00	02/04/2009
“Promises”	CNES-0002-00	02/04/2009
“Promises”	CNES-0003-00	02/04/2009

*Credit Scores Education: (April 2008)*

“Couple”	CNCX-7130-1	09/06/2008
“Video Game”	CNCX-7230-1	09/06/2008

*Hispanic Preventive Health: (April 2008)*

“Supermom”	CNPS-8130-1	03/12/2009
“Superdad”	CNPS-8230-1	03/12/2009

*Spanish TV Compilation Kit: (Spring 2008)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Childhood Asthma	“Pez”	CNAS-5530-2	never
Childhood Obesity Prevention	“Get Up and Play”	CNHH-7803-5	05/29/2009
Childhood Obesity Prevention	“Play Sixty”	CNHH-5123-3	01/31/2009
College Access	“Airplane”	CNLU-7160-3	12/14/2008
Early Childhood Development	“Supermarket”	CNUW-6530-2	08/22/2008
Emergency Preparedness	“Corner of the Ring”	CNHL-7430-5	01/16/2009
Emergency Preparedness	“Tia Contingencia”	CNHL-7530-5	01/16/2009
High School Dropout Prevention	“Mom”	CNOG-7730-5	10/31/2008
Nutrition Education	“Ceiling”	CNNE-7113-4	02/02/2009
Nutrition Education	“Jungle Gym”	CNNE-7730-4	02/02/2009

*Men’s Preventive Health: (May 2008)*

“Men in Gowns”	CNMH-8130-1	04/21/2009
“Men in Gowns”	CNMH-8115-1	04/21/2009

*Diabetes Management: (May 2008)*

“Restaurant” Revised	CNDB-8130-1	04/09/2009
“Robbery” Revised	CNDB-8230-1	04/09/2009
“Boat” Revised	CNDB-8330-1	04/09/2009
“Restaurant” Revised	CNDB-8430-1	04/09/2009
“Robbery” Revised	CNDB-8530-1	04/09/2009
“Boat” Revised	CNDB-8630-1	04/09/2009
“Faces” A Spanish Revised	CNDB-8730-1	N/A
“Faces” B Spanish Revised	CNDB-8830-1	N/A
“Faces” A Spanish Revised	CNDB-8930-1	N/A

*College Access: (May 2008)*

“Tough”	CNLU-8160-1	05/12/2009
“Tough”	CNLU-8130-1	05/12/2009
“Tough”	CNLU-8230-1	05/12/2009
“Tough”	CNLU-8115-1	05/12/2009
“Airplane”	CNLU-6160-5	10/11/2008
“Airplane”	CNLU-6130-9	10/11/2008
“Airplane”	CNLU-6115-3	10/11/2008
“Airplane” Spanish	CNLU-7160-4	12/14/2008
“Airplane” Spanish	CNLU-7130-4	12/14/2008
“Airplane” Spanish	CNLU-7115-3	12/14/2008

*Community Engagement: (May 2008)*

“Live United”	CNUL-8130-1	03/31/2009
“Live United”	CNUL-8230-1	03/31/2009
“Live United”	CNUL-8115-1	03/31/2009

*June TV Compilation Kit: (June 2008)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Autism Awareness	“Babysitter”	CNAT-7130-7	04/14/2009
Autism Awareness	“Golf”	CNAT-7230-6	04/14/2009
Autism Awareness	“Lightning” Spanish	CNAT-7103-2	04/14/2009
Drunk Driving Prevention	“Drum Solo”	CNDD-5530-14	12/21/2008
Drunk Driving Prevention	“House Party”	CNDD-7130-9	12/21/2008
Financial Literacy	“Feed the Pig”	CNFN-6130-14	10/24/2008
Forclosure Prevention	“Phone Call”	CNFR-7230-8	06/25/2009
Nutrition Education	“Ceiling”	CNNE-7930-4	02/02/2009
Nutrition Education	“Ceiling” Spanish	CNNE-7113-5	02/02/2009
Nutrition Education	“Jungle Gym”	CNNE-7530-4	02/02/2009
Nutrition Education	“Jungle Gym” Spanish	CNNE-7730-5	02/02/2009
Obesity Prevention	“Porter”	CNHH-7530-5	05/31/2009
Obesity Prevention	“Theater”	CNHH-7630-4	05/31/2009
Reducing Gun Violence	“Babies”	CNSN-7130-8	04/29/2009
Underage Drinking Prevention	“Brandon”	CNUD-6130-8	11/28/2008
Underage Drinking Prevention	“Emily”	CNUD-6215-5	11/28/2008

*Arts Education: (June 2008)*

“Vincent”	CNAF-8130-1	05/06/2009
“Vincent”	CNAF-8115-1	05/06/2009
“Brahms Breakfast”	CNAF-8230-1	05/06/2009
“Brahms Breakfast”	CNAF-8215-1	05/06/2009

*Community Engagement: (June 2008)*

“Live United” Spanish	CNUL-8330-2	03/31/2009
“Live United” Spanish	CNUL-8430-2	03/31/2009
“Live United” Spanish	CNUL-8215-2	03/31/2009

**Box 28:***Fatherhood Involvement: (June 2008)*

“Cheerleader”	CNFI-8130-4	03/01/2009
“Super Soaker”	CNFI-8230-4	03/01/2009
“Super Soaker”	CNFI-8115-1	03/01/2009
“Super Soaker” Spanish	CNFI-8330-1	03/01/2009
Super Soaker” Spanish	CNFI-8215-1	03/01/2009

*Wildfire Prevention: (June 2008)*

“Diner”	CNFF-8130-1	06/02/2009
“ATV”	CNFF-8230-1	06/02/2009
“Unexpected”	CNFF-8330-1	06/02/2009
“Unexpected”	CNFF-8120-1	06/02/2009
“Unexpected”	CNFF-8115-1	06/02/2009
“Unexpected”	CNFF-8110-1	06/02/2009
“Keep it Safe”	CNFF-8430-1	06/02/2009
“Keep it Safe”	CNFF-8220-1	06/02/2009
“Keep it Safe”	CNFF-8215-1	06/02/2009
“Keep it Safe”	CNFF-8210-1	06/02/2009

*Kid Targeted Summer 2008 Compilation: (June 2008)*

Childhood Obesity Prevention	“Be a Player with Shawn Johnson”	CNHH-8230-2	never
Childhood Obesity Prevention	“Be a Player with Shawn Johnson”	CNHH-8215-2	never
Childhood Obesity Prevention	“Birds”	CNHH-5930-3	06/01/2009
Childhood Obesity Prevention	“Energy Balance with Misty May-Treanor & Kerry Walsh”	CNHH-8130-2	never
Childhood Obesity Prevention	“Energy Balance with Misty May-Treanor & Kerry Walsh”	CNHH-8115-2	never
Childhood Obesity Prevention	“Get Up and Play”	CNHH-7603-6	05/29/2009
Childhood Obesity Prevention	“Play Sixty”	CNHH-7113-3	01/31/2009
Childhood Obesity Prevention	“Amount Counts with Sanya Richards”	CNHH-8330-2	never
Childhood Obesity Prevention	“Amount Counts with Sanya Richards”	CNHH-8315-2	never
Cyberbullying Prevention	“Kitchen Revised”	CNCP-7430-3	10/24/2008
Cyberbullying Prevention	“Talent Show Revised”	CNCP-7330-3	10/24/2008
Inspiring Invention	“Bandage Puller”	CNIN-7230-6	04/25/2009
Inspiring Invention	“Cat Magnet”	CNIN-7130-6	04/25/2009



Lifelong Literacy	“Prince Caspian Kids”	CNLO-8230-1	06/16/2009
Nutritional Education	“Coloring Book Pyramid”	CNNE-7330-4	08/31/2009
Online Sexual Exploitation	“Everyone Knows Your Name”	CNCE-7130-5	03/12/2009
Wildfire Prevention	“Keep it Safe”	CNFF-8430-3	06/02/2009
Wildfire Prevention	“Keep it Safe”	CNFF-8220-3	06/02/2009
Wildfire Prevention	“Keep it Safe”	CNFF-8215-3	06/02/2009
Wildfire Prevention	“Keep it Safe”	CNFF-8210-3	06/02/2009

*July Cable Compilation Kit: (July 2008)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Arts Education	“Brahm’s Breakfast”	CNAF-8230-3	05/21/2009
Arts Education	“Vincent”	CNAF-8130-3	05/21/2009
Childhood Obesity Prevention	“Birds”	CNHH-5930-4	06/01/2009
Childhood Obesity Prevention	“Play Sixty”	CNHH-7113-4	01/31/2009
College Access	“Tough”	CNLU-8130-4	05/12/2009
Credit Scores Education	“Couple”	CNCX-7130-4	09/06/2008
Credit Scores Education	“Video Game”	CNCX-7230-4	09/06/2008
Diabetes Management	“Boat Revised”	CNDB-8330-3	04/09/2009
Diabetes Management	“Restaurant Revised”	CNDB-8130-3	04/09/2009
Diabetes Management	“Robbery Revised”	CNDB-8230-3	04/09/2009
Drunk Driving Prevention	“Drum Solo”	CNDD-5530-15	12/21/2008
Drunk Driving Prevention	“House Party”	CNDD-7130-10	12/21/2008
Drunk Driving Prevention	“Soccer” <i>Spanish</i>	CNDD-6330-10	06/23/2009
Early Childhood Development	“Laundromat”	CNUW-5130-5	02/16/2009
Environmental Involvement	“Promises”	CNES-0001-0006	02/04/2009
Financial Literacy	“Feed the Pig”	CNFN-6130-15	10/24/2008
Financial Literacy	“Laugh Revised”	CNFN-7115-9	10/24/2008
Financial Literacy	“Rocket Revised”	CNFN-7215-12	10/24/2008
Hispanic Preventive Health	“Superdad” <i>Spanish</i>	CNPS-8230-3	03/12/2009
Hispanic Preventive Health	“Supermom” <i>Spanish</i>	CNPS-8130-3	03/12/2009
Lifelong Literacy	“Prince Caspian”	CNLO-8130-1	06/16/2009
Lifelong Literacy	“Prince Caspian Kids”	CNLO-8230-2	06/16/2009
Men’s Preventive Health	“Men in Gowns”	CNMH-8130-3	04/21/2009
Patient Involvement	“We Need Your Questions”	CNPQ-7130-8	03/14/2009
Reducing Gun Violence	“Babies”	CNSN-7130-9	04/29/2009
Reducing Gun Violence	“Babies” <i>Spanish</i>	CNSN-7330-5	04/29/2009
Stroke Awareness	“Arrow”	CNSK-7130-4	06/04/2009
Supporting Minority Education	“Anthem Revised”	CNUF-7230-2	04/08/2009
Youth Reckless Driving Prevention	“Act Now”	CNRD-0025-0000	02/01/2009
Youth Reckless Driving Prevention	“New and Improved”	CNRD-0026-0000	02/01/2009

*Veteran Support: (July 2008)*

“Second Week”	CNWV-8330-1	06/27/2009
“Second Week”	CNWV-8430-1	06/27/2009
“Second Week”	CNWV-8215-1	06/27/2009

*High School Dropout Prevention/BOOST: (August 2008)*

“Frankie” Revised	CNOG-8130-1	08/31/2009
“Frankie” Revised	CNOG-8230-1	08/31/2009

“Frankie” Revised	CNOG-8115-1	08/31/2009
“Mom”	CNOG-7530-6	08/31/2009
“Mom”	CNOG-7315-5	08/31/2009
“Mom” Spanish	CNOG-7730-7	08/31/2009
“Mom” Spanish	CNOG-7415-5	08/31/2009

*August TV Compilation Kit: (August 2008)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Childhood Asthma	“Fish”	CNAS-5430-4	Never
Credit Scores Education	“Couple”	CNCX-7130-5	09/06/2009
Credit Scores Education	“Video Game”	CNCX-7230-5	09/06/2009
Drunk Driving Prevention	“House Party”	CNDD-7130-12	12/21/2008
Early Childhood Development	“Laundromat”	CNUW-5130-6	02/16/2009
Global Warming	“Tick”	CNGB-6330-17	03/21/2009
Inspiring Invention	“Bandage Puller”	CNIN-7230-7	04/25/2009
Inspiring Invention	“Cat Magnet”	CNIN-7130-7	04/25/2009
Inspiring Invention	“Suction Tires”	CNIN-8130-2	07/24/2009
Inspiring Invention	“Suction Tires”	CNIN-8115-2	07/24/2009
Lifelong Literacy	“Oz”	CNLO-7260-3	07/27/2009
Lifelong Literacy	“Oz”	CNLO-7230-3	07/27/2009
Lifelong Literacy	“Prince Caspian”	CNLO-8130-2	06/16/2009
Lifelong Literacy	“Prince Caspian Kids”	CNLO-8230-3	06/16/2009
Oceans Awareness	“Amazing”	CNOA-8130-3	05/31/2009
Oceans Awareness	“Helping Out”	CNOA-8330-3	05/31/2009
Oceans Awareness	“Amazing”	CNOA-8115-3	05/31/2009
Oceans Awareness	“Helping Out”	CNOA-8315-3	05/31/2009
Reducing Gun Violence	“Babies”	CNSN-7160-8	04/29/2009
Stroke Awareness	“Arrow”	CNSK-7130-5	06/04/2009
Stroke Awareness	“Bear Trap”	CNSK-7230-3	06/04/2009
Youth Reckless Driving	“Act Now”	CNRD-0027-0000	02/01/2009
Youth Reckless Driving	“New and Improved”	CNRD-0028-0000	02/01/2009

*Fall Cable Compilation: (Fall 2008)*

<u>CAMPAIGN</u>	<u>AD NAME/THEME</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Childhood Asthma	“Fsh”	CNAS-5430-5	Never
Childhood Asthman	“Fish”	CNAS-5615-1	Never
College Access	“Tough”	CNLU-8130-6	05/12/2009
Credit Scores Education	“Couple”	CNCX-7130-6	09/06/2009
Credit Scores Education	“Video Game”	CNCX-7230-6	09/06/2009
Drunk Driving Prevention	“House Party”	CNDD-7130-13	12/21/2008
Energy Efficiency	“April”	CNEN-8130-3	09/02/2009
Energy Efficiency	“April”	CNEN-8115-3	09/02/2009
Energy Efficiency	“Malcolm”	CNEN-8230-3	09/02/2009
Energy Efficiency	“Malcolm”	CNEN-8215-3	09/02/2009
Fatherhood Involvement	“Cheerleader”	CNFI-8130-3	03/01/2009
Financial Literacy- Young Adult	“Capiche”	CNFY-8230-3	05/26/2009
Financial Literacy- Young Adult	“Metal-Con”	CNFY-8130-3	05/26/2009
Foreclosure Prevention	“Phone Call”	CNFR-8115-2	06/25/2009
Foreclosure Prevention	“Wrecking Ball”	CNFR-8110-2	08/22/2009
High School Dropout Prevention	“Frankie Revised”	CNOG-8130-2	08/31/2009
Inspiring Invention	“Suction Tires”	CNIN-8130-3	07/24/2009

Inspiring Invention	“Suction Tires”	CNIN-8115-3	07/24/2009
Lifelong Literacy	“Camelot”	CNLO-7130-3	08/01/2009
Lifelong Literacy	“Prince Caspian Kids”	CNLO-8230-4	06/16/2009
Lifelong Literacy	“Oz”	CNLO-7230-4	07/27/2009
Nutrition Education	“Coloring Book Pyramid”	CNNE-7330-5	08/31/2009
Oceans Awareness	“Amazing”	CNOA-8130-4	05/31/2009
Oceans Awareness	“Helping Out”	CNOA-8330-4	05/31/2009
Oceans Awareness	“Helping Out”	CNOA-8315-4	05/31/2009
Reducing Gun Violence	“Babies”	CNSN-7130-10	04/29/2009
Supporting Minority Education	“Anthem Revised”	CNUF-7230-3	04/08/2009
Youth Reckless Driving Prevention	“Act Now”	CNRD-0029-0000	02/01/2009

*Spanish TV Compilation: (Fall 2008)*

<u>CAMPAIGN</u>	<u>AD NAME/TITLE</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Adoption	“Airplane”	CNAU-7330-4	06/23/2009
Adoption	“Tooth”	CNAU-7130-4	06/23/2009
College Access	“Airplane”	CNLU-7130-5	12/14/2008
Diabetes Management	“Faces A Revised”	CNDB-8730-3	Never
Diabetes Management	“Faces B Revised”	CNDB-8830-3	Never
Drunk Driving Prevention	“Soccer”	CNDD-6330-12	06/23/2009
Fatherhood Involvement	“Super Soaker”	CNFI-8330-2	03/01/2009
Fatherhood Involvement	“Super Soaker”	CNFI-8215-2	03/01/2009
Foreclosure Prevention	“Dollhouse”	CNFR-7730-7	06/25/2009
Foreclosure Prevention	“Phone Call”	CNFR-8215-2	06/25/2009
Foreclosure Prevention	“Wrecking Ball”	CNFR-8210-2	08/22/2009
Foreclosure Prevention	“HOPE Hotline”	CNFR-8205-2	Never
Hispanic Preventive Health	“Supermom”	CNPS-8130-4	03/12/2009
Hispanic Preventive Health	“Superdad”	CNPS-8230-4	03/12/2009
Oceans Awareness	“Amazing”	CNOA-8230-4	05/31/2009
Oceans Awareness	“Helping Out”	CNOA-8430-3	05/31/2009
Online Sexual Exploitation	“Bulletin Board Revised”	CNCE-8230-2	08/20/2009
Reducing Gun Violence	“Babies”	CNSN-7260-5	04/29/2009
Reducing Gun Violence	“Babies”	CNSN-7330-6	04/29/2009

*Anti-Steroids: (September 2008)*

“Asterisk”	CNSU-8160-1	07/02/2009
“Asterisk”	CNSU-8130-1	07/02/2009
“Asterisk”	CNSU-8230-1	07/02/2009

**Box 29:***Booster Seat Education/LATCH: (September 2008)*

“Slow Motion/LATCH”	CNSB-8160-1	07/15/2009
“Slow Motion/LATCH”	CNSB-8130-1	07/15/2009
“Slow Motion/LATCH”	CNSB-8115-1	07/15/2009
“Slow Motion/LATCH” <b>Spanish</b>	CNSB-8260-1	07/15/2009
“Slow Motion/LATCH” <b>Spanish</b>	CNSB-8230-1	07/15/2009
“Slow Motion/LATCH” <b>Spanish</b>	CNSB-8215-1	07/15/2009

“Secure, Safe, Sure”	CNSB-8330-1	09/09/2009
“Secure, Safe, Sure”	CNSB-8125-1	09/09/2009
“Secure, Safe, Sure”	CNSB-8315-1	09/09/2009
“Secure, Safe, Sure”	CNSB-8110-1	09/09/2009
“Secure, Safe, Sure” <b>Spanish</b>	CNSB-8430-1	09/09/2009

*Energy Efficiency: (September 2008)*

“April”	CNEN-8130-1	09/02/2009
“April”	CNEN-8115-1	09/02/2009
“Malcolm”	CNEN-8230-1	09/02/2009
“Malcolm”	CNEN-8215-1	09/02/2009
“Everyone”	CNEN-8330-1	12/31/2009
“Everyone”	CNEN-8315-1	12/31/2009
“Everyone”	CNEN-8110-1	12/31/2009
“Magic”	CNEN-8430-1	12/31/2009
“Magic”	CNEN-8415-1	12/31/2009
“Magic”	CNEN-8210-1	12/31/2009

