

13/2/284  
Communication  
Advertising  
Ad Council Photographs, 1955-

Box 1:

50<sup>th</sup> Anniversary (2 folders)  
Tom Adams Party, c. 1980  
Advertisements  
    Prints  
    Negatives  
Advertising Club Silver Medal, 1994  
Advertising Hall of Fame, 1992  
Advertising Women of New York Luncheon (2 folders)  
American Marketing Association Awards, c. 1990  
Annual Report, 1987  
Association of National Advertisers Conference (2 folders)  
Billboard Advertisements  
Board of Directors Meeting  
    1977  
    1979  
    1980  
    January 1982  
    1982  
    June 1982  
    December 1982  
    June 1983  
    September 1983  
    March 1984  
    December 1984  
    September 1985  
    December 1985  
    March 1986  
    September 1987  
    Spring 1988  
    March 1989  
    September 1989  
    September 1990  
    December 1993  
    1995  
    1997  
    June 1997  
    October 1997  
    March 1998  
    June 1998  
    May, 1999  
Bill Bradley, Parade Cover, 1 slide, 1997  
Bill Bradley Book Signing, October 1998  
Bill Bradley/NCTA Spot  
Campaign Cocktail Party  
Campaign Review Committee Meeting ,1985  
Campaign Team Seminar, 1997  
Campaigns

Ad Council Campaign Press Conference, 1985  
 AARP - American Association of Retired Persons (35mm slides of advertising copy)  
 Aging (35mm slides of advertising copy)  
 Aid to Higher Education Promotional Events, 1983  
 Aid to Higher Education (35mm slides of advertising copy)  
 AIDS Presentation from AAF (35mm slides of advertising copy)  
 AIDS Prevention (35mm slides of advertising copy) (2 folders)  
 Alcoholism Promotional Events  
 Alcoholism (35mm slides of advertising copy)  
 Alliance to Save Energy (35mm slides of advertising copy)  
 American Cancer Society - Breast Cancer Detection (35mm slides of advertising copy)  
 American Economic System Awards Luncheon and Promotional Events, 1978  
 American Economic System (35mm slides of advertising copy)  
 American Red Cross, [1980s?]  
 American Red Cross Promotional Events

Box 2:

Better Business Bureau (35 mm slides of advertising copy)  
 Bicentennial of the Constitution (35mm slides of advertising copy)  
 Breaking the Cycle of the Disadvantaged (35mm slides of advertising copy)  
 CARE (35mm slides of advertising copy)  
 Carpooling (35mm slides of advertising copy)  
 Carpooling Meeting, c. 1970  
 Census (35mm of advertising copy)  
 Census 1980 Promotional Events, 1980  
 Census 1990 Press Conference, February 1990  
 Child Abuse (35mm slides of advertising copy)  
 Child Abuse Prevention Promotional Events  
 Coalition for America's Children "Whose Side Are You On?" Presentation, 1996  
 Coalition for America's Children Press Conference with President Clinton, 1997  
 Colon Cancer Detection (35mm slides of advertising copy)  
 Colon Cancer Prevention Press Conference, 1988  
 Continue Your Education (35mm slides of advertising copy)  
 Cooperative Education (35mm slides of advertising copy)  
 Covenant House - Nineline (35mm slides of advertising copy)  
 Crime Prevention (35mm slides of advertising copy)  
 Crime Prevention, [1980]  
 Crime Prevention White House Press Conference, October 1991  
 Crime Prevention Hispanic Reception, May 1993  
 Crime Prevention Hispanic Reception, April 1993  
 Crime Prevention Press Conference with Peter, Paul and Mary, January 1997  
 Crime Prevention Janet Reno Press Conference, December 1997  
 Crime Prevention Campaign Launch, January 1998  
 Crime Prevention McGruff Appearance on Today Show, October 1998  
 Crime Prevention Press Conference  
 Crime Prevention Promotional Events  
 Crisis in our Cities (35mm slides of advertising copy)  
 Direct Deposit Promotional Events, 1982  
 Direct Deposit (35mm slides of advertising copy)

