

41/92/22

Student Affairs

ATO Administrative Staff & Services

Films, Videotapes, and DVDs, 1929-2010

Restriction: Users must obtain permission from ATO Headquarters to view videotapes #21, #27a, and #39a. See archivist for details.

Notes: *Arrangement of materials: films, videos (various formats), duplicates

*All films are silent unless noted otherwise

*Further notes/description on films can be found in folder in corresponding box

Box 1:

Film Notes for Box 1 (folder contains notes accompanying films. Films that had notes in the original cans or boxes will be denoted with: *See 'Film Notes' folder)

ATO Founding/History Film, 16mm, b/w, nd

Includes biographies of the 3 founders and live and still footage of them

Worthy Grand Chiefs Film, 16mm, b/w, (2 copies), nd

Still/live footage and brief biographical information of WGCs beginning with George Lamar (1904-06)

Los Angeles Congress (1929), 16mm, b/w, ca. 1929

National Officers Conferences: Old Point Comfort, VA (1931); Mackinac Island, MI, (1936); Bigwin Inn, Ontario, (1944); Seaview Country Club, Absecon, NJ (1945), 16mm, b/w and color

Detroit Congress (1933) and Province XIV coverage, 16mm, b/w, (2 reels), 1933

Breezy Point, MN, Congress (1937), 16mm, b/w and color, (2 reels), ca. 1937

National Officers Conference, Lawsonia Hotel, Green Lake, WI (1938), 16mm, b/w, ca. 1938

Diamond Jubilee Richmond, VA, Congress (1939), 16mm, color, (3 reels), 1939

All footage shot by Sherman Oberly

*See 'Film Notes' folder

Box 2:

Film Notes for Box 2 (folder contains notes accompanying films. Films that had notes in the original cans or boxes will be denoted with: *See 'Film Notes' folder)

National Officers Conferences and other footage: NOC Lawsonia Hotel, Green Lake, WI (1940);

Baldwin-Wallace University, 1941; NOC Ocean City, NJ (1943), 16mm, color

French Lick, IN, Congress (1941), 16mm, color, (2 reels), 1941

*See 'Film Notes' folder

Chapter Installation, Tulsa, May 1944, 16mm, color, 1944

Chicago Congress (1946), 16mm, color, 1946

Sun Valley Congress (1948), 16mm, color, 1948

*See 'Film Notes' folder: includes a sequential list of scenes and featured individuals

Chapter Officers Conference, Sewanee, TN (1949), 16mm, color, 1949

National Officers Conference, Lookout Mountain, TN (1949), 16mm, color, 1949

Campus Murder - A "We the People" Followup, 16mm, b/w, sound, ca. early 1950s

Dramatization of hazing/anti-hazing efforts at the Indiana chapter and explains the concept of Help Week. Bob Lawlor for Rushing

ATO Houses, Mississippi Installation, and Southern Mississippi, 16mm, b/w and color,(2 reels), ca. 1949

National Officers Conference, Atlantic City (1951), 16mm, color, 1951

"Best Foot Forward" filmstrip, color, (2 copies), 1952

Swampscott, MA, Congress (1952), 16mm, color, 1952

Mackinac Island, MI, Congress (1956), 16mm, color, 1956

Box 3:

Film Notes for Box 3 (folder contains notes accompanying films. Films that had notes in the original cans or boxes will be denoted with: *See 'Film Notes' folder)

Unknown A, 16mm, b/w, nd

Unknown B, 16mm, color, 1950?

Aerial shots, chapter opening?, home movies?

Unknown C, 16mm, b/w, 1936

Train station, home movies?, city skyline

Unknown D, 16mm, b/w, ca. 1931?

Unknown E, 16mm, color, sound, nd

Jack Tar Resort, 8mm, color, sound?, nd

W. S. Lovell, VMI, 16mm, color, nd

*See 'Film Notes' folder

Claude Reno in Virginia, 16mm, b/w, ca. late 1920s-1930s

Conclave - Ohio State and Carnegie Tech, 16mm, b/w, ca.. 1930s?

Written on film box: "also Kansas City"

Charleston Conclave and University of Illinois Stadium, 16mm, b/w, ca. mid-1930s

Glazebrook Funeral in Elizabeth, New Jersey, 16mm, b/w, (2 reels), 1931

Leo Shesong for Colby Fraternity Film, 16mm, b/w, 1934

Birmingham Conclave, 16mm, b/w, 1934

Written on film box: "Birmingham Conclave 1934, Southwestern Chap, Tenn Chapter, Fred, Jackie, Marilyn, Stevie...Airport, St. L[ouis]."

Label on reel: "Daniels family?"

Return of Illinois Football Team from California, 16mm, b/w, 1935

Ohio State Football Game and Pictures of Jim Allen and others in ATO Memphis Congress,
16mm, b/w, (2 parts) ca. 1935

*See 'Film Notes' folder

Illinois Gamma Zeta House since Founding in 1895, 16mm, b/w, 1935 (also data disk reproduction)

Kentucky Chapter & Frankfort, 16mm, b/w, 1936

Breezy Point MN Congress, 16mm, b/w, (3 reels), 1937

*See 'Film Notes' folder

Johnny Vann and Unidentified Chapter, 16mm, b/w, ca. 1938

Middlebury College ATO Fraternity, 16mm, color, ca. 1947

University of Florida? Lingle, 16mm, color, 1947?

*See 'Film Notes' folder

Ruettinger and Chapter Installation, 16mm, color, (2 reels), 1948

R. C. Graham, Pasadena, Calif., 16mm, color, ca. 1949

National Officers Conference (NOC), Port Huron, MI, 16mm, color, 1953

Dixie Jubilee Congress, Atlanta (1954), 16mm, b/w, 1954

Art Linkletter Congress Film, 16mm, b/w, sound, (2 copies), ca. 1955-56.
Art Linkletter invites delegates to the 1956 Mackinac Island Congress

Doc Miller, 16mm, color, (2 reels), ca.1965

The Perfect Moment, color, 16mm, sound, 1984

Box 4:

Also contains two folders of accompanying documents:

Target Video #5 - True Merit, 1993

Includes script. See also videotape #18.

Hazing on Trial Videotape and Packets, 1981-86

See also videotapes #24a and #24b.