*Financial Literacy- Young Adult: (September 2008)*

“Metal- Con”	CNFY-8130-1	05/26/2009
“Capiche”	CNFY-8230-1	05/26/2009

*Nutrition Education: (October 2008)*

“Coloring Book Pyramid” <b>Spanish</b>	CNNE-8130-1	08/31/2009
“Coloring Book Pyramid” <b>Spanish</b>	CNNE-8125-1	08/31/2009
“Coloring Book Pyramid” <b>Spanish</b>	CNNE-8115-1	08/31/2009
“Coloring Book Pyramid” <b>Spanish</b>	CNNE-8110-1	08/31/2009

*Think Before You Speak: (October 2008)*

“Pizza Shop”	CNTB-8130-1	10/10/2009
“Cashiers”	CNTB-8330-1	10/10/2009
“Fitting Room”	CNTB-8530-1	10/10/2009
“Pizza Shop”	CNTB-8230-1	10/10/2009
“Cashiers”	CNTB-8430-1	10/10/2009
“Fitting Room”	CNTB-8630-1	10/10/2009
“Pizza Shop”	CNTB-8115-1	10/10/2009
“Cashiers”	CNTB-8215-1	10/10/2009
“Fitting Room”	CNTB-8315-1	10/10/2009

*November 2008 National TV Compilation: (November 2008)*

<u>CAMPAIGN</u>	<u>AD NAME/TITLE</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Disaster Relief	“Bush/Clinton-American Red Cross”	CNAR-0006-0000	12/31/2008
Disaster Relief	“Bush/Clinton- Coastal Relief Fund”	CNAR-0007-0000	12/31/2008
Disaster Relief	“Plus/ Minus” Spanish	CNAR-0009-0000	12/31/2008
College Access	“Tough”	CNLU-8160-4	05/12/2009
College Access	“Tough”	CNLU-8130-7	05/12/2009

Credit Scores Education	“Couple”	CNCX-7130-7	09/06/2009
Credit Scores Education	“Video Game”	CNCX-7230-7	09/06/2009
Diabetes Management	“Boat Revised”	CNDB-8330-4	07/30/2009
Diabetes Management	“Restaurant Revised”	CNDB-8130-4	07/30/2009
Diabetes Management	“Robbery Revised”	CNDB-8230-4	07/30/2009
Emergency Preparedness	“Cell Phone”	CNHL-6930-5	10/31/2009
Emergency Preparedness	“Picking Up the Girls”	CNHL-6830-5	10/31/2009
Foreclosure Prevention	“Phone Call”	CNFR-7230-10	06/25/2009
Foreclosure Prevention	“Wrecking Ball”	CNFR-7530-9	08/22/2009
Global Warming	“Tick”	CNGB-6330-180	03/21/2009
High School Dropout Prevention	“Frankie Revised”	CNOG-8130-3	08/31/2009
High School Dropout Prevention	“Mom”	CNOG-7530-7	08/31/2009
LATCH System/ Booster Seat Education			
	“Slow Motion/LATCH”	CNSB-8160-3	07/15/2009
LATCH System/ Booster Seat Education			
	“Slow Motion/LATCH”	CNSB-8130-4	07/15/2009
LATCH System/ Booster Seat Education			
	“Secure, Safe, Sure”	CNSB-8330-4	07/15/2009
Online Sexual Exploitation	“Everyone Knows Your Name”		
		CNCE-7160-5	03/12/2009
Online Sexual Exploitation	“Bulletin Board Revised”	CNCE-8130-2	08/20/2009
Patient Involvement	“We Need Your Questions”		
		CNPQ-7130-9	03/07/2009
Reducing Gun Violence	“Babies”	CNSN-7160-9	04/29/2009
Supporting Minority Education	“Anthem Revised”	CNUF-7230-4	04/08/2009
Supporting Minority Education	“Blood Bank Revised”	CNUF-7415-3	04/08/2009
Underage Drinking Prevention	“Brandon”	CNUD-6130-9	11/27/2009
Underage Drinking Prevention	“Emily”	CNUD-6215-6	11/27/2009
Wireless AMBER Alerts	“Advertised”	CNWA-7130-5	08/11/2009
Wireless AMBER Alerts	“Every Parent Knows”	CNWA-7230-5	08/11/2009
<i>Adoption: (November 2008)</i>			
	“Fastball”	CNAU-8130-1	09/24/2009
	“Restaurant”	CNAU-8230-1	09/24/2009
	“Pink Uniform”	CNAU-8330-1	09/24/2009
	“Fastball”	CNAU-8115-1	09/24/2009
	“Restaurant”	CNAU-8215-1	09/24/2009
	“Pizza” <b>Spanish</b>	CNAU-7230-4	06/23/2009
	“Tooth” <b>Spanish</b>	CNAU-7130-5	06/23/2009
	“Airplane” <b>Spanish</b>	CNAU-7330-5	06/23/2009
	“Tie” <b>Spanish</b>	CNAU-7315-3	06/23/2009
	“Pool” <b>Spanish</b>	CNAU-7115-3	06/23/2009
	“Birthday” <b>Spanish</b>	CNAU-7215-3	06/23/2009
<i>Arts Education: (November 2008)</i>			
	“Blast Off”	CNAF-8530-1	10/14/2009
	“Blast Off”	CNAF-8515-1	10/14/2009
	“Vincent”	CNAF-8130-5	05/06/2009
	“Vincent”	CNAF-8115-5	05/06/2009
	“Brahms Breakfast”	CNAF-8230-5	05/06/2009
	“Brahm’s Breakfast”	CNAF-8230-5	05/06/2009

*Buzzed Driving: (November 2008) Satellite and Electronic Distribution*

"Ambulance"	CNDD-8330	06/04/2009
"Hospital"	CNDD-8430	06/04/2009
"House Party"	CNDD-5115	12/20/2009
"Drum Solo"	CNDD-5530	12/20/2009
"Soccer" (Spanish)	CNDD-6330	06/23/2009
"Jesselyn Rose"	CNDD-4430	Never
"John Elliot"	CNDD-4530	Never
"Jeff Peckler"	CNDD-4330	Never
"Wiggins Kids" (Spanish)	CNDD-4830	Never

*Financial Literacy: (November 2008)*

"Royal Family"	CNFY-8330-1	11/20/2009
"Armored Car"	CNFY-8430-1	11/20/2009
"Brown Bag"	CNFY-8115-1	Never
"Tap Water"	CNFY-8215-1	Never

*High School Droupout Prevention (Boost): (November 2008)*

"Jose"	CNOG-9530-1	02/23/2010
"Jose" (Spanish)	CNOG-9630-1	02/23/2010
"Jose"	CNOG-9315-1	02/23/2010
"Jose" (Spanish)	CNOG-9415-1	02/23/2010
"Ativa"	CNOG-9730-1	02/23/2010
"Ativa" (Spanish)	CNOG-9830-1	02/23/2010
"Ativa"	CNOG-9515-1	02/23/2010
"Ativa" (Spanish)	CNOG-9615-1	02/23/2010
"David"	CNOG-0030-1	02/23/2010

**Box 30:***Hunger Prevention: (November 2008)*

"One in Eight-Construction Worker"	CNFA-8130-1	11/14/2009
"One in Eight-Clothesline"	CNFA-8230-1	11/14/2009
"One in Eight- Contruction Worker"	CNFA-8115-1	11/14/2009
"One in Eight-Clothesline"	CNFA-8215-1	11/14/2009

*Veteran Support: (November 2008)*

"Alone"	CNIA-8160-2	11/11/2010
"Alone"	CNIA-8130-2	11/11/2010
"Alone"	CNIA-8125-2	11/11/2010
"Alone"	CNIA-8115-1	11/11/2010

*December 2008 Cable TV Compilation Kit: (December 2008)*

<u>CAMPAIGN</u>	<u>TITLE</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Anti- Steroids	"Asterisk"	CNSU-8130-3	07/02/2009
Credit Scores Education	"Couple"	CNCX-7130-8	09/06/2009
Credit Scores Education	"Video Game"	CNCX-7230-8	09/06/2009
Cyberbullying Prevention	"Kitchen Revised"	CNCP-7430-4	03/31/2009
Cyberbullying Prevention	"Talent Show Revised"	CNCP-7330-4	03/31/2009

Diabetes Management	"Boat Revised"	CNDB-8330-5	07/30/2009
Diabetes Management	"Restaurant Revised"	CNDB-8130-5	07/30/2009
Diabetes Management	"Robbery Revised"	CNDB-8230-5	07/30/2009
Diabetes Management	"Faces A Revised" <b>Spanish</b>	CNDB-8730-4	Never
Financial Literacy	"Armored Car"	CNFY-8430-3	11/20/2009
Financial Literacy	"Royal Family"	CNFY-8330-4	11/20/2009
Foreclosure Prevention	"Dollhouse"	CNFR-7130-11	06/25/2009
Foreclosure Prevention	"Wrecking Ball"	CNFR-7530-10	08/22/2009
Global Warming	"Tick"	CNGB-6330-19	03/21/2009
High School Dropout Prevention	"Frankie Revised"	CNOG-8130-4	08/31/2009
High School Dropout Prevention	"Mom"	CNOG-7530-8	08/31/2009
LATCH System and Booster Seat Education	"Slow Motion/LATCH"	CNSB8130-5	07/15/2009
LATCH System and Booster Seat Education	"Slow Motion/LATCH"	CNSB8115-4	07/15/2009
Patient Involvement	"We Need Your Questions"	CNPQ-7115-5	03/14/2009
Reducing Gun Violence	"Babies"	CNSN-7130-11	04/29/2009
Stroke Awareness	"Bull's Eye"	CNSK-6130-7	09/28/2009
Supporting Minority Education	"Anthem Revised"	CNUF-7230-5	04/08/2009
Supporting Minority Education	"Blood Bank Revised"	CNUF-7415-4	04/08/2009
Supporting Minority Education	"Mailbox Revised"	CNUF-7515-2	04/08/2009
Supporting Minority Education	"Mower Revised"	CNUF-7615-2	04/08/2009
Underage Drinking Prevention	"Brandon"	CNUD-6130-10	11/27/2009
Underage Drinking Prevention	"Emily"	CNUD-6215-7	11/27/2009
Wireless AMBER Alerts	"Advertised"	CNWA-7130-6	08/11/2009
Wireless AMBER Alerts	"Every Parent Knows"	CNWA-7230-6	08/11/2009

*Childhood Obesity Prevention: (December 2008)*

"Play 60"	CNHH-7113-5	10/15/2009
"Play 60"	CNHH-7815-3	10/15/2009
"Play 60 with Eli Manning"	CNHH-8105-11	10/15/2009
"Play 60 with Eli Manning"	CNHH-8515-11	10/15/2009
"Play 60 with Willie Parker"	CNHH-8205-11	10/15/2009
"Play 60 with Willie Parker"	CNHH-8615-11	10/15/2009

*Kid Targeted Winter 2008 TV Compilation Kit: (Winter 2008)*

<u>CAMPAIGN</u>	<u>TITLE</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Emergency Preparedness	"Family Emergency Kit"	CNHL-8330-3	09/16/2009
Emergency Preparedness	"Know Your Name"	CNHL-8130-3	09/16/2009
Energy Efficiency	"April"	CNEN-8130-4	09/02/2009
Energy Efficiency	"Magic"	CNEN-8430-4	12/31/2009
Energy Efficiency	"Malcolm"	CNEN-8230-4	09/02/2009
Inspiring Invention	"Suction Tires"	CNIN-8130-4	07/24/2009
Lifelong Literacy	"OZ"	CNLO-7230-5	07/27/2009
Nutrition Education	"Healthy Balance"	CNNE-7130-4	08/31/2009
Nutrition Education	"Coloring Book Pyramid"	CNNE-7115-4	08/31/2009
Oceans Awareness	"Helping Out"	CNOA-8330-5	05/31/2009
Wildfire Prevention	"Keep it Safe"	CNFF-8430-5	06/02/2009

*Nutrition Education: (February 2009)*

“Bright Future - Pinocchio”	CNNE-9115-112/31/2009	
“Bright Future - Pinocchio”	CNNE-9130-112/31/2009	
“Bright Future - Pinocchio”	CNNE-9110-112/31/2009	
“Bright Future - Pinocchio”	CNNE-9220-112/31/2009	
“Bright Future - Pinocchio” (Spanish)	CNNE-9215-1	12/31/2009
“Bright Future - Pinocchio” (Spanish)	CNNE-9330-1	12/31/2009
“Bright Future - Pinocchio” (Spanish)	CNNE-9210-1	12/31/2009
“Bright Future - Pinocchio” (Spanish)	CNNE-9120-1	12/31/2009

*Teen Dating Violence Prevention: (February 2009)*

“Textual Harassment”	CNTV-9115-1	12/25/2009
“Textual Harassment”	CNTV-9130-1	12/25/2009
“Textual Harassment”	CNTV-9160-1	12/25/2009
“Textual Harassment”	CNTV-9230-1	12/25/2009

*Youth Reckless Driving: (February 2009)*

“Video”	CNRD-9130-1	02/16/2010
“Eyes”	CNRD-9230-1	02/16/2010
“Horse”	CNRD-9160-1	02/16/2010
“Haunting”	CNRD-9330-1	02/16/2010

*Lupus Awareness: (March 2009)*

“Diaries - Christina”	CNLP-9110-1	03/31/2010
“Diaries - Yesenia”(Spanish)	CNLP-9410-1	03/31/2010
“Diaries - Wendy”	CNLP-9210-1	03/31/2010
“Diaries - Betty”(Spanish)	CNLP-9310-1	03/31/2010
“Diaries - Ladan”	CNLP-9215-1	03/31/2010
“Diaries - Lilliana”(Spanish)	CNLP-9415-4	03/31/2010
“Diaries - Artanese”	CNLP-9115-1	03/31/2010
“Diaries - Christine”(Spanish)	CNLP-9315-1	03/31/2010
“Diaries - Group”	CNLP-9130-1	03/31/2010
“Diaries - Group”(Spanish)	CNLP-9230-3	03/31/2010

**Box 31:***Hunger Prevention: (April 2009)*

“Obama/BW”	CNFA-9160-1	03/23/2010
“Obama/Color”	CNFA-9360-2	03/23/2010
“Obama/BW”	CNFA-9130-1	03/23/2010
“Obama/Color”	CNFA-9330-2	03/23/2010
“Obama/BW”	CNFA-9115-2	03/23/2010
“Obama/Color”	CNFA-9215-2	03/23/2010
“One in Eight-Construction Worker”	CNFA-8130-4	11/14/2009



“One in Eight-Clothesline”	CNFA-8230-5	11/14/2009
“One in Eight-Construction Worker”	CNFA-8115-5	11/14/2009
“One in Eight-Clothesline”	CNFA-8215-5	11/14/2009

*Hunger Prevention: (April 2009) Satellite Distribution*

“Obama/BW”	CNFA-9160-2	03/23/2010
“Obama/BW”	CNFA-9130-2	03/23/2010
“Obama/BW”	CNFA-9115-3	03/23/2010
“Obama/Color”	CNFA-9360-3	03/23/2010
“Obama/Color”	CNFA-9330-3	03/23/2010
“Obama/Color”	CNFA-9215-3	03/23/2010
“1 in 8 Clothesline”	CNFA-8230-6	11/14/2009
“1 in 8 Clothesline”	CNFA-8215-6	11/14/2009
“1 in 8 Construction Worker”	CNFA-8130-5	11/14/2009
“1 in 8 Construction Worker”	CNFA-8115-6	11/14/2009

*Patient Involvement: (April 2009)*

“Questioners - Restaurant”	CNPQ-9130-1	04/01/2010
“Questioners - Cell Phone”	CNPQ-9230-1	04/01/2010
“Questioners - Restaurant”	CNPQ-9115-1	04/01/2010
“Questioners - Cell Phone”	CNPQ-9215-1	04/01/2010

*Spring 2009 TV Compilation Kit: (Spring 2009)*

<u>CAMPAIGN</u>	<u>TITLE</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Credit Scores Education	“Couple”	CNCX-7130-9	09/06/2009
Credit Scores Education	“Video Game”	CNCX-7230-9	09/06/2009
Diabetes Management	“Restaurant Revised”	CNDB-8130-6	07/30/2009
Drunk Driving Prevention	“Ambulance”	CNDD-8730-4	06/03/2010
Drunk Driving Prevention	“Hospital”	CNDD-8830-4	06/03/2010
Early Childhood Development	“Laundromat”	CNUW-5130-7	03/07/2010
Early Childhood Development	“Supermarket”	CNUW-6130-6	08/22/2009
Energy Efficiency	“April”	CNEN-8130-5	09/02/2009
Energy Efficiency	“Malcolm”	CNEN-8230-5	09/02/2009
Fatherhood Involvement	“Cheerleader”	CNFL-8130-5	03/01/2010
Financial Literacy	“Royal Family”	CNFY-8330-5	11/20/2009
High School Dropout Prevention	“Ativa”	CNOG-9730-2	02/23/2010
Hispanic Preventive Health	“Supermom” <b>Spanish</b>	CNPS-8130-5	03/12/2009
Hunger Prevention	“1 in 8 Clothesline”	CNFA-8230-4	11/14/2009
LATCH System & Booster Seat Education	“Secure Safe, Sure”	CNSB-8330-4	09/09/2009
LATCH System & Booster Seat Education	“Slow Motion/LATCH”	CNSB-8130-6	07/15/2009
Men’s Preventive Health	“Men in Gowns”	CNMH-8130-5	04/21/2009
National Mental Health Anti-Stigma	“Friends”	CNMD-6130-13	11/29/2009
National Mental Health Anti-Stigma	“Video Game”	CNMD-6230-8	11/29/2009
Nutrition Education	“Bright Future”	CNSN-9130-2	12/31/2009
Reducing Gun Violence	“Babies”	CNSN-7130-12	04/28/2010

Reducing Gun Violence	"Mothers Revised"	CNSN-5530-5	08/09/2009
Think Before You Speak	"Cashiers"	CNTB-8330-2	10/10/2009
Think Before You Speak	"Fitting Room"	CNTB-8530-2	10/10/2009
Wildfire Prevention	"Diner"	CNFF-8130-3	06/02/2010
<i>Spanish TV Compilation Kit: (Spring 2009)</i>			
<u>CAMPAIGN</u>	<u>TITLE</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
College Access	"Airplane"	CNLU-7160-5	01/15/2010
College Access	"Tough"	CNLU-8430-2	09/14/2009
Diabetes Management	"Faces A Revised"	CNDB-8730-5	Never
Diabetes Management	"Faces B Revised"	CNDB-8830-4	Never
Drunk Driving Prevention	"Effect"	CNDD-8630-4	12/02/2009
Early Childhood Development	"Piggies"	CNUW-5530-2	03/04/2010
Foreclosure Prevention	"Wrecking Ball"	CNFR-7630-7	08/22/2009
LATCH System & Booster Seat Education	"Slow Motion/LATCH"	CNSB-8260-3	07/15/2010
LATCH System & Booster Seat Education	"Slow Motion/LATCH"	CNSB-8230-3	07/15/2010
LATCH System & Booster Seat Education	"Secure, Safe, Sure"	CNSB-8430-3	09/09/2009
Lupus Awareness	"Diaries- Group"	CNLP-9230-4	03/31/2010
Lupus Awareness	"Diaries-Yesenia"	CNLP-9410-3	03/31/2010
National Mental Health Anti- Stigma	"Friends"	CNMD-7130-4	11/29/2009
Nutrition Education	"Bright Future-Pinocchio"	CNNE-9330-2	12/31/2009
Online Sexual Exploitation	"Bulletin Board Revised"	CNCE-8230-3	08/20/2009
Reducing Gun Violence	"Babies"	CNSN-7260-6	04/28/2010
<i>Veteran Support: (June 2009)</i>			
Family & Friends Spots	"Signs"	CNIA-9115-1	04/30/2010
	"Signs"	CNIA-9130-1	04/30/2010
	"Signs" (Spanish)	CNIA-9230-1	04/30/2010
Veteran Spots	"Alone"	CNIA-8160-2	11/11/2010
	"Alone"	CNIA-8130-2	11/11/2010
	"Alone"	CNIA-8125-2	11/11/2010
	"Alone"	CNIA-8115-1	11/11/2010
<i>Adoption: (June 2009)</i>			
	"Meant To Be"	CNAU-9115-1	02/01/2010
	"Nobody's Perfect"	CNAU-9315-1	02/01/2010
	"Meant To Be"	CNAU-9130-1	02/01/2010
	"Nobody's Perfect"	CNAU-9330-1	02/01/2010
	"Meant To Be"	CNAU-9160-1	02/01/2010
	"Nobody's Perfect"	CNAU-9260-1	02/01/2010
	"Meant To Be" (Spanish)	CNAU-9216-1	02/01/2010
	"Nobody's Perfect" (Spanish)	CNAU-9415-1	02/01/2010
	"Meant To Be" (Spanish)	CNAU-9230-1	02/01/2010
	"Nobody's Perfect" (Spanish)	CNAU-9430-1	02/01/2010

