

Record Series Number

13/6/20

Communications

Broadcasting

Harry J. Skornia Papers, 1937-91

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Box 1:

Access & Articles, 1977-81

Agnew, Spiro, 1969

Alberto-Culver, 1962-64

Allen, Steve, 1981

Allerton, 1949-50

American Council for Better Broadcasts, 1975-87

Articles/Clippings, 1945-81

Articles, Future, 1955-80

Articles, 1960-79

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Article & Speech materials, 1970-79

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Article materials, 1976

Talk & article material (from Kiwanis talk), 1976

Article materials: General, international media, how to publish, 1977-80

Articles--Clippings for articles: Chernobyl, Vulgarly, 1981-87

"Some hopeful signs," 1986-87

Articles & speech material, 1986-89

Articles, 1989-90

Ascertainment, 1974-75

Australian Broadcasting, 1963-88

Austria: Radio Survey, 1949-52

Austria: Vienna, 1949-89

Beadle, Sir Gerald, 1965-66

Excerpts from unpublished Ballantine Book, 1960

Biographical, Skornia, c. 1930s, 1958-60, 1964, 1966, 1968, 1971-79

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Vita, 1990

Bradenton Herald--Alumni News, 1977-89

British Broadcasting Corporation, 1954-89

Broadcast Music, Inc., 1966-72

Broadcasting--United Church of Christ, 1969-83

Cable TV, 1971-82

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Canada, 1964-89

Celler and Moss, 1957-65

Certificates, 1932-82

Chicago Journalism Review, 1973-75

Chicago, U. of, 1970-71

Codes, 1963-76 Cohn &

Schine, 1953-79

Box 2:

CBS, 1952-78

Communications 466 "Mass Media Criticism," 1976

Corporate & Forbes, 1988-89

Congressional Record, 1958

Corporation, 1959-75

c. 1961

Corporation for Public Broadcasting, 1977-87

Correspondence, 1961, 1963, 1966, 1968-69

1970-73, 1975, 1977, 1979

1986

My New Course, 1959-63

Courses, 1972-74

Courtroom, 1960-69

Cousins, Norman, 1959-90

Critics, 1965-77

Cuba, 1959-87

1988

Current, 1990-91

Danielian, N. R., 1939-81

Declarations & Credos, 1960-89

Demant, V. A., 1948-54

Diploma, Univ. of Michigan, Ph.D. in Romance Languages, 1937

Disinformation, 1988

Dissertation, 17th Century French Novel, U. of Michigan, 1937

Domestic disinformation, 1988-89

Donor Letter, 2021

East-West Center, 1966-88

Education, 1985-89

Educational Broadcasting, 1974-77

Educational Broadcasting Review--Broadcast News--Prof., 1973

Educational TV--Dream Failed, 1974-77

Effects, 1958-87

1966-90

Entertainers--Presley, Jackson et. al., 1988-89

European Broadcasting Union, 1977

Federal Communications Commission, 1991

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 Finland, 1967-75  
 Ford Foundation, 1966-73  
 Foreign Bases--Military--Values, 1986-89  
 France, 1950-75  
 Fund for the Republic, 1964-65  
 Gerbner, George, 1960-90  
 German Radio Study Reports, 1948  
 Germany, 1948  
 Germany--Office of Military Government, U.S., 1948-49  
 Germany, 1952-53, 1963  
     1968-69, 1973, 1982

Box 3:

Habitat, 1976  
HART Beat, 1959-76  
 Hong Kong, 1967-70  
 Hosmer, Clark, 1987-90  
 Illinois--Legislature, 1965  
 Illinois, University of and National Association of Educational Broadcasters, 1953-75  
 Illinois, U. of, 1962-90  
 Illinois, Univ. of--Scrapbook, 1955-68  
 International Broadcasting Authority and International Television Authority, 1966-75  
 India, 1959  
 Indiana University, 1942-77  
 Indiana University Radio Listener Surveys, 1947-49  
 Indiana University--Scrapbook--I. U. on the Air & Clippings, 1949-53  
Intellect Magazine, 1976-77  
 Interarmco, 1962-80  
 Int'l Assoc. of Journalists, 1987-89  
 International Broadcasters Society, 1966-68  
 International Broadcasting, 1956-78  
 Institute of Electrical and Electronics Engineers--Ideal System--Image (Foreign) of U. S.  
     Broadcasting, 1961-75  
 Illinois News Broadcasters Association Bulletins and Correspondence, 1964-67  
 International Organization of Journalists, 1986  
     Congress & U. S. Members, 1986-87  
     1986-88  
 Iowa State Press, 1960-80  
 Israel, 1970-72  
 Japan I, 1960-87  
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 Japan--Constitution, 1987  
 Japan--materials, 1987-89  
 Johnson, Nicholas, 1969-90

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Journalism Quarterly, 1966-76

Kiwanis Talk, 1963-78

KPFA, 1961-89

KTCA, 1961-78

KVST, 1966-78

Libya and disinformation, 1986

The Listener clippings, 1957-81

McLuhan correspondence with Harry, 1958-87

McLuhan, H. Marshall, 1958-88  
1971-88

Box 4:

McLuhan--Correspondence--Mrs. McLuhan & son, 1982

McLuhan and Skornia--Ads--for our books, 1968-70

McLuhan--Book Chapter, 1981-88

McLuhan Clippings & Reviews, 1957-84

McLuhan Correspondence, 1986-87

McLuhan--Honors, Speeches, Programs, 1958-81

McLuhan Project, 1959-84

McLuhan--Short Publications, 1958-72

Michigan State University, 1972

Miles, James S., 1975-87

Moyers, Bill, 1988

Murrow, Ed (and others), 1958-65

National Association for Better Broadcasting, 1965-91

NAEB Newsletter and Journal--Executive Director Memos and Reviews, 1956-59 1960-  
66

National Association of Educational Broadcasters, 1953-88

NAEB Application/Project, 1959

NAEB Certificate, 1958-82

National Association for Educational Television, 1982-83

National Coalition on Television Violence, 1981-91

National Public Radio--All Things Considered & Morning Edition, 1987

National Telemedia Council--Nat'l Media Council (American Council for Better Broadcasts),  
1959-90

Netherlands, 1964-72

New Zealand, 1961-89

Nigeria, 1965-69

Nordenstreng, Kaarle, 1970-76

Norway, 1966-69

Novik, Morris, 1965-90

Okaloosa Business News--"Crusader Keeps Up Fight...", April 1990

Okoboji, 1965-69

Old Timers News Letter (Miles - Menzer in Old Items File), 1987-90

Pacific Books Correspondence, 1966-85

Pacific Books "Reviews," 1968-71

Box 5:

Paley, William S., 1934-80

PTA, 1965-86

Paulu, Burton, 1966-89

Philippines, 1966-86

Pirate Ships (broadcasting), 1958-89

Political, 1986-89

Press, Failings of U. S., 1986-87

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Press Failure, 1986-88

Press Releases, 1975-84

Prime Time Media Criticism by H. Skornia, 1977-79

Principia, 1971

Profession, 1960-74 1968-

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Progressive, 1959-87

Provincialism--Skornia Prologue (Vita), 1959-75

Public Broadcasting, 1969-90

PBS, 1976-88

"Cradle of PBS," 1991

Publications: articles, 1941, 1943, 1945-49

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Publishers, 1951-90

Radio Guides, 1975-76

Radio For Peace, 1947

Radio Moscow, 1970

Radio TV, 1986-90

RAI, 1969-88

Reading Lists, 1968

Red-White-Red #1, 1945-90

Red-White-Red #2, 1946-85

Regulation (Legislation), 1959-71

Rejections--Mother Jones, Harper's, Columbia Journalism Review, Nation, 1987-89

RIAS, Berlin--article by Skornia 1949, 1949-53

Rider, Richard, 1975-77

Riots--TV & Chicago, 1965-68

Roberts, Churchill, 1987-90

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Robertson, Jim, 1964-83  
 Robinson, Haddon, 1961-86  
 Russia, 1986-90  
 Sabbaticals, 1966-72  
 Samoa, 1965-75  
Saturday Review, 1957-79  
 Schramm, Wilbur, 1960-88  
 Seldes, Gilbert, 1953-59