*Videos in various formats:

#	Title	Date/Format/ Running Time	Produced By	Content	Purpose	Distribution/Notes
1	Seek First to Understand- 1991 Regional Leadership Conference	Jan. 1992/ VHS	ATO HQ	LeaderShape Director Dan Schurtz explains the first Regional Leadership Conference Curriculum	Facilitator training and motivation tape	Conference facilitators
2	Make A Difference - ATO Rush Video	Jun. 1992/ VHS	ATO HQ	Rush video using an actor portraying an ATO	ATO rush promotion	Tape #51 contains original footage of opening segment

3	1992 New Orleans Congress Obituary Highlights	Aug. 1992/ VHS	ATO HQ	Obituary highlights of Naval aviator Charlie Turner, GOP Lee Atwater, and past WGC Larry Long.	Presentation made at 1992 Congress	1st Necrology report to be filmed.
4	ATO Professional Staff Video	Aug. 1992/ VHS	ATO HQ	Overviewed ATO professional staff.	To acquaint ATOs with the staff	Shown at 1992 Congress and used by Leadership Counselors during chapter visits
5	Brotherhood Video	Aug. 1992/VHS	ATO HQ	Presentation at the close of the 1992 Congress	What it means to be an ATO	Made available to chapters and used by Leadership Counselors during chapter visits
6	1992 Regional Leadership Conference - ATO/Kappa Gamma	Dec. 1992/VHS	ATO HQ	"Failing to Plan" video. Exec. Dir. Wynn Smiley narrates. Video concludes with comments by NIC Exec. Dir. Jonathan Bryant	To motivate actives for the Regional Leadership Conference	Chapters
7	What's Happening at ATO, or, The Tom and Wynn Show	Jun. 1993/ VHS	ATO HQ	Exec. Dir. Tom Schneider and Dir. Of Communications Wynn Smiley give an overview of current events within the national fraternity		Chapter Presidents. The first "Orange Label Message" from the national fraternity
8	1994 Scottsdale Congress Preview	Fall 1993/ VHS	ATO HQ	Exec. Dir. Tom Schneider and Dir. Of Communications Wynn Smiley give present an overview of the upcoming 1994 True Merit Congress		Chapter Presidents. Orange Label Message from the national fraternity
9	1993 Regional Leadership Conference Opening	Jan. 1993/ VHS	ATO HQ			Opening for participants of the RLC

10	ATO Foundation LeaderShape Scholarships	1993/ VHS	ATO HQ	LeaderShape promotional video with explanation of the role of the ATO Foundation	ATO Foundation pitch to raise money for LeaderShape scholarships	Potential donors
11	1994 Scottsdale Congress Close	Aug. 1994/ VHS	ATO HQ	Reviewed ATO's 100% Vision and overview of Congress		Chapter Presidents. Orange Label Message from the national fraternity
12	ATshOw #1 - Washington (ATO Roadshow)	Jan. 1995/ VHS	ATO HQ	Hosted by undergraduates covering basic topics	ATO update video	Chapter Presidents
13	Board of Trustees #1 - "8,495 College Men Depend on Alpha Tau Omega This Year"	May 1995/ VHS	ATO HQ (Funded through ATO Foundation)	Overview of Trustees' job. Featured are: Washington State President Brian Soligan, WSU Trustee Scott Jones, ATO Pres. Brian Ruyle, LC Eric Christensen, atty. W. Howard Boyd, Mark Mullinix, acct. Darlene Baler, Dave Krug (Ill.), and Mark Wallers (WSU)	First Board of Trustees video to help new Trustees understand their role and chapter operations	Trustee chairman Wynn Smiley narrates
14	Rush: The Basics (ATO Target Video #1)	1993/ VHS	ATO HQ	Focuses on the importance of rush and how to rush effectively	The Target Video series is designed primarily for chapter presidents to help with effective running of the chapter	Chapter Presidents with the recommendation that this video is also viewed by Rush Chairman, pledges, new members, and chapter. Includes NIC's "Rush: Part I" (see also tape #48)

15	Crisis Management (ATO Target Video #2)	1993/ VHS	ATO HQ	Focuses on what one chapter learned about the time commitment, stress, and frustration involved in a crisis -and the correct and incorrect ways to handle a crisis	Target Video series	Chapter Presidents with the recommendation that this video is also viewed by Rush Chairman, pledges, new members, and chapter. (Archives has 3 copies)
16	Confrontation 101 (ATO Target Video #3)	1993/ VHS	ATO HQ	Focuses on how to effectively confront someone in order to affect positive change	Target Video series	Chapter Presidents with the recommendation to be viewed by the Executive Board (Archives has 2 copies)
17	The LeaderShape Institute (ATO Target Video #4)	1993/ VHS/ 00:09:45	ATO HQ	Introduction to the LeaderShape Institute, an intensive and energizing 6 day educational experience designed to help college students lead with integrity	Target Video series	Chapter Presidents with the recommendation to be viewed by any Brother considering attending LeaderShape
18	True Merit (ATO Target Video #5)	1993/ VHS	ATO HQ	Designed to help chapters earn the True Merit Award -an honor achieved by the chapter singularly, without national competition from other chapters	Target Video series	Chapter Presidents with the recommendation to be viewed by the Exec. Board and all members. (See also accompanying folder with script)
19	The Vision (ATO Target Video #6)	1993/ VHS	ATO HQ	Using information presented by speakers at the 1994 Scottsdale Congress, this video outlines reasons for and steps needed in realizing "The Vision" -100% graduation and career placement by 1999	Target Video series	Chapter Presidents, Trustees, Exec. Board, new members, pledges and chapter

20	Energize Opening - "Need a Little Energy"	1993/ VHS/2:52	ATO HQ	Natl. Pres. Brian Ruyle hosts the opening of an Energize session/retreat to focus chapters on the necessity for a purpose, vision, and plan to fulfill fundamentals of brotherhood, love, truth, and excellence	Outline of what to expect from Energize (rush technique) session and retreat	Used to open Energize retreats
21	Wittenberg ATOs	Jan. 1994/ VHS/ 00:54:09		Interview on risk mgt. violation. Dir. of Chapter Services Matt Wilcox and Dir. of Communications Wynn Smiley conduct interviews/lead presentations	Discussion of the previous week's alcohol/underage drinking incident in which a pledge could have died	Not distributed. Tape ends in mid-interview. Restricted
22	News Footage and Assignment 15 segment	Aug. 13, 1983/ VHS/ 00:01:00 & 1982/ 00:24:22	WCIA, Champaign, IL & WICD, Champaign, IL	1983 Congress Help Project at Kaufman Lake. Interview of W. Kerry Armstrong, Asst. Exec. Dir. & WICD interview of Siders, Mullinix, and Thorsby in history and activities of ATO	News segment from WCIA & feature segment from "Assignment 15," a local public affairs program	Broadcast
22a	Interview with Siders, Mullinix and Thorsby	Summer 1982 / VHS/ 00:24:22	WICD, Champaign, IL	Interview from videotape #22	"Assignment 15" segment	Broadcast
23	Indiana State Univ. ATO Cemetery Incident	VHS	WTWO, Farmersburg, IN (Terre Haute)	News Coverage of a hazing or harassment incident involving ATOs at a Terre Haute cemetery. Includes statement by Chapter Pres. Chad Ramey	News coverage	Broadcast. See also tape #62 for follow up news coverage of incident