*Reconnecting Kids with Nature: (June 2009)*

“The Other You”	CNFT-9160-1	06/10/2010
“The Other You”	CNFT-9130-1	06/10/2010
“The Other You”	CNFT-9115-1	06/10/2010

*Wildfire Prevention: (June 2009)*

“Bonfire”	CNFF-9230-1	06/02/2010
“Diner-Revised”	CNNF-9330-1	06/02/2010
“Did You Know”	CNFF-9315-1	06/26/2010
“Step In”	CNFF-9415-1	06/26/2010
“Candle-Smokey 65 <sup>th</sup> Birthday”	CNFF-9215-3	08/06/2010

*Kid Targeted Summer 2009 Compilation: (Summer 2009)*

<u>CAMPAIGN</u>	<u>TITLE</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Energy Efficiency	“April”	CNEN-8130-6	09/02/3009
Energy Efficiency	“Malcolm”	CNEN-8230-6	09/02/2009
Energy Efficiency	“Magic”	CNEN-8415-3	12/31/2009
Forest Conservation (Reconnecting Kids with Nature)	“The Other You”	CNFT-9160-3	06/10/2010
Forest Conservation (Reconnecting Kids with Nature)	“The Other You”	CNFT-9130-3	06/10/2010
Inspiring Invention	“Cat Magnet”	CNIN-7130-8	04/25/2010
Inspiring Invention	“Suction Tires”	CNIN-8130-5	07/24/2010
Lifelong Literacy	“Camelot”	CNLO-7130-4	08/01/2010
Lifelong Literacy	“Oz”	CNLO-7230-6	07/27/2010
Think Before You Speak	“Fitting Room”	CNTB-8530-3	10/10/2009
Think Before You Speak	“Pizza Shop”	CNTB-8115-2	10/10/2009

*Shorter Length 2009 Compilation (July 2009)*

<u>CAMPAIGN</u>	<u>TITLE</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
College Access	“Tough”	CNLU-8115-5	05/06/2010
College Access	“Tough” (Spanish)	CNLU-8215-2	09/14/2009
Drunk Driving Prevention	“Breathalyzer”	CNDD-8315-4	12/17/2009
Drunk Driving Prevention	“Mugshot”	CNDD-8115-4	12/17/2009
Drunk Driving Prevention	“Post Crash”	CNDD-8515-4	12/17/2009
Drunk Driving Prevention	“Stretcher”	CNDD-8215-4	12/17/2009
Financial Literacy	“Brown Bag”	CNFY-8115-3	Never
Financial Literacy	“Tap Water”	CNFY-8215-3	Never
LATCH System and Booster Seat Education	“Secure, Safe, Sure”	CNSB-8315-3	09/09/2009
LATCH System and Booster Seat Education	“Slow Motion/LATCH”	CNSB-8115-3	07/15/2010
LATCH System and Booster Seat Education	“Slow Motion/LATCH”( Spanish)	CNSB-8215-3	07/15/2010
Lupus Awareness	“Diaries–Ladan”	CNLP-9215-3	03/31/2010
Online Sexual Exploitation	“Bulletin Board Revised”	CNCE-8115-2	08/20/2009
Stroke Awareness	“Arrow”	CNSK-7115-3	06/04/2010
Stroke Awareness	“Bull’s Eye”	CNSK-6115-6	09/28/2009
Supporting Minority Education	“Mailbox Revised”	CNUF-7515-3	04/09/2010
Wildfire Prevention	“Candle Smokey 65 <sup>th</sup> Birthday”	CNFF-9215-2	06/06/2010

Drunk Driving Prevention	“Breathalyzer”	CNDD-8410-4	12/17/2009
Drunk Driving Prevention	“Mugshot”	CNDD-8210-4	12/17/2009
Drunk Driving Prevention	“Post Crash”	CNDD-8510-4	12/17/2009
Drunk Driving Prevention	“Stretcher”	CNDD-8310-4	12/17/2009
Foreclosure Prevention	“Wrecking Ball”	CNFR-8110-3	08/22/2009
Foreclosure Prevention	“Wrecking Ball” (Spanish)	CNFR-8210-3	08/22/2009
LATCH System and Booster Seat Education			
	“Secure, Safe, Sure”	CNSB-8110-3	09/09/2009
Lupus Awareness	“Diaries–Christina”	CNLP-9110-3	03/31/2010
Lupus Awareness	“Diaries–Wendy”	CNLP-9210-3	03/31/2010
Childhood Obesity Prevention	“Amount Counts”	CNHH-9405-1	Never
Childhood Obesity Prevention	“Be A Player”	CNHH-9205-1	Never
Childhood Obesity Prevention	“Make it Balance”	CNHH-9305-1	Never
Drunk Driving Prevention	“Car Crash”	CNDD-9105-4	Never
Foreclosure Prevention	“Hope Hotline”	CNFR-8105-1	Never
Foreclosure Prevention	“Hope Hotline”(Spanish)	CNFR-8205-1	Never
High School Dropout Prevention	“Graduate”	CNOG-9105-1	Never
LATCH System and Booster Seat Education			
	“Latch”	CNSB-9105-1	Never
Obesity Prevention	“Small Steps”	CNHH-9105-1	Never
Supporting Minority Education	“Fadeout”	CNUF-9105-1	Never

**Box 32:***August 2009 TV Compilation Kit: (August 2009)*

<u>CAMPAIGN</u>	<u>TITLE</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
Autism Awareness	“Babysitter”	CNAT-7130-10	4/15/2010
Autism Awareness	“Ernie Ells”	CNAT-9230-3	4/2/2010
Autism Awareness	“Toni Braxton”	CNAT-8130-5	11/17/2009
College Access	“Tough”	CNLU-8160-5	5/6/2010
College Access	“Tough”	CNLU-8130-8	5/6/2010
College Access	“Airplane” (Spanish)	CNLU-7160-6	1/15/2010
High School Dropout Prevention	“Ativa”	CNOG-7160-6	2/23/2010
High School Dropout Prevention	“Jose”	CNOG-9315-2	2/23/2010
Hunger Prevention	“One in Eight Construction Worker”	CNFA-8130-6	11/14/2009
Hunger Prevention	“Obama/BW”	CNFA-9130-3	3/23/2010
Lupus Awareness	“Diaries-Group”	CNLP-9130-3	3/31/2010
Lupus Awareness	“Diaries-Christina”	CNLP-9110-4	3/31/2010
Mental Health Awareness Anti-Stigma			
	“Friends”	CNMD-6130-14	11/29/2009
Nutrition Education	“Bright Future-Pinocchio”	CNNE-9130-3	12/31/2009
Online Sexual Exploitation	“Everyone Knows Your Name”	CNCE-7160-6	3/12/2010
Patient Involvement	“Questioners-Cell Phone”	CNPO-9230-3	4/1/2010
Patient Involvement	“Questioners-Restaurant”	CNPO-9130-3	4/1/2010
Stroke Awareness	“Arrow”	CNSK-7139-6	6/4/2010
Supporting Minority Education	“Anthem Revised”	CNUF-7230-6	4/9/2010
Supporting Minority Education	“Anthem Revised”	CNUF-7230-6	4/9/2010

Teen Dating Violence Prevention	"Textual Harrassment"	CNTV-9160-3	12/25/2009
Teen Dating Violence Prevention	"Textual Harrassment"	CNTV-9130-3	12/25/2009
Underage Drinking Prevention	"Brandon"	CNUD-6130-11	11/27/2009
Underage Drinking Prevention	"Emily"	CNUD-6215-8	11/27/2009
Wildfire Prevention	"Bonfire"	CNFF-9230-2	6/2/2010
Wildfire Prevention	"Step In"	CNFF-9415-2	6/26/2010
Youth Reckless Driving Prevention	"Horse"	CNRD-9160-3	2/16/2010
Youth Reckless Driving Prevention	"Eyes"	CNRD-9230-3	2/16/2010
Youth Reckless Driving Prevention	"Haunting"	CNRD-9330-3	2/16/2010
<i>Stroke Awareness: (September 2009)</i>			
	"Internet"	CNSK-9130-1	8/19/2010
	"Arm's Numb"	CNSK-9230-1	8/19/2010
	"Arm's Numb"	CNSK-9330-1	8/19/2010
<i>Emergency Preparedness: (September 2009)</i>			
	"World Upside Down"	CNHL-9160-1	8/25/2010
	"World Upside Down"	CNHL-9130-1	8/25/2010
	"World Upside Down"	CNHL-9115-1	8/25/2010
	"World Upside Down"	CNHL-9110-1	8/25/2010
<i>Diabetes Management: (October 2009)</i>			
	"Wakeup Call"	CNDB-9160-1	7/8/2010
	"Wakeup Call"	CNDB-9130-1	7/8/2010
	"Ticker"	CNDB-9230-1	7/20/2010
	"Ticker"	CNDB-9115-1	7/20/2010
<i>Community Engagement (United Way): (October 2009)</i>			
	"Live United Revised 2009"	CNLU-9130-1	02/28/2010
	"Live United Revised 2009"	CNLU-9115-1	02/28/2010
	"Live United Revised 2009" (Spanish)	CNUL-9330-1	02/28/2010
	"Live United Revised 2009" (Spanish)	CNUL-9125-1	02/28/2010
	"Live United/NFL"	CNUL-9530-1	none
	"Live United/NFL"	CNUL-9120-1	none
	"Live United/NFL"	CNUL-9315-1	none
	"Live United/NFL"	CNUL-9110-1	none
<i>Childhood Obesity Prevention: (October 2009)</i>			
	"Did You Play Today"	CNHH-9330-1	4/15/2010
	"Did You Play Today"	CNHH-9315-1	4/15/2010
<i>Fatherhood Involvement: (October 2009)</i>			
	"Double Dutch"	CNFI-9530-1	9/24/2010
	"Manicure"	CNFI-9330-1	9/24/2010
	"Pizza Smoothie"	CNFI-9430-1	9/24/2010

"Double Dutch"	CNFI-9415-1	9/24/2010
"Pizza Smoothie"	CNFI-9315-1	9/24/2010
"Manicure"	CNFI-9215-1	9/24/2010
"Manicure" (Spanish)	CNFI-9630-1	9/24/2010
"Manicure" (Spanish)	CNFI-9515-1	6/16/2010
"Smallest Moments"	CNFI-9230-2	6/16/2010
"President Obama"	CNFI-9115-2	6/16/2010
"President Obama"	CNFI-9110-2	6/16/2010
"President Obama"	CNFI-9105-2	6/16/2010

*Adoption: (October 2009)*

"Paintball"	CNAU-9830-1	9/22/2010
"Forgotten Lunch"	CNAU-9730-1	9/22/2010
"Recorded Card"	CNAU-9630-1	9/22/2010
"Recorded Card"	CNAU-9615-1	9/22/2010
"BBQ"	CNAU-9530-1	9/22/2010
"BBQ"	CNAU-9515-1	2/1/2010
"Meant to Be"	CNAU-9160-3	2/1/2010
"Meant to Be"	CNAU-9130-3	2/1/2010
"Nobody's Perfect"	CNAU-9260-3	2/1/2010
"Nobody's Perfect"	CNAU-9330-3	2/1/2010

*Hands-Only CPR (October 2009)*

"Sign Language"	CNHO-9130-1	10/2/2010
"Sign Language"	CNHO-9125-1	10/2/2010
"Sign Language"	CNHO-9115-1	10/2/2010

*Hunger Prevention (November 2009)*

"One in Eight-Construction Worker-Revised"	CNFA-8530-1	3/23/2010
"One in Eight-Clothesline-Revised"	CNFA-8630-1	3/23/2010
"One in Eight-Construction Worker-Revised"	CNFA-8315-1	3/23/2010
"One in Eight-Clothesline-Revised"	CNFA-8415-1	3/23/2010
"Obama/BW"	CNFA-9160-3	11/14/2010
"Obama/BW"	CNFA-9130-4	11/14/2010
"Obama/Color"	CNFA-9330-5	11/14/2010
"Obama/Color"	CNFA-9215-5	11/14/2010

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**Box 33:***Pet Adoption (October 2009)*

"Ditched"	CNPA-9130-1	8/12/2010
"White Collar"	CNPA-9230-1	8/12/2010
"Spirit of the Season"	CNPA-9330-1	8/12/2010
"Spirit of the Season"	CNPA-9115-1	8/12/2010
"Waiting for You"	CNPA-9430-1	8/12/2010
"Waiting for You"	CNPA-9215-1	8/12/2010
"Spirit of the Season" (Spanish)	CNPA-9630-1	8/12/2010
"Spirit of the Season" (Spanish)		

<u>CAMPAIGN</u>	<u>TITLE</u>	<u>ISCI CODE</u>	<u>EXP. DATE</u>
		CNPA-9315-1	8/12/2010
	“Waiting for You” (Spanish)	CNPA-9530-1	8/12/2010
	“Waiting for You”(Spanish)	CNPA-9515-1	8/12/2010
<i>Kid Targeted Fall 2009 TV Compilation Kit (October 2009)</i>			
<i>Energy Efficiency</i>	“Easy”	CNEN-9130-2	6/1/2010
	“Easy”	CNEN-9115-2	6/1/2010
	“Malcolm”	CNEN-8230-7	9/2/2009
	“Together”	CNEN-9230-2	6/1/2010
	“Together”	CNEN-9215-2	6/1/2010
<i>H.S. Dropout Prevention</i>	“Ativa”	CNOG-9730-4	2/23/2010
<i>Hunger Prevention</i>	“Be a Hunger Helper”	CNFA-9830-3	1/31/2010
<i>Inspiring Invention</i>	“Bandage Puller”	CNIN-7230-8	4/25/2010
	“Cat Magnet”	CNIN-7130-9	4/25/2010
	“Suction Tires”	CNIN-8130-6	7/24/2010
<i>Lifelong Literacy</i>	“Christmas Carol”	CNLO-9130-1	9/22/2010
	“Oz”	CNLO-7230-7	7/27/2010
	“Camelot”	CNLO-7130-5	8/1/2010
<i>Nutrition Education</i>	“Bright Future”	CNNE-9130-4	12/31/2009
	“Bright Future”	CNNE-9115-2	12/31/2009
<i>Think Before You Speak</i>	“Fitting Room”	CNTB-8530-4	10/10/2010
	“Pizza Shop”	CNTB-8115-2	10/10/2010
<i>H1N1 Flu Vaccination (December, 2009)</i>			
	“Anthem”	CNNI-9930-1	10/19/2010
	“Parents”	CNNI-9103-1	10/19/2010
	“Parents”	CNNI-9113-1	10/19/2010
	“Parents”	CNNI-9123-1	10/19/2010
	“Pregnant Woman”	CNNI-9530-1	10/19/2010
	“Pregnant Woman”	CNNI-9630-1	10/19/2010
	“Young Adults”	CNNI-9730-1	10/19/2010
	“Young Adults”	CNNI-9830-1	10/19/2010
	“Beat Poetry”	CNNI-9130-1	10/19/2010
	“Hispanic Parents”	CNNI-9160-1	10/19/2010
	“Hispanic Pregnant	CNNI-9230-1	10/19/2010

## Women”

*Veteran Support (January, 2010)  
We've Got Your Back*

“Camouflage”	CNIA-9460-1	11/11/2010
“Camouflage”	CNIA-9430-1	11/11/2010
“Camouflage”	CNIA-9425-1	11/11/2010
“Camouflage”	CNIA-9415-1	11/11/2010
“Alone-Revised”	CNIA-9360-1	11/11/2010
“Alone-Revised”	CNIA-9330-1	11/11/2010
“Alone-Revised”	CNIA-9325-1	11/11/2010
“Alone-Revised”	CNIA-9315-1	11/11/2010
“Signs”	CNIA-9130-3	4/30/2010
“Signs”(Spanish)	CNIA-9230-3	4/30/2010
“Signs”	CNIA-9115-3	4/30/2010

*Fight Arthritis Pain (February, 2010)  
Moving is the Best Medicine*

“James”	CNAD-9130-1	1/21/2011
“Steve”	CNAD-9230-1	1/21/2011
“Steve”	CNAD-9215-1	1/21/2011
“Peaches”	CNAD-9115-1	1/21/2011
“James:	CNAD-9110-1	1/21/2011

*Smoking Cessation, (March, 2010)  
Relearn Life without Cigarettes*

“Friends”	CNSO-9130-1	8/31/2010
“Forklift”	CNSO-9230-1	8/31/2010
“Friends” (Spanish)	CNSO-9330-1	8/31/2010

*Spanish TV Compilation Spring 2010 (March 2010)  
Autism Awareness*

“New Odds” with Toni Braxton	CNAT-9430-4	3/22/2011
	CNAT-9415-4	3/22/2011

*College Access  
Community Engagement  
Credit Scores Education*

“Airplane Spanish”	CNLU-7160-7	10/16/2011
“Live United” Rev.2009	CNUL-9330-3	2/28/2011
“Airplane”	CNCX-9360-2	6/18/2010
	CNCX-9330-2	6/18/2010
“Time”	CNCX-9260-2	6/18/2010
	CNCX-9230-2	6/18/2010

*Diabetes Management  
Drunk Driving Prevention*

“Ticker”	CNDB-9230-2	7/20/2010
“Effect”	CNDD-8630-5	12/16/2010
“Post Crash”	CNDD-9615-4	12/1/2010

*H1N1Flu Prevention*

“Hispanic Parents”	CNNI-9038-3	10/19/2010
“Hispanic Pregnant”	CNNI-9039-3	10/19/2010

CAMPAIGNAD NAME/THEMEISCI CODEEXP. DATE*Spanish Compilation (continued)  
Lupus Awareness*

“Group”	CNLP-9230-5	3/30/2011
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*2010 Community and Education Compilation Kit*



