41/2/52
Student Affairs
Programs and Services
Wilson Heller Papers, 1937-84

Box 1:
College and University Files, 1937-83
   Adelphic - John Hopkins

Box 2:
College and University Files, 1937-83
   Kansas - Ryerson Poly

Box 3:
College and University Files, 1937-83
   Sacramento State - Youngstown

Box 4:
Fraternity and Sorority Files, 1937-83
   Alpha Chi Omega - Delta Sigma Phi

Box 5:
Fraternity and Sorority Files, 1937-83
   Delta Upsilon - Phi Delta Theta

Box 6:
Fraternity and Sorority Files, 1937-83
   Phi Epsilon Pi - Phi Sigma Kappa

Box 7:
Fraternity and Sorority Files, 1937-83
   Pi Beta Phi - Sigma Phi Epsilon, 1957-61

Box 8:
Fraternity and Sorority Files, 1937-83
   Sigma Phi Epsilon, 1961-66 - Tau Kappa Epsilon, 1966

Box 9:
Fraternity and Sorority Files, 1937-83
   Tau Kappa Epsilon, 1966-71 - Zeta Tau Alpha

Box 10:

Fraternity and Sorority Chapter Ratings
   Alpha Chi Omega - Phi Sigma Epsilon, 1942-43, 1953, 1955-82

Box 11:

Fraternity and Sorority Chapter Ratings
   Pi Kappa Alpha - Zeta Tau Alpha, 1944, 1953-82

Box 12:

Pot-Pourri, 1964-65
Fraternity Insider, Vol. 26-44, 1965-83

Box 13:

Alpha (magazine for campus Greeks), 1979-80
   Annual comparisons, 1956-71, 1974, 1977
      Fraternities, 1958-82
      Sororities, 1958-82
      Information, 1937-73
   Anti-Heller, 1952-58
   Association of College Fraternities, 1971-78
   Beard, J.B., 1980
   Black fraternities and sororities - newspaper clippings, 1978-83
   Book materials - clippings on discrimination in fraternities, 1949-58
      Clippings on fraternities during World War II, 1943
      Clippings on fraternities, sororities, and student life, 1930-58
      Correspondence and statistics, 1941-59
      House mothers, 1945-56
   Buchroeder, John A. - correspondence (primarily concerning Balfour Monopoly case), 1959-74
   California Senate Bill 1498, 1961
   Campus surveying, 1961-63
   Chapter Bible, 1944
   Chapter houses’ builders, 1961-64
   Chapter management, 1960-63
   Chapter ratings - correspondence and forms, 1964-70
   Chapter ratings notes, 1955-58
Chapter size, 1953
Chapter visitations, 1938-54
Clip art
Clippings and press releases, ca. 1943-52, 1966-80
College Fraternity Editors Association, 1980
College Fraternity Secretaries Association, 1969-77
Collins, Mary Love, 1959, 1972, 1979
Compiling of surveys, 1937, 1955-67
Deferred rushing and pledging, 1952-58
Direct sales, 1960-62
Donating, 1977-79
Edgewater Conference, (J.B. Beaird), 1967-82
Errors, 1983
Extension service tips, 1977-79
Fielder School, 1961-62
Financial account ledger, 1943-44
Fraternity Counselors file, 1970-77
Mailings, 1973-82
Fraternity finances, 1937-58
Fraternity growth, 1959-64
Fraternity Hall of Fame, 1972-76
1976-83
Fraternity magazines survey, 1963, 1976

Box 14:

Georgeff, Edward, 1964-82
Gifts, 1971-77
Glassbrook Foundation for Preservation of Military Aviation History, 1983
Hazing and other incidents, 1983
Heller’s Fraternity “Laws”, 1957-60
Heller’s “Fraternity Man of the Year” award, 1946
Heller’s “Most Likely to Succeed” award recipients, 1938-40
Howe, Stewart - correspondence, 1953-60
1961-64
Humor [2 folders]
Humor - “Lucids” clippings from Pathfinder, 1932-34
Interfraternity Alumni Association of Southern California, 1949-61
1966-72
Interfraternity groups, 1950-61
Interfraternity Research and Advisory Council, 1955-62
J and J Research (Jay Langhammer & Jon Williamson), 1979-81
Lecture materials, 1939-56
Mailing lists, 1954-79
Mancini, Joe, 1979-83
National and chapter management, 1957-68
National Interfraternity Conference, 1949-63
    1964-79
News releases, 1962-63
Personal, 1969-82
Personal correspondence, 1973-83
Pi Kappa Alpha - Nu Chapter Alumni - correspondence, 1954-58
    1943-46, 1949, 1958-59
Phi Kappa Sigma funeral ceremony, n.d.
Political clippings and mail, ca.1952-83
Pot-Pourri, 1961-63
Promotional material for College Survey Bureau and Heller’s talks, 1959-66
Receipts and payments, 1958-60
Services and fees Advisory Board, 1957-61
Siegel, Barry (and Operation Greek), 1971-82