24a	ATO - Hazing on Trial - Tape 1	1986/ VHS/ 00:37:05	ATO HQ through LeaderShape Institute	Simulate hazing trial with David Westol as prosecutor. Introductory remarks by NPC Pres. Mary Barbee and NIC Exec. Dir. Jonathan Brant	To demonstrate the seriousness of hazing to chapter members. Takes strong case against hazing	General. See also "Hazing on Trial" folder. Alternate version appears as tape #44.
24b	ATO - Hazing on Trial - Tape 2	1986/ VHS/ 00:39:20	ATO HQ through LeaderShape Institute	Same as #24a and also includes introductory remarks by Natl. Pres. David Thomas	Produced for distribution to other Greek Organizations (without ATO introductory remarks)	ATO Chapters. See also "Hazing on Trial" folder
25	R.J. Simonds Portrait Presentation	Aug. 1992/ U-Matic-S tape	ATO HQ	Presentation of oil portrait of Robert J. Simonds, 1986-90 WGC, for display at ATO HQ	Historical	
26	ATO 1982 Leadership Congress Show	1982/ VHS	ATO HQ	1982 Columbus, OH Congress, Hyatt Regency		
<u>Box 5:</u>						
27a	1983 Champaign LeaderShape Congress - Tape 1	Aug. 10-13, 1983/ VHS	ATO HQ	Congress presentations: Francis R. Loetterie, Howe Q. Wallace, David L. Meabon, Margy DeGeorge, WGC Robert Gillogly "Ethics and the ATO Ritual"		Also includes ATO Ritual with Honor Initiation of USAF Gen. Edwin Rawlings

27b	1983 Champaign LeaderShape Congress - Tape 2	Aug. 10-13, 1983/ VHS	ATO HQ	Congress banquet presentations: WGC Thomas, Steven Siders, past WGC Johnson portrait, True Merit, HC Chair Brown, LS Campaign Chair Hoffman, LS slide show, closing and benediction		Tape also includes "After the High Council Meeting" at NHQ with the Brown and Siders families
28	1984 Kansas City Congress	Aug. 11-14, 1984/ VHS	ATO HQ	Banquet footage: True Merit Awards by WGC Thomas and TAC Award winner R.W. Schoenlein, MIT, "Toast to ATO" by WG Chaplain Gillogly, "Charge to Brotherhood" by WGC Thomas	Historical	
29a	Champaign IL 1985 Congress Programs	Aug. 7-11, 1985/ VHS	ATO HQ	Presentations: W.K. Armstrong, "You Are the Leader"; E.M. Houlihan, "Anatomy of a Leader"; S.H. Peterson, "Styles of Leadership"; P.I. Brown, "Quality of Life"; and Robert Simonds keynote address	Historical	See also tape #36
29b	Champaign IL 1985 Congress - State of Fraternity Message, Commitment Ceremony and Banquet	Aug. 7-11, 1985/ VHS	ATO HQ	Opening of Congress with "State of Fraternity" by WGC Thomas, Aug. 10. Building Commitment Ceremony at NHQ, and Aug. 10 Banquet	Historical	

30	Champaign IL 1985 Congress - Special Program: Building Commitment Ceremony	Aug. 10, 1985/ VHS	ATO HQ	LeaderShape Campaign Chair Gene Hoffman presides over ceremony at NHQ		This ceremony is the same as on tape #29b. In addition, the ATO and LeaderShape logos have been added at the beginning and end
31	65th Congress of ATO	Aug. 9-12, 1986/ VHS	ATO HQ	Musical slide of photos taken during the 1986 Norfolk, VA Congress and shown at the concluding banquet	Entertainment at banquet	
32	1994 Scottsdale Congress Close - "Ride the High Plains"	Aug. 1994/ Betamax/ 00:09:05	ATO HQ	Overview 1994 Congress and review of ATO Vision	Congress closing	Same content as on VHS tape #11
33	"A Different Set of Rules" Documentary and follow up discussion featuring Mark Thorsby	1991/ U-Matic	WILL, Champaign, IL (Univ. of IL)	Exec. Dir. Mark Thorsby participates in a follow up discussion to the WILL "Date Rape at the U. of I." documentary	Feature program	Broadcast
34	125th Anniversary Congress Final Banquet	Aug. 1990/ VHS	ATO HQ	Concluding Congress Banquet at 125th Anniversary Congress, Richmond, VA	Historical	
35	Conclave 1990	1990/ VHS/ 00:04:25	ATO Advisory, Inc.	Dir. of Communications Wynn Smiley narrates, Exec. Dir. Mark Thorsby and LeaderShape's Jan Schurtz explain the concept and value of Conclave '90 for developing leadership skills in young people	Introduction and encouragement for alumni volunteer leaders going through orientation	

36	1985 LeaderShape Congress - Champaign, IL	1985/ VHS	ATO HQ	Asst. Exec. Dir. W. Kerry Armstrong's Leadership Conference presentation "You Are the Leader" and announcements by LC Dir. Howe Wallace		Partial coverage of Armstrong's presentation. For complete copy see tape #29a
37	LeaderShape Institute	1986/ VHS/ 00:05:47	ATO Foundation	Describes LeaderShape Institute through graphics and comments of participants. Narrated by an outside professional		Photos from tape #35 were used in this program
38	ATO LeaderShape	1985/ VHS/ 00:10:12	ATO HQ	Presents LeaderShape as ATO's vision for leadership through the Institute and LS Center to be built at ATO NHQ grounds. Pitch by WGC Thomas and LS Campaign Chair Hoffman with outside professional narration	Introduction and promotion of the LS Institute and for the \$6 million campaign to build the Institute in Champaign, IL	
39a	125th Anniversary Congress - Richmond, VA 1990 - Congress Opening: Honor Initiation and Start of "Motivation"	1990/ VHS	ATO HQ	Congress Opening including procession of flags, introduction of officers, welcome to the city, and WGC Simonds "State of the Fraternity" address, honor initiation of Otis Glazebrook IV, start of past WGC Thomas' presentation on motivation	Historical	Thomas' presentation continued on tape #39b
39b	125th Anniversary Congress - Richmond, VA 1990 - Conclusion of "Motivation" Presentation, Risk Mgt. Panel	1990/ VHS	ATO HQ	Continuation of past WGC Thomas' "Motivation" presentation, John Potts reads from "Unofficial History of ATO" series, Q&A panel on "Risk Management" introduced by Asst. Exec. Dir. Tom Schneider	Historical	Panel includes Old Dominion U. Div. of Greek Affairs panelist, P.C. Caperton, O.A. Glazebrook, HC Member Ruyle, Michigan State WM, HC member Christel