<i>Adoption</i>	“BBQ”	CNAU-9530-3	9/22/2010
	“Forgotten”	CNAU-9730-3	9/22/2010
	“Paintball”	CNAU-9830-3	9/22/2010
	“Recorded Card”	CNAU-9630-3	9/22/2010
<i>College Access</i>	“Tough”	CNLU-8130-9	5/6/2011
<i>Community Engagement</i>	“Live United Rev.2009	CNUL-9130-3	2/28/2011
	“Live United - NFL”	CNUL-9530-3	Never
	“Live United - NFL”	CNUL-9315-3	Never
<i>Early Childhood Development</i>	“Laundromat”	CNUW-5130-8	3/7/2011
		CNUW-5115-2	3/7/2011
<i>Energy Efficiency</i>	“Malcolm”	CNEN-8230-8	9/2/2010
		CNEN-8215-4	9/2/2010
<i>Fatherhood Involvement</i>	“Double Dutch”	CNFI-9530-3	9/24/2010
	“Manicure”	CNFI-9330-3	9/24/2010
<i>Financial Literacy</i>	“Armored Car”	CNFY-8430-5	11/19/2010
	“Royal Family”	CNFY-8330-7	11/19/2010
<i>Foreclosure Prevention</i>	“Dollhouse...”	CNFR-9130-2	6/24/2010
<i>High School Dropout Prevention</i>	“Jose”	CNOG-9530-2	2/23/2011
<i>Re-connecting Kids with Nature</i>	“The Other You”	CNFT-9130-4	6/10/2010
<i>Supporting Minority Education</i>	“Anthem”	CNUF-7230-7	4/9/2011
	“Mailbox Revised”	CNUF-7515-5	4/9/2011
<i>Underaged Drinking (March 2010)</i>	“Tommy”	CNUD-9230-1	3/8/2011
	“Tommy”(Localizable)	CNUD-9126-1	3/8/2011
	“Julia”	CNUD-9130-1	3/8/2011
	“BBQ”	CNUD-9330-1	3/8/2011
	“Tommy”	CNUD-9115-1	3/8/2011
	“Silence” (Spanish)	CNUD-9430-1	3/31/2011
<i>Childhood Obesity Prevention “Get Up and Play”</i>	“Maya & Miguel Challenge”		All spots
	(Spanish)	CNHH-9560-1	3/8/2011
	“Looney Tunes - Brees”	CNHH-9561-1	
	-Durant	CNHH-9562-1	
	“Maya & Miguel Challenge”	CNHH0-9563-1	
	(Spanish)	CNHH-9530-1	
	“Looney Tunes- Brees”	CNHH-9531-1	
	“Looney Tunes- Brees”	CNHH-9532-1	
	“Looney Tunes- Durant”	CNHH-9533-1	
	“Looney Tunes- Misty May”	CNHH-9534-1	
	“Looney Tunes- Hawk”	CNHH-9535-1	
<b><u>CAMPAIGN</u></b>	<b><u>AD NAME/THEME</u></b>	<b><u>ISCI CODE</u></b>	<b><u>EXP. DATE</u></b>
	“Maya & Miguel Challenge”		All Spots
	(Spanish)	CNHH-9515-1	3/8/2011
	“Looney Tunes- Brees”	CNHH-9516-1	
	“Looney Tunes- Brees”	CNHH-9517-1	
	“Looney Tunes- Durant”	CNHH-9518-1	
	Looney Tunes- Misty May	CNHH-9519-1	

“Looney Tunes- Hawk” CNHH-9520-1

**Box 34:***Teen Suicide (April 2010)*

“We Can Help Us” CNTS-9160-1 Never  
CNTS-9130-1 Never

*Reconnecting Kids with Nature*  
*“You Never Know What You’ll Find”*

“Discover the Forest - Shrek”  
CNFT-9230-1 4/15/2011  
CNFT-9220-1  
CNFT-9215-1

“The Other You” CNFT-9160-4 6/10/2010  
CNFT-9130-5  
CNGT-9115-3

*Health & Safety TV Compilation Kit 2010*  
*Autism Awareness*

“Toni Braxton New Odds” CNAT-9360-3 3/22/2011  
CNAT-9330-3

“Ernie Els New Odds” CNAT-9460-3 3/17/2011  
CNAT-9530-3

*Diabetes Management*

“Wake-up Call” CNDB-9160-2 7/8/2010  
CNDB-9130-2

*Drunk Driving Prevention*  
*Emergency Preparedness*

“Save a Life” CNDD-9961-4 12/15/2010  
“World Upside Down” CNHL-9130-3 8/25/2010  
CNHL-9160-3

*Hands-Only CPR*

“Handwalker” CNHO-9230-2 1/18/2011  
“Sign Language” CNHO-9115-3 10/2/2010

*Hunger Prevention*

“1 in 8 Clothesline Revised” CNFA-8630-3 11/14/2010  
“1 in 8 Construction Worker Revised”  
CNFA-8315-3 11/14/2010

*Lupus Awareness*  
*Patient Involvement*

“Diaries-Group” CNLP-9130-4 3/31/2011  
“Questioners-Cell Phone” CNPQ-9230-4 4/1/2011

*Reducing Gun Violence*

“Questioners-Restaurant” CNPQ-9130-4  
“Mothers Revised” CNSN-5530-6 8/10/2010  
“Babies” CNSN-7130-13 4/28/2011

*Health and Safety TV Compilation Kit 2010 (Cont’d)*  
*Stroke Awareness*

“Arms Numb” CNSK-9230-3 8/19/2010  
“Internet” CNSK-9130-3

*Teen Dating Violence Prevent.*  
*Think Before You Speak*  
*Wildfire Prevention*

“Textual Harassment” CNTV-9160-4 2/23/2011  
“Fitting Room” CNTB-8530-5 10/10/2010  
“Bonfire” CNFF-9230-3 6/2/2011

*Lead Poisoning Prevention (April 2010)*

	“Milk Bottle”	CNLG-9230-1	5/10/2011
	“Sippy Cup”	CNLG-9330-1	
	“Cereal Bowl”	CNLG-9430-1	
	“Milk Bottle”	CNLG-9115-1	
	“Sippy Cup”	CNLG-9215-1	
	“Cereal Bowl”	CNLG-9315-1	
	“Milk Bottle”	CNLG-9110-1	
	“Sippy Cup”	CNLG-9210-1	
<i>Spanish Language</i>	“Milk Bottle”	CNLG-9630-1	
	“Sippy Cup”	CNLG-9630-1	
	“Cereal Bowl”	CNLG-9730-1	
	“Milk Bottle”	CNLG-9415-1	
	“Sippy Cup”	CNLG-9515-1	
	“Cereal Bowl”	CNLG-9615-1	
	“Milk Bottle”	CNLG-9410-1	
	“Sippy Cup”	CNLG-9510-1	

*Foreclosure Prevention (May 2010)*

	“Clown”	CNFR-9330-1	2/1/2011
	“Villain”	CNFR-9230-1	
	“Clown” (Spanish)	CNFR-9430-1	
	“Clown”	CNFR-9260-1	
	“Villian”	CNFR-9160-1	
	“Clown” (Spanish)	CNFR-9360-1	

*Newborn and Child Survival (May 2010)*

	“Basketball”	CNSC-9260-1	5/3/2011
	“Basketball”	CNSC-9330-1	
	“Runway”	CNSC-9160-1	
	“Runway”	CNSC-9130-1	
	“Can’t Act”	CNSC-9230-1	

*Hispanic Scholarship Fund (June 2010)**“Hijo, you must go to college.”*

	“Julian”	CNSF-9160-1	2/2/2011
		CNSF-9130-1	
		CNSF-9115-1	
		CNSF-9110-1	
		CNSF-9260-1	
		CNSF-9230-1	
		CNSF-9215-1	
		CNSF-9210-1	

*Childhood Asthma (June 2010)*

	“Monster”	CNAS-9130-1	6/4/2011
	“Monster” (Spanish)	CNAS-9230-1	
	“Monster”	CNAS-9125-1	
	“Monster” (Spanish)	CNAS-9225-1	
	“Bed”	CNAS-9115-1	
	“Bed” (Spanish)	CNAS-9415-1	
	“Couch”	CNAS-9215-1	

	“Kitchen”	CNAS-9315-1	
<i>Mental Health Recovery (June 2010)</i>	“What a difference a friend makes.”		
	“Dude Got Back”	CNMR-9330-1	5/24/2011
	“Tic Tac”	CNMR-9430-1	
	“Anthem”	CNMR-9160-1	
	“Anthem”	CNMR-9130-1	
	“Lydia”	CNMR-9260-1	
	“Lydia”	CNMR-9230-1	
	“Susan”	CNMR-9360-1	
<i>Men’s Preventive Health (June 2010)</i>			
	“New Home”	CNMH-9130-1	5/05/2011
	“New Home”	CNMH-9115-1	
	“Warranty”	CNMH-9230-1	
	“Warranty”	CNMH-9215-1	
<i>Pet Adoption</i>			
	“Olive”	CNPA-9131-1	5/01/2013
	“Shemp”	CNPA-9132-1	
	“Twins”	CNPA-9133-1	
	“Andy”	CNPA-9415-1	
	“Jaz”	CNPA-9615-1	
	“Mike”	CNPA-9715-1	
	“Affair”	CNPA-9033-5	8/12/2011
	“Ditched”	CNPA-9130-7	
	“White Collar”	CNPA-9230-4	
 <b>Box 35:</b>			
<i>August 2010 TV Compilation (August 2010), includes:</i>			
Autism Awareness			
	“Times Have Changed”	CNAT-9630-3	7/6/2011
	“Closer to Home Text”	CNAT-9615-3	7/8/2011
Childhood Asthma			
	“Monster”	CNAS-9130-3	6/4/2011
	“Monster-Bed”	CNAS-9115-3	6/4/2011
Emergency Preparedness			
	“World Upside Down”	CNHL-9160-7	8/25/2011
	“World Upside Down”	CNHL-9130-7	8/22/2011
Financial Literacy			
	“Armored Car”	CNFY-8430-6	11/19/2010
Hands-Only CPR			
	“Hand Walker”	CNHO-9230-6	1/18/2011
	“Sign Language”	CNHO-9130-6	10/2/2011
Lead Poisoning Prevention			
	“Cereal Bowl”	CNLG-9430-3	5/10/2011
	“Milk Bottle”	CNLG-9230-3	5/10/2011
Newborn and Child Survival			
	“Runway”	CNSC-9160-3	5/3/2011
Men’s Preventive Health			
	“New Home”	CNMH-9130-3	5/5/2011

	“Warranty”	CNMH-9230-3	5/5/2011
Patient Involvement			
	“Questioners - Cell Phone”	CNPQ-9230-5	4/2/2011
	“Questioners - Restaurant”	CNPQ-9130-5	4/2/2011
Smoking Cessation			
	“Forklift”	CNSO-9230-3	2/23/2011
	“Friends”	CNSO-9130-3	2/23/2011
Stroke Awareness			
	“Arms Numb”	CNSK-9230-7	8/19/2011
	“Internet”	CNSK-9130-7	8/19/2011
Suicide Prevention			
	“We Can Help Us”	CNTS-9130-3	Never
Teen Dating Violence Prevention			
	“Textual Harassment”	CNTV-9160-5	2/23/2011
		CNTV-9130-4	
		CNTV-9115-3	
Veteran Support			
	“Camouflage”	CNIA-9430-6	11/11/2010
<i>End August 2010 Compilation</i>			
<i>Making Home Affordable (September 2010)</i>			
	“I’m Home”	CNMA-9160-1	
	“I’m Home 1”	CNMA-9130-1	
	“I’m Home 2”	CNMA-9230-1	
	“I’m Home 1”	CNMA-9110-1	
	“I’m Home 2”	CNMA-9210-1	
	“I’m Home 3”	CNMA-9310-1	
	“I’m Home - Spanish”	CNMA-9260-1	
	“I’m Home - Spanish”	CNMA-9330-1	
	“I’m Home - Spanish”	CNMA-9410-1	8/12/2012
<i>GED Achievement (October 2010)</i>			
	“Barriers”	CNGD-9160-1	
	“Barriers”	CNGD-9130-1	
	“Barriers”	CNGD-9115-1	
	“Barriers” (Spanish)	CNGD-9230-1	2/13/2011
<i>Emergency Preparedness, Listo/ Ready (October 2010)</i>			
	“Consequences”	CNHL0059000	8/25/2011
	“Consequences”	CNHL0060000	8/25/2011
	“Earthquake”	CNHL0062000	9/15/2011
	“Flood”	CNHL0063000	9/15/2011
	“Hurricane”	CNHL0064000	9/15/2011
	“Consequences - Spanish”	CNHL0065000	8/25/2011
	“Consequences - Spanish”	CNHL0066000	8/25/2011
	“Earthquake - Spanish”	CNHL0068000	9/15/2011
	“Flood - Spanish”	CNHL0069000	9/15/2011
	“Hurricane - Spanish”	CNHL0070000	9/15/2011
	“Cantore - Be ready”	CNHL0033000	No Exp.
	“Cantore - Be ready”	CNHL0034000	No Exp.

“Cantore - Be ready” CNHL0035000 No Exp.  
 “Cantore - Be ready- Weather Channel” CNHL0036000

*Community Engagement, Live United (November 2010)*

“College Crash Course - NFL”	CNUL0038000	11/22/2011
“Live United - NFL”	CNUL0040000	No Exp.
	CNUL0042000	
	CNUL0044000	
	CNUL0046000	
“Live United - Revised 2009”	CNUL0048000	2/28/2011
	CNUL0052000	
	CNUL0050000	
“Live United - Revised 2009 - Spanish”	CNUL0054000	
	CNUL0058000	
	CNUL0056000	

*TV Compilation (October 2010), includes:*

<i>Arthritis Disability Prevention</i>	“James”
	“Steve”
<i>Autism Awareness</i>	“Times Have Changed”
	“Closer to Home Text”
<i>Campaign for Mental Health Recovery</i>	“Anthem”
	“Dude Got Back”
<i>Childhood Asthma</i>	“Monster”
<i>Community Engagement</i>	“College Crash Course-NFL”
	“Live United-Revised 2009”
<i>Drunk Driving Prevention</i>	“Save a Life”
<i>Emergency Preparedness</i>	“Consequences”
<i>Foreclosure Prevention</i>	“Villain”
	“Clown”
<i>Hands-Only CPR</i>	“Hand Walker”
<i>Making Home Affordable</i>	“I’m Home”
	“I’m Home-1”
<i>Men’s Preventive Health</i>	“New Home”
<i>Newborn and Child Survival</i>	“Runway”
	“Can’t Act”
<i>Patient Involvement</i>	“Questioners-Cell Phone”
<i>Pet Adoption</i>	“Ditched”
	“Move”
	“Shemp”
<i>Reconnecting Kids with Nature</i>	“Discover the Forest- Shrek”
<i>Stroke Awareness</i>	“Arm’s Numb”
<i>Teen Dating Violence Prevention</i>	“Textual Harassment”
<i>Teen Suicide Prevention</i>	“We Can Help Us”

*High School Dropout Prevention - Boost (November 2010)*

“Reagan”	2/8/2011
“Michael Revised”	2/18/2011
“Michael Revised - Spanish”	
“Ativa”	2/23/2011

“Ativa - Spanish  
 “David”  
 “Jose”  
 “Jose - Spanish”

*Adoption (November 2010)*

“The Bird” 6/16/2011  
 “The Cheerleader” 6/17/2011  
 “The Camping Trip” 6/18/2011  
 “The Camping Trip - Spanish”  
 “The Gift Revised” 9/7/2011

*Veteran Support (November 2010)*

“Alone Revised” 10/31/2012  
 “Camouflage” 11/10/2011

*Kid-Targeted PSAs (Winter 2010), includes:*

*Energy Efficiency* “Energy Savers” 12/31/2011  
 “Magical Things” 12/31/2011  
*Lifelong Literacy* “Tangled” 10/31/2011  
 “Tangled - Spanish” 10/31/2011  
*Pet Adoption* “Magical Difference - Kid” 6/30/2011  
 “Magical Difference - Adult” 6/30/2011  
*Wildfire Prevention* “Wildfire Season” 10/01/2011  
 “Wildfire Season - Spanish” 10/01/2011

*Nutrition Education, Let’s Move! (November 2010)*

“Healthy Tomorrow” 9/01/2011  
 “Healthy Tomorrow - Spanish” 9/01/2011  
 “‘Let’s Move’ New York Yankees” 10/10/2011

*Winter 2010 TV Compilation Kit - Spanish (November 2010)*

*Autism Awareness* “Times Have Changed” 7/06/2011  
 “Toni-Braxton - New Odds” 3/22/2011  
*Childhood Asthma* “Monster” 6/04/2011  
 “Monster - Bed” 6/04/2011  
*Community Engagement* “Live United Revised 2009” 2/28/2011  
*Early Childhood Development* “Piggies” 3/4/2011  
*Emergency Preparedness, Listo* “Consequences” 8/25/2011  
 “Earthquake” 9/15/2011  
 “Flood” 9/15/2011  
 “Hurricane” 9/15/2011  
*Foreclosure Prevention* “Clown” 2/01/2012  
*GED Achievement* “Barriers” 4/13/2011  
*Hispanic Preventive Health* “Supermom” 3/12/2011  
*Hispanic Scholarship Fund* “Julian” 2/02/2012  
*Lead Poisoning Prevention* “Cereal Bowl” 5/10/2011  
*Making Home Affordable* “I’m Home” 8/12/2012

*College Access - National (February 2011)*

“Skate” All ads expire 02/01/2013

“Skate - Spanish”  
 “Mural”

*Foreclosure Prevention Compilation Kit (February 2011)*

“Disappearing Home”	12/31/2012
“I’m Home”	08/12/2012
“I’m Home 1 - 3”	08/12/2012
“I’m Home - Spanish”	08/12/2012
“Clown”	02/01/2012
Clown - Spanish”	02/01/2012
Villain	02/01/2012

*Health and Safety TV Compilation 2011 (April 2011)*

*Autism Awareness*

“Times Have Changed”	07/06/2011
“Closer to Home Text”	07/08/2011
“Times Have Changed - Spanish”	07/06/2011

*Campaign for Mental Health Recovery*

“Anthem”	05/24/2011
“Dude Got Back”	05/24/2011

*Childhood Asthma*

“Monster”	06/04/2011
“Monster - Spanish”	06/04/2011

*Emergency Preparedness*

“World Upside Down”	08/25/2011
“Consequences”	08/25/2011
“Flood”	09/15/2011

*Fight Arthritis Pain*

“James”	1/20/2012
“Steve”	1/20/2012

*Hands-Only CPR*

“Hand Walker”	01/18/2012
“Sign Language”	10/02/2011

*Men’s Preventive Health*

“New Home”	05/05/2011
“Warranty”	05/05/2011

*Patient Involvement*

“Questioners - Cell Phone”	04/01/2012
“Questioners - Restaurant”	04/01/2012

*Stroke Awareness*

“Internet”	08/19/2011
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*Teen Dating Violence*

“Textual Harassment”	02/23/2012
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*Veteran Support*

“Alone - Revised”	10/31/2012
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*Wildfire Prevention*