Disabled Persons Campaign Launch  
Disability (35mm slides of advertising copy)  
Drive at 55 mph Meeting with President Carter  
Drive at 55 mph (35mm slides of advertising copy)  
Drug Abuse/Aids Press Conference, July 1990  
Drug Abuse Prevention Award Presentation, November 1991  
Drug Abuse Prevention (35mm slides of advertising copy) (2 folders)  
Drunk Driving (35mm slides of advertising copy)  
Drunk Driving (photographs of advertisement, includes negative)  
Eat Lean (35mm slides of advertising copy)  
Economic Census (35mm slides of advertising copy)  
Education Excellence Partnership at Oriole Park at Camden Yard with President Clinton,  
July 1997  
Education Excellence Partnership (35mm slides of advertising copy)  
Employer Support of the Guard and Reserve Filming of TV Public Service  
Announcement "Washington Crossing," 1982-3  
Employer Support of the Guard and Reserve (35mm slides of advertising copy)  
Energy Conservation Press Conference  
Energy Conservation (Don't Be Fuelish) (35mm slides of advertising copy)  
Environmental Defense Fund - Recycling, Keep America Beautiful (35mm slides of  
advertising copy)  
Export Awareness (35mm slides of advertising copy)  
Flu (Swine) (35mm slides of advertising copy)  
Food and Nutrition (35mm slides of advertising copy)  
Food Stamps (35mm slides of advertising copy)  
Foreign Visitors (35mm slides of advertising copy)  
Forest Fire Prevention Smokey Bear, 1986  
Forest Fire Prevention (35mm slides of advertising copy)  
Free Press (35mm slides of advertising copy)  
Government Waste (35mm slides of advertising copy)  
Health Career Promotion (35mm slides of advertising copy)  
Healthy Start Press Conference, 1992

Box 3:

High Blood Pressure (35mm slides of advertising copy)  
Hire the Veteran (35mm slides of advertising copy)  
Historical (35mm slides of advertising copy)  
Illiteracy Press Conference, 1984  
Individual Giving Press Conference  
Individual Giving/Volunteering (35mm slides of advertising copy)  
Inflation (35mm slides of advertising copy)  
Interfaith Hunger (35mm slides of advertising copy)  
International Executive Service Corps Press Conference, 1983  
International Executive Service Corps (35mm slides of advertising copy)  
International Youth Exchange (35mm slides of advertising copy)  
IRS (Internal Revenue Service) (35mm slides of advertising copy)  
Jobs for Youth  
Keep America Beautiful 25<sup>th</sup> Anniversary Meeting with President Carter, 1978  
Keep America Beautiful (photographs of advertising copy)

Leadership Conference Education Fund (35mm slides of advertising copy)  
 Math is Power (35mm slides of advertising copy)  
 Minority Business (35mm slides of advertising copy)  
 National Alliance of Businessmen - JOBS (35mm slides of advertising copy)  
 National Urban League Press Conference, 1981  
 National Urban League (35mm slides of advertising copy)  
 NeighborWorks (35mm slides of advertising copy)  
 Neighborhood Housing Services (35mm slides of advertising copy)  
 Organ and Tissue Donation (35mm slides of advertising copy)  
 Pakistan Aid (35mm slides of advertising copy)  
 Parental Involvement in Education (35mm slides of advertising copy)  
 Peace Corps (35mm slides of advertising copy)  
 People's Capitalism Exhibit, 1956  
 Physical Fitness (35mm slides of advertising copy)  
 Planned Parenthood (35mm slides of advertising copy)  
 Points of Light (35mm slides of advertising copy)  
 Recruiting Nurses (35mm slides of advertising copy)  
 Religion in American Life 30<sup>th</sup> Anniversary Dinner, 1978  
 Religion in American Life (35mm slides of advertising copy) (2 folders)  
 Safety Belt Press Conference, 1992  
 Safety Belt Event with Vince and Larry and Elizabeth Dole, April 1986  
 Safety Belt Education (35mm slides of advertising copy)  
 Second Harvest (35mm slides of advertising copy)  
 Social Security (35mm slides of advertising copy)  
 Space Foundation (35mm slides of advertising copy)  
 Stamp Out Polio (35mm slides of advertising copy)  
 Statue of Liberty 19<sup>th</sup> Annual Spring Meeting of American Business Press, 1983  
 Statue of Liberty (35mm slides of advertising copy)  
 Take Pride in America (Public Lands) (35mm slides of advertising copy)  
 Take Stock in America (U.S. Savings Bonds) (35mm slides of advertising copy)  
 Technical Education in Training (35mm slides of advertising copy)  
 United Negro College Fund (UNCF) unidentified photographic prints  
 US Olympic Committee Press Conference  
 US Space Foundation Celebrities Featured in Public Service Announcements, 1988  
 United Way (35mm slides of advertising copy)  
 Urban Coalition (35mm slides of advertising copy)  
 USO (35mm slides of advertising copy)  
 VD - Venereal Disease (35mm slides of advertising copy)  
 Volunteer Against Illiteracy (35mm slides of advertising copy)  
 Vote Campaign Meeting, 1984