39c	125th Anniversary Congress - Richmond, VA 1990 - Awards Banquet; VMI Chapel Ceremony and start of Congress Banquet	1990/ VHS	ATO HQ	Aug. 9 Awards Banquet, Aug. 11 program at VMI Chapel and start of Aug. 11 Banquet. Awards program includes Pat Brown, Rob Sheehan, John Ruddy, Gene Hoffman, Ports Winner, WGC Simonds, and John Potts	Historical. Banquet participants include Exec. Dir. Thorsby and John Potts	VMI participants include Asst. Exec. Dir. Mullinix (presiding), WG Chaplain Simonds, Diamond Circle Tau and American U. reps presenting a
39d	125th Anniversary Congress - Richmond, VA 1990 - Newscasts	1990/ VHS	WWBT Channel 12 Richmond, VA	Aug. 12 11:00 newscast and 6AM news; Aug. 13 Exec. Dir. Mark Thorsby footage from Congress Banquet	News	Includes complete broadcasts (including Iraq/Kuwait footage). ATO item is the same in both broadcasts
40	Natl. Pres. Brian Ruyle	1994/ Betamax	ATO HQ	Dir. of Communications Wynn Smiley interviews Ruyle pre-Scottsdale Congress	Segments of interview used for other videos, including Congress videos	
41	The Future Belongs to the Brave	1994/ VHS/ 00:12:20	ATO Foundation	Overview of "LeaderShape: One Component of Your Foundation's Support of ATO's Mission" Dir. Of Communications Wynn Smiley introduces and narrates	To seek ATO Foundation contributions for LeaderShape scholarships	Sent with letter to possible contributors
42	1996 Dallas Congress - "Making History"	1996/ VHS/ 00:17:20	ATO HQ	Congress Closing with scenes from the Congress and prepared material including footage of move from Champaign to Indianapolis. Opening features 2 Texas Taus outlining the excitement to come from Congress and from Dallas and introducing Brian Ruyle		Chapter Presidents. Closing includes Ruyle, Simonds, Kneupfer, and William Bright of the Campus Crusade for Christ

43	Where Friends Become Family	VHS/ 00:08:00	National Interfraternity Conference (NIC)	Focus groups on campuses across the nation discuss the values of the Greek system		
44	The Case Against Gamma Nu Phi	VHS/ 00:01:05	ATO Foundation, Zeta Nu, Delta Chi	Dramatization of a fraternity hazing trial		Same script as tapes #24 & #24b. Filmed with a different cast (listed at conclusion).
45	Greek Public Relations: A Reflection of Who We Are	VHS/ 00:07:30	NIC			
46	The Computerworld Smithsonian Awards - The Permanent Research Collection	ca. 1994-95/ VHS	Smithsonian Institute	Overview of how to enter the competition honoring innovative ways to change the world		ATO won an award in 1995 for "Pioneering Computer Communications Through CompuServe and the ATO Forum." See ATO Palm, Fall 1995, p. 13
47	Alumnus Advisor Training Video	VHS/ 00:24:12	Kappa Sigma			
48	The Right Way to Rush: Part II	VHS	NIC			Part I was used in ATO's Target Video #1 - Rush: The Basics - tape #14. Liner notes list rush resources available from NIC

49	When You Care Enough to Confront	VHS/ 00:14:30	NIC	Focuses on how to effectively confront someone in order to affect positive change	Part of NIC's "Challenges & Choices" program developed by NIC Commission on Values & Ethics	Used in ATO's Target Video #3 - Confrontation - see also tape #16
50	Eileen Stevens' Story	1994/ VHS	Taped from WICD Champaign, IL	1994 NBC Movie of the Week about anti-hazing crusader Eileen Stevens who founded CHUCK (Committee to Halt Useless College Killings) after her son's death		Broadcast (tape begins after start of film). Stevens worked closely with ATO and was a featured speaker at the 1980 Louisville Congress
51	Bungee Jumping!	ca. 1992/ VHS/ 00:06:22		U. of Oregon ATOs Ben Willets and Tim O'Leary bungee jump		See also tape #2 - used as the opening segment for the "Making a Difference" ATO rush video
52	Talk Shows on Campus Violence			Sonja Live: Gang Rape/Campus Violence. Interview and phone calls for guest: Peggy Reeves Sanday, campus violence expert & Geraldo: Campus Violence. Show from U. of Hartford where subject was "Terror on Campus - Rage, Rape, and Racism"		
Box 6:						
53	Hazing: Stain of Dishonor & Jazzed: Substance Abuse		Sigma Chi Foundation			

54	WICD Newscast with Desert Storm Story	1991/ VHS	WICD, Champaign, IL	At end of newscast, Foundation Dir. John Ruddy explains the significance of the yellow ribbon on ATO HQ - for Navy Lt. Charles Turner, shot down in Desert Storm		Includes several PBS programs as well, with news segments at end of tape
55	When "No" Means Rape: A Date Rape Program	VHS	Crown Development Trust & Zeta Tau Alpha Fraternity			
56	Adopt-A-School: A Foundation for the Future	VHS	NIC	An introductory video to Adopt-A-School, an initiative to join college and elementary school students in one-on-one relationships		
57	A Proud Past, A Future Force	Jan. 1991/ VHS/ 00:08:06	Theta Chi, Theta Chi Fund for Leadership & Education	Theta Chi history with remarks by a 1990 award winner		Theme title was used for ATO's 1981 Congress
58	One Great Moment	VHS/ 00:13:00	Sigma Alpha Epsilon Fraternity	Risk Management video		
59	BYOB: Safe, Responsible, and Fun		NIC			

60	Drinking 101: An Introduction to Alcohol at the University of Illinois	1990/ VHS/ 00:30:00	Student Document ary Division, Dept. of Journalism , UIUC & WILL	Focus on two students: Joseph Ireya, who died in a Sep. 1989 fall from a fire escape while drunk, and Terry Conclaves, a recovering alcoholic		Broadcast on WILL. Narrated by James Greene.
61	ATO Water Brigade/ Social Service/ North Dakota State	1993/ VHS	KARE Minneapolis, MN	News feature of tracking bottled water contributed by NDSU Taus (Chris Longfellow pictured) for Iowa flood victims		Broadcast
62	Indiana State Univ. ATO Chapter Suspension by Natl. Fraternity	VHS/ 00:02:16	WTHI, Terre Haute, IN	News item follow up story to incident when three ATOs were hazed by being left tied and feathered in a cemetery where they were discovered by police		Broadcast. See also tape #23 for news coverage of original incident. Charter was revoked. Alcohol policy violations also contributed to the suspension.
63	Beta News Network Vol. 1, #2	Jan. 1995/ VHS/ 00:11:00	Beta Theta Phi, Oxford, OH	News program anchored by Jason Fredregill including dedication of new NHQ, social service, cheers and leers, and a new song		Sent to ATO by Beta Asst. Dir. of Communications Daniel N. Whitt, Jr.
64	Iowa Delta Beta, 1946-1948	1989/ VHS/ 00:36:41	James G. Schneider/ Herbert F. Doden	Scenes from Delta Beta Chapter House at Iowa, 1946-48; 2nd Leadership Conference at Bowling Green State Univ., Aug. 1946; and trip to Sun Valley Congress, Jun. 1948. Also includes Jun. 1951 wedding in Des Moines of Howard Bell and Nadine Bright	Trip to Congress is a travelogue for Howard E. Bell, Edward S. Eckhardt, and James G. Schneider	Blank stretch between 2nd and 3rd items. Jim Schneider narrates