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Shayon, Robert, 1963-88  
Shiksha (India), 1957  
 Shirts, Morris, 1985  
 Smythe, Dallas, 1960-65  
 South Africa, 1968-76  
 Soviet Union--Trip Plans, 1960-78  
 Soviet Visit & Peace Site, 1987-89  
 Spaulding, Norman, 1976-87  
 Speech 334 "World Broadcasting," 1972-74  
 Speech Communication Association Conference, 1978  
 Speeches by Skornia
 

- 10 Commandments, 1948
- Public relations speech, 1957
- Canada, 1957
- Role of the NAEB, 1958
- Educational Broadcasting & NAEB, 1958
- Alternative Systems, 1958-59
- Penn State NAEB Seminar on Production in Television, Banquet Speech, Aug. 26-28, 1959
- Voice of Silence, 1960
- AAUN Meeting, Chicago, May 13, 1960
- Groans from the Ivory Tower; Free TV?, 1961
- Policy for Educational Broadcast Allocations, Jan. 27, 1964
- Pirate Piece, 1964-80
- Jukebox or Educational Resource, 1964
- What We Know from New Media Research, U. of Ill., March 15, 1965
- (Known) Effects (article), 1965
- Don't Give Viewers What They Want, 1966-80
- Where Are We in State-wide Telecommunications, Sept. 26, 1969
- 1984 Has Arrived a Little Early, 1970
- Broadcasting in 1980, unpublished article, 1970
- My Brother's Keeper; New Generation Look at Broadcast News, March 2, 1970
- Nagging Problem of Regulation, 1971
- Media & the Public Interest, U. of Chicago, Feb. 27, 1971

Has Public Broadcasting Lost Its Nerve?, 1974  
 Violence Research; Decivilization, 1975-76  
 Speeches, 1977  
 Speech Communication Assoc. Keynote Comment; Some Alternative Titles, 1978  
 Present Controls; Destruction of Verbal Communication, 1979-80  
 Speeches, 1981  
 Letter to Marshall McLuhan [Pre-North Version], ca. 1985  
 U. S. Glasnost, ca. 1986  
 North, Oliver, 1987  
 Speeches, 1987-88  
 Is This Any Way to Run a Country?, 1988  
 Alternatives to Escapism America!  
 America!  
 America's TV Illness  
 Disaster, 1990  
 Gun Fraud, 1990  
 Japan, 1990  
 Militarization  
 Russia--Parity-Paranoia  
 Striking It Rich  
 Ugly Uncle  
 Sports, 1987-89  
 Strategic Defense Initiative, 1979-89  
 Students, Former, 1963-91  
 Surgeon General (Report to and Article by Skornia), 1970-74  
 Sweden, 1963-65  
 Switzerland, 1964-90  
 Tabloid (Trash, Trivia), 1988-89  
 TELEFILM (Magazine)--Re: Book (TV and Society), 1964-66  
Television and Society, 1947-87  
     1964-69  
     Reviews, 1965-66  
 Television Information Office, 1962-82  
 Television Nausea, 1974-75  
 "Television, Radio and Films: A Survey" and "What We Know From New Media Research,"  
     196566  
 Ten Commandments, 1948  
 Thomas, Alan Subject: Broadcasting--Canada, 1960  
 Tornabene, Russell, 1965-78  
 Trips, 1957-61 Box 7:  
  
TV Guide, 1964-87  
 Understanding Media--Marshall McLuhan's Report for NAEB to USOE, June 30, 1960  
 Unger, Kathleen, 1971-90