“Bonfire”	06/01/2011
“Did You Know”	06/25/2011

*Spanish TV Compilation Spring 2011 (May 2011)*

*Autism Awareness*

“Times Have Changed”	07/06/2011
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<i>Emergency Preparedness - Listo</i>	“Consequences”	08/25/2011
	“Earthquake”	09/15/2011
	“Flood”	09/15/2011
	“Hurricane”	09/15/2011
<i>GED Achievement</i>	“Barriers”	04/13/2012
<i>High School Dropout Prevention</i>	“Ativa - Revised”	02/25/2012
	“Michael - Revised”	02/18/2012
<i>Hispanic Scholarship Fund</i>	“Julian”	02/04/2012
<i>Hunger Prevention</i>	“Ana/ Fernanda”	12/03/2011
<i>Lead Poisoning Prevention</i>	“Milk Bottle”	05/10/2012
<i>Nutrition Education</i>	“T-Shirts”	02/09/2012
<i>Hunger Prevention (May 2011)</i>		
“Matt/ Steve”	All ads expire 12/3/2011	
“Taye/ Reggie”		
“Ana/ Fernanda”		
“Ana/ Fernanda - Spanish”		
“Ben Affleck”		
“Hunger Watches”		
“Hunger Surfs”		
<i>High School Dropout Prevention (June 2011)</i>		
“Ativa Revised”	2/25/2012	
“Ativa Spanish Revised”	2/25/2012	
“David Revised”	2/25/2012	
“Jose Revised”	2/25/2012	
“Michael Revised”	2/25/2012	
“Reagan Revised”	2/25/2012	
“Pictures”	9/2/2011	
<i>Community and Education TV Compilation 2011 (June 2011)</i>		
<i>Adoption</i>		
“The Bird”	6/16/2011	
“The Camping Trip”	6/18/2011	
<i>Clinton Bush Haiti Fund</i>		
“Clinton & Bush Haiti Relief”	11/15/2011	
<i>College Access</i>		
“Tough”	5/8/2011	
<i>Community Engagement</i>		
“College Crash Course - NFL”	11/22/2011	
<i>Fatherhood Involvement</i>		
“Ruckus”	9/2/2011	
“Surgery”	9/2/2011	
<i>Financial Literacy</i>		
“Armored Car”	11/19/2011	

	"Royal Family"	11/19/2011
<i>GED Achievement</i>	"Barriers"	4/13/2012
	"Barriers - Spanish"	4/13/2012
<i>Hispanic Parental Engagement</i>	"Julian"	2/2/2012
	"Julian - Spanish"	2/2/2012
<i>Pet Adoption</i>	"Ditched"	8/12/2011
	"Twins"	5/1/2013
	"White Collar"	8/12/2011
<i>Think Before You Speak</i>	"Fitting Room"	10/9/2011
<i>Hispanic Health (June 2011)</i>		
	"Backache"	5/8/2012
	"Earache"	5/8/2012
<i>Re-Connecting Kids with Nature (July 2011)</i>		
	"Unplug"	6/8/2012
<i>Wildfire Prevention (July 2011)</i>		
	"Neighbor"	6/27/2012
	"Bonfire Revise"	6/1/2012
	"Diner Revise 2"	6/25/2012
	"Did You Know Revise"	6/25/2012
	"Step In Revise"	6/27/2012
<i>August 2011 TV Compilation (August 2011)</i>		
<i>Adoption</i>	"Forgotten Lunch"	11/30/2011
<i>College Access</i>	"Mural"	2/1/2013
	"Skate"	2/1/2013
<i>Drunk Driving Prevention</i>	"Ambulance"	5/29/2012
<i>Emergency Preparedness</i>	"World Upside Down"	8/25/2012
<i>Emergency Preparedness - Business</i>	"Store Front- Flood"	6/2/2012
<i>Foreclosure Prevention</i>	"Villain"	2/1/2012
	"Clown"	2/1/2012
<i>GED Achievement</i>	"Barriers"	4/13/2012
<i>Hispanic Parental Engagement</i>	"Julian"	2/4/2012
<i>Men's Preventive Health</i>	"Men in Gowns"	4/20/2012
<i>Mentoring - Big Brothers Big Sisters</i>	"Start Something"	Never
<i>Newborn and Child Survival</i>		

	“Basketball”	4/19/2012
	“Runway”	4/19/2012
<i>Nutrition Education - Let's Move!</i>	“Blackout”	2/9/2012
	“Park Day”	2/9/2012
<i>Patient Involvement</i>	“Questioners-Cell Phone”	4/1/2012
<i>Pet Adoption</i>	“Twins”	5/1/2013
	“Jaz”	5/1/2013
<i>Think Before You Speak</i>	“Wordplay Revised”	5/14/2012
	“Wordplay”	5/14/2012
<i>Treatment Options Awareness</i>	“Dress”	5/16/2012
<i>Veterans' Mental Health</i>	“Alone Revised”	10/31/2012
<i>Wildfire Prevention</i>	“Bonfire Revised”	6/1/2012
	“Neighbor”	6/27/2012
<i>Community Engagement (October 2011)</i>	“United by Mission”	6/8/2012

**Box 36:***Food Safety Education Solo Kit (October 2011)*

“Clean”  
 “Separate”  
 “Cook”  
 “Chill”  
 “Clean-Spanish”  
 “Separate-Spanish”  
 “Cook-Spanish”  
 “Chill-Spanish”

*Spanish TV Compilation, Fall 2011 (October 2011)*

<i>Autism Awareness</i>	“Times Have Changed”	7/6/2012
<i>Childhood Asthma</i>	“Pez”	Never
<i>Early Childhood Development</i>	“Piggies”	3/4/2012
<i>Emergency Preparedness - Listo</i>	“Consequences”	8/25/2012
	“Earthquake”	9/15/2012
	“Flood”	
	“Hurricane”	
<i>Food Safety Education</i>	“Chill”	6/28/2012

	“Clean”	
	“Cook”	
	“Separate”	
<i>Foreclosure Prevention</i>		
	“Clown”	2/01/2012
<i>GED Achievement</i>		
	“Barriers”	4/13/2012
<i>Lead Poisoning Prevention</i>		
	“Cereal Bowl”	5/10/2012
	“Milk Bottle”	
	“Sippy Cup”	
<i>Nutrition Education</i>		
	“T-Shirts”	2/9/2012
<i>Foreclosure Prevention Solo Kit (November 2011)</i>		
	“Frozen”	10/4/2012
	“Frozen - Spanish”	“”
<i>Childhood Obesity Prevention Solo Kit (November 2011)</i>		
	“Action Hero Alliance”	9/25/2012
<i>Hunger Prevention (November 2011)</i>		
	“Aaron/ CJ”	10/24/2012
	“Abigail/ Katie”	
	“Matt/ Steve”	12/03/2012
	“Taye/ Reggie”	“”
	“Ana/ Fernanda”	“”
	“Ben Affleck”	“”
	“Ana/ Fernanda - Spanish”	“”
	“Hunger Watches”	“”
	“Hunger Surfs”	“”
	“Ben Affleck - Give Me A Meal”	10/24/2012
<i>Pet Adoption (November 2011)</i>		
	“Cell Phone”	10/20/2012
	“People Park”	“”
	“Sand Castle”	“”
	“Toys”	“”
<i>Texting and Driving Prevention Solo Kit (December 2011)</i>		
	“5 Seconds”	11/09/2012
	“Fountain”	“”
	“Graphic”	“”
	“Stairs”	“”
<i>Unplanned Pregnancy Prevention (December 2011)</i>		
	“Awkward Times”	11/10/2012
	“Funny Fails”	“”
	“Don’t Give Up”	“”
	“Undress”	“”
<i>Financial Literacy - Solo Kit (January 2012)</i>		

“Chase”	Never expires
“Armored Car”	11/19/2012
“Royal Family”	“”
“Brown Bag”	Never expires

**Box 37:**

*16mm soundtrack:* “First Haircut”, US Savings Bond TV spot, ca. 1965

*16 mm film:* [President Reagan address via film to 1982 Annual dinner] [16mm col. sound film], 1982

*Health and Safety 2012 Compilation Kit (February 2012)**Autism Awareness*

“Jamie - Odds”	08/01/2012
“Tommy Hilfiger”	07/22/2012

*Childhood Asthma*

“Monster”	06/04/2012
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*Drunk Driving Prevention*

“Bar Math”	12/14/2012
“Monkey in the Middle”	12/14/2012

*Emergency Preparedness*

“Consequences”	08/25/2012
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*Fight Arthritis Pain*

“Victory”	09/22/2012
“Weapon”	09/22/2012

*Food Safety Education*

“Chill”	06/28/2012
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*Hands-Only CPR*

“Sign Language”	10/02/2012
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*Lead Poisoning Prevention*

“Danger Zones”	10/25/2012
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*Nutrition Education (Let’s Move!)*

“Blackout”	02/09/2013
“Park Day”	02/09/2013

*Texting and Driving Prevention*

“Stairs”	11/09/2012
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*Unplanned Pregnancy Prevention*

“Funny Fails”	11/09/2012
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*Autism Awareness - Solo Kit (March 2012)*

“Jamie-Odds”	08/01/2012
“Tommy Hilfiger”	07/22/2012
“Closer to Home Text”	07/08/2012
“Closer to Home Text” Spanish	11/08/2012
“Ernie Els NEW ODDS - Rev 2”	03/08/2013
“Ernie Els NEW ODDS”	03/08/2013
“Toni Braxton NEW ODDS”	12/17/2012
“Toni Braxton NEW ODDS” Spanish	12/17/2012
“Times Have Changed”	07/06/2012

*Family, Community, & Education 2012 TV Compilation Kit (March 2012)*

<i>Adoption</i>	“Ice Cream”	09/26/2012
	“Sunscreen”	09/26/2012
<i>Community Engagement</i>	“United By Mission”	06/08/2012
<i>Discover the Forest</i>	“Unplug”	06/08/2012
<i>Financial Literacy</i>	“Chase”	01/05/2015
<i>High School Dropout Prevention</i>	“4 Miles”	09/26/2012
	“Lebron Visual Statistics”	01/10/2013
<i>Hunger Prevention</i>	“Aaron/CJ”	10/24/2012
<i>Making Home Affordable</i>	“Frozen”	10/04/2012
<i>Mentoring-Big Brothers, Big Sisters</i>	“Start Something”	Never Expires
<i>Pet Adoption</i>	“Sand Castle”	10/20/2012
<i>Reading</i>	“Camelot”	08/01/2012
<i>September 11 Memorial</i>	“9/11 Memorial-Donate”	08/22/2012
<i>Wildfire Prevention</i>	“Neighbor”	06/27/2012

*Spring 2012 Spanish TV Compilation Kit (April 2012)*

<i>Buzzed Driving Prevention</i>	“Effect”	12/1/2012
<i>Childhood Asthma</i>	“Pez”	Never
<i>Emergency Preparedness - Listo</i>	“Consequences”	8/25/2012
<i>Emergency Preparedness - Listo</i>	“Earthquake”	9/15/2012
<i>Emergency Preparedness - Listo</i>	“Flood”	9/15/2012
<i>Emergency Preparedness - Listo</i>	“Hurricane”	9/15/2012
<i>Foreclosure Rescue Scam Prevention</i>	“Clown”	2/1/2013
<i>Hispanic College Preparation</i>	“Julian”	2/23/2013
<i>Hunger Prevention</i>	“Ana/Fernanda”	12/3/2012
<i>Making Home Affordable</i>	“Frozen”	10/4/2012
<i>Nutrition Education</i>	“T-Shirts”	2/9/2013
<i>Texting and Driving Prevention</i>	“5 Seconds”	11/9/2012
<i>Texting and Driving Prevention</i>	“Fountain”	11/9/2012

*GED Achievement (May 2012)*

“Pep Talk - Multicultural”	4/17/2013
“Pep Talk - with Jerry Stiller”	4/17/2013
“Pep Talk - Text”	4/17/2013
“Pep Talk”	4/17/2013
“Pep Talk - Spanish”	4/17/2013

<i>Child Passenger Safety (June 2012)</i>	
"Know It Alls"	10/24/2012
"Chairs"	4/16/2013
"Chairs" Spanish	4/16/2013
"Flashback" Spanish	4/16/2013
<i>June 2012 TV Compilation (June 2012)</i>	
Adoption "Ice Cream"	9/26/2012
Buzzed Driving Prevention "Bar Math"	12/14/2012
Buzzed Driving Prevention "Monkey in the Middle"	12/14/2012
Child Passenger Safety "Know It Alls"	10/24/2012
Childhood Obesity Prevention "Action Hero Alliance"	9/25/2012
College Access "Skate"	2/1/2013
Foreclosure Rescue Scam Prevention "Clown"	2/1/2013
Foreclosure Rescue Scam Prevention "Villain"	2/1/2013
Hispanic College Preparation "Julian"	2/23/2013
Hispanic College Preparation "Julian" - Spanish	2/23/2013
Hunger Prevention "Dr. Phil - Feeding America"	3/15/2013
Hunger Prevention "Matt/Steve"	12/3/2012
Hunger Prevention "Wishful Thinking"	5/14/2013
Lead Poisoning Prevention "Cereal Bowl - Revised"	10/25/2012
Lead Poisoning Prevention "Danger Zones"	10/25/2012
Shelter Pet Adoption "Cell Phone"	10/20/2012
Shelter Pet Adoption "People Park"	10/20/2012
Shelter Pet Adoption "Sand Castle"	10/20/2012
Shelter Pet Adoption "Toys"	10/20/2012
Wildfire Prevention "Neighbor - Revised"	6/27/2013
<i>Food Safety Education (June 2012)</i>	
"Clean"	6/28/2013
"Separate"	6/28/2013
"Cook"	6/28/2013
"Chill"	6/28/2013
"Clean - Spanish"	6/28/2013
"Separate - Spanish"	6/28/2013
"Cook - Spanish"	6/28/2013
"Chill - Spanish"	6/28/2013
<i>Hunger Prevention - Summer Food Program Solo Kit (June 2012)</i>	
"Wishful Thinking"	5/14/2013
<i>Energy Efficiency - Hard Solo Kit (June 2012)</i>	
"Cliff"	7/11/2013
"Oven"	7/11/2013
<i>Discover Nature - Spanish - SD Hard Kit (June 2012)</i>	
Escape Project - Families	Never
Escape Project - Son	Never
Escape Project - Mother	Never
Escape Project - Father	Never
Escape Project	Never

*Fatherhood Involvement Solo Kit - SD (June 2012)*

“Cheerleader - Revised”	6/13/2013
“Manicure - Revised”	6/13/2013
“Reunion - Revised”	6/13/2013

*Unplanned Pregnancy Prevention Solo Kit (June 2012)*

“Awkward Times”	11/9/2013
“Funny Fails”	11/9/2013
“Don’t Give Up”	11/9/2013
“Undress”	11/9/2013
“Couch” *NEW*	11/9/2013
“Jeans” *NEW*	11/9/2013

*Wildfire Preparedness - SD Hard Kit (June 2012)*

“Ember”	6/6/2013
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**Box 38:***Arthritis Prevention - Solo Kit (June 2012)*

“James”	10/29/2012
“Peaches”	10/29/2012
“Steve”	10/29/2012
“Victory”	9/22/2012
“Weapon”	9/22/2012

*Mentoring - Big Brothers Big Sisters - SD Hard Kit (July 2012)*

“A Little Bit” *NEW*	:60	6/19/2013
“A Little Bit” *NEW*	:30	6/19/2013
“A Little Bit” *NEW*	:15	6/19/2013
“Start Something”	:60	Never
“Start Something”	:30	Never
“Start Something”	:25/:05	Never
“Start Something”	:15	Never

*September 2012 TV Compilation Kit*

<i>Autism Awareness</i> Jamie McMurray - New Odds 1 in 88	:60	8/1/2013
<i>Autism Awareness</i> Jamie McMurray - New Odds 1 in 88	:30	8/1/2013
<i>Childhood Asthma</i> Fish	:30	Never
<i>Childhood Asthma</i> Fish - <b>Spanish</b>	:30	Never
<i>Discovering Nature</i> Unplug	:30	6/5/2013
<i>Drunk Driving Prevention</i> Bar Math	:30	12/14/2012
<i>Drunk Driving Prevention</i> Monkey in the Middle	:30	12/14/2012
<i>Financial Literacy</i> Chase	:30	Never
<i>Fire Adapted Communities</i> Ember	:30	6/6/2013
<i>Food Safety Education</i> Chill	:30	6/28/2013
<i>Food Safety Education</i> Cook	:30	6/28/2013
<i>Food Safety Education</i> Chill - <b>Spanish</b>	:30	6/28/2013
<i>Food Safety Education</i> Cook - <b>Spanish</b>	:30	6/28/2013
<i>Foreclosure Rescue Scam Prevention</i> Clown	:60	2/1/2013
<i>Foreclosure Rescue Scam Prevention</i> Villain	:30	2/1/2013
<i>Gay, Lesbian, Straight Education Network</i> Cashiers	:30	10/9/2013



<i>Gay, Lesbian, Straight Education Network</i> Fitting Room	:30	10/9/2013
<i>Gay, Lesbian, Straight Education Network</i> Pizza Shop	:30	10/9/2013
<i>GED Achievement</i> Pep Talk - Jerry Stiller	:60	4/17/2013
<i>GED Achievement</i> Pep Talk - <b>Spanish</b>	:30	4/17/2013
<i>Hispanic College Prep</i> Julian	:30	2/23/2013
<i>Hispanic College Prep</i> Julian - <b>Spanish</b>	:30	2/23/2013
<i>Hunger Prevention</i> Ben Affleck	:30	12/3/2012
<i>Hunger Prevention</i> Matt/Steve	:30	12/3/2012
<i>Wildfire Prevention</i> Bonfire - R3	:30	6/11/2013
 <i>Children's Oral Health - SD Hard Kit (September 2012)</i>		
Super Duper Party Troopers	:60	7/9/2013
Super Duper Party Troopers	:30	7/9/2013
Gerbils on a Train	:60	7/9/2013
Gerbils on a Train	:30	7/9/2013
Gerbils on a Train - Spanish	:60	7/9/2013
Gerbils on a Train - Spanish	:30	7/9/2013
Drawing on Brother - Spanish	:30	7/9/2013
Drawing on Brother - Spanish	:15	7/9/2013
Brushy Brush	:30	7/15/2013
Brushy Brush - Spanish	:30	7/15/2013
Tooth Fairy	:30	9/1/2013
 <i>Caregiver Assistance - Solo Kit (September 2012)</i>		
Silent Scream	:30	8/15/2013
Silent Scream	:15	8/15/2013
 <i>Child Passenger Safety - Solo Kit (October 2012)</i>		
Cinderella - Right Fit	:30	7/31/2013
Cinderella - Right Fit	:15	7/31/2013
Cinderella - Right Fit - Spanish	:30	7/31/2013
Cinderella - Right Fit - Spanish	:15	7/31/2013
 <i>Emergency Preparedness - Solo Kit (October 2012)</i>		
The Day Before	:60	8/20/2013
The Day Before	:30	8/20/2013
The Day Before Hurricane Irene	:15	8/20/2013
The Day Before Joplin Tornado	:15	8/20/2013
 <i>Fall 2012 Spanish TV Compilation Kit (October 2012)</i>		
<i>Autism Awareness</i> Times Have Changed - 1in88	:30	7/6/2013
<i>Autism Awareness</i> Closer to Home Text - 1in88	:15	11/8/2013
<i>Child Passenger Safety</i> Flashback	:60	4/16/2013
<i>Child Passenger Safety</i> Chairs	:30	4/16/2013
<i>Childhood Asthma</i> Fish	:30	Never
<i>Children's Oral Health</i> Gerbils on a Train	:60	7/9/2013
<i>Children's Oral Health</i> Brushy Brush	:30	7/15/2013
<i>Children's Oral Health</i> Drawing on Brother	:30	7/9/2013
<i>Children's Oral Health</i> Gerbils on a Train	:30	7/9/2013
<i>College Access</i> Skate	:30	2/1/2013
<i>Discovering Nature</i> Escape Project - Families	:60	Never