65	Greek Life: A Preparation for the Future	VHS/ 00:18:35	U. of Maryland (Flagship Productions)	Asst. V.P. for Student Affairs Dru Bagwell and Univ. Greek Advisors discuss UM Greek Life: Foundation for the Future (document) and potential changes in the system		
66	Football Fight	Oct. 23, 1993/ VHS	KOB Albuquerque, NM	U. of Nevada Las Vegas ATOs (unidentified except by letters) brawl with another fraternity at a football game		10:00pm air check - raw footage from satellite feed
67	Gender War/ Gender Peace	VHS/ 00:29:48	Beck & Co. for the Greek Consortium of 12 fraternities & Sororities	Dramatization and discussion of relationships at the college level with suggestions of books for further reading		
68	IL Gamma Zeta Centennial 1895-1995	1995/ VHS/ 00:14:35	Univ. of IL Gamma Zeta Chapter	Chapter history and current activities with a focus on national fraternity efforts such as The Vision and the LeaderShape Institute		Wynn Smiley, Dir. of Communications, narrates
69	IL Gamma Zeta 1989 Homecoming Rush Video	Fall 1989/ VHS	Univ. of IL Gamma Zeta Chapter	Intro. to the Chapter as it welcomes alumni back for homecoming. Featured activities include Chapter Pres. Rodney Anderson. Closes with "Alpha Tau Omega - the experience continues"		Wynn Smiley narrates

70	ATO: The Positive Experience	Fall 1994/ VHS	Florida State Epsilon Sigma Chapter		Rush video	
71	Kansas Delta Theta Rush Video	1995/ VHS	Kansas State Delta Theta Chapter			
72	Hazing Is a Problem	1991/ VHS	Univ. of IL Gamma Zeta Chapter		Produced for Chapter by Dir. of Comms. Wynn Smiley as part of a sanction for a hazing violation	Narrated by Wynn Smiley
73	no tape					
74	The LeaderShape Institute: 1990	1990/ VHS/ 00:8:40	ATO HQ by Advisory, Inc.	Wynn Smiley narrates an overview report of the Institute with comments by Alice Faron, Dir. of Programs Jan Schurtz, UI Dean of Students Bill Riley, faculty, and members Judi Biggs, Steve Peterson, and Bill Wilborn		Potential corporate sponsors and student groups
75	A Risk Worth Taking	Dec. 1986/ VHS/ 00:11:30	Delta Gamma Fraternity and DG Foundation Alcohol Awareness	Dramatization about the need for an honest and effective approach to peer alcohol/drug abuse		

76	Aiming Straight	1987/ VHS/ 00:28:42	Pi Beta Phi Fraternity	Experts and students discuss the problem of alcohol and drugs, for which the best solution is "primary prevention"		Narrated by Lee Croft, PhD
77	Simpson ATO Tribute	Aug. 18, 1994/ VHS/ 00:02:40	US Senate Recording Studio for Gamma Psi Chapter	U. of WY ATO and US Senator Alan Simpson welcome new students to the U. of WY and make a pitch for become part of the Gamma Psi ATO chapter		Was incorporated into Gamma Psi Chapter rush film
78	Sullivan ATO Tribute	1994/ VHS/ 00:02:05	U. of WY Gamma Psi Chapter	U. of WY ATO and WY Governor Mike Sullivan make a pitch for students to become a part of the Gamma Psi ATO chapter		Was incorporated into Gamma Psi Chapter rush film
79	SMU ATO 1st Annual Football Run	VHS/ 00:06:00	SMU Delta Epsilon Chapter	Complete coverage of a run before the SMU-TCU football game	Social service activity on behalf of HCA Richmond Hospital for Texas Partners for a Drug-Free America	
80	Beta Alpha's Hot-Tub-A-Thon	Sept. 1988/ VHS		Newscast with 34 second item of Simpson College ATO- Pi Beta Phi Hot-Tub-A-Thon seeking to raise \$1,000 for the United Way Child Abuse Fund		Broadcast. ATO coverage is 8:55 into the tape
81	Georgia Tech Charity Party	May 28, 1989/ VHS	Georgia Beta Iota Chapter	Crowded area near traffic without narration. Overview of crowded streets and cars. Shot from 12:53-4:10am		

82	Those Were the Days	ca. 1990/ VHS/ 00:01:19	Cincinnati Alumni from 1937-42	Alumni recounting their lives since college. William Boatright, Donald Brater, Leon Browning, Erskine Chapman, Robert Garwood, William Hines, Paul Menefee, Wilburn Dean, Joseph Ramage, Franklin Schottelkotte, Malcolm Smith, Boyce Tope, and Dick Tullis		Sent to each participant and to ATO HQ
83	Targeting Your Future	1988/ VHS/ 00:02:26	ATO HQ	Tied to 1988 Congress logo and theme. Highlights friendship, leadership, and service as prime values and benefits of membership	Used for rush	
84	Prepare for the Glare: The Media Plan	VHS/ 00:07:25	Advisory, Inc.	John Valenziano discusses how to deal effectively with the media in a crisis	To help Greeks deal with media in both crisis and positive situations	Concluding notes that Advisory, Inc. (Wynn Smiley's company) exists to promote positive forms of Greek life
85	Alpha Tau Omega Fraternity - News Eight - KFMB	Mar. 19, 1987/ VHS/ 00:03:12	KFMB San Diego, CA	News coverage of a rape Mar. 18 at SDSU ATO party and subsequent Natl. Fraternity suspension as well as the ongoing investigation	News item from 6:30pm broadcast	Broadcast (poor quality in segments)
86	Alpha Tau Omega Fraternity - News Eight - KFMB	Mar. 25, 1987/ VHS/ 00:03:08	KFMB San Diego, CA	News footage. ATO at SDSU found guilty of 5 violations at Mar. 18 party involving underage drinking. The SDSU Review Board sanctions include probations - Pres. Victor Sack interviewed. Rape investigation ongoing.	News item from 5:30pm broadcast	Broadcast

