41/2/52 Student Affairs Programs and Services Wilson Heller Papers, 1937-84

<u>Box 1</u>:

College and University Files, 1937-83 Adelphic - John Hopkins

<u>Box 2</u>:

College and University Files, 1937-83 Kansas - Ryerson Poly

<u>Box 3</u>:

College and University Files, 1937-83 Sacramento State - Youngstown

<u>Box 4</u>:

Fraternity and Sorority Files, 1937-83 Alpha Chi Omega - Delta Sigma Phi

<u>Box 5</u>:

Fraternity and Sorority Files, 1937-83 Delta Upsilon - Phi Delta Theta

<u>Box 6</u>:

Fraternity and Sorority Files, 1937-83 Phi Epsilon Pi - Phi Sigma Kappa

<u>Box 7</u>:

Fraternity and Sorority Files, 1937-83 Pi Beta Phi - Sigma Phi Epsilon, 1957-61

<u>Box 8</u>:

Fraternity and Sorority Files, 1937-83 Sigma Phi Epsilon, 1961-66 - Tau Kappa Epsilon, 1966

<u>Box 9</u>:

Fraternity and Sorority Files, 1937-83 Tau Kappa Epsilon, 1966-71 - Zeta Tau Alpha

<u>Box 10</u>:

Fraternity and Sorority Chapter Ratings Alpha Chi Omega - Phi Sigma Epsilon, 1942-43, 1953, 1955-82

<u>Box 11</u>:

Fraternity and Sorority Chapter Ratings Pi Kappa Alpha - Zeta Tau Alpha, 1944, 1953-82

<u>Box 12</u>:

<u>Pot-Pourri</u>, 1964-65 <u>Fraternity Insider</u>, Vol. 26-44, 1965-83

<u>Box 13</u>:

Alpha (magazine for campus Greeks), 1979-80 Annual comparisons, 1956-71, 1974, 1977 Fraternities, 1958-82 Sororities, 1958-82 Information, 1937-73 Anti-Heller, 1952-58 Association of College Fraternities, 1971-78 Beaird, J.B., 1980 Black fraternities and sororities - newspaper clippings, 1978-83 Book materials - clippings on discrimination in fraternities, 1949-58 Clippings on fraternities during World War II, 1943 Clippings on fraternities, sororities, and student life, 1930-58 Correspondence and statistics, 1941-59 House mothers, 1945-56 Buchroeder, John A. - correspondence (primarily concerning Balfour Monopoly case), 1959-74 California Senate Bill 1498, 1961 Campus surveying, 1961-63 Chapter Bible, 1944 Chapter houses' builders, 1961-64 Chapter management, 1960-63 Chapter ratings - correspondence and forms, 1964-70 Chapter ratings notes, 1955-58

Chapter size, 1953 Chapter visitations, 1938-54 Clip art Clippings and press releases, ca. 1943-52, 1966-80 College Fraternity Editors Association, 1980 College Fraternity Secretaries Association, 1969-77 Collins, Mary Love, 1959, 1972, 1979 Compiling of surveys, 1937, 1955-67 Deferred rushing and pledging, 1952-58 Direct sales, 1960-62 Donating, 1977-79 Edgewater Conference, (J.B. Beaird), 1967-82 Errors, 1983 Extension service tips, 1977-79 Fielder School, 1961-62 Financial account ledger, 1943-44 Fraternity Counselors file, 1970-77 Mailings, 1973-82 Fraternity finances, 1937-58 Fraternity growth, 1959-64 Fraternity Hall of Fame, 1972-76 1976-83 Fraternity magazines survey, 1963, 1976

<u>Box 14</u>:

Georgeff, Edward, 1964-82 Gifts, 1971-77 Glassbrook Foundation for Preservation of Military Aviation History, 1983 Hazing and other incidents, 1983 Heller's Fraternity "Laws", 1957-60 Heller's "Fraternity Man of the Year" award, 1946 Heller's "Most Likely to Succeed" award recipients, 1938-40 Howe, Stewart - correspondence, 1953-60 1961-64 Humor [2 folders] Humor - "Lucids" clippings from Pathfinder, 1932-34 Interfraternity Alumni Association of Southern California, 1949-61 1966-72 Interfraternity groups, 1950-61 Interfraternity Research and Advisory Council, 1955-62 J and J Research (Jay Langhammer & Jon Williamson), 1979-81 Lecture materials, 1939-56