United Nations, 1962-89  
     UNESCO, Hammarskjold, Dag, 1962-87  
     UNESCO, 1952-89  
 United States Information Agency, 1959-90  
 U. S. Office of Education, 1958-69  
 UNESCO: Effects Piece, 1960-63  
 University of Southern California, 1962  
 University of South Florida, 1971-86  
 Vachula, Richard, 1976-78  
 Valparaiso University Symposium "Untitled One," 1971  
 Values (ugly), 1986-90  
 Values--Verification--World Federalists, 1987-90  
 Variety-Billboard pieces, 1947-48  
 Verification (photo)--Gorbachev--Nuclear--SDI, 1986-87  
 Viet Nam, 1966-70  
 Violence, 1952-77  
     1956-90  
 Voices International, 1948-90  
 Ward, Barbara Radio--Social Responsibility, 1947-64  
 WBBM, 1965-74  
 Wertham, Fred, TV--Violence--Children, 1949-62  
 WFMT--History, 1957-81  
 WHA Station--History, 1949-87  
 World Food Day, 1985-89  
 World Government, 1988-89  
 Writers Club, 1972-76  
 WSRE-TV Pensacola, 1985-90  
 YMCA Speech, 1968-69  
 Yugoslavia, 1962-71  
 Zoerner, Cy, 1973-90

Box 8: Skornia Books & Articles, 1960-66

"The Impact of Radio and Television in Education in U.S.A." in George Z. F. Bereday and Joseph A. Lauwerys, eds., Communication Media and the School: The Year Book of Education, 1960  
 "Television and International Understanding," in NAEB Journal, July-August 1960  
 Review of Joseph T. Klapper, The Effects of Mass Communication, in NAEB Journal, July-August 1961  
 "Educational Radio: Its Past and Its Future," in Educational Television: The Next Ten Years, 1962  
 Review of Edward G. Hudon, Freedom of Speech and Press in America, in NAEB Journal, July-August, 1964  
Television and Society: An inquest and agenda for improvement, 1965



- Reproduction of magazine cover and letter from Jerry Silverstein requesting Television and Society, 1966
- Televisione e Societa' in U.S.A.: Un'inchiesta per un piano di miglioramento, 1969
- "Television, Radio and Films: A Survey," in Leslie W. Kindred, ed., Communications Research and School-Community Relations, 1965
- Reviews of Robert L. Hilliard, ed., Understanding Television and Elmer E. Smead, Freedom of Speech by Radio and Television, in NAEB Journal, January-February 1965
- Reviews of Curtis D. MacDougall, The Press and Its Problems; Audio Visual Media; and John Henry Faulk, Fear on Trial, in NAEB Journal, May-June 1965
- Review of Theodore Peterson, Jay W. Jensen, and William L. Rivers, The Mass Media and Modern Society, in NAEB Journal, November-December 1965
- Review of Carroll Atkinson and Eugene T. Maleska, The Story of Education, in NAEB Journal, January-February 1966
- "What We Know From New Media Research," in NAEB Journal, March-April 1966
- "Comment" and review of Edgar Crane, Marketing Communications, in NAEB Journal, November-December, 1966

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- "Ratings and Mass Values," in A. Fontenilles and J. Marty, eds., The Mass Media in the United States: Communications et relations sociales, 1967
- Television and the News: A Critical Appraisal, 1968
- "National Jukebox or Educational Resource?" in David Manning White and Richard Averson, eds., Sight, Sound, and Society: Motion Pictures and Television in America, 1968
- "Some Burning Questions," in Susan Little Stubbs, The Quality of Television: A Source Theme, 1969
- Reviews of Walter B. Emory, National and International Systems of Broadcasting and Robert F. Drinan, S.J., Democracy, Dissent, and Disorder, in Journal of Aesthetic Education, Volume 4, Number 3, July 1970
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Box 10: Reference Works, ACT - McLuhan