Box 7:						
87	ATshOw (ATO Roadshow)	Fall 1999/ VHS/ 00:14:00	ATO HQ	True Merit workshop recap, 1998 Congress recap and look ahead to next Congress. Tour of NHQ and 1999 award winners. Also discusses Risk Mgt.		Distributed to all chapter presidents. Archives has 2 copies
88	ATshOw (ATO Roadshow)	Spring 2000/ VHS/ 00:06:00	ATO HQ	Deals with officer transition, alcohol awareness and True Merit		Distributed to all chapter presidents.
89	ATO Roadshow - Episode 5 - "Homeless"	Apr. 2002/ VHS	ATO HQ	Roadshow Ep. 5 - Oklahoma State is host chapter for annual "Homeless in Stillwater" event		Distributed to all chapter presidents and Greek advisors. Archives has 2 copies
90	ATshOw (ATO Roadshow)	2000/ VHS/ 20:00	ATO HQ	Overview of Orland II Congress, including "This is Normal" segments, the Ben Grantham/Univ. of Georgia video, highlights from the Million Dollar Man, and True Merit award winners accepting their trophies	Congress overview of 2000 Congress	Distributed to all chapter presidents
91	ATO 73rd Congress Orlando	Aug. 12-16, 1998/ VHS/ 00:17:00	CVC Productions for ATO HQ	General montage of footage, photos, and clips of the 73rd Congress. Set to music	A recap of Congress	
92	ATO Roadshow - Episode 2 - "Road Trip"	Apr. 2001/ VHS/ 00:17:00	ATO HQ	Host chapter: Alabama-Hunstville	To promote success of chapters	Distributed to all chapters

93	50 Years....And Counting! ATO at the Univ. of Southern California	2002/ VHS/ 01:00:00	Zeta Beta Alumni Association	History of the USC chapter through clips, photos, interviews with alumni and current members	Celebrating 50 years of the ATO chapter at USC	
94	ATO Roadshow - Episode 1 - "Kickoff Show"	Mar. 2001/ VHS/ 00:13:00	ATO HQ	First edition of promotional videos geared toward success of chapters. Host chapter: Kansas State	To promote success of chapters	Distributed to all chapters and all university advisors
95	Closing & Opening of Dallas Congress	1996/ VHS	ATO HQ	The opening and closing ceremonies of the 196 Congress in Dallas, TX		Archives has 2 copies
96	ATO Roadshow - Episode 3 - "Southern Cookin"	Sept. 2001/ VHS	ATO HQ	Roadshow Ep. 3 - Southern Mississippi is host chapter for annual Crawfish Boil to raise money for charity		Distributed to all chapters
97	Road to True Merit (RTTM) QuickStart	Aug. 2001/ VHS/ 00:22:00	ATO HQ	RTTM step by step guide on how to facilitate the chapter to set goals needed to achieve True Merit		All chapter presidents interested in the True Merit QuickStart program
98	Natl. Promo #1 - "This Is National" - ATO Roadshow cuts from show #2	Sept. 2001/ VHS/ 00:9:30	ATO HQ	Produced for 2001 Fall wards Banquet in Indianapolis. Highlights include segments on Roadshow and ATO National humorous commercials		Produced and viewed at 2001 Fall Awards banquet
99	ATshOw (ATO Roadshow) - "Officer Transition"	Jan. 11, 2001/ VHS/ 00:5:25	ATO HQ	Tips for officer transition, interaction with HQ, and chapter operations	To aid new chapter officers in transition and enable their success	Distributed to chapters. Archives has 2 copies

100	"Historic Sites" segment of News Ch. 18, Lafayette, IN	Jan. 2002/ VHS	WLFI-TV, Indiana	Television footage of news coverage of Purdue chapter house which had been put on the state register of historic places and was trying to be on the natl. register of historical places		Aired on 01/27/02 on 11pm news and on 01/28/02 on AM and Noon news on WLFI-TV. Same footage aired each time
101	Alpha Tau Omega 1997 House Documentary/ Annual Report	1997/ VHS/ 00:08:00	Nebraska Kearney State	Kearney State Annual Report - what the chapter is doing to break the "Animal House" perception of fraternities. Also includes general info. about the chapter		Recruitment video?
102	"Into the Streets" - news segment	Apr. 5, 1997/ VHS	WWMT-TV Ch. 3	WWMT-TV Ch. 3/Segment Dub. Coverage of the "Into the Streets" program where college students clean up parks, etc. for the city as philanthropy. No mention of ATO chapter		
103	Iowa State Root Beer Bash	ca. 1998/ VHS/ 00:02:00	Local news Ch. 13	Iowa State Root Beer Bash live interview - non-alcohol event sponsored by ATO house in conjunction with other non-alcoholic events on Iowa St. campus. Interviews of local ATOs by news.		Live broadcast. Interview begins ~34 mins into the tape
104	The 700 Club	Dec. 12, 1996/ VHS/ 00:06:00	The 700 Club	ATO Natl. Pres. Bruce O'Donoghue on the television program The 700 Club discusses how fraternities can positively impact young lives with Christian teachings		

105	Northern Arizona Iota Iota chapter rush video	1997-98/ VHS/ 00:16:00	Northern Arizona, Iota Iota Chapter	Rush video with photos of chapter members and house activities set to music. Includes facts about ATO	Recruitment	Shown to potential members?
106	Northern Arizona Iota Iota chapter intramural news story	VHS/ 00:02:00	Student-run college news stations?	News story on the campus' intramural sports. Includes interviews with ATO members about intramural basketball		
107	Greek Week Champions	1999/ VHS/ 00:09:00	Marshall Univ. chapter	1999 Greek Week champions Theta Omicron chapter at Marshall Univ. Greek Sing "Sweet Home Alpha Tau Omega" and other songs. Footage of the sing and of ATO winning 1st place in the competition.		
108	ATO's Best 1996-1997	1997/ VHS/ 00:11:00	Ball State chapter	Photos of chapter activities and members set to music	Recruitment?	
109	Purdue Rush Video	ca. 1998/ VHS	Purdue chapter	Rush video with clips of members and activities. Also discusses the advantages of living in a substance-free house. Tape also has extended footage of a student-run news program of high school students. Not part of intended footage?	Educate prospective members about the Purdue house and living in a substance-free house	Shown at rush events?
110	Western Michigan Highlight Video	1999/ VHS/ 00:30:00	Western Michigan Iota Upsilon chapter	Video of photos of chapter members and activities set to music		