Mailing lists, 1954-79 Mancini, Joe, 1979-83 National and chapter management, 1957-68 National Interfraternity Conference, 1949-63 1964-79 News releases, 1962-63 Personal, 1969-82 Personal correspondence, 1973-83 Pi Kappa Alpha - Nu Chapter Alumni - correspondence, 1954-58 1943-46, 1949, 1958-59 Phi Kappa Sigma funeral ceremony, n.d. Political clippings and mail, ca.1952-83 Pot-Pourri, 1961-63 Promotional material for College Survey Bureau and Heller's talks, 1959-66 Receipts and payments, 1958-60 Services and fees Advisory Board, 1957-61 Siegel, Barry (and Operation Greek), 1971-82

<u>Box 15</u>:

Sororities, 1950-80 Sports, 1950-59, 1967 Suggestions for supervision, management, and conduct of chapters, 1944 Survey methods, 1957-61 Surveys and sales, 1956-61 Visual chapter condition chart, 1960 Wilson, Ralph W. (Director, College Fraternity Scholarship Processing - correspondence, 1955-61 Woolery, George, 1967-68 Young, Don - correspondence, 1960-67

<u>Box 16</u>:

Photographs and Artifacts
<u>Fraternity Insider</u> Adjuncts series, 1974
Best Versus Most series, 1976, 1981
Campus Failures series, 1971-72
Campus Leaders series, 1973-82
Campus History Ratings series, 1965-82
Century Ago and other series, 1976, 1981
Chapter of Year/Man & Woman of Year or Century, 1965, 1968, 1970-71
Death Rattles/Dead Campi series, 1964-65, 1968-74
Each Nat'ls Best of Year & Best All-Time, 1965-76
Fillers, 1965-66

Good Old Days series, 1973 Hall of Fame series, 1975-81 IF series, 1967 Laff of Month series, 1967, 1970 Letters to the Editor series, 1971-78 National Accessories series, 1967 National Positions series, 1971-72 Number of Chapters at Big Campi, 1967, 1971, 1977 Pranks series, 1965, 1972-75 Puzzle series, 1966-72 Rackets series, 1974-78 Reminiscences series, 1969-75 Retrogression & Pacemakers series, 1977-79 Sororities series, 1967-83 State Strength series, 1972-75 Story of a National series, 1965-82 Tributes series, 1975-76 Unbelievable series, 1971 Vital Statistics (Chapter Deaths) series, 1966-82 Whoppers series, 1966-82 Fraternity/Sorority - Hall of Fame, 1975-76 Listed by campus - handwritten notes, 1965, 1968 National Ratings (tenative), 1983 Chapter Guide or Chapter Bible by Wilson B. Heller, 1944 Fraternity articles (not from Fraternity Counselors), 1973-75 Fraternity Counselors & College Survey Bureau "originals," 1973-81 Fraternity Counselors - instructions for Fraternity and Sorority clients, 1944, 1962-81 Fraternity Counselors - mailings, 1981-82 Fraternity, humor, and political articles, 1971-83 Heller, Wilson - articles about Heller, 1948, 1973, 1975, 1977

<u>Box 17</u>:

Jeff's Journal, 1970-71 Non-fraternity "originals" - collected articles, 1969-83 Sigma Chi - articles, ratings, reports, correspondence, 1944, 1958, 1961-83 Completed survey forms by chapter, 1979-80, 1979 1980 1981-82 1982 [2 folders] 1983-84 "Special Messages" to Fraternities, 1972-76 Surveying - campus Fraternities and Sororities, 1976-81 Directions, 1979-82 Fraternity survey results ranked by "Importance" (fragile), 1953-56 Notes, 1975-80 1982-83 Requests and instructions, 1977-79 Travel articles, 1980-82

Fraternity and Sorority Files, 1937-83: Acacia - Delta Upsilon

<u>Box 18</u>:

Fraternity and Sorority Files, 1937-83: FarmHouse - Zeta Beta Tau

Alumni Newsletter Services - Stewart Howe Alumni Services, 1965, 1974 Annual edition selling, 1972-74 Articles on college, social, political, financial and academic life, 1980-83 Baird's Manual, 1973-78 Balfour, Lloyd G., 1968-74, 1981 Banta-Balfour and Operation Greek, 1969-73 Bringham, William T. - College Survey Bureau, 1968-73, 1982-83 Chapter deaths, revivals, and pioneers, 1983 Chapter Guide or Chapter Bible with annotations, 1944 Clients only correspondence, 1977 College Football Hall of Fame - Greek members, 1981 "College Fraternities," by John Addison Porter from Harpers Magazine, March 1888 College Marketing Consultants, Joseph Venaglia, 1962-66 Copyright applications (completed) and correspondence, 1943-45, 1956-65 Edgewater Conference, 1983 Epsilon Beta - Caryon Lepton Fraternitas - "Encyclopedia Brains - Interfraternity Information Hobbyists," 1972-73 Fraternity articles, 1982-83 Foreign fraternities, 1977 Fraternity Cerebrals - group of "Interfraternity Hobbyistis," 1973 Fraternity historians, 1976-77 Fraternity Insider business, 1969-75 Correspondence, 1982-84 Future topics, 1969-79 Men, 1979 Notes on series, 1966, 1971-72, 1980 Possible material, 1968-74