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- Beadle, Gerald. Television: A Critical Review, 1963
- Belson, William A. Measuring the Influence of Television Programmes and Campaigns, 1969
- Berger, René. La Télé-fission: alerte à la télévision, 1976
- Bestor, Arthur. Educational Wastelands: The Retreat from Learning in Our Public Schools, 2nd ed., 1985
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- Communication, vol. 9, no. 1 (1986)
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- Gabor, Dennis. Innovations: scientific, technological and social, 1970
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- Holy Bible
- Innis, Harold A. The Bias of Communication, 1951
- Kavner, Richard S., O.D. and Dusky, Lorraine, Total Vision, 1978
- Explorations 3-6, 8 (1954-57); Summer 1964-Christmas 1967; 21-27 (1968-70) (edited or co-edited by McLuhan)
- Journal of Communication, vol. 31, no. 3, Summer 1981 (on "The Living McLuhan")
- McLuhan, Herbert Marshall. The Mechanical Bride: Folklore of Industrial Man, 1951
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- Verbi-Voco-Visual Explorations, 1967
- Counter-Blast, 1969
- "Culture Is Our Business: The meaning of the new electronic media." Reprinted from the NAEB Journal, December 1958 Understanding Media, 1964
- and Fiore, Quentin. The Medium is the Massage, 1967
- and Fiore, Quentin. War and Peace in the Global Village, 1968 (2 copies)
- and Hutchon, Kathryn and McLuhan, Eric. City as Classroom: Understanding Language and Media, 1977

Box 11: Reference Works, McLuhan - World Policy Journal

- and Nevitt, Barrington. Take Today: The Executive as Dropout, 1972
- and Powers, Bruce R. The Global Village, 1989
- McNamara, Eugene, ed. The Interior Landscape: The Literary Criticism of Marshall McLuhan 1943/1962, 1969
- McLuhan, Marshall and Parker, Harley. Through the Vanishing Point: Space in Poetry and Painting, 1968
- McLuhan, Marshall with Watson, Wilfred. From Cliché to Archetype, 1970
- Carpenter, Edmund and McLuhan, Marshall, eds. Explorations in Communication: An Anthology, 1960.
- Stearn, Gerald Emanuel, ed. McLuhan: Hot & Cool, 1967

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Reston, James. The Artillery of the Press: Its Influence on American Foreign Policy, 1967

Schiller, Herbert I. Mass Communications and American Empire, 1969

The Mind Managers, 1973

Schramm, Wilbur, Lyle, Jack, and Parker, Edwin B. Television in the lives of our children, 1961

Scupham, J. Broadcasting and the Community, 1967

Socialist Review Vol. 18, No. 3, July-Sept. 1988 (Star Wars)

Tincher, Ethel F., Stasheff, Edward, and Willis, Edgar E. A High School Radio and Television Curriculum Guide, 1959

Wells, Alan. Picture-Tube Imperialism? The Impact of U.S. Television on Latin America, 1972

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World Policy Journal, Spring 1989

Skornia Bibliography cards, A-Z

Hans Kaltenborn

NAEB 50 year badge, 1975

Plaque for service as Educational Director & President, 1953-60

Box 12: Indiana University Broadcasting, 1942-48

Indiana Presents--Book I: Historic Indiana, Nov. 5, 1942 - Feb. 18, 1943

--Book II: Indiana Writers

--Book III: Indiana Composers, bound on July 23, 1945

--Book IV: Indiana in Science and Invention, Jan. 15 - Oct. 29, 1946

--Book V: "From Freedom's Forge," Nov. 11, 1946 - June 2, 1947, bound on Aug. 6, 1947

Fan Mail, 1944-45

"Music in the Air," School of the Sky Songbook, 1947-48

Box 13:

Reel-to-reel tapes:

Tchaikovsky, Serenade for Strings in C Major, and Dvorak, Serenade for Strings in E Major

"International Creptitation Contest," by staff of the Canadian Broadcasting Corporation--

Introduction by Skornia (added later)

1st Presbyterian Church, Champaign--Lorene Skornia at organ

--Christmas Program, Dec. 18, 1966

German/Afr. The Last Broadcast, 6/23/61, Red-White-Red (3 parts on 3 tapes)

Interview with a folksinger (2 tapes), ca. 1973

Skornia commentaries--"Russian propoganda," "Our natural resources," and "Russian magazines and brutality of Communism"

Skornia commentary--includes Axis Pact signing; William Kunstler's critique on the Conspiracy 8 trial recorded from UICC Feb. 24, 1970

Skornia talking about corporations, U.S. and U.N.