111	Univ. of Texas Parents Weekend Video	Fall 1997/ VHS/ 00:13:00	Univ. of TX Gamma Eta chapter	Video made for Parents Weekend which includes history of the Gamma Eta chapter and photos of members and chapter activities set to music		Shown to parents during Parents Weekend?
112	Univ. of Minnesota chapter 1999 Annual Report	Jun. 1, 1999/ VHS/ 00:12:00	Univ. of MN Gamma Nu chapter	1999 spring dance and lip sync competition videos and some awards the chapter has won during the year		
113	Lamar Alcohol Awareness Program	Sept. 2, 1997/ VHS/ 00:04:00	Ch. 6 news	News segment on Lamar (Zeta Theta) ATO's alcohol awareness program showing what the chapter did to start a program of speakers, etc. for the students of the campus to deal with alcohol awareness		Broadcast
114	Purdue "Dry House"/ Alcohol Policy/ Lafayette (local) Substance Free	1997-98/ VHS/ 00:30:00	"Dry House" by ABC affiliate Ch. 6/ Alcohol Policy by Ch. 13	Starts with local story on Purdue ATO dry house policy. Also has different news segment on Purdue Greek societies' new alcohol policy. Ends with a student-run program on alcohol policies - an ATO member is on the panel of guests		Broadcast
114b	Purdue "Dry Fraternity"	Apr. 7, 1997/ VHS	ABC local Ch. 6	Same "Dry Fraternity" news segment as tape #114, but without any other television segments		Broadcast
115	Champion Seminars Events (side of tape reads: "Yo MTV Raps"	Apr. 1998/ VHS/ 00:01:00	KTMJ-TV Ch. 6	News segment on ATO house at Kansas State setting up two days of seminars for local business owners as a chapter fundraiser		Broadcast

116	Appalachian State "First 6 Years"	1997/ VHS/ 00:14:00	Appalachian State Iota Pi chapter	History of Iota Pi via photographs of members and chapter activities set to music	Shown during Founder's Day banquet and during Spring rush	
117	Appalachian State ATO Rush Video	ca. 1998/ VHS/ 00:08:00	Appalachian State Iota Pi chapter	Video of photos and chapter activities and members set to music. Also includes news segment about ATO member Brian Pelletier who spent a summer as a White House intern working for Al Gore	Shown at rush events	
118	ATO Roadshow - Episode 6 - "Marathon"	Oct. 2002/ DVD	ATO HQ	On any given day it is likely that a member of ATO is lending a hand to his campus and community. Taus on more than 140 campuses across the nation donated or raised more than \$4 million in time and resources last year alone	ATO Roadshow is designed to highlight good works and good experiences of talented brothers and their chapters	Distributed to all chapters, Greek advisors, Life Loyal Taus, and execs. from other Greek organizations. Archives has 4 copies + 1 copy marked "Advisory"
119	ATO Roadshow - Episode 7 - "All Night"	Nov. 2002/ DVD	ATO HQ	Staying up all night to raise money for kids with cancer, dancing with local seniors, or singing for money with your date are three ways ATOs have spent at least one of their nights. All Night shows a glimpse of their hard (but fun) work.	ATO Roadshow is designed to highlight good works and good experiences of talented brothers and their chapters	Distributed to all chapters and parents of chapter presidents. Archives has 4 copies + 1 copy of jacket and disc art.
120	Walking Tour of ATO National Headquarters	Dec. 4, 1995/ 8mm video	ATO HQ	Video of walking tour of the ATO NHQ building which was located at 4001 W. Kirby Ave., Champaign, IL at the time		

121	ATO Roadshow - Episode 8 - "Karnibali"	Jan. 2003/ DVD	ATO HQ	Features host chapter Missouri and highlights brothers from Nebraska and South Carolina as target chapters. Erik Hatch from North Dakota State featured as Tau-2-Watch and Comforted Keen spotlighted in Alumni Profile. 75th Congress Honor Initiate Mario Anzaldua	Promote chapter successes	Distributed to all chapters and parents of chapter presidents. Archives has 3 copies.
122	ATO Roadshow - Episode 9 - "Yellow"	Apr. 2003/ DVD	ATO HQ	North Dakota State host chapter, Purdue and Texas San Antonio - Target Chapters. Blake Anderson of Nebraska and Andy Newton are Taus-2-Watch. Lew Platt and RLC Open	Promote chapter successes	Distributed to all chapters and parents of chapter presidents. Archives has 3 copies.
123	ATshOw (ATO Roadshow) - 2002 Congress Open	2002	ATO HQ			
124	ATO Roadshow - Episode 11 - "Out for Blood"	2003/ DVD	ATO HQ	Gamma Zeta (UIUC) success, Illinois State, Kentucky, Tau Performer Antoine Dillard, TAC winners, Tau-2-Watch Sanoop Luke, and an inside glimpse of life on the road with a Leadership Consultant	Promote chapter successes	Distributed to all chapters and parents of chapter presidents. Archives has 3 copies.
125	ATO Roadshow - Episode 10 - "Caffeine High"	2003/ DVD	ATO HQ	North Alabama "Caffeine High" Party, Cornell Baldwin Wallace, Tau-2-Watch Kirk Smiley, Region Race winners, 2003 True Merit chapters, Lee Corso's color commentary on ATO	Promote chapter successes	Distributed to all chapters and parents of chapter presidents. Archives has 3 copies.

126	ATO Roadshow - Episode 14 - "Looking Ahead"	2004/ DVD	ATO HQ	Host chapter Duquesne, highlights the brothers from New Mexico State and Millikin as Target Chapters. San Diego Mayor Dick Murphy is featured as the Tau VIP. Also, 2004 Congress commercials and speeches from the Atlanta Congress.	Promote chapter successes	Distributed to all chapters and parents of chapter presidents. Archives has 3 copies.
<u>Box 8:</u>						
127	Why National, First Meeting	VHS/ 00:04:50	ATO HQ			
128	LeaderShape	Spring 2003/ VHS/ 00:03:08				
129	Risk Management, Greek Program	ca. 2001/ VHS/ 00:05:10				
130	Congress Open	ca. 2002/ VHS/ 00:03:00		Includes clips from 75 th Congress Awards Banquet		
131	This Is National II	ca. 2002/ VHS/ 00:03:14				
132	Cleveland Congress Open	2002/ VHS/ 00:02:30				
133	LC Commercials	ca. 2002/ VHS/ 00:06:30	ATO HQ	Three Leadership Consultant Commercials: 1.) LC for Hire, 2.) True Merit, and 3.) Austin Powers		

134	Arkansas State True Merit Report	1995/ VHS/	Arkansas State	Community Service part of True Merit Report for Eta Gamma chapter		
135	ATO Roadshow — Episode 15 — “Reignited”	2004/ DVD	ATO HQ	Host chapters, Baylor, Belmont, Maryland, and Worcester Poly. Target chapters include Northern Kentucky, Purdue, and Texas-Arlington. Tau-2-Watch Reed Rallojay. Tau VIP Joe Favia. Speech from TAC honoree Brett Trapp	Promote chapter successes	Distributed to all chapters and parents of chapter presidents. Archives has 3 copies.
136	ATO Roadshow — Episode 13 — “Let It Ride”	2004/DVD	ATO HQ	Emory Taus host a Casino Night, Alabama-Huntsville holds an Auto Emporium, Mercer has a golf tournament. Tau-2-Watch from Nevada-Reno. Astronaut David Wolf speaks, final Region Race standings.	Promote chapter successes	Distributed to all chapters and parents of chapter presidents. Archives has 1 copy.
137	University of Utah ATO Fundraising Video	2005/DVD	University of Utah	Fundraising video from Epsilon Tau for building a new chapter house. Introduces university and chapter.	Fundraising	

Box 9:

Duplicate copies. All in VHS format.

