



15/71/8

Liberal Arts and Sciences

NCTE: Executive Director and Offices

NCTE/ Book and Product Sales Reports, 1990-2000

Box 1:

Computer Printouts (15"×12") stacked horizontally, listed from top to bottom

Book Purchaser Profile, 1990-91 (Job Run 8/5/92)

Data Fields: number of purchaser; number of purchasing one book; number of orders under \$8; membership section: elementary, secondary, college, non-member, individual institution; number of days since prior book purchase; length of membership

1991-92 (Job Run 6/28/91, 7/5/91)

Book Sales (alphabetical by title)

FY, 1990-91 (Job Run 5/29/91)

Data Fields: stock number, title, quantity sold, values of sales, costs, gross profit, year-to-date sold, life sold, life samples

FY, 1993 (Job Run 6/23/93) (Numeric order)

FY, 1994 (Job Run 6/28/94) (Numeric order)

Box 2:

Computer Printouts (15"×12") stacked horizontally, listed from top to bottom

Promo Code FY 97, 7/1/96 through 6/30/97 (Job Run 7/3/97)

Data Fields: code; totals; unduplicated new; unduplicated renew NCTE journals

97 Promo Code Monthly, 1/97 through 12/97

Data Fields: code; totals; unduplicated new; unduplicate renew

Job Run 1/2/98 - 30 pages

Job Run 11/30/97 - 32 pages

Job Run 10/31/97 - 38 pages

Job Run 9/30/97 - 44 pages

Job Run 8/29/97 - 46 pages

Job Run 7/31/97 - 47 pages

Job Run 5/30/97 - 45 pages

Job Run 4/30/97 - 50 pages

Job Run 3/31/97 - 51 pages

Job Run 2/28/97 - 51 pages

Job Run 2/3/97 - 60 pages

Monthly Promo Code, 1/98 through 6/99

Data Fields: code; totals; unduplicated new; unduplicate renew

Job Run 6/30/99 - 29 pages

Job Run 5/28/99 - 27 pages
Job Run 4/30/99 - 30 pages
Job Run 3/31/99 - 30 pages
Job Run 2/26/99 - 32 pages
Job Run 1/29/99 - 30 pages
Job Run 11/30/98 - 30 pages
Job Run 10/30/98 - 30 pages
Job Run 9/30/98 - 33 pages
Job Run 8/31/ 98 - 37 pages
Job Run 8/2/ 98 - 38 pages
Job Run 6/24/98 - 27 pages
Job Run 5/30/98 - 27 pages
Job Run 3/31/98 - 32 pages
Job Run 2/27/98 - 30 pages
Job Run 1/30/98 - 34 pages

Monthly Promo by Years Membership for 9/98 through 9/00

Data Fields: number of renewal notices for June; years of membership; percent not expired; number expired; percent expired

Job Run 9/15/00
Job Run 8/14/00
Job Run 7/13/00
Job Run 6/30/00
Job Run 5/23/00
Job Run 3/13/00
Job Run 2/14/00
Job Run 1/13/00
Job Run 11/15/99
Job Run 10/13/99
Job Run 9/13/99
Job Run 7/12/99
Job Run 7/11/99
Job Run 2/11/99
Job Run 1/14/99
Job Run 12/14/99

Box 3:

Computer Printouts (15"×12") stacked horizontally, listed from top to bottom

FY 97 Single, Double, Triple, Quad (Membership Promotions)

Data Fields: Promo number; product quantity; product amount; bill amount; total quantity; total amount; unduplicate new; unduplicated renew

Job Run 7/1/96 through 5/14/97

Job Run 7/1/96 through 6/30/97

Monthly Single, Double, Triple, Quad-1/98 through 12/98 (Membership Promotions)

Data Fields: Promo number; product quantity; product amount; bill amount; total quantity; total amount; unduplicate new; unduplicated renew

Job Run 12/1/98 through 12/31/98

Job Run 11/1/98 through 11/30/98

Job Run 10/1/98 through 10/30/98

Job Run 9/1/98 through 9/30/98

Job Run 8/1/98 through 8/31/98

Job Run 7/1/98 through 7/31/98

Job Run 6/1/98 through 6/30/98

Job Run 5/1/98 through 5/31/98

Job Run 4/1/98 through 4/30/98

Job Run 3/1/98 through 3/31/98

Job Run 2/1/98 through 2/27/98

Job Run 1/1/98 through 1/30/98