Chairmen

Chicago Broadcast Media Reception, March 1990

Chicago Meeting

1974

1984

1985

Box 4:

Client Seminar

July 1987  
1989  
May-June 1991  
Commitment 2000  
Community Action Network Awards Luncheon  
November 1999  
2000  
G.D. Crain Award  
Detroit Airport Advertisements, 1993  
Detroit Meeting, 1976  
FCC Breakfast  
Golden Lightbulb Award, June 1999  
IAB Internet Advertising Event, November 1997  
Industrial Payroll Savings Committee Meeting, 1980  
Industry Advisory Committee, 1988  
Japan Ad Council, 1977-78  
Japan Exhibit, 1988  
Joint Print Meeting, 1985  
Kings Retreat, December 1998  
“Life at the Ad Council,” 1998  
Logos  
Gib McCabe Party [2 folders]  
“Madison Avenue Sellout,” 1999  
Marketeers Team Retreat, May 1999  
Media Kits (Radio)  
Mentor/Mentee Party, 1992  
Miscellaneous Ad Council Staff, 1996-97  
Miscellaneous  
Groups - Identified  
Groups - Unidentified  
Groups - Unidentified: Slides (2 folders)  
Individuals - Identified  
Individuals - Identified - Jeff Boal  
Individuals - Identified - Jane Dean  
Individuals - Identified - Nancy Clott  
Individuals - Identified - Donna Feiner  
Individuals - Identified - Nina Flower  
Individuals - Identified - Murray Gaylord  
Individuals - Identified - Elenore Hanglely  
Individuals - Identified - Luana Lewis  
Individuals - Identified - Brad Lynch  
Individuals - Identified - Andrew Rhoden  
Individuals - Identified - Bob Schultz  
Individuals - Identified - Paula Veale  
Individuals - Identified - Arie Weissman  
Individuals - Identified - Ruth Wooden  
Individuals - Identified - Karen Zavian  
Individuals - Unidentified  
Museum of Broadcast Communications Reception, Fall 1992  
Museum of Television and Radio Exhibit, 1992

National Association of Broadcasters  
     Conference, October 1998  
     Radio Show  
 National Press Club Conference, 1987  
 New Office Space, May 1997  
 New York Cares Day, October 1999  
 New York City Savings Bond Committee, 1975  
 Newspaper Association of America  
 Office of National Drug Control Policy Reception, March 1999  
 Office Pictures  
 Official White House Photo with President George W. Bush, May 2002  
 Official White House Photo with President George W. Bush, June 2007  
 Outdoor Advertising  
 Partner Summit, September 1998  
 Presentations  
     50<sup>th</sup> Anniversary  
     Advertising Age  
     AAF Partnership Program  
     American Association of Publishers Board of Directors Meeting, May 26, 1994  
     Board of Directors  
     Cleveland Outreach  
     Colon Cancer Research  
     Commitment to Families  
     ESOAA

Box 5:

Hachette  
 Local Media Outreach - Hartford  
 Mail for Good Causes  
 Media Development  
 Media Reports 1989-94 (2 folders)  
 Media Report 1993  
 Partnership for a Drug-Free America  
 Public Relations  
 Reaching out to Local Media, 1994  
 Rodale Magazine  
 Salute to Volunteers  
 Silver Bell Awards 1989  
 Various Visuals  
 Volunteer Media Recruitment  
 Presidents  
     Ted Replier  
     Robert Keim  
     Ruth Wooden (x3 folders)  
     Ruth Wooden Photo Book  
     Peggy Conlon  
 Public Policy Committee Meeting  
     undated (2 folders)  
     1969

1985  
 October 1988  
 March 1988  
 Spring 1990  
 Public Service Award Dinner (Annual Dinner)  
 [undated]  
 December 1957  
 November 1959  
 January 1964  
 December 1964  
 December 1965  
 December 1966  
 1967  
 1968  
 1970  
 1971  
 1972  
 December 1973  
 November 1975  
 November 1976  
 November 1977  
 November 1978  
 November 1978  
 1980  
 1981  
 November 1982  
 1982  
 November 1983  
 October 1984  
 Contact sheets, 1987  
 1988  
 1989  
 ca. 1990  
 ca. 1990, Social Security  
 1990  
 1991 [2 folders]  
 1992