Tape #s: 2 4 6 7 11 13
 14 15 16 17 18 19
 22a 24a (5 copies) 24b (3 copies)
 41 44 (2 copies) 46 55 64
 68 69 72 74 84

Box 10:

88 90 92 93
94 96 97 98 123

#	Title	Date/Format/ Running Time	Produced By	Content	Purpose	Distribution/Notes
138	ATO Leadershape	1985/VHS/00:08:00				
139	1986 Leadershape Institute	1986/VHS				Rough Cut, Promo

Box 11:

#	Title	Date/Format/ Running Time	Produced By	Content	Purpose	Distribution/Notes
140	1987 Leadershape Guest Panel Week II	1987/VHS				says it is a copy, but not sure where the original is
141	The Leadershape Institute 1990	1990/VHS/00:08:46				
142	Conclave 1990 Alpha Tau Omega Advisory, Inc.	1990/VHS				Says: "Good Tape: Clearer Version"

143	MIT Leadershape Preparing Leaders Through Community	VHS				
144	The Leadershape Institute	VHS/00:09:35				
145	Leadershape Campaign #2	VHS				
146	Leadershape Mark Thorsby	VHS				
147	The Leadershape Campaign Tape #2 5	VHS				
148	The Leadershape Campaign Tape #2 10	VHS				

Box 12:

#	Title	Date/Format/ Running Time	Produced By	Content	Purpose	Distribution/Notes
149	Regional Leadership Conference (RLC) Facilitator DVD version 1.0	2006(?)/DVD		True Merit, Hazing, RM Top Ten, Alcohol, Congress/Lshape/Noah's, Summer Recruitment, NHQ Services, Roadshow		
150	ATO Video on Demand DVD Laurel Wreath Award Submission	2005/DVD		New Ato, Pledge, Comforted, Brett Trapp (Atlanta Congress), Baylor, Andy, Christmas, Pres Retreat, RLC, Chad, RLC Wrap, Scholarship, Sister Hazel, Texas-Art, Resolutions		
151	FEA Annual Meeting Video and Selections from Vairous BECK & CO. Poductions	2005/DVD	BECK & CO.			
152	Wittenberg Investigation Tape 2	Jan. 1994/8mmVideoC assette		Wittenberg Investigation Tape 2 of 2, Chapter President and Executive Board		Came to the Archives without Tape 1

153	The Future of Online Fundraising: Using eSolicitations for Donor Development	2005/CD-DVD	The Pursuant Group	The Pursuant Group's Case IV Feature Session "The Future of Online Fundraising"; Featuring Matt Frazier, founder and president of The Pursuant Group		Additional Info about it can be found in 41/91/2 Box 4
154	Revamped: Step Sing '07	Feb. 8-9, 2007/DVD	Vintage Media	University of North Alabama, University Program Council Step Sing 2007 at Norton Auditorium		
155	The Alpha Tau Omega Experience DVD-Troy	Fall 2006/DVD		Troy DVD to "show you what Fraternity life at Troy is about....or what it should be about"		
156	James M. Unland (Gamma Zeta '39) Memorial Service	April 17, 2010/DVD+R/Over 1 hour		Divided into 5 chapters: 1) Entire Service 2) Eulogy to James M. Unland delivered by James J. Unland 3) The Message of Rev. Gary Ford 4) Remarks by John L Unland and Logan S. Unland 5) Military Presentation of the United States Flag		More information can be found in Record Series 41/95/1 in the University of Illinois Gamma Zeta Chapter Files under Biographical Information

157	Expansion DVD 1– Trott	circa 2006/DVD	ATO HQ	Content is divided into 5 chapters 1) Be First 2) Troy 3) LC Open 4) Risk Management 2006 5) Close Video		
158	2007-2008 Leadership Consultant DVD— Benny Bars Copy (Variant 1)	2007-2008/DVD	ATO HQ	Content is divided into 8 chapters: 1) Open 2) ATO Programs 3) Risk Management Video 4) 78 th Congress Promo 5) Life Loyal Tau Corso 6) Pledge Welcome 7) Roadshow Promo 8) Extra Risk Management Video		#159 is also a Leadership Consultant DVD from the same year but the design is a variant
159	2007 Leadership Consultant DVD (Variant 2)	2007/DVD	ATO HQ	Content is divided into 8 chapters: 1) Opening 2) Programs 3) Risk Management 4) Life Loyal Tau Message 5) 78 th Congress promo 6) Pledge Welcome 7) Roadshow 8) Risk Management 2		#158 is also a Leadership Consultant DVD from the same year but the design is a variant
160	2008-2009 Expansion DVD v1.0	2008-2009/DVD- R	ATO HQ & Phired Up Productions	Content is divided into 5 chapters: 1) Life Loyal Tau Corso 2) Static Recruitment 3) Stop Scaring Recruits 4) Risk Management 5) The Preclose		

161	2008-2009 Leadership Consultant DVD v1.1	2008-2009/DVD	ATO HQ	Content is divided into 10 chapters: 1) Recruitment 2) Emory Story 3) Form 990 4) Risk Management 5) '08 Congress Open 6) Thomas Reives 7) Life Loyal Tau 8) LeaderShape 9) ATO Roadshow 10) Altitude		
162	Be First Expansion Disk v.1.0	Fall 2005/DVD	ATO HQ	Content is divided into 6 chapters: 1) Be First 2) ATO History 3) Chartering 4) Be First (Short) 5) Emeril 6) Gary		DVD label also has the name "Turman" Materials on this disk have been copied to the Archives' Electronic Records Repository
163	James E. Thompson House Dedication October 15, 2010 – Alpha Tau Omega Epsilon Chi	October 15, 2010/DVD/01:28:32	San Jose State Epsilon Chi Chapter/Legacy Films	Montage of videos from the house dedication, including interviews with alumni, speeches from the dedication ceremony, and presentation of awards and memorabilia.		Accession: 7/12/2023

164	Presidents Retreat 2005	January 14, 2005/DVD- R/PowerPoint files (2)		Contains 2 PowerPoint presentation files: “Focus group” and “Alpha Tau Omega” for use during the 2005 Presidents Retreat.	Administrative use, educating chapter presidents	
165	Tenn Tech K-Drive Contents April 8, 2002	April 10, 2002/CD-R/30 files (23 Microsoft Word documents, 6 Microsoft Excel Worksheets, 1 VLC.adt file)		Contains 30 files, includes rosters, visit reports, charter revocation letter, contracts, BOT/chapter/alumni correspondence.	Administrative	Accession: 7/9/2024