<i>Discovering Nature</i> Escape Project - Mother	:30	Never
<i>Discovering Nature</i> Escape Project - Son	:30	Never
<i>Emergency Preparedness - Listo</i> Consequences	:30	8/13/2013
<i>Emergency Preparedness - Listo</i> Flood		:108/13/2013
<i>Food Safety Education</i> Chill	:30	6/28/2013
<i>Food Safety Education</i> Clean	:30	6/28/2013
<i>Food Safety Education</i> Cook	:30	6/28/2013
<i>Food Safety Education</i> Separate	:30	6/28/2013
<i>Foreclosure Prevention Assistance</i> Frozen	:60	12/31/2013
<i>Foreclosure Prevention Assistance</i> Frozen	:30	12/31/2013
<i>Foreclosure Rescue Scam Prevention</i> Clown	:60	2/1/2013
<i>Foreclosure Rescue Scam Prevention</i> Clown	:30	2/1/2013
<i>GED Achievement</i> Pep Talk	:60	4/17/2013
<i>Hispanic College Prep</i> Julian	:60	2/23/2013
<i>Hispanic College Prep</i> Julian	:30	2/23/2013
<i>Childhood Obesity Prevention - Solo Kit (October 2012)</i>		
Dunk	:30	9/19/2013
Dunk	:15	9/19/2013
Juice	:30	9/19/2013
Juice	:15	9/19/2013
<i>Community Engagement - Hard Kit (November 2012)</i>		
Game On	:60	No expiration
Game On	:30	No expiration
<i>High School Dropout Prevention - Solo Kit (November 2012)</i>		
Cap Drop	:30	10/15/2013
Threat	:30	10/15/2013
Threat	:15	10/15/2013
Threat Spanish	:30	10/15/2013
Threat Spanish	:15	10/15/2013
4 Miles	:30	9/27/2013
4 Miles	:15	9/27/2013
4 Miles Spanish	:30	9/27/2013
4 Miles Spanish	:15	9/27/2013
LeBron - Visual Statistics	:30	9/27/2013
LeBron - Visual Statistics	:15	9/27/2013
Ativa Revised	:30	2/23/2013
Ativa Revised	:15	2/23/2013
Ativa Revised Spanish	:30	2/23/2013
Ativa Revised Spanish	:15	2/23/2013
Jose Revised	:30	2/23/2013
Michael Revised	:30	2/23/2013
Michael Revised Spanish	:30	2/23/2013
<i>Child Passenger Safety – Solo Kit (December 2012)</i>		
Flashback	:60	4/16/2013
Flashback	:30	4/16/2013
Know It Alls	:60	10/24/2013
Know It Alls	:30	10/24/2013
Chairs	:60	4/16/2013

Chairs	:30	4/16/2013
Chairs - Spanish	:60	4/16/2013
Chairs - Spanish	:30	4/16/2013
Flashback - Spanish	:60	4/16/2013
Flashback - Spanish	:30	4/16/2013

*December 2012 TV Compilation (December 2012)*

<i>Autism Awareness</i> Jamie McMurray - New Odds 1 in 88	:30	8/1/2013
<i>Autism Awareness</i> Tommy Hilfiger - New Odds 1 in 88	:30	7/22/2013
<i>Child Passenger Safety</i> Know It Alls	:60	10/24/2013
<i>Child Passenger Safety</i> Know It Alls	:30	10/24/2013
<i>Childhood Asthma</i> Fish	:30	No Expiration
<i>Children's Oral Health</i> Gerbils on a Train	:30	7/9/2013
<i>Children's Oral Health</i> Super Duper Party Troopers	:30	7/9/2013
<i>Community Engagement</i> United by Mission - Revised	:30	7/11/2013
<i>Community Engagement</i> United by Mission	:15	7/11/2013
<i>Emergency Preparedness</i> Consequences	:30	8/13/2013
<i>Energy Efficiency</i> Cliff	:30	7/11/2013
<i>Fatherhood Involvement</i> Reunion - Revised	:30	6/13/2013
<i>Financial Literacy</i> Chase	:30	No Expiration
<i>Food Safety Education</i> Clean	:30	6/28/2013
<i>Food Safety Education</i> Separate	:30	6/28/2013
<i>GED Achievement</i> Pep Talk- with Jerry Stiller	:60	4/17/2013
<i>GED Achievement</i> Pep Talk- with Jerry Stiller	:30	4/17/2013
<i>Shelter Pet Adoption</i> Sand Castle	:30	10/20/2013
<i>Shelter Pet Adoption</i> Toys	:30	11/14/2013
<i>Unplanned Pregnancy Prevention</i> Awkward Times	:30	11/9/2013
<i>Unplanned Pregnancy Prevention</i> Funny Fails	:30	11/9/2013
<i>Veteran's Mental Health</i> Alone - Revised 2	:60	10/31/2013
<i>Wildfire Prevention</i> Neighbor - Revised	:30	6/27/2013

*Making Home Affordable/Foreclosure Prevention Assistance Solo Kit (January 2013)*

"Frozen"	:60	12/31/2013
"Frozen"	:30	12/31/2013
"Frozen"	:15	12/31/2013
"Frozen" (Spanish)	:60	12/31/2013
"Frozen" (Spanish)	:30	12/31/2013
"Frozen" (Spanish)	:15	12/31/2013

*Bullying Prevention (January 2013)*

"Bully"	:30	10/22/2013
"Lockers"	:30	8/24/2013
"Lockers"	:15	8/24/2013
"Anderson Cooper"	:30	10/18/2013
"Bad Stats-Brian Kenny/Dan Plesac"	:30	3/31/2013
"Bad Stats-Brian Kenny/Sean Casey"	:30	3/31/2013
"MLBN-Kenny/Plesac" (branded)	:30	3/31/2013
"MLBN-Kenny/Casey" (branded)	:30	3/31/2013

*Adoption from Foster Care Solo Kit (January 2013)*

"Cookies"	:30	10/24/2013
"Danger Dad"	:30	10/24/2013

“Mom-ents”	:30	10/24/2013
“Cookies” Spanish	:30	10/24/2013

**Box 39:***Stroke Awareness Solo Kit (January 2013)*

“Body Language”	:60	10/1/2013
“Body Language”	:30	10/1/2013
“Body Language - Wedding”	:60	10/23/2013
“Body Language - Wedding”	:30	10/23/2013

*February 2013 TV Compilation Kit*

<i>Buzzed Driving Prevention</i> Bad Daters	:30	12/13/2013
<i>Buzzed Driving Prevention</i> Solitary Confinement	:30	12/13/2013
<i>Caregiver Assistance</i> Silent Scream	:30	8/15/2013
<i>Caregiver Assistance</i> Silent Scream	:15	8/15/2013
<i>Child Passenger Safety</i> Chairs (Revised)	:60	4/16/2013
<i>Child Passenger Safety</i> Chairs (Revised)	:30	4/16/2013
<i>Child Passenger Safety</i> Flashback - Spanish (Revised)	:30	4/16/2013
<i>Dating Abuse Prevention</i> Textual Harrassment	:30	2/23/2014
<i>Discovering Nature</i> Unplug	:60	6/5/2013
<i>Discovering Nature</i> Unplug	:30	6/5/2013
<i>Emergency Preparedness</i> The Day Before	:60	8/20/2013
<i>Emergency Preparedness</i> The Day Before	:30	8/20/2013
<i>Financial Literacy</i> Chase	:60	Never
<i>Fire Adapted Communities</i> Ember	:30	6/6/2013
<i>Fire Adapted Communities</i> Ember	:30	6/6/2013
<i>High School Dropout Prevention</i> Cap Drop	:30	10/15/2013
<i>High School Dropout Prevention</i> Threat	:30	10/15/2013
<i>Hunger Prevention</i> Matt/Steve	:30	12/3/2013
<i>Making Home Affordable</i> Frozen	:60	12/31/2013
<i>Making Home Affordable</i> Frozen	:30	12/31/2013
<i>Reading Book</i> People Unite	:30	5/8/2013
<i>Texting and Driving Prevention</i> 5 Seconds	:30	12/9/2013
<i>Texting and Driving Prevention</i> Stairs	:30	12/9/2013
<i>Wildfire Prevention</i> Bonfire R3	:30	6/11/2013
<i>Wildfire Prevention</i> Did You Know	:15	6/25/2013

*Children’s Oral Health - SD Hard Kit (February 2013)*

Drawing on Brother	:30	7/9/2013
Drawing on Brother	:15	7/9/2013
Octolaunch	:30	7/9/2013
Octolaunch	:15	7/9/2013
Octolaunch Spanish	:30	7/9/2013
Octolaunch Spanish	:15	7/9/2013
Super Duper Party Troopers	:60	7/9/2013
Super Duper Party Troopers	:30	7/9/2013
Gerbils on a Train	:60	7/9/2013
Gerbils on a Train	:30	7/9/2013
Gerbils on a Train Spanish	:60	7/9/2013
Gerbils on a Train Spanish	:30	7/9/2013
Drawing on Brother Spanish	:30	7/9/2013

Drawing on Brother Spanish	:15	7/9/2013
Brushy Brush	:30	7/15/2013
Brushy Brush Spanish	:30	7/15/2013
Tooth Fairy	:30	9/1/2013

*Childhood Obesity Prevention - Solo Kit (March 2013)*

All In Together	:60	9/17/13
All In Together	:30	9/17/13
All In Together	:15	9/17/13
All In Together	:10	9/17/2013
Podemos: Dance - Spanish	:30	2/27/2014
Podemos: Dance - Spanish	:15	2/27/2014
Podemos: Blind Taste Test - Spanish	:30	2/27/2014
Podemos: Blind Taste Test - Spanish	:15	2/27/2014

*Spring 2013 Spanish TV Compilation Kit (April 2013)*

<i>Adoption from Foster Care Cookies</i>	:30	10/24/2013
<i>Autism Awareness Times Have Changed - 1 in 88</i>	:30	07/06/2013
<i>Autism Awareness Toni Braxton - 1 in 88</i>	:30	12/17/2013
<i>Buzzed Driving Prevention Bar Math</i>	:30	11/15/2013
<i>Child Passenger Safety Cinderella - Right Fit</i>	:30	07/31/2013
<i>Childhood Asthma Pez</i>	:30	Never
<i>Children's Oral Health Gerbils on a Train</i>	:60	07/09/2013
<i>Children's Oral Health Brushy Brush</i>	:30	07/15/2013
<i>Children's Oral Health Drawing on Brother</i>	:30	07/09/2013
<i>Children's Oral Health Octolaunch</i>	:30	07/09/2013
<i>Discovering Nature Escape Project - Families</i>	:60	Never
<i>Discovering Nature Escape Project - Mother</i>	:30	Never
<i>Discovering Nature Escape Project</i>	:15	Never
<i>Emergency Preparedness-Listo Consequences</i>	:30	08/13/2013
<i>Emergency Preparedness-Listo Flood</i>	:10	08/13/2013
<i>Food Safety Education Chili</i>	:30	06/28/2013
<i>Food Safety Education Clean</i>	:30	06/28/2013
<i>Food Safety Education Cook</i>	:30	06/28/2013
<i>Food Safety Education Separate</i>	:30	06/28/2013
<i>Foreclosure Prevention Assistance Frozen</i>	:60	12/31/2013
<i>Foreclosure Prevention Assistance Frozen</i>	:30	12/31/2013
<i>Hunger Prevention Ana/Fernanda</i>	:30	12/03/2013
<i>Texting and Driving Prevention 5 Seconds</i>	:30	12/09/2013
<i>Texting and Driving Prevention Fountain</i>	:15	12/09/2013

*May 2013 TV Compilation Kit*

<i>Autism Awareness Ernie Els - 1 in 88</i>	:30	3/8/2014
<i>Autism Awareness Jamie McMurray - 1 in 88</i>	:30	8/1/2013
<i>Bullying Prevention Bully</i>	:30	10/22/2013
<i>Bullying Prevention Lockers</i>	:30	8/24/2013
<i>Buzzed Driving Prevention Bad Daters</i>	:30	12/13/2013
<i>Buzzed Driving Prevention Solitary Confinement</i>	:30	12/13/2013
<i>Caregiver Assistance Silent Scream</i>	:30	8/15/2013
<i>Caregiver Assistance Silent Scream</i>	:15	8/15/2013
<i>Child Passenger Safety Know It Alls</i>	:30	10/24/2013
<i>Childhood Asthma Fish</i>	:30	Never

<i>Childhood Asthma Fish</i>	:15	Never
<i>Childhood Obesity Prevention All In Together</i>	:30	9/17/2013
<i>Childhood Obesity Prevention Dunk</i>	:30	9/19/2013
<i>Childhood Obesity Prevention Juice</i>	:30	9/19/2013
<i>Emergency Preparedness The Day Before Irene - Rev.</i>	:15	8/20/2013
<i>Emergency Preparedness The Day Before Joplin - Rev.</i>	:15	8/20/2013
<i>Financial Literacy Chase</i>	:60	Never
<i>Foreclosure Prevention Villain</i>	:30	3/7/2014
<i>High School Dropout Prevention Cap Drop</i>	:30	10/15/2013
<i>High School Dropout Prevention Threat</i>	:30	10/15/2013
<i>Hunger Prevention Aaron/CJ</i>	:30	10/24/2013
<i>Making Home Affordable Frozen</i>	:30	12/31/2013
<i>Texting and Driving Prevention 5 Seconds</i>	:30	12/9/2013
<i>Texting and Driving Prevention Fountain</i>	:30	12/9/2013
<i>Unplanned Pregnancy Prevention Awkward Times</i>	:30	11/9/2013
 <i>Fatherhood Involvement Solo Kit [Despicable Me] (May 2013)</i>		
Princess Party	:30	4/30/2014
Princess Party	:15	4/30/2014
Princess Party - Spanish	:30	4/30/2014
Princess Party - Spanish	:15	4/30/2014
 <i>Digital Literacy Solo Kit (May 2013)</i>		
Reginald	:30	3/17/2014
Stacy	:30	3/17/2014
Alex	:30	3/17/2014
Reginald	:15	3/17/2014
Stacy	:15	3/17/2014
Reginald - Spanish	:30	3/17/2014
Stacy - Spanish	:30	3/17/2014
Alex - Spanish	:30	3/17/2014
Reginald - Spanish	:15	3/17/2014
Stacy - Spanish	:15	3/17/2014
 <i>Discovering Nature Solo Kit (May 2013)</i>		
Discover the Forest - Smurfs	:30	5/31/2014
Discover the Forest - Smurfs - Spanish	:30	5/31/2014
 <i>Autism Awareness - Solo Kit (Jun 2013)</i>		
Eye Contact	:15	4/8/2014
Eye Contact	:30	4/8/2014
Eye Contact - Spanish	:15	4/8/2014
Eye Contact - Spanish	:30	4/8/2014
Truck	:15	4/8/2014
Truck	:30	4/8/2014
Truck - Spanish	:15	4/8/2014
Truck - Spanish	:30	4/8/2014
Jamie McMurray - New Odds 1 in 88	:60	8/1/2013
Jamie McMurray - New Odds 1 in 88	:30	8/1/2013
Jamie McMurray - New Odds 1 in 88	:15	8/1/2013
Tommy Hilfiger - New Odds 1 in 88	:60	7/22/2013
Tommy Hilfiger - New Odds 1 in 88	:30	7/22/2013

Tommy Hilfiger - New Odds 1 in 88	:15	7/22/2013
Closer to Home - New Odds 1 in 88	:15	7/22/2013
Closer to Home - New Odds 1 in 88 Spanish	:15	7/22/2013
Ernie Els - New Odds 1 in 88	:60	3/8/2014
Ernie Els - New Odds 1 in 88	:30	3/8/2014
Ernie Els - New Odds 1 in 88	:15	3/8/2014
Toni Braxton - New Odds 1 in 88	:60	12/17/2013
Toni Braxton - New Odds 1 in 88	:30	12/17/2013
Toni Braxton - New Odds 1 in 88	:15	12/17/2013
Toni Braxton - New Odds 1 in 88 Spanish	:30	12/17/2013
Toni Braxton - New Odds 1 in 88 Spanish	:15	12/17/2013
Times Have Changed - New Odds 1 in 88	:30	7/6/2013
Times Have Changed - New Odds 1 in 88 Spanish	:30	7/6/2013
<i>Supporting Minority Education (UNCF) - Solo Kit (June 2013)</i>		
Sydni - Anthem	:60	3/25/2014
Sydni - Anthem	:30	3/25/2014
David	:30	3/25/2014
Queen	:30	3/25/2014
Jacquez	:30	3/25/2014
Justin	:30	3/25/2014
Queen	:15	3/25/2014
Justin	:15	3/25/2014
<i>Discovering Nature - Solo Kit (June 2013)</i>		
Redwoods	:30	6/6/2014
Redwoods	:15	6/6/2014
Frog Discovery	:30	6/6/2014
Frog Discovery	:15	6/6/2014
<i>Wildfire Preparedness: Fire Adapted Communities (June 2013)</i>		
Watchouts	:30	6/19/2014
Watchouts-Gutters	:15	6/19/2014
Watchouts-Firewood	:15	6/19/2014
Watchouts-Fuel	:15	6/19/2014
<i>Recycling Solo Kit (Keep America Beautiful) (August 2013)</i>		
Journey	:60	7/8/2015
Journey	:30	7/8/2015
Stadium	:15	7/8/2015
<i>August 2013 TV Compilation Kit</i>		
<i>Adoption from Foster Care Handy Dad</i>	:30	3/8/2014
<i>Adoption from Foster Care Ice Cream</i>	:30	3/8/2014
<i>Autism Awareness Eye Contact</i>	:30	4/8/2014
<i>Autism Awareness Truck</i>	:30	4/8/2014
<i>Autism Awareness Truck</i>	:15	4/8/2014
<i>Buzzed Driving Prevention Bad Daters</i>	:30	12/13/2013
<i>Buzzed Driving Prevention Solitary Confinement</i>	:30	12/13/2013
<i>Child Passenger Safety Know It Alls</i>	:60	10/24/2014
<i>Child Passenger Safety Chairs - Revised</i>	:30	4/15/2014

<i>Childhood Asthma Fish - Revised</i>	:30	never
<i>Community Engagement Live United - Revised 2009</i>	:30	2/28/2014
<i>Discovering Nature Redwoods</i>	:30	6/6/2014
<i>Discovering Nature Frog Discovery</i>	:15	6/6/2014
<i>Energy Efficiency Cliff</i>	:30	7/11/2014
<i>Emergency Preparedness - Business Store Front - Flood</i>	:15	6/1/2014
<i>Fatherhood Involvement Cheerleader - Revised</i>	:30	6/12/2014
<i>Financial Literacy Chase</i>	:15	never
<i>Fire Adapted Communities Ember</i>	:30	6/6/2014
<i>Foreclosure Prevention - Making Home Affordable Frozen</i>	:30	12/31/2013
<i>Foreclosure Prevention - Making Home Affordable Frozen</i>	:15	12/31/2013
<i>GED Achievement Pep Talk - with Jerry Stiller</i>	:60	5/15/2014
<i>GED Achievement Pep Talk - Multicultural</i>	:30	5/15/2014
<i>Reading Book People Unite - Revised</i>	:60	5/7/2014
<i>Reading Book People Unite - Revised</i>	:30	5/7/2014
<i>Wildfire Prevention Neighbor R1</i>	:30	6/27/2014
<i>Wildfire Prevention (August 2013)</i>		
Bear Hug - Campfire (New)	:30	7/8/2014
Bear Hug - Campfire (New)	:15	7/8/2014
Bear Hug - Bonfire (New)	:30	7/8/2014
Bear Hug - Bonfire (New)	:15	7/8/2014
Bear Hug - Montage (New)	:30	7/8/2014
Neighbor R1	:30	6/27/2014
Bonfire R3	:30	6/11/2014
Did You Know R2	:15	6/25/2014
Step In R2	:15	6/27/2014
<b>Box 40:</b>		
<i>Child Passenger Safety (August 2013)</i>		
Oz Click Away	:30	1/1/2015
Oz Click Away	:15	1/1/2015
Oz Click Away Spanish	:30	1/1/2015
Oz Click Away Spanish	:15	1/1/2015
<i>Goodwill/Job Training &amp; Employment (September 2013)</i>		
How We Do It	:60	8/20/2014
New Day	:60	8/20/2014
New Day	:30	8/20/2014
New Day	:15	8/20/2014
New Day Spanish	:60	8/20/2014
New Day Spanish	:30	8/20/2014
New Day Spanish	:15	8/20/2014
<i>High School Dropout Prevention (September 2013)</i>		
Here	:30	8/31/2014
Here	:15	8/31/2014
Aqui	:30	8/31/2014
Aqui	:15	8/31/2014



