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Liberal Arts and Sciences

Executive Director and Offices

NCTE/Public Relations Files, 1979-1996

Box 1:

Publicity Handbook and Class Size and English in the Secondary School Booklets, 1979, 1986

Support for the Learning and Teaching of English (SLATE) Starter Sheets, 1980-85

A Handbook on Public Communication for the Members of the NCTE, 1985

Pilot Program Project #2, Teacher Competency, 1985-87

NCTE Pilot Program to Cooperate with Affiliates for Public Communication, 1986-87

Outline

Researching Your Local News Media

Chapter 10: 1986 NCTE Affiliate Handbook: Communicating with the Public

Media Informatic Sheets (masters for photocopying)

Class Size Project: Samples and Suggestions

On the 1986 Class Size Report: masters for photocopying

Class Size: Preparing a fact sheet (with sample)

Class Size: Preparing a news release (with two samples)

Background Information on Class Size

Questionnaire: Feedback to NCTE

Communications Committee Notes and Records

Council Chronicle Stories, 1991-96

Media Strategy, Inc. PR Firm, 1994-95

Public Education Campaign, 1995-96

Spokespersons, 1995-96

Clippings/Stories on Standards, 1995 and 1997

Box 2:

Clippings Regarding Standards, 1996

Literacy Compact, 1996

Media Requests/Results, 1996

Responses Regarding Standards, 1996

Standards Articles, 1996

Standards for the English Language Arts Publications, 1996

Standards PR, 1996