"An Experiment in Criticism: An Audio Critique of a Visual Medium," Term project for SP 333 by:

Dan Doeden, Al Padderud, Stan Stanczyk. Revised and original versions  
 Program on safe driving from CBC, Dec. 2, 1963  
 Skornia commentary on comics, radio and TV (2 copies)

Box 14:

Skornia commentary on Russian magazines and brutality of Communism  
 Skornia commentary on commentators (and socialized medicine)  
 Berlin--Maifeld rally for Axis signing (Hitler-Mussolini); Goebbels; Hitler speech (part)  
 "British Pirate Radio--Dead Issue" by Radio New York Worldwide News  
 Marshall McLuhan panel discussion, Channel 12, Aug. 2, 1966, Cliff Scherer  
 E. Power Biggs plays Bach at the Cathedral of Freiburg  
 Skornival: An extra-curricular production by the Radio Department of Indiana University  
 "Programming": A short, happy history of programming produced by Chuck Blore and Ken Draper, August, 1969  
 Skornia commentary on "Russian Propaganda: I read some letters"; "Our Natural Resources"  
 Commercial tracks made in Chicago  
 Skornia Xmas commentary 1949, WTTS (text enclosed)  
 Skornia Axis Pact Signing Documentary 1948 (2 copies)

Cassettes:

- #1 Wm. Lloyd, Satellite Plans for the UN
- #2 Ronald Grossman, Sp. 131, 11-30-72, on ACT (children's television)
- #3 Cuban Radio; Radio drama (Soviet); Radio Liberation (Cuba); North Vietnam news
- #4 Radio Liberation (Cuba) (Recorded in Guantanamo)
- #5 "Strictly Commercial" (audio documentary)
- #6 First test tape (Skornia) Jan '72; Cuban News (Spanish)
- #7 Sam Levenson, Cleveland City Club Forum, Dec. 27, 1979: "The Delights and Disasters of Education"
- #8 Lorene Skornia's language therapy
- #9 Clay Whitehead and William F. Buckley
- #10 United Church of Christ radio spots
- #11 Interview with Abel Mestre
- #12 Program on safe driving from CBC, Dec. 2, 1963 (same as on reel-to-reel); Skornia commentary--includes Axis Pact signing (same as on reel-to-reel); "Tactics for Survival in the Corporate State" by Nicholas Johnson (11-72) Inc.
- #13 "An Experiment in Criticism: An Audio Critique of a Visual Medium," Term project for SP 333 by: Dan Doeden, Al Padderud, Stan Stanczyk. (Same as on reel-to-reel)
- #14 "Tactics for Survival in the Corporate State" by Nicholas Johnson" (Nov. 20, 1972) (same as segment of #12, but with additional intro)
- #15 Eric Sevareid's goodbye--Dec. 13, 1977
- #16 Lecture on dialects

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- #18 Com 466--Media Criticism (Q-III-76) Larry Goodman June 4, 1976 "Two Men Tackle TV Violence"--15-min. Radio documentary
- #19 H. W. Skornia--1950 Germany Axis Pact Signing (same as on reel-to-reel)
- #20 Kup's show--David Brinkley
- #21 Cuba--TV news from Havana; TV news--sports

Box 15:

U-matic videotapes, 1971-74:

- International Radio and T.V. Advertising Awards 1973
- You and the Commercial
- The Question of T.V. Violence
- This Is Marshall McLuhan: The Medium is the Message
- The Age of Satellite Communication
- Salute to German TV I
- Salute to German TV II
- Salute to Japanese Tv
- Mexican Television Commercials
- 1971 Award Commercials

Open-reel videotape, Jan. 17, 1974