Box 15:

Sororities, 1950-80
Sports, 1950-59, 1967
Suggestions for supervision, management, and conduct of chapters, 1944
Survey methods, 1957-61
Surveys and sales, 1956-61
Visual chapter condition chart, 1960
Wilson, Ralph W. (Director, College Fraternity Scholarship Processing - correspondence, 1955-61
Woolery, George, 1967-68
Young, Don - correspondence, 1960-67

Box 16:

Photographs and Artifacts
Fraternity Insider Adjuncts series, 1974
    Best Versus Most series, 1976, 1981
    Campus Failures series, 1971-72
    Campus Leaders series, 1973-82
    Campus History Ratings series, 1965-82
    Century Ago and other series, 1976, 1981
    Chapter of Year/Man & Woman of Year or Century, 1965, 1968, 1970-71
    Death Rattles/Dead Campi series, 1964-65, 1968-74
    Each Nat’ls Best of Year & Best All-Time, 1965-76
    Fillers, 1965-66
Good Old Days series, 1973
Hall of Fame series, 1975-81
IF series, 1967
Laff of Month series, 1967, 1970
Letters to the Editor series, 1971-78
National Accessories series, 1967
National Positions series, 1971-72
Number of Chapters at Big Campi, 1967, 1971, 1977
Pranks series, 1965, 1972-75
Puzzle series, 1966-72
Rackets series, 1974-78
Reminiscences series, 1969-75
Retrogression & Pacemakers series, 1977-79
Sororities series, 1967-83
State Strength series, 1972-75
Story of a National series, 1965-82
Tributes series, 1975-76
Unbelievable series, 1971
Vital Statistics (Chapter Deaths) series, 1966-82
Whoppers series, 1966-82
Fraternity/Sorority - Hall of Fame, 1975-76
   Listed by campus - handwritten notes, 1965, 1968
   National Ratings (tenative), 1983

*Chapter Guide* or *Chapter Bible* by Wilson B. Heller, 1944
Fraternity articles (not from Fraternity Counselors), 1973-75
Fraternity Counselors & College Survey Bureau “originals,” 1973-81
Fraternity Counselors - instructions for Fraternity and Sorority clients, 1944, 1962-81
Fraternity Counselors - mailings, 1981-82
Fraternity, humor, and political articles, 1971-83

**Box 17:**

*Jeff’s Journal*, 1970-71
Non-fraternity “originals” - collected articles, 1969-83
Sigma Chi - articles, ratings, reports, correspondence, 1944, 1958, 1961-83
   Completed survey forms by chapter, 1979-80,
   1979
   1980
   1981-82
   1982 [2 folders]
   1983-84

“Special Messages” to Fraternities, 1972-76
Surveying - campus Fraternities and Sororities, 1976-81
   Directions, 1979-82
   Fraternity survey results ranked by “Importance” (fragile), 1953-56
   Notes, 1975-80
       1982-83
   Requests and instructions, 1977-79
Travel articles, 1980-82

Fraternity and Sorority Files, 1937-83:
   Acacia - Delta Upsilon

Box 18:

Fraternity and Sorority Files, 1937-83:
   FarmHouse - Zeta Beta Tau

Alumni Newsletter Services - Stewart Howe Alumni Services, 1965, 1974
   Annual edition selling, 1972-74
   Articles on college, social, political, financial and academic life, 1980-83
Baird’s Manual, 1973-78
Banta-Balfour and Operation Greek, 1969-73
Bringham, William T. - College Survey Bureau, 1968-73, 1982-83
   Chapter deaths, revivals, and pioneers, 1983
Chapter Guide or Chapter Bible with annotations, 1944
   Clients only correspondence, 1977
College Football Hall of Fame - Greek members, 1981
   “College Fraternities,” by John Addison Porter from Harpers Magazine, March 1888
College Marketing Consultants, Joseph Venaglia, 1962-66
   Copyright applications (completed) and correspondence, 1943-45, 1956-65
Edgewater Conference, 1983
Epsilon Beta - Caryon Lepton Fraternitas - “Encyclopedia Brains - Interfraternity Information
   Hobbyists,” 1972-73
   Fraternity articles, 1982-83
   Foreign fraternities, 1977
   Fraternity Cerebrals - group of “Interfraternity Hobbyists,” 1973
   Fraternity historians, 1976-77
Fraternity Insider business, 1969-75
   Correspondence, 1982-84
   Future topics, 1969-79
   Men, 1979
   Possible material, 1968-74
Possible material for “Mix” column, 1975-80
Possible Sorority material, 1967, 1970-78
Possible stories & questions, 1979-82
Fraternity/Sorority contact information, 1980-83
Fraternity Survey Forms (blank), n.d.
Fraternity World, 1977-79
Historic records & tables, 1967-71
Howe, Stewart S. - correspondence, 1964-83
Humor cartoons, n.d.
Ideas for articles, 1961

Box 19:

   Record Book, Volume V, 1958-63
Interfraternity Research and Advisory Council. 1971-75
Johnson, Clyde - correspondence, 1957-59, 1963-74
Little Sisters, 1976
“Locals” - before becoming a chapter of a national fraternity, 1951
Magazines - Triennial, 1976
Mail Lists, 1975
Map of Colleges and Universities in the United States, 1960, 1967
Marlowe, Louis J. and Harold Swverland - film correspondence, 1957-61
Mergers, 1973-75
Midnight Wampas (Western Associated Motion Picture Advertisers), 1926
Miss America & Miss Universe, 1968-83
Murray, James - L.G. Balfour court case correspondence, 1969-76, 1979
National Comparisons of College Fraternities and Sororities, 1956-57, 1959-82
National Interfraternity Conference, 1969-71
NPC - National Panhellenic Conference, 1970-77
Next edition, 1968
“120 Club,” 1962, 1974
Personal mentions, 1952-57, 1962
Pi Kappa Alpha correspondence - Pulcipher, K.D., 1972-73
   Alpha Nu Chapter, University of Missouri - correspondence & news, 1910-12 Initiates, 1956-82
Pro-rating chapter’s accounts receivable and finances, 1956-61, 1965, 1970
Report of Committee on History of Fraternity Executives Association, June 1974
Road trips - maps & mileage logs, 1957-59
Rush guides, 1954-68
Suggestions for supervision, management, and conduct of chapters - annotated “Master” copy, 1935, 1944
“To Pals” letters, 1973-75
Trademarks, copyrights, patents, 1977-79
Trademarks - Library of Congress Copyright Office correspondence & pamphlet, 1955, 1957
Who’s Who / Time / Newsweek, 1959-69
Young Americans for Freedom, 1965, 1967-68

Box 20:

Fraternity Insider, Vol. 24-26 (duplicates), 1963-65
Fraternity Insider, Vol. 27 (duplicates), 1966
Fraternity Insider, Vol. 28 (duplicates), 1967
Fraternity Insider, Vol. 29 (duplicates), 1968
Fraternity Insider, Vol. 30 (duplicates), 1969
Fraternity Insider, Vol. 31 (duplicates), 1970
Fraternity Insider, Vol. 32 (duplicates), 1971
Fraternity Insider, Vol. 33 (duplicates), 1972
Fraternity Insider, Vol. 34 (duplicates), 1973
Fraternity Insider, Vol. 35 (duplicates), 1974
Fraternity Insider, Vol. 36 (duplicates), 1975
Fraternity Insider, Vol. 37 (duplicates), 1976
Fraternity Insider, Vol. 38 (duplicates), 1977
Fraternity Insider, Vol. 39 (duplicates), 1978
Fraternity Insider, Vol. 40 (duplicates), 1979
Fraternity Insider, Vol. 41 (duplicates), 1980
Fraternity Insider, Vol. 42 (duplicates), 1981
Fraternity Insider, Vol. 43 (duplicates), 1982
Fraternity Insider, Vol. 44 (duplicates), 1983