Box 6:

Annual Dinner  
 1993-98 [6 folders]  
     1998;1999 contact sheets  
 1999 [3 folders]  
     2001  
     In-context Dinner Reel, ca. 2001  
     Dinner Reel, CD, 2006  
 Outstanding Contributor Award, Presented by Peggy Conlon to David Ysais and Sherri Blank,  
 1999  
 RAB Mercury Award, June 1993

Re-engineering Reception, 1997  
 Replier Hall of Fame  
 Research Committee  
 Salute to Chicago, June 1999  
 Salute to Volunteers Luncheon  
     1976  
     1977  
     1978  
     1979  
     1981  
     1982  
     1984  
     1985  
     1986  
 Salute to Volunteers, 1987-98 [8 folders]  
     , 2000  
 Secretary Tom Ridge, Publisher Reception, 2003  
 Seminar Series, 2001  
 Sony Salute to Media  
 Space Foundation  
 Staff Photos, ca. 1990's [2 folders]  
 Staff Photos, some identification, 1190's; 1997  
 Staff Outing, Statue of Liberty, ca. Late 1990's  
 Staff Outing, Sandy Hook, 1993  
 Staff Outing, 1994  
 Staff Photos, 1994  
 Staff Photos, 1995

Box 7:

Misc. Ad Council Staff, 1996-1997  
 Senior Staff Retreat, September 1997; August 1999  
 Staff Outing, 1997  
 Staff Outing, 1998  
 Staff, Goodwill Games, ca. 1998  
     Staff Photos, 1999\_[3 folders]  
 Staff Outing, 2001  
 Staff Events/Parties  
     Gib McCabe Party  
     Wedding Shower  
     Frances T. Baby Shower, ca. 1990's  
     McLaughlin Baby, 1996  
     Ruth Wooden's 10<sup>th</sup> Anniversary Party, October 28, 1997  
     Alice Goodbye, December 1998  
     Susan Burrow's Goodbye, 1998  
     Spin Doctor Gingerbread House, 1998  
     Bridal Shower, 1999  
     Goodbye Amy, March, 1999



Ruth Wooden Goodbye, 1999  
 Gaylord Goodbye, 2000  
 Christmas, 2001  
 Stand Up For Children, 1996  
 Time-Life Photos  
 UNCF Annual Dinner, 1998  
 UPS Donation  
 Volunteer Coordinators  
 Unidentified Photos  
 Volunteer Coordinators  
 Washington Conference  
     1973  
     1974  
     1975 [2 folders]  
     1978  
     1978-92  
     1979

Box 8:

Washington Conference (Cont'd)  
     1980  
     1981  
     1982  
     1983  
     1984  
     1985  
     1986  
     1987; 1988, many identified; Gerald Ford  
     1988, negatives  
     1990 (Photo with President George H.W. Bush)  
     1990, Smithsonian, some identification  
     1990, State Dept., Eagleburger  
     1992, May 6  
     1992, identified photos  
     1995 [2 folders]  
     1999, Boys and Girls Club Exhibit  
 Water Quality Press Conference, 1994  
 West Coast CEO Meetings, 1984  
 Ad/Business Executives, Photos, Roy Bostock, Gregory Coleman, John E. Pepper, ca. 1990's  
 Advertising Week, Google, 2004  
 ANA Annual Conference, Casie Award, 1999  
 NAB Convention, Ruth Wooden and Martin Brantley, KPTV, 1997  
 Scruff Press Conference, July 27, 1993  
 Smokey Bear, Today Show, Ca. 1990's  
 Community Action Network Award, 1997  
 Ad Council Annual Dinner, 2000  
 Community Action Network Award with Peggy Conlon and Katie Couric, 2000  
 Ad Council staff with Secretary Tom Ridge, ca. 2003

Mayor Bloomberg, Vince and Larry, and McGruff at Ad Week reception, 2004  
Ad Council Annual Dinner, 2004  
“Kick-off Advertising Week,” Sept. 26, 2005  
Board breakfast and cocktail reception, 2005  
Ad Council Annual Dinner w/ honoree Bob Wright; speaker Brian Williams, 2010  
Peggy Conlon with Barack Obama, ca. 2014  
Holiday photo booth, 2015  
Ad Council candids, undated