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Communication
Advertising
Ad Council Photographs, 1955-

Box 1:

50th Anniversary (2 folders)
Tom Adams Party, c. 1980
Advertisements
   Prints
   Negatives
Advertising Club Silver Medal, 1994
Advertising Hall of Fame, 1992
Advertising Women of New York Luncheon (2 folders)
American Marketing Association Awards, c. 1990
Annual Report, 1987
Association of National Advertisers Conference (2 folders)
Billboard Advertisements
Board of Directors Meeting
   1977
   1979
   1980
   January 1982
   1982
   June 1982
   December 1982
   June 1983
   September 1983
   March 1984
   December 1984
   September 1985
   December 1985
   March 1986
   September 1987
   Spring 1988
   March 1989
   September 1989
   September 1990
   December 1993
   1995
   1997
   June 1997
   October 1997
   March 1998
   June 1998
   May, 1999
Bill Bradley, Parade Cover, 1 slide, 1997
Bill Bradley Book Signing, October 1998
Bill Bradley/NCTA Spot
Campaign Cocktail Party
Campaign Review Committee Meeting, 1985
Campaign Team Seminar, 1997
Campaigns
Ad Council Campaign Press Conference, 1985
AARP - American Association of Retired Persons (35mm slides of advertising copy)
Aging (35mm slides of advertising copy)
Aid to Higher Education Promotional Events, 1983
Aid to Higher Education (35mm slides of advertising copy)
AIDS Presentation from AAF (35mm slides of advertising copy)
AIDS Prevention (35mm slides of advertising copy) (2 folders)
Alcoholism Promotional Events
Alcoholism (35mm slides of advertising copy)
Alliance to Save Energy (35mm slides of advertising copy)
American Cancer Society - Breast Cancer Detection (35mm slides of advertising copy)
American Economic System Awards Luncheon and Promotional Events, 1978
American Economic System (35mm slides of advertising copy)
American Red Cross, [1980s?]
American Red Cross Promotional Events

Box 2:

Better Business Bureau (35 mm slides of advertising copy)
Bicentennial of the Constitution (35mm slides of advertising copy)
Breaking the Cycle of the Disadvantaged (35mm slides of advertising copy)
CARE (35mm slides of advertising copy)
Carpooling (35mm slides of advertising copy)
Carpooling Meeting, c. 1970
Census (35mm of advertising copy)
Census 1980 Promotional Events, 1980
Census 1990 Press Conference, February 1990
Child Abuse (35mm slides of advertising copy)
Child Abuse Prevention Promotional Events
Coalition for America’s Children “Whose Side Are You On?” Presentation, 1996
Coalition for America’s Children Press Conference with President Clinton, 1997
Colon Cancer Detection (35mm slides of advertising copy)
Colon Cancer Prevention Press Conference, 1988
Continue Your Education (35mm slides of advertising copy)
Cooperative Education (35mm slides of advertising copy)
Covenant House - Nineline (35mm slides of advertising copy)
Crime Prevention (35mm slides of advertising copy)
Crime Prevention, [1980]
Crime Prevention White House Press Conference, October 1991
Crime Prevention Hispanic Reception, May 1993
Crime Prevention Hispanic Reception, April 1993
Crime Prevention Press Conference with Peter, Paul and Mary, January 1997
Crime Prevention Campaign Launch, January 1998
Crime Prevention McGruff Appearance on Today Show, October 1998
Crime Prevention Press Conference
Crime Prevention Promotional Events
Crisis in our Cities (35mm slides of advertising copy)
Direct Deposit Promotional Events, 1982
Direct Deposit (35mm slides of advertising copy)
Disabled Persons Campaign Launch
Disability (35mm slides of advertising copy)
Drive at 55 mph Meeting with President Carter
Drive at 55 mph (35mm slides of advertising copy)
Drug Abuse/AIDS Press Conference, July 1990
Drug Abuse Prevention Award Presentation, November 1991
Drug Abuse Prevention (35mm slides of advertising copy) (2 folders)
Drunk Driving (35mm slides of advertising copy)
Drunk Driving (photographs of advertisement, includes negative)
Eat Lean (35mm slides of advertising copy)
Economic Census (35mm slides of advertising copy)
Education Excellence Partnership at Oriole Park at Camden Yard with President Clinton, July 1997
Education Excellence Partnership (35mm slides of advertising copy)
Employer Support of the Guard and Reserve Filming of TV Public Service Announcement “Washington Crossing,” 1982-3
Employer Support of the Guard and Reserve (35mm slides of advertising copy)
Energy Conservation Press Conference
Energy Conservation (Don’t Be Fuelish) (35mm slides of advertising copy)
Environmental Defense Fund - Recycling, Keep America Beautiful (35mm slides of advertising copy)
Export Awareness (35mm slides of advertising copy)
Flu (Swine) (35mm slides of advertising copy)
Food and Nutrition (35mm slides of advertising copy)
Food Stamps (35mm slides of advertising copy)
Foreign Visitors (35mm slides of advertising copy)
Forest Fire Prevention Smokey Bear, 1986
Forest Fire Prevention (35mm slides of advertising copy)
Free Press (35mm slides of advertising copy)
Government Waste (35mm slides of advertising copy)
Health Career Promotion (35mm slides of advertising copy)
Healthy Start Press Conference, 1992