*Emergency Preparedness [Ready.gov] (September 2013)*

Seat of Your Pants	:60	8/27/2014
Seat of Your Pants	:30	8/27/2014
Not Sharing	:30	8/27/2014
Not Sharing	:15	8/27/2014
The Day Before - Hurricane Sandy - Spanish	:30	8/27/2014
The Day Before - Hurricane Sandy - Spanish	:15	8/27/2014
The Day Before	:60	8/29/2014
The Day Before	:30	8/29/2014
The Day Before - Hurricane Irene - Revised	:15	8/29/2015
The Day Before - Joplin Tornado - Revised	:15	8/29/2015
Wireless Alerts Can Save Lives	:30	5/8/2016
Wireless Alerts Can Save Lives	:15	5/8/2016
Wireless Alerts Can Save Lives - Spanish	:30	5/8/2016
Wireless Alerts Can Save Lives - Spanish	:15	5/8/2016

*Hunger Prevention (October 2013)*

Farmer	:30	8/21/2014
Grocer	:30	8/21/2014
Farmer - Spanish	:30	8/21/2014
Grocer - Spanish	:30	8/21/2014
Hunger Surfs	:15	12/3/2014
Hunger Watches	:15	12/3/2014
Feeding America - Cloudy II	:30	9/30/2014

*Spanish TV Compilation Fall 2013 (October 2013)*

<i>Adoption From Foster Care Cookies</i>	:30	9/26/2014
<i>Autism Awareness Eye Contact</i>	:30	4/8/2014
<i>Autism Awareness Truck</i>	:30	4/8/2014
<i>Buzzed Driving Prevention Bar Math</i>	:30	11/15/2014
<i>Child Passenger Safety Flashback - Revised</i>	:60	4/15/2014
<i>Child Passenger Safety Chairs - Revised</i>	:30	4/15/2014
<i>Childhood Asthma Pez - Revised</i>	:30	Never
<i>Children's Oral Health Gerbils on a Train</i>	:60	7/9/2014
<i>Children's Oral Health Brushy Brush</i>	:30	7/16/2014
<i>Community Engagement Live United Revised 2009</i>	:30	2/28/2014
<i>Digital Literacy Alex</i>	:30	3/18/2014
<i>Digital Literacy Reginald</i>	:30	3/18/2014
<i>Discovering Nature Escape Project - Families</i>	:60	Never
<i>Discovering Nature Escape Project - Mother</i>	:30	Never
<i>Discovering Nature Escape Project</i>	:15	Never
<i>Emergency Preparedness The Day Before - Hurricane Sandy</i>	:30	8/27/2014
<i>Emergency Preparedness The Day Before - Hurricane Sandy</i>	:15	8/27/2014
<i>Emergency Preparedness Wireless Alerts Can Save Lives</i>	:30	5/8/2016
<i>Emergency Preparedness Wireless Alerts Can Save Lives</i>	:15	5/8/2016
<i>GED Achievement Pep Talk</i>	:30	5/15/2014
<i>Job Training &amp; Employment New Day</i>	:60	8/20/2014
<i>Job Training &amp; Employment New Day</i>	:30	8/20/2014

*November 2013 TV Compilation Kit*

<i>Adoption from Foster Care Cookies</i>	:30	9/26/2014
<i>Buzzed Driving Prevention Bad Daters</i>	:30	10/16/2014

<i>Buzzed Driving Prevention</i> Solitary Confinement	:30	10/16/2014
<i>Caregiver Assistance</i> Silent Scream	:30	8/15/2014
<i>Child Passenger Safety</i> Flashback	:30	4/15/2014
<i>Children's Oral Health</i> Super Duper Party Troopers	:60	7/9/2014
<i>Community Engagement</i> Live United Revised 2009	:30	2/28/2014
<i>Discovering Nature</i> Unplug	:60	6/5/2014
<i>Discovering Nature</i> Redwoods	:30	6/5/2014
<i>Emergency Preparedness</i> Wireless Alerts Can Save Lives	:30	5/8/2016
<i>Emergency Preparedness</i> Wireless Alerts Can Save Lives	:15	5/8/2016
<i>Energy Efficiency</i> The Next 30 Seconds	:30	5/22/2014
<i>Fatherhood Involvement</i> Cheerleader- Revised	:30	6/13/2014
<i>Fire Adapted Communities</i> Ember	:30	6/6/2014
<i>Fire Adapted Communities</i> Watchouts	:30	6/19/2014
<i>GED Achievement</i> Pep Talk - with Jerry Stiller	:60	5/15/2014
<i>Job Training &amp; Employment</i> How We Do It	:60	8/20/2014
<i>Job Training &amp; Employment</i> New Day	:30	8/20/2014
<i>Reading Book</i> People Unite - Revised	:30	5/8/2014
<i>Recycling</i> Journey	:60	7/8/2015
<i>Recycling</i> Stadium	:15	7/8/2015
<i>Stroke Awareness</i> Body Language	:60	10/1/2014
<i>Stroke Awareness</i> Body Language - Wedding	:60	10/23/2014
<i>Texting &amp; Driving Prevention</i> Be a Friend	:60	5/1/2014
<i>Texting &amp; Driving Prevention</i> Not a Joke	:60	5/30/2014
<i>Wildfire Prevention</i> Bear Hug - Campfire	:30	7/8/2014
 <i>Financial Literacy (Feedthepig.org) (November 2013)</i>		
Picnic	:30	10/20/2014
The Game	:30	10/20/2014
Patio Talk	:30	10/20/2014
Picnic	:15	10/20/2014
The Game	:15	10/20/2014
Patio Talk	:15	10/20/2014
Chase	:90	Never
Chase	:60	Never
Chase	:30	Never
Chase	:15	Never
 <i>Caregiver Assistance (November 2013)</i>		
Roles	:30	11/6/2014
Roles	:15	11/6/2014
Silent Scream	:30	8/15/2014
Silent Scream	:15	8/15/2014
 <i>Teacher Recruitment (Teach.org) (November 2013)</i>		
Anthem	:60	10/9/2014
Anthem	:30	10/9/2014
Anthem	:15	10/9/2014
You Think You Know	:30	10/9/2014
You Think You Know	:15	10/9/2014
All Grown Up	:30	10/9/2014
 <i>Bullying Prevention Solo Kit (November 2013)</i>		

Caine	:60	10/22/2014
Bad Trivia - Brian Kenny/Sean Casey	:30	10/20/2014
Bully	:30	10/13/2014
Caine	:30	10/22/2014
MLBN Trivia - Kenny/Casey (Branded)	:30	10/20/2014
Lockers	:30	8/23/2014
Lockers	:15	8/23/2014
<i>AIDS Awareness Compilation Reel (ca. 2004)</i>		
School	:30	
Artwork	:30	
Kids	:60	
Robert DeNiro	:30	
Meryl Streep	:30	
Glenn Close	:30	
Macho	:30	
Vilma	:30	
Ocean	:30	
Car	:30	
Self-Realization	:60	
Chance	:30	
Eyeblack	:30	
Coin Toss w/ Secretary	:30	
<i>United Negro College Fund Historical Reel (ca. 2001)</i>		
Disappearing Mind (1972)	:60	
School Room (1974)	:60	
Case History (1983)	:60	
Leotyne Price (1984)	:60	
Bus (1986)	:60	
Little Brother (1987)	:60	
Grandfather (1990)	:60	
The Mind To Dream (1994)	:60	
Still I Rise (1995)	:60	
Alma and Colin Powell - Power of Education (1996)	:30	
Good Job (1996)	:30	
Two Michaels (1997)	:30	
Portraits (1998)	:60	
Tie (2000)	:60	
Financial Aid (2000)	:30	
Graffiti (2000)	:15	
Investments - Samuel L. Jackson (2001)	:15	
<i>Unplanned Pregnancy Prevention (January 2014)</i>		
Grandma	:30	11/25/2014
Grandma	:15	11/25/2014
Dog	:30	11/25/2014
Dog	:15	11/25/2014
Dog - Shazam	:30	11/25/2014
Dog - Shazam	:15	11/25/2014
Awkward Times - Shazam	:30	11/9/2014
Funny Fails - Shazam	:30	11/9/2014

Don't Give Up - Shazam	:15	11/9/2014
Couch - Shazam	:15	11/9/2014
Undress - Shazam	:15	11/9/2014
<i>Current/Historical Compilation Reel (ca. 2007) - DVD-R</i>		
<i>Drunk Driving Prevention Crashing Glasses</i>	:30	
<i>Keep America Beautiful Indian in Canoe</i>	:60	
<i>Forest Fire Prevention Forest Has Many Things</i>	:60	
<i>Crime Prevention Stop a Crime</i>	:30	
<i>Seat Belt Education Double Date</i>	:30	
<i>AIDS Prevention Macho</i>	:30	
<i>United Negro College Fund Little Brother</i>	:60	
<i>Peace Corps Retirees</i>	:30	
<i>Obesity Prevention Butt</i>	:30	
<i>Childhood Obesity Prevention Grandpa</i>	:30	
<i>Autism Awareness Broadway</i>	:30	
<i>Secondhand Smoke SUV</i>	:30	
<i>Disease Prevention Bus Stop</i>	:30	
<i>Online Sexual Exploitation Exchange</i>	:30	
<i>Buzzed Driving Prevention Karaoke</i>	:30	
<i>Underage Drinking Prevention Lisa</i>	:30	
<i>Global Warming Train</i>	:30	
<i>Adoption Lion</i>	:30	
<i>Hurricane Katrina Relief Minus - revised</i>	:30	
<i>Blood Donation Julie</i>	:30	
<i>Stroke Awareness Reverse Hospital</i>	:30	
<i>Math/Science for Girls See the World</i>	:30	
<i>Father Involvement Dance - revised</i>	:30	
<i>High School Dropout Prevention Parent Boost</i>	:30	
<i>Mentoring Lake</i>	:30	
<i>Emergency Preparedness Medley</i>	:30	
<i>Booster Seat Education Cropped Kids/Monkey Bars</i>	:30	
<i>Domestic Violence Prevention Father &amp; Son</i>	:30	
<i>American History Resource Forest</i>	:30	
<i>Wildfire Prevention Matchsticks</i>	:30	
<i>February 2014 TV Compilation Kit (February 2014)</i>		
<i>Caregiver Assistance Roles</i>	:30	11/6/2014
<i>Caregiver Assistance Silent Scream</i>	:15	8/15/2014
<i>Child Passenger Safety Know It Alls</i>	:60	10/23/2014
<i>Childhood Asthma Fish - Revised</i>	:30	Never
<i>Children's Oral Health Drawing on Brother</i>	:30	7/9/2014
<i>Emergency Preparedness The Day Before</i>	:30	8/29/2014
<i>Energy Efficiency Common Sense</i>	:30	5/22/2014
<i>Fatherhood Involvement Cheerleader - Revised</i>	:30	6/13/2014
<i>Financial Literacy Chase</i>	:90	Never
<i>Financial Literacy Patio Talk</i>	:15	10/20/2014
<i>Foreclosure Prevention Assistance Frozen</i>	:60	12/31/2014
<i>Foreclosure Prevention Assistance Frozen</i>	:30	12/31/2014
<i>Gay and Lesbian Bullying Prevention Pizza Shop</i>	:30	10/9/2014
<i>GED Achievement Pep Talk with Jerry Stiller</i>	:30	5/15/2014
<i>High School Dropout Prevention Here</i>	:30	8/31/2014

<i>High School Dropout Prevention Here</i>	:15	8/31/2014
<i>Hunger Prevention Feeding America Cloudy II</i>	:30	9/30/2014
<i>Hunger Prevention Farmer</i>	:30	8/21/2014
<i>Job Training and Employment New Day</i>	:30	8/20/2014
<i>Stroke Awareness Body Language</i>	:60	10/1/2014
<i>Stroke Awareness Body Language</i>	:30	10/1/2014
<i>Texting and Driving Prevention 5 Seconds</i>	:30	12/9/2014
<i>Texting and Driving Prevention Stairs</i>	:30	12/9/2014
<i>Unplanned Pregnancy Prevention Grandma</i>	:30	11/25/2014
<i>Unplanned Pregnancy Prevention Dog - Shazam</i>	:30	11/25/2014

*Adoption from Foster Care (Adopt US Kids) - National Solo Kit (February 2014)*

Outdoors	:30	1/22/2015
Teacher	:30	1/22/2015
Vacation	:30	1/22/2015
Outdoors	:15	1/22/2015
Teacher	:15	1/22/2015
Vacation	:15	1/22/2015

*Discovering Nature - Solo Kit (March 2014)*

Discover the Forest - Rio	:30	2/24/2015
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**Box 41:**

*Shelter Pet Adoption (March 2014) - all spots expire 1/24/2015*

Jules (Dog)	:30
Jules (Dog)	:15
Jules (Dog)	:10
Maui (Cat)	:30
Maui (Cat)	:15
Maui (Cat)	:10
Arnie (Dog)	:30
Arnie (Dog)	:15
Arnie (Dog)	:10
Stetson (Cat)	:30
Stetson (Cat)	:15
Stetson (Cat)	:10
Kuma (Dog)	:30
Kuma (Dog)	:15
Kuma (Dog)	:10

*Enrollment in Health Insurance - Solo Kit (March 2014)*

Take Care People	:30	All spots expire 1/9/2015
Take Care People	:15	
Cuidense Gente	:60	
Cuidense Gente	:30	
Cuidense Gente	:15	

*April 2014 TV Compilation Kit*

<i>Bullying Prevention Caine Revised</i>	:30	10/22/2014
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<i>Children's Oral Health Gerbils on a Train</i>	:30	7/9/2014
<i>Emergency Preparedness Progress</i>	:30	Never
<i>Energy Efficiency The Next 30 Seconds</i>	:30	5/22/2014
<i>Enrollment in Health Insurance Take Care People</i>	:30	1/9/2015
<i>Fatherhood Involvement Hiding</i>	:30	2/11/2015
<i>Financial Literacy Patio Talk</i>	:15	10/20/2014
<i>Foreclosure Prevention Assistance Frozen</i>	:15	12/31/2014
<i>Hunger Prevention Farmer</i>	:30	8/21/2014
<i>Hunger Prevention Grocer</i>	:30	8/21/2014
<i>Hunger Prevention Farmer</i>	:15	8/21/2014
<i>Job Training &amp; Employment How We Do It</i>	:60	8/20/2014
<i>Job Training &amp; Employment New Day</i>	:30	8/20/2014
<i>Recycling Journey</i>	:60	7/8/2015
<i>Recycling Stadium</i>	:15	7/8/2015
<i>Shelter Pet Adoption Maui (Cat)</i>	:15	1/24/2015
<i>Supporting Minority Education Sydni-Anthem</i>	:30	3/25/2015
<i>Supporting Minority Education David</i>	:30	3/25/2015
<i>Teacher Recruitment Anthem</i>	:60	10/9/2014
<i>Teacher Recruitment Anthem</i>	:30	10/9/2014
<i>Texting and Driving Prevention 5 Seconds</i>	:30	12/9/2014
 <i>Spring 2014 Spanish TV Compilation Kit (April 2014)</i>		
<i>Adoption from Foster Care Cookies</i>	:30	9/26/2014
<i>Autism Awareness Eye Contact</i>	:30	4/7/2015
<i>Autism Awareness Truck</i>	:30	4/7/2015
<i>Autism Awareness Eye Contact</i>	:30	4/7/2015
<i>Autism Awareness Truck</i>	:30	4/7/2015
<i>Buzzed Driving Prevention Bar Math</i>	:30	11/15/2014
<i>Child Passenger Safety Chairs (Revised)</i>	:30	4/14/2015
<i>Children's Oral Health Gerbils on a Train</i>	:30	7/9/2014
<i>Discovering Nature Escape Project - Families</i>	:60	Never
<i>Discovering Nature Escape Project - Mother</i>	:30	Never
<i>Discovering Nature Escape Project</i>	:15	Never
<i>Emergency Preparedness The Day Before - Hurricane Sandy</i>	:30	8/27/2014
<i>Enrollment in Health Insurance Cuidense Gente</i>	:30	1/9/2015
<i>Foreclosure Prevention Assistance Frozen</i>	:60	12/31/2014
<i>Foreclosure Prevention Assistance Frozen</i>	:30	12/31/2014
<i>Foreclosure Prevention Assistance Frozen</i>	:15	12/31/2014
<i>Hunger Prevention Farmer</i>	:30	8/21/2014
<i>Hunger Prevention Grocer</i>	:30	8/21/2014
<i>Job Training and Employment New Day</i>	:30	8/20/2014
 <i>June 2014 TV Compilation Kit (June 2014)</i>		
<i>Autism Awareness Truck</i>	:30	4/7/2015
<i>Autism Awareness Eye Contact</i>	:30	4/7/2015
<i>Buzzed Driving Prevention Neon Signs</i>	:15	Never
<i>Caregiver Assistance Roles</i>	:30	11/16/2014
<i>Caregiver Assistance Roles</i>	:15	11/16/2014
<i>Child Passenger Safety Know it Alls</i>	:30	10/23/2014
<i>Emergency Preparedness Store Front - Earthquake</i>	:15	6/1/2015
<i>Emergency Preparedness Store Front - Flood</i>	:15	6/1/2015
<i>Foreclosure Prevention Assistance Frozen</i>	:60	12/31/2014