Possible material for "Mix" column, 1975-80 Possible Sorority material, 1967, 1970-78 Possible stories & questions, 1979-82 Fraternity/Sorority contact information, 1980-83 Fraternity Survey Forms (blank), n.d. <u>Fraternity World</u>, 1977-79 Hall, Richard R. (Cathie Hall) - correspondence, 1958-67, 1969, 1971, 1974 Historic records & tables, 1967-71 Howe-Heller book, 1960-61 Howe, Stewart S. - correspondence, 1964-83 Humor cartoons, n.d. Ideas for articles, 1961

<u>Box 19</u>:

Interfraternity Alumni Association of Southern California, 1957, 1968-69, 1971-74, 1978 Record Book, Volume V, 1958-63 Interfraternity Research and Advisory Council. 1971-75 Johnson, Clyde - correspondence, 1957-59, 1963-74 Little Sisters, 1976 "Locals" - before becoming a chapter of a national fraternity, 1951 Magazines survey, 1968, 1973-74 Magazines - Triennial, 1976 Mail Lists, 1975 Map of Colleges and Universities in the United States, 1960, 1967 Marlowe, Louis J. and Harold Swverland - film correspondence, 1957-61 Mergers, 1973-75 Midnight Wampas (Western Associated Motion Picture Advertisers), 1926 Miss America & Miss Universe, 1968-83 Murray, James - L.G. Balfour court case correspondence, 1969-76, 1979 National Comparisons of College Fraternities and Sororities, 1956-57, 1959-82 National Interfraternity Conference, 1969-71 NPC - National Panhellenic Conference, 1970-77 Next edition, 1968 "120 Club," 1962, 1974 Personal mentions, 1952-57, 1962 Pi Kappa Alpha correspondence - Pulcipher, K.D., 1972-73 Alpha Nu Chapter, University of Missouri - correspondence & news, 1910-12 Initiates, 1956-82 Pro-rating chapter's accounts receivable and finances, 1956-61, 1965, 1970 Publicity, Publicist, and film articles & correspondence, 1957-69, 1971-75, 1981-82 Report of Committee on History of Fraternity Executives Association, June 1974 Road trips - maps & mileage logs, 1957-59

Rush guides, 1954-68 Screenplays - "Ulmer" and "Target," 1955-56,1961, 1965-66 Special publicity - Bert Bennett songs, 1951, 1955, 1978, 1982 Suggestions for supervision, management, and conduct of chapters - annotated "Master" copy, 1935, 1944 Tobacco and cigarettes - Wooten, Harry M., 1952-53, 1957,1960-62, 1967, 1970 "To Pals" letters, 1973-75 Trademarks, copyrights, patents, 1977-79 Trademarks - Library of Congress Copyright Office correspondence & pamphlet, 1955, 1957 <u>Who's Who / Time / Newsweek</u>, 1959-69 Young Americans for Freedom, 1965, 1967-68

<u>Box 20:</u>

Fraternity Insider, Vol. 24-26 (duplicates), 1963-65 Fraternity Insider, Vol. 27 (duplicates), 1966 Fraternity Insider, Vol. 28 (duplicates), 1967 Fraternity Insider, Vol. 29 (duplicates), 1968 Fraternity Insider, Vol. 30 (duplicates), 1969 Fraternity Insider, Vol. 31 (duplicates), 1970 Fraternity Insider, Vol. 32 (duplicates), 1971 Fraternity Insider, Vol. 33 (duplicates), 1972 Fraternity Insider, Vol. 34 (duplicates), 1973 Fraternity Insider, Vol. 35 (duplicates), 1974 Fraternity Insider, Vol. 36 (duplicates), 1975 Fraternity Insider, Vol. 37 (duplicates), 1976 Fraternity Insider, Vol. 38 (duplicates), 1977 Fraternity Insider, Vol. 39 (duplicates), 1978 Fraternity Insider, Vol. 40 (duplicates), 1979 Fraternity Insider, Vol. 41 (duplicates), 1980 Fraternity Insider, Vol. 42 (duplicates), 1981 Fraternity Insider, Vol. 43 (duplicates), 1982 Fraternity Insider, Vol. 44 (duplicates), 1983