Box 3:

High Blood Pressure (35mm slides of advertising copy)
Hire the Veteran (35mm slides of advertising copy)
Historical (35mm slides of advertising copy)
Illiteracy Press Conference, 1984
Individual Giving Press Conference
Individual Giving/Volunteering (35mm slides of advertising copy)
Inflation (35mm slides of advertising copy)
Interfaith Hunger (35mm slides of advertising copy)
International Executive Service Corps Press Conference, 1983
International Executive Service Corps (35mm slides of advertising copy)
International Youth Exchange (35mm slides of advertising copy)
IRS (Internal Revenue Service) (35mm slides of advertising copy)
Jobs for Youth
Keep America Beautiful 25th Anniversary Meeting with President Carter, 1978
Keep America Beautiful (photographs of advertising copy)
Leadership Conference Education Fund (35mm slides of advertising copy)
Math is Power (35mm slides of advertising copy)
Minority Business (35mm slides of advertising copy)
National Alliance of Businessmen - JOBS (35mm slides of advertising copy)
National Urban League (35mm slides of advertising copy)
NeighborWorks (35mm slides of advertising copy)
Neighborhood Housing Services (35mm slides of advertising copy)
Organ and Tissue Donation (35mm slides of advertising copy)
Pakistan Aid (35mm slides of advertising copy)
Parental Involvement in Education (35mm slides of advertising copy)
Peace Corps (35mm slides of advertising copy)
People’s Capitalism Exhibit, 1956
Physical Fitness (35mm slides of advertising copy)
Planned Parenthood (35mm slides of advertising copy)
Points of Light (35mm slides of advertising copy)
Recruiting Nurses (35mm slides of advertising copy)
Religion in American Life 30th Anniversary Dinner, 1978
Religion in American Life (35mm slides of advertising copy) (2 folders)
Safety Belt Press Conference, 1992
Safety Belt Event with Vince and Larry and Elizabeth Dole, April 1986
Safety Belt Education (35mm slides of advertising copy)
Second Harvest (35mm slides of advertising copy)
Social Security (35mm slides of advertising copy)
Space Foundation (35mm slides of advertising copy)
Stamp Out Polio (35mm slides of advertising copy)
Statue of Liberty (35mm slides of advertising copy)
Take Pride in America (Public Lands) (35mm slides of advertising copy)
Take Stock in America (U.S. Savings Bonds) (35mm slides of advertising copy)
Technical Education in Training (35mm slides of advertising copy)
United Negro College Fund (UNCF) unidentified photographic prints
US Olympic Committee Press Conference
US Space Foundation Celebrities Featured in Public Service Announcements, 1988
United Way (35mm slides of advertising copy)
Urban Coalition (35mm slides of advertising copy)
USO (35mm slides of advertising copy)
VD - Venereal Disease (35mm slides of advertising copy)
Volunteer Against Illiteracy (35mm slides of advertising copy)
Vote Campaign Meeting, 1984

Chairmen
Chicago Broadcast Media Reception, March 1990
Chicago Meeting
1974
1984
1985

Box 4:

Client Seminar
July 1987
1989
May-June 1991
Commitment 2000
Community Action Network Awards Luncheon
November 1999
2000
G.D. Crain Award
Detroit Airport Advertisements, 1993
Detroit Meeting, 1976
FCC Breakfast
Golden Lightbulb Award, June 1999
IAB Internet Advertising Event, November 1997
Industrial Payroll Savings Committee Meeting, 1980
Industry Advisory Committee, 1988
Japan Ad Council, 1977-78
Japan Exhibit, 1988
Joint Print Meeting, 1985
Kincs Retreat, December 1998
Logos
Gib McCabe Party [2 folders]
“Madison Avenue Sellout,” 1999
Marketeers Team Retreat, May 1999
Media Kits (Radio)
Mentor/Mentee Party, 1992
Miscellaneous Ad Council Staff, 1996-97
Miscellaneous
   Groups - Identified
   Groups - Unidentified
   Groups - Unidentified: Slides (2 folders)
   Individuals - Identified
   Individuals - Identified - Jeff Boal
   Individuals - Identified - Jane Dean
   Individuals - Identified - Nancy Clott
   Individuals - Identified - Donna Feiner
   Individuals - Identified - Nina Flower
   Individuals - Identified - Murray Gaylord
   Individuals - Identified - Elenore Hanglely
   Individuals - Identified - Luana Lewis
   Individuals - Identified - Brad Lynch
   Individuals - Identified - Andrew Rhoden
   Individuals - Identified - Bob Schultz
   Individuals - Identified - Paula Veale
   Individuals - Identified - Arie Weissman
   Individuals - Identified - Ruth Wooden
   Individuals - Identified - Karen Zavian
   Individuals - Unidentified
Museum of Broadcast Communications Reception, Fall 1992
Museum of Television and Radio Exhibit, 1992
National Association of Broadcasters
Conference, October 1998
Radio Show
National Press Club Conference, 1987
New Office Space, May 1997
New York Cares Day, October 1999
New York City Savings Bond Committee, 1975
Newspaper Association of America
Office Pictures
Official White House Photo with President George W. Bush, May 2002
Official White House Photo with President George W. Bush, June 2007
Outdoor Advertising
Partner Summit, September 1998
Presentations
50th Anniversary
Advertising Age
AAF Partnership Program
American Association of Publishers Board of Directors Meeting, May 26, 1994
Board of Directors
Cleveland Outreach
Colon Cancer Research
Commitment to Families
ESOAA

Box 5:

Hachette
Local Media Outreach - Hartford
Mail for Good Causes
Media Development
Media Reports 1989-94 (2 folders)
Media Report 1993
Partnership for a Drug-Free America
Public Relations
Reaching out to Local Media, 1994
Rodale Magazine
Salute to Volunteers
Silver Bell Awards 1989
Various Visuals
Volunteer Media Recruitment

Presidents
Ted Repplier
Robert Keim
Ruth Wooden (x3 folders)
Ruth Wooden Photo Book
Peggy Conlon

Public Policy Committee Meeting
undated (2 folders)
1969
1985
October 1988
March 1988
Spring 1990

Public Service Award Dinner (Annual Dinner)
[undated]
December 1957
November 1959
January 1964
December 1964
December 1965
December 1966
1967
1968
1970
1971
1972
December 1973
November 1975
November 1976
November 1977
November 1978
November 1978
1980
1981
November 1982
1982
November 1983
October 1984
Contact sheets, 1987
1988
1989
c. 1990
c. 1990, Social Security
1990
1991 [2 folders]
1992

Box 6:

Annual Dinner
1993-98 [6 folders]
  1998; 1999 contact sheets
1999 [3 folders]
  2001
    In-context Dinner Reel, ca. 2001
  Dinner Reel, CD, 2006
Outstanding Contributor Award, Presented by Peggy Conlon to David Ysais and Sherri Blank, 1999
RAB Mercury Award, June 1993
Re-engineering Reception, 1997
Repliier Hall of Fame
Research Committee
Salute to Chicago, June 1999
Salute to Volunteers Luncheon
  1976
  1977
  1978
  1979
  1981
  1982
  1984
  1985
  1986
Salute to Volunteers,1987-98 [8 folders]
  2000
Secretary Tom Ridge, Publisher Reception, 2003
Seminar Series, 2001
Sony Salute to Media
Space Foundation
Staff Photos, ca. 1990's [2 folders]
Staff Photos, some identification, 1190's;1997
Staff Outing, Statue of Liberty, ca. Late 1990's
Staff Outing, Sandy Hook, 1993
Staff Outing, 1994
Staff Photos, 1994
Staff Photos, 1995

Box 7:

Senior Staff Retreat, September 1997; August 1999
Staff Outing, 1997
Staff Outing, 1998
Staff, Goodwill Games, ca. 1998
  Staff Photos, 1999 [3 folders]
  Staff Outing, 2001
Staff Events/Parties
  Gib McCabe Party
  Wedding Shower
  Frances T. Baby Shower, ca. 1990's
  McLaughlin Baby, 1996
  Ruth Wooden’s 10th Anniversary Party, October 28, 1997
  Alice Goodbye, December 1998
  Susan Burrow’s Goodbye, 1998
  Spin Doctor Gingerbread House, 1998
  Bridal Shower, 1999
  Goodbye Amy, March, 1999
Ruth Wooden Goodbye, 1999
Gaylord Goodbye, 2000
Christmas, 2001
Stand Up For Children, 1996
Time-Life Photos
UNCF Annual Dinner, 1998
UPS Donation
Volunteer Coordinators
Unidentified Photos
Volunteer Coordinators
Washington Conference
1973
1974
1975 [2 folders]
1978
1978-92
1979

Box 8:

Washington Conference (Cont’d)
1980
1981
1982
1983
1984
1985
1986
1987; 1988, many identified; Gerald Ford
1988, negatives
1990 (Photo with President George H.W. Bush)
1990, Smithsonian, some identification
1990, State Dept., Eagleburger
1992, May 6
1992, identified photos
1995 [2 folders]
1999, Boys and Girls Club Exhibit
Water Quality Press Conference, 1994
West Coast CEO Meetings, 1984
Ad/Business Executives, Photos, Roy Bostock, Gregory Coleman, John E. Pepper, ca.1990's
Advertising Week, Google, 2004
ANA Annual Conference, Casie Award, 1999
NAB Convention, Ruth Wooden and Martin Brantley, KPTV, 1997
Scruff Press Conference, July 27, 1993
Smokey Bear, Today Show, Ca. 1990's
Community Action Network Award, 1997
Ad Council Annual Dinner, 2000
Community Action Network Award with Peggy Conlon and Katie Couric, 2000
Ad Council staff with Secretary Tom Ridge, ca. 2003
Mayor Bloomberg, Vince and Larry, and McGruff at Ad Week reception, 2004
Ad Council Annual Dinner, 2004
“Kick-off Advertising Week,” Sept. 26, 2005
Board breakfast and cocktail reception, 2005
Ad Council Annual Dinner w/ honoree Bob Wright; speaker Brian Williams, 2010
Peggy Conlon with Barack Obama, ca. 2014
Holiday photo booth, 2015
Ad Council candid, undated