<i>Hunger Prevention Tables - Revised</i>	:30	3/16/2015
<i>Shelter Pet Adoption Arnie (Dog)</i>	:30	1/24/2015
<i>Shelter Pet Adoption Stetson (Cat)</i>	:15	1/24/2015
<i>Teacher Recruitment Anthem</i>	:60	10/9/2014
<i>Teacher Recruitment Anthem</i>	:30	10/9/2014
<i>Teacher Recruitment All Grown Up</i>	:30	10/9/2014
<i>Teacher Recruitment You Think You Know</i>	:30	10/9/2014
<i>Unplanned Pregnancy Prevention Grandma</i>	:30	11/25/2014
 <i>Wildfire Prevention (June 2014)</i>		
<i>Smokey's 70<sup>th</sup> Birthday</i>	:30	4/17/2015
<i>Smokey's 70<sup>th</sup> Birthday</i>	:15	4/17/2015
<i>Dragging Chains</i>	:30	4/17/2015
<i>Dragging Chains</i>	:15	4/17/2015
<i>Smokey Bear/Planes - Wingman</i>	:30	3/31/2015
<i>Smokey Bear/Planes - Wingman (Spanish)</i>	:30	3/31/2015
<i>Bear Hug - Campfire</i>	:15	7/8/2015
<i>Bear Hug - Bonfire</i>	:30	7/8/2015
<i>Bear Hug - Bonfire</i>	:15	7/8/2015
 <i>Safe Firearms Storage (June 2014)</i>		
<i>Do It For Us</i>	:60	all spots expire
<i>Do It For Us</i>	:30	2/12/2015
<i>Do It For Us</i>	:15	
<i>Do It For Us</i>	:10	
<i>The List</i>	:60	
<i>The List</i>	:30	
<i>The List</i>	:15	
 <i>Discovering Nature - Solo Kit (Discover the Forest) (June 2014)</i>		
<i>Forest Light Show</i>	:30	6/5/2015
<i>Forest Light Show</i>	:15	6/5/2015
<i>Deer Staring Contest</i>	:30	6/5/2015
<i>Deer Staring Contest</i>	:15	6/5/2015
<i>Redwoods</i>	:30	6/6/2015
<i>Redwoods</i>	:15	6/6/2015
<i>Frog Discovery</i>	:30	6/6/2015
<i>Frog Discovery</i>	:15	6/6/2015
 <i>High Blood Pressure - Solo Kit (American Heart Association) (July 2014)</i>		
<i>Resignation</i>	:30	6/12/2015
<i>Resignation</i>	:15	6/12/2015
<i>Break-Up</i>	:30	6/12/2015
<i>Break-Up</i>	:15	6/12/2015
 <i>August 2014 TV Compilation Kit (August 2014)</i>		
<i>Adoption From Foster Care Teacher</i>	:30	1/22/2015
<i>Autism Awareness Jamie McMurray - 1 in 68</i>	:30	8/9/2015
<i>Autism Awareness Truck</i>	:30	4/7/2015
<i>Buzzed Driving Prevention Neon Signs</i>	:30	Never
<i>Caregiver Assistance Silent Scream</i>	:30	8/15/2015
<i>Caregiver Assistance Silent Scream</i>	:15	8/15/2015

<i>Discovering Nature</i> Redwoods	:30	6/6/2015
<i>Discovering Nature</i> Frog Discovery	:15	6/6/2015
<i>Energy Efficiency</i> The Next 30 Seconds	:30	5/22/2015
<i>Food Safety Education</i> Cook	:30	6/13/2015
<i>Food Safety Education</i> Seperate [Separate]	:30	6/13/2015
<i>Hunger Prevention</i> Tables - Revised	:30	3/16/2015
<i>Shelter Pet Adoption</i> Kuma (Dog)	:30	1/24/2015
<i>Texting and Driving Prevention</i> Just Drive	:30	5/5/2015
<i>Unplanned Pregnancy Prevention</i> Grandma	:30	11/25/2014
<i>Wildfire Prevention</i> Smokey's 70 <sup>th</sup> Birthday	:30	4/7/2015
<i>Adoption From Foster Care (August 2014)</i>		
Adoption - Boxtrolls	:30	7/21/2015
Adoption - Boxtrolls	:15	7/21/2015
Adoption Spanish - Boxtrolls	:30	7/21/2015
Adoption Spanish - Boxtrolls	:15	7/21/2015
<i>GED Achievement (September 2014)</i>		
Store	:30	8/6/2015
Store	:15	8/6/2015
Store - Celebrity		:308/6/2015
Interview	:30	8/6/2015
Interview	:15	8/6/2015
Interview - Celebrity	:30	8/6/2015
Barbershop	:30	8/6/2015
Barbershop	:15	8/6/2015
Barbershop - Celebrity	:30	8/6/2015
Store SPA	:30	8/6/2015
Store SPA	:15	8/6/2015
Dustin Lynch	:30	8/6/2015
Dustin Lynch	:15	8/6/2015
Barbershop Text	:30	8/6/2015
Barbershop Text	:15	8/6/2015
<i>Enrollment in Health Insurance - Solo Kit (September 2014)</i>		
Take Care People	:30	2/3/2016
Take Care People	:15	2/3/2016
Cuidense Gente	:60	2/3/2016
Cuidense Gente	:30	2/3/2016
Cuidense Gente	:15	2/3/2016
<i>Community Engagement (United Way) (September 2014)</i>		
Graduation	:60	8/19/2015
Graduation	:30	8/19/2015
Draft	:30	8/19/2015
Draft	:15	8/19/2015
<i>Foreclosure Prevention (September 2014)</i>		
This Is Why	:60	9/23/2015
This Is Why	:30	9/23/2015
This Is Why - Spanish	:60	9/23/2015
This Is Why - Spanish	:30	9/23/2015



*Pathways to Employment - Solo Kit (GradsOfLife.org) (October 2014)*

Atypical	:60	9/22/2015
Atypical	:30	9/22/2015
Atypical	:15	9/22/2015

**Box 42:***Hispanic College Enrollment (October 2014)*

Adam Rodriguez	:30	9/16/2015
Edward James Olmos	:30	9/16/2015
Edward James Olmos - Spanish	:30	9/16/2015
Jorge Ramos - Spanish	:15	9/16/2015
Jorge Ramos - Spanish	:30	9/16/2015
Maria Elena Salinas - Spanish	:15	9/16/2015
Maria Elena Salinas - Spanish	:30	9/16/2015
Jorge Ramos and Maria Elena Salinas - Spanish	:15	9/16/2015
Jorge Ramos and Maria Elena Salinas - Spanish	:30	9/16/2015

*Children's Oral Health - Solo Kit (October 2014)*

Manners	:30	9/18/2015
Bike Lesson	:30	9/18/2015
Dressing Lesson	:30	9/18/2015
Cooking Lesson	:30	9/18/2015
Bike Lesson - Spanish	:30	9/18/2015
Cooking Lesson - Spanish	:30	9/18/2015
Super Duper Party Troopers	:60	7/9/2015
Super Duper Party Troopers	:30	7/9/2015
Gerbils on a Train	:60	7/9/2015
Gerbils on a Train	:30	7/9/2015
Gerbils on a Train - Spanish	:60	7/9/2015
Gerbils on a Train - Spanish	:30	7/9/2015
Drawing on Brother - Spanish	:30	7/9/2015
Drawing on Brother - Spanish	:15	7/9/2015

*Fall 2014 Spanish TV Compilation Kit (October 2014)*

Autism Awareness	:30	4/7/2015
Autism Awareness	:30	4/7/2015
Buzzed Driving Prevention	:15	Never
Child Passenger Safety	:60	4/14/2015
Children's Oral Health	:30	9/18/2015
Children's Oral Health	:30	9/18/2015
Discovering Nature	:30	Never
Discovering Nature	:15	Never
Emergency Preparedness	:60	8/27/2015
Emergency Preparedness	:30	8/27/2015
Emergency Preparedness	:30	11/21/2015
Emergency Preparedness	:15	11/21/2015
Enrollment in Health Insurance	:60	2/4/2015
Enrollment in Health Insurance	:30	2/4/2015
Hispanic College Enrollment	:30	9/16/2015
Hispanic College Enrollment	:30	9/16/2015

Hispanic College Enrollment	:15	9/16/2015
Hunger Prevention	:30	8/21/2015
Hunger Prevention	:30	8/21/2015
Job Training and Employment	:30	8/20/2014(?)
<i>Learning &amp; Attention Issues - Hard Kit (December 2014)</i>		
Miscommunication	:60	all spots expire
Miscommunication	:30	10/23/2015
Miscommunication	:15	
Directions	:60	
Directions	:30	
Directions	:15	
Miscommunication - Spanish	:60	
Miscommunication - Spanish	:30	
Miscommunication - Spanish	:15	
Directions - Spanish	:60	
Directions - Spanish	:30	
Directions - Spanish	:15	
<i>Food Safety Education Solo Kit (January 2015)</i>		
Mosh	:30	all spots expire
Mosh	:15	12/4/2015
Funky Chicken	:30	
Funky Chicken	:15	
Mosh - Spanish	:30	
Mosh - Spanish	:15	
Funky Chicken - Spanish	:30	
Funky Chicken - Spanish	:15	
<i>High School Equivalency - Solo Kit (January 2015)</i>		
Store Drama	:30	all spots expire
Store Drama	:15	8/6/2015
Interview Drama	:30	
Interview Drama	:15	
Barbershop Drama - Celebrity	:30	
Barbershop Drama	:30	
Barbershop Drama	:15	
Store Drama Celebrity - Spanish	:30	
Store Drama - Spanish	:30	
Store Drama - Spanish	:15	
<i>Caregiver Assistance - Spanish (January 2015)</i>		
Bath - Spanish	:60	all spots expire
Bath - Spanish	:30	11/10/2015
Spoon - Spanish	:60	
Spoon - Spanish	:30	
Bath	:60	
Bath	:30	
Spoon	:60	
Spoon	:30	
<i>Caregiver Assistance (January 2015)</i>		

Bath	:60	all spots expire
Bath	:30	11/10/2015
Spoon	:60	
Spoon	:30	

*The Shelter Pet Project (Humane Society of the United States) (Disney Characters) (March 2015)*

Palace Pets	:30	all spots expire
Palace Pets	:15	3/1/2016
Palace Pets	:10	
Palace Pets	:05	
Palace Pets - Spanish	:30	
Palace Pets - Spanish	:15	
Palace Pets - Spanish	:10	
Palace Pets - Spanish	:05	

*Spring 2015 Spanish TV Compilation Kit (April 2015)*

<i>Buzzed Driving Prevention</i> Neon Signs	:15	Never
<i>Buzzed Driving Prevention</i> Neon Signs	:10	10/12/2017
<i>Caregiver Assistance</i> Bath	:60	11/10/2015
<i>Caregiver Assistance</i> Bath	:30	11/10/2015
<i>Caregiver Assistance</i> Spoon	:60	11/10/2015
<i>Caregiver Assistance</i> Spoon	:30	11/10/2015
<i>Children's Oral Health</i> Bike Lesson	:30	9/17/2015
<i>Children's Oral Health</i> Cooking Lesson	:30	9/17/2015
<i>Discovering Nature</i> Escape Project - Families	:60	Never
<i>Discovering Nature</i> Escape Project - Mother	:30	Never
<i>Emergency Preparedness</i> Waiting	:60	8/27/2015
<i>Emergency Preparedness</i> Waiting	:30	8/27/2015
<i>Food Safety Education</i> Funky Chicken	:30	12/3/2015
<i>Food Safety Education</i> Funky Chicken	:15	12/3/2015
<i>Food Safety Education</i> Mosh	:30	12/3/2015
<i>Food Safety Education</i> Mosh	:15	12/3/2015
<i>High School Equivalency</i> Store Drama Celebrity	:30	8/5/2015
<i>High School Equivalency</i> Store Drama	:15	8/5/2015
<i>Hispanic College Enrollment</i> Edward James Olmos	:30	9/15/2015
<i>Hispanic College Enrollment</i> Jorge Ramos	:15	9/15/2015
<i>Hunger Prevention</i> Farmer	:30	8/20/2015
<i>Hunger Prevention</i> Grocer	:30	8/20/2015
<i>Making Home Affordable</i> This is Why	:60	9/23/2015
<i>Making Home Affordable</i> This is Why	:30	9/23/2015

*Caregiver Assistance - AARP (April 2015)*

Moments	:30	4/30/2016
Perspectives	:30	4/30/2016
Moments	:15	4/30/2016
Bath - Revised	:60	11/10/2015
Bath - Revised	:30	11/10/2015
Bath (Spanish) - Revised	:60	11/10/2015
Bath (Spanish) - Revised	:30	11/10/2015

*Discovering Nature - DiscoverTheForest.org (May 2015)*

Short Drive	:30/:15	6/11/2016
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Kayak	:60/:30/:15	6/11/2016
Kayak (Spanish)		:60/:30/:15 6/11/2016
<i>Emergency Preparedness Hard Kit (September 2015)</i>		
Don't Wait	:60/:30/:15	
We Prepare Everyday	:30	
Don't Wait (Spanish)	:60/:30/:15	
<i>Autism Awareness (November 2015)</i>		
The World of Autism	:60/:30/:15	11/17/2016
The World of Autism (Spanish)	:60/:30	11/17/2016
<i>Adoption From Foster Care (December 2015)</i>		
Breakup	:30	12/9/2016
Haircut	:30/:15	12/9/2016
<i>Diabetes Prevention (January 2016)</i>		
Prediabetes Test	:60/:15/:10	1/21/2017
Prediabetes Test (Spanish)	:60/:15/:10	1/21/2017
Bacon Lovers	:30	1/21/2017
Busy Mom	:30	1/21/2017
Mama Ocupada (Spanish)	:30	1/21/2017
<i>Financial Literacy - Hard Kit (February 2016)</i>		
Perfect Family	:60	8/30/2017
Feed the Pig	:30	8/30/2017
<i>Buzzed Driving Prevention (February 2016)</i>		
Viral Consequences	:60/:30	12/03/2016
Life's Doors	:60/:30	10/16/2016
Life's Doors (Spanish)	:60/:30	10/16/2016
<i>Child Passenger Safety (April 2016)</i>		
Their Future	:30/:15	3/03/2017
Their Future (Spanish)	:30/:15	3/03/2017
Question Everything	:30/:15	3/02/2017
<i>Recycling (Hard Kit)</i>		
Annedroids	:30	12/31/2016
Creative Galaxy	:30	12/31/2016
<b>Box 43:</b>		
<i>Reducing Food Waste (May 2016)</i>		
Life of Strawberry	:60/:30	4/19/2017
<i>Fatherhood Involvement (July 2016)</i>		
Rain	:30	6/05/2017
Let's Crawl	:30	6/05/2017

Dad and Son Dance Off	:30	6/05/2017
Vacuum	:30	6/05/2017
Beatbox	:15	6/05/2017
Beatbox (Spanish)	:15	6/05/2017
Tea Pot - Moment	:30	2/03/2020
Guys' Night Out - Moment	:30	2/03/2020
Guys' Night Out - Moment (Spanish)	:30	2/03/2020
Audition - Moment	:30	2/03/2020
Audition - Moment (Spanish)	:30	2/03/2020
<i>Child Passenger Safety (July 2016)</i>		
Storks	:30	2/28/2017
<i>High School Equivalency (July 2016)</i>		
Graduation Parties	:90	7/28/2017
Karim	:60/:30/:15	7/28/2017
Jackie	:60/:30	7/28/2017
Angela	:60/:30	7/28/2017
Jocelyn (Spanish)	:60/:30/:15	7/28/2017
<i>Diversity and Inclusion (August 2016)</i>		
We Are America	:60/:30/:15	7/04/2017
<i>Wildfire Prevention (September 2016)</i>		
Ashes - Dragging Chains	:30/:15	8/08/2017
Ashes - Tall Grass	:30/:15	8/08/2017
<i>Learning and Attention Issues (September 2016)</i>		
School	:60/:30	9/28/2017
School (Spanish)	:60/:30	9/28/2017
Homework	:60/:30/:15	9/28/2017
Homework (Spanish)	:60/:30/:15	9/28/2017
Site Demo	:15	9/28/2017
<i>College Access (October 2016)</i>		
Major Keys	:60/:30	10/27/2017
<i>Caregiver Assistance (November 2016)</i>		
Help	:60	11/14/2017
Strong	:60/:30/:15	11/14/2017
<i>Diversity and Inclusion (February 2017)</i>		
Love Has No Labels - Fans of Love	:60/:30/:15	2/14/2018
Love Has No Labels - Fans of Love Blimp	:15	2/14/2018
<i>Job Training and Employment (February 2017)</i>		
Put Your Stuff Back to Work	:60/:30	3/8/2020
Put Your Stuff Back to Work (Spanish)	:60/:30	3/8/2020

*Online Sexual Exploitation*, May 17, 2004. Hard copy master. Betacam SP.

*Historical and Current PSA Compilation (ca. 2007)*

Historical PSAs:

Drunk Driving Prevention, “Crashing Glasses”	:30
Keep America Beautiful, “Indian in Canoe”	:60
Forest Fire Prevention, “Forest Has Many Things”	:60
Crime Prevention, “Stop a Crime”	:30
Seat Belt Education, “Double Date”	:30
AIDS Prevention, “Macho”	:30
United Negro College Fund, “Little Brother”	:60
Peace Corps, “Retirees”	:30

Current PSAs:

Obesity Prevention, “Butt”	:30
Childhood Obesity Prevention, “Grandpa”	:30
Autism Awareness, “Broadway”	:30
Secondhand Smoke, “SUV”	:30
Disease Prevention, “Bus Stop”	:30
Online Sexual Exploitation, “Exchange”	:30
Buzzed Driving Prevention, “Karaoke”	:30
Underage Drinking Prevention, “Lisa”	:30
Global Warming, “Train”	:30
Adoption, “Lion”	:30
Hurricane Katrina Relief, “Minus-Rev.”	:30
Blood Donation, “Julie”	:30
Stroke Awareness, “Reverse Hospital”	:30
Math/Science For Girls, “See the World”	:30
Father Involvement, “Dance-Rev.”	:30
High School Dropout Prevention, “Parent Boost”	:30
Mentoring, “Lake”	:30
Emergency Preparedness, “Medley”	:30
Booster Seat Education, “Cropped Kids/Monkey Bars”	:30
Domestic Violence Prevention, “Father & Son”	:30
American History Resource, “Forest”	:30
Wildfire Prevention, “Matchsticks”	:30

*Youth Obesity*, 2008. DVD.

Smokey 65<sup>th</sup> Birthday Kit, 2009. (Contains all media formats.) DVD.

Making Home Affordable (Joseph Weir), 2010. DVD.

*Child Abuse Prevention and Fatherhood Involvement PSAs*, July 29, 2011. DVD-R.

“You’ve Got to Start Something,” Big Brother, Big Sister (Miss America mentoring ads), ca. 2012. DVD.

*Compilation DVD (ca. 2011)*

Community:

Re-Connecting Kids With Nature, “Discover the Forest”	:30
Foreclosure Prevention: “Clown”	:30

Education:

GED Achievement, “Barrier”	:30
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High School Dropout Prevention, "Michael"	:30
Hispanic Scholarship Fund, "Julian"	:30

Health & Safety:

Underage Drinking Prevention, "Tommy"	:30
Men's Preventive Health, "New Home"	:30
Smoking Cessation, "Friend"	:30
Autism Awareness, "Times Have Changed"	:30
Lead Poisoning Prevention, "Milk Bottle," "Cereal Bowl"	:30

*Compilation DVD (ca. 2011)*

Adoption: "Gift"  
 Math and Science for Girls: "Blue Sky"  
 Financial Literacy: "Feed the Pig"  
 High School Drop Out Prevention: "Graduate"  
 Buzzed Driving Prevention: "Karaoke"  
 Childhood Obesity Prevention: "Bullseye"  
 Global Warming: "Train"  
 Blood Donation: "Gold Reserve"  
 College Access: "Airplane"  
 Autism Awareness: "Broadway"  
 Arts Education: "Boy/Dog"  
 Youth Reckless Driving Prevention: "New & Improved"  
 Emergency Preparedness: "Tomato Paste"  
 Father Involvement: "Dance"  
 Generous Nation: "Almost Fed"

"We've Got Your Back," Iraq and Afghanistan Veterans of America, undated. DVD.

*Saving For Retirement (July 2017)*

College	:30/:15	7/19/2018
House Hunting	:30/:15	7/19/2018
Travel	:30/:15	8/19/2018

*Lung Cancer Screening (July 2017)*

Saved by the Scan	:30/:15	8